

The Daily

Statistics Canada

Friday, December 9, 1988

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• Sales of new motor vehicles decreased 4.8% from the October 1987 level.	
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• New housing prices continued to climb, rising 0.7% from the previous month and 11.1% from a year earlier.	
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• Overnight trips to Canada by non-residents reached the highest October level since 1972.	
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- Unit sales of imported passenger cars were down a sharp 28.7% from their level in October 1987. The decline was attributable to a 36.2% decrease in cars imported from "other countries" and to a 25.3% drop in Japanese cars. Sales of North American passenger cars advanced by 5.4%.
- The overseas manufacturers share of the Canadian passenger car market declined to 26.6% in October 1988 from 34.8% a year earlier. This represents the fourth consecutive monthly market share decline for overseas manufacturers. The Japanese share declined to 19.2% in October 1988, the second consecutive monthly decrease.
- Six provinces registered lower unit sales of motor vehicles in October 1988 compared to October 1987. Gains were recorded in Newfoundland (+16.0%), Alberta (+6.5%), New Brunswick (+1.0%) and British Columbia (+0.2%).
- For the first 10 months of 1988, total new motor vehicle sales increased 2.1% over the same period last year to 1,336,000 units. Sales of domestic passenger cars were up by 2.2% to 618,000 units, while imported passenger car sales dropped 7.6% to 287,000 units. Commercial vehicle sales continued to show strength with the year-to-date total 9.5% higher than in 1987.

Note to Users:

The short-term trend provides a clearer picture of the direction and rate of change in new motor vehicle sales. It is calculated by the X-11 ARIMA seasonal adjustment program. Essentially, the calculation involves a 13-term Henderson moving average which smooths irregular fluctuations in the seasonally adjusted data. The trend for the last month is however not shown in the chart since it frequently changes significantly with the addition of succeeding months of data.

North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.

Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.

(see table on page 4)

Available on CANSIM: matrix 64.

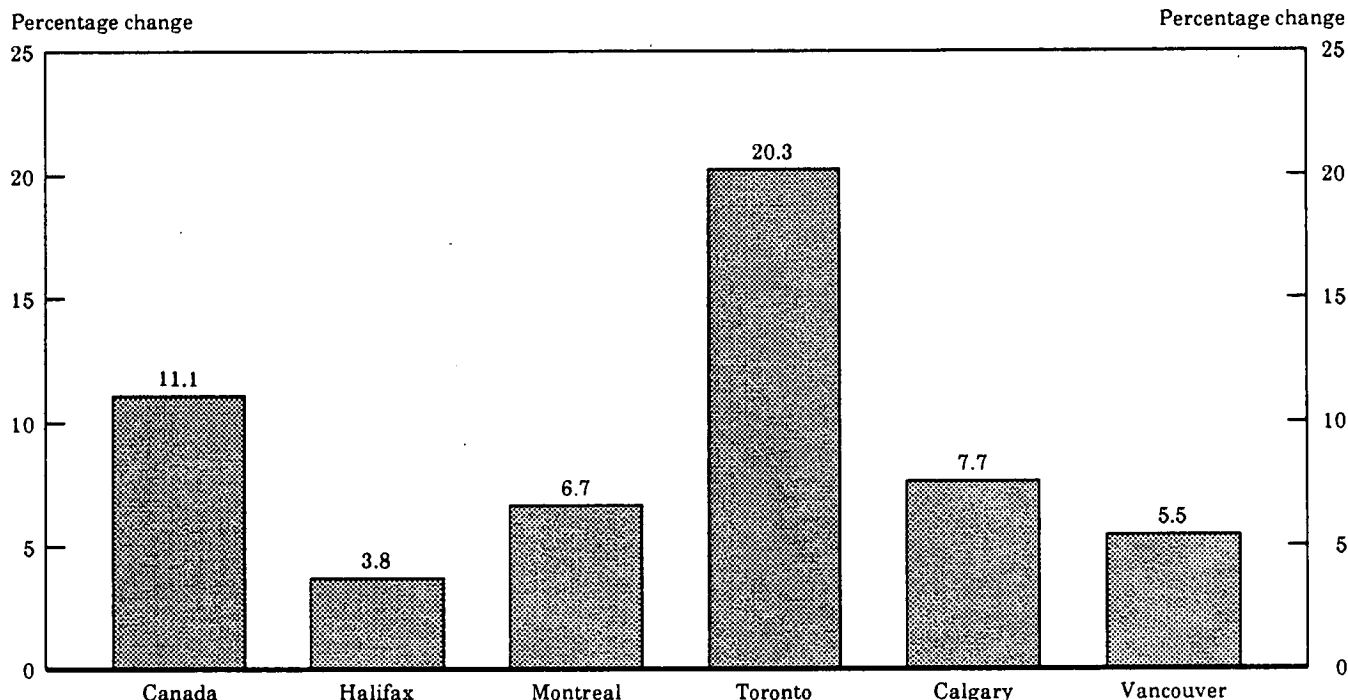
The October 1988 issue of *New Motor Vehicle Sales* (63-007, \$9/\$90) will be available the third week of February. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3552) or Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division.

