# CANADIAN MUSEUM FOR HUMAN RIGHTS QUARTERLY FINANCIAL REPORT

For the three months ended June 30, 2019 (Unaudited)



#### **Quarterly Financial Report**

(Unaudited)

For the three months ended June 30, 2019

#### **Narrative Discussion**

This section of the quarterly financial report presents management's narrative discussion of the Canadian Museum for Human Rights' (CMHR) (the Museum) financial performance during the three months ended June 30, 2019. It must be read in conjunction with the March 31, 2019 Management Discussion and Analysis and Annual Audited Financial Statements.

#### **FINANCIAL RESULTS**

A summary of the financial activity for the three months ended June 30, 2019 includes the following:

#### **OVERVIEW**

The Museum had a strong first quarter for 2019-2020, the Museum's fifth full fiscal year of operations. It finished the quarter with a surplus of revenues over expenses of \$0.3 million.

Total visitation for the three months ended June 30, 2019 was 86,700, an increase from the 79,200 visitors in Q1 of the prior year.

The CMHR continues to attract visitors from all over Canada and internationally. This quarter, 68% of the Museum's visitors were from outside of Winnipeg, coming from other parts of Manitoba, Canada, the United States and countries from around the world. The Museum's education programs continue to be well attended with 11,900 students, teachers and chaperones participating during this quarter.

#### **STATEMENT OF OPERATIONS**

#### Parliamentary Appropriations

Total parliamentary appropriations, reported on an accrual basis, are \$7.9 million for the three months ended June 30, 2019, or \$0.9 million higher than the \$7.0 million for the three months ended June 30, 2018.

For the fiscal year 2019-2020, the total voted main estimate appropriations are \$27.0 million (\$21.3 million in 2018-2019).

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(Unaudited)

For the three months ended June 30, 2019

#### Revenues

Operating revenue for the three months ended June 30, 2019 was \$1.0 million, an increase of \$0.1 million or 10% over the prior year. This represents revenue from admissions, tours, memberships, education programs, Boutique sales, facility rentals, commissions on the restaurant and catering sales and travelling exhibits.

Contributions of \$1.9 million are largely comprised of the amortization of deferred contributions related to capital assets received in previous periods from funding partners other than the Government of Canada (the Province of Manitoba, the City of Winnipeg and the Friends of the CMHR), which are amortized over the same period as the capital asset purchased with the contributions.

#### Expenses

Total operating expenses were \$10.5 million for the three months ended June 30, 2019, \$0.8 million higher than operating expenses for the three months ended June 30, 2018.

The breakdown of expenses by core responsibility is as follows:

- Museum content, programs and engagement expenses were \$3.8 million in comparison to \$3.2 million in the previous year. The increase was primarily due to an increase in exhibition, information management and marketing expenses.
- Accommodation expenses were \$5.6 million in comparison to \$5.3 million in the previous year. The increase was largely due to an increase in the amortization of capital assets and building operations.
- Internal services expenses were \$1.2 million in comparison to \$1.3 million in the previous year.

For the three months ended June 30, 2019, the Museum finished the quarter in a positive operating position of \$0.3 million.

#### STATEMENT OF FINANCIAL POSITION

Total assets decreased by \$2.0 million from \$303.8 million at March 31, 2019 to \$301.8 million at June 30, 2019. The decrease was due to the amortization of capital assets offset by an increase in cash and restricted cash and short-term investments.

## Canadian Museum for Human Rights Quarterly Financial Report

(Unaudited)

For the three months ended June 30, 2019

Total liabilities decreased by \$2.3 million from \$294.2 million at March 31, 2019 to \$291.9 million at June 30, 2019. The decrease was due to the amortization of deferred contributions for capital assets received in previous years offset by an increase in accounts payable and accrued liabilities.

Net assets increased by \$0.3 million from March 31, 2019 representing an excess of revenue over expenses.

#### **RISK ANALYSIS & OUTLOOK**

The Museum employs a continually updated risk-management framework to identify, evaluate and mitigate all factors that pose a substantive threat to its ongoing operations or long-term success. Potential risks are monitored on a regular basis to ensure that appropriate strategies to manage and mitigate the risks are in place.

