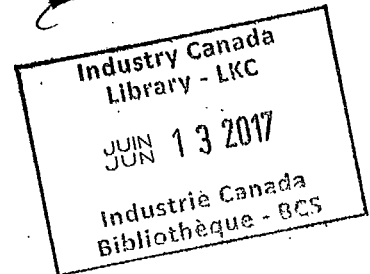
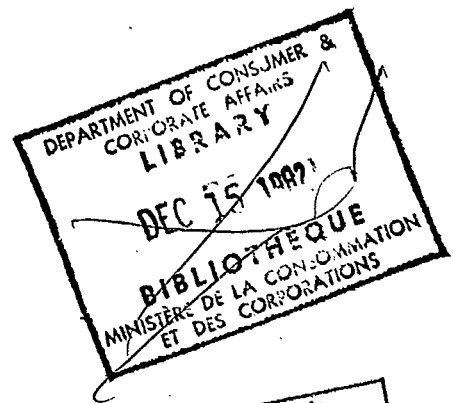


FOOD PURCHASING
CROP OMNIBUS

Field work: June 10 to 30, 1980



Prepared for:
Consumer and Corporate Affairs
Food Policy Division

By:
CROP INC.

Montreal, August 1980

#1005-C

The views presented in this paper are those of the authors and do not necessarily reflect the views or positions of the Department of C.C.A.



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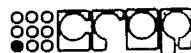
SOCIO-DEMOGRAPHIC CHARACTERISTICS

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METHODOLOGY



METHODOLOGY

Questionnaire

One English and one French version of the questionnaire including mainly closed questions were used for data collection for CROP Report 80-4 Omnibus.

Interviewing Dates

Interviews took place in the homes of respondents from June 10 to June 30, 1980.

Sampling and Validity

A national sample of 1923 men and women aged 18 and over was interviewed in their home. The sample interviewed in this study is a representative sample of the population of Canada, aged 18 and up - exclusive of institutionalized segments of the population (Army camps, nursing homes, prisons, etc). and those residing in the Northwest and Yukon Territories.

The sampling technique includes five steps based on probability techniques (stratification by geographic region, stratification by community size, selection of interviewing locations, selection of census tracts and selection of blocks). The selection of households takes place starting with a specified household within the block. Strict quotas are imposed concerning age group, sex and women working outside the home in order to ensure proportional representation of each group in the sample.

The stratification of the sample by six regions and by four community sizes enhances the accuracy of results for key subgroups, such as smaller regions and francophones. The data for each region and community size stratum are weighted by the computer proportionate to population so that the results as a whole are truly representative.

Ten per cent of each interviewer's work is validated by CROP's field department to ensure that the interviews were conducted courteously and completely.

Prior to inaugurating the CROP Report, we previously presented tables indicating the completion rate and the distribution of non-respondents (refusals, prolonged absence, illness, etc.) in all CROP in-home surveys. We no longer do so for in-home surveys because of our decision to use a modified probability sample, as described above, rather than a strict probability sample. There is increasing evidence which leads us to believe that the use of the former sampling technique can diminish the problems which result from an increasing non-response rate which is common to all North American survey research. Unfortunately, mathematical science is not sufficiently advanced to determine precisely the margin of error of data derived from such samples. The reader may therefore wish to use margins of error based on strict probability samples as an estimate of the variation inherent in the sample. Thus, a national sample of this size provides an estimated accuracy of results within $\pm 3\%$ in 19 cases out of 20. The error margin is somewhat larger for sub-groups of the sample.

Socio-Demographic Data

Fourteen standardized breakdowns used for the CROP Report are shown for every substantive question asked in this study. Most of these socio-demographic breakdowns require no explanation. Income is the annual income of all family members living in the same household. Geographic areas are established by provincial boundaries. Community size is defined by stratum according to city size: A - 1,000,000 inhabitants and more; B - 100,000 to 999,999 inhabitants; C - 5,000 to 99,999 inhabitants and D - under 5,000 inhabitants. Federal political orientation is based on how people regard their own political leanings at the time of the interview. Union membership is based on information supplied by the respondent. The language is that used most frequently at home.

Percentages Not Totaling 100%

The computer rounds off each percentage to the nearest whole percent. As a result, the percentages in a given column of figures frequently add to 99 or 101 rather than 100. Note that the percentages reflect weighting factors for each region and community size stratum so that results be truly representative. On the following pages, the sample of respondents shown for each group represents the actual number of respondents interviewed in this survey.



SOCIO-DEMOGRAPHIC CHARACTERISTICS



SOCIO-DEMOGRAPHIC CHARACTERISTICS: CANADA SAMPLE

	<u>Actual Respondents</u>	<u>% after Weighting</u>	<u>1976 Census</u>
TOTAL SAMPLE	1923*	100	15,626,445** 100%
<u>SEX</u>			
MALE	928	49	49
FEMALE	995	52	51
EMPLOYED FEMALE***	530	27	23
<u>AGE</u>			
18 - 29	616	31	32
30 - 44	542	28	27
45 - 59	412	22	22
60 AND OVER	353	19	19
<u>REGION</u>			
ATLANTIC PROVINCES	185	9	9
QUEBEC	596	28	27
ONTARIO	491	37	36
MANITOBA/SASKATCHEWAN	216	8	8
ALBERTA	218	8	8
BRITISH COLUMBIA	217	10	11

* 77 interviews were either not completed or were rejected on methodological grounds.

** Includes Canadians aged 18 years and over.

*** Percentage of total sample, not of females.



SOCIO-DEMOGRAPHIC CHARACTERISTICS: CANADA SAMPLE

	<u>Actual Respondents</u>	<u>% after Weighting</u>	<u>1976 Census</u>
TOTAL SAMPLE	1923	100	15,626,445 100%
<u>LANGUAGE*</u> (Most often spoken at home)			
FRENCH	535	26	25
ENGLISH	1209	66	67
OTHER	179	8	8
<u>RELIGION*</u>			
PROTESTANT	705	40	45
CATHOLIC	922	45	45
OTHER	138**	7	6
NONE	138**	7	4
REFUSAL	20**	1	—
<u>COMMUNITY SIZE</u>			
A: 1,000,000 AND OVER	666	31	31
B: 100,000 TO 999,999	575	28	27
C: 5,000 TO 99,999	411	16	16
D: LESS THAN 5,000	271	26	26

* 1971 Census.

** Estimated.

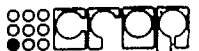


SOCIO-DEMOGRAPHIC CHARACTERISTICS: CANADA SAMPLE

	<u>Actual Respondents</u>	<u>% after Weighting</u>	<u>1976 Census</u>
TOTAL SAMPLE	1923	100	15,626,445 100%
<u>EDUCATION</u>			
GRADE SCHOOL	380	21	28
HIGH SCHOOL	1004	52	42*
COLLEGE	531	26	29**
<u>MARITAL STATUS</u>			
SINGLE	405	20	21
MARRIED	1288	68	70
OTHER (DIVORCED/WIDOWED/ SEPARATED)	230	11	9
<u>INCOME</u> (Consolidated for breakdowns)			
UNDER \$11,000	426	24	N/A
\$11,000 TO \$19,999	515	27	N/A
\$20,000 TO \$29,999	507	26	N/A
\$30,000 AND OVER	469	24	N/A
<u>UNION MEMBERSHIP</u>			
MEMBER	351	17	N/A

* 9 to 13 years.

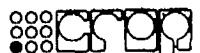
** Post-secondary or university.



SOCIO-DEMOGRAPHIC CHARACTERISTICS: CANADA SAMPLE

	<u>Actual Respondents</u>	<u>% after Weighting</u>	<u>1976 Census</u>
TOTAL SAMPLE	1923	100	15,626,445 100%
<u>EMPLOYMENT STATUS</u>			
IN THE WORK FORCE	1264	65	N/A
HOMEMAKER	336	17	N/A
OTHER (STUDENT/RETIRED)	323	18	N/A
<u>OCCUPATION</u> (Of employed respondents)			
MANAGEMENT/PROFESSIONAL/ EXECUTIVE SALES	179	13	N/A
CLERICAL/JUNIOR SALES	267	20	N/A
TECHNICIAN/SKILLED LABORER	390	31	N/A
SEMI-SKILLED/UNSKILLED LABORER	406	33	N/A
OTHER	22	2	N/A
<u>FEDERAL POLITICAL ORIENTATION*</u>			
LIBERAL	700	38	N/A
PROGRESSIVE CONSERVATIVE	462	26	N/A
NEW DEMOCRATIC PARTY	290	15	N/A
OTHER	18	2	N/A
DON'T KNOW/UNDECIDED/DON'T VOTE/REFUSE	375	18	N/A

* Based on 1845 respondents; those eligible to vote.



