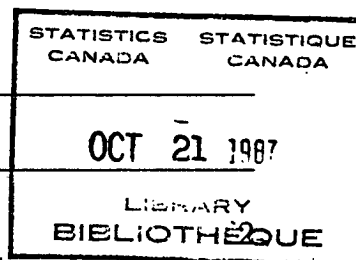


The Daily

Statistics Canada

Wednesday, October 21, 1987



Major Releases

Retail Trade, August 1987

- Seasonally adjusted, retail sales increased by 1.8% from July.

Inventories, Shipments and Orders in Manufacturing Industries, August 1987

5

- Manufacturing shipments reached a record level (although the August increase was less than that registered for July) but new orders decreased for the first time in five months.

Wholesale Trade, August 1987

7

- Wholesale merchants' sales increased 12.3% over August 1986.

Sales of Refined Petroleum Products, August 1987

9

- Seasonally adjusted, total sales of refined petroleum products decreased 2.4% from July.

Data Availability Announcements

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| Airport Activity Statistics: Scheduled Services, First Quarter 1987 | 11 |
| Tobacco Products, September 1987 | 11 |
| Steel Ingots, Week Ending October 17, 1987 | 11 |
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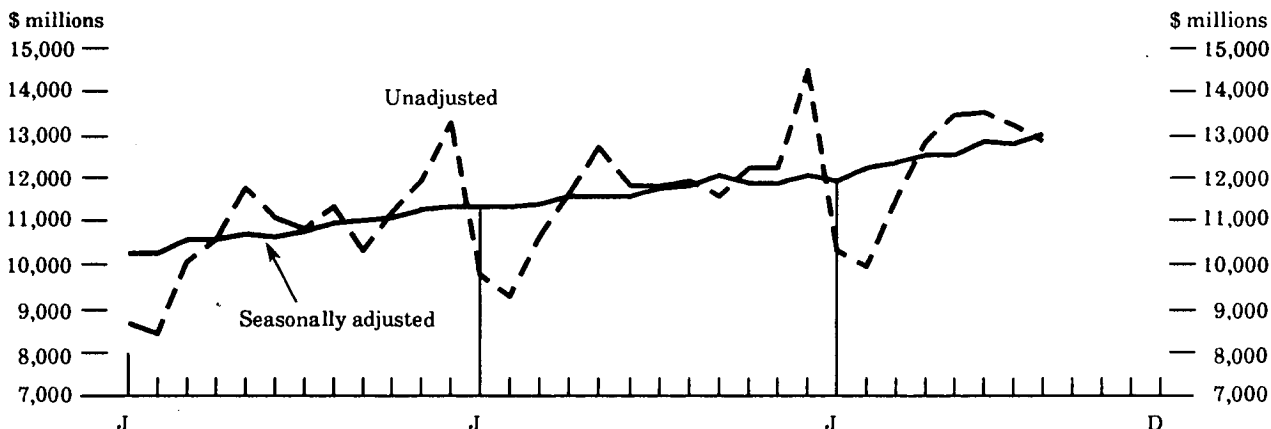
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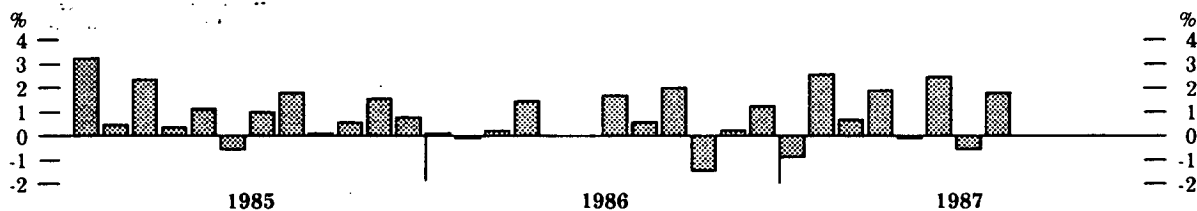
Canada

Major Releases

Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1985-1987



Month-to-month Changes (seasonally adjusted)



