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## SALES, EXPORTS AND IMPORTS FROM THE UNITED STATES

## BY CANADIAN AFFILIATES OF U.S. FIRMS, SELECTED <br> YEARS FROM 1957 TO 1968

## CONTENTS

Page
Number ..... $\frac{\text { Number }}{\text { i }}$
Summary
I. Introduction ..... 1
II. Concepts and Definitions ..... 3
III. How the Statistics Were Obtained ..... 5
IV. Sales and Exports ..... 9
V. Imports ..... 18
VI. Imports and Exports ..... 21
Annex A - Statistical Tables CD-US301 to CD-US405A ..... 24
Annex B - Bibliography ..... 43


## SUMMARY

The U.S. Department of Commerce has published figures on sales of manufacturing affiliates in Canada of U.S. firms, for selected years from 1957 to 1968.

Sales by mining affiliates rose from $\$$ US 740 million in 1957 to $\$$ US 2,058 million in 1968, an increase of 178 per cent. Domestic sales rose from 16.8 per cent of the total in 1957 to 26.3 per cent in 1968. Exports to the U.S. were 54.0 per cent of sales in 1957 and 44.3 per cent in 1968.

Sales of manufacturing affiliates rose from \$US 7,897 million in 1957 to $\$$ US 18,548 million in 1968 , an increase of 134.9 per cent. Domestic sales made up 82.0 per cent of the total in 1962 and the proportion declined to 72.1 per cent in 1968. Exports to the J.S. rose from 8.7 per cent of total sales in 1962 to 20.4 per cent in 1968. Within manufacturing, the transportation equipment group had the biggest sales, accounting for 23.6 per cent of the total for manufacturing in 1968.

The U.S. Department of Commerce has published figures for imports from the U.S. by Canadian affiliates of U.S. firms from 1962 to 1964, for four industrial groups. They are petroleum, manufacturing, trade, and other industries. Imports by these affiliates from the U.S. rose from $\$$ US 1,694 million in 1962 to $\$$ US 2,169 million in 1964. Of these imports, a high proportion came from parent companies. They make up about three-quarters of the total. Over half of the imports from parent companies were for resale without further manufacture. These imports from parents for resale made up from 38 to 40 per cent of the affiliates' total imports from the U.S.

When imports to the U.S. by U.S. affiliates and exports from the U.S. by them are compared, it is found that for the years from 1962 to 1964 they had an adverse effect on the Canadian balance of payments of some $\$$ US 600 million per year. Within industrial groups, there was a sizable surplus on the balance of payments in paper and allied products, which was matched by a substantial deficit in the case of transportation equipment.

The scope of direct investment in Canada by residents of the United States, and the size of the flows of capital and income which are associated with it, make it a phenomenon of considerable interest to Canadians. The part which it plays in the whole picture of foreign direct investment in Canada is outlined in an earlier working paper Foreign Direct Investment in Canada Since The Second World War, and its amendments. That document is based on material published by Statistics Canada.

Extensive material on U.S. direct investment in Canada is also published by the U.S. Department of Commerce. This was the basis for another working paper, U.S. Direct Investment in Canada As Reported by U.S. Sources, 19461967. It was updated to 1969 by Amendment List Number 1.

As well as the general information about direct investment, the U.S. authorities publish information about some aspects of the operations of U.S. affiliates in Canada. These affiliates are the instruments through which U.S. firms carry out their direct investment. It is on this material that the present working paper is based.

An essential preliminary to the preparation of the text of this paper was to consolidate in a standard format the statistical series which have been published over the past fourteen years in many documents. Series were prepared on sales by Canadian affiliates of U.S. firms, on that portion of their sales which consists of, exports, and on their imports from the United States.

The main statistical tables are given in Annex A. The introduction to the Annex describes the tables, and explains the system for numbering them. Annex B gives a bibliography of the sources of data.

Chapter II discusses some of the concepts and definitions which are used in the statistics. Chapter III describes the statistical surveys, and explains how the published figures are derived from them.

Chapters IV, V and VI contain the basic analysis. Chapter IV deals with the series on sales by U.S. affiliates, and with those portions of the sales which were exported to the U.S. and elsewhere. Chapter V deals with imports from the United States by U.S. affiliates in Canada. Chapter VI compares the
imports and exports of the ס.S. affiliates, to give an indication of the effects of their activities on the balance of payments.

Data from 1966 on are subject to revision, when the results of the 1966 census of U.S. business interests in foreign countries have been applied to them. Mention is made of this at appropriate places in the text. The first results from this 1966 census are given in U.S. Direct Investments Abroad 1966 Part 1: Balance of Payments Data. This document is a supplement to the Survey of Current Business, and its publication was announced in the issue for August 1971. As the title indicates, it does not deal specifically with sources and uses of funds.

This working paper is based on material which had been published by the end of August, 1972.

## II. CONCEPTS AND DEFTNITIONS

The purpose of this chapter is to describe the concepts used by the U.S. Department of Commerce in the preparation of their data on sales, exports, and imports from the U.S. by foreign affiliates of U.S. firms.

## Foreign Affiliates

The following definition was given in the Survey of Current Business for October 1964.

> "... the term "foreign affiliate" applies to unincorporated foreign branches of U.S. firms, or foreign corporations in which U.S. Companies have a directly held voting interest of 25 per cent or more.
> The data used for each affiliate are taken for its entire operation - no reduction is made to allow for the interest of foreign stockholders in the operations of the affiliates. This tends to inflate somewhat the U.S. interest in these firms, but no practical way exists, in this context, for other procedures to be used. Also, the reports do not cover operations. of secondary foreign affiliates ... when they are not consolidated by the reporter."

The Survey of Current Business also points out that while U.S. corporations which have at least a 25 per cent voting interest or more in an unincorporated foreign branch or foreign corporation are surveyed, in actual practice the voting interest is often closer to 75 per cent.

The more complex definitions which were used for the 1966 census of U.S. business investments in foreign countries do not apply to the data used in this working paper, which were published before the results of that census had been assessed. These definitions are given in Chapter II of the working paper United States Business Investments In Foreign Countries: A Note on the 1966 Questionnaire, which was issued in December 1969. For fuller information see pages 187 to 239 of U.S. Direct Investments Abroad 1966-Part I: Balance of Payments Data, which was published by the U.S. Department of Commerce in the fall of 1971.

Exports to Foreign Affiliates by Their U.S. Parents-

## (a) Identification of the exporter

The main problem involved in this concept is the identification of the exporter. When a U.S. parent sells or ships goods of its own manufacture to foreign affiliates, the matter is simple. However, a parent may export to a foreign subsidiary commodities other than those actually manufactured by itself. The Survey of Current Business for May 1969 explains this more complicated situation as follows:
"This occurs when a U.S. parent company charges and ships goods that it has purchased from other suppliers, or if charges and shipments - or the shipments alone - are made directly by the other supplier, while the original orders and specifications are given to that supplier by the U.S. parent company. In all these cases, it may be claimed that the export originated with the parent and was directed to the foreign affiliate."

Because of actual problems in the compilation of the statistics, the exports which are considered to be attributable to the parent,".... do not reflect U.S. exports charged directly by other U.S. suppliers to the foreign affiliates even if such exports were ordered by the parent companies."
(b) Data collected

The Survey of Current Business for December 1964 explains this as follows, on page 26:-
"Data collected in this survey provided information on the type of exports by reporters. These types included exports for processing or assembly, either in the form of parts and components, or as crude and unmanufactured materials or supplies; exports for resale without further manufacture; capital equipment and machinery, and exports made to the affiliate on a commission basis, among others. Information supplied by reporters did not include a breakdown of the exports to foreign affiliates by commodities."

General
This paper is based on two groups of statistical series about U.S. controlled affiliates in Canada. They consist of a series on sales and a series on imports. A supplementary series on exports is derived from the series on sales.

The two groups of series are based on two surveys.

## The Surveys

The major main series, which consists of periodic censuses with annual surveys in between, has been carried out by the Office of Business Economics of the U.S. Department of Commerce since 1957. The series on sales is based on this.

The second survey, called "U.S. Exports to Foreign Affiliates of U.S. Firms" was also carried out by the Office of Business Economics. It covered exports from 1962 to 1964.