The Museum will continue to work closely with its partners, the Government of Canada and the Friends of CMHR to assess its long-term funding requirements in order to expand its reach and impact across Canada and the world and to ensure offerings remain impactful and relevant.

The work of our organization is made possible through the financial support of the Government of Canada. The Museum will continue in its efforts to maximize its earned revenues. In partnership with the Friends, the Museum also plans to supplement its parliamentary appropriations through sponsorships and philanthropic support.

**Quarterly Financial Report** 

(Unaudited)

For the three months ended June 30, 2019

STATEMENT OF MANAGEMENT RESPONSIBILITY BY SENIOR OFFICIALS

Management is responsible for the preparation and fair presentation of these quarterly

financial statements in accordance with the Treasury Board of Canada Standard on

Quarterly Financial Reports for Crown Corporations, and for such internal controls as

management determines is necessary to enable the preparation of quarterly financial

statements that are free from material misstatement. Management is also responsible

for ensuring all other information in this quarterly financial report is consistent, where

appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly,

in all material respects, the financial position, results of operations and cash flows of the

corporation, as at the date of and for the periods presented in the quarterly financial

statements.

John Young, President & Chief Executive Officer

Susanne Robertson, FCPA, FCA, Chief Financial Officer

August 22, 2019

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Quarterly Financial Statements of

## **CANADIAN MUSEUM FOR HUMAN RIGHTS**

Three months ended June 30, 2019 (Unaudited)



## **Statement of Financial Position**

(Unaudited)

(In thousands of dollars)

As at		June 30,	March 31,
		2019	2019
Assets			
Current assets			
Cash and restricted cash	\$	8,252	\$ 7,216
Investments		4,688	4,230
Accounts receivable		521	303
Inventories		243	224
Prepaid expenses		608	570
		14,312	12,543
Collections		1	1
Capital assets		287,486	291,221
Total assets	\$	301,799	\$ 303,765
Liabilities and net assets			
Current liabilities			
Accounts payable and accrued liabilities	\$	3,824	\$ 3,133
Deferred revenue		80	83
		3,904	3,216
Deferred contributions (note 4)		5,523	4,708
Deferred contributions related to capital assets (note 5)		282,507	286,242
Total Liabilities		291,934	294,166
Net assets			
Unrestricted		4,886	4,620
Invested in capital assets (note 6)		4,979	4,979
		9,865	9,599
Total liabilities and net assets	\$	301,799	\$ 303,765

The accompanying notes and schedules form an integral part of the quarterly financial statements.

## **Statement of Operations**

(Unaudited)

(In thousands of dollars)

Three months ended June 30,	2019	2018
Revenue (Schedule 1)		
Operating	\$ 963	\$ 855
Contributions	1,901	2,035
Other income	75	86
Total revenue	2,939	2,976
Expenses (Schedule 2)		
Museum content, program and engagement	3,772	3,219
Accommodation	5,558	5,257
Internal services	1,202	1,254
Total expenses	10,532	9,730
Excess of expenses over revenue before parliamentary appropriations	(7,593)	(6,754)
Parliamentary appropriations (note 7)	7,859	7,004
Excess of revenue over expenses	\$ 266	\$ 250

The accompanying notes and schedules form an integral part of the quarterly financial statements.

#### **Statement of Changes in Net Assets**

(Unaudited)

(In thousands of dollars)

Three months ended June 30,				2019	2018
	Unr	estricted	 ested in tal assets		
Net assets, beginning of period	\$	4,620	\$ 4,979	\$ 9,599	\$ 9,168
Excess of revenue over expenses		266	-	266	250
Net assets, end of period	\$	4,886	\$ 4,979	\$ 9,865	\$ 9,418

The accompanying notes form an integral part of the quarterly financial statements.

