

# The Daily

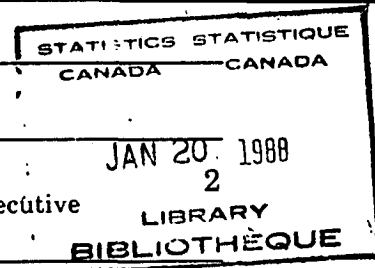
Statistics Canada

Wednesday, January 20, 1988

## Major Release

### Retail Trade, November 1987

- Seasonally adjusted, retail sales increased for the fourth consecutive month.



## Data Availability Announcements

Steel Ingots, Week Ending January 16, 1988	5
Shipments of Rolled Steel, November 1987	5
Cement, November 1987	5
Mental Health Statistics, 1985/86	5
Population by Age and Sex: Canada, the Provinces and Territories, June 1, 1982-1987	6
Exports by Commodity, November 1987	6

## Publications Released

7

## Regional Reference Centres

8

### The Nation - Dwellings and Households (100% Data) 1986 Census

The third in a series of 19 publications illustrating the scope and depth of information collected from the 1986 Census of Population, this report presents basic data about Canada's households and dwellings. Counts of total private dwellings, occupied private dwellings, private households, and collective dwellings are included, as are basic characteristics such as household size, household type, tenure, and structural type of dwelling. There are also some historical comparisons. Coverage is at the national, provincial, and territorial levels.

Three other publications in this series also provide data collected from all households. They include information on age, sex, and marital status (93-101, now available), language (93-102), and a bulletin on families (93-106, now available). The remainder of the publications in the series contain data collected from a 20% sample of households and will be available in 1988 and the first quarter of 1989.

For a copy of *The Nation - Dwellings and Households* (93-104, \$33), now available, or for more information on Census products, please contact your nearest Regional Reference Centre.

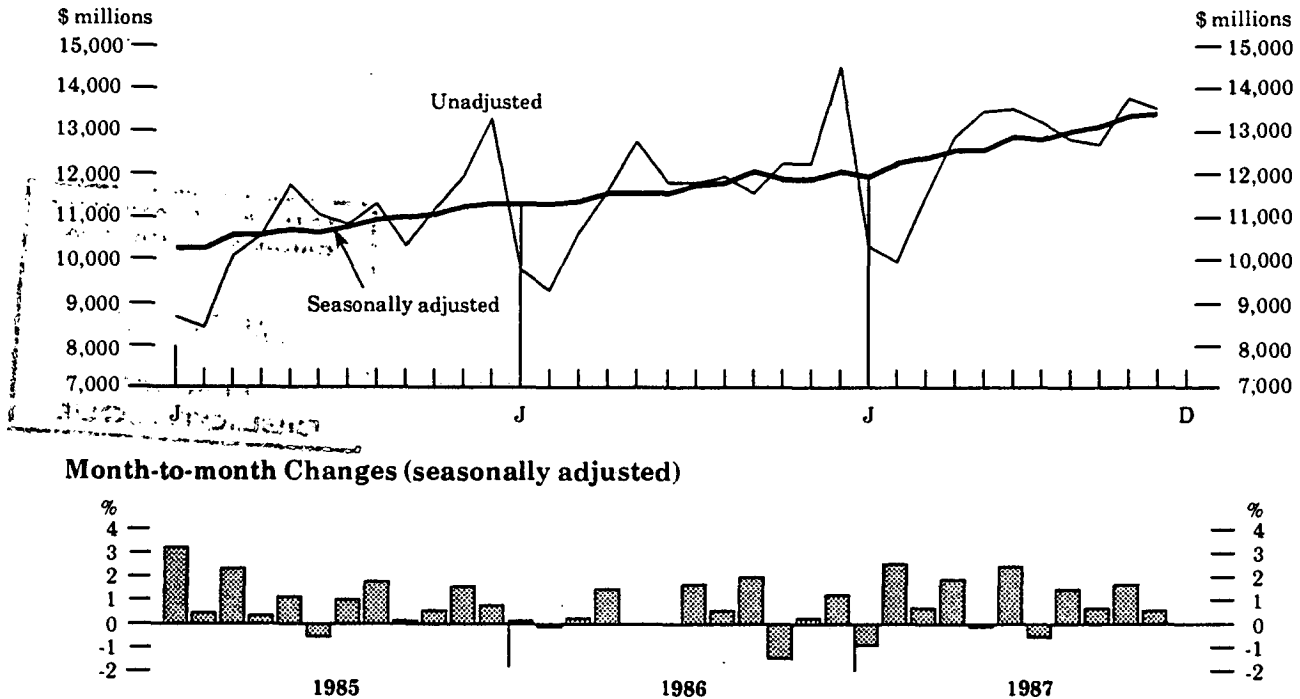


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## Major Release

### Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1985-1987



### Retail Trade

November 1987

#### Highlights

##### Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales totalled \$13,389 million in November 1987, an increase of 0.6% over the previous month's revised total of \$13,313 million.
- The advance in retail trade in November 1987, the fourth consecutive monthly increase, extended the trend of generally rising retail sales observed since the beginning of 1987. During the January to November 1987 period, sales have advanced on average by 1.0% on a monthly basis.

