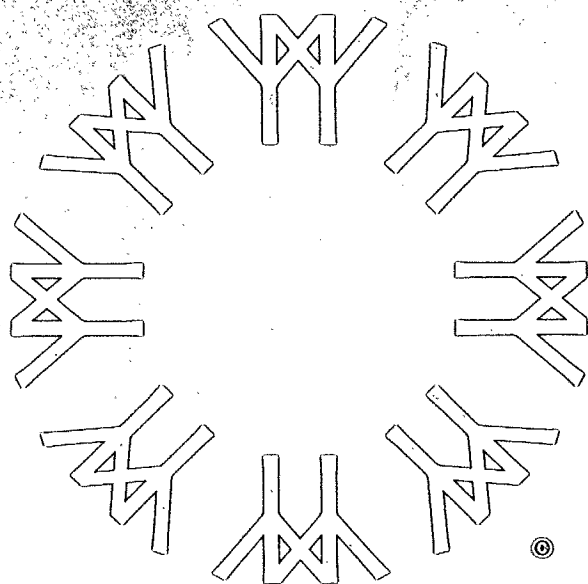


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THIRD ANNUAL REPORT

CANADIAN CORPORATION
FOR THE 1967
WORLD EXHIBITION
FOR THE YEAR 1965

Compagnie canadienne de l'exposition universelle de 1967
(Canadian Corporation for the 1967 World Exhibition)

Place Ville-Marie, Montréal, Québec, Canada • Adresse télégraphique - Cable address: Montexpo • Téléphone EXPosition 1967

March 31, 1966.

The Honourable Robert H. Winters,
Minister of Trade and Commerce,
Ottawa, Ontario.

The Honourable Gérard D. Lévesque,
Minister of Trade and Commerce,
Quebec, Quebec.

His Worship Mayor Jean Drapeau,
City of Montreal,
Quebec.

Gentlemen:

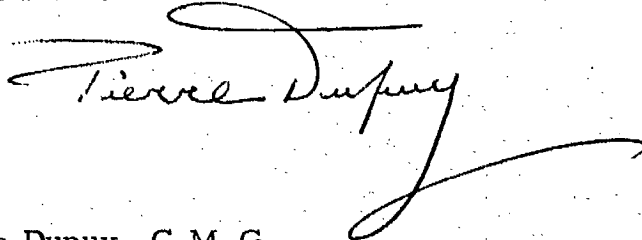
It gives me great pleasure to submit to you the Third Annual Report of the Canadian Corporation for the 1967 World Exhibition, for the year ending December 31, 1965, in accordance with section 18 of the Incorporating Act.

Considerable progress was made by the Corporation during this past year in both foreign and private sector participation and in execution of the work on the site.

I would like to take this opportunity to express my gratitude to the Federal Government, the Government of the Province of Quebec and the City of Montreal for their cooperation. Thanks to the support of the governments concerned and the dedication of all the Corporation's staff, we are setting up an Exhibition worthy of our country.

Yours very sincerely,

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

A handwritten signature in dark ink, reading "Pierre Dupuy". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Pierre Dupuy, C. M. G.,
President.

BOARD OF DIRECTORS

T. Norbert Beaupré,
Chairman of the Board,
British Columbia Forest Products Limited,
Vancouver, British Columbia.

Jean Drapeau, Q. C. ,
Mayor of the City of Montreal,
Montreal, Quebec.

* Pierre Dupuy, C. M. G. ,
Commissioner General,
Canadian Corporation for the 1967 World Exhibition,
Montreal, Quebec.

+ Robert A. Kramer,
President,
Kramer Tractor Limited,
Regina, Saskatchewan.

Jean Lanctôt,
President,
Rougier Inc. ,
Montreal, Quebec.

Herbert H. Lank,
Chairman of the Board,
Du Pont of Canada Limited,
Montreal, Quebec.

Victor deB. Oland,
President,
Oland & Son Limited,
Halifax, Nova Scotia.

Lucien Piché,
Vice-Rector,
University of Montreal,
Montreal, Quebec.

* Member of the Executive Committee.

+ Resigned December 23, 1965.

BOARD OF DIRECTORS (cont'd.)

+ Herbert C. Pinder,
Secretary-Treasurer,
The Saskatoon Drug and Stationery Limited,
Saskatoon, Saskatchewan.

Claude Pratte,
Pratte & Côté Inc.,
Quebec, Quebec.

Maurice Riel, Q. C.,
Riel, LeDain, Bissonnette, Vermette & Ryan,
Montreal, Quebec.

* Guy Roberge, Q. C.,
President,
National Film Board,
Ottawa, Ontario, and Montreal, Quebec.

* André Rousseau,
President,
Rousseau Metal,
St-Jean Port-Joli, Quebec.

* Lucien Saulnier,
President,
Executive Committee of the City of Montreal,
Montreal, Quebec.

* Robert F. Shaw,
Deputy Commissioner General,
Canadian Corporation for the 1967 World Exhibition,
Montreal, Quebec.

Fridolin Simard,
President,
Simard & Beaudry Inc.,
Montreal, Quebec.

O. M. Solandt,
Vice-President,
The de Havilland Aircraft of Canada Limited,
Downsview, Ontario.

+ Appointed March 1, 1966.

* Member of the Executive Committee.

