

The Daily

Statistics Canada

Tuesday, November 18, 1986

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Retail Trade, September 1986

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- Retail sales totalled \$11.5 billion, up 11.2% from September 1985

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- The value of building permits issued in the first eight months of 1986 was at an annual pace exceeding \$22 billion

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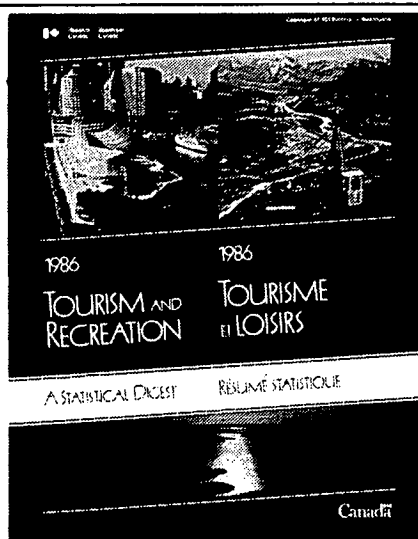
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Tourism and Recreation, A Statistical Digest 1986

This comprehensive publication includes data on travel, tourism and recreation of Canadian residents and visitors to Canada. The report features information for the years 1980-1985, as well as some statistical data for the first quarter of 1986.

The publication takes an issue-oriented approach. Among the topics discussed are: a micro-analysis of the accommodation sector; the impact of gasoline prices on automobile travel; the statistical significance of the travel account deficit; and the developments concerning a tourism "satellite" account within Statistics Canada.

Order *Tourism and Recreation – A Statistical Digest, 1986* (87-401, \$40), now available. Contact: Gerald Bailie (313-991-1673), Travel, Tourism and Recreation Section.



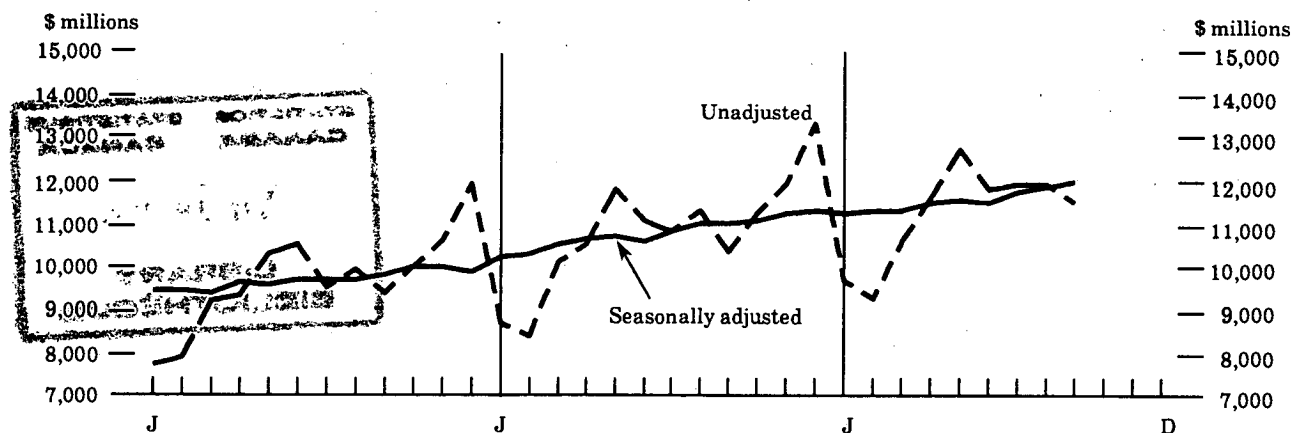
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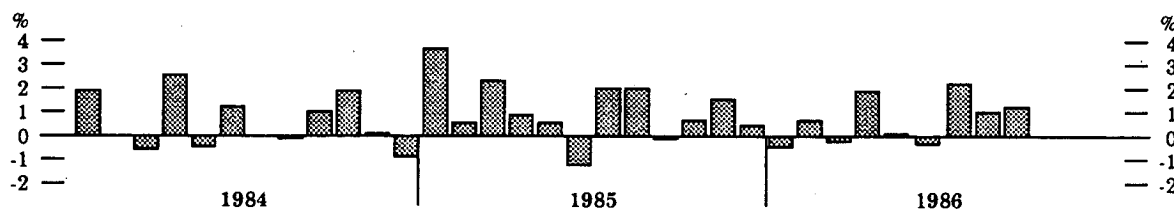
Canada

Major Releases

Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1984-1986



Month-to-month Changes (seasonally adjusted)



Retail Trade

September 1986

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales in September 1986 increased for the third consecutive month to \$11,990 million, an increase of 1.2% over the previous month's revised total of \$11,851 million. The increase in September was predominantly attributable to a 6.4% rise in motor vehicle dealer sales.
- While retail sales have fluctuated during the first nine months of 1986, generally they have been rising, especially during the last three months. For the July to September period, sales advanced on

average by 1.4% on a monthly basis, compared to a 0.5% average increase in the previous three months.

