

The Daily

Statistics Canada

Tuesday, March 10, 1987

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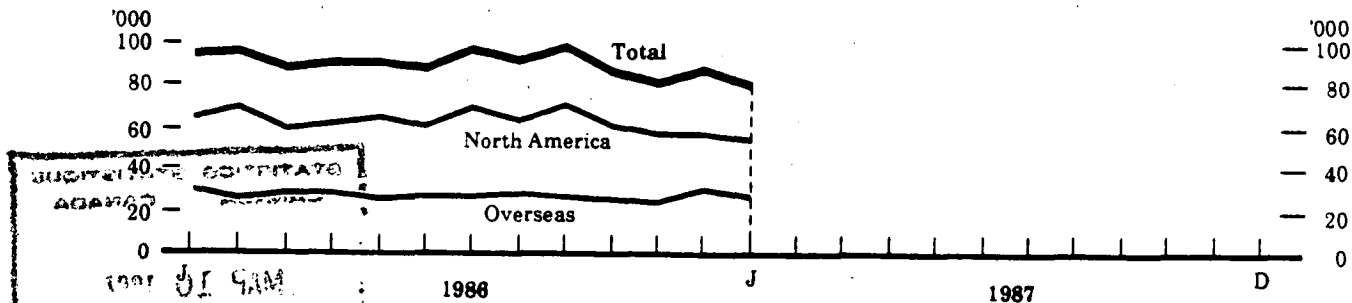


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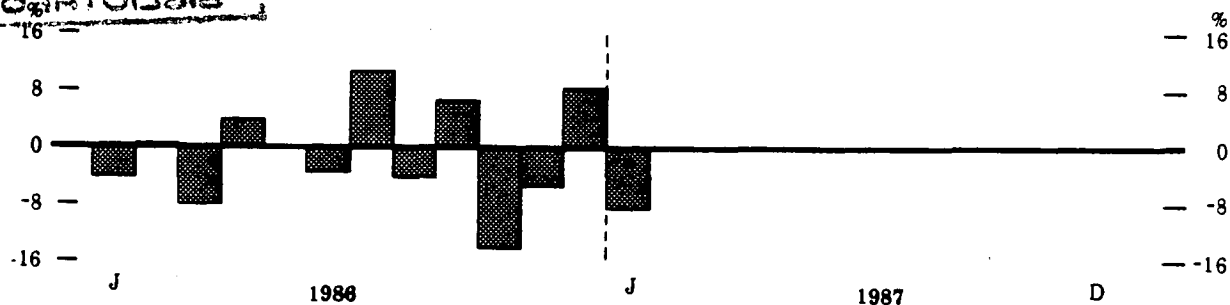
Canada

Major Releases

**Monthly Sales of New Passenger Cars by Origin
Seasonally Adjusted, in Units**



Month-to-Month Changes in Total New Passenger Car Sales (Seasonally Adjusted)



New Motor Vehicle Sales

January 1987

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that sales of all new motor vehicles totalled 115,436 units in January 1987, a decline of 7.7% from the revised December 1986 level of 125,128 units. In January, lower sales were posted for both passenger cars (-8.5%) and commercial vehicles (-6.0%).

- The 7.7% decline in sales in January 1987 followed an increase of 8.1% in December 1986, further extending the trend of fluctuating sales observed since the beginning of 1986.

- On an origin basis, sales of imported passenger cars decreased by 13.5% in January 1987 to a level of 27,090 units, while sales of North American built passenger cars declined by 5.7% to a level of 53,995 units. The significant 13.5% decline in January for imported cars followed a sharp increase of 24.8% in December 1986.