New Motor Vehicle Sales - Canada
October 1988

	July 1988 ^r	August 1988 ^r	September 1988 ^r	October 1988 ^p
Seasonally Adjusted Data				
	Units % Change	Units % Change	Units % Change	Units % Change
Total New Motor Vehicles	130,602 5.5	130,799 0.2	134,402 2.8	128,273 -4.6
Passenger Cars by Origin:				
North America	60,376 7.9	59,894 -0.8	61,484 2.7	62,587 1.8
Overseas	26,407 -5.9	28,481 7.9	29,674 4.2	23,163 -21.9
Total	86,783 3.3	88,376 1.8	91,158 3.1	85,749 -5.9
Commercial Vehicles:	43,819 10.2	42,423 -3.2	43,244 1.9	42,524 -1.7
	October 1988	Change 1988/87	January- October 1988	Change 1988/87
Unadjusted Sales				
	Units	%	Units	%
Total New Motor Vehicles	131,174	-4.8	1,336,418	2.1
Passenger Cars by Origin:				
North America	64,794	5.4	618,496	2.2
Japan	16,963	-25.3	211,928	2.4
Other Countries (Including South Korea)	6,483	-36.2	75,511	-27.4
Total	88,240	-6.5	905,935	-1.1
Commercial Vehicles by Origin:				
North America	39,260	1.8	389,980	11.4
Overseas	3,674	-26.1	40,503	-5.5
Total	42,934	-1.4	430,483	9.5

**Percentage Change in New Housing Price Index from Same Month of the Previous Year,
Canada and Selected Cities, October 1988**



New Housing Price Index
October 1988

Highlights

- The New Housing Price Index (1981=100) for Canada stood at 136.1 in October, up 0.7% from September. This index of Canadian housing contractors' selling prices now stands 11.1% higher than the year-earlier level. Between September and October, the estimated house only index increased 0.6%, while the estimated land only index increased 0.9%.
- St. Catharines-Niagara exhibited the largest monthly increase of all cities surveyed (1.4%), due mainly to higher land costs. Toronto also registered a significant monthly increase (1.1%), as builders passed on higher construction costs as well as increased land costs in this favourable market.

- On a yearly basis, Toronto showed the largest price increase of all cities surveyed (20.3%). Other cities in Southwestern Ontario, with the exception of Windsor (4.8%), exhibited yearly gains of at least 7.0%. Selling prices in this area continue to be influenced by strong economic conditions, higher construction costs and increased costs of serviced lots. Index levels continued to remain below their 1981 price reference level of 100 in Edmonton, Vancouver and Victoria.

(see table on page 6)

Available on CANSIM: matrix 198.

The fourth quarter 1988 issue of *Construction Price Statistics* (62-007, \$16.50/\$66) will be available in March. See "How to Order Publications".

For more detailed information on this release, contact the Information and Current Analysis Unit (613-951-9607), Prices Division.