- Partly offsetting the impact of the 6.4% increase for motor vehicle dealers were decreases for combination stores (\$15 million or 0.7%), service stations (\$12 million or 1.4%) and department stores (\$8 million or 0.8%). Sales by department stores, which amounted to \$1,038 million in September 1986, declined for the second consecutive month. The decline recorded by combination stores in September followed two consecutive monthly increases.
- Excluding new and used motor vehicle dealers, retail trade actually declined 0.3% in September 1986, following increases of 1.3% in August and 1.0% in July.

(continued on page 3)

- On a provincial basis, retail sales increases in Ontario (\$62 million or +1.4%), British Columbia (\$19 million or +1.5%) and Alberta (\$17 million or +1.4%) had the largest impact on the increase at the national level. Sales declined in the Yukon and Northwest Territories (-1.3%) and in Quebec (-0.2%).

Unadjusted Sales

- Total retail trade for September 1986 rose 11.2% or \$1,160 million over the same month last year, totalling \$11,496 million. Cumulative retail sales for the first nine months of 1986 amounted to \$100.8 billion, up 8.3% over the corresponding period in 1985.
- The two largest groups within retail trade recorded increases over September 1985 – motor vehicle dealers (+20.5%) and food stores (+8.6%). Department store sales, which totalled \$1,021 million in September 1986, were up 5.7% over the same month a year earlier. Service station sales declined for the sixth consecutive month, on a year-over-year basis, to total \$855 million, down 7.2% from the September 1985 level.

- On a provincial basis, most of the year-over-year growth registered in September 1986 was concentrated in Ontario (\$494 million or +12.6%), Quebec (\$315 million or +12.4%) and British Columbia (\$123 million or +10.6%). Alberta also posted a significant gain, with an increase in sales of \$75 million or +6.8%.

- At the metropolitan level, the following sales gains were recorded: Toronto (+15.7%), Vancouver (+14.6%), Montreal (+13.6%) and Winnipeg (+3.2%). (see table on page 4)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320 and 2321.

Order the September 1986 issue of *Retail Trade* (63-005, \$14/\$140), available the fourth week of December. Contact: Lina Di Piéto (613-991-3551) or Maurice Massaad (613-990-9682), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