(continued on page 3)

Unadjusted Sales

- Sales of all new motor vehicles totalled 83,038 units in January 1987, down 14.2% from the January 1986 level of 96,732 units. Passenger car sales fell by 17.9% to a level of 56,516 units, while commercial vehicle sales recorded a decline of 4.9% to 26,522 units.
- The decrease in passenger car sales comprised a decline of 21.9% for North American built passenger cars and a decrease of 8.7% for imported passenger cars. Sales of imported Japanese cars were down by 9.5%, South Korean built passenger cars by 10.9% and European passenger cars by 3.3% from the corresponding month in 1986.
- In terms of market share, North American manufacturers held 66.4% of the Canadian passenger car market in January 1987 (based on unit sales), down from a share of 69.8% in January 1986. Japanese manufacturers held a market share of 19.4%, up from 17.6% a year earlier. Manufacturers from other countries (including South Korea) held 14.2% of the market in January 1987, compared with 12.6% in January 1986. South Korea, the largest component of the "other countries" category, held 7.6% of the total passenger car market in January 1987, compared with 7.0% in the same month a year earlier.
- All provinces registered lower unit sales of passenger cars in January 1987 when compared to January 1986, with decreases ranging from 31.0% in Newfoundland to 1.8% in Prince Edward Island. Sales of commercial vehicles declined in all provinces except Prince Edward Island which recorded an increase of 15.0% in unit sales from January 1986.

(see table on page 4)

Note to Users:

North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.

Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.

Available on CANSIM: matrix 64.

Order the January 1987 issue of *New Motor Vehicle Sales* (63-007, \$8/\$80), available the second week of April. Contact: Maurice Massaad (613-990-9682), Retail Trade Section, Industry Division.

New Motor Vehicle Sales Unadjusted - Canada
January 1987

	January 1987	Change 1987/86
	Units	%
Total New Motor Vehicles	83,038	-14.2
Passenger Cars by Origin:		
North America	37,548	-21.9
Japan	10,943	-9.5
Other Countries (Including South Korea)	8,025	-7.5
(South Korea)	(4,298)	(-10.9)
Total	56,516	-17.9
Commercial Vehicles by Origin:		
North America	23,952	-2.9
Overseas	2,570	-20.1
Total	26,522	-4.9
	Value \$000	%
Total New Motor Vehicles	1,277,413	-4.7
Passenger Cars by Origin:		
North America	505,773	-15.8
Japan	155,474	4.8
Other Countries (Including South Korea)	129,377	1.8
(South Korea)	(36,537)	(-17.5)
Total	790,624	-9.8
Commercial Vehicles by Origin:		
North America	448,831	5.6
Overseas	37,958	-2.2
Total	486,789	5.0

Estimates of Labour Income

December 1986

The preliminary estimate of labour income for December 1986 was \$22,556 million, an increase of 5.2% from December 1985. Total labour income rose in 1986 by 5.7%, down from the 7.2% growth rate in 1985.

The seasonally adjusted estimate of wages and salaries¹ for December increased by 1.5% from the previous month. Since January 1986 the month-to-month change in wages and salaries has ranged between -0.7% to 1.0%. The increase of 1.5% in December was due primarily to year-end special payments, similar to the December pattern observed in previous years.

Goods-producing Industries

Adjusted for seasonal variation, the estimate of wages and salaries in the goods-producing industries increased by 2.3% in December 1986 from the previous month, due primarily to special payments. Increases in wages and salaries were noted in forestry, mines, quarries and oil wells, manufacturing and construction, while the remaining goods-producing industries were little changed.

On a year-over-year basis, goods-producing industries increased by 2.7% in December 1986 from December 1985. Although this was the highest rate of growth since July, it was still lower than that observed in the first seven months of the year. The overall annual growth rate for 1986 was 4.3%, compared to the growth of 7.5% recorded in 1985. In December, wages and salaries declined in forestry for the fifth consecutive month and in mines, quarries and oil wells for the eighth consecutive month.

Service-producing Industries

The seasonally adjusted estimate of wages and salaries in the service-producing industries increased by 1.1% in December 1986 from November. Year-end special payments contributed to this growth. Increases in wages and salaries were recorded in trade, finance, insurance and real estate, commercial and personal services, and health and welfare

services. The remaining industries within this group changed only slightly from their November level.

On a year-over-year basis, the service-producing industries increased by 6.1% in December 1986 from December 1985. This rate of growth was similar to that observed throughout the year. Compared to the first six months of 1986, wages and salaries in the last six months have shown stronger rates of increase in trade and lower rates of increase in transportation, communication and other utilities. The remaining service-producing industries experienced marginal change in the yearly growth rates of wages and salaries.

