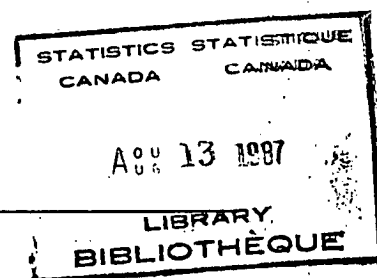


# The Daily

Statistics Canada

Thursday, August 13, 1987



## Major Release

### Help-wanted Index, July 1987

2

- The Help-wanted Index increased to a record level of 122 from 116 in June.

## Data Availability Announcements

Department Store Sales by Province and Metropolitan Area, June 1987	4
Aviation Statistics Centre Service Bulletin, May 1987	4
Steel Ingots, Week Ending August 8, 1987	5
Steel Pipe and Tubing, June 1987	5
Sugar Sales, July 1987	5

## Publications Released

6



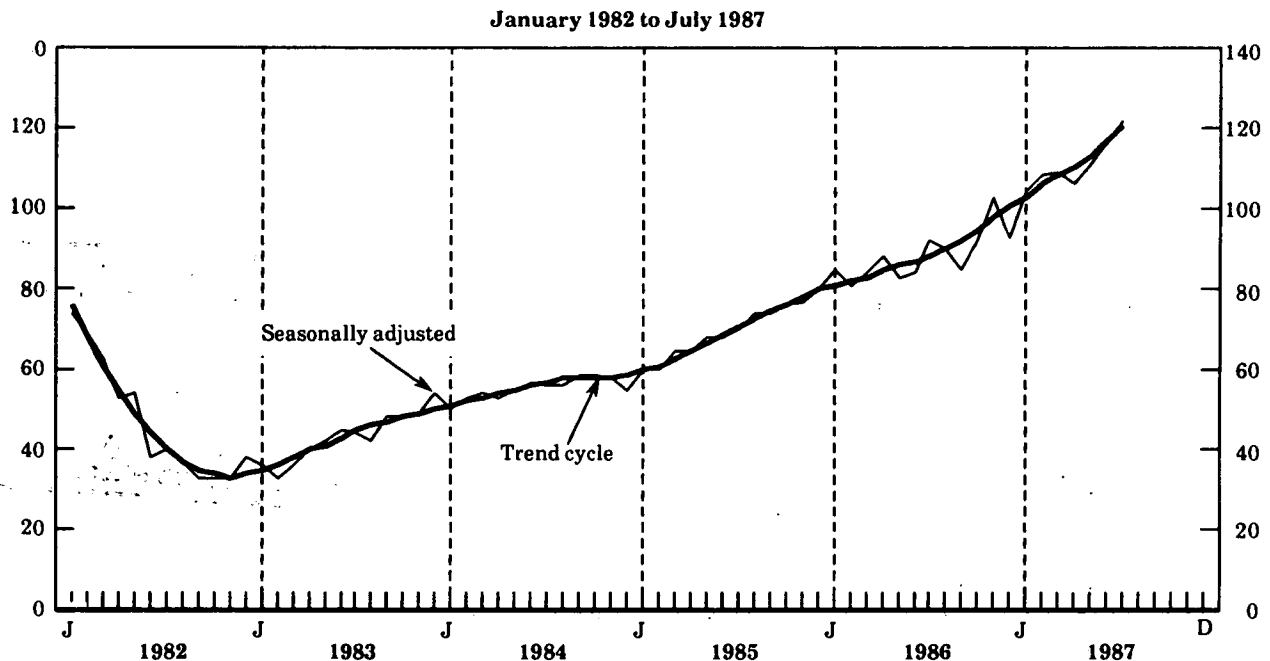
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## Major Release

### Help-wanted Index, Canada (1981 = 100)



### Help-wanted Index July 1987

The Help-wanted Index monitors the space devoted to help-wanted ads published in 18 major metropolitan area newspapers and serves as an indicator of the demand for labour.