Survey of Sources and Uses of Funds
The series on sales is based on questions included in the general survey of sources and uses of funds. The main results of this survey are dealt with in a companion working paper to this one, entitled "Sources and Uses of Funds of Canadian Affiliates of U.S. Firms as Reported by U.S. Sources, Selected Years from 1957 to 1968. The survey of sources and uses of funds began with a census in 1957, and continued with annual surveys on a sample basis until 1965. In 1966, there was another census, the results of which had not been incorporated in the statistical series when this working paper was prepared. From 1967 on, there have been annual sample surveys.

The 1957 census showed 2,812 U.S. enterprises, which had controlling interests ( 25 per cent or more) in foreign firms. The results wese published by the Office of Business Economics in 1960 under the title "U.S. Business Investments in Foreign Countries". The 1966 census covered about 3,500 parent companies with about 25,000 foreign affiliates.

Between the two censuses, and from 1967 on, there have been annual sample surveys. The reports from the companies surveyed are filed in June. Their cover has increased from about 200 companies selected from those covered by the census in 1957 to about 450 in 1968. At that time, about 4,000 foreign affiliates were involved.

These annual surveys were used from 1958 to 1965 as the base
for general data on sources and uses of funds. In 1967 and 1968 the sample data were no longer blown up to universe totals.

Form 1962 on, with earlier years in some cases, the annual surveys have been used as the basis of estimates of sales and exports by Canadian manufacturing affiliates. From 1963 on, they have been used for similar estimates for mining. (For both manufacturing and mining, some 1957 data are available from the census).

Survey of Exports to Foreign Affiliates.
From 1962 to 1965, the U.S. Department of Commerce conducted an annual survey entitled "U.S. Exports to Foreign Affiliates of U.S. Firms". This was on a voluntary basis. In 1963, the survey covered 256 U.S. parent companies, which had about 2,500 foreign affiliates. By 1965, it covered 330 U.S. parent companies, which provided data on 3,579 foreign affiliates. The aims and methodology of the survey were described in the Survey of Current Business for December 1964 as follows:
"The first such survey covered the year 1962; this report includes the results of that survey.
... The number of U.S. parent companies reporting in 1963
was 256 , covering about 2,500 foreign affiliates.
No benchmark data exist for exports to foreign affiliates, and therefore the attempt to blow up some of the data universe totals is based on a tie to statistics on sales of foreign affiliates collected from a similar group of reporters prot viding data annually on Form BE-133, Sources and Uses of Funds of U.S. Direct Investment Abroad. ... The data for exports to manufacturing and distribution affiliates have been expanded to universe estimates by relating exports to the sales of the same foreign affiliates, and then relating these sales to previously calculated total sales of affiliates in each area and industry!.

Expansion of the sample data to estimates of the universe was carried out from 1962 to 1964. In 1965, the sample data were not expanded. After the results of the 1966 census have been processed, universe data for 1965 will be estimated.

The methodology employed in this survey was described in the Survey of Current Business for May, 1969, as follows:
"The records used in this study are based largely on the accounting data on the books of the parents and their foreign affiliates. The books of the parent companies show the foreign affiliates that were charged and the amounts involved. They do not reflect U.S. exports charged directly by other U.S. suppliers to the foreign affiliates even if such exports were ordered by the parent companies. However, the reporters were requested to obtain data on such transactions from their foreign affiliates and to report them among the purchases by the foreign affiliates from independent suppliers in the United States."

In certain cases, a foreign affiliate that was charged on its parent company's book was not located in the same country to which the goods were shipped. "This explains why some of the exports of parts and materials for assembly or further processing are attributed to foreign distribution affiliates rather than to manufacturirg affiliates."

## The Statistical Series

## Detailed Series on Sales

The main series for the purposes of this working paper are those on sales of Canadian mining affiliates of U.S. firms and those on sales of Canadian manufacturing affiliates. The reason why the survey does not give a total sales figure for all industry is stated in the Survey of Current Business for October 1964 as follows
> "For some industries - trade and distribution, finance and insurance, and contractual services - coverage has been small and data on sales or revenues are not very significant for economic analysis. For the petroleum industry data on physical production or refinery capacity can be developed, but the computation of an unduplicated dollar value of sales is so complex that it cannot be done annually with available resources. Consequently, sales data have been developed and published annually in detail only for the manufacturing affiliates, with occasional estimates of the sales of foreign mining affiliates."

Sales of Canadian mining affiliates are given for 1957, from 1963 to 1965, and for 1967 and 1968.

Sales of Canadian manufacturing affiliates are given, by type of manufacturing, for 7957, for 1959, from 1961 to 1965 and 1967 and 1968. Data on 1960 sales were published in the Survey of Current Business for October 1964. However, when the issue for November 1965 revised the data for 1959 and 1961 substantially. it omitted data for 1960. Consequently, this working paper omits the figures for 1960.

Breakdowns by sales within Canada, to the U.S., and to other countries, are given from 1962 to 1965 and for 1967 and 1968.

The data on sales are taken from the 1957 census, and from the subsequent annual sample surveys on sources and uses of funds. All series are expanded to give estimates of the universe, using 1957 as the base. The data for 1967 and 1968 will be revised when the results of the 1966 census of direct investment are available.

Series on Imports from the U.S
The series on imports from the U.S. by Canadian affiliates of U.S. firms are taken from the U.S. series on exports from the U.S. to Canadian
affiliates. These U.S. series are based on the survey of exports to foreign affiliates which was described above.

The series cover four major industrial groups:- petroleum, manufacturing, trade and other industries. The trade component consists mainly of imports by distributing affiliates of U.S. manufacturing companies.

Estimates of the universe are given for the three years from 1962 to 1964, and sample results for 1965.

## IV. SALESS AND EXPORTS

This chapter deals with selected aspects of the sales of Canadian affiliates of U.S. firms. Data are available for sales of both mining and manufacturing affiliates by destination and in the case of manufacturing, by industrial group. Series on sales within Canada by type of manufacturing are also presented.

The portion of sales which became exports is also examined, but only in' respect of manufacturing affiliates.

## Sales by Mining Affiliates

Expanded data on the sales of mining affiliates by areas of destination are given in Table CD-US301 for 1957, from 1963 to 1965, for 1967 and for 1968.

Total sales of mining affiliates grew from \#US 740 million in 1957 to $\$ 0 \mathrm{~S} 2,058$ million in 1968. This was an increase of 178 per cent. Reports for the years in which data are available suggest that growth was fairly steady.

Sales in Canada made up 16.8 per cent of the total in 1957. In 1968, this proportion was 26.3 per cent. The bulk of the increase occurred between 1957 and 1963, in which year 23.5 per cent of all sales were in Canada. After an increase to 26.8 per cent in 1964, the share attributable to local sales rem mained fairly steady to 1968.

Sales to the United States were much greater than sales to Canada. The percentage of total sales which were made to the United States dropped from 54.0 per cent in 1957 to 46.5 per cent in 1963. The percentage then fluctuated over a narrow range to its 1968 level of 44.3 per cent.

The percentage of sales made to countries other than the U.S. showed little variation for the reported years. The 1957 level of 29.2 per cent was almost the same as the 29.4 per cent observed in 1968. Over all the years for which data were given, the range of variation was only 3.l percentage points. Sales by Manufacturing Affiliates

More comprehensive data are available for bales by manufacturing affiliates than for those by mining affiliates. Separate breakdowns are given for their sales by type of manufacturing and by area of destination. In addition, for each area of destination there is a breakdown by type of manufacturing. All data are estimates of the universe.

Table CD-US302 presents data for sales of manufacturing affiliates by type of manufacturing for 1957, 1959, 1961 to 1965, 1967 and 1968. Data are given for nine types of manufacturing

Total sales by manufacturing affiliates increased substantially from $\$$ US 7,897 million in 1957 to $\$$ US 18,548 million in 1968 . The data, although incomplete, indicate that this growth has occurred steadily over the ll-year period under study.

Sales by all nine types of manufacturing increased substantially over the period. In terms of percentages, transportation grew most, by 280.4 per cent, followed by machinery (excluding electrical) and chemicals at 142.4 per cent and 136.7 per cent respectively. The lowest percentage increase was for electrical machinery, at 34.9 per cent.

The way in which sales of manufacturing affiliates are distributed among different types of manufacturing is of interest. Table IV-I below presents this distribution in terms of percentages.