ENGLISH AND FRENCH QUESTIONNAIRES





CROP Omnibus 80-4 (June)

1 0 0 5
1 2 3 4

CROP INC., 1500 Stanley, suite 620, Montreal (Quebec) H3A 1R3
Tel. (514) 849-0866

Questionnaire No.

5 6 7 8

"I hereby certify that this interview was conducted according to the questionnaire and instructions for this study and that the answers recorded are as given to me by this respondent.

I also realize that a proportion of my work will be checked with the respondent for validation."

INTERVIEWER'S SIGNATURE

SUPERVISOR: IF YOU HAVE CHECKED EACH PAGE, PLEASE INITIAL HERE:

Sector: _____ 1
(9)
Block: _____
SEX QUOTA: (10)
Male 1
Working woman 2
Non-working woman 3

AGE QUOTA: (11)
18 to 29 years old. 1
30 to 44 years old. 2
45 to 59 years old. 3
60 years old and over 4

COMMUNITY SIZE: (12)
1,000,000 and over. 1
100,000 - 999,999 2
5,000 - 99,999. 3
less than 5,000 4

REGION: (13)
Atlantic. 1
Montreal. 2
Rest of Quebec. 3
Toronto 4
Rest of Ontario 5
Manitoba. 6
Saskatchewan. 7
Alberta 8
Vancouver 9
Rest of British Columbia. 0

SUPERVISOR'S #
(14) (15)

Good afternoon/evening! I am _____
_____ from CROP, a public opinion research company. We are conducting a survey about things that are happening today. I have to interview a _____
(SEE SEX AND AGE QUOTA) in this household.

RE INTRODUCE YOURSELF IF NECESSARY

We would like to thank you in advance for granting us this interview.

What is your exact age? _____ years.

INTERVIEW DATE: ____ / ____ / 80
(day) (mth) (yr)

NAME AND FIRST NAME OF RESPONDENT: _____

ADDRESS: _____

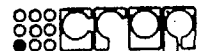
TOWN: _____ POSTAL CODE: _____

TELEPHONE: (____) _____
16 17 18 19 20 21 22 23 24 25
(area code)

26 27 28
FOR OFFICE USE ONLY

TIME INTERVIEW STARTED: _____

TIME INTERVIEW COMPLETED: _____



34.C Here is a list of foods and services many people use. Please tell me, if compared to a year ago, you are using more, less or about the same of each item or service or if you don't use it at all.

(ROTATE)	Using more	Using less	Using same amount	Don't use	Don't know	
() beef.	1	2	3	4	9	(21)
() pork.	1	2	3	4	9	(22)
() poultry	1	2	3	4	9	(23)
() fish.	1	2	3	4	9	(24)
() butter.	1	2	3	4	9	(25)
() cheese.	1	2	3	4	9	(26)
() cereal, bread and bakery products	1	2	3	4	9	(27)
() convenience foods (frozen meals, canned stews)	1	2	3	4	9	(28)
() take-out foods, i.e. deli, hot pizzas, hot chicken, chinese foods	1	2	3	4	9	(29)

35.C In the last twelve months, food prices were going up quite rapidly. Which of the following, if any, did you do? (30)

CARD "E"

- a) No change, you bought and ate the same kinds and same amounts of foods you had before 1
- b) You bought some less expensive foods, that you did not like as much but you ate the amounts you wanted 2
- c) You ate the same kinds of food, but you decreased the amounts you bought 3
- d) You sometimes could not afford to buy the kinds and the amounts of foods you wanted, and did without. 4
- none of these. 5
- other. 6
- don't know 9

DO NOT READ

36.C In your opinion, is the issue of rising food prices one that you have learned to cope with, is it one that greatly worries you, or is it someplace in between? (31)

- learned to cope. 1
- greatly worries. 2
- someplace in between 3
- don't know 9



37.C Could you tell me if, in the past 12 months when you were buying food, your concern about choosing a nutritious diet was the same, greater or less than last year, or if you were not concerned at all? (32)

- the same concern. 1
- greater concern 2
- less concern. 3
- not concerned 4
- does not apply. 5
- don't know. 9

38.C Do you make it a practice to look for newspaper food ads on weekly specials, do you just happen to see the ads or do you practically never look for them? (33)

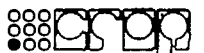
- practice to look at ads. 1
- just happen to see ads 2
- practically never look for them. 3
- don't know 9

39.C Could you tell me, in general, how many meals you buy away from home:

- a) During a five day week? _____/15 times (34)(35)
- b) During a two-day week-end? _____/6 times (36)

40.C Would you say, in total, that this is more, fewer or about the same number of meals bought away from home as last year? (37)

- more meals. 1
- fewer meals 2
- about the same number 3
- don't know. 9



SOCIO-DEMOGRAPHIC SECTION

READ Now, I would like to get some information to help us group your answers with others which we will receive in this survey...

A. Which of the following best describes your own present employment status? (47)

- | | | | |
|--------------------|--|---|----------------|
| READ | working full time. | 1 | |
| | working part time. | 2 | |
| | unemployment but looking for work. | 3 | |
| | stay at home | 4 |] GO TO
Q.C |
| | student. | 5 | |
| | retired. | 6 | |
| DO NOT READ | refusal | 0 | |

IF "WORKING FULL TIME", "PART TIME" OR "UNEMPLOYED", ASK:

B. What is your principal occupation? (SPECIFY WITH DETAILS) (48)

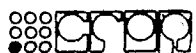
- | | | |
|--|--|---|
| FOR
OFFICE
USE
ONLY | Senior Management, Executives. | 1 |
| | Major Professional | 2 |
| | Senior Sales | 3 |
| | Clerical, junior sales | 4 |
| | Skilled technician, junior professional. | 5 |
| | Semi-Skilled laborer, unskilled laborer. | 6 |
| | Other. | 7 |

C. Do you, or does anyone in your family living here at home belong to a labor union? (49)

- | | | |
|--------------------|--|---|
| | respondent belongs to union. | 1 |
| | other family member belongs to union | 2 |
| | no one belongs to union. | 3 |
| DO NOT READ | don't know | 9 |
| | refusal | 0 |

D. What is your religious affiliation? (50)

- | | | |
|--------------------|--|---|
| READ | Catholic (Roman, Greek, Ukrainian) | 1 |
| | Protestant (United, Anglican, Presbyterian, Baptist, etc.) | 2 |
| | Fundamentalist Protestant (Mennonite, Jehovah Witness, Adventist, etc) | 3 |
| | Jewish | 4 |
| | Greek Orthodox/Russian/Ukrainian Orthodox | 5 |
| DO NOT READ | other. | 6 |
| | none | 7 |
| | refusal. | 0 |



E. How many years of schooling have you successfully completed? (51)

HAND CARD "F"

- none. 1
- 1 to 2 years. 2
- 3 to 4 years. 3
- 5 to 6 years. 4
- 7 to 8 years. 5
- 9 to 10 years 6
- 11 to 13 years. 7
- 14 to 16 years. 8
- 17 years or more. 9
- refusal 0

F. Are you: (52)

READ

- married or common law. 1
- single 2
- widowed. 3
- separated. 4
- or divorced 5
- DO NOT READ refusal. 0

G. Which number on this card best corresponds to the total annual income before taxes of all members of your household? (53)

HAND RESPONDENT CARD "I"

IF REFUSED/DON'T KNOW
CODE YOUR
ESTIMATE BELOW:

- under \$7,000. 1
- \$7,000 to \$10,999 2
- \$11,000 to \$13,999. 3
- \$14,000 to \$16,999. 4
- \$17,000 to \$19,999. 5
- \$20,000 to \$23,999. 6
- \$24,000 to \$29,999. 7
- \$30,000 to \$39,999. 8
- \$40,000 to \$49,999. 9
- \$50,000 and over. 0

1, 2, 3, 4, 5, 6, 7, 8, 9, 0 (54)

H. Which language do you most frequently speak at home? (55)

INSIST ON ONE ANSWER ONLY

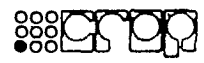
DO NOT READ

- French. 1
- English 2
- combination French and English. 3
- other language(s) 4
- refusal 0

I. Language of questionnaire. (56)

- French. 1
- English 2

THANK RESPONDENT FOR HIS/HER COOPERATION AND OBTAIN BASIC INFORMATION ON COVER PAGE





CROP INC., 1600 Stanley, suite 520, Montreal (Quebec) H3A 1R3
tel. - (514) 849-0088

Omnibus CROP 80-4 (juin)

1 0 0 5
1 2 3 4

Questionnaire no.