OFFICERS

Pierre Dupuy, C. M. G. ,
Commissioner General and President.

Robert F. Shaw,
Deputy Commissioner General and Vice-President.

Andrew G. Kniewasser,
General Manager.

Jean-Claude Delorme,
Secretary and General Counsel.

G. Dale Rediker,
Director of Finance and Administration.

HEADS OF DEPARTMENTS

Secretariat and Legal

Jean-Claude Delorme

Finance and Administration

G. Dale Rediker

Installations

Colonel Edward Churchill, CD.

Exhibitors

Pierre de Bellefeuille

Operations

Philippe de Gaspé Beaubien

Public Relations

Yves Jasmin

I N D E X

1. Official Participations
2. Preparation of the Site
3. Theme of the Exhibition
4. Public Relations and Information
5. Operations
6. Finance and Administration
7. Auditors' Report
8. Financial Statements

When we published our annual report for 1964, a large number of projects existed in bare outline.

The 1965 report, on the other hand, shows that most of them have passed the design stage and that they are well under way. Furthermore, there has been a marked increase in the number of countries and private exhibitors that have accepted the Canadian Government's invitation.

We have thus reached the stage where it is possible to visualize the scope of the Exhibition. We have also reached the point where we must resolutely undertake systematically to complete the projects that have been included on our work schedule.

The work that we accomplished during 1965 was made possible by the collaboration of the Corporation's staff to whom we wish to express our deepest gratitude. We are reassured by the loyalty and dedication constantly displayed by our employees, of the ultimate success of the Exhibition.

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1. OFFICIAL PARTICIPATIONS

Foreign Governments

An increased number of approaches to foreign governments during 1965, resulted in forty-two countries announcing their intention to participate in the World Exhibition, bringing the number of participating countries to seventy. The following governments accepted Canada's invitation in 1965:

Algeria	Guatemala
Argentina	Guyana (British Guiana)
Australia	Haiti
Barbados	India
Brazil	Ireland
Cameroons	Ivory Coast
Central African Federation	Kenya
Chad	Korea
Columbia	Kuwait
Congo (Brazzaville)	Lebanon
Costa Rica	Libya
Cuba	Mauritania
Dahomey	Mauritius
Democratic Republic of Congo (Leopoldville)	Mexico
Ethiopia	Niger
Gabon	Saudi Arabia

Senegal	United Arab Republic
Tanzania	Upper Volta
Thailand	Uruguay
Togo	U. S. S. R.
Trinidad and Tobago	Yugoslavia.

We would also like to list the countries that had announced their intention to participate during 1964:

Austria	Italy
Belgium	Jamaica
Canada	Japan
Ceylon	Malaysia
Czechoslovakia	Monaco
Denmark	Morocco
Federal Republic of Germany	Netherlands
Finland	Norway
France	Republic of China (Nationalist China)
Ghana	Sweden
Great Britain	Switzerland
Iceland	Tunisia
Iran	United States of America
Israel	Venezuela.

New York State and the Engineering Institute of Canada also announced their intention to participate in 1965, as did the following European inter-governmental organizations:

The European Coal and Steel Community

The European Economic Community

The European Atomic Energy Community.

We might also recall that in 1964, all the Canadian Provinces had announced their participation, as had the cities of Paris and Montreal, and that the seven principal Christian Churches had announced that they would build the Christian Unity Pavilion.

Private Sector Exhibitors

While the Corporation intends to pursue its efforts in this direction in 1966, in order to persuade as many representatives of this group as possible to participate in the Exhibition, it can already count on the participation of the following forty firms:

Air Canada

Algoma Steel Corporation Ltd.

Aluminum Company of Canada Ltd.

Automobile Manufacturers' Association

Baldwin Co. (Canada) Ltd.

Brewers' Association of Canada

BP Canada Ltd.

Canada Steamship Lines Ltd.

Canadian Bankers' Association

Canadian Broadcasting Corporation

Canadian Economic Foundation

Canadian General Electric Co. Ltd.

Canadian Kodak Co. Ltd.

Canadian Lumbermen's Association

Canadian National

Canadian Pacific

Canadian Pulp and Paper Association

Cassidy's Limited

Chemical Group

Consolidated Mining and Smelting Co. of Canada Ltd.

Dominion Foundries and Steel Ltd.

Dominion Rubber Company Ltd.

Dominion Steel and Coal Ltd.

Du Pont of Canada Ltd.

Imperial Oil Ltd.

International Nickel Company of Canada Ltd.

MacLean-Hunter Publishing Co. Ltd.

Massey-Ferguson Ltd.

Noranda Mines Ltd.

Pepsi-Cola Canada Ltd.

Quebec Asbestos Mining Association

RCA Victor Co. Ltd.

Sermons from Science

Simmons Ltd.

Southam Press Ltd.

Steel Company of Canada Ltd.

Sun Life Assurance Company of Canada

Telephone Association of Canada

Texaco Canada Ltd.

Trans-Canada Pipe Lines Ltd.