#### Highlights

- The seasonally adjusted Help-wanted Index for Canada (1981=100) continued to increase between June and July 1987 (to 122 from 116), reaching its highest level since 1962, the first year for which data are available. The increase resulted in the main from a 17-point advance in the Ontario index which also stood at its highest level.
- Between June and July 1987, the index increased in Ontario (to 166 from 149), the Atlantic region (to 146 from 134) and

Quebec (to 138 from 135). The index remained unchanged at 49 in British Columbia, and it decreased in the Prairie region (to 50 from 54).

- In July 1987, the Canada trend-cycle<sup>1</sup> continued its advance which commenced in December 1982 (see chart).

(see table on page 3)

Available on CANSIM: matrix 105.

Contact Horst Stiebert (613-991-4044),  
Labour Division.

<sup>1</sup> The trend cycle provides an indication of the direction in the demand for labour as estimated by the Help-wanted Index. It is calculated by the X-11 ARIMA seasonal adjustment program. Essentially, the calculation involves a 13-term Henderson moving average which smooths irregular fluctuations in the seasonally adjusted data.

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**Help-wanted Index (1981 = 100), Canada and Regions - Seasonally Adjusted**

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Year and month	Canada	Atlantic Region	Quebec	Ontario	Prairie Region	British Columbia
<b>1986</b>						
July	92	117	93	132	43	40
August	90	129	97	118	44	39
September	85	95	98	107	43	41
October	92	144	102	118	42	43
November	103	119	121	128	46	40
December	93	108	97	130	44	37
<b>1987</b>						
January	104	138	105	145	48	39
February	108	142	118	144	47	40
March	109	129	128	140	47	39
April	106	130	119	141	46	44
May	111	140	119	151	51	47
June	116	134	135	149	54	49
July	122	146	138	166	50	49

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## Data Availability Announcements

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### Department Store Sales by Province and Metropolitan Area June 1987

#### Highlights

- Department stores in Canada reported sales totalling \$1,017 million in June 1987, up 7.7% from the revised June 1986 level of \$944 million.
- Cumulative sales for the period January to June 1987 totalled \$5,455 million, up 1.4% over the corresponding period in 1986.
- Department store sales during June 1987 for the provinces and the 10 metropolitan areas surveyed were as follows (with the percentage change from June 1986 in parentheses):

#### Province

- Newfoundland, \$11.8 million (6.1%);
- Prince Edward Island, \$7.0 million (20.4%);
- Nova Scotia, \$34.4 million (13.6%);
- New Brunswick, \$22.6 million (14.0%);
- Quebec, \$197.8 million (14.1%);
- Ontario, \$413.9 million (17.8%);
- Manitoba, \$50.1 million (6.5%);
- Saskatchewan, \$31.9 million (9.4%);
- Alberta, \$113.7 million (-9.3%);
- British Columbia, \$133.6 million (-11.6%).

#### Metropolitan Area

- Calgary, \$44.6 million (-6.6%);
- Edmonton, \$49.2 million (-11.1%);
- Halifax-Dartmouth, \$19.0 million (13.1%);
- Hamilton, \$29.6 million (15.9%);
- Montreal, \$114.4 million (13.6%);
- Ottawa-Hull, \$46.8 million (15.2%);
- Quebec City, \$28.5 million (16.1%);
- Toronto, \$166.2 million (17.0%);
- Vancouver, \$77.6 million (-15.2%);
- Winnipeg, \$44.8 million (6.7%).

#### Note to Users:

Information on department store sales and stocks by department will be released in the *Daily* during the week of August 17.

Order the June 1987 issue of *Department Store Monthly Sales, by Province and Selected Metropolitan Area* (63-004, \$2/\$20), available the fourth week of August. Contact Colleen Loggie (613-991-3548), Retail Trade Section, Industry Division.