5 6 7 8

"Je soussigné(e) déclare que cette entrevue a été effectuée conformément au questionnaire et aux directives fournies et que les réponses qui apparaissent sur le questionnaire sont identiques à celles que m'a données la personne interrogée. Je reconnais également qu'une partie de mon travail sera vérifiée auprès de cette personne pour en assurer l'authenticité."

SIGNATURE DE L'INTERVIEWEUR

SURVEILLANTE: SI VOUS AVEZ VERIFIE CHAQUE PAGE, VEUILLEZ ECRIRE VOS INITIALES ICI:

Secteur: _____ 1
(9)

Bloc: _____

QUOTA DE SEXE: (10)

homme 1
femme ayant un emploi 2
femme sans emploi 3

QUOTA D'AGE: (11)

de 18 à 29 ans 1
de 30 à 44 ans 2
de 45 à 59 ans 3
de 60 ans et plus 4

Bonjour/bonsoir! Je suis _____ de CROP, le centre de recherche sur l'opinion publique. Nous faisons actuellement un sondage sur des sujets d'actualité. J'aimerais interviewer un(e) _____. (VOIR QUOTAS DE SEXE ET D'AGE) dans ce ménage.

TAILLE DU MARCHÉ: (12)

1,000,000 et plus 1
100,000 - 999,999 2
5,000 - 99,999 3
moins de 5,000 4

PRÉSENTEZ-VOUS DE NOUVEAU SI NÉCESSAIRE

Nous vous remercions à l'avance de nous accorder cette entrevue.

REGION: (13)

Atlantique 1
Montréal 2
Reste du Québec 3
Toronto 4
Reste de l'Ontario 5
Manitoba 6
Saskatchewan 7
Alberta 8
Vancouver 9
Reste de la Colombie
britannique 0

Quel âge avez-vous exactement? _____ ans.

SURVEILLANT(E) #
(14) (15)

DATE DE L'ENTREVUE: _____ / _____ / 80
(jour) (mois) (an)

NOM ET PRENOM DU REpondant: _____

ADRESSE: _____

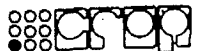
VILLE: _____ CODE POSTAL: _____

TELEPHONE: (| |) | | | T | | | | |
16 17 18 19 20 21 22 23 24 25
(code rég.)

26 27 28
USAGE DU BUREAU

HEURE DE DEBUT DE L'ENTREVUE: _____

HEURE DE FIN DE L'ENTREVUE: _____



34.C Voici une liste de produits et de services que la plupart des gens consomment. Voudriez-vous me dire si, par rapport à l'an dernier, vous consommez davantage, moins ou autant de ces produits et services, ou si vous n'en consommez pas..

(ROTATION)

	Consomme davantage	Consomme moins	Consomme autant	N'en consomme pas	Ne sait pas	
() boeuf	1	2	3	4	9	(21)
() porc	1	2	3	4	9	(22)
() volaille (poulet, dinde)	1	2	3	4	9	(23)
() poisson	1	2	3	4	9	(24)
() beurre	1	2	3	4	9	(25)
() fromage	1	2	3	4	9	(26)
() céréales, pain et pâtisserie	1	2	3	4	9	(27)
() mets préparés (mets congelés, ragoûts en conserve)	1	2	3	4	9	(28)
() mets à apporter, comme delicatessen, les pizzas, le poulet barbecue, les mets chinois	1	2	3	4	9	(29)

35.C Au cours des douze derniers mois, les prix des aliments a augmenté rapidement, laquelle ou lesquelles des mesures suivantes avez-vous adoptée(s)?

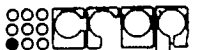
CARTE "E"

- a) vous n'avez procédé à aucun changement, vous avez acheté et consommé les même genres et les mêmes quantités d'aliments qu'auparavant 1
- b) vous avez acheté des aliments moins coûteux et que vous aimiez moins, mais vous en avez consommé autant que vous vouliez 2
- c) vous consommez le même genre d'aliments, mais vous en achetez une moins grande quantité 3
- d) vous ne pouviez pas toujours vous permettre d'acheter les genres et les quantités d'aliments que vous désiriez, et vous vous en êtes passé 4
- aucune de ces mesures 5
- autre 6
- ne sait pas 9

NE PAS LIRE

36.C A votre avis, avez-vous réussi à faire face à l'augmentation du prix des aliments; est-ce que cela vous préoccupe beaucoup, ou est-ce que vous vous situez entre les deux?

- réussi à faire face 1
- préoccupe beaucoup 2
- situé entre les deux 3
- ne sait pas 9



37.C Pourriez-vous me dire si, quand vous faisiez votre marché, cette année, vous vous préoccupez autant, plus ou moins de la valeur nutritive de ce que vous achetez, ou si cela ne vous préoccupait pas du tout? (32)

- préoccupez autant. 1
- préoccupez plus. 2
- préoccupez moins 3
- préoccupez pas du tout 4
- ne s'applique pas 5
- ne sait pas 9

38.C Avez-vous l'habitude de chercher dans les journaux les annonces sur les aliments pour trouver les spéciaux hebdomadaires, est-ce qu'il vous arrive par hasard de remarquer ces annonces, ou est-ce que vous ne les lisez pratiquement jamais? (33)

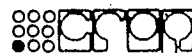
- l'habitude de chercher dans les journaux. 1
- vous arrive de remarquer ces annonces 2
- vous ne les lisez pratiquement jamais 3
- ne sait pas 9

39.C En général voudriez-vous me dire combien de fois vous avez l'occasion de déboursier de l'argent pour manger à l'extérieur de chez vous?

- a) au cours d'une semaine de travail de cinq jours? _____/15 fois (34) (35)
- b) au cours d'une fin de semaine de deux jours? _____/6 fois (36)

40.C Diriez-vous qu'au total, vous vous payez un repas à l'extérieur plus souvent, moins souvent ou à peu près aussi souvent que l'an dernier? (37)

- plus souvent. 1
- moins souvent 2
- aussi souvent 3
- ne sait pas 9



SECTION SOCIO-DEMOGRAPHIQUE

LIRE J'aimerais maintenant obtenir quelques renseignements généraux qui nous permettront de regrouper vos réponses avec celles des autres répondants qui participent à cette enquête.