- The overall rise in November was primarily attributable, in order of dollar impact, to increases reported by grocery confectionery and sundries stores (+3.2%), combination stores (+1.0%) and department stores (+1.5%). Sales by grocery, confectionery and sundries stores and by combination stores increased for the fourth consecutive month, while department stores sales increased for the second consecutive month.
- With the exception of Saskatchewan and Alberta, which recorded decreases of 2.4% and 1.0% respectively from the previous month, all provinces and territories reported higher sales. Increases ranged from 3.5% in Newfoundland to 0.1% in both Manitoba and British Columbia.

(continued on page 3)

### Unadjusted Sales

- Total retail trade for November 1987 rose 11.0% over the same month last year, totalling \$13,546 million. Cumulative retail sales for the first 11 months of 1987 amounted to \$137,573 million, up 9.5% from the corresponding period in 1986.
- The two largest groups within retail trade recorded increases over November 1986: motor vehicle dealers (+23.4%) and food stores (+6.4%). Department store sales, which totalled \$1,352 million in November 1987, were down 0.7% on a year-over-year basis after having registered a 2.9% increase in October. Service station sales increased, on a year-over-year basis, for the eighth consecutive month.

- All provinces and territories registered higher sales in November 1987 compared to the corresponding month in 1986, with gains ranging from 16.2% in Newfoundland to 2.1% in Saskatchewan.
- At the metropolitan level, the following sales increases were recorded: Montreal (+14.0%), Toronto (+10.6%), Vancouver (+10.6%), and Winnipeg (+6.6%).

(see table on page 4)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320 and 2321.

Order the November 1987 issue of *Retail Trade* (63-005, \$16/\$160), available the third week of February. Contact Roger Laplante (613-951-3549), Retail Trade Section, Industry Division.

**Retail Trade, Canada, by Kind of Business**

Kind of Business	Unadjusted Sales All Stores				Seasonally Adjusted Sales All Stores				
	Nov. 1986	Oct. 1987 <sup>r</sup>	Nov. 1987 <sup>p</sup>	Nov. 1987/ Nov. 1986	Aug. 1987 <sup>r</sup>	Sept. 1987 <sup>r</sup>	Oct. 1987 <sup>r</sup>	Nov. 1987 <sup>p</sup>	Nov. 1987/ Oct. 1987
	(millions of \$)			%	(millions of \$)				%
Combination stores (groceries and meat)	2,125.8	2,447.2	2,178.1	2.4	2,243.5	2,269.2	2,290.6	2,312.5	1.0
Grocery, confectionery and sundries stores	569.0	719.1	687.0	20.7	678.8	691.3	703.6	726.1	3.2
All other food stores	216.9	244.8	232.1	6.9	236.7	237.9	239.6	243.2	1.5
Department stores	1,362.5	1,117.8	1,352.1	-0.7	1,081.9	1,058.2	1,076.2	1,092.1	1.5
General merchandise stores	349.4	307.7	352.5	0.8	249.0	260.9	264.5	261.9	-1.0
General stores	172.9	209.2	191.3	10.6	193.9	193.1	200.5	201.6	0.6
Variety stores	116.7	92.0	104.3	-10.5	88.0	92.6	90.4	91.4	1.1
Motor vehicle dealers	2,170.6	2,901.8	2,670.6	23.0	2,776.7	2,751.9	2,846.6	2,829.3	-0.6
Used car dealers	61.0	98.0	83.4	...	84.8	86.1	96.3	90.8	-5.7
Service stations	855.3	1,053.2	1,037.1	21.2	1,025.2	1,036.5	1,038.2	1,053.4	1.5
Garages	130.4	164.1	154.4	18.4	142.2	145.3	152.8	149.6	-2.0
Automotive parts and accessories stores	311.4	312.5	337.4	8.3	288.9	297.5	303.7	299.0	-1.5
Men's clothing stores	167.8	149.7	168.9	0.6	128.4	128.4	137.1	130.2	-5.0
Women's clothing stores	283.7	300.2	296.0	4.3	272.7	268.3	276.1	280.8	1.7
Family clothing stores	198.4	202.8	208.8	5.2	186.5	180.8	193.1	191.8	-0.7
Specialty shoe stores	23.8	26.6	25.4	6.3	24.3	23.2	23.5	23.8	1.3
Family shoe stores	133.7	123.3	129.7	-3.0	102.4	103.8	105.8	103.2	-2.5
Hardware stores	129.0	151.6	147.9	14.6	135.6	137.5	146.0	147.8	1.2
Household furniture stores	144.7	183.1	182.8	26.2	155.0	173.9	169.9	173.6	2.1
Household appliance stores	50.2	60.3	59.9	19.4	56.3	55.8	56.6	57.0	0.7
Furniture, TV, radio and appliance stores	134.8	147.9	146.1	8.3	135.0	140.2	137.9	141.2	2.4
Pharmacies, patent medi- cine and cosmetics stores	515.9	600.1	580.0	12.4	562.7	581.3	585.9	587.7	0.3
Book and stationery stores	75.1	80.3	92.5	23.1	77.7	81.1	83.8	84.1	0.3
Florists	35.9	46.0	43.2	20.4	49.1	53.9	52.4	52.8	0.7
Jewellery stores	104.7	83.9	102.7	-1.8	96.3	103.2	96.0	92.5	-3.7
Sporting goods and accessories stores	146.7	162.6	171.3	16.8	190.1	200.4	200.5	211.9	5.7
Personal accessories stores	186.8	194.5	207.1	10.8	197.2	197.3	199.9	200.7	0.4
All other stores	1,428.4	1,590.8	1,603.5	12.2	1,535.0	1,535.7	1,545.3	1,558.8	0.9
<b>All stores - Total</b>	<b>12,201.5</b>	<b>13,770.8</b>	<b>13,546.2</b>	<b>11.0</b>	<b>12,994.1</b>	<b>13,085.2</b>	<b>13,312.7</b>	<b>13,388.8</b>	<b>0.6</b>

