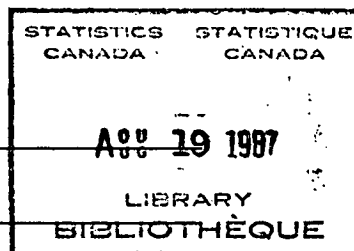


The Daily

Statistics Canada

Thursday, August 20, 1987



Major Releases

Retail Trade, June 1987

- Seasonally adjusted retail sales increased by 2.3% over May.

2

A Mid-Year Look at Labour Market Developments, 1987

5

- Employment in Canada grew by 226,000 during the first six months of 1987.

Data Availability Announcements

Restaurants, Caterers and Taverns, June 1987

6

Steel Ingots, Week Ending August 15, 1987

6

Exports by Commodity, June 1987

6

Publications Released

7



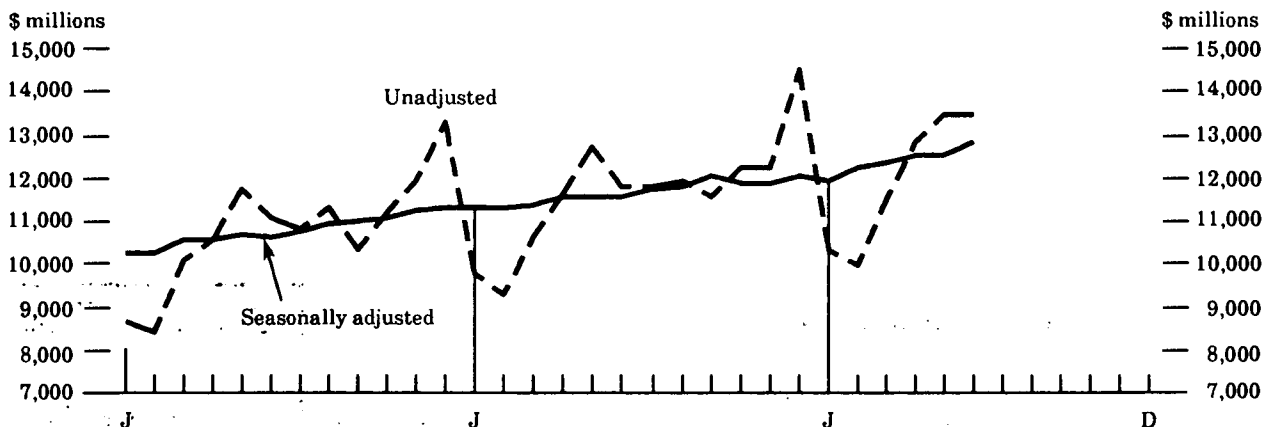
Statistics
Canada

Statistique
Canada

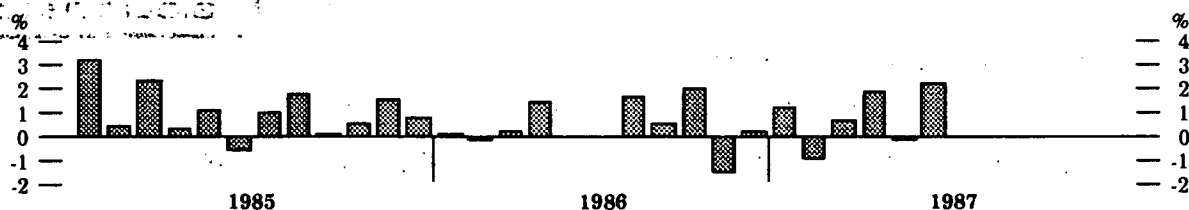
Canada

Major Releases

Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1985-1987



Month-to-month Changes (seasonally adjusted)



Retail Trade

June 1987

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales totalled \$12,837 million in June 1987, a strong increase of 2.3% over the previous month's revised total of \$12,552 million. The growth in June was broadly based as 22 of the 28 trade groups recorded higher sales.
- The 2.3% increase in June extended the trend of generally rising retail sales observed since the beginning of 1987. During the January to June 1987 period, retail

trade advanced on average by 1.1% on a monthly basis.