A. Laquelle des activités suivantes décrit le mieux votre situation d'emploi actuelle? (47)

- | | | | |
|--------------------|------------------------------------|---|------------|
| LIRE | travaille à temps plein. | 1 | |
| | travaille à temps partiel. | 2 | |
| | en chômage | 3 | |
| | reste à la maison. | 4 | } P. à Q.C |
| | étudie | 5 | |
| | retraité(e). | 6 | |
| NE PAS LIRE | - refus | 0 | |

SI "TRAVAILLE A TEMPS PLEIN", "A TEMPS PARTIEL", OU "EN CHOMAGE" DEMANDER:

B. Quelle est votre occupation principale? (PRECISER) (48)

**A L'USAGE
DU BUREAU
SEULEMENT**

- | | |
|--|---|
| Directeur, exécutif de classe supérieure | 1 |
| Professionnel. | 2 |
| Vendeur(se) de classe supérieure | 3 |
| Employé de bureau, vendeur(se) | 4 |
| Technicien spécialisé, ouvrier spécialisé et semi-professionnel. | 5 |
| Ouvrier semi-spécialisé et non spécialisé | 6 |
| autre. | 7 |

C. Est-ce que vous, ou une autre personne de votre famille habitant cette maison, êtes membre d'un syndicat de travailleurs? (49)

- | | | |
|--------------------|---------------------------------------|---|
| | le répondant. | 1 |
| | un membre de sa famille | 2 |
| | ni le répondant, ni un autre. | 3 |
| NE PAS LIRE | - ne sait pas | 9 |
| | - refus | 0 |

D. Quelle est votre religion? (50)

- | | | |
|--------------------|--|---|
| LIRE | Catholique (Romaine, Grecque, Ukrainienne). | 1 |
| | Protestante (Unie, Anglicane, Presbytérienne, Baptiste etc.) | 2 |
| | Protestante Fondamentaliste (Mennonite, Témoins de Jéhovah, Adventiste, etc.). | 3 |
| | Juive. | 4 |
| | Grecque Orthodoxe/Russe/Ukrainienne. | 5 |
| NE PAS LIRE | - autre | 6 |
| | - aucune | 7 |
| | - refus. | 0 |



E. Combien d'années d'étude avez-vous complétées? (51)

DONNER LA CARTE "F" AU REPCNDANT

- aucune. 1
- 1 à 2 ans 2
- 3 à 4 ans 3
- 5 à 6 ans 4
- 7 à 8 ans 5
- 9 à 10 ans. 6
- 11 à 13 ans 7
- 14 à 16 ans 8
- 17 ans et plus. 9
- refus 0

F. Etes-vous? (52)

LIRE

- marié(e) ou vivant en union libre. 1
- célibataire. 2
- veuf(ve) 3
- séparé(e). 4
- ou divorcé(e) 5

NE PAS LIRE

refus 0

G. Quel numéro sur cette carte correspond le mieux à votre revenu annuel total brut, avant impôt, de tous les membres de votre foyer? (53)

DONNER LA CARTE "I" AU REPCNDANT

- moins de \$7,000. 1
- de \$7,000 à \$10,999. 2
- de \$11,000 à \$13,999 3
- de \$14,000 à \$16,999 4
- de \$17,000 à \$19,999 5
- de \$20,000 à \$23,999 6
- de \$24,000 à \$29,999 7
- de \$30,000 à \$39,999 8
- de \$40,000 à \$49,999 9
- \$50,000 et plus. 0

SI "REFUS" OU "NE SAIT PAS" ENCERCLER VOTRE EVALUATION CI-DESSOUS

1, 2, 3, 4, 5, 6, 7, 8, 9, 0 (54)

H. Quelle langue parlez-vous le plus souvent à la maison? (55)

INSISTER POUR NE RECEVOIR QU'UNE REPOSE SEULEMENT

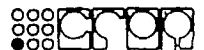
NE PAS LIRE

- français. 1
- anglais 2
- combinaison du français et de l'anglais . 3
- autre(s) langue(s). 4
- refus 0

I. Langue du questionnaire: (56)

- français. ①
- anglais 2

REMERCIER LE REPCNDANT ET DEMANDER LES RENSEIGNEMENTS SUR LA PAGE COUVERTURE



STATISTICAL TABLES



34.C HERE IS A LIST OF FOODS AND SERVICES MANY PEOPLE USE. PLEASE TELL ME, IF COMPARED TO A YEAR AGO, YOU ARE USING MORE, LESS OR ABOUT THE SAME OF EACH ITEM OR SERVICE OR IF YOU DON'T USE IT AT ALL.

	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
			18-	30-	45-	60+	UND.	UND.	UND.	30M+	FRE-	ENG-	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
	TOTAL	MALE	FEM.	29	44	59	60+	11K	20K	30K	30M+	NCH	LISH							

BEEF

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		9	9	8	14	8	6	4	9	8	8	10	8	9	5	8	8	11	7	8	14	9
USING LESS		30	27	33	25	33	27	37	36	32	26	25	22	34	24	24	36	31	23	33	33	35
USING SAME AMOUNT		58	61	56	57	56	65	55	50	56	63	63	67	53	64	64	53	56	65	54	53	54
DON'T USE		2	1	2	2	1	1	3	3	2	1	1	1	2	2	1	2	1	2	4	0	1
DON'T KNOW		1	2	1	2	1	1	1	2	2	1	1	2	1	5	2	0	0	3	1	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1

PORK

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		20	18	21	19	25	17	15	18	18	21	21	10	24	7	10	25	26	9	22	26	25
USING LESS		21	20	23	23	17	22	24	25	23	18	19	28	20	21	26	20	18	24	15	19	22
USING SAME AMOUNT		48	51	45	49	51	49	40	39	49	51	51	49	46	58	48	45	48	47	48	47	42
DON'T USE		10	9	11	8	6	12	19	17	8	8	8	12	10	9	15	9	8	18	14	7	10
DON'T KNOW		1	2	1	2	1	1	1	1	2	1	1	1	1	5	1	0	0	2	1	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0

34.C HERE IS A LIST OF FOODS AND SERVICES MANY PEOPLE USE. PLEASE TELL ME, IF COMPARED TO A YEAR AGO, YOU ARE USING MORE, LESS OR ABOUT THE SAME OF EACH ITEM OR SERVICE OR IF YOU DON'T USE IT AT ALL.

	SEX	AGE						INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS				
		TOTAL	MALE	FEM.	18-	30-	45-	60+	11M-	20M-	30M-	30M+	FRE-	ENG-	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
					UND.	UND.	UND.	UND.	NCH	LISH												
POULTRY																						
	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
	POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		34	31	37	34	34	34	35	35	34	33	36	28	38	13	29	41	38	28	33	41	46
USING LESS		7	7	8	9	7	7	6	10	8	6	6	7	8	10	7	7	7	5	7	10	6
USING SAME AMOUNT		55	58	53	53	56	58	54	51	55	57	57	62	51	69	61	49	52	63	54	45	47
DON'T USE		2	2	1	2	2	0	4	3	1	3	0	2	2	2	2	2	2	2	2	3	1
DON'T KNOW		1	1	0	2	0	1	1	1	1	1	1	1	1	5	1	0	0	2	1	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0
FISH																						
	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
	POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		25	24	25	27	28	23	19	20	22	26	31	28	25	17	28	27	21	31	22	21	25
USING LESS		15	15	15	16	12	14	17	17	16	15	11	13	15	17	15	14	16	11	19	17	19
USING SAME AMOUNT		49	51	48	42	50	56	51	46	52	48	50	45	49	56	44	48	54	42	47	54	48
DON'T USE		11	10	12	13	10	7	12	17	9	10	7	13	9	11	13	11	9	15	10	8	8
DON'T KNOW		1	1	0	1	0	1	1	1	1	1	1	1	1	5	1	0	0	1	1	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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TOTAL	SEX		AGE					INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
	MALE	FEM.	18-	30-	45-	60+	UND.	11M-UND.	20M-UND.	30M	30M+	FRE-NCH	ENG-LISH	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
			29	44	59	60+	11M	20M	30M	30M+											

BUTTER

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE	9	10	9	13	10	8	4	7	9	9	11	9	9	4	9	11	9	9	10	11	9	
USING LESS	15	15	14	16	15	16	11	14	13	16	16	15	15	14	18	14	12	18	13	16	11	
USING SAME AMOUNT	47	51	44	47	48	52	43	41	49	48	51	53	43	49	49	50	42	42	59	39	40	
DON'T USE	28	23	33	23	27	24	42	37	28	26	20	22	32	28	23	25	37	30	17	34	39	
DON'T KNOW	1	1	0	1	0	1	1	1	1	1	1	1	1	5	1	0	0	1	1	0	0	
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	

CHEESE

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15607	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
USING MORE	25	23	27	30	30	21	15	18	24	27	32	31	24	14	31	23	26	28	20	37	24	
USING LESS	9	9	9	11	8	6	11	15	9	5	8	7	10	11	8	10	8	8	10	7	10	
USING SAME AMOUNT	62	63	61	55	59	69	70	62	63	64	59	59	62	64	58	64	63	61	67	53	64	
DON'T USE	3	3	2	3	2	4	3	4	3	3	1	3	3	7	3	2	3	2	2	2	2	
DON'T KNOW	1	1	0	1	1	1	1	1	1	1	1	1	1	5	1	0	0	1	1	0	0	
N A	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	