## **Canadian Museum for Human Rights Statement of Cash Flows**

(Unaudited)

(In thousands of dollars)

Three months ended June 30,	2019	2018
Ou anathra a athribia		
Operating activities	\$ 790	\$ 595
Cash receipts from customers	\$	\$ 
Cash receipts from contributions	87 6 722	182
Cash receipts from parliamentary appropriations	6,723	5,271
Cash receipts from other income	45	-
Cash payments to and on behalf of employees	(3,373)	(4,008)
Cash payments to suppliers	(2,696)	(2,816)
Interest received	23	33
	 1,599	(743)
Capital activities		
Payments for acquisition of capital assets	(173)	(1,112)
	(173)	(1,112)
Investing activities		
Acquisition of investments	(431)	(1,564)
Disposal of investments	-	500
•	(431)	(1,064)
Financing activities		
Parliamentary appropriation for the acquisition of capital assets	16	56
Contributions from non-government sources for capital assets	25	517
	41	573
Increase/(decrease) in cash	1,036	(2,346)
Cash and restricted cash, beginning of period	7,216	10,156
Cash and restricted cash, end of period	\$ 8,252	\$ 7,810

The accompanying notes and schedules form an integral part of the quarterly financial statements.

## Canadian Museum for Human Rights Notes to Quarterly Financial Statements

For the three months ended June 30, 2019 (Unaudited) (In thousands of dollars, unless otherwise noted)

#### 1. (a) Authority and mandate

The Canadian Museum for Human Rights (the "Museum") was established through an amendment to the *Museums Act* on August 10, 2008 and is a Crown corporation named in Part I of Schedule III to the *Financial Administration Act* (FAA). The Museum is not subject to income tax under the provisions of the *Income Tax Act*.

The Museum is the first national museum established outside of the National Capital Region and the first to be constructed with funding received from the Government of Canada as well as other levels of government. The Province of Manitoba, the City of Winnipeg, and the Friends of the Canadian Museum for Human Rights (Friends of the CMHR), (representing mostly private sector, organizational and individual donors) also funded the Capital Project (building and exhibits). The Canadian Museum for Human Rights reports to Parliament through the Minister of Canadian Heritage.

The mandate, as stated in the amendments to the *Museums Act*, is as follows:

"to explore the subject of human rights, with special but not exclusive reference to Canada, in order to enhance the public's understanding of human rights, to promote respect for others and to encourage reflection and dialogue."

In 2018-2019, the Government of Canada approved the Museum's corporate plan for 2018-2019 to 2022-2023 planning period, as well as the previous four corporate plans. The corporate plan summaries were tabled on March 18, 2019 and are available on the Museum's web site.

#### **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited) (In thousands of dollars, unless otherwise noted)

#### (b) Operations

The operations of the Museum are divided into three mutually supportive Core Responsibilities which work together to meet all aspects of its mandate. These activities are:

#### Museum content, programs and engagement

- Accessible and engaging exhibitions
- Programming that promotes reflection and dialogue
- Sound and balanced research, scholarship and collections management
- National outreach, engagement and service
- · Communications, marketing and collaborative relationships

#### **Accommodations**

- Building operations
- Protection services
- Information technology infrastructure

#### Internal services

- Corporate governance
- Administration
- Earned-revenue generation

#### 2. Significant accounting policies

The quarterly financial statements have been prepared in accordance with the 4200 series of the Canadian Public Sector Accounting Standards (PSAS) for government not-for-profit organizations. The same accounting policies and methods of computation are followed in the quarterly financial statements as compared to the March 31, 2019 Annual Audited Financial Statements.

#### 3. Basis of presentation

The note disclosures in these unaudited financial statements do not conform in all respects to the requirements of Canadian Public Sector Accounting Standards for government not-for-profit organizations for annual audited financial statements. These unaudited financial statements should be read in conjunction with the Narrative Discussion for the three months ended June 30, 2019 and with the Museum's annual audited financial statements as at and for the year ended March 31, 2019.