- The overall rise in June was primarily attributable, in order of impact, to increases reported by motor vehicle dealers (+6.2%), department stores (+3.3%) and combination stores (+1.5%). The increase registered by motor vehicle dealers followed a 2.7% decrease in May. Partly offsetting the impact of these increases were declines by personal accessories stores (-1.8%), general stores (-1.1%) and sporting goods and accessories stores (-0.8%).
- Excluding new and used motor vehicle dealers, retail trade increased by 1.3% in June 1987, following an increase of 0.5% in May.

(continued on page 3)

- On a provincial basis, seven provinces posted sales increases ranging from 3.6% in Saskatchewan to 1.1% in Nova Scotia. Decreases in sales occurred in the Yukon and Northwest Territories (-5.7%) and Prince Edward Island (-0.4%). Alberta and British Columbia showed no overall change.

Unadjusted Sales

- Total retail trade for June 1987 rose 13.9% over the same month last year, totalling \$13,477 million. Cumulative retail sales for the first six months of 1987 amounted to \$71,564 million, up 8.8% over the corresponding period in 1986.
- The two largest groups within retail trade recorded substantial increases over June 1986: motor vehicle dealers (+21.4%) and food stores (+11.8%). Department store sales, which totalled \$1,017 million in June 1987, were up 7.6% on a year-over-year basis after having registered a 5.0% decline

in May. Service station sales increased, on a year-over-year basis, for the third consecutive month, up 9.5% from the June 1986 level.

- All provinces and territories registered higher sales in June 1987 compared to the corresponding month in 1986, with gains ranging from 19.3% in Quebec to 4.6% in the Yukon and Northwest Territories.
- At the metropolitan level, the following sales increases were recorded: Toronto (+18.8%), Montreal (+17.3%), Winnipeg (+11.0%) and Vancouver (+10.1%).

(see table on page 4)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320, 2321.

Order the June 1987 issue of *Retail Trade* (63-005, \$14/\$140), available the fourth week of September. Contact Roger Laplante (613-991-3549), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

Kind of business	Unadjusted sales all stores				Seasonally adjusted sales all stores				
	June 1986	May 1987 ^r	June 1987 ^p	June 1987/ June 1986	Mar. 1987 ^r	Apr. 1987 ^r	May 1987 ^r	June 1987 ^p	June 1987/ May 1987
	(millions of \$)				(millions of \$)				%
Combination stores (groceries and meat)	2,000.5	2,367.7	2,217.7	10.8	2,160.6	2,177.2	2,210.1	2,242.7	1.5
Grocery, confectionery and sundries stores	614.7	712.9	711.5	15.7	651.6	661.1	669.5	674.9	0.8
All other food stores	224.4	246.4	246.0	9.6	229.4	233.4	233.6	237.1	1.5
Department stores	944.2	1,033.4	1,016.6	7.6	1,072.0	1,085.6	1,055.1	1,090.1	3.3
General merchandise stores	218.5	241.2	238.9	9.3	241.7	247.8	245.9	246.5	0.2
General stores	188.8	199.1	202.3	7.1	185.2	184.7	185.2	183.2	-1.1
Variety stores	100.2	82.8	88.3	-11.8	89.6	93.8	82.9	88.6	6.8
Motor vehicle dealers	2,673.6	3,056.5	3,249.2	21.5	2,584.2	2,674.9	2,603.2	2,764.5	6.2
Used car dealers	82.3	95.4	95.5	16.0	78.4	75.5	80.6	80.5	-0.1
Service stations	913.2	989.8	1,000.4	9.5	924.0	957.6	964.3	970.2	0.6
Garages	138.2	144.6	149.3	8.0	131.8	135.6	136.2	138.2	1.4
Automotive parts and accessories stores	304.7	334.2	345.7	13.4	280.1	276.8	278.5	282.3	1.4
Men's clothing stores	116.2	134.6	130.6	12.4	128.7	127.3	126.1	129.4	2.6
Women's clothing stores	237.2	273.7	259.6	9.4	261.7	263.8	259.5	265.3	2.2
Family clothing stores	157.9	185.1	179.8	13.8	180.1	184.0	183.6	184.8	0.7
Specialty shoe stores	20.9	23.5	22.7	8.4	22.0	20.9	21.4	21.9	2.6
Family shoe stores	94.9	109.0	99.9	5.2	101.2	99.3	98.9	101.2	2.3
Hardware stores	142.9	157.8	160.9	12.5	127.4	132.6	128.0	129.7	1.3
Household furniture stores	134.5	165.9	175.2	30.2	145.3	147.6	159.3	168.7	5.9
Household appliance stores	41.2	56.1	58.1	...	54.8	53.8	55.1	59.8	8.5
Furniture, TV, radio and appliance stores	122.3	129.8	137.0	12.0	131.9	131.8	133.8	137.5	2.7
Pharmacies, patent medicine and cosmetics stores	479.6	548.2	549.5	14.5	540.6	546.5	559.6	564.9	0.9
Book and stationery stores	54.0	67.3	66.4	23.0	69.4	73.5	76.7	76.3	-0.6
Florists	42.7	72.1	52.4	22.6	45.1	48.6	48.3	50.1	3.9
Jewellery stores	79.3	86.5	88.2	11.3	92.9	93.9	92.9	94.8	2.1
Sporting goods and accessories stores	214.1	229.9	231.8	8.2	185.4	179.3	176.9	175.5	-0.8
Personal accessories stores	164.1	172.9	177.2	7.9	182.3	185.9	184.2	180.9	-1.8
All other stores	1,321.2	1,557.0	1,526.6	15.5	1,431.3	1,473.2	1,502.6	1,497.3	-0.4
All stores - Total	11,826.3	13,473.7	13,477.3	13.9	12,328.8	12,566.1	12,552.3	12,836.9	2.3

