

The Daily

Statistics Canada

Thursday, November 19, 1987

Major Releases

Inventories, Shipments and Orders in Manufacturing Industries, September 1987

- Both manufacturing shipments and new orders jumped to record levels in September.

Farm Cash Receipts, January-September 1987

- Farm cash receipts increased 2% from the same period in 1986.

Job Search Methods of the Unemployed, 1977-1986

- The use of public employment agencies as a way of finding a job has dropped over the past decade.

Data Availability Announcements

Phonograph Records and Pre-recorded Tapes, September 1987

Electric Lamps, October 1987

Pulpwood and Wood Residue Statistics, September 1987

Publications Released

Regional Reference Centres

Metis and Non-status Indian Data Catalogue

Designed as a time-saving method of storing relevant information, the Métis and Non-status Indian Data Catalogue is a computerized data reference catalogue of over 500 bibliographic records on five floppy diskettes. The package comes complete with user guide and can be purchased for \$50.

The records contain descriptions of tables and charts that examine demographic and socio-economic topics such as employment, education and income. The catalogue program, which operates on Dbase III or Dbase III Plus software for IBM compatible micro-computers will enable users to carry out fast literature searches that are relevant to their data needs.

Contact Alain Crégheur (613-951-2571) or Pierrette Fuoco (613-951-2543) for more information, or your nearest Regional Reference Centre for purchasing procedures. Customized searches from the file are available to users for a pre-determined price based on the size of the search.

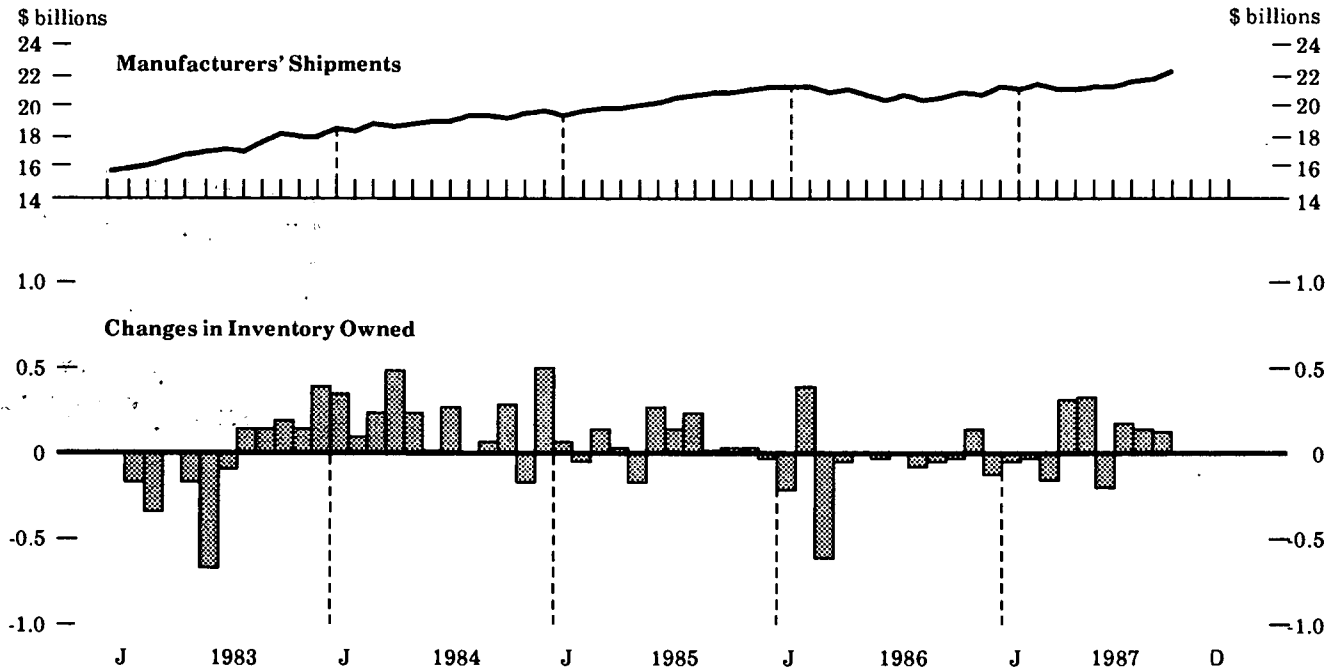


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Major Releases

Manufacturers' Shipments and Changes in Inventory Owned, 1983-1987 (Seasonally adjusted)



Inventories, Shipments and Orders in Manufacturing Industries September 1987

Record highs were posted in September as both shipments and new orders for all Canadian manufacturing industries rose significantly. Shipments increased for the sixth consecutive month while new orders increased for the fifth time in the last six months.