The relative steadiness of the percentages for all but three groups is noteworthys Paper, allied products, chemicals, rubber products, primary and fabricated metals, machinery (excluding electrical) and other products all show a net movement of less than 1.9 percentage points from 1957 to 1968. Moreover these same groups show swall ranges of variation within the period.

Of the other three manufacturing groups, transportation equipment shows the highest net change from 18.8 per cent in 1957 to 30.5 per cent in 1968. This increase of 11.7 percentage points was accomplished fairly steadily. The part played by electrical machinery decreased by 5.8 percentage points during the period. Food products declined by 3.3 percentage points.

## TABLE IV-1

DISTRIBUTION OF SALES OF CANADIAN MANUFACTURING AFFILITATES OF U.S. FIRMS, BY TYPE OF MANUFACTURING INDUSTRY, 1957, 1959, 1961 тO 1965, 1967 TO 1968
(per cent)

| Year | Total | Food <br> Products | Paper and allied products | Chemicals | Rubber products | Primary and <br> fabricated metals | Machinery (excluding electrical) | Electrical machinery | Transporation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1957 | $100.0^{1 /}$ | 11.8 | 9.7 | 11.4 | 3.4 | 11.7 | 8.8 | 13.7 | 18.8 | 10.7 |
| 1959 | 100.0 | 32.9 | 9.7 | 13.0 | 3.5 | 11.6 | 9.3 | 9.7 | 19.5 | 10.7 |
| 1961 | 100.0 | 13.0 | 10.3 | 15.6 | 3.4 | 11.2 | 9.0 | 9.1 | 17.2 | 11.3 |
| 1962 | 100.0 | 12.3 | 10.3 | 14.1 | 3.7 | 11.8 | 8.8 | 9.2 | 18.8 | 10.9 |
| 1963 | 100.0 | 11.6 | 10.2 | 13.7 | 3.5 | 11.8 | 9.0 | 8.5 | 21.0 | 10.8 |
| 1964 | 100.0 | 11.0 | 10.4 | 13.2 | 3.4 | 11.4 | 8.9 | 8.7 | 21.4 | 11.5 |
| 1965 | 100.0 | 9.9 | 10.1 | 12.7 | 3.5 | 10.6 | 8.8 | 9.0 | 24.2 | 11.1 |
| 1967 | 100.0 | 9.4 | 9.1 | 11.4 | 3.3 | 10.0 | 9.7 | 8.3 | 28.3 | 10.7 |
| 1968 | 100.0 | 8.5 | 9.1 | 11.4 | 3.1 | 9.8 | 9.1 | 7.9 | 30.5 | 10.6 |

1/ Items may not add due to rounding
Source: Table CD-US102

Table CD-US 303 gives series for sales of manufacturing affiliates by area of destination from 1962 to 1965, for 1967 and for 1968. The destinations given are Canada, the United States, and countries other than the J.S.

Sales within Canada increased steadily from 1962 to 1968, with increases reported for each year in which data are available. They increased from $\$$ US 7,686 million in 1962 to $\$$ US 13,369 million in 1968 , an increase of $\$ 0 S 5,683$ million, or 74 per cent. As a percentage of total sales, sales within Canada fell from 82.0 per cent in 1962 to 72.1 per cent in 1968. Most of this change took place between 1965 and 1967, when the proportion dropped from 81.6 per cent to 74.5 per cent.

Exports to the U.S. also climbed steadily over the period, from \$US 814 million In 1962 to $\$$ US 3,787 million in 1968 , an increase of 365 per cent. Increases were reported for each year in which data were given. As a proportion of total sales, exports to the U.S. also increased considerably, from 8.7 per cent in 1962 to 20.4 per cent in 1968. Most of the increase occurred between 1965 and 1967, when the figure jumped from 10.3 per cent to 17.8 per cent.

Exports to countries other than the J.S. increased from \$US 875 million in 1962 to $\$ 0 \mathbb{1} 1,392$ million in 1968 , an incresse of 59 per cent. As a percentage of the total, exports to countries other than the U.S. fell a little from 9.3 per cent in 1962 to 7.5 per cent in 1968 .

The data on sales to these three areas are further broken down within each area by type of manufacturing. The details are given in Tables CD-US304 to CD-US306.

Table CD-US304 gives a breakdown of sales within Canada by manufacturing affiliates; by nine types of product groups, for the years from 1962 to 1965 , for 1967 and for 1968.

All nine groups showed increases between 1962 and 1968. These increases ranged from $\$$ US 1,523 million in transportation equipment to $\$ 0 S 206$ million in rubber products. The biggest percentage increase was experienced by paper and allied products which increased by 155.4 per cent over the period. Two other groups, machinery (excluding electrical) with an increase of 107.1. per cent and other products with an increase of 107.7 per cent also more than doubled. The lowest percentage increase was for electrical machinery, which increased by only 24.3 per cent.

The percentage distribution of sales by type of industry is given in Table IV-2 below. It was remarkably stable over the period from 1962 to 1968. 1
dISTRIBUTION OF SALES WITHIN CANADA OF CANADIAN MANUFACTURING AFFILIATES OF O.S. FIRMS, BY TYPE OF MAVUFACTURING INDUSTRY, 1962 т० 1965, 1967 TO 1968

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary <br> and <br> fabricated <br> metals | Machinery (excluding electrical) | Electrical machinery | Transpor- <br> ation <br> equipment | Other <br> Products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.0.1/ | 13.5 |  | 14.4 |  |  | 8.9 | 14.1 | 21.1 | 10.6 |
| 1963 | 100.0 | 13.1 | 4.9 | 14.8 | 4.1 | 9.6 | 9.3 | 9.7 | 24.0 | 10.5 |
| 1964 | 100.0 | 12.0 | 5.0 | 14.3 | 4.1 | 8.9 | 9.4 | 10.0 | 23.8 | 12.3 |
| 1965 | 100.0 | 11.0 | 4.9 | 13.7 | 4.3 | 8.4 | 9.5 | 10.2 | 26.3 | 11.9 |
| 1967 | 100.0 | 11.6 | 4.7 | 14.2 | 4.2 | 8.3 | 10.8 | 10.3 | 23.4 | 12.4 |
| 1968 | 100.0 | 11.1 | 4.8 | 14.7 | 4.2 | 8.4 | 10.5 | 10.1 | 23.6 | $12 . ?$ |

1/ Items may not add due to rounding
Source: Table CD-US104

The largest net change over the period was in electrical machinery, which experienced a drop of 4.0 percentage points. Transportation equipment was the major group from 1962 to 1968 , ranging from 21.1 to 26.3 per cent of the total. Chemicals were next, ranging from 13.7 to 14.8 per cent. Food products, electrical machinery, machinery (excluding electrical) and other products were closely grouped behind them.

Table CD-US305 presents data for exports to the U.S. by Canadian manufacturing affiliates of U.S. firms, by type of manufacturing. The data are for the period from 1962 to 1965, for 1967 and for 1968.

Exports to the U.S. of all groups but food products increased from 1962 to 1968. Exports by transportation equipment affiliates grew from \$US 45 million in 1962 to $\$$ US 2,247 million in 1968. Most of this increase occurred from 1965 to 1967, when an increase of $\$$ US 1,383 million was recorded. Another substantial increase over 1962 was recorded by the paper and allied products group, exports by which went up by $\$$ US 385 million to $\$$ US 739 million in 1968.

The percentage distribution of exports to the U.S. by type of manufacturing is presented below in Table IV-3, for the years 1962 to 1965, for 1967 and for 1968.

In 1962, the transportation equipment group made up 5.5 per cent of the total exports to the U.S. by the affiliates. After dropping slightly to 4.6 per cent in 1963 , it made up 14.5 per cent of the total by 1965 and then 53.5 per cent two years later. A further increase brought the 1968 share to 59.3 per cent. All other groups except one experienced a decline in their percentage share during the period. The exception was electrical machinery, which increased its share by 0.2 percentage points. The largest decline in prom portion was experienced by the paper and allied products group, exports by which declined from 43.5 per cent in 1962 to 19.5 per cesst in 1968.

Exports by Canadian manufacturing affiliates to countries other than the J.S. are presented by type of manufacturing in Table CD-US306. Data are given for the years from 1962 to 1965, for 1967 and for 1968.