#### **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited)

(In thousands of dollars, unless otherwise noted)

#### 4. Deferred contributions:

Deferred contributions recorded by the Museum are as follows:

	Jun	e <b>30, 201</b> 9	Marc	ch 31, 2019
Deferred contributions restricted for the future purchase of capital				
assets	\$	5,523	\$	4,708

Changes in the deferred contributions balance during the period were as follows:

Three months ended	Jur	ne 30, 2019
Balance, beginning of period	\$	4,708
Additions:		
Deferred interest income		25
Parliamentary appropriations received in advance		1,000
		1,025
Deductions:		
Amounts transferred to deferred contributions related to capital assets		(2)
Amounts recognized as revenue		(208)
		(210)
Balance, end of period	\$	5,523

#### **5.** Deferred contributions related to capital assets:

Changes in the deferred contributions related to capital assets, purchased but not fully amortized, are composed of:

Three months ended	Ju	ne 30, 2019
Balance, beginning of period	\$	286,242
Amounts transferred from deferred contributions		2
Parliamentary appropriation for the acquisition of capital assets available for use		16
Amortization of deferred contributions related to capital assets available for use		(3,753)
Balance, end of period	\$	282,507

#### **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited)

(In thousands of dollars, unless otherwise noted)

#### 6. Net assets invested in capital assets:

The net assets invested in capital assets consist of the land donated by the City of Winnipeg and The Forks Renewal Corporation as follows:

	Ju	ıne 30, 2019	Ma	rch 31, 2019
Capital assets	\$	287,486	\$	291,221
Less amounts financed by deferred contributions related to capital assets		(282,507)		(286,242)
Land	\$	4,979	\$	4,979

#### 7. Parliamentary appropriations:

Three months ended June 30,	2019		2018
Main estimates amount provided for operating and capital			
expenditures	\$ 6,739	\$	5,327
Less current period parliamentary appropriations not recognized as			
revenue:			
Operating contribution received in advance	(1,000)		-
Amounts used to purchase capital assets	(16)		(56)
Add prior year parliamentary appropriations recognized as revenue in the current period:			
Amortization of deferred contributions related to capital assets	1,928		1,722
Restricted amounts used in current period for items expensed for			
accounting purposes	208		11
	\$ 7,859	\$	7,004

#### **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited)

(In thousands of dollars, unless otherwise noted)

## 8. Allocation of expenses:

For the period ending June 30, 2019, \$0.8 million of personnel costs, information management infrastructure and systems, and protection services have been allocated (2018 - \$0.7 million).

The expenses have been allocated as follows:

Three months ended June 30,	2019	2018
Museum content, program and engagement	\$ 417	\$ 358
Internal services	256	250
Accommodation	88	114
	\$ 761	\$ 722

#### 9. Comparative figures:

Certain comparative figures have been reclassified to conform to the presentation adopted in the current period.

## **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited)

(In thousands of dollars, unless otherwise noted)

## Schedule 1 – Schedule of Revenues

## **Operating Revenues**

Three months ended June 30,	2019	2018
Admissions and programs		
General admission	\$ 338	\$ 287
Memberships	42	34
Public programs	18	10
Education programs	47	43
Retail boutique sales	191	194
Facility rentals	249	223
Restaurant and catering	78	63
Travelling exhibits	-	1
Total	\$ 963	\$ 855

#### **Contributions**

Three months ended June 30,	2019	2018
Revenue related to the amortization of deferred contributions from		
other donors	\$ 1,825	\$ 1,838
Contributions from Friends of the CMHR:		
Cash donations and sponsorships	35	-
In-kind donations	21	27
Cash donations and sponsorships	20	170
In kind and artifact donations	-	-
Total	\$ 1,901	\$ 2,035

#### Other income

Three months ended June 30,	2019	2018
Interest revenue	50	43
Friends of the CMHR cost recoveries	25	43
Total	\$ 75	\$ 86

## **Notes to Quarterly Financial Statements**

For the three months ended June 30, 2019 (Unaudited)

(In thousands of dollars, unless otherwise noted)

## Schedule 2 – Schedule of Expenses

Three months ended June 30,	2019	2018
Amortization of capital assets	\$ 3,752	\$ 3,560
Personnel costs	3,363	3,352
Payment in lieu of taxes	667	658
Building operations	537	442
Marketing and promotion	514	382
Exhibitions	375	106
Information management infrastructure and systems	334	171
Protection services	177	136
Travel	148	101
Utilities	110	114
Office supplies and administration	110	125
Digital reach	97	156
Cost of goods sold	96	101
Professional and special services	92	143
Programming	91	126
Exhibits maintenance	39	31
Other	18	21
Permanent collection acquisitions	12	5
Total expenses	\$ 10,532	\$ 9,730