Retail Trade

August 1987

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales totalled \$13,023 million in August 1987, an increase of 1.8% over the previous month's revised total of \$12,792 million.
- The 1.8% increase in August more than offset the 0.6% decline recorded in July, further extending the trend of generally rising sales observed since the beginning of 1987. During the January to August period, retail sales grew an average of 1.1% on a monthly basis.
- The overall rise in August was primarily attributable, in order of impact, to increases reported by motor vehicle dealers (+3.4%), combination stores (+3.2%) and department stores (+2.0%). (These three groups had reported sales decreases in July 1987: motor vehicle dealers, -2.6%; combination stores, -2.4%; and department stores, -2.2%.) Partly offsetting the impact of these increases were declines by household furniture stores (-3.9%), general merchandise stores (-2.5%) and variety stores (-4.7%).
- Excluding new and used motor vehicle dealers, retail trade increased by 1.3% in August 1987, following a slight decrease of 0.1% in July.

(continued on page 3)

- With the exception of New Brunswick, which recorded a decrease of 0.4% from the previous month, all provinces and territories reported higher sales in August. Increases ranged from 5.1% in Alberta to 0.4% in Nova Scotia.

Unadjusted Sales

- Total retail trade for August 1987 rose 8.1% over the same month last year, totalling \$12,837 million. Cumulative retail sales for the first eight months of 1987 amounted to \$97,672 million, up 9.0% from the corresponding period in 1986.
- The two largest groups within retail trade recorded increases over August 1986: motor vehicle dealers (+13.8%) and food stores (+4.9%). Department store sales, which totalled \$992 million in August 1987, were up 1.1% on a year-over-year basis after having registered a 0.4% increase in July. Service station sales increased on a year-over-year basis for the fifth consecutive month, up 13.8% from the August 1986 level.

- All provinces and territories registered higher sales in August 1987 compared to the corresponding month in 1986, with gains ranging from 11.8% in Quebec to 2.7% in Saskatchewan.
- At the metropolitan level, the following sales increases were recorded in August: Toronto (+10.0%), Montreal (+9.6%), Vancouver (+7.4%) and Winnipeg (+3.6%).

(see table on page 4)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320 and 2321.

Order the August 1987 issue of *Retail Trade* (63-005, \$14/\$140), available the second week of November. Contact Roger Laplante (613-951-3549), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