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SEX	AGE							INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
	TOTAL	MALE	FEM.	18-	30-	45-	60+	UND.	11M-	20M-	UND.	FRE-	ENG-	ATL.	QUE.	ONT.	WEST	HTL.	TOR.	ALB.	B.C.
				29	44	59	11M	20M	30M	30M+											

CEREAL, BREAD AND BAKERY PRODUCTS

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION		15607	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		16	15	17	22	20	10	6	12	17	18	17	15	16	9	12	21	15	11	18	22	12
USING LESS		14	12	16	16	10	15	16	16	13	11	15	16	14	12	16	12	15	14	10	14	17
USING SAME AMOUNT		68	70	66	59	68	74	76	68	68	69	67	68	68	71	71	65	69	74	69	62	69
DON'T USE		1	1	1	2	1	0	1	3	1	1	0	1	1	3	1	2	1	1	1	0	2
DON'T KNOW		1	1	0	1	0	1	1	1	1	1	1	0	1	5	0	0	0	1	1	0	0
N A		0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0

CONVENIENCE FOODS (FROZEN MEALS, CANNED STEWS)

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION		15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		6	7	5	10	4	5	2	7	6	4	6	5	6	4	4	7	7	5	5	7	7
USING LESS		17	17	17	25	16	14	10	12	17	19	20	13	19	16	15	14	23	15	18	25	22
USING SAME AMOUNT		24	28	21	24	27	24	20	18	23	29	26	18	27	38	18	25	24	22	33	23	21
DON'T USE		52	47	57	40	52	56	67	62	53	46	47	63	47	37	62	53	46	57	43	45	50
DON'T KNOW		1	1	1	1	0	0	1	1	1	1	1	1	1	6	1	0	0	1	1	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS				
			18-	30-	45-	60+	UND.	11M-	20M-	UND.	30M+	FRE-	ENG-	ATL.	QUF.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH								
TAKE-OUT FOODS, I.E. DELI, HOT PIZZAS, HOT CHICKEN, CHINESE FOODS																					
SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10799	1398	4279	5696	4233	1990	1989	1217	1706
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE	10	13	8	22	8	4	2	8	9	10	15	10	11	4	9	12	12	6	12	17	11
USING LESS	17	16	19	22	21	15	7	15	18	19	17	16	18	12	16	19	18	16	18	21	21
USING SAME AMOUNT	35	40	32	38	42	35	22	18	36	43	43	36	37	32	35	38	34	37	39	36	30
DON'T USE	36	31	41	16	28	46	69	58	35	28	24	37	33	47	40	31	36	39	30	26	37
DON'T KNOW	1	1	1	1	0	1	1	1	1	1	0	1	1	5	1	0	1	2	1	0	1
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



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	SAMPLE POPULATION	EDUCATION				MARITAL STATUS				PRINCIPAL OCCUPATION						RELIGION			FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
		GRDE	HS	COLL		MAR-RIED	SIN-GLE	HOME-MAK-ER	MGMT-PROF-SALE	CLER-ICAL	SKIL-LED	LAB-ORER	WOR-KING-WOM-AN	UN-ION-MEM-BER	CATH	PROT	LIB.	P.C.	NDP	A	B	C	D		
		380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271			
		3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025			
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			
USING MORE		8	10	7	8	12	8	3	9	11	11	9	8	10	8	9	7	10	8	10	7	10			
USING LESS		29	29	33	31	22	31	36	30	29	25	33	28	25	33	28	31	31	29	30	32	30			
USING SAME AMOUNT		60	59	55	58	62	58	58	59	58	60	55	62	61	57	60	59	56	59	58	58	58			
DON'T USE		2	1	3	1	3	1	2	1	1	2	2	1	1	1	1	3	2	2	2	2	0			
DON'T KNOW		1	1	1	1	2	1	0	0	2	2	1	1	1	1	2	0	2	0	0	0	2			
N A		0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0			

	SAMPLE POPULATION	EDUCATION				MARITAL STATUS				PRINCIPAL OCCUPATION						RELIGION			FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
		GRDE	HS	COLL		MAR-RIED	SIN-GLE	HOME-MAK-ER	MGMT-PROF-SALE	CLER-ICAL	SKIL-LED	LAB-ORER	WOR-KING-WOM-AN	UN-ION-MEM-BER	CATH	PROT	LIB.	P.C.	NDP	A	B	C	D		
		380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271			
		3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025			
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			
USING MORE		14	21	21	22	13	22	22	23	20	17	22	16	15	23	17	24	24	17	20	16	24			
USING LESS		24	20	21	20	23	22	19	19	19	20	21	21	24	19	22	20	23	21	23	20	20			
USING SAME AMOUNT		45	49	47	48	51	42	46	49	53	52	47	54	49	49	49	46	46	46	49	51	48			
DON'T USE		15	8	9	9	11	13	11	8	6	10	9	8	10	8	10	9	8	15	8	13	6			
DON'T KNOW		1	1	1	1	2	0	0	1	2	2	1	1	1	1	1	1	0	1	0	0	2			
N A		0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0			

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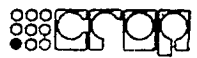
	EDUCATION			MARRITAL STATUS		PRINCIPAL OCCUPATION						WOR- KING WOM- AN	UN- ION MEM- BER	RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR- RIED	SIN- GLE	HOME MAK FR	MGMT PROF SALE	CLER ICAL	SKIL LED	LAB- ORER	CATH			PROT	LTR.	P.C.	NDP	A	B	C	D	

POULTRY

	SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271
USING MORE	%	33	34	36	36	29	36	35	36	35	31	37	34	32	37	32	38	39	34	37	31	34
USING LESS	%	8	8	7	7	10	9	8	9	8	6	8	7	6	8	9	7	5	6	6	9	10
USING SAME AMOUNT	%	56	56	55	55	56	53	57	54	59	54	58	58	60	52	56	52	53	57	55	57	52
DON'T USE	%	2	2	1	1	3	1	0	0	2	2	1	0	1	2	2	2	1	2	2	2	2
DON'T KNOW	%	1	1	1	1	2	0	0	0	1	1	0	1	1	1	1	1	1	1	0	1	1
N A	%	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0

FISH

	SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271
USING MORE	%	18	22	36	24	26	23	43	28	26	19	30	27	25	22	27	23	26	26	33	24	15
USING LESS	%	18	15	12	15	13	16	10	15	15	14	13	18	16	14	14	15	15	17	13	13	14
USING SAME AMOUNT	%	52	50	45	51	45	48	45	45	49	53	46	47	47	53	47	51	49	45	46	49	58
DON'T USE	%	12	12	6	10	14	12	2	11	9	13	11	7	12	10	11	9	9	11	7	13	12
DON'T KNOW	%	1	1	1	1	1	0	0	0	1	1	0	1	0	1	1	1	0	1	0	1	1
N A	%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



34.C HERE IS A LIST OF FOODS AND SERVICES MANY PEOPE USE. PLEASE TELL ME, IF COMPARED TO A YEAR AGO, YOU ARE USING MORE, LESS OR ABOUT THE SAME OF EACH ITEM OR SERVICE OR IF YOU DON'T USE IT AT ALL.