As well, the ratio of inventory owned to shipments declined in September even though total inventories owned climbed over the \$34 billion mark for the first time since February 1986.

Highlights

- Preliminary estimates indicate that the seasonally adjusted value of **shipments** increased 2.6% in September to a level of \$22,282 million. This increase was the largest monthly increase in the past three

years and marked a continuation of the gains recorded since April 1987. Most of the increase in shipments reflected gains for transportation equipment industries (14.2%), wood industries (8.0%) and paper and allied products industries (5.8%).

- Following a pattern similar to shipments, **new orders** rose significantly (3.6%) in September. Except for a decline in August, new orders have increased each month since April 1987, reaching a record value of \$22,504 million.
- Seasonally adjusted, **inventories owned** by manufacturers increased 0.4% to \$34,031 million in September. This was the fifth increase in the last six months, and contrasts with the gently declining trend experienced during 1986 and the first quarter of 1987.

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- The **ratio of** seasonally adjusted total **inventory owned to** seasonally adjusted **shipments** declined from 1.56:1 in August to a new low of 1.53:1 in September. This ratio had remained at about the same level from the beginning of the year until August, averaging 1.57:1 compared to 1.61:1 in 1986.
- The seasonally adjusted **unfilled orders backlog**, at \$24,735 million, increased 0.9% in September. This increase extends the upward trend experienced since April 1987. Unfilled orders have also reached a record high, surpassing the April 1986 peak.
- Not adjusted for seasonal variation, manufacturers' shipments in September 1987 were estimated at \$23,212 million,

8.5% higher than the September 1986 level. Cumulative shipments for the first nine months of 1987 have been estimated at \$192,915 million, 3.1% higher than the value for the corresponding period in 1986.

Available on CANSIM: matrices 9550-9580.

Order the September 1987 issue of *Inventories, Shipments and Orders in Manufacturing Industries* (31-001, \$15/\$150), available in about three weeks time. Data for shipments by province in greater detail than normally published may be available on request. For further information please contact Suzette Desrosiers (613-951-9497) or the Shipments, Inventories and Orders Section (613-951-9832), Industry Division.

Estimated Value of Shipments, Inventories and Orders in all Manufacturing Industries

Based on 1983 Census of Manufactures Benchmarks
(millions of dollars)