| Kind of Business | Unadjusted Sales All Stores | | | | Seasonally Adjusted Sales All Stores | | | | |
|--|--------------------------------|---------------------------|---------------------------|-------------------------------|---|---------------------------|---------------------------|---------------------------|-------------------------------|
| | Aug. 1986 | July 1987 ^r | Aug. 1987 ^p | Aug. 1987/ Aug. 1986 | May 1987 ^r | June 1987 ^r | July 1987 ^r | Aug. 1987 ^p | Aug. 1987/ July 1987 |
| | (millions of \$) | | | | (millions of \$) | | | | |
| | | | | | | | | | |
| Combination stores (groceries and meat) | 2,199.4 | 2,279.3 | 2,241.1 | 1.8 | 2,206.4 | 2,242.8 | 2,187.9 | 2,257.8 | 3.2 |
| Grocery, confectionery and sundries stores | 652.3 | 750.9 | 740.5 | 13.5 | 669.6 | 672.3 | 666.7 | 680.0 | 2.0 |
| All other food stores | 232.0 | 264.1 | 253.8 | 9.3 | 234.9 | 239.8 | 245.6 | 244.7 | -0.4 |
| Department stores | 980.6 | 936.7 | 991.5 | 1.1 | 1,055.9 | 1,087.3 | 1,063.2 | 1,084.5 | 2.0 |
| General merchandise stores | 219.1 | 220.7 | 231.4 | 5.6 | 245.7 | 244.0 | 253.7 | 247.4 | -2.5 |
| General stores | 182.6 | 198.5 | 198.8 | 8.8 | 185.6 | 184.4 | 186.2 | 191.5 | 2.8 |
| Variety stores | 102.3 | 88.7 | 88.5 | -13.5 | 82.9 | 89.3 | 92.4 | 88.1 | -4.7 |
| Motor vehicle dealers | 2,308.4 | 2,864.4 | 2,612.3 | 13.1 | 2,601.7 | 2,765.4 | 2,694.1 | 2,784.5 | 3.4 |
| Used car dealers | 66.7 | 90.9 | 90.4 | 35.6 | 80.8 | 80.6 | 82.3 | 87.3 | 6.1 |
| Service stations | 937.0 | 1,070.9 | 1,066.7 | 13.8 | 969.7 | 986.7 | 991.9 | 1,011.5 | 2.0 |
| Garages | 130.1 | 147.1 | 140.9 | 8.2 | 136.1 | 138.5 | 135.6 | 139.9 | 3.2 |
| Automotive parts and accessories stores | 245.6 | 323.5 | 269.4 | 9.7 | 278.8 | 283.8 | 287.8 | 287.7 | -- |
| Men's clothing stores | 98.9 | 104.9 | 104.8 | 5.9 | 125.6 | 127.8 | 129.3 | 129.2 | -0.1 |
| Women's clothing stores | 250.9 | 248.7 | 258.3 | 2.9 | 260.2 | 265.4 | 272.4 | 274.0 | 0.6 |
| Family clothing stores | 185.9 | 162.7 | 191.8 | 3.1 | 183.5 | 184.2 | 187.0 | 186.4 | -0.3 |
| Specialty shoe stores | 20.7 | 21.3 | 22.5 | 8.5 | 21.5 | 22.2 | 22.9 | 23.5 | 2.5 |
| Family shoe stores | 101.1 | 88.8 | 100.3 | -0.8 | 99.1 | 101.2 | 103.8 | 103.1 | -0.7 |
| Hardware stores | 126.4 | 158.5 | 136.4 | 7.9 | 128.3 | 130.7 | 132.8 | 134.4 | 1.2 |
| Household furniture stores | 144.9 | 167.9 | 164.2 | 13.3 | 158.9 | 165.4 | 163.9 | 157.5 | -3.9 |
| Household appliance stores | 48.8 | 57.7 | 55.8 | 14.1 | 55.1 | 60.4 | 57.1 | 55.9 | -2.2 |
| Furniture, TV, radio and appliance stores | 135.6 | 153.2 | 138.0 | 1.7 | 133.0 | 136.2 | 138.0 | 134.7 | -2.4 |
| Pharmacies, patent medicine and cosmetics stores | 502.2 | 560.8 | 554.5 | 10.4 | 558.8 | 563.3 | 568.2 | 568.1 | -- |
| Book and stationery stores | 66.1 | 66.3 | 76.2 | 15.3 | 77.2 | 76.5 | 77.8 | 77.2 | -0.8 |
| Florists | 36.2 | 40.2 | 39.7 | 9.6 | 48.2 | 49.5 | 48.4 | 48.8 | 0.7 |
| Jewellery stores | 77.8 | 88.8 | 85.9 | 10.5 | 92.9 | 96.7 | 98.1 | 99.2 | 1.2 |
| Sporting goods and accessories stores | 183.8 | 221.4 | 198.4 | 7.9 | 177.4 | 177.0 | 180.1 | 188.4 | 4.6 |
| Personal accessories store | 186.5 | 198.2 | 210.2 | 12.6 | 186.0 | 181.8 | 189.6 | 195.1 | 2.9 |
| All other stores | 1,444.7 | 1,649.6 | 1,574.5 | 8.9 | 1,502.9 | 1,522.1 | 1,535.3 | 1,542.4 | 0.5 |
| All stores - Total | 11,866.5 | 13,224.7 | 12,836.8 | 8.1 | 12,556.9 | 12,875.5 | 12,792.2 | 13,022.6 | 1.8 |

