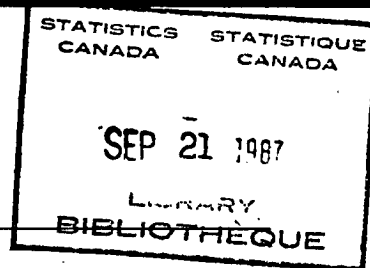


The Daily

Statistics Canada

Monday, September 21, 1987



Major Releases

Retail Trade, July 1987

2

- Seasonally adjusted, retail sales decreased by 0.9% from June.

Sales of Refined Petroleum Products, July 1987

5

- Total sales of refined petroleum products (seasonally adjusted) declined 1.2% from the previous month.

Data Availability Announcement

Phonograph Records and Pre-recorded Tapes, July 1987

7

Publications Released

8



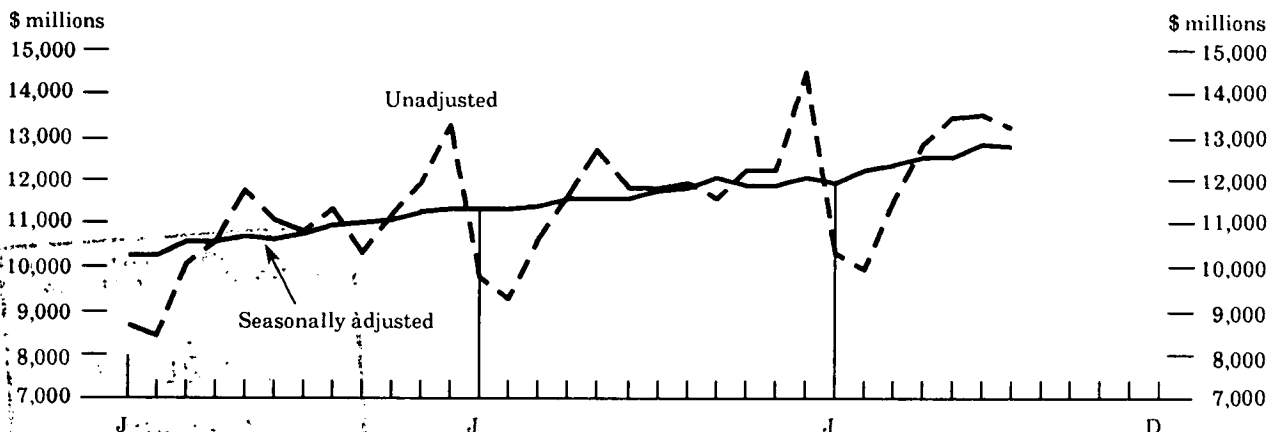
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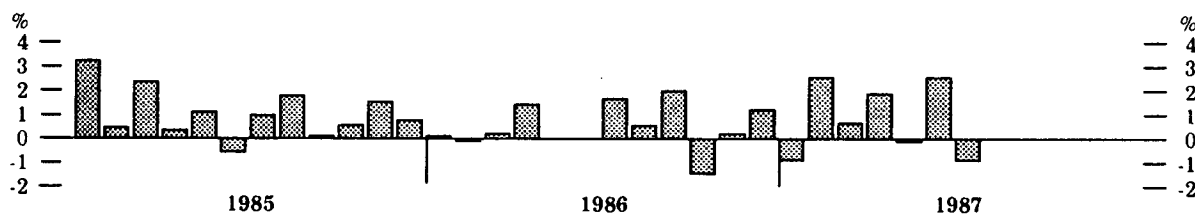
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Major Releases

Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1985-1987



Month-to-month Changes (seasonally adjusted)



Retail Trade

July 1987

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales totalled \$12,755 million in July 1987, a decrease of 0.9% from the previous month's revised total of \$12,869 million.
- The 0.9% decline in July contrasts with the generally strong sales observed during the first six months of the year, especially in the second quarter.
- The overall decrease in July was primarily attributable, in order of impact, to declines reported by motor vehicle dealers (-2.8%),

combination stores (-3.4%) and department stores (-2.2%). The decrease registered by motor vehicle dealers followed a 6.1% increase in June, while combination stores sales declined following five consecutive monthly increases. Partly offsetting the impact of these decreases were gains by general merchandise stores (+4.4%), personal accessories stores (+4.8%) and women's clothing stores (+3.1%).