Kind of Business	Unadjusted Sales All Stores				Seasonally Adjusted Sales All Stores				
	Sept. 1985	Aug. 1986 ^r	Sept. 1986 ^p	Sept. 86/85	June 1986 ^r	July 1986 ^r	Aug. 1986 ^r	Sept. 1986 ^p	Sept. 86/ Aug. 86
	(millions of \$)			%	(millions of \$)				%
Combination stores (groceries and meat)	1,844.2	2,195.4	1,972.8	6.9	2,052.3	2,072.5	2,117.6	2,102.6	-0.7
Grocery, confectionery and sundries stores	524.6	648.6	588.8	12.2	583.0	586.6	590.7	593.1	0.4
All other food stores	189.5	235.1	216.4	14.1	220.2	225.0	225.2	223.6	-0.7
Department stores	964.8	975.5	1,020.7	5.7	1,040.1	1,048.6	1,046.4	1,038.4	-0.8
General merchandise stores	232.6	228.3	251.7	8.2	234.5	237.0	236.5	242.7	2.6
General stores	159.2	181.2	172.2	8.1	171.5	171.9	171.0	171.5	0.3
Variety stores	97.3	102.9	95.0	-2.3	102.8	103.6	101.3	100.0	-1.2
Motor vehicle dealers	2,007.3	2,325.3	2,420.2	20.5	2,326.2	2,493.3	2,488.6	2,647.6	6.4
Used car dealers	56.3	63.9	69.3	23.1	65.6	64.0	64.6	68.0	5.4
Service stations	922.1	942.8	855.0	-7.2	892.4	883.3	884.2	872.2	-1.4
Garages	115.5	135.3	130.7	13.1	133.9	133.1	132.7	132.7	-
Automotive parts and accessories stores	212.9	248.1	251.2	18.0	263.4	245.1	257.7	264.2	2.5
Men's clothing stores	98.0	98.9	117.2	19.5	115.5	116.8	120.1	121.1	0.9
Women's clothing stores	242.7	253.0	277.9	14.5	246.3	248.4	266.3	260.2	-2.3
Family clothing stores	161.8	180.7	185.7	14.7	165.2	172.1	176.9	177.1	0.1
Specialty shoe stores	18.6	20.3	23.2	24.6	21.0	19.7	20.8	20.6	-0.7
Family shoe stores	91.7	99.6	107.4	17.0	97.3	98.5	101.7	100.9	-0.8
Hardware stores	97.3	118.7	115.0	18.2	110.2	115.9	114.1	113.0	-1.0
Household furniture stores	131.0	154.6	152.1	16.0	143.7	143.5	145.9	150.3	3.0
Household appliance stores	45.9	52.3	51.3	11.8	48.2	49.3	50.2	49.9	-0.7
Furniture, TV, radio and appliance stores	96.1	121.0	113.3	17.8	107.9	112.5	114.2	113.6	-0.6
Pharmacies, patent medicine and cosmetics stores	441.3	504.3	492.2	11.5	486.0	500.9	505.9	511.5	1.1
Book and stationery stores	60.3	66.8	63.2	4.7	64.5	64.7	65.9	64.6	-2.0
Florists	32.2	36.9	37.2	15.5	42.7	45.6	44.4	44.7	0.7
Jewellery stores	61.4	77.6	71.1	15.7	84.9	87.8	88.2	89.8	1.8
Sporting goods and accessories stores	136.2	189.5	160.8	18.0	168.1	174.9	175.8	179.2	1.9
Personal accessories stores	135.4	179.4	167.1	23.4	161.8	165.2	167.6	173.4	3.4
All other stores	1,160.2	1,457.3	1,317.4	13.5	1,325.5	1,355.2	1,376.6	1,362.8	-1.0
All stores - Total	10,336.5	11,893.3	11,496.2	11.2	11,474.6	11,735.1	11,851.2	11,989.6	1.2

^p Preliminary.

^r Revised.

- Nil or zero.

Building Permits

August 1986

For a third consecutive month, the seasonally adjusted value of building permits issued in August by Canadian municipalities was more than \$2 billion (\$2,224.3 million), up 5.9% from \$2,099.8 million in July. This performance was entirely attributable to a notable gain in the residential sector which more than offset a decrease registered in the non-residential sector. At this pace, the cumulative value of building permits issued in 1986 should exceed \$22 billion, up about 15% from the \$19.5 billion in 1985.

The seasonally adjusted value of residential permits in August jumped 23.1% to \$1,362.4 million from \$1,106.3 million in July. Strength was shown in totals of residential permits for both multi- and single-family dwelling sectors. On a seasonally adjusted basis, 20,319 units were approved in August (11,802 single detached and 8,517 multiple dwellings), up 21.9% from 16,672 units in July (9,160 single detached and 7,512 multiple dwellings). In

annual terms, these approvals represented 243,800 units in August and 200,100 units in July. The value of building permits rose in all regions except in the Atlantic.

The seasonally adjusted value of non-residential projects in August dropped 13.2% to \$861.9 million. In spite of this fall, building permits recorded in the non-residential sector remained at a relatively high level in August. All components declined in August: the commercial (-18.6%) registered the largest decrease followed by the industrial (-7.5%) and the public (-2.3%) components. The value of non-residential permits issued in Quebec and Ontario declined in August, while significant gains were noted in the other areas.

Available on CANSIM: matrices 129, 137, 443, 989-991, 994, 995 and 4073.

Order the August 1986 issue of *Building Permits* (64-001, \$20/\$200), scheduled for release the first week of December. Contact: Gaëtan Lemay (613-991-2583), Science, Technology and Capital Stock Division.

Building Permits Issued in Canada (Millions of Dollars)

	Unadjusted				Adjusted				% change	
	Aug. 1986	July 1986	Aug. 1985	July 1985	Aug. 1986 ¹	July 1986	Aug. 1985	July 1985	Aug. '86/ July '86	Aug. '86/ Aug. '85
Residential	1,055.4	1,298.8	1,061.9	1,109.0	1,362.4	1,106.3	1,080.6	953.1	23.1	26.1
Industrial	180.8	208.6	239.7	162.8	162.9	176.1	181.0	141.0	-7.5	-10.0
Commercial	428.3	677.4	430.8	416.4	490.5	602.9	391.6	395.0	-18.6	25.3
Institutional and governmental	232.5	210.6	260.4	177.5	208.5	214.5	208.5	171.1	-2.3	-
Total	1,897.0	2,395.4	1,992.8	1,865.7	2,224.3	2,099.8	1,861.7	1,660.2	5.9	19.5

¹ Data include an estimate of late returns.