	EDUCATION				MARITAL STATUS		PRINCIPAL OCCUPATION						WOR- UN- KING IDN		RELIGION			FEDERAL POLIT ORIENTATION			COMMUNITY SIZE				
	GRDE	HS	COLL		MAR-	SIN-	HOME	MGMT		CLER	SKIL	LAB-		WOM-	UNEM-	CATH	PROT		IIR.	P.C.	NDP	A	B	C	D
					RIED	GLE	ER	SALE	ICAL	LED	DRER			AN	BER										
BUTTER																									
	SAMPLE	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271			
	POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		7	9	10	9	10	9	12	11	9	9	9	11	10	8	9	8	11	9	11	7	9			
USING LESS		13	14	18	14	17	13	21	15	15	12	15	14	16	13	16	15	13	15	15	15	13			
USING SAME AMOUNT		49	46	48	47	48	42	48	48	48	53	46	51	50	46	48	47	44	49	45	44	50			
DON'T USE		30	30	23	29	23	36	19	25	26	24	29	23	24	31	26	28	32	25	28	34	27			
DON'T KNOW		1	1	1	1	2	0	0	0	1	1	0	1	0	1	1	1	0	1	0	0	1			
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
CHEESE																									
	SAMPLE	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271			
	POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		16	25	32	26	27	24	33	25	31	22	30	29	28	22	27	23	26	24	31	21	22			
USING LESS		11	8	9	8	11	7	8	9	8	10	9	8	10	9	10	9	8	9	7	8	11			
USING SAME AMOUNT		66	63	56	64	55	65	58	64	57	65	60	59	59	64	59	63	63	63	58	66	62			
DON'T USE		5	2	2	1	5	3	1	3	3	3	1	2	3	3	3	3	3	2	3	3	3			
DON'T KNOW		1	1	1	1	2	1	0	0	1	1	0	1	0	1	1	1	0	1	0	1	2			
N A		0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0			

34.C HERE IS A LIST OF FOODS AND SERVICES MANY PEOPLE USE. PLEASE TELL ME, IF COMPARED TO A YEAR AGO, YOU ARE USING MORE, LESS OR ABOUT THE SAME OF EACH ITEM OR SERVICE OR IF YOU DON'T USE IT AT ALL.

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WORKING WOMEN	UNEMPLOYED	RELIGION		FEDERAL POLITICAL ORIENTATION			COMMUNITY SIZE			
	GRADE	HS	COLL	MARRIED	SINGLE	HOME MAKER	MGR	PROF	CLERICAL	SKILLED LAB	UNEMPLOYED			CATH	PROT	LIB	P.C.	NDP	A	B	C	D

CEREAL, BREAD AND BAKERY PRODUCTS

	SAMPLE	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271	
POPULATION		3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		12	17	16	16	17	16	19	19	17	17	20	20	18	13	17	15	15	14	20	15	14	
USING LESS		13	13	16	12	18	13	15	13	12	12	17	13	14	13	14	15	15	13	14	15	13	
USING SAME AMOUNT		73	67	65	69	62	70	64	66	70	67	61	65	66	70	66	68	69	70	65	65	71	
DON'T USE		1	2	1	1	2	0	1	1	1	3	1	1	1	2	2	1	0	2	1	2	1	
DON'T KNOW		1	1	1	1	1	0	0	0	1	1	0	1	0	1	1	1	0	1	0	0	1	
N A		0	0	0	0	0	0	1	1	0	0	0	1	0	0	0	1	0	0	0	1	0	

CONVENIENCE FOODS (FROZEN MEALS, CANNED STEWS)

	SAMPLE	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271	
POPULATION		3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
USING MORE		4	6	6	4	12	3	6	8	5	9	6	7	5	6	6	6	7	5	8	4	4	
USING LESS		10	19	19	16	22	15	21	22	19	17	21	18	16	16	17	19	20	18	17	21	14	
USING SAME AMOUNT		20	24	26	25	24	19	29	25	26	25	22	26	20	28	23	26	25	26	23	28	20	
DON'T USE		64	70	47	54	40	62	45	46	49	47	51	48	58	48	52	48	48	49	51	46	60	
DON'T KNOW		1	1	1	1	2	0	0	0	1	2	1	1	1	1	1	1	0	1	0	0	2	
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	



34.C HERE IS A LIST OF FOODS AND SERVICES MANY PEOPLE USE. PLEASE TELL ME, IF COMPARED TO A YEAR AGO, YOU ARE USING MORE, LESS OR ABOUT THE SAME OF EACH ITEM OR SERVICE OR IF YOU DON'T USE IT AT ALL.

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WOR- UN-		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR- RIED	SIN- GLE	HOME MAK ER	MCMT SALE	CLER ICAL	SKIL LED	LAB- ORER	WOM- AN	MEM- BER	CATH	PROT	LIB.	P.C.	NDP	A	B	C	D	
TAKE-OUT FOODS, I.E. DELI, HOT PIZZAS, HOT CHICKEN, CHINESE FOODS	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271	
SAMPLE POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
USING MORE	3	12	14	7	23	4	16	12	11	13	12	12	12	8	11	12	11	9	14	12	7	
USING LESS	12	18	20	18	17	18	17	23	16	20	21	24	17	18	15	20	20	18	19	17	14	
USING SAME AMOUNT	25	38	40	38	33	29	45	43	44	34	38	40	35	35	37	31	36	37	37	37	30	
DON'T USE	59	32	26	36	24	48	22	22	28	30	28	23	36	38	36	36	34	34	30	33	48	
DON'T KNOW	1	1	1	1	2	0	0	0	1	2	1	1	0	1	1	1	0	1	0	0	2	
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

35.C IN THE LAST TWELVE MONTHS, FOOD PRICES WERE GOING UP QUITE RAPIDLY. WHICH OF THE FOLLOWING, IF ANY, DID YOU DO?

	SEX		AGE					INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
			18-	30-	45-	UND.		11M-	20M-	FRE- ENG-		ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.		
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH								
SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NO CHANGE YOU BOUGHT	53	55	52	53	50	54	57	48	51	54	60	52	53	56	48	55	55	50	60	54	49
BOUGHT LESS EXPENSIVE FDS	13	15	11	14	14	15	10	15	14	13	11	8	16	10	8	17	15	7	11	15	17
SAME FOOD DECREASED AMTS	15	14	16	16	18	14	13	14	16	17	14	19	14	17	20	12	14	20	14	14	17
COULD NOT AFFORD TO BUY	11	9	14	12	13	7	12	17	12	9	8	9	12	15	11	10	13	12	8	14	14
NONE OF THESE	3	3	2	2	2	4	3	4	2	2	3	7	1	1	7	1	1	4	3	1	2
OTHER	1	1	1	0	1	1	0	0	1	0	1	1	1	0	1	1	0	2	1	0	0
MIX	3	2	3	1	3	4	3	2	3	3	2	4	2	0	4	4	0	5	2	0	0
DON'T KNOW	1	1	1	2	0	1	2	1	2	1	0	1	1	2	1	1	1	0	1	2	0
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WOR- UN-		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE				
	GRDE	HS	COLL	MAR-	SIN-	HOME	MGMT	CLER	SKIL	LAR-	WON-	UN-	KING	ION	CATH	PROT	LIB.	P.C.	NDP	A	B	C	D
				RIED	GLE	MAK	PROF	ICAL	LED	ORER	AN	MEM-	AN	MEM-									
SAMPLE	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271		
POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
NO CHANGE YOU BOUGHT	57	53	51	53	54	54	56	56	50	51	50	49	51	55	53	54	51	54	51	50	56		
BOUGHT LESS EXPENSIVE FDS	12	13	15	13	14	12	8	11	15	17	11	17	12	16	17	17	13	10	14	18	14		
SAME FOOD DECREASED AMTS	11	17	17	16	13	14	17	18	18	15	19	15	18	13	16	15	17	17	16	14	13		
COULD NOT AFFORD TO BUY	12	12	10	11	10	13	8	12	10	12	14	12	11	12	11	10	13	11	12	11	12		
NONE OF THESE	4	2	3	3	3	3	5	1	3	2	2	2	4	1	3	2	2	3	2	2	3		
OTHER	1	0	1	1	1	0	2	0	1	0	0	1	1	0	1	0	1	1	1	1	0		
MIX	3	2	3	3	2	3	4	1	4	1	3	2	3	2	3	2	3	3	3	2	2		
DON'T KNOW	1	1	1	0	2	0	0	0	1	1	1	2	1	1	1	1	1	1	1	1	1		
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		



36.C IN YOUR OPINION, IS THE ISSUE OF RISING FOOD PRICES ONE THAT YOU HAVE LEARNED TO COPE WITH, IS IT ONE THAT GREATLY WORRIES YOU, OR IS IT SOMEPLACE IN BETWEEN?