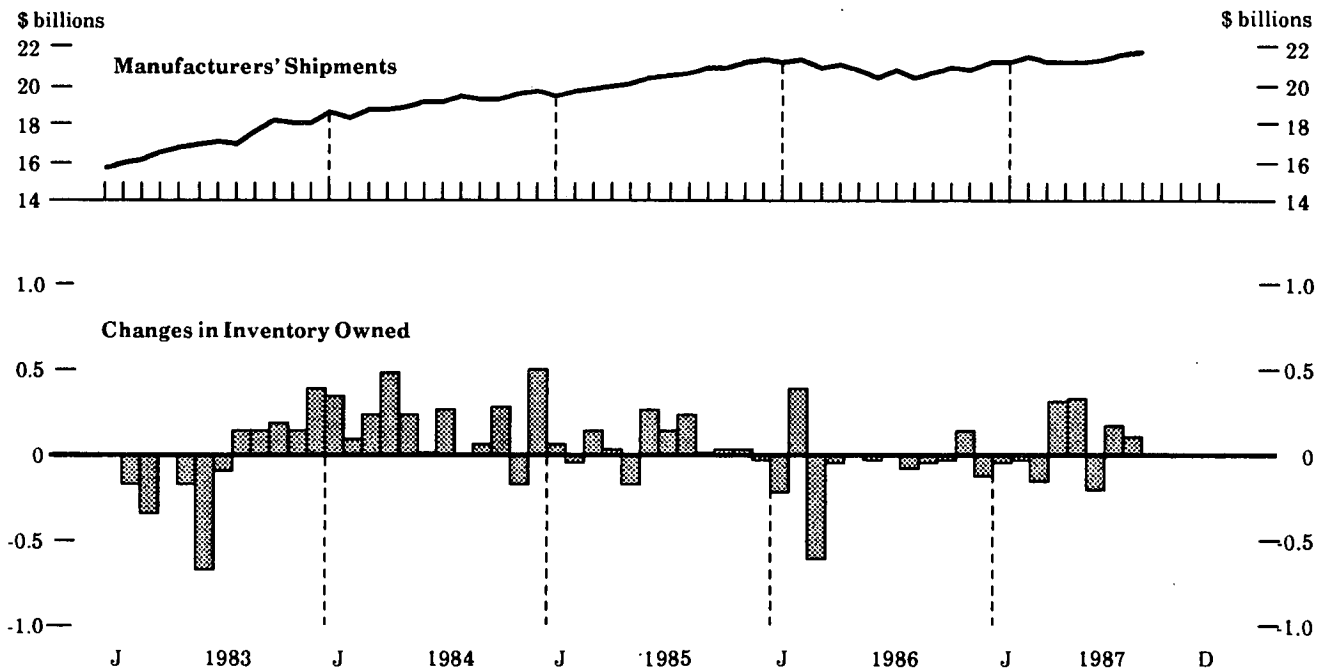
^p Preliminary figures.

^r Revised figures.

-- Amount too small to be expressed.

Manufacturers' Shipments and Changes in Inventory Owned, 1983-1987

(Seasonally adjusted)



Inventories, Shipments and Orders in Manufacturing Industries

August 1987

Canadian manufacturing industry shipments increased for the fifth month in a row in August, but at a slower pace than in July. New orders decreased for the first time since March 1987 with cancellations accounting for a substantial portion of the decline.

Highlights

- Preliminary estimates for August indicate that the seasonally adjusted value of **shipments** advanced 0.5%, reaching a value of \$21,683 million. This increase marked a continuation of the gains recorded since April 1987, and again produced a record high, surpassing the July level by \$105 million. The August rate of increase, however, was much more modest than that recorded in July.

- New orders fell 1.7% in August to a value of \$21,431 million. This was the first decrease since March 1987.
- Seasonally adjusted, **inventories owned** by manufacturers increased 0.3% to \$33,870 million in August. This was the fourth increase in the last five months and reverses the gently declining trend experienced during 1986.
- The **ratio of seasonally adjusted total inventory owned to seasonally adjusted shipments** remained at 1.56:1 in August. This ratio has remained at about the same level since the beginning of the year, averaging 1.57:1 in 1987 compared to 1.61:1 in 1986.

(continued on page 6)

- The seasonally adjusted **unfilled orders backlog**, at \$24,271 million, showed a decrease of 1.0% in August, following increases in the last four months. Unfilled orders are now 1.4% below their April 1986 peak.
- Not adjusted for seasonal variation, manufacturers' shipments in August 1987 were estimated at \$20,826 million, 6.5% higher than the August 1986 level. Cumulative shipments for the first eight months of 1987 have been estimated at \$169,658 million, 2.4% higher than the value for the corresponding period in 1986.

Available on CANSIM: matrices 9550-9580.

Order the August 1987 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, \$15/\$150), available in about three weeks time. Data for shipments by province in greater detail than normally published may be available on request. Contact Suzette Desrosiers (613-951-9497), or the Shipments, Inventories and Orders Section (613-951-9832), Industry Division.