All manufacturing groups except one increased their exports to countries other than the U.S. from 1962 to 1968. The exception was the paper and allied products group, exports by which fell slightly from $\$ \mathrm{US} 315$ million in 1962 to $\$$ US 300 million in 1968. The largest increase occurred in the case of transportation equipment, which increased from $\$$ US 55 million in 1962 to $\$ 0 S 261$ million in 1968, an increase of $\$ 0.206$ million. Primary and fabricated metals

TABLE IV-3
DISTRIBUTION OF EXPORTS TO THE U.S. BY CANADIAN MANUFACTURING AFFILIATES OF U.S. FIRMS, BY TYPE OF MANOFACTURING INDUSTRY,
(per cent)

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary and fabricated metals | Machinery (excluding <br> electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.0 ${ }^{1 /}$ | 3.7 | 43.5 | 9.8 | 0.6 | 12.3 | 6.1 | 0.6 | 5.5 | 17.8 |
| . 1963 | 100.0 | 2.0 | 46.9 | 9.3 | 0.8 | 14.3 | 5.3 | 1.4 | 4.6 | 15.4 |
| 1964 | 100.0 | 2.5 | 48.3 | 6.4 | 0.3 | 17.2 | 5.7 | 1.9 | 8.5 | 9.2 |
| 1965 | 100.0 | 2.4 | 46.2 | 6.5 | 0.4 | 12.7 | 6.2 | 2.2 | 14.5 | 8.8 |
| 1967 | 100.0 | 1.1 | 23.4 | 3.0 | 0.5 | 7.7 | 4.7 | 1.1 | 53.5 | 4.9 |
| 1968 | 100.0 | 0.7 | 19.5 | 2.2 | 0.5 | 7.3 | 4.9 | 0.8 | 59.3 | 4.8 |

1 Items may not add due to rounding
Source: Table CD-US105
also reported a substantial increase of $\$$ US 177 million over the seven-year period. Increases for the other groups were much smaller.

The percentage distribution of exports by manufacturing affiliates to countries other than the U.S., by type of manufacturing, is presented below in Table IV-4. The proportion of exports attributable to transportation equipment increased from 6.3 per cent in 1962 to 18.7 per cent in 1968. Primary and fabricated metals moved up from 26.9 per cent in 1962 to 29.6 per cent in 1968 , and electrical machinery increased from 2.9 per cent to 5.7 per cent over the period. The proportion contributed by the other groups declined, the largest decrease being in the case of paper and allied products which dropped from 36.0 per cent in 1962 to 21.6 per cent in 1968.

DISTRIBUTION OF EXPORIS TO COUNTRIES OTHER THAN THE U.S. BY CANADIAN MANUFACITURING AFFTLIATES OF U.S. FIRMS, BY TIYPE OF MANUFACTURING INDUSTRY

1962 т० 1965, 1967 T0 1968
(per cent)

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary <br> and <br> fabricated <br> metals | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.01 | 5.7 | 36.0 | 6.9 | 0.6 | 26.9 | 6.9 | 2.9 | 6.3 | 8.0 |
| 1963 | 100.0 | 7.6 | 19.5 | 8.2 | 0.3 | 32.4 | 10.3 | 4.5 | 9.9 | 7.4 |
| 1964 | 100.0 | 11.1 | 16.5 | . 10.4 | 0.2 | 30.0 | 7.9 | 4.1 | 13.5 | 6.2 |
| 1965 | 100.0 | 9.3 | 16.9 | 9.7 | 0.3 | 30.9 | 5.8 | 5.6 | 15.1 | 6.5 |
| 1967 | 100.0 | 6.9 | 17.7 | 3.5 | 0.5 | 30.8 | 9.9 | 5.1 | 17.4 | 8.3 |
| 1968 | 100.0 | 5.5 | 21.6 | 5.0 | 0.5 | 29.6 | 6.6 | 5.7 | 18.7 | 6.8 |

1/Items may not add due to rounding
Source: Table CD-US106

## v. IMPORTS

The U.S. Department of Commerce has published figures about imports from the U.S. by Canadian affiliates of U.S.firme from 1962 to 1964. The relevant series are presented in Tables CD-US401 to CD-US405A inclusive.

Table CD-US40l gives data on imports from the U.S. by Canadian affiliates of U.S. firms, by type of import. Table CD-US 401 A gives the percentage distribution of this breakdown. There is a breakdown by three main types of imports. These are imports from the parent company; imports purchased directly in the U.S. (but not from the parent company); and imports purchased in the U.S. on a commission basis (not from the parent company). For imports from the parent company, a further breakdown according to four types of use is available. The groups of imports are commodities for processing or assembly; dommodities for resale without further manufacture; capital equipment for investment use; and items unidentifiable by type.

Total imports by all affiliates were $\$ \mathrm{~S}$ S 1,694 million in 1962 and \$US 2,169 million in 1964. This is an increase of 28.0 per cent over two years.

Noteworthy was the high proportion of total imports which came from parent companies. This varied from 73.5 to 75.2 per cent. The value rose from \$US 1, 259 million in 1962 to $\$ 0 S$ 1,592 million in 1964.

Imports from parent companies for resale without further manufacture made up from 38.0 to 40.0 per cent of the affiliates' imports during the period. The total value rose from $\$$ US 678 million in 1962 to $\$ 0 S 861$ million in 1964.

Imports from parent companies in the U.S. for processing or assembly varied from 30.7 to 33.8 per cent of the affiliates' imports. Those purchased in the U.S. from other than parents varied from 22.4 to 24.7 per cent.

Capital equipment and goods purchased on a commission basis were minor items.

Table CD-US 402 breaks down imports from the $0 . S$. by all Canadian affiliates according to four industrial groups. They are petroleum, manufacturing, trade; and other industries: Table CD-0S402A gives the percentage distribution of this breakdown.

Total imports by the petroleum group were $\$$ US 29 million in 1962 and \$US 31 million in 1964, or 1.7 and 1.4 per cent of the total respectively.

In the manufacturing group, total imports rose from $\$ 0 \mathrm{~S} 1,426$ million in 1962 to $\$$ US 1,840 million in 1964. Over the three years, they ranged from 84.2 to 85.7 per cent of the total. Imports from the parent made up the greater part of imports by manufacturers, rising from $\$$ US 1,042. million, or 73.1 per cent, in 1962 to $\$$ US 1,351 million, or 73.4 per cent, in 1964.

The trade group consists mainly of distributing affiliates of U.S. manufacturing companies. Their imports from the U.S. rose from $\$ 0 \mathrm{~S} 234$ million in 1962 to $\$ 0 S 283$ million in 1964. Over the three years, they ranged from 12.7 to 13.8 per cent of total imports. Of the imports from the V.S. by the trade group, from 77.0 to 82.9 per cent came from their parents.

Imports from the J.S. by other industries were small.

## Manufacturing

Table CD-US 403 gives data for imports from the J.S. by Canadian manufacturing affiliates, by type of import. The percentage distribution is given in table CD-uS403A. The breakdown of imports is identical to that used in Table CD-US401.

Total imports from the U.S. by manufacturing affiliates rose from \$US 1,426 million in 1962 to $\$$ US 1,840 million in 1964. This represents an increase of 29.0 per cent over the period.

Total imports from parent companies were $\$ 0 S 1,042$ million in 1962 and \$OS 1, 351 million in 1964, or 73.1 and 73.5 per cent of the total. Imports from parents for resale without further manufacture were of about the same importance as imports for processing or assembly. Each group made up about 35 per cent of all imports. Capital equipment imported from the parent made up about 3 per cent.

Imports purchased directly in the U.S. (but not from parent companies) increased from $\$ 0 S 370$ million in 1962 to $\$ 0 S 438$ million in 1964, an increase of 18.4 per cent. They made up just under 25 per cent of all imports.

Imports purchased on a commission basis accounted for \$US 14 million in 1962 and $\$$ US 50 million in 1964. They varied from 1.0 per cent to 2.8 per cent of the total.

Data for imports from the U.S. by manufacturing affiliates by type of manufacturing are presented in Table CD-US404. The percentage distribution is given in Table CD-US 404 A . The eight industry groups are the same as those which were used in the preceding chapter.