### Aviation Statistics Centre Service Bulletin May 1987

Highlights from the May issue of the *Aviation Statistics Centre Service Bulletin* are as follows:

- Preliminary operational data for the first five months of 1987 show that passengers on major Canadian air carriers increased by 3.3% over the same period in 1986. (Available on CANSIM: matrix 385.)
- The number of passengers travelling on domestic scheduled services totalled 2,687,540 during the first quarter of 1987, up 0.8% compared to the first quarter of 1986.
- Preliminary airport activity data indicate that 44.1 million passengers, travelling on scheduled services, enplaned and deplaned at 30 major Canadian airports during the first 11 months of 1986, an increase of 5.8% relative to the same period of 1985.
- Airport activity data indicate that 132 212 tonnes of cargo were enplaned and deplaned on scheduled services at the top 30 Canadian airports during the third quarter of 1986, a decrease of 3.6% compared to the third quarter of 1985.

This issue features a special release showing that passenger traffic on local carrier non-scheduled unit toll services increased by 38.2% in the third quarter of 1986 relative to the same period a year earlier.

Order the Vol. 19, No. 8 issue of the *Aviation Statistics Centre Service Bulletin* (51-004, \$8.50/\$85), available the second week of August. Contact the Aviation Statistics Centre (819-997-1986), Transportation Division.

### **Steel Ingots**

Week Ending August 8, 1987

Preliminary estimates indicate that Canadian steel ingot production for the week ending August 8, 1987 totalled 265 421 tonnes, an increase of 14.0% from the preceding week's total of 232 807 tonnes and up 22.0% from the year-earlier level of 217 635 tonnes.

The cumulative total in 1987 was 8 970 831 tonnes, an increase of 4.5% from 8 585 454 tonnes for the same period in 1986.

Contact Gerry Barrett (613-991-3515), Industry Division.

### **Steel Pipe and Tubing**

June 1987

Steel pipe and tubing production for June 1987 totalled 112 907 tonnes, an increase of 8.0% from the 104 538<sup>r</sup> (revised figure) tonnes produced a year earlier.

Year-to-date production totalled 655 494 (revised figure) tonnes, down 0.6% from the 659 206 (revised figure) tonnes produced during the same period in 1986.

Available on CANSIM: matrix 35.

Order the June 1987 issue of *Steel Pipe and Tubing* (41-011, \$4/\$40) to be released the week of August 24. Contact Gerry Barrett (613-991-3515), Industry Division.

### **Sugar Sales**

July 1987

Canadian sugar refiners reported total sales of 94 597 822 kilograms for all types of sugar in July 1987, comprising 87 245 076 kilograms in domestic sales and 7 352 746 kilograms in export sales. The 1987 year-to-date sales reported for all types of sugar totalled 590 730 870 kilograms, 556 964 381 kilograms in domestic sales and 33 766 489 in export sales.

This compares to total sales of 98 515 000 kilograms in July 1986, of which 95 313 000 kilograms were domestic sales and 3 202 000 kilograms were export sales. The 1986 year-to-date sales reported for all types of sugar totalled 598 564 000 kilograms, 568 955 000 kilograms in domestic sales and 29 609 000 in export sales.

Order the July 1987 issue of *The Sugar Situation* (32-013, \$4/\$40), to be released the week of September 4. Contact Brian Preston (613-991-3511), Industry Division.



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The Daily, August 13, 1987

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## Publications Released

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**The Consumer Price Index, July 1987.**  
**Catalogue number 62-001**  
(Canada: \$8/\$80; Other Countries: \$9/\$90).  
Available August 14 at 7:00 a.m.

**Preliminary Statement of Canadian  
International Trade, June 1987.**  
**Catalogue number 65-001P**  
(Canada: \$5/\$50; Other Countries: \$6/\$60).  
Available August 14 at 7:00 a.m.

*Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-993-7276.*

*Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).*

*Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton and Vancouver, or from authorized bookstore agents or other booksellers.*

**The  
Daily**

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