Estimated Value of Shipments, Inventories and Orders in all Manufacturing Industries

Based on 1983 Census of Manufactures Benchmarks
(millions of dollars)

| | August 1987 ^p | July 1987 ^r | June 1987 | August 1986 |
|--|-----------------------------|---------------------------|--------------|----------------|
| Not adjusted for seasonal variation | | | | |
| Shipments - Total | 20,826.3 | 20,457.4 | 23,217.9 | 19,546.2 |
| New orders - Total | 20,789.7 | 20,567.9 | 23,242.8 | 19,316.8 |
| Unfilled orders - Total | 24,389.3 | 24,425.9 | 24,315.4 | 24,180.9 |
| Inventory owned - Total | 33,770.1 | 33,495.2 | 33,507.1 | 33,351.8 |
| Adjusted for seasonal variation | | | | |
| Shipments - Total | 21,683.1 | 21,578.8 | 21,301.5 | 20,414.3 |
| New orders - Total | 21,431.1 | 21,792.3 | 21,546.9 | 19,953.3 |
| Unfilled orders - Total | 24,271.1 | 24,523.1 | 24,309.5 | 24,076.8 |
| Inventory owned - Total | 33,869.7 | 33,757.0 | 33,575.4 | 33,448.0 |
| Ratio of total inventories owned to shipments | 1.56 | 1.56 | 1.58 | 1.64 |

^p Preliminary figures.

^r Revised figures.

Wholesale Trade

August 1987

Sales

- Preliminary estimates indicate that wholesale merchants' sales for August 1987 were 12.3% above those of August 1986. For the first eight months of 1987, cumulative sales were up 12.9% compared to the corresponding period in 1986.
- In August, all major groups except wholesalers of farm machinery, equipment and supplies (-11.8%) registered increased sales over a year earlier. The trade groups having the most significant impact on the overall sales increase were wholesalers of electrical and non-electrical machinery, equipment and supplies (+28.1%), food (+6.2%) and lumber and building materials (+4.9%).
- Wholesale trade increases between August 1986 and August 1987 were posted in all regions, ranging from 17.6% in the Atlantic provinces to 7.2% in Quebec.

Inventories

- Inventory levels in August 1987 were 2.8% higher than those reported in August 1986. The ratio of inventories to sales at the end of August 1987 stood at 1.45:1, down from 1.58:1 recorded in the corresponding month of 1986.

(see table on page 8)

Available on CANSIM: matrix 44.

Order the August 1987 issue of *Wholesale Trade* (63-008, \$5/\$50), available the third week of November. Contact Gilles Simard (613-951-3541), Wholesale Trade Section, Industry Division.

Wholesale Trade

Percentage Change in Sales and Inventories for August 1987/1986

| Major Trade Groups - Regions | Sales | | | Inventories | | Stocks/Sales | |
|--|------------------------------|------------------------------|-----------------------------------|------------------------------|------------------------------|---------------------------|---------------------------|
| | July 1987/86 ^r | Aug. 1987/86 ^p | Jan.-Aug. 1987/86 ^p | July 1987/86 ^r | Aug. 1987/86 ^p | Aug. 1986 ^r | Aug. 1987 ^p |
| Total all trades | 11.9 | 12.3 | 12.9 | 2.3 | 2.8 | 1.58 | 1.45 |
| Food | 13.9 | 6.2 | 12.9 | 10.6 | 9.4 | 0.70 | 0.72 |
| Tobacco, drugs and toilet preparations | 8.9 | 4.9 | 6.2 | 4.7 | 6.7 | 0.93 | 0.94 |
| Apparel, dry goods, furniture and general merchandise | 13.6 | 6.6 | 14.2 | 3.4 | 2.8 | 1.88 | 1.81 |
| Motor vehicles and accessories | 2.1 | 10.9 | 6.5 | 2.9 | 5.6 | 2.00 | 1.90 |
| Farm machinery, equipment and supplies | -12.9 | -11.8 | -5.2 | -9.3 | -5.5 | 2.55 | 2.73 |
| Other machinery, equipment and supplies ¹ | 27.5 | 28.1 | 21.9 | 3.7 | 2.7 | 2.01 | 1.61 |
| Metals, hardware, plumbing and heating equipment | 8.2 | 9.4 | 13.1 | -0.5 | 1.7 | 1.64 | 1.52 |
| Lumber and building materials | 6.6 | 4.9 | 16.1 | 4.4 | 8.2 | 1.19 | 1.23 |
| Other wholesalers ² | 9.8 | 16.2 | 10.3 | 1.2 | -1.4 | 1.67 | 1.42 |
| Regions | | | | | | | |
| Atlantic provinces | 16.8 | 17.6 | 14.8 | 11.7 | 10.7 | 1.38 | 1.29 |
| Quebec | 7.2 | 7.2 | 9.5 | 5.7 | 5.3 | 1.37 | 1.35 |
| Ontario | 11.4 | 14.0 | 15.6 | 3.3 | 3.4 | 1.59 | 1.44 |
| Prairie provinces | 19.8 | 15.4 | 11.8 | -4.8 | -2.8 | 2.18 | 1.84 |
| B.C. Yukon and Northwest Territories | 11.9 | 12.2 | 12.8 | 2.0 | 3.6 | 1.38 | 1.27 |