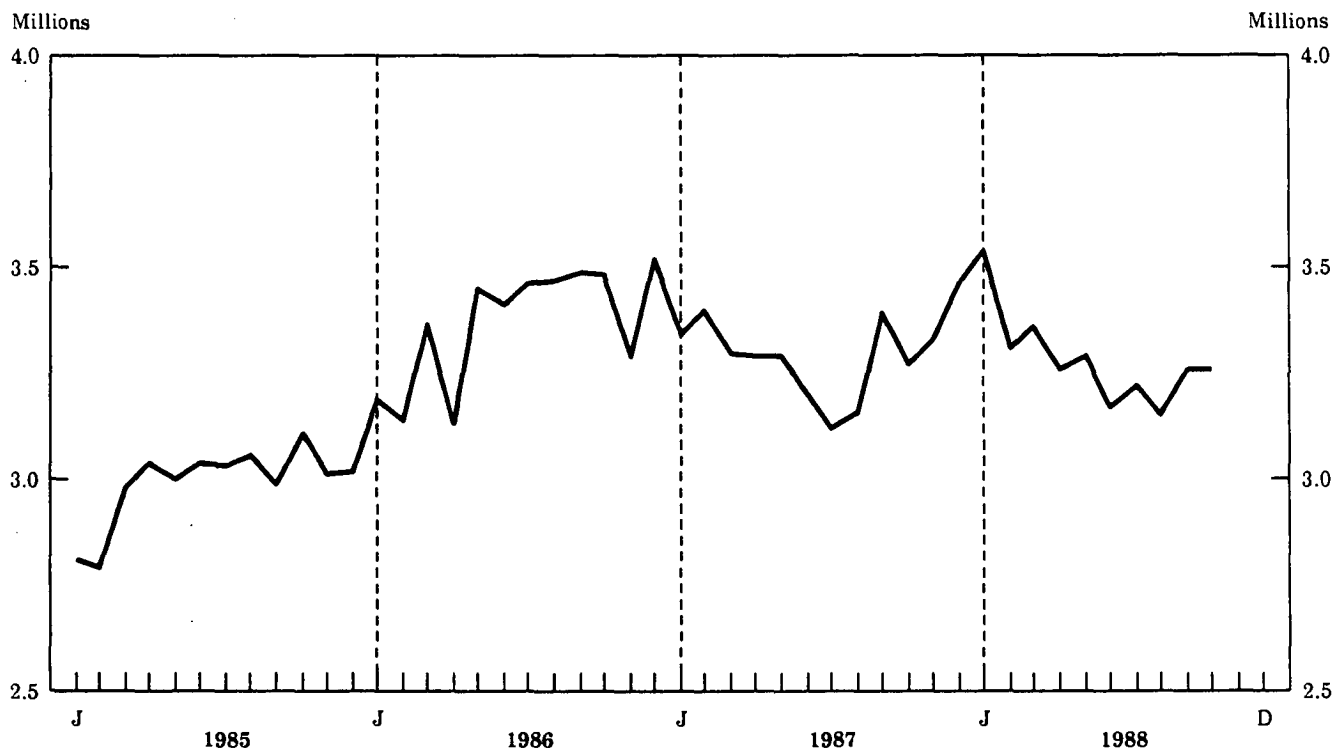
New Housing Price Indexes
(1981=100)

	Weights ¹ 1987	Oct. 1988	Sept. 1988	Oct. 1987	% change	
					Oct. '88/ Sept. '88	Oct. '88/ Oct. '87
Canada Total	100.0	136.1	135.2	122.5	0.7	11.1
Canada (House only)		141.9	141.0	129.1	0.6	9.9
Canada (Land only)		128.9	127.7	111.1	0.9	16.0
St. John's	0.87	117.0	116.4	113.8	0.5	2.8
Halifax	2.44	134.9	134.9	129.9	-	3.8
Saint John-Moncton-Fredericton	0.98	137.8	137.8	133.3	-	3.4
Quebec City	2.26	160.3	160.1	149.2	0.1	7.4
Montreal	10.22	168.9	168.2	158.3	0.4	6.7
Ottawa-Hull	5.74	148.8	148.4	140.0	0.3	6.3
Toronto	30.35	183.8	181.8	152.8	1.1	20.3
Hamilton	2.98	180.5	180.1	166.5	0.2	8.4
St. Catharines-Niagara	1.30	171.6	169.2	160.4	1.4	7.0
Kitchener-Waterloo	2.08	180.3	179.7	167.7	0.3	7.5
London	1.58	163.1	162.2	151.1	0.6	7.9
Windsor	0.90	128.6	128.6	122.7	-	4.8
Winnipeg	3.11	136.0	136.0	135.6	-	0.3
Regina	0.90	118.9	118.8	117.5	0.1	1.2
Saskatoon	1.30	113.1	112.9	111.4	0.2	1.5
Calgary	4.37	104.6	104.0	97.1	0.6	7.7
Edmonton	4.86	94.8	94.6	90.7	0.2	4.5
Vancouver	19.97	82.6	82.1	78.3	0.6	5.5
Victoria	2.79	74.8	75.2	70.4	-0.5	6.2

¹ Surveys in Sudbury and Thunder Bay account for the remaining weight and are secured due to insufficient sample size. The survey has been discontinued in Prince George.