The transportation equipment group made by far the largest portion of imports from the U.S. by manufacturing affiliates. In 1962, \$US 529 million
were imported in this group and by 1964 this figure had reached $\$ 0 S 651$ million. These imports were 37.1 and 35.4 per cent of the total for manufacturing. Other substantial shares were recorded by machinery (excluding electrical)
which ranged from 17.6 to 18.0 per cent of the total; by electrical machinery which ranged from 11.4 to 13.3 per cent; and by chemicals which ranged from 11.2 to 13.6 per cent.

Table CD-US405 gives data for imports from U.S. parent companies by manufacturing affiliates by type of manufacturing. The percentage distribution of this breakdown is given in Table CD-US405A.

With $\$$ US 332 million of imports in 1962 and \$US 461 million in 1964 , transportation equipment was again by far the largest group. These figures represented 31.9 and 34.1 per cent of all imports from U.S. parents. Machinery (excluding electrical) ranged from 17.0 to 18.4 per cent of the total over the three years, electrical machinery from 11.8 to 13.7 per cent, and chemicals from 11.5 to 16.5 per cent.
VI.

The imports to the United States and exports from it by U.S. manufacturing affiliates have on effect on the Canadian balance of payments with the U.S. The material presented in Chapters IV and V can be used to give an indication of this effect.

The balance of payments is, of course, an accounting identity, and consequently there can be neither a surplus on the balance of payments nor a deficit. However, by taking related factors from opposite sides of the accounts, an assessment can be made of the way in which these items affect the balance. For the results to have any significance, it is necessary that the items taken should be related. Imports and exports, for instance, both relate to the flow of goods. Capital flows inward for direct investment and the outward flows of dividends from direct investment can also be meaningfully compared, since both are money flows related to direct investment.

The excess of imports from the U.S. over sales to the U.S. during the period gives some indication of the drain on Canada's balance of payments arising out of these particular types of transaction. The data are not strictly comparable with each other, because of the different nature of the surveys involved. Furthermore, the definitions of purchases and sales do not result in data which are comparable with the import and export data compiled for trade statistics. These reservations should be borne in mind when interpreting the presentation below, which should be treated as an indicator of how things were moving, rather than as a definitive statement on a component of the balance of payments.

TABLE VI-1
EXCESS OF SALES TO THE U.S. BY CANADIAN MANUFACIURING AFFILIATES OVER THEIR
IMPORTS FROM THE U.S., 1962-1964
(millions of U.S. dollars)

|  | Sales to the U.S. | Imports from <br> the U.S. | Net Balance |
| :---: | :---: | :---: | :---: |
|  | (1) | (2) | $(3)$ |
|  | 814 | 1,426 | $-612^{1 /}$ |
| 1963 | 1,035 | 1,615 | -580 |
| 1964 | 1,219 | 1,839 | -620 |
|  |  |  |  |

1/ A minus indicates a net deficit
Sources: Imports - Table CD-US2O2
Exports - Table CD-US103

In all the three years fairly substantial excesses of imports over exports of about $\$$ US 600 million were shown. This was a negative contribution to the balance of payments. During this period, sales to the U.S. were growing faster than imports in percentage terms.

A comparison is also available for each of nine groups of industries within manufacturing. This is given in Table VI-2 below.

It is clear that the trade deficits recorded in these accounts are not spread evenly through manufacturing industry. Paper and allied products showed sizeable surpluses over all three years. Primary and fabricated metals also showed surpluses. Both surpluses rose over the three years. The largest deficit was in transportation equipment. This deficit alone more than offset the surplus in paper and allied products in 1962 and 1963 and was slightly less than that surplus in 1964. Considerable deficits were also recorded in chemicals, machinery (excluding electrical), and electrical machinery. Other surpluses or deficits were minor.

## TABLE VI-2

EXCESS OF SALES TO THE U.S.BY CANADIAN MANUFACTURING AFFILIATES OF U.S. FIRMS OVER THEIR IHPORTS FROM THE U.S.; BY TYPE OF INDUSTRY 1962 TO 1964
(millions of U.S. dollars)

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary <br> and <br> fabricated <br> metals | Machinery <br> (excluding <br> electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| $\begin{aligned} & 1962 \\ & 1963 \\ & 1964 \end{aligned}$ | $\begin{aligned} & -612^{17} \\ & -580 \\ & -620 \end{aligned}$ | $\begin{aligned} & -39 \\ & -8 \\ & -23 \end{aligned}$ | $\begin{aligned} & 336 \\ & 464 \\ & 562 \end{aligned}$ | $\begin{aligned} & -114 \\ & -88 \\ & -129 \end{aligned}$ | $\begin{aligned} & -14 \\ & -37 \\ & -42 \end{aligned}$ | $\begin{array}{r} 30 \\ 82 \\ 136 \end{array}$ | $\begin{aligned} & -201 \\ & -236 \\ & -261 \end{aligned}$ | $\begin{aligned} & -157 \\ & -185 \\ & -222 \end{aligned}$ | -484 -545 -548 | $\begin{array}{r} 31 \\ -27 \\ -93 \end{array}$ |

## I/ A minus indicates a net deficit

Source: Importe - Table CD-0S204
Exports - Table CD-US105

ANNEX A

## SALEES, EXPORIS AND IMPORTS BY CANADIAN AFFILIATES <br> OF U.S. FIRMS AS REPORTIED BY U.S. SOURCES SELECIED YEARS FROM 1957-1968

CONTENTS

|  |  | $\begin{aligned} & \text { Page } \\ & \text { Number } \end{aligned}$ |
| :---: | :---: | :---: |
| - Introduction |  | 26 |
| Basic Statistical Tables |  |  |
| Table | Title |  |
| Number |  |  |
|  | Sales and Exports |  |
| CDMUS301 | Sales of Canadian mining affiliates of U.S. firms, by areas of destination, 1957, 1963-1965, and 1967-1968. | 27 |
| CD-US302 | Sales of Canadian manufacturing affiliates of U.S. firms, by type of manufacturing, 1957, 1959, 1961-1965 and 1967-1968. | 28 |
| CD-US303 | Sales of Canadian manufacturing affiliates of U.S. firms, by area of destination, 1962-1965 and 1967-1968. | 29 |
| CD-US304 | Sales within Canada of Canadian manufacturing affiliates of U.S. firms, by type of manufacturing, 1962-1965 and 1967-1968. | 30 |
| CD-TS305 | Exports to the U.S. of Canadian manufacturing affiliates of U.S. firms, by type of manufacturing, 1962-1965 and 1967-1968. | 31 |
| CD-US306 | Exports to countries other than the U.S. of Canadian manufacturing affiliates of U.S. firms, by type of manufacturing, 1962-1965 and 1967-1968. | 32 |
|  | Imports |  |
| CD-US401 | Imports from the U.S. by Canadian affiliates of U.S. firms, by type of import, 1962-1964. | 33 |
| CD-US40IA | Percentage distribution of imports from the U.S. by Canadian affiliates of U.S. firms, by type of import, 1962-1964. | 34 |
| CD-US402 | Imports from the U.S. by Canadian affiliates of U.S. firms, by industry, 1962-1964. | 35 |
| CD-US402A | Percentage distribution of imports from the U.S. by Canadian affiliates of U.S. firms, by industry, 1962-1964. | 36 |
| CD-US 403 | Imports from the U.S. by Canadian manufacturing affiliates of U.S. firms; by type of import, 1962-1964. | 37 |
| CD-US403A | Percentage distribution of imports from the U.S. by Canadian manufacturing affiliates of U.S. firms, by type of import, 1962-1964. | 38 |
| CD-US 404 | Imports from the U.S. by Canadian manufacturing affiliates of U.S. firms, by type of manufacturing industry, 1.962-1964. | 39 |


| Table | Title | Page |
| :--- | :--- | :---: |
| Number | Number <br> CD-US404A | Percentage distribution of imports from the U.S. <br> by Canadian manufacturing affiliates of U.S. firms, <br> by type of manufacturing industry, 1962-1964. |
| CD-US405 | Imports from U.S. parents by Canadian manufacturing | 40 |
|  | affiliates of U.S. firms, by type of manufacturing <br> inductry, 1962-1964. | 41 |
| CD-US405A | Percentage distribution of imports from U.S. parents <br> by Canadian manufacturing affiliates of U.S. firms, <br> by type of manufacturing industry, 1962-1964. | 42 |

# SALES, EXPORTS AND IMPORTS OF CANADIAN AFFILIATES 

 OF U.S. FIRMS AS REPORTED BY U.S. SOURCESSELECIED YEARS FROM $1957-1968$
INTRODUCTION


#### Abstract

All data in these tables have been taken from publications of the U.S. Department of Commerce. A full statement of the sources used is appended to each main table.