¹ Includes: electrical machinery, equipment and supplies; and machinery and equipment, n.e.s.

² Includes: farm products (excluding grain); paper and paper products; scrap and waste materials; and wholesalers, n.e.s.

^r Revised figures.

^p Preliminary figures.

Sales of Refined Petroleum Products

August 1987

Highlights

Seasonally Adjusted

- Seasonally adjusted, August sales of refined petroleum products totalled 6 641 978 cubic metres (m³), down 2.4% from July and the fourth decline in the last five months. However, despite the August results, cumulative sales for 1987 were still 3.4% above those for the same period last year.
- In August, results for the four main products continued to be mixed. Following a 3.6% decline in July, motor gasoline sales fell 5.2%. Light fuel sales, down 3.0%, registered their first decrease since April of this year. Diesel fuel sales, up 2.3%, continued to maintain generally higher sales levels while heavy fuel sales posted a sixth gain this year, rising 1.1%.

Unadjusted Sales

- Total sales of refined petroleum products in August rose 3.0% over August 1986, recording a volume of 6 824 400 m³. This represents the eleventh year-over-year increase in the last 12 months. Results for the main products were mixed. Diesel fuel

sales, up 8.4%, posted a sixth consecutive gain, while heavy fuel sales rose 20.5% in August, following a 21.2% increase in July. Motor gasoline sales, down 3.1%, declined for the third time this year, while light fuel sales (-6.2%) decreased for the first time in three months.

- On a provincial basis, gains outnumbered declines by a margin of seven to five in August. The largest percentage increase (23.9%) was recorded in Newfoundland while the greatest decrease was experienced in the Northwest Territories (-24.0%).
- On a cumulative January-August basis, 1987 total sales were up 3.3% over the corresponding period in 1986. Within this total, heavy fuel climbed 11.1%, diesel fuel rose 2.5% and motor gasoline 1.2%, while light fuel sales fell 7.9%.

(see table on page 10)

Available on CANSIM: matrices 628-641 and 644-647.

Order the August 1987 issue of *Refined Petroleum Products* (45-004, \$15/\$150), available the third week of November. Contact Gerard O'Connor (613-951-3562), Energy Section, Industry Division.

Sales of Refined Petroleum Products

| | May 1987 | June 1987 | July 1987 ^r | Aug. 1987 ^p | Aug. '87 / July '87 |
|-------------------------------------|-----------------------------|----------------|---------------------------|---------------------------|------------------------|
| | (thousands of cubic metres) | | | | % |
| Adjusted for seasonal variation | | | | | |
| Total, all products | 6 602.9 | 6 917.9 | 6 808.1 | 6 642.0 | -2.4 |
| Main products: | | | | | |
| Motor gasoline | 2 618.5 | 2 873.7 | 2 770.0 | 2 624.7 | -5.2 |
| Diesel fuel oil | 1 266.6 | 1 316.7 | 1 266.8 | 1 295.7 | 2.3 |
| Light fuel oil | 576.1 | 617.4 | 636.1 | 617.0 | -3.0 |
| Heavy fuel oil | 446.0 | 625.7 | 646.1 | 653.4 | 1.1 |
| | Aug. 1987 ^p | Aug. 1986 | Total Jan.- Aug. 1987 | Total Jan.- Aug. 1986 | Cum. '87/ Cum. '86 |
| | (thousands of cubic metres) | | | | % |
| Not adjusted for seasonal variation | | | | | |
| Total, all products | 6 824.4 | 6 622.9 | 52 404.9 | 50 743.4 | 3.3 |
| Main products: | | | | | |
| Motor gasoline | 2 937.4 | 3 034.5 | 21 872.4 | 21 623.4 | 1.2 |
| Diesel fuel oil | 1 404.1 | 1 294.2 | 9 980.3 | 9 738.1 | 2.5 |
| Light fuel oil | 221.8 | 236.5 | 4 116.8 | 4 467.5 | -7.9 |
| Heavy fuel oil | 486.1 | 403.2 | 4 373.1 | 3 937.5 | 11.1 |

^p Preliminary.