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2. PREPARATION OF THE SITE

Insofar as preparation of the site and construction in general are concerned, the Corporation carried out, during 1965, the majority of planned projects and even completed several major undertakings. The Corporation's activities covered all fronts simultaneously, in particular installation of public utilities (water, sewers, electricity, gas, telephone), erection of pavilions, preparation of parking lots, roads, entrances, landscaping, selection of lighting and fountains. The position may best be judged from the following summary of work accomplished to the end of 1965:

Public Utilities

The underground installations comprise 12 miles of water mains, 8 miles of sewers, 6 miles of emergency sewers, 10 miles of gas mains and finally 5 miles of trenches into which the 76 miles of wiring required for the power and communications systems were inserted.

Water mains: The Harbour City system is almost complete and that on Ile Notre-Dame is definitely complete. The Ile Sainte-Hélène system and particularly that to service the pavilion section is 60% completed.

Sewers and Sewage Treatment Plants: This work is being carried out at the same time as installation of mains and the sanitary and storm sewers are therefore almost at the same stage as the water mains.

As to the sewage treatment plant, which is under construction at Harbour City, 20% of the work has been carried out since the start of the general contract which was awarded after sinking and covering of piles had been completed. The same may be said for the plant which is under construction on Ile Notre-Dame.

Power and Communications Networks: Installation of these networks is complete except for Harbour City where only 10% of the work remains to be carried out.

Gas Distribution Network: Installation of this network, over the entire site, is 90% complete.

Buildings

The Corporation wished to undertake and complete construction of the buildings for which it was responsible as quickly as possible in order to reduce congestion on the site to a minimum when construction of the pavilions of the participating countries and the exhibitors would be in full swing. A number of buildings are nearing completion and the progress of work can be seen from the following general survey.

The Stadium, sponsored by the Automobile Manufacturers' Association, is under construction near the main entrance to the Exhibition. The pre-stressed concrete structure has been specially designed in order that it may be dismantled and re-erected elsewhere. It will have a seating capacity of 25,000. The excavation, as well as sinking and covering of piles are about 85% complete and 20% of the general contract has already been executed.

Construction of Rendez-vous '67, the main entrance to the Exhibition, has reached the stage of erection of the steel structure of which more than one half has been assembled. The platform for the rapid transit system has been completed, at this location.

Construction of the Administration Pavilion is well advanced and all the Departments of the Corporation expect to move into it by the middle of April. Structural and concrete work are 95% complete while heating, plumbing, ventilation and electrical services are of the order of 60% complete.

Construction of the foundations of the Art Gallery has been completed and the Corporation was able, on December 15, 1965, to award the general contract. Execution of the contract then got under way immediately.

Expo-Theatre, which will have a seating capacity of 2,000, will be erected at Harbour City on MacKay Pier. The foundations are under construction and tenders have been called for the superstructure and the general contract. This work will get under way in January 1966.

Execution of the general contract for the Labyrinth could start within a few weeks, since 75% of the foundation work has now been completed.

Construction of the International Business Centre, which will be the meeting place for business men from around the world, will be undertaken in the early part of 1966 as the working drawings are nearing completion.

Construction of Habitat '67 is a rather complex undertaking. In fact, the concrete boxes which will form the pyramidal structure will be fabricated in a specially designed plant being set up on the site. The manufacturing plant is nearing completion while sinking of piles for Habitat itself are 85% and the foundations 20% complete.

Grading and shaping of Place des Nations on the western tip of Ile Sainte-Hélène are complete and it will be possible to award the general contract at the end of January 1966. The performances which the foreign countries will give on the occasion of their National Days will be held in this location.

Three buildings will be erected on the Exhibition site to house the Security Services. The three are under construction: the one on Ile Sainte-Hélène is nearly finished and construction of the other two, in Harbour City and on Ile Notre-Dame, has just been undertaken.

Theme Pavilions

The theme exhibits will be housed in pavilions situated in various sections of the grounds.

The pavilion that will contain the "Man in the Community" and "Man and His Health" exhibits is under construction; more than half the piles have been sunk. This pavilion is located in Harbour City.

Construction of the building on Ile Notre-Dame planned to house the "Man the Producer" theme is just about to begin.

Preparation is being made for erection of the framework of the building to house "Man the Explorer" on Ile Sainte-Hélène.

Finally, the working drawings have been completed and the Corporation expects to call for tenders, towards the middle of February 1966, for construction of the "Man the Provider" pavilion, of which an important part will be devoted to agriculture.

La Ronde

Following the agreement which was concluded during the year, between the Government of Canada, the Government of Quebec and the City of Montreal, the Corporation undertook implementation of the plans which it had drawn up for the section of the site called La Ronde on the eastern tip of Ile Sainte-Hélène. The amusement and entertainment sections and most of the shops and restaurants typifying the various participating countries will be located here.

The large number of visitors who will visit this section of the Exhibition fully justifies the investment required to set up La Ronde. Most of the items in this sector have been designed on the basis of operations that will continue after the Exhibition, in accordance with the provisions of the agreement to this effect entered into by the three governments.

Filling work on La Ronde is finished and the Corporation expects to complete waterproofing of the retaining walls for the interior lake which is to be located in this area, during May 1966. Underground services are virtually complete.

Tenders will be called for the various rides on La Ronde in the early months of 1966 and the Corporation expects to proceed with installation during the fall in order to be able to carry out the necessary safety tests.

In addition to the rides and other similar attractions, there will be several buildings on La Ronde. The most important follow:

The Garden of Stars: The popular "stars" of the moment will perform here during the Exhibition. Construction was started during the last few months and sinking of piles is finished.