^p Preliminary figures.

^r Revised figures.

... Figures not appropriate or not available.

A Mid-Year Look at Labour Market Developments

1987

Employment in Canada grew by 226,000 during the first six months of 1987, based on seasonally adjusted data. This was up from the 164,000 employment increase recorded during the same period last year.

The feature article in the July issue of *The Labour Force*, "A Mid-Year Look at Labour Market Developments in 1987", examines recent changes in employment and unemployment estimates and relates these to the underlying economic factors.

Other highlights include:

- Full-time jobs have accounted for all of the employment growth so far this year; indeed, part-time employment decreased slightly in the first six months of 1987. This not only differs substantially from the pattern in the same period last year when part-time employment grew one and a half times as fast as full-time employment, but it is also a sharp reversal of the trend set over the past decade.
- Employment growth in the goods-producing industries in the first half of 1987 (1.8%, seasonally adjusted), was just as robust as in the service sector, contrary to recent trends. Within the goods-producing sector, growth was particularly strong in manufacturing and construction.
- Among the provinces, employment has grown more evenly this year than last; increases were registered in all provinces except Manitoba and Saskatchewan in the first half of 1987. One-third of the employment growth during the first six months occurred in Quebec, compared to only 9% in the first half of 1986. In relative terms, British Columbia headed the provinces with an employment growth rate of 3.2%.
- Compared with the United States, Canadian labour force and employment growth rates have been higher during the first half of 1987.
- Ontario had the lowest unemployment rate in the second quarter of 1987 (6.3%, seasonally adjusted). It is also the only province where the rate has returned to its pre-recession level. The gap between Ontario's unemployment rate and that of the other provinces has widened. For example, British Columbia had the same pre-recession unemployment rate as Ontario (6.3%, in the second quarter of 1981), but its unemployment rate in the second quarter of 1987 (12.1%) was nearly double that of Ontario.
- The movement of women 25 years and over into the labour force has remained quite strong, keeping their unemployment rate from falling much despite employment increases. Their participation rate (that is, the number in the labour force expressed as a percentage of their total age/sex group) was at a historical high (53.9%, seasonally adjusted) in June 1987.
- Discouraged workers (people who have recently stopped looking for work because they believe none is available) averaged 49,000 (unadjusted) over the first six months of this year, more than 20% lower than in the first half of 1986 and 60% lower than in the corresponding period in 1983 (121,000).
- Despite a decline in unemployment, the number of persons unemployed for more than a year has increased. As a proportion of the total unemployed, they represented 9.3% in June 1987 (106,000, unadjusted) compared to 7.7% in June 1986 (93,000).