	SEX		AGE					INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
			18-	30-	45-	60+	UND.	11M-20M-	UND.	UND.	30M+	FRE-	FNG-	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH								
SAMPLE POPULATION	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
LEARNED TO COPE	42	42	42	39	40	47	45	42	39	40	47	36	46	48	35	43	45	38	40	48	46
GREATLY WORRIES	25	25	24	22	28	24	25	30	27	22	20	26	23	19	26	29	20	25	34	16	23
SOMEPLACE IN BETWEEN	32	31	33	37	31	28	30	27	33	37	32	36	30	33	38	26	34	36	25	35	31
DON'T KNOW	1	2	1	2	1	1	0	1	1	2	1	1	1	0	1	1	1	1	2	1	0
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION					WORKING		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE					
	GRDE	HS	COLL	MAR-	SIN-	HOME	MGHT	MAK	PROF	CLER	SKIL	LAB-	WOM-	ION	CATH	PROT	LIB.	P.C.	NDP	A	B	C	D
				RIED	GLE	ER	SALE	ICAL	LED	ORER	AN	MEM-	BER										
SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271		
POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
LEARNED TO COPE	42	41	44	42	40	39	35	47	41	38	44	43	35	48	43	47	38	39	45	40	43		
GREATLY WORRIES	31	25	20	26	21	29	15	20	24	27	22	23	30	18	23	18	30	30	24	21	21		
SOMEPLACE IN BETWEEN	27	33	34	32	35	32	28	32	34	33	33	32	33	33	32	34	31	30	29	37	35		
DON'T KNOW	0	1	2	1	3	0	2	0	1	2	1	1	1	1	2	1	1	1	1	1	1		
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

37.C COULD YOU TELL ME IF, IN THE PAST 12 MONTHS WHEN YOU WERE BUYING FOOD, YOUR CONCERN ABOUT CHOOSING A NUTRITIOUS DIET WAS THE SAME, GREATER OR LESS THAN LAST YEAR, OR IF YOU WERE NOT CONCERNED AT ALL?

	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS				
			18-	30-	45-	60+	UND.	11M-	20M-	UND.	30M+	FRE-	ENG-	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH								
SAMPLE POPULATION	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
THE SAME CONCERN	49	45	53	37	52	53	59	49	49	49	48	46	50	61	45	50	48	47	54	41	48
GREATER CONCERN	30	27	33	37	33	25	19	22	33	31	33	30	31	15	33	30	31	38	28	39	31
LESS CONCERN	2	3	1	3	2	2	0	3	2	2	1	2	2	0	2	2	1	2	1	2	1
NOT CONCERNED	14	17	11	16	11	13	15	19	12	12	13	14	13	16	13	15	13	8	15	16	9
DOES NOT APPLY	5	7	2	6	2	6	5	6	4	5	4	7	4	6	7	2	6	4	2	1	10
DON'T KNOW	1	1	0	1	0	1	1	1	1	1	1	1	1	2	1	0	1	1	0	1	0
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WOM-AM	UN-MEM-RER	RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR-RIED	SIN-GLER	HOME-MAK-ER	MGMT-SALE	CLER-ICAL	SKIL-LED	LAR-ORER	CATH			PROT	LIB.	P.C.	NDP	A	B	C	D	
	SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271
	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
THE SAME CONCERN	52	49	47	52	37	54	48	52	46	42	50	45	46	53	49	50	48	49	50	50	47	
GREATER CONCERN	19	28	42	29	34	30	43	33	31	27	38	37	31	26	30	30	33	34	33	29	22	
LESS CONCERN	2	2	1	1	3	0	1	3	1	3	1	1	2	2	2	2	2	2	1	2	2	
NOT CONCERNED	20	15	7	13	15	15	5	10	16	17	8	13	14	15	14	14	13	11	13	12	19	
DOES NOT APPLY	7	5	3	4	9	1	2	1	6	9	3	4	6	3	5	4	4	3	2	5	9	
DON'T KNOW	1	1	1	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

3B.C DO YOU MAKE IT A PRACTICE TO LOOK FOR NEWSPAPER FOOD ADS ON WEEKLY SPECIALS, DO YOU JUST HAPPEN TO SEE THE ADS OR DO YOU PRACTICALLY NEVER LOOK FOR THEM?

	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS				
			18-	30-	45-	60+	11M- UND.	20M- UND.	30M- UND.	30M+	FRE- NCH	ENG- LISH	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.	
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
SAMPLE POPULATION	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
PRACTICE TO LOOK AT ADS	50	41	59	36	53	56	62	55	51	52	47	44	53	56	44	57	45	45	50	44	51
JUST HAPPEN TO SEE ADS	14	14	13	17	14	13	10	11	16	16	13	19	12	5	20	10	15	20	13	13	17
PRACTICALLY NEVER LOOK	34	42	27	45	32	29	27	33	33	29	44	36	33	38	35	31	38	34	35	42	31
DON'T KNOW	2	3	1	3	1	2	1	2	1	3	1	1	2	0	1	2	2	1	2	1	1
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

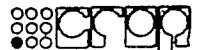
	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WOMEN		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR- RIED	SIN- GLE	HOME MGMT ER	PROF SALE	CLER ICAL	SKIL LED	LAB- ORER	WOM- AN	UN- MEM- BER	CATH	PROT	LJB.	P.C.	NDP	A	B	C	D	
	GRDE	HS	COLL	MAR- RIED	SIN- GLE	HOME MGMT ER	PROF SALE	CLER ICAL	SKIL LED	LAB- ORER	WOM- AN	UN- MEM- BER	CATH	PROT	LJB.	P.C.	NDP	A	B	C	D	
SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271	
POPULATION	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025	
PRACTICE TO LOOK AT ADS	55	52	42	55	31	67	33	49	44	48	51	46	47	57	48	56	50	47	47	61	49	
JUST HAPPEN TO SEE ADS	13	12	17	13	17	11	20	13	14	14	15	17	17	10	15	12	13	17	14	13	11	
PRACTICALLY NEVER LOOK	30	34	39	30	48	22	46	37	39	35	33	36	35	31	36	30	36	34	37	25	38	
DON'T KNOW	2	2	1	1	4	0	2	0	2	3	1	1	1	2	1	2	1	1	2	2	2	
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

39.C COULD YOU TELL ME, IN GENERAL, HOW MANY HEALS YOU BUY AWAY FROM HOME:

TOTAL	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
	MALE	FEM.	18-	30-	45-	60+	11M-UND.	20M-UND.	30M	30M+	FRE-NCH	ENG-LISH	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALR.	B.C.
			29	44	59	60+	11M	20M	30M	30M+										

DURING A FIVE DAY WEEK?

	SAMPLE	1922	927	995	616	541	412	353	426	515	507	468	535	1208	185	596	491	650	295	248	217	217
	POPULATION	15604	7617	7987	4842	4423	3385	2952	3714	4147	4071	3634	3987	10295	1398	4279	5696	4229	1990	1989	1214	1706
ONE		20	18	21	24	22	15	13	12	20	24	23	14	23	12	14	20	27	14	19	31	24
TWO		7	8	5	9	7	5	4	4	6	8	8	7	7	3	7	7	7	6	8	11	6
THREE		5	6	3	7	5	4	3	2	5	6	6	4	6	6	4	6	4	6	10	5	3
FOUR		2	2	1	2	1	2	0	1	1	1	3	1	2	2	2	2	2	2	7	1	2
FIVE		9	12	5	11	10	7	2	3	7	8	17	12	7	5	14	8	5	18	10	6	4
SIX		2	3	1	4	2	1	0	1	2	1	4	1	2	3	1	3	1	1	2	1	1
SEVEN		1	2	0	2	1	0	0	0	1	0	1	1	1	1	1	1	1	1	0	2	0
EIGHT		0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	0	1	0	0	1	1
NINE		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TEN		1	2	1	3	1	1	0	1	1	2	1	2	1	2	2	1	1	2	1	2	0
ELEVEN		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TWELVE		0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
THIRTEEN		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FOURTEEN		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
FIFTEEN		0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1
ZERO		52	41	61	34	48	61	76	74	52	48	33	55	48	61	54	51	48	51	46	37	52
OTHERS		1	2	1	1	2	2	1	1	2	1	1	1	2	3	0	2	2	0	2	1	3
DON'T KNOW		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N A		0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1



39.C COULD YOU TELL ME, IN GENERAL, HOW MANY MEALS YOU BUY AWAY FROM HOME:

SEX	AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS			
	18-	30-	45-	60+	11M- UND.	20M- UND.	30M- UND.	30M+	FRE- NCH	ENG- LISH	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.
	TOTAL	MALE	FEM.															