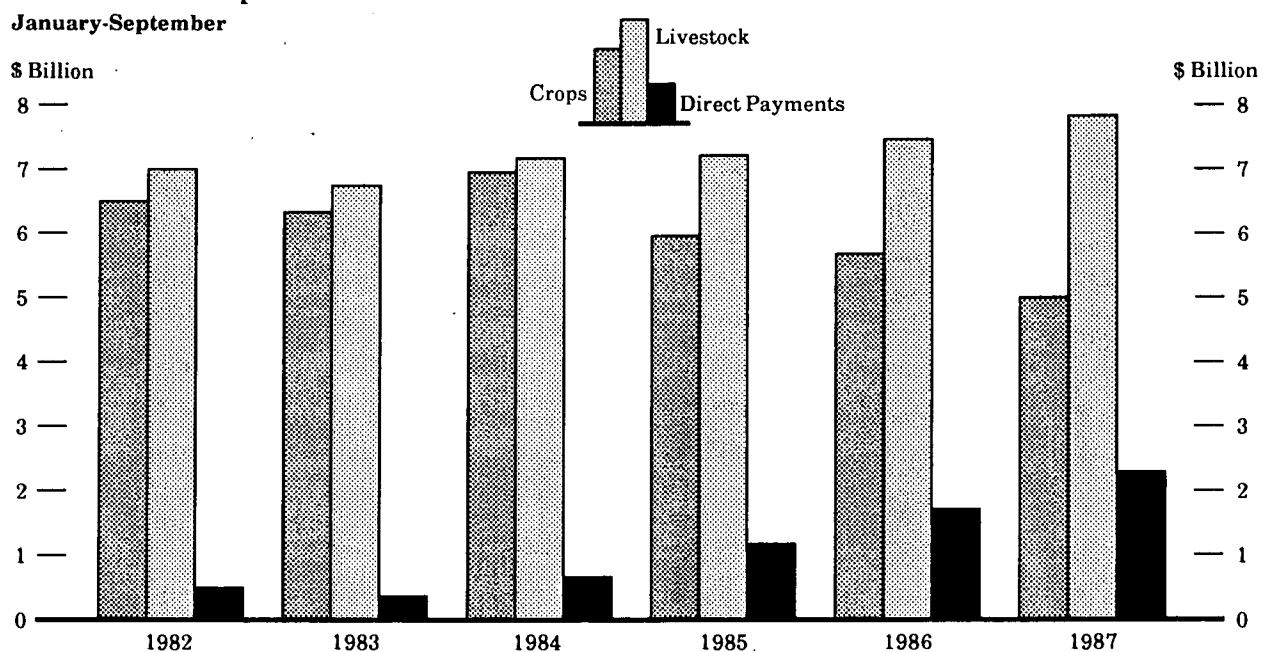
	September 1987 ^p	August 1987 ^r	July 1987	September 1986
Not adjusted for seasonal variation				
Shipments - Total	23,212.3	20,870.6	20,457.4	21,400.3
New orders - Total	23,328.6	21,090.1	20,567.9	21,287.9
Unfilled orders - Total	24,761.8	24,645.5	24,425.9	24,068.6
Inventory owned - Total	33,887.3	33,803.6	33,495.2	33,250.9
Adjusted for seasonal variation				
Shipments - Total	22,282.2	21,726.8	21,578.8	20,565.3
New orders - Total	22,503.9	21,717.1	21,792.3	20,508.3
Unfilled orders - Total	24,735.0	24,513.4	24,523.1	24,019.8
Inventory owned - Total	34,030.6	33,898.1	33,757.0	33,390.2
Ratio of total inventories to shipments	1.53	1.56	1.56	1.62

^p Preliminary figures.

^r Revised figures.

Farm Cash Receipts

January-September



Note: Western grain stabilization and crop insurance payments have been deducted from crop receipts and added to direct payments.

Farm Cash Receipts

January-September 1987

Farm cash receipts for January to September 1987 totalled \$15.2 billion, a 2% increase over the 1986 level of \$14.9 billion. Crop receipts dropped 11%, reflecting large declines in Canadian Wheat Board (CWB) payments, cereal and oilseed receipts and crop insurance payments. However, increases in direct payments and livestock and animal product receipts more than offset the decline in crop receipts.

Highlights

Crops

Crop receipts fell 11% to \$5.9 billion from the 1986 level of \$6.7 billion, mainly as a result of large declines in CWB payments, cereal and oilseed receipts and crop insurance payments.

- CWB payments for wheat, oats and barley totalled \$51.3 million compared to the previous year's level of \$415.8 million.

- Cereal and oilseed receipts, including net advances, net deferments and CWB payments, fell to \$3.5 billion from the 1986 level of \$4.1 billion. This decrease largely resulted from price declines averaging 22%; marketings during this period were 21% higher than in 1986. Contributing to the decline was the repayment of advances received by producers for their 1986-87 grain crop, totalling \$423.6 million compared to \$236.7 million the previous year.
- Crop insurance payments were \$185.1 million, down from the year-earlier level of \$399.5 million. The 1986 payments reflected poor growing conditions in 1985.
- Tobacco receipts dropped 70% to \$86.4 million. January to September marketings of flue-cured tobacco in Ontario were 71% lower, reflecting both a smaller crop and a return to the usual marketing pattern.

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- The interim payment under the Western Grain Stabilization Act totalled a record \$704.6 million compared to the previous year's level of \$579.9 million.

Livestock and Animal Products

Livestock and animal product receipts increased 5% to \$7.8 billion as higher receipts were registered for all major livestock and animal product categories.

- Cattle receipts increased 4% to \$2.5 billion. Cattle prices during the third quarter were 10% higher than in the corresponding period a year earlier, down from the 16% year-over-year increase in the second quarter. However, January to September prices remained 11% higher.
- Hog receipts rose 7% as a result of both higher prices and marketings. Hog prices were 4% above year-earlier levels while marketings were up 3%.
- Higher fluid and industrial milk prices were responsible for the 2% increase in dairy receipts.
- Poultry receipts rose 6% to \$733 million. Increased marketings of both chickens and turkeys more than offset a 2% drop in prices.