Children's World: This consists of a group of special attractions and rides for children. Construction of the foundations has begun and we expect to award the general contract in about May 1966.

Youth Pavilion: The Corporation is confident that it will be able to interest a sponsor in assuming the cost of erecting this pavilion, on which construction could start immediately.

International Carrefour: The working drawings are 75% completed and the Corporation could, therefore, proceed to a call for tenders during February 1966. The shops in which the foreign countries will carry out most of their commercial activities will be located in this sector.

The Marina: The Marina is an integral part of La Ronde. It is designed to accommodate some 250 boats and will be provided with all the necessary operating facilities. 50% of the dredging operations for the marina have been carried out and the Corporation expects to call tenders for the general contract in March 1966.

Aquarium and Dolphin Area: The Aluminum Company of Canada and the City of Montreal have formed a partnership to build this aquarium which will be operated by the City of Montreal after the Exhibition. Construction is proceeding rapidly.

Pavilions of Participating Countries
and Private Exhibitors

Several foreign governments have already begun construction of their pavilions although the great majority plan to start during the first months of 1966.

The U. S. S. R. , Ceylon, Barbados, Austria, the Republic of China, Japan and the European Economic Community have staked out their lots. Driving of piles and the foundations for the pavilions of Belgium, Great Britain, Germany, Israel, France, Czechoslovakia and Switzerland have been completed or are well advanced.

The steel framework of the Netherlands pavilion and that of the five Scandinavian countries have been completed and the roofs of these pavilions are due for completion in April or May 1966.

In the private sector, several pavilions are under construction. Although the work did not begin until very recently in some cases, the construction is proceeding according to schedule. The Brewers Association, Canadian Pacific and Cominco, Canadian National and the Steel Industry have completed the foundations of their pavilions. Erection of the steel framework of the Telephone Association pavilion is completed and the CBC pavilion is 70% complete.

Most of the private exhibitors, like the participating countries, will begin construction of their pavilions in the first months of 1966.

With a view to facilitating participation of developing countries, the Corporation conceived a plan for the construction of joint pavilions in which the countries of the African and South American continents may house their exhibits. Construction of these pavilions, the cost of which is comparatively low, will be charged to those who participate in them. The plans and specifications of Africa Plaza are almost completed - which will permit a call for tenders to be made towards the end of January 1966. The plans for "Plaza de las Americas" however have just been begun, which means that the Corporation will not be able to call for tenders before the end of March 1966.

Parking Lots

Two parking lots will be set up for visitors. The first will be built near Place d'Accueil, West of Victoria Bridge; the grading has been completed, and final preparations will be completed during 1966. The second parking lot will be set up on the South Shore, West of Jacques-Cartier Bridge; grading will begin in 1966. Each of these two parking lots will hold about 10,000 cars.

Bridges

In view of the insular nature of the site, construction of three major bridges was imperative.

The first links Harbour City to Ile Sainte-Hélène. It has been named "Concordia Bridge". Construction was completed in mid-October and it was officially inaugurated on October 24, 1965, during a ceremony presided over by His Excellency the Governor General of Canada, on the occasion of the second meeting of Commissioners General of Sections.

The "Bridge of the Isles", is the extension of Concordia Bridge and links Ile Sainte-Hélène to Ile Notre-Dame. It has also been finished since mid-December.

The third bridge, called "Cosmos Walk", will also link Ile Notre-Dame to Ile Sainte-Hélène, at the level of the U. S. S. R. and U. S. A. pavilions. The substructure of this bridge is now in place and the steel for the superstructure has been delivered and will be erected during April 1966.

Transportation Systems

The rapid transit system, called "Expo Express", links the various sectors of the Exhibition. Laying of rails for this network is practically complete along the Seaway and Harbour City (MacKay Pier), while it was recently begun on Concordia Bridge. The steel framework is being erected and the concrete deck constructed on Ile Notre-Dame.

The building which is to house the maintenance services for this rapid transit system is also under construction, 85% of the foundations being completed. The five stations and the Expo Express line are also under construction. Finally it is expected that it will be possible to carry out on site testing of the trains during July and August 1966.

There will also be three Minirails on the site, two of which were purchased in Lausanne, where a national Exhibition was held in 1964. The working drawings for the La Ronde Minirail are 90% completed and the contract for fabrication and erection of the structure for the Ile Notre-Dame Minirail has recently been awarded. The bodies and bogies of the cars for the Ile Sainte-Hélène Minirail are ready for delivery.

3. THEME OF THE EXHIBITION

Development of the Theme

The Corporation's plans for development of the theme of the Exhibition made considerable progress during 1965. Having defined the general concept, the Corporation then invited the foreign countries to contribute to the fulfilment of the programme which it had established. The Commissioners General of Sections agreed to form an international commission consisting of the best versed experts in the various fields covered by the theme, "Man and his World". Joint meetings were therefore held in Paris, London, Moscow and Washington for this purpose. These meetings enabled the countries participating in the Exhibition to cooperate in defining the exhibits that will illustrate the theme.