<sup>p</sup> Preliminary figures.

<sup>r</sup> Revised figures.

... Amount too small to be expressed.

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## Data Availability Announcements

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### Steel Ingots

Week Ending January 16, 1988

Preliminary estimates indicate that Canadian steel ingot production for the week ending January 16, 1988 totalled 293 676 tonnes, an increase of 3.6% from the preceding week's total of 283 417 tonnes but down 2.0% from the year-earlier level of 299 767 tonnes.

The cumulative total in 1988 was 648 192 tonnes, a decrease of 0.3% from 650 330 tonnes for the same period in 1987.

Contact Gerry Barrett (613-951-3515), Industry Division.

### Cement

November 1987

Manufacturers shipped 1 010 141 tonnes of cement in November 1987, an increase of 19.7% from the 843 820 tonnes shipped a year earlier but a decrease of 24.6% from the 1 331 820 tonnes shipped in October 1987.

January to November 1987 shipments reached 11 259 561 tonnes, up 16.8% from the 9 638 651 tonnes shipped during the first 11 months of 1986.

Available on CANSIM: matrices 92 and 122 (series 13).

Order the November 1987 issue of *Cement* (44-001, \$4.50/\$45), available the week of January 25. Contact Sharon McLinton (613-951-3527), Industry Division.

### Shipments of Rolled Steel

November 1987

Rolled steel shipments for November 1987 totalled 1 058 433 tonnes, a decrease of 5.2% from the preceding month's total of 1 116 808 tonnes but an increase of 5.0% from the year earlier level of 1 007 621 tonnes.

Year-to-date shipments totalled 11 707 695 tonnes, an increase of 8.8% compared to 10 758 945 tonnes the previous year.

Available on CANSIM: matrices 58 and 122 (series 22-25).

Order the November 1987 issue of *Primary Iron and Steel* (41-001, \$4.50/\$45), to be released the week of February 1. Contact Gerry Barrett (613-951-3515), Industry Division.

### Mental Health Statistics

1985-86

Mental health statistics for the fiscal year 1985-86 are now available in advance of the publication. The data provide information on the medical and demographic characteristics of those patients separated during the fiscal year from psychiatric hospitals. Data are available on separation and separation rates by sex, age, diagnostic class, length of stay and province.

Contact Rod Riley (613-951-1641), Health Care Section, Health Division.

## Population by Age and Sex: Canada, Provinces and Territories

June 1, 1982 to 1987

After each census, Statistics Canada revises its postcensal estimates using data from the last two censuses. The intercensal estimates, by age and sex for the period June 1, 1982 to 1986 obtained by this method and the postcensal estimates for the same characteristics as of June 1, 1987 as well as the components of growth for 1986-87, are available today.