Other Cash Receipts

Other cash receipts, which include forest and maple products as well as some direct program payments, were up 87% to \$1.4 billion. Payments made to producers under the Special Canadian Grains Program, totalling \$962 million, were responsible for the increase.

(see table on page 6)

User Notes

Farm cash receipts measure the gross returns to farmers in current dollars from the sale of all agricultural products except those associated with direct sales between farms in the same province. They also include Canadian Wheat Board and Ontario Wheat Producers' Marketing Board payments, cash advances paid on farm-stored commodities, deferred grain receipts and direct payments to farmers from various federal, provincial and municipal programs.

Realized net farm income, which takes into account producers' operating expenses and depreciation charges, is published in *Agriculture Economic Statistics* (21-603).

Available on CANSIM: matrices 3417-3427.

Order the January-September 1987 issue of *Farm Cash Receipts* (21-001, \$10/\$36), scheduled for release November 30. This publication is also available immediately on ENVOY 100, an electronic messaging system. Contact Lamber Gauthier or Jacqueline LeBlanc-Cooke (613-951-8706), Agriculture Division.

Total Cash Receipts from Farming Operations
January-September

	1986	1987	% change 1987/1986
	(millions of dollars)		
Newfoundland	33.0	34.5	4.8
Prince Edward Island	115.0	154.6	34.5
Nova Scotia	190.3	209.7	10.2
New Brunswick	154.0	172.2	11.9
Quebec	2,258.8	2,357.1	4.4
Ontario	3,957.0	4,021.8	1.6
Manitoba	1,554.2	1,449.0	-6.8
Saskatchewan	3,133.5	3,132.6	0.0
Alberta	2,784.0	2,914.1	4.7
British Columbia	710.6	729.4	2.7
Canada	14,890.2	15,175.1	1.9

Note: Totals may not add due to rounding.

Job Search Methods of the Unemployed 1977-1986

In 1986, 70% of unemployed job seekers contacted employers directly in any given four-week period in order to find work. Contacting employers directly was the most popular method of job search throughout the past decade but other methods gained or lost ground.

The feature article in the October issue of *The Labour Force* focuses on the job search methods of the unemployed. Monthly Labour Force Survey data on job search activities undertaken in the past four weeks are used to examine trends in job search over the past decade.

Highlights from the article include:

- Older unemployed workers are less likely to contact employers directly than younger workers. In 1986, 65% of the unemployed aged 45 years and over contacted employers in the four weeks prior to the survey, compared to 74% of those aged 15-24 years.
- Direct contact with employers declines as the duration of unemployment rises. In 1986, 65% of those unemployed for over a year used this method compared to 71% of workers unemployed for less than six months.
- The use of public employment agencies has diminished in popularity as a means of job search. In 1977, 60% of unemployed job seekers reported visiting a public employment agency in order to find a job, but by 1986 only 40% did so.
- Looking at job ads has become an increasingly common means of job search over the decade, surpassing even the use of public employment agencies. In 1986, 46% of unemployed job seekers used this method, making it the second most popular job search activity. Women tend to use this method more than men (49% compared to 43% in 1986).
- Checking with a union for work was listed by only 3% of all unemployed job seekers in 1986, and it was almost exclusively used by men, especially men 25 years of age and over and those who began looking for another job immediately after losing or being laid off from a job. The use of this method is also concentrated in certain industries: in 1986 over half of all unemployed job seekers who checked with a union were construction workers.
- A person can use more than one job search method in the four-week reference period, and it was found that men are more likely than women to use several methods (62% to 57% in 1986).

Order the October 1987 issue of *The Labour Force* (71-001, \$20/\$200), now available. Contact David Gower (613-951-4616), Labour and Household Surveys Analysis Division.

Data Availability Announcements

Phonograph Records and Pre-recorded Tapes

September 1987

Canadian manufacturers produced 4,295,180 phonograph records in September 1987, down 16.5% from the 5,144,006 produced a year earlier. Production of tapes decreased to 5,192,027 in September 1987, down 1.9% from 5,292,308 tapes in September 1986.

Year-to-date production of phonograph records amounted to 31,972,174 - down 8.4% from the 34,910,886 records produced during January to September 1986. Cumulative production of tapes increased 6.5% to 34,796,778 from 32,682,850 tapes during the same period in 1986.

Available on CANSIM: matrix 2904.