The theme of the Exhibition is, in essence, an attempt at audio-visual presentation, in popular form, which is intended to enrich the mind and stimulate the imagination of the visitor. It consists of several sections. The first section is entitled: "Man the Explorer". This application of the theme will attempt to demonstrate man's instinctive need to discover the world around him. Various exhibits conceived within the framework of this section will, in turn, illustrate: "Man and Life", "Man, his Planet and Space", "Man and the Polar Regions", and lastly "Man and the Oceans".

A second section will illustrate "Man the Producer". Here the visitor may ponder the evolution of the human being in the scientific and technological fields. This section will comprise exhibits dealing with "Resources for Man" and the "Progress" achieved by him since the beginning of his existence. Moreover, a sub-theme entitled: "Man in Control" will make it possible to become aware of the most brilliant, modern technical achievements. Man will be shown as having mastered the Universe, on the one hand, and on the other of having been overtaken in more than one field by his own accomplishments.

Another section of the theme entitled "Man the Creator" will consist of various exhibitions: an exhibition of works of art in the Art Gallery, a fine photography exhibition, and lastly an

exhibition of contemporary sculpture. This section of the theme will attempt to show how man has always striven to express visually, his ideas, his thoughts and conceptions of the Universe.

"Man and the Community" is another application of the general theme of the Exhibition; the aim of this section of the theme is to highlight the role played by the community in the evolution of human society through the ages.

"Man and his Health" will present a retrospective view of the evolution of medical science within the framework of the theme, emphasizing man's constant preoccupation with the conquest of disease.

"Man the Provider" will illustrate the human being's efforts to become self-sufficient. Agriculture, which has ever ensured man's subsistence, will have an important place in this exhibit, as will the problem of feeding the populations of less fortunate areas, to which a solution is still sought.

Physical Implementation of the Theme

The working drawings have been begun for most of the technical applications described above. Thus, it was possible to award the contract for execution of the working drawings for "Man and his Life", at the end of December. Moreover, the final drawings for execution of "Man the Producer" are 70% completed in the case of the "Progress" exhibit and 50% in the case of the "Resources for Man" exhibit. As for "Man the Creator", some 30,000 photographs have been collected and some 50 sculptures selected for these two exhibitions. Negotiations with Art Museums the world over have also proved extremely fruitful and we shall therefore have about 150 works of art in the Exhibition's Art Gallery. The preliminary sketches for "Man in the Community", have been completed. It is expected that a call for tenders will be made in mid-January 1966 for construction of the "Man and his Health" exhibits. Finally, the working drawings for the "Man the Provider" pavilion are practically finished and the Corporation will be able to call for tenders in about mid-February 1966.

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4. PUBLIC RELATIONS AND INFORMATION

During 1965

The Corporation's information services were fully operative during 1965. Almost 700 talks were given to over 60,000 persons. More than 15,000 requests for information were answered. Over 200,000 copies of "Expo-Digest" and almost 550,000 copies of the monthly publication "Expo-Journal" were distributed throughout the world. Exhibition displays, including maquettes and photographs, were on exhibit in over 500 locations in Canada and the United States. Press conferences and press releases and radio and television interviews and reports were too numerous to count.

The collaboration of the Federal Tourist Bureau and the Provincial and Municipal Tourist Bureaus were of immeasurable help in the distribution of printed matter.

In addition, the Federal Exhibition Commission took advantage of every opportunity to publicize the Exhibition in foreign countries within the framework of exhibitions in which Canada participated. Finally, Canadian embassies abroad set up special committees to organize publicity in the countries where Canada is represented.

Plans for 1966

The Corporation has drawn up a promotional programme which will publicize the Exhibition in the areas that, on the basis of surveys that have been made, contain the greatest number of potential visitors. This programme will include publication of reports and advertisements in the most important magazines, distribution of posters, folders and films. The programme will also include the advertising for the programme of spectacles and entertainment as well as the spectacles which will be produced during the Exhibition.

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5. OPERATIONS

Admission Passports

The traditional admission ticket has been replaced by a passport which is more in keeping with the international character of the Exhibition. Having recognized the advantages that can accrue from advance sale of these passports, the Corporation devised a campaign which makes possible the sale of passports at very attractive prices. With a view to preparing this sales campaign, the Corporation succeeded in interesting some 120 official agents in Canada and it retained American Express as its exclusive agent for sales in the United States. In order to take advantage of the holiday season, the Corporation undertook to sell gift certificates that are exchangeable for passports.

The results of this campaign are proof of the interest that the Exhibition has aroused all across Canada. In fact, in the space of a few weeks, the sale of gift certificates reached \$1,300,000 while the official agents had undertaken, contractually, to dispose of about \$7,000,000. worth.

International Business Centre

The fact that a considerable number of countries will be meeting at the Exhibition justified the setting up of an international business centre. Representatives of governments and industry from all countries will therefore be able to meet and establish or strengthen their business relationships.

This centre which will make available specialists in matters relating to international trade, to interested parties, will also contain a library of business publications, projection rooms for industrial film showings, a secretarial service as well as guides and interpreters. A programme of talks dealing with the major problems of international trade will be drawn up for businessmen and industrialists.

This centre was given a large amount of publicity during 1965 and this gave the Corporation the opportunity to realize the interest which it had generated and to foresee the many advantages which Canada could realize from it.

Concessions and Licences

The preparation of various items relative to the calls for tenders for the operation of the various commercial concessions that will be set up at the Exhibition, took up a large proportion of time in this field during 1965. A few of the concessions were awarded during 1965 but next year will see final award of the majority of them.