The main statistical tables are numbered in accordance with a general system used in reports by the Foreign Investment Division. Each of them is identified by a reference which consists of the letters CD-US and three figures. The letters CD indicate that the series deal with foreign investment in Canada. The hyphen followed by the second block of letters US indicate that the dota are from United States sources. The three figures are serial numbers within a subject group. The 300 block indicates tables about sales, of which exports are a component. The 400 block indicates tables about imports.

Some of the main tables are followed by subsidiary tables which are based on them. These are identified by the reference number of the appropriate main table with a letter added at the end.


## TABLE CD-US 301

SALES OF CANADIAN MINING AFFILIATES OF U.S. FTRMS, BY AREAS OF DESTINATION, 1957, 1963-1965, AND 1967-1968

| Year | Total |  | $\begin{aligned} & \text { Salessifes } \\ & \text { Canada } \end{aligned}$ |  | Export to U.S. |  | Export to countries other than U.S. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of U.S: dollars | per cent | millions <br> of U.S. <br> dollars | per cent | millions <br> of U.S. <br> dollars | per cent | millions of U.S. dollars | per cent |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| 1957 | 740 | 100.0 | 124 | 16.8 | 400 | 54.0 | 216 | 29.2 |
| 1963 | 1,000 | 100.0 | 235 | 23.5 | 465 | 46.5 | 300 | 30.0 |
| 1964 | 1,250 | 100.0 | 335 | 26.8 | 560 | 44.8 | 355 | 28.4 |
| 1965 | 1,480 | 100.0 | 395 | 26.7 | 687 | 46.4 | 398 | 26.9 |
| 1967 | 1,796 | 100.0 | 478 | 26.6 | 829 | 46.2 | 489 | 27.2 |
| 1968 | 2,058 | 100.0 | 542 | 26.3 | 912 | 44.3 | 604 | 29.4 |

Source: 1957 and 1963-1964 - "Sales of Foreign Affiliates of U.S. Firms in 1965', Survey of Current Business, Nov. 1966, U.S. Dept. of Commerce, Office of Business Economics, Washington, D.C., Table 6, page 10.

1965 and 1967-1968 - "Sales of Foreign Affiliates of U.S. Firms, 1961-1965, 1967 and 1968," Survey of Current Business, Oct. 1970, U.S. Dept. of Commerce, Office of Business Economics, Washington, D.C., Table 4, page 20.

Foreign Investment Division, Office of Economics.

SALES OF CANADIAN MANUFAGTURING AFFILIATES OF U.S. FIRMS, BY TYPE OF MANUFAGTURING, 1957, 1959, 1961-1965 AND 1967-1968 (millions of U.S. dollars)

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary and fabricated metals | Machinery excluding electrical | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1957 | $7,897^{\text {I/ }}$ | 928 | 769 | 897 | 272 | 927 | 695 | 1,080 | 1,488 | 842 |
| 1959 | 8,204 | 1,060 | 800 | 1,070 | 290 | 950 | 760 | 794. | 1,600 | 880 |
| 1961 | 8;429 | 1,095 | 870 | 1,315 | 285 | 940 | 760 | 764 | 1;450 | 950 |
| 1962 | 9;196 | 1,135 | - 945 | 1;295 | 340 | 1;090 | 810 | 851 | 1;730 | 1;000 |
| 1963 | 10,199 | 1,182 | 1;042 | 1,400 | 355 | 1;198 | - 916 | - 866 | - $2 ; 140$ | 1,100 |
| 1964 | 11,620 | 1,274 | 1,212 | 1;535 | 400 | 1,330 | - 1,038 | 1,010 | 2;483 | 1;338 |
| 1965 | 13,349 | 1,325 | 1,349 | 1,690 | 472 | 1,417 | 1,182 | 1,203 | 3,226 | 1,485 |
| 1967 | 16;585 | 1;552 | 1;502 | 1; 888 | 544 | 1,650 | 1;600 | 1,373 | 4;696 | 1;780 |
| 1968 | 18,548 | 1,582 | 1,680 | 2,123 | 580 | 1,810 | 1,685 | 1,457 | 5,661 | 1,970 |

1/ - Items do not add up to total because of rounding.
Source: 1957-1959 "Sales of Foreign Affiliates of U.S. Firms in 1965", Survey of Gurrent Business, Nov, 1966, U.S. Dept. of Gommerce, Office of Business Economics, Washington, D.G., Table I. p.8.

1961-1965 "Sales of Foreign Affiliates of U.S. Firms, 1961-1965, 1967 and 1968",
and Survey of Current Business, Oct. 1970, U:S. Dept. of Commerce,
1967-1968 Office of Business Economics, Washington, D.C., Table 2. p. 19.

## TABLE CD-US 303

SALES OF CANADTAN MANUFACTURING AFFILIATES OF U.S. FIRMS, BY AREA OF DESTINATION, 1962-1965, AND 1967-1968.

| Year | Tota 1 |  | Sales <br> within Canada |  | Exports to U.S. |  | Exports to countries other than U.S. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | millions of U.S. dollars | per cent | millions of U.S. dollars | per cent | millions of U.S. dollars | per cent | millions of U.S. dollars | per cent |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (5) | (8) |
| 1962 | 9,375 ${ }^{1 /}$ | 100.0 | 7,686 | 82.0 | 814 | 8.7 | 875 | 9.3 |
| 1963 | 10,199 | 100.0 | 8,424 | 82.6 | 1,035 | 10.1 | 740 | 7.3. |
| 1964 | 11,620 | 100.0 | 9,500 | 81.8 | 1,219 | 10.5 | -901 | 7.7 |
| 1965 | 13,349 | 100.0 | 10,890 | 81.6 | 1,380 | 10.3 | 1,079 | 8.1 |
| 1967 | 16,585 | 100.0 | 12,361 | 74.5 | 2,956 | 17.8 | 1,268 | 7.7 |
| 1968 | 18,548 | 100.0 | 13,369 | 72.1 | 3,787 | 20.4 | 1,392 | 7.5 |

1/ The total for 1962 given above is an earlier figure than the total given on Table CD-US302. A later revision did not include the area distribution of sales.

Source: Co1. 3 : Derived from Table CD-US304
Col. 5 : Derived from Table CD-US305
Col. 7 : Derived from Table CD-US306

Foreign Investment Division, Office of Economics.

SALES WITHIN GANADA OF CANADIAN MANUFAGTURING AFFILIATES OF U.S: FIRMS, BY TYPE OF MANUFAGTURING, 1962-1965 AND 1967-1968
(millions of U.S. dollars)

| Year | $\because$ Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary and fabricated metals | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 ${ }^{\text {1/ }}$ | 7,686 | 1,035 | 251 | 1,110 | 350 | 730 | 680 | 1,085 | 1,630 | 815 |
| 1963 | 8,424 | 1,105 | 413 | 1,243 | 345 | 810 | 785 | 1,818 | 2,019 | 886 |
| 1964 | 9,500 | 1, 144 | 474 | 1,363 | 394 | 850 | 897 | 950 | 2,258 | 1,170 |
| 1965 | 10,890 | 1,192 | 529 | 1,495 | 463 | 909 | 1,033 | 1,113 | 2,863 | 1,293 |
| 1967 | 12,361 | 1,432 | 586 | 1,754 | 523 | 1,032 | 1,336 | 1,275 | 2,892 | 1,531 |
| 1968 | 13,369 | 1,478 | 641 | 1,968 | 556 | 1,123 | 1,408 | 1,349 | 3,153 | 1,693 |

I/ - Figures for 1962 only were calculated by subtracting the total sales by Ganadian mamufacturing affiliates of . S: firms from the sum of their exports to the U.S: and to other countries.

Source: 1962
UU.S. Firms Accelerate Gapital Expenditures Abroad", Survey of Gurrent Business, Oct. 1964
U.S. Dept. of Gomerce, Office of Business Economics, Washington, D.G., calculated from Table 5, p. 11 and Table 7 , p. 12.