- Excluding new and used motor vehicle dealers, retail trade decreased by 0.4% in July 1987, following an increase of 1.6% in June.
- Six provinces and the territories posted sales decreases in July, ranging from 4.7% in Saskatchewan to 0.3% in Nova Scotia.

(continued on page 3)

Increases in sales occurred in Quebec (+0.9%), New Brunswick (+0.4%), Newfoundland and Ontario (both at +0.1%).

Unadjusted Sales

- Total retail trade for July 1987 rose 10.6% over the same month last year, totalling \$13,208 million. Cumulative retail sales for the first seven months of 1987 amounted to \$84,818 million, up 9.1% over the corresponding period in 1986.
- The two largest groups within retail trade recorded increases over July 1986: food stores (+10.6%) and motor vehicle dealers (+9.4%). Department store sales, which totalled \$937 million in July 1987, were up 0.4% on a year-over-year basis after having registered a 7.6% increase in June. Service station sales rose on a year-over-year basis, for the fourth consecutive month, up 12.6% from the July 1986 level.

- All provinces and territories registered higher sales in July 1987 compared to the corresponding month in 1986, with gains ranging from 14.7% in Quebec to 4.0% in the Yukon and Northwest Territories, Saskatchewan and Alberta.

- At the metropolitan level, the following sales increases were recorded: Toronto (+13.9%), Montreal (+10.3%), Vancouver (+8.9%) and Winnipeg (+7.6%).

(see table on page 4)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320 and 2321.

Order the July 1987 issue of *Retail Trade* (63-005, \$14/\$140), available the second week of October. Contact Roger Laplante (613-991-3549), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