DURING A TWO-DAY WEEK-END?

	SAMPLE	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217	
	POPULATION	15608	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
ONE		36	35	36	44	41	29	21	21	36	42	43	37	37	28	37	36	37	36	30	39	40	
TWO		7	8	5	11	6	4	3	5	6	6	9	8	6	6	9	6	5	7	7	7	4	
THREE		2	3	1	5	1	0	1	1	2	3	2	2	2	4	2	2	2	0	3	3	2	
FOUR		1	2	1	3	0	1	0	1	1	1	2	1	2	2	1	2	1	0	1	1	2	
FIVE		0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	
SIX		1	1	0	1	0	1	0	0	1	1	0	0	1	0	0	1	1	0	0	2	1	
ZERO		52	48	56	33	49	65	74	70	52	44	41	50	50	55	51	52	52	55	57	47	47	
OTHERS		1	2	1	1	2	1	0	1	1	2	2	2	1	3	1	1	2	2	0	1	3	
DON'T KNOW		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
N A		0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0	0	1	

39.C COULD YOU TELL ME, IN GENERAL, HOW MANY MEALS YOU BUY AWAY FROM HOME:

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WORKING WOMEN		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE				
	GRADE	HS	COLL	MAR-RIED	SIN-GLE	HOME-MAKER	HGHT-SALE	PROF-ICAL	CLER-ICAL	SKIL-LED	LAB-ORER	WOMEN	UNEMPLOYED	CATH	PROT	LIB.	F.C.	NBP	A	B	C	D	
DURING A FIVE DAY WEEK?																							
SAMPLE POPULATION	380	1004	530	1287	405	336	179	267	390	405	530	351	922	704	700	461	290	666	575	410	271		
	3286	8127	4128	10658	3189	2726	1355	2079	3207	3373	4154	2667	7035	6304	5759	3924	2306	4829	4293	2455	4025		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
ONE	10	22	23	21	20	15	23	32	19	20	27	18	17	22	19	22	23	19	21	20	19		
TWO	3	6	10	6	10	2	9	7	10	7	7	10	7	5	6	7	6	7	9	7	3		
THREE	3	4	7	4	9	2	10	5	7	5	5	6	4	5	5	4	7	7	5	5	3		
FOUR	1	2	2	1	3	1	4	2	2	2	1	1	2	2	1	3	0	2	1	2	1		
FIVE	4	8	14	7	15	0	26	10	10	9	8	17	11	6	8	7	12	13	10	5	5		
SIX	1	2	4	2	4	0	8	1	3	2	1	4	2	2	2	3	2	2	3	2	2		
SEVEN	0	0	2	0	3	0	2	1	2	0	0	1	1	0	2	0	0	0	1	1	1		
EIGHT	0	0	1	0	1	0	2	1	1	0	0	1	1	0	1	1	0	0	1	0	0		
NINE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
TEN	1	1	2	1	3	1	1	3	2	1	1	2	2	1	2	1	1	1	2	0	1		
ELEVEN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
TWELVE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
THIRTEEN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
FOURTEEN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
FIFTEEN	0	0	0	0	1	0	0	0	1	1	0	0	0	0	1	0	0	1	0	1	0		
ZERO	75	52	32	56	31	79	13	36	42	52	47	40	53	54	53	48	46	48	43	56	63		
OTHERS	1	1	2	1	1	0	2	2	2	2	2	1	1	2	1	2	1	1	3	1	1		
DON'T KNOW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
N A	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1		



39.C COULD YOU TELL ME, IN GENERAL, HOW MANY MEALS YOU BUY AWAY FROM HOME:

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION					WOM-AN	UN-HEM-BER	RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR-RIED	SIN-GLE	HAK-ER	PROF-SALE	CLER-ICAL	SKIL-LED	LAB-ORER			CATH	PROT	LIB.	P.C.	NDP	A	B	C	D

DURING A TWO-DAY WEEK-END?

	SAMPLE POPULATION	380	1004	531	1288	405	336	179	767	390	406	530	351	922	705	700	462	290	666	575	411	271
		3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2667	7035	6308	5759	3927	2306	4829	4293	2459	4025
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
ONE		23	39	40	37	40	36	44	39	41	37	40	39	36	36	40	37	34	34	36	36	37
TWO		2	6	12	5	13	3	13	7	9	6	6	8	7	5	7	7	6	7	10	5	4
THREE		1	2	3	1	6	0	4	3	3	2	1	3	2	2	2	1	3	2	2	2	3
FOUR		1	2	1	0	5	1	1	1	1	3	1	2	1	1	1	1	2	1	2	2	0
FIVE		0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
SIX		1	1	0	0	2	0	0	0	1	2	0	1	1	1	0	2	0	0	1	1	0
ZERO		72	48	43	54	34	58	37	48	44	48	50	45	52	53	48	50	52	54	48	51	54
OTHERS		0	2	1	2	0	1	1	1	2	2	1	1	2	1	1	1	2	1	1	1	2
DON'T KNOW		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N A		0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1

40.C WOULD YOU SAY, IN TOTAL, THAT THIS IS MORE, FEWER OR ABOUT THE SAME NUMBER OF MEALS BOUGHT AWAY FROM HOME AS LAST YEAR?

	SEX		AGE				INCOME				LANGUAGE		GEOGRAPHIC AREA				KEY SUB REGIONS				
			18-	30-	45-	60+	UND.	UND.	UND.	30M+	FRE-	ENG-	ATL.	QUE.	ONT.	WEST	MTL.	TOR.	ALB.	B.C.	
	TOTAL	MALE	FEM.	29	44	59	60+	11M	20M	30M	30M+	NCH	LISH								
SAMPLE POPULATION	1923	928	995	616	542	412	353	426	515	507	469	535	1209	185	596	491	651	295	248	218	217
	15607	7621	7987	4842	4427	3385	2952	3714	4147	4071	3638	3987	10299	1398	4279	5696	4233	1990	1989	1217	1706
MORE MEALS	10	11	8	18	6	8	3	5	9	8	16	13	9	4	12	10	9	12	10	13	9
FEWER MEALS	23	21	24	31	24	17	14	26	23	24	17	29	21	9	29	23	20	27	17	26	22
ABOUT THE SAME NUMBER	66	67	65	51	48	73	78	63	66	66	67	54	69	81	55	66	71	57	73	61	68
DON'T KNOW	2	1	2	1	2	2	4	5	1	2	0	3	1	5	4	1	0	3	0	0	0
N A	0	0	0	0	0	1	1	1	0	0	0	1	0	0	1	0	0	1	0	0	0

	EDUCATION			MARITAL STATUS		PRINCIPAL OCCUPATION						WORKING		RELIGION		FEDERAL POLIT ORIENTATION			COMMUNITY SIZE			
	GRDE	HS	COLL	MAR-RIED	SIN-GLE	HOME MGMT	MAK SALE	PROF ICAL	CLER LED	SKIL ORER	LAB- WOH- AM	WOM- MEM- BER	CATH	PROT	LIR.	P.C.	NDP	A	R	C	D	
SAMPLE POPULATION	380	1004	531	1288	405	336	179	267	390	406	530	351	922	705	700	462	290	666	575	411	271	
	3286	8127	4131	10662	3189	2726	1355	2079	3207	3376	4154	2467	7035	6308	5759	3927	2306	4829	4293	2459	4025	
MORE MEALS	8	9	13	7	20	6	18	10	10	9	11	11	12	6	12	10	9	11	11	9	6	
FEWER MEALS	18	23	25	22	26	24	17	26	23	25	25	25	26	19	23	21	26	21	24	22	23	
ABOUT THE SAME NUMBER	68	66	62	69	53	66	65	62	66	64	63	62	59	73	62	68	64	66	64	65	67	
DON'T KNOW	5	1	0	2	1	4	0	1	1	1	1	1	3	1	2	1	1	2	0	4	3	
N A	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	