1963-1964

1965 and 1967-1968
U.S. Dept. of Commerce, Office of Business Economics, Washington, D.C., Table 3, p.9.
"Sales of Foreign Affiliates of U.S. Firms, 1961-1965; 1967 and 1968", Survey of Gurrent Business, Oct. "1970, U.S. Dept. of Comerce, Office of Business Economics, Washington, D.G., Table 3, p. 20.

EXPORTS TO THE UoS. OF CANADIAN MANUFACTURING AFFILIATES OF U.S. FIRMS, BY TYPE OF MANUFACTURING; 1962-1965 AND 1967-1968
(millions of U.S. dollars)

| Year | Total | Food products | Paper and <br> allied products | Chemicals | Rubber products | Primary and fabricated metals | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 814 | 30 | 354 | 80 | 5 | 100 | 50 | 5 | 45 | 145 |
| 1963 | 1,035 | 21 | 485 | 96 | 8 | 148 | 55 | 15 | 48 | 159 |
| 1964 | 1,219 | 30 | 589 | 78 | 4 | 210 | 70 | 23 | 103 | 112 |
| 1965 | 1,380 | 33 | 638 | 90 | 6 | 175 | 86 | 30 | 200 | 122 |
| 1967 | 2,956 | 33 | 692 | 90 | 15 | 228 | 138 | 33 | 1,583 | 144 |
| 1968 | 3.787 | 28 | 739 | 85 | 17 | 275 | 185 | 29 | 2,247 | 182 |

Source: 1962 - "U.S. Firms Accelerate Capital Expenditures Abroad," Survey of Current Business, Oct. 1964, U.S. Dept. of Commerce, Office of Business Economics, Washington D.C. Table 7 p. 12.

1963-1964 "Sales of Foreign Affiliates of U.S. Firms in 1965," Survey of Current Business, Nov. 1966, U.S. Dept. of
1965 and 1967-1968. "Sales of Foreign Affiliates of U.S. Firms, 1961-1965, 1967 and 1968," Survey of Current Business, Oct. 1970,
U.S. Dept. of Commerce, Office of Business Economics, Washington D.C., Table 3 p. 20.

EXPORTS TO COUNTRIES OTHER THAN THE U.S. OF CANADIAN MANUFACTURING AFFILIATES
OF UoS. FIRMS, BY TYPE OF MANUFACTHRING, 1962-1965 AND 1967-1968
(millions of U.S. dollars)

| Year | Total | Food products | Paper and allied products | Chemicals | Rubber products | Primary and fabricated metals | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 875 | 50 | 315 | 60 | 5 | 235 | 60 | 25 | 55 | 70 |
| 1963 | 740 | 56 | 144 | 61 | 2 | 240 | 76 | 33 | 73 | 55 |
| 1964 | 901 | 100 | 149 | 94 | 2 | 270 | 71 | 37 | 122 | 56. |
| 1965 | 1,079 | 100 | 182 | 105 | 3 | 333 | 63 | 60 | 163 | 70 |
| 1967 | 1,268 | 87 | 224 | 44 | 6 | 390 | 126 | 65 | 221 | 105 |
| 1968 | 1,392 | 76 | 300 | 70 | 7 | 412 | 92 | 79 | 261 | 95 |

1965 and 1967-1968 "Sales of Foreign Affiliates of J.S. Firms, 1961-1965, 1967-1968," Survey of Current Business, Oct. 1970.

Source: 1962
1963-1964

יU.S. Firms Accelerate Capital Expenditures Abroad," Survey of Current Business, Oct. 1964, U.S. Dept. of Commerce, Office of Business Economics, Washington, D.C., Table 7.p.12.
"Sales of Foreign Affiliates of U.S. Firms in 1965," Survey of Current Business, Nov. 1966, U.S. Dept. of Commerce, Office of Economics, Washington, D.C., Table 3 p.9. U.S. Dept. of Commerce, Office of Business Economics, Washington, D.C., Table 3 p.20.

| Year | Total | Imports from parent companies |  |  |  | Imports purchased in U.S. directly by foreign affiliates | Imports purchased by foreign affiliates on a commission basis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | For processing or assembly | For resale without further manufacture | Capital equipment for investment use | Imports not identified by type |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| 1962 1963 1964 | $\begin{aligned} & 1,694^{1 /} \\ & 1,885 \\ & 2,169 \end{aligned}$ | 521 636 665 | 678 717 861 | 42 39 58 | 18 24 8 | 419 423 526 | $\begin{aligned} & 15 \\ & 45 \\ & 50 \end{aligned}$ |

1/ For 1962 the sum of the components does not add up to the total. The reason for this discrepancy is not known.
Source: "U.S. Exports to Foreign Affiliates of U.S. Firms", Survey of Current Business, Dec. 1965, U.S. Dept. of Commerce, Office of Economics, Washington D.C., Table 1, page 14.

PERCENTAGE DISTRIBUTION OF IMPORTS FROM THE U.S. BY CANADIAN
AFFILIATES OF U.S. FIRMS, BY TYPE OF IMFORT, 1962-1964
(millions of U.S. dollars)

| Year | Total | Imports from parent companies |  |  |  | Imports purchased in U.S. directly by foreign affiliates | Imports purchased by foreign affiliates on a commission basis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | For processing or assembly | For resale without further manufacture | Capital equipment for investment use | Imports not identified by type |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| $\begin{aligned} & 1962 \\ & 1963 \\ & 1964 . \end{aligned}$ | $\begin{aligned} & 100.0 \\ & 100.0 \\ & 100.0 \end{aligned}$ | $\begin{aligned} & 30.8 \\ & 33.8 \\ & 30.7 \end{aligned}$ | $\begin{aligned} & 40.0 \\ & 38.0 \\ & 39.7 \end{aligned}$ | 2.5 2.1 2.7 | 1.1 1.3 0.4 | $\begin{array}{r} 24.7 \\ 22.4 \\ 24.2 \end{array}$ | $\begin{aligned} & 0.9 \\ & 2.4 \\ & 2.3 \end{aligned}$ |

Source: Derived from Table CD-US 401

TABIS CD-US 402
IMPORTS FROM THE U.S. BY CANADIAN AFFIIIATES OF U.S. FIRMS, BY INDUSTRY, 1962-1964
(millions of U.S. dollars)

| Year | Total <br> all industry |  | Petroleum |  | Manufacturing |  | Trade $1 /$ |  | Other industries |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total imports | Purchases from parent | Total. imports | Purchases from parent | Total imports | Purchases from parent | Total imports | Purchases from parent | Total imports | Purchases from parent |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 1,694 | 1,259 | 29 | 19 | 1,426 | 1,042 | 234 | 194 | 5 | 4 |
| 1963. | 1,885 | 1,416 | 24 | 14 | 1,615 | 1,201 | 240 | 195 | 7 | 5 |
| 1964 | 2,169 | 1,592 | 31 | 16 | 1,840 | 1,351 | 283 | 218 | 15 | 7 |
| 1/ The trade industry consists mainly of distributing affiliates of U. S. manufacturing companies. |  |  |  |  |  |  |  |  |  |  |
| Source: "W.S. Exports to Foreign Affiliates of U.S. Firms," Survey of Current Business, Dec. 1965, U.S. Dept:of Commerce, Office of Business Economics, Washington D.C., Table 1, page 14. |  |  |  |  |  |  |  |  |  |  |

TABLE CD-US 402 A
PERCENTAGE DISTRIBUTION OF IMPORTS FROM THE U.S. BY CANADIAN AFFILIATES OF U.S. FIRMS, BY INDUSTRY, 1962-1964

| Year | Totalall industry |  | Petroleum |  | Manufacturing |  | Trade ${ }^{1 /}$ |  | Other Industries |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total imports | Purchases from parent | Total imports | Purchases from parent | Total imports | Purchases from parent | Total imports | Purchases from parent | $\begin{aligned} & \text { Total } \\ & \text { imports } \end{aligned}$ | Purchases from parent |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.0 | 74.3 | 1.7 | 1.1 | 8.4 .2 | 61.5 | 13.8 | 11.5 | 0.3 | 0.2 |
| 1963: | 100.0 | 75.1 | 1.3 | 0.7 | 85.7 | 63.7 | 12.7 | 10.3 | 0.3 | 0.3 |
| 1964 | 100.0 | 73.4 | 1.4 | 0.7 | 84.8 | 62.3 | 13.1 | 10.1 | 0.7 | 0.3 |
| 1962 |  | 100.0 |  | 1.5 |  | 82.8 |  | 15.4 |  | 0.3 |
| 1963 |  | 100.0 |  | 1.0 |  | 84.8 |  | 13.8 |  | 0.4 |
| 1964 |  | 100.0 |  | 1.0 |  | 84.9 |  | 13.7 . |  | 0.4 |

1/ The trade industry consists mainly of distributing affiliates of U.S. manufacturing companies.
Source: Derived from Table CD-US402.