Provincial Comparisons

Provincially, the seasonally adjusted estimates of wages and salaries increased in December 1986 from the previous month in Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia. The other provinces were little changed from their November level.

On a year-over-year basis, between December 1985 and December 1986 wages and salaries decreased in Alberta for the seventh consecutive month, while in British Columbia an increase of 1.4% was noted after four consecutive monthly declines. The year-to-year rate of change in Prince Edward Island has been increasing since September compared to the first eight months of the year. The yearly rate of increase in wages and salaries in Saskatchewan has been lower since October than in the first nine months of the year. The remaining provinces experienced marginal change in the yearly growth rates of wages and salaries.

(see table on page 6)

Available on CANSIM: matrices 1791 and 1792.

Order the October-December 1986 issue of *Estimates of Labour Income* (72-005, \$15/\$60), available in April. Contact: Georgette Gauthier (613-991-4051), Labour Income Section, Labour Division.

¹ Wages and salaries account for 90% of labour income.

Wages and Salaries and Supplementary Labour Income
(millions of dollars)

	December 1986 ^p	November 1986 ^r	October 1986 ^f	December 1985
Unadjusted for Seasonal Variation				
Agriculture, fishing and trapping	131.9	153.2	192.7	130.3
Forestry	130.1	130.2	135.8	136.2
Mines, quarries and oil wells	488.8	496.4	497.6	541.2
Manufacturing industries	4,243.0	4,243.2	4,256.0	4,072.2
Construction industry	1,050.0	1,188.2	1,303.0	1,003.9
Transportation, communications and other utilities	2,142.8	2,152.0	2,162.3	2,097.7
Trade	2,933.3	2,870.1	2,846.7	2,697.1
Finance, insurance and real estate	1,622.8	1,598.9	1,599.1	1,490.6
Commercial and personal services	2,609.9	2,623.9	2,670.0	2,461.1
Education and related services	1,831.3	1,862.4	1,848.6	1,752.8
Health and welfare services	1,430.4	1,415.2	1,390.4	1,327.3
Federal administration and other government offices	737.8	741.8	773.5	691.7
Provincial administration	541.7	543.2	536.3	533.1
Local administration	466.0	455.6	445.4	445.0
Total wages and salaries	20,359.7	20,474.3	20,657.4	19,380.2
Supplementary labour income	2,195.9	2,208.6	2,227.7	2,056.1
Labour income	22,555.6	22,682.8	22,885.1	21,436.3
Adjusted for Seasonal Variation				
Agriculture, fishing and trapping	169.9	171.3	172.5	165.5
Forestry	137.4	123.2	118.9	153.1
Mines, quarries and oil wells	500.9	495.6	493.1	553.9
Manufacturing industries	4,336.9	4,229.4	4,193.1	4,214.7
Construction industry	1,179.8	1,165.6	1,149.1	1,126.8
Transportation, communications and other utilities	2,174.0	2,154.3	2,145.2	2,129.4
Trade	2,878.7	2,839.4	2,830.3	2,645.4
Finance, insurance and real estate	1,643.3	1,617.8	1,608.5	1,509.1
Commercial and personal services	2,685.4	2,656.6	2,648.4	2,536.5
Education and related services	1,790.9	1,776.3	1,770.3	1,719.5
Health and welfare services	1,446.4	1,422.0	1,394.3	1,343.0
Federal administration and other government offices	751.0	754.7	785.3	702.6
Provincial administration	551.5	543.5	535.4	541.9
Local administration	461.6	457.3	449.7	440.9
Total wages and salaries	20,680.1	20,376.2	20,265.4	19,743.1
Supplementary labour income	2,229.6	2,196.9	2,184.9	2,094.4
Labour income	22,909.7	22,573.1	22,450.3	21,837.5

^p Preliminary estimates.

^r Revised estimates.

^f Final estimates.