- Nil or zero.

Data Availability Announcements

Air Passenger Origin and Destination - Domestic Report Second Quarter 1986

Air passenger origin and destination data indicate that 3,255,660 passengers travelled on domestic scheduled services during the second quarter of 1986, up 3.4% from the 3,149,880 passengers recorded for the second quarter of 1985.

The success of Expo 86 during the summer brought many travelers to Vancouver. In fact, most of the increase in traffic during the second quarter of 1986 compared to the second quarter of 1985 was recorded between Vancouver and other Canadian cities. For example, traffic between Toronto and Vancouver doubled to 235,410 passengers from 117,760 passengers in the second quarter of 1985. Wardair's new domestic scheduled service introduced in May 1986 between major Canadian cities also contributed to the increase in domestic traffic.

Order the Vol. 18, No. 11 *Aviation Statistics Centre Service Bulletin* (51-004, \$8.50/\$85), available the second week of December. Contact: A. MacDonald (819-997-1989), Aviation Statistics Centre, Transportation Division.

Steel Ingots September 1986

Steel ingot production for September 1986 totalled 1 088 158 tonnes, a decrease of 14.2% from 1 267 625 tonnes the previous year.

Year-to-date production was 10 422 870 tonnes, a decrease of 3.8% from 10 829 151 tonnes a year earlier.

Available on CANSIM: matrix 58 (level 2, series 3).

Order the September 1986 issue of *Primary Iron and Steel* (41-001, \$4/\$40), to be released the week of December 1. Contact: Gerry W. Barrett (613-991-3515), Industry Division.

Rolled Steel Shipments September 1986

Rolled steel shipments for September 1986 totalled 950 491 tonnes, an increase of 12.6% from the preceding month's total of 844 428 tonnes and a decrease of 1.4% from the year-earlier level of 964 367 tonnes (revised figure).

Year-to-date shipments totalled 8 730 812 tonnes, a decrease of 1.6% compared to 8 871 773 tonnes (revised figure) the previous year.

Available on CANSIM: matrices 58 and 122 (series 22-25).

Order the September 1986 issue of *Primary Iron and Steel* (41-001, \$4/\$40), to be released the week of December 1. Contact: Gerry W. Barrett (613-991-3515), Industry Division.

Steel Wire and Specified Wire Products

September 1986

Factory shipments of steel wire and specified wire products totalled 61 578 tonnes in September 1986, an increase of 13.5% over the previous month.

Year-to-date shipments of steel wire and specified wire products totalled 535 578 tonnes.

Available on CANSIM: matrix 122 (series 19).

Order the September 1986 issue of *Steel Wire and Specified Wire Products* (41-006, \$4/\$40), to be released the week of November 24. Contact: Michel Cormier (613-991-3522), Industry Division.

Stocks of Frozen Poultry Products

November 1986

Preliminary cold storage of frozen poultry products at November 1, 1986 and revised figures for October 1, 1986 are now available.

Available on CANSIM: matrices 5675-5677.

Order the September 1986 issue of *Production and Stocks of Eggs and Poultry* (23-003, \$10/\$100), scheduled for release December 3. Contact: P. Beerstecher (613-990-8716), Agriculture/Natural Resources Division.



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Publications Released

Railway Operating

Statistics, July 1986

Catalogue number 52-003

(Canada: \$9.50/\$95; Other Countries:

\$10.50/\$105)

Quarterly Report on Energy

Supply - Demand in Canada, 1986-I

Catalogue number 57-003

(Canada: \$25/\$100; Other Countries:

\$26.50/\$106)

Tourism and Recreation:

A Statistical Digest, 1986

Catalogue number 87-401

(Canada: \$40; Other Countries: \$41.50)

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**The
Daily**

Statistics Canada's Official Release Vehicle for Statistical Information

Catalogue 11-001E. Price: Canada \$100/year; other countries \$125/year

Published by the Communications Division, Statistics Canada,
3-O, R.H. Coats Bldg., Ottawa K1A 0T6.

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