The Corporation also considered a large number of requests to use the Exhibition's symbol on various articles. During 1965, a number of non-exclusive licences and a few exclusive licences, in particular the one for publication of the Exhibition's Official Guide Book, were thus awarded.

Accommodation for Visitors

A service called "Logexpo" was set up within the Corporation. It is responsible for making an inventory of available accommodation in the Montreal area in both the commercial and private sectors. Negotiations were undertaken with the Government of the Province of Quebec in order that the appropriate legislative measures be taken to ensure that visitors will be able to find suitable accommodation at a reasonable price.

Shows and Entertainment

In April 1965, the Corporation drew up the programme of shows and entertainment which will be presented during the Exhibition, by the Corporation, as well as under the auspices and with the support of the foreign governments.

Negotiations have been initiated on a world scale, and agreements have been concluded with the New York Metropolitan Opera, the Hamburg Opera, the XX Century Ballet from Belgium, the New York Ballet, the Stockholm Royal Opera, the Amsterdam Concertgebouw Orchestra. Negotiations are still under way with the Montreal Opera Company, the Toronto Opera Company, La Scala of Milan, the Vienna Opera and Ballet, the Bolshoi Opera and Ballet, the Paris Opera and Ballet, the National Ballet of Canada, les Grands Ballets Canadiens, the Montreal Symphony Orchestra, the Toronto Symphony Orchestra, the Orchestra of the Vienna Opera, the Orchestra of the Paris Opera, the

Berlin Philharmonic Orchestra, the Prague Philharmonic Orchestra, the Rai Orchestra of Rome. An agreement is about to be concluded relative to holding the Eighth International Film Festival on the Exhibition site.

It should be emphasized that in these negotiations, the possibility of a Canadian tour within the framework of the Centennial celebrations throughout the country is always kept in mind.

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6. FINANCE AND ADMINISTRATION

Finance

During the year under review, the operating budget approved by the Government of Canada and the Government of the Province of Quebec was \$12,827,800., to cover the cost of personnel and general administrative expenses, advertising and publicity, operating expenses with respect to the site and finance costs. Total actual operating expenses amounted to \$10,698,867., resulting in an under expenditure of \$2,128,933.

The arrangements made between the Ministers of Finance of Canada and Quebec in 1964 to lend the Corporation the necessary funds to complete capital projects and to operate until such time as the Corporation is revenue producing have now been implemented. As at December 31, 1965, the Corporation had borrowed \$22,000,000. by the sale of securities of the Corporation to the Government of Canada. The securities are guaranteed jointly by the Governments of Canada and Quebec, as authorized in the Incorporating Act.

Purchasing

During the year, the Corporation has continued to conduct its business affairs in accordance with established Government procedures. The Department of Defence Production has continued to act as an agent for the Corporation with respect to purchasing. Construction and consultants' contracts are mainly handled through Defence Construction (1951) Ltd.

Personnel

The Corporation's staff has been expanded to meet increased activities. At the end of the year, 871 employees were on strength within a government-approved establishment of 991 positions. Efforts in recruitment are now centered mainly in the recruiting of operating staff for the site and, in this respect, the services of National Employment Service, Quebec Employment Service and the Personnel Department of the City of Montreal are being utilized.

Internal Audit

The manual of internal administrative procedures has been supplemented by the addition of operating procedures applicable to the physical operation of the site in such areas as cash control, revenue control, operating of transit system and advance ticket sales programme. As in the past, the regulations are based on sound business practice and the procedures followed by Government Departments and Crown Corporations.

The Audit Services Branch of the Government of Canada Treasury has continued to audit in detail construction and consultants' contracts, where necessary, issued during the year.

During the year, an Internal Audit Branch has been staffed and an internal audit programme has been developed and approved. The purpose of this Branch is to ensure that the Corporation adheres to its manual of internal procedures and that the financial transactions coming under their review have been properly carried out.

* * * * *

At this time next year, when you receive the Corporation's Annual Report for 1966, we shall be on the eve of the official opening of the 1967 Universal and International Exhibition. The year just started will, therefore, be a decisive one from all points of view, for the participants as well as for the Corporation. The coming year will see a close extension of the year which has just gone by and it will certainly be the most active from now till the opening of the Exhibition.

Confident that the Exhibition will arouse the interest of the citizens of Canada, we firmly believe that the 1967 Universal and International Exhibition will be one of the outstanding events marking the Centenary of Confederation and will provide millions of foreign visitors with the opportunity to share with all Canadians this important mile-stone in the history of our country.

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7. AUDITORS' REPORT

Montreal, March 31, 1966.

TO: The Honourable Robert H. Winters,
Minister of Trade and Commerce, Ottawa

and

The Honourable Gérard Lévesque,
Minister of Industry and Commerce, Quebec

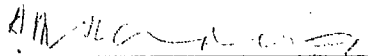
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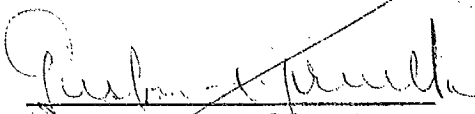
We have examined the accounts and financial statements of the Canadian Corporation for the 1967 World Exhibition for the year ended December 31, 1965.