The estimates of wages and salaries for the individual industries are seasonally adjusted independently from the Canada all industry aggregate. A difference may exist between the sum of the industries and the Canada all industry total. Please refer to the explanatory note in catalogue 72-005 or contact the Labour Income Section for further details.

Data Availability Announcements

Department Store Sales by Province and Metropolitan Area January 1987

- Department stores in Canada reported sales totalling \$768 million in January 1987, up 0.8% over the January 1986 level of \$762 million.
- Department store sales during January 1987 for the provinces and the 10 metropolitan areas surveyed, were as follows (with the percentage change from January 1986 in parentheses):

Province

- Newfoundland, \$7.2 million (-6.6%);
- Prince Edward Island, \$4.5 million (18.2%);
- Nova Scotia, \$21.3 million (3.0%);
- New Brunswick, \$14.0 million (-0.3%);
- Quebec, \$139.4 million (-1.5%);
- Ontario, \$298.8 million (6.6%);
- Manitoba, \$36.2 million (-2.3%);
- Saskatchewan, \$24.5 million (5.1%);
- Alberta, \$100.5 million (-7.5%);
- British Columbia, \$121.8 million (-2.6%).

Metropolitan Area

- Calgary, \$37.8 million (-10.3%);
- Edmonton, \$44.5 million (-8.3%);
- Halifax-Dartmouth, \$12.5 million (4.8%);
- Hamilton, \$21.5 million (5.8%);
- Montreal, \$82.8 million (-0.4%);
- Ottawa-Hull, \$34.4 million (2.8%);
- Quebec City, \$18.6 million (-6.2%);
- Toronto, \$125.4 million (10.6%);
- Vancouver, \$73.3 million (-4.2%);
- Winnipeg, \$32.7 million (-3.2%).

Information on department store sales and stocks by department will be released in the *DAILY* the week of March 23.

Order the January 1987 issue of *Department Store Monthly Sales, by Province and Selected Metropolitan Area* (63-004, \$2/\$20),

available the third week of March. Contact: Lina Di Piéto (613-991-3551), Retail Trade Section, Industry Division.

Aviation Statistics Centre Service Bulletin December 1986

Highlights from the December issue of the *Aviation Statistics Centre Service Bulletin* are as follows:

- Preliminary operational data for 1986 show that passenger-kilometres for major Canadian air carriers increased by 3.0% from 1985. Over the last five years the passenger-kilometres flown by the Level I air carriers have shown only one year-to-year decline (from 1982 to 1983).
- Total aircraft movements at the Transport Canada tower controlled airports for the first 11 months of 1986 increased 4.9% over the same period in 1985.
- International commercial charter services to the United Kingdom continued to decline, falling 23.8% during the third quarter of 1986 relative to the same period of 1985. Wardair's new (November 1985) scheduled license was largely responsible for this decrease.
- Preliminary airport activity data indicate that scheduled passenger traffic at the top 30 Canadian airports increased by 1.9% in the first quarter of 1986 compared to the same period in 1985. Over the past three years, scheduled traffic at these airports has shown an increasing trend after recording a low of 8,735,188 passengers enplaned and deplaned during the first quarter of 1983.

Order the Vol. 19, No. 2 issue of *Aviation Statistics Centre Service Bulletin* (51-004, \$8.50/\$85). Contact: the Aviation Statistics Centre (819-997-1986), Transportation Division.

Oil Pipeline Transport

December 1986

Highlights

- Net receipts of crude oil and refined products into Canadian pipelines during December 1986 decreased 4.6% from December 1985 to 13 177 976 cubic metres. Year-to-date receipts, at 99 900 519 cubic metres, were up 1.2%.
- Pipeline exports of crude oil and equivalent amounted to 2 820 433 cubic metres, bringing the year-to-date total to 32 789 582 cubic metres, up 19.9% from the 1985 figure.
- Deliveries of crude oil by pipeline to Canadian refineries, at 5 015 526 cubic metres, were down 14.0% from the same month in 1985. Year-to-date deliveries totalled 62 479 797 cubic metres, down 7.6%.

Available on CANSIM: matrix 181.