Kind of business	Unadjusted sales all stores				Seasonally adjusted sales all stores				
	July 1986	June 1987 ^r	July 1987 ^p	July 1987/ July 1986	Apr. 1987 ^r	May 1987 ^r	June 1987 ^r	July 1987 ^p	July 1987/ June 1987
	(millions of \$)			%	(millions of \$)				%
Combination stores (groceries and meat)	2,087.9	2,222.5	2,267.5	8.6	2,173.0	2,202.9	2,248.1	2,172.4	-3.4
Grocery, confectionery and sundries stores	649.3	711.0	748.0	15.1	660.4	667.6	671.9	664.2	-1.2
All other food stores	228.2	247.8	264.7	16.0	234.5	235.0	239.9	246.1	2.6
Department stores	932.9	1,016.6	936.7	0.4	1,083.9	1,055.6	1,086.4	1,062.5	-2.2
General merchandise stores	195.3	235.5	221.2	13.2	248.0	246.2	244.7	255.5	4.4
General stores	184.1	203.1	198.2	7.6	184.8	185.3	183.8	184.8	0.5
Variety stores	97.0	88.9	88.3	-8.9	94.0	83.0	89.5	92.1	2.9
Motor vehicle dealers	2,624.2	3,252.1	2,859.2	8.9	2,672.5	2,598.7	2,758.3	2,681.7	-2.8
Used car dealers	73.0	93.5	90.4	23.8	75.9	80.3	79.6	80.9	1.7
Service stations	947.1	1,019.5	1,066.6	12.6	959.7	967.3	983.0	983.4	--
Garages	144.6	149.9	148.9	2.9	135.5	136.0	138.2	135.9	-1.6
Automotive parts and accessories stores	276.0	343.0	323.9	17.3	277.0	278.9	283.8	287.8	1.4
Men's clothing stores	95.6	127.9	104.9	9.7	127.1	125.7	127.7	129.1	1.1
Women's clothing stores	226.2	257.8	252.8	11.7	264.4	260.3	265.5	273.9	3.1
Family clothing stores	151.7	178.6	162.4	7.0	183.9	183.6	184.2	186.8	1.4
Specialty shoe stores	19.1	22.7	21.7	13.4	21.0	21.5	22.1	23.0	3.9
Family shoe stores	83.4	99.6	93.1	11.6	99.2	99.2	101.4	109.1	7.6
Hardware stores	142.9	162.1	158.7	11.0	132.8	128.3	130.7	132.8	1.6
Household furniture stores	139.2	172.2	168.5	21.0	147.7	159.4	166.0	165.0	-0.6
Household appliance stores	45.4	60.7	59.9	31.9	54.1	55.4	60.2	58.9	-2.0
Furniture, TV, radio and appliance stores	137.1	136.7	154.8	12.9	131.9	134.2	138.1	141.0	2.1
Pharmacies, patent medicine and cosmetics stores	488.7	548.8	556.8	13.9	546.2	559.2	563.9	567.1	0.6
Book and stationery stores	54.8	67.0	66.0	20.4	73.7	76.9	77.0	78.3	1.6
Florists	36.1	51.5	43.7	21.0	48.7	48.5	49.8	51.0	2.4
Jewellery stores	77.2	99.9	90.0	16.5	94.4	92.8	96.7	98.7	2.0
Sporting goods and accessories stores	216.0	231.5	229.1	6.0	179.8	177.8	176.5	181.1	2.6
Personal accessories stores	180.4	178.7	200.9	11.3	186.9	185.6	181.2	189.9	4.8
All other stores	1,407.3	1,555.5	1,631.0	15.8	1,477.1	1,502.5	1,520.5	1,522.1	0.1
All stores -- Total	11,940.9	13,524.4	13,207.8	10.6	12,567.9	12,547.6	12,868.8	12,755.2	-0.9

^p Preliminary figures.

^r Revised figures.

-- Amount too small to be expressed.

Sales of Refined Petroleum Products

July 1987

Highlights

Seasonally Adjusted

- Seasonally adjusted, sales of refined petroleum products in July totalled 6 854 910 cubic metres, a decrease of 1.2% from the five-year high set in June. Despite the decline, cumulative sales for 1987 are still 3.2% above those for the same period last year.
- Results for the four main products were mixed, following a 9.7% increase in June. Motor gasoline sales fell 2.6% and diesel fuel sales declined 2.9%. Light fuel sales were up 5.0% (their third consecutive increase) and heavy fuel sales rose for the fifth time this year, posting a gain of 3.4%.

Unadjusted Sales

- Total sales of refined petroleum products in July rose 4.7% over July 1986, recording a volume of 7 032 400 cubic metres. This represents the tenth year-over-year rise registered in the last 11 months. This increase was broadly based across the main products: motor gasoline sales, up 0.7% over July 1986, rose for the fifth time in the

last six months while diesel fuel sales posted a fifth consecutive gain, rising 4.3%. Light fuel sales rose 6.7% while heavy fuel sales registered their first increase since last April, rising 21.2%.

- On a provincial basis, declines and gains were nearly evenly split with six provinces registering gains, five recording declines and one province showing no movement. The largest percentage increase (40.9%) was recorded in New Brunswick while the province experiencing the largest decrease was Saskatchewan (-5.3%). Sales in Quebec showed no change from July 1986.
- On a cumulative January-July basis, 1987 total sales were up 3.2% over the corresponding period in 1986. Within this total, heavy fuel climbed 10.5%, motor gasoline was up 2.0% and diesel fuel rose 1.8%, while light fuel sales fell 7.4%.

(see table on page 6)

Available on CANSIM: matrices 626-641 and 644-647.