In our opinion certain aspects of the Corporation's financial control require improvement. We have discussed the matter with Management and have been assured that appropriate action will be taken.

Subject to the foregoing, we now report in compliance with Section 17 of the Canadian Corporation for the 1967 World Exhibition Act that, in our opinion

- a) proper books of account have been kept by the Corporation,
- b) the financial statements of the Corporation
 - i) were prepared on a basis consistent with that of the preceding year and are in agreement with the books of account,
 - ii) in the case of the balance sheet, give a true and fair view of the state of the Corporation's affairs as at the end of the financial year, and
 - iii) in the case of the statement of operations, give a true and fair view of the operations of the Corporation for the financial year; and
- c) the transactions of the Corporation that have come under our notice have been within the powers of the Corporation under the Canadian Corporation for the 1967 World Exhibition Act and any other Act applicable to the Corporation.


A.M. Henderson, F.C.A.
Auditor General of Canada

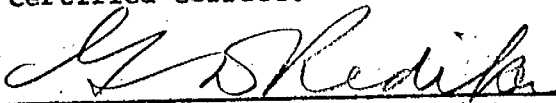

Gustave E. Tremblay, C.A.
Quebec Provincial Auditor

8. FINANCIAL STATEMENTS

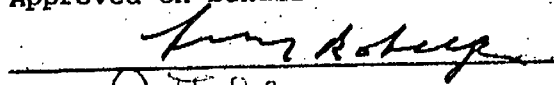

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION
 (Established by the Canadian Corporation for the 1967 World Exhibition Act)
BALANCE SHEET AS AT DECEMBER 31, 1965
 (with comparative figures as at December 31, 1964)

<u>A S S E T S</u>	<u>1965</u>	<u>1964</u>
<u>CURRENT ASSETS</u>		
Cash	\$ 483,340	\$ 1,414,161
Grants due under sections 4, 5 and 6 of their agreement dated January 18, 1963		
Government of Canada	-	991,207
Government of the Province of Quebec	-	1,643,405
Accounts receivable		
National Harbours Board	1,281,141	1,018,315
City of Montreal	513,393	-
Exhibitors	64,114	-
Accountable travel advances	25,068	22,513
Miscellaneous	56,418	3,510
Prepaid expenses		
Promotional expense - advance passport sales	270,000	-
Rent	28,320	2,928
Insurance, taxes & other	16,260	7,561
	<u>2,738,054</u>	<u>5,103,600</u>
<u>GUARANTEE DEPOSIT ON INSURANCE</u>	<u>300,000</u>	<u>306,920</u>
<u>SECURITY DEPOSITS (CONTRA)</u>		
Contractors	358,514	178,460
Concessionaires	148,169	-
	<u>506,683</u>	<u>178,460</u>
<u>CAPITAL AND OPERATING COSTS</u>		
Capital costs	54,002,296	11,852,527
Operating costs (less earned revenue)	17,901,799	7,024,886
	<u>71,904,095</u>	<u>18,877,413</u>
	<u>\$75,448,832</u>	<u>\$24,466,393</u>

Certified correct:

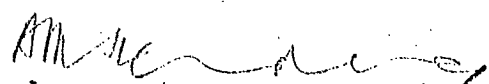

 Director of Finance and Administration

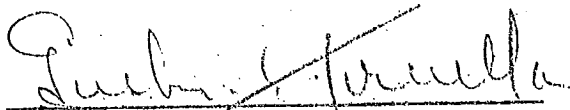
Approved on behalf of the Board of Directors

<u>L I A B I L I T I E S</u>		<u>1965</u>	<u>1964</u>
<u>CURRENT LIABILITIES</u>			
Accounts payable and accrued liabilities			
Due to contractors and consultants	\$ 9,930,881	\$ 3,751,324	
Due to suppliers and others	1,111,422	727,793	
Holdbacks payable	1,499,542	729,204	
Grant received in advance - City of Montreal	-	202,199	
	<u>12,541,845</u>	<u>5,410,520</u>	
<u>SECURITY DEPOSITS (CONTRA)</u>			
Contractors	358,514	178,460	
Concessionaires	148,169	-	
	<u>506,683</u>	<u>178,460</u>	
<u>DEFERRED INCOME</u>			
Advance passport sales less commission thereon	107,866	-	
Royalties from licensees	10,764	-	
Rents received from exhibitors	33,244	-	
Sponsorship	248,430	-	
	<u>400,304</u>	<u>-</u>	
<u>NOTES PAYABLE TO THE RECEIVER GENERAL OF CANADA</u>			
- Note 2	22,000,000	-	
<u>GRANTS FROM PARTICIPATING GOVERNMENTS</u>			
Government of Canada	20,000,000	9,438,707	
Government of the Province of Quebec	15,000,000	7,079,030	
City of Montreal	5,000,000	2,359,676	
	<u>40,000,000</u>	<u>18,877,413</u>	
	<u>\$75,448,832</u>	<u>\$24,466,393</u>	

We have examined the above Balance Sheet and the related Statement of Operations and have reported thereon under date of March 31, 1966 to the Minister of Trade and Commerce of the Government of Canada and the Minister of Industry and Commerce of the Government of the Province of Quebec


