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TECHNOLOGY ROADMAPPING

*Charting the course
to innovation*

Fresh thinking

- industry-led
- government-supported

<http://strategis.gc.ca/trm>

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Canada

THE TECHNOLOGY ROADMAP

Connecting Technology to Planning

With a technology roadmap, an industry charts the course toward world-leading innovation and launches the action plan to make it reality.

Industry-led, with government support, a technology roadmap is a catalyst to market-driven innovation.

TECHNOLOGY ROADMAPPING...

is both a process and a forecasting tool that:

- predicts the technologies imperative to addressing future markets;
- charts a path for commercialising the right technologies;
- helps industry seize new market opportunities;
- guides technology R&D decisions;
- builds new partnerships and R&D collaborations, both within Canada and internationally;
- provides crucial input to government policy.

INDUSTRY AND GOVERNMENT ROLES

Technology roadmapping is led by industry. The federal government collaborates and provides various supports and services to launch and implement roadmapping.

Once completed, a roadmap can provide the framework for partnership among the diverse groups within an industry sector, becoming the basis for collaborative R&D and other joint efforts. The federal government can also assist at this stage.

TALK TO US

If you think technology roadmapping can help your industry be a leading innovator, we need to know.

Contact Industry Canada, or recommend in your Innovation Consultation report that the federal government work with your sector to explore the potential for developing a roadmap and the strategy for implementing it.

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