Order the September 1987 issue of *Production and Sales of Phonograph Records and Pre-recorded Tapes in Canada* (47-004, \$4/\$40), to be released the week of November 30. Contact Marie-Pierre Longtin (613-951-3521), Industry Division.

Electric Lamps

October 1987

Canadian light bulb and tube manufacturers sold 26,721,769 light bulbs and tubes in October 1987, a decrease of 4.1% from the 27,870,440 units sold a year earlier.

Year-to-date sales for 1987 amounted to 197,106,864 light bulbs and tubes, down 4.6% from the 206,692,733 sold during the January-October period in 1986.

Order the October 1987 issue of *Electric Lamps* (43-009, \$4/\$40), available the week of December 14. Contact: J.P. Beauparlant (613-951-3526), Industry Division.

Pulpwood and Wood Residue Statistics

September 1987

Pulpwood receipts amounted to 4 247 647 cubic metres in September 1987, an increase of 5.3% from 4 032 848^r cubic metres a year earlier. Receipts of wood residue totalled 4 745 955 cubic metres, up 29.2% from 3 673 303 cubic metres in September 1986.

Consumption of pulpwood and wood residue was reported at 7 322 229 cubic metres, an increase of 4.8% from the 6 986 204 cubic metres reported the previous year. The closing inventory of pulpwood and wood residue totalled 18 506 615 cubic metres, a rise of 5.9% from 17 471 320 cubic metres a year earlier.

Year-to-date receipts of pulpwood totalled 33 276 349 cubic metres, an increase of 4.7% from 31 779 856^r cubic metres a year earlier. Receipts of wood residue increased 18.5% to 42 118 926 cubic metres from the year-earlier level of 35 530 473 cubic metres. Consumption of pulpwood and wood residue, at 74 079 702 cubic metres, was up 5.9% from 69 949 695 cubic metres a year earlier.

Available on CANSIM: matrix 54.

Order the September 1987 issue of *Pulpwood and Wood Residue Statistics* (25-001, \$5/\$50), to be released the week of November 23. Contact Jacques Lepage (613-951-3516), Industry Division.

Publications Released

Shipments of Solid Fuel-burning Heating Products, Quarter Ended September 1987.

Catalogue number 25-002

(Canada: \$3/\$12; Other Countries: \$4/\$16).

Monthly Production of Soft Drinks, October 1987.

Catalogue number 32-001

(Canada: \$2/\$20; Other Countries: \$3/\$30).

Oils and Fats, September 1987.

Catalogue number 32-006

(Canada: \$4/\$40; Other Countries: \$5/\$50).

Canned and Frozen Fruits and Vegetables, August 1987.

Catalogue number 32-011

(Canada: \$4/\$40; Other Countries: \$5/\$50).

Production, Shipments and Stocks on Hand of Sawmills East of the Rockies, August 1987.

Catalogue number 35-002

(Canada: \$8/\$80; Other Countries: \$9/\$90).

Specified Domestic Electrical Appliances, September 1987.

Catalogue number 43-003

(Canada: \$4/\$40; Other Countries: \$5/\$50).

Factory Sales of Electric Storage Batteries, September 1987.

Catalogue number 43-005

(Canada: \$4/\$40; Other Countries: \$5/\$50).

Aviation Statistics Centre Service Bulletin, Vol. 19, No. 11.

Catalogue number 51-004

(Canada: \$8.50/\$85; Other Countries: \$9.50/\$95).

Consumer Price Index, October 1987.

Catalogue number 62-001

(Canada: \$8/\$80; Other Countries: \$9/\$90).

Available November 20 at 7:00 a.m.

International Travel - Advance Information, September 1987.

Catalogue number 66-001P

(Canada: \$5/\$50; Other Countries: \$6/\$60).

The Labour Force, October 1987.

Catalogue number 71-001

(Canada: \$20/\$200; Other Countries: \$21.50/\$215).

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Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton and Vancouver, or from authorized bookstore agents or other booksellers.

A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.



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Each centre has facilities to retrieve information from Statistics Canada's computerized data retrieval systems CANSIM and Telichart. A telephone inquiry service is also available with toll free numbers for regional clients outside local calling areas. Many other valuable services – from seminars to consultations – are offered. Call or write your regional reference centre for information.

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Halifax, Nova Scotia
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Local calls: 426-5331
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Guy Favreau Complex
Suite 412 East Tower
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Toll free service: 1-800-268-1151

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