Order the July 1987 issue of *The Labour Force* (71-001, \$20/\$200), now available. Contact Ernest B. Akyeampong (613-991-4624), Labour and Household Surveys Analysis Division.

Data Availability Announcements

Restaurants, Caterers and Taverns June 1987

Restaurant, caterer and tavern receipts totalled \$1,257.5 million for June 1987, an increase of 8.6% over the \$1,157.4 million reported for the same period last year.

Available on CANSIM: matrix 52.

Order the June 1987 issue of *Restaurants, Caterers and Taverns* (63-011, \$5/\$50), available the second week of September. Contact Services Division (613-991-3494).

Steel Ingots Week Ending August 15, 1987

Preliminary estimates indicate that Canadian steel ingot production for the week ending August 15, 1987 totalled 254 165 tonnes, a decrease of 4.2% from the preceding week's total of 265 421 tonnes but up 11.2% from the year-earlier level of 228 578 tonnes.

The cumulative total in 1987 was 9 219 803 tonnes, an increase of 4.8% from 8 797 050 tonnes for the same period in 1986.

Contact Gerry Barrett (613-991-3515), Industry Division.

Exports by Commodity June 1987

Commodity-country export trade statistics for June 1987 are now available on microfiche, computer printouts or magnetic tapes in advance of the monthly publication.

Available on CANSIM (for selected information): matrices 3686-3713 and 3719.

Order the June 1987 issue of *Exports by Commodity* (65-004, \$50/\$500), available the last week of August 1987. Contact G. L. Blaney (613-990-9647), International Trade Division.

Publications Released

Quarterly Economic Summary, July 1987.
Catalogue number 13-006

(Canada: \$25/\$100; Other Countries:
\$26/\$104).

**Passenger Bus and Urban
Transit Statistics, 1985.**

Catalogue number 53-215

(Canada: \$32; Other Countries: \$33).

Gas Utilities, April 1987.

Catalogue number 55-002

(Canada: \$10/\$100; Other Countries:
\$11/\$110).

**Security Transactions with
Non-Residents, May 1987.**

Catalogue number 67-002

(Canada: \$15/\$150; Other Countries:
\$16/\$160).

**The Labour Force, July 1987. Catalogue
number 71-001**

(Canada: \$20/\$200; Other Countries:
\$21.50/\$215).

*Statistics Canada publications may be pur-
chased by mail order from Publication Sales,
Room 1710, Main Building, Statistics Canada,
Ottawa K1A 0T6 or phone 613-993-7276.*

*Please enclose cheque or money order payable to
the Receiver General for Canada/Publications
and provide full information on publications
required (catalogue number, title, issue).*

*Publications may also be ordered through
Statistics Canada's offices in St. John's,
Halifax, Montreal, Ottawa, Sturgeon Falls,
Toronto, Winnipeg, Regina, Edmonton and
Vancouver, or from authorized bookstore
agents or other booksellers.*

**The
Daily**

Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada \$100/year; other countries \$125/year

Published by the Communications Division (Director - Tim Davis)
Statistics Canada, 3-O, R.H. Coats Bldg., Ottawa K1A 0T6.

Senior Editor: Greg Thomson (613-991-1103)

Editor: Wanda Wegman (613-991-1198)

Published under the authority of the Minister of Supply and Services
Canada. Statistics Canada should be credited when reproducing or quoting
any part of this document. Extracts from this publication may be reproduced
for individual use without permission provided the source is fully
acknowledged. However, reproduction of this publication in whole or in part
for purposes of resale or redistribution requires written permission from the
Publishing Services Group, Permissions Officer, Canadian Government
Publishing Centre, Ottawa, Canada K1A 0S9.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010496783