Available on CANSIM: time series data base, population by age and sex: matrices 6968-6980; cross-classified data base (data by age and sex), population: table 00470202; births by sex: table 00470402; deaths: table 00470401; interprovincial migrants: (in-migrants, out-migrants and balance) table 00470104; immigrants: table 00470103; and emigrants: table 00470105.

These data are also available from the regional reference centres and will soon be appearing in publications 91-210 and 91-518. For additional information contact Lise Champagne (613-951-2320), Demography Division or the nearest regional reference centre.

## Exports by Commodity

November 1987

Commodity-country export trade statistics for November 1987 are now available on microfiche, computer printouts or magnetic tapes in advance of the monthly publication.

Available on CANSIM (for selected information): matrices 3686-3713 and 3719.

Order the November 1987 issue of *Exports by Commodity* (65-004, \$50/\$500), available the first week of February 1988. Contact G. L. Blaney (613-951-9647), International Trade Division.

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### Statistics Canada's Official Release Bulletin for Statistical Information

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## Publications Released

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**Production and Stocks of Eggs  
and Poultry, October 1987.**

**Catalogue number 23-003**

(Canada: \$11/\$110; Other Countries:  
\$12/\$120).

**Capacity Utilization Rates in Canadian  
Manufacturing, Third Quarter 1987.**

**Catalogue number 31-003**

(Canada: \$22/\$88; Other Countries: \$23/\$92).

**Construction Type Plywood,  
October 1987.**

**Catalogue number 35-001**

(Canada: \$4.50/\$45; Other Countries:  
\$5.50/\$55).

**Gas Utilities, September 1987.**

**Catalogue number 55-002**

(Canada: \$11.50/\$115; Other Countries:  
\$12.50/\$125).

**Wholesale Trade, October 1987.**

**Catalogue number 63-008**

(Canada: \$5.50/\$55; Other Countries:  
\$6.50/\$65).

**Building Permits, September 1987.**

**Catalogue number 64-001**

(Canada: \$20/\$200; Other Countries:  
\$21/\$210).

**Exports by Commodity, October 1987.**

**Catalogue number 65-004**

(Canada: \$50/\$500; Other Countries:  
\$60/\$600).

**Salaries and Salary Scales of  
Full-time Teaching Staff at  
Canadian Universities, 1987-88.**

**Catalogue number 81-258P**

(Canada: \$20; Other Countries: \$21).

**The Nation - Dwellings and**

**Households: Part 1, 1986 Census.**

**Catalogue number 93-104**

(Canada: \$33; Other Countries: \$34.50).

*Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7276.*

*Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).*

*Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton and Vancouver, or from authorized bookstore agents or other booksellers.*

*A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.*



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## Regional Reference Centres

Statistics Canada's regional reference centres provide a full range of the bureau's products and services. Each reference centre is equipped with a library and a sales counter where users can consult or purchase our publications, microcomputer diskettes, microfiche, maps and more.

Each centre has facilities to retrieve information from Statistics Canada's computerized data retrieval systems CANSIM and Telichart. A telephone inquiry service is also available with toll free numbers for regional clients outside local calling areas. Many other valuable services – from seminars to consultations – are offered. Call or write your regional reference centre for information.

### Newfoundland and Labrador

Advisory Services  
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3<sup>rd</sup> floor  
Viking Building  
Crosbie Road  
St. John's, Newfoundland  
A1B 3P2

Local calls: 772-4073  
Toll free service: 1-800-563-4255

### Ontario

Advisory Services  
Statistics Canada  
10<sup>th</sup> Floor  
Arthur Meighen Building  
25 St. Clair Avenue East  
Toronto, Ontario  
M4T 1M4

Local calls: 973-6586  
Toll free service: 1-800-268-1151

### Alberta and the Northwest Territories

Advisory Services  
Statistics Canada  
2<sup>nd</sup> Floor  
Hys Centre  
11010 – 101 Street  
Edmonton, Alberta  
T5H 4C5

Local calls: (403) 495-3027  
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### Maritime Provinces

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1770 Market Street  
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### Nipissing Region

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Local calls: 753-4888  
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### Quebec

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Statistics Canada  
200 Dorchester Avenue  
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### Manitoba

Advisory Services  
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6<sup>th</sup> Floor  
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### British Columbia and the Yukon

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Statistics Canada  
3<sup>rd</sup> Floor  
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757 West Hastings Street  
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B.C. 1-800-663-1551;  
Yukon and Northern B.C.  
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Toll free service: 1-800-667-7164