Auditor General of Canada


Quebec Provincial Auditor

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION
STATEMENT OF OPERATIONS
AS AT DECEMBER 31, 1965

	<u>1965</u>	<u>Total to Date</u>
<u>ADMINISTRATION COSTS</u>		
<u>Personnel Expenses</u>		
Salaries (Officers' Salaries \$157,666)	\$ 6,188,475	\$ 9,944,626
Automobile	78,606	134,831
Recruitment and relocation of personnel	72,745	167,530
Travel expenses and representation fees	386,990	761,250
Official visits	171,434	171,434
Membership fees	4,988	8,173
	<u>6,903,238</u>	<u>11,187,844</u>
<u>Administrative</u>		
Administrative services	196,472	307,327
Architectural and engineering supplies	102,721	151,128
Directors' expenses and Executive Committee fees and expenses	24,729	63,961
Insurance	7,128	12,674
Legal fees	85,772	153,967
Office stationery and supplies	139,983	259,421
Office furniture and equipment rental and maintenance	64,930	122,523
Light and power	10,633	20,876
Postage	63,223	85,977
Publications	9,968	47,705
Rent	458,966	836,771
Telephone and telegraph	222,196	361,366
Translation	106,017	157,245
Taxes	21,841	37,835
Sundries	49,312	77,899
	<u>1,563,891</u>	<u>2,696,675</u>
<u>Advisory Committee Travel and Subsistence</u>	<u>129,169</u>	<u>202,585</u>
<u>Other</u>	<u>143,234</u>	<u>438,902</u>
<u>ADVERTISING AND PUBLICITY COSTS</u>		
Trade advertising	56,446	316,524
Consumer advertising	407,238	642,075
Promotions	34,795	106,023
Displays	153,573	249,245
Information	597,785	957,069
	<u>1,249,837</u>	<u>2,270,936</u>
<u>OPERATING COSTS SITE SERVICES</u>		
Security and protection	175,710	202,735
Information services	30,868	30,868
Medical services and supplies	45,340	45,340
Building and ground maintenance	181,150	181,150
Maintenance and service vehicles	20,562	20,562
La Ronde	62,171	62,171
	<u>515,801</u>	<u>542,826</u>
<u>FINANCING (INTEREST ON NOTES PAYABLES)</u>	<u>193,697</u>	<u>193,697</u>
<u>TOTAL COSTS</u>	<u>10,698,867</u>	<u>17,533,465</u>
<u>Amortization and Depreciation</u>		
Depreciation of furniture and equipment	118,900	174,961
Amortization of leasehold improvements	161,700	328,970
	<u>10,979,467</u>	<u>18,037,396</u>
<u>REVENUE</u>		
Bank interest, construction permits, other	102,554	135,597
<u>NET COSTS OF OPERATIONS</u>	<u>\$10,876,913</u>	<u>\$17,901,799</u>

SUMMARY COMPARISON WITH OPERATING BUDGETS APPROVED BY THE
GOVERNMENT OF CANADA AND THE GOVERNMENT OF THE PROVINCE OF QUEBEC

	<u>1965</u>
<u>Operating Budget as Approved</u>	\$12,827,800
<u>Actual Operating Expenses before Addition of Depreciation</u> <u>and Amortization and Deduction of Revenue and Sponsorship</u>	<u>10,698,867</u>
<u>Actual Expenses Under Budget</u>	<u>\$ 2,128,933</u>

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION
STATEMENT OF CAPITAL COSTS
AS AT DECEMBER 31, 1965

	<u>1965</u>	<u>Total to Date</u>
Site preparation	\$ 1,070,014	\$ 1,746,545
Roads and bridges		
Mackay Pier - Ile Notre Dame - Ile Verte Bridges	\$11,104,206	\$17,942,032
Jacques Cartier bridge ramps	(4,828)	216,361
Service roads	404,164	559,018
Service and pedestrian bridges	408,723	408,723
Other	155,744	155,744
Utilities	12,148,009	19,281,878
Landscape development	4,404,418	5,096,976
Parking lots	1,246,762	1,497,700
Buildings and special structures	154,833	216,015
Administration pavilion	3,027,493	3,027,493
Place d'Accueil - Mackay Pier	1,076,035	1,076,035
Stadium	801,277	820,761
Theme pavilions	4,738,781	5,767,143
Habitat '67	2,361,379	2,896,408
Other	1,535,252	1,791,076
Transit systems	13,540,217	15,288,916
Temporary construction facilities	5,495,935	5,866,709
Special engineering studies	246,980	284,302
La Ronde	1,267,949	1,691,418
	1,743,716	1,743,716
	41,318,833	52,714,175
Construction insurance	53,090	53,090
Construction materials	698,809	698,809
	751,899	751,899
Furniture and equipment and leasehold improvements	359,637	1,040,153
Less depreciation and amortization	280,600	503,931
	79,037	536,222
	\$42,149,769	\$54,002,296

SUMMARY COMPARISON WITH CAPITAL BUDGETS APPROVED BY THE GOVERNMENT OF CANADA
AND THE GOVERNMENT OF THE PROVINCE OF QUEBEC

	<u>1965</u>
<u>Capital Budget as Approved</u>	\$70,609,150
<u>Actual Capital Costs before Deducting Depreciation and Amortization</u>	42,430,369
<u>Actual Costs under Budget</u>	\$28,178,781