Order the July 1987 issue of *Refined Petroleum Products* (45-004, \$15/\$150), available the third week of October. Contact Gérard O'Connor (613-991-3562), Energy Section, Industry Division.

Sales of Refined Petroleum Products

	April 1987	May 1987	June ^r 1987	July ^p 1987	July '87/ June '87
<hr/>					
	(thousands of cubic metres)				%
Adjusted for Seasonal Variation					
Total, All Products	6 805.8	6 563.8	6 939.1	6 854.9	-1.2
Main Products:					
Motor Gasoline	2 836.5	2 623.9	2 879.1	2 804.0	-2.6
Diesel Fuel Oil	1 339.1	1 270.6	1 324.1	1 285.7	-2.9
Light Fuel Oil	499.1	576.5	653.4	685.8	5.0
Heavy Fuel Oil	652.9	457.7	630.3	651.8	3.4
<hr/>					
	July ^p 1987	July 1986	Total Jan.- July 1987	Total Jan.- July 1986	Cum. '87/ Cum. '86
<hr/>					
	(thousands of cubic metres)				%
Not adjusted for Seasonal Variation					
Total, All Products	7 032.4	6 715.0	45 510.0	44 119.5	3.2
Main Products:					
Motor Gasoline	3 133.6	3 113.1	18 952.2	18 588.8	2.0
Diesel Fuel Oil	1 367.3	1 310.7	8 598.4	8 443.8	1.8
Light Fuel Oil	191.0	179.0	3 917.1	4 230.9	-7.4
Heavy Fuel Oil	513.1	423.3	3 903.9	3 534.2	10.5

^p Preliminary.

^r Revised.

Data Availability Announcement

Phonograph Records and Pre-recorded Tapes

July 1987

Canadian manufacturers produced 3,079,836 phonograph records in July 1987, down 11.3% from the 3,473,787 produced a year earlier. Production of tapes increased to 3,404,574 in July 1987, up 0.2% from 3,397,493 tapes in July 1986.

Year-to-date production of phonograph records amounted to 24,133,038, down 4.1% from the 25,154,895 records produced during

the January to July 1986 period. Cumulative production of tapes increased 8.2% to 25,030,138 from 23,136,722 tapes during the same period in 1986.

Available on CANSIM: matrix 2904.

Order the July 1987 issue of *Production and Sales of Phonograph Records and Pre-recorded Tapes in Canada* (47-004, \$4/\$40), to be released this week. Contact Don Grant (613-993-5998), Industry Division.

**The
Daily**

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The Daily, September 21, 1987

Publications Released

Composite Leading Indicator – Vol. 3, No. 8,
September 1987. Catalogue number 13-005
(Canada: \$10/\$100; Other Countries:
\$11/\$110).

**Production and Inventories of Process
Cheese and Instant Skim Milk Powder,**
July 1987. Catalogue number 32-024
(Canada: \$4/\$40; Other Countries: \$5/\$50).

Footwear Statistics, July 1987.
Catalogue number 33-002
(Canada: \$4/\$40; Other Countries: \$5/\$50).

**Quarterly Shipments of Office Furniture
Products, Quarter Ended June 30, 1987.**
Catalogue number 35-006
(Canada: \$5/\$20; Other Countries: \$6/\$24).

**Wood Industries – Other Millwork
Industries, 1985 Census of Manufactures.**
Catalogue number 35-250B 2549
(Canada: \$4; Other Countries: \$5).

Corrugated Boxes and Wrappers,
July 1987. Catalogue number 36-004
(Canada: \$4/\$40; Other Countries: \$5/\$50).

Cement, July 1987.
Catalogue number 44-001
(Canada: \$4/\$40; Other Countries: \$5/\$50).

**International Travel – Advance
Information, July 1987.**
Catalogue number 66-001P
(Canada: \$5/\$50; Other Countries: \$6/\$60).

The Labour Force, August 1987.
Catalogue number 71-001
(Canada: \$20/\$200; Other Countries:
\$21.50/\$215).

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