^r Revised.

Data Availability Announcements

Airport Activity Statistics: Scheduled Services

First Quarter 1987

Preliminary data for the first quarter of 1987 indicate that 9.5 million passengers travelling on scheduled services enplaned and deplaned at the top 10 Canadian airports, an increase of 5.5% compared to the first quarter of last year.

Six of the top 10 airports showed increases in traffic volume, the gains ranging from 2.6% at Montreal International (Dorval) to 9.9% at Lester B. Pearson International (Toronto). At the four airports showing decreases in passenger traffic, the decreases ranged from 1.2% at Winnipeg International to 8.9% at Mirabel International.

Preliminary data for 30 selected Canadian airports for January, February, March and the first quarter of 1987 will appear in the *Aviation Statistics Centre Service Bulletin*, Vol. 19, No. 11 (51-004, \$8.50/\$85), available in November. Contact K. Davidson (819-997-1386), Aviation Statistics Centre, Transportation Division.

Tobacco Products

September 1987

Canadian tobacco product firms produced 5,410,924,000 cigarettes in September 1987, a 5.3% increase from the 5,137,627,000 cigarettes manufactured during the same period in 1986. Production for January to September 1987 totalled 40,500,768,000 cigarettes, down from 41,235,653,000 cigarettes for the corresponding period in 1986.

Domestic sales in September 1987 totalled 4,826,194,000 cigarettes, a decrease of 21.2% from the September 1986 amount of 6,125,932,000 cigarettes. Year-to-date sales in 1987 totalled 38,355,674,000 cigarettes, down 7.6% from the 1986 cumulative amount of 41,514,234,000 cigarettes.

Available on CANSIM: matrix 46.

Order the September 1987 issue of *Production and Disposition of Tobacco Products* (32-022, \$4/\$40), to be released the week of November 2. Contact Brian Preston (613-951-3511), Industry Division.

Steel Ingots

Week Ending October 17, 1987

Preliminary estimates indicate that Canadian steel ingot production for the week ending October 17, 1987 totalled 278 503 tonnes, a decrease of 5.6% from the preceding week's total of 295 010 tonnes but up 8.2% from the year-earlier level of 257 301 tonnes.

The cumulative total in 1987 was 11 623 441 tonnes, an increase of 5.0% from 11 068 913 tonnes for the same period in 1986.

Contact Gerry Barrett (613-951-3515), Industry Division.

Sawmills in British Columbia

July 1987

Sawmills in British Columbia produced 3 043 300 cubic metres (1,289.7 million board feet) of lumber and ties in July 1987, an increase of 9.5% over the 2 778 400 cubic metres (1,177.4 million board feet) produced in July 1986.

January to July 1987 production was 22 068 700 cubic metres (9,352.2 million board feet), an increase of 3.0% over the 21 421 000 cubic metres (9,077.7 million board feet) produced during the same period in 1986.

Available on CANSIM: matrix 53 (series 1.2).

Order the July 1987 issue of *Production, Shipments and Stocks on Hand of Sawmills in British Columbia* (35-003, \$6/\$60), to be released the week of October 26. Contact Jock Dobie (604-666-2671), Pacific Region, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C. V6C 3C9.



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The Daily, October 21, 1987

Publications Released

Monthly Production of Soft Drinks, September 1987.

Catalogue number 32-001

(Canada: \$2/\$20; Other Countries: \$3/\$30).

Factory Sales of Electric Storage Batteries, August 1987.

Catalogue number 43-005

(Canada: \$4/\$40; Other Countries: \$5/\$50).

Population and Dwelling Counts - British Columbia, 1986 Census.

Catalogue number 92-118

(Canada: \$36; Other Countries: \$37.50).

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Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).

Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton and Vancouver, or from authorized bookstore agents or other booksellers.

A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.

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