IMPORTS FROM THE U.S. BY CANADIAN MANUFACIURING AFFILIATES OF U.S. FIRMS, BY TYPE OF IMPORT, 1962-1964
(millions of U.S. dollars)

| Year | Total | Imports from Parent Companies |  |  |  | Imports purchased in U.S. directly by foreign affiliates | Imports purchased by foreign affiliates on a commission basis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | For processing or assembly | For resale without further manufacture | Capital equipment for investment use | Imports not identified by type |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| $\begin{aligned} & 1962 \\ & 1963 \\ & 1964 \end{aligned}$ | $\begin{aligned} & 1,426 \\ & 1,615 \\ & 1,840 \end{aligned}$ | $\begin{aligned} & 489 \\ & 606 \\ & 628 \end{aligned}$ | $\begin{aligned} & 506 \\ & 535 \\ & 659 \end{aligned}$ | 41 37 56 | 6 23 8 | 370 368 438 | 14 45 50 |

Source : "U.S. Exports to Foreign Affiliates of U.S. Firms," Survey of Current Business Dec. 1965, U.S. Dept of Commerce, Office of Business Economics, Washington D.C., Table 1, page 14.

## TABIE CD-US403A

## PERCENTAGE DISTRIBUTION OF IMPORTS FROM THE U.S. BI CANADIAN

 MANUFACTURING AFFILIATES OF U.S. FIRMS, BY TTYPE OF IMPORT,$$
\begin{gathered}
1962-1964 \\
(\text { per cent) }
\end{gathered}
$$

| Year | Total | Imports from parent companies |  |  |  | Imports purchased <br> in U.S. directly <br> by foreign <br> affiliates | Imports purchased by foreign affiliates on a commission basis |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | For processing or assembly | For resale without further menufacture | Capital equipment for investment use | Imports not identified by type |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| 1962 | 100.0 | 34.3 | 35.5 | 2.9 | 0.4 | 25.9 | 1.0 |
| 1963 | 100.0 | 37.5 | 33.2 | 2.3 | 1.4 | 22.8 | 2.8 |
| 1964 | 100.0 | 34.1 | 35.8 | 3.1 | 0.5 | 23.8 | 2.7 |

Source: Derived from Table CD-US 401

## TABIE CD-US404

IMPORTS FROM THE U.S. BY CANADIAN MANUFACTURTNG AFFILIATES OF U.S. FIRMS, BY ITYPE OF MANUFACTURING INDUSTRY, 1962-1964
(millions of U.S. dollars)

| Year | Total manufacturing | Food products | Paper and <br> allied products | Chemicals | Rubber products | Primary and fabricated metals: | Machinery (excluding electrical) | Electrical inechinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| $\begin{aligned} & 1962 \\ & 1963 \\ & 1964 \end{aligned}$ | $\begin{aligned} & 1,426 \\ & 1,6151 / \\ & 1,840-1 \end{aligned}$ | 69 29 53 | 18 21 27 | $\begin{aligned} & 194 \\ & 184 \\ & 207 \end{aligned}$ | 19 45 46 | 70 66 74 | $\begin{aligned} & 251 \\ & 291 \\ & 331 \end{aligned}$ | $\begin{aligned} & 162 \\ & 200 \\ & 245 \end{aligned}$ | $\begin{aligned} & 529 \\ & 593 \\ & 651 \end{aligned}$ | $\begin{aligned} & 114 \\ & 186 \\ & 205 \end{aligned}$ |

1/ For 1964 the sum of the components does not add up to the total. The reason for this discrepancy is not known.
Source: "U.S. Exports to Foreign Affiliates of U.S. Firms," Survey of Current Business, Dec. 1965, U.S. Dept. of Commerce, Office of Business Economics, Washington D.C., Table 2, page 15.

PERCENTAGE DISTRIBUTION OF TMPORTS FROM THE U.S. BY CANADIAN MANUFACTURING AFFILIATES OF U.S. FIRMS, BY TYPE OF MANOFACTURTNG INDUSTRY, 1962-1964
(per cent)

| Year | Total. manufacturing | Food products | Paper and allied products | Chemicals | Rubber products | ```Primary and fabricated metals``` | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.0 | 4.8 | 1.3 | 13.6 | 1.3 | 4.9 | 17.6 | 11.4 | 37.1 | 8.0 |
| 1963 | 100.0 | 1.8 | 1.3 | 11.4 | 2.8 | 4.1 | 18.0 | 12.4 | 36.7 | 11.5 |
| 1964 | 100.0 | 2.9 | 1.4 | 11.2 | 2.5 | 4.0 | 18.0 | 13.3 | 35.4 | 11.3 |

Source: Derived from Table CD-US404.

IMPORIS FROM U.S. PARENTS BY CANADIAN MANUFACIURING AFFILIATES OF U.S. FIRMS, BY TYPE OF MANITACTURING INDUSTRY,

1962-1964
(millions of U.S. dollars)

| Year | Total manufacturing | Food products | Paper and allied products | Chemicals | Rubber products | ```Primary and fabricated metals``` | Machinery (excluding electrical) | Electrical machinery | $\begin{aligned} & \text { Transporta- } \\ & \text { tion } \\ & \text { equipment } \end{aligned}$ | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| $\begin{aligned} & 1962 \\ & 1963 \\ & 1964 \end{aligned}$ | $\begin{aligned} & 1,042 \\ & 1,201 \\ & 1,351 \end{aligned}$ | 39 27 31 | $\begin{aligned} & 11 \\ & 10 \\ & 12 \end{aligned}$ | $\begin{aligned} & 172 \\ & 153 \\ & 156 \end{aligned}$ | $\begin{aligned} & 20 \\ & 31 \\ & 34 \end{aligned}$ | $\begin{aligned} & 65 \\ & 57 \\ & 68 \end{aligned}$ | $\begin{aligned} & 177 \\ & 221 \\ & 244 \end{aligned}$ | $\begin{aligned} & 124 \\ & 142 \\ & 185 \end{aligned}$ | $\begin{aligned} & 332 \\ & 414 \\ & 461 \end{aligned}$ | $\begin{aligned} & 100 \\ & 148 \\ & 161 \end{aligned}$ |

Source: "U.S. Exports to Foreign Affiliates of U.S. Firms", Survey of Current Business, Dec. 1965, U.S. Dept. of Commerce, Office of Business Economics, Washington D.C., Table 2, page 15.

## TABLE CD-US 405 A

PERCENTAGE DISTRIBUTION OF IMPORIS FROM U.S. PARENIS BY CANADIAN MANUFACTURING AFFILIATES OF U.S. FIRMS, BY TYYPE OF MANUFACTURING INDUSTRY, 1962-1964
(per cent)

| Year | Total manufacturing | Food products | Paper and allied products | Chemicals | Rubber products | ```Prìmary and fabricated metals``` | Machinery (excluding electrical) | Electrical machinery | Transportation equipment | Other products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1962 | 100.0 | 3.8 | 1.1 | 16.5 | 1.9 | 6.3 | 17.0 | 11.9 | 31.9 | 9.6 |
| 1963 | 100.0 | 2.2 | 0.8 | 12.7 | 2.6 | 4.7 | 18.4 | 11.8 | 34.5 | 12.3 |
| 1964 | 100.0 | 2.3 | 0.9 | 11.5 | 2.5 | 5.0 | 18.1 | 13.7 | 34.1 | 11.9 |

Source: Derived from Table CD-US 405.

## ANNEX B

## SALES, EXPORTS AND IMPORTS FROM THE UNITED STATES OF CANADIAN AFFILIATES OF U.S. FTRMS, SELECTED <br> XEARS FROM 1957 TO 1968

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