Order the December 1986 issue of *Oil Pipeline Transport* (55-001, \$8/\$80), available the last week of March. Contact: G. O'Connor (613-991-3562), Industry Division.

Railway Carloadings

January 1987

Revenue freight loaded by railways in Canada totalled 19.2 million tonnes in January 1987, a decrease of 0.2% from the previous year. The carriers received an additional 1.0 million tonnes from United States connections, a decrease of 12.1% from January 1986.

Available on CANSIM: matrix 1431.

Order the January 1987 issue of *Railway Carloadings* (52-001, \$7.50/\$75), to be released the first week of April. For seasonally adjusted revenue freight loadings, contact: the Rail Unit (613-990-6154), Transportation Division.

Rigid Insulating Board

January 1987

Shipments of rigid insulating board totalled 3 581 thousand square metres (12.7 mm basis) in January 1987, an increase of 8.6% compared to 3 296 thousand square metres (12.7 mm basis) in January 1986.

Available on CANSIM: matrices 31 and 122 (series 4-7).

Order the January 1987 issue of *Rigid Insulating Board* (36-002, \$4/\$40), to be released the week of March 16. Contact: Katherine Blais (613-991-3531), Industry Division.

Deliveries of Major Grains

January 1987

Producer deliveries of major grains by Prairie farmers during January 1987 were as follows (in thousand tonnes):

• Wheat (excluding durum),	1 565.5;
• Durum wheat,	167.8;
• Total wheat,	1 733.3;
• Oats,	47.6;
• Barley,	517.7;
• Rye,	15.8;
• Flaxseed,	34.5;
• Canola (rapeseed),	271.9.

Available on CANSIM: matrices 976-981.

Order the January 1987 issue of *Cereals and Oilseeds Review* (22-007, \$10/\$100), scheduled for release in late March. Contact: Allister Hickson (204-949-2856), Agriculture/Natural Resources Division, Winnipeg, Manitoba R3C 0K4 or Anthony Dupuis (613-991-3871), Agriculture/Natural Resources Division, Ottawa.

Production of Eggs

January 1987

Canadian egg production increased 2.1% to 41.6 million dozen in January 1987 from 40.7 million a year earlier. The average number of layers increased by 0.1% from January 1986, while the number of eggs per 100 layers increased to 2,113 from 2,071.

Available on CANSIM: matrices 1145, 1146 and 5689-5691.

Order the January 1987 issue of *Production and Stocks of Eggs and Poultry* (23-003, \$10/\$100), scheduled for release April 3. Contact: Peter Beerstecher (613-991-2505), Agriculture/Natural Resources Division.

Funeral Directors

1984

Operating revenue for 1,164 funeral directing establishments totalled \$371.1 million during 1984 with \$332.1 million derived from the provision of funeral services.

Complete census data will be available in the 1984 issue of *Funeral Directors* (63-532, \$20/\$21), scheduled for release mid-March. Contact: Shirley Beyer (613-991-3492), Services Division.

**The
Daily**

Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada \$100/year; other countries \$125/year

Published by the Communications Division (Director - Tim Davis)
Statistics Canada, 3-O, R.H. Coats Bldg., Ottawa K1A 0T6.

Senior Editor: Greg Thomson (613-991-1103)

Editor: Deanna Jamieson (613-991-1198)

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1010496444

The Daily, March 10, 1987

Publications Released

Canadian Statistical Review,
February 1987.

Catalogue number 11-003E

(Canada: \$20/\$200; Other Countries:
\$21.50/\$215).

Cereals and Oilseeds Review,
December 1986. **Catalogue number 22-007**

(Canada: \$10/\$100; Other Countries:
\$11/\$110).

Crude Petroleum and Natural Gas
Production, November 1986.

Catalogue number 26-006

(Canada: \$8/\$80; Other Countries: \$9/\$90).

Railway Transport in Canada -
Commodity Statistics, 1985.

Catalogue number 52-211

(Canada: \$42.50; Other Countries: \$44).

Department Store Sales and Stocks,
November 1986.

Catalogue number 63-002

(Canada: \$13/\$130; Other Countries:
\$14/\$140).

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