- Nil.

Total Trips to Canada by Non-residents, Seasonally Adjusted



Travel Between Canada and Other Countries

October 1988

Unadjusted Data

Overnight Travel

- Preliminary estimates indicate that non-resident visits of one or more nights to Canada, at 1,045,427, registered the highest October level on record. In the first 10 months of 1988, these volumes were up 2.8% over the same period in 1987. Overnight trips by U.S. residents remained relatively unchanged from the first 10 months of 1987 while long-term visits by overseas residents rose by 19.2% during the same period.

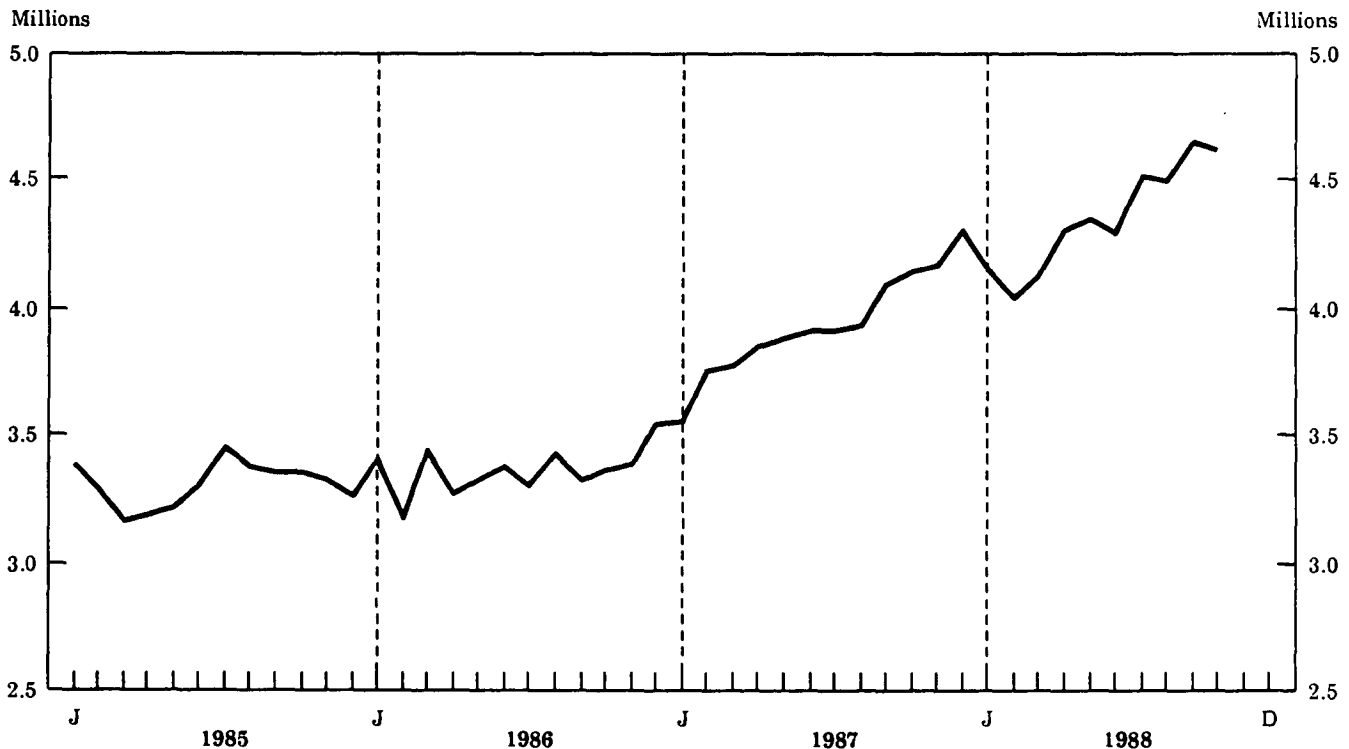
- The number of overnight trips abroad by Canadian residents reached a new October record level of 1,308,901 or 14.4% above October 1987. In the first 10 months of 1988, these volumes were up 9.3% over the same period in 1987. Canadian overnight trips to the U.S. increased at a faster rate (10.2%) in the first 10 months of 1988 than trips to other countries (4.8%).

Total Travel

- Total trips to Canada by United States residents decreased by 2.8% from October 1987 to 2,598,664. In the first 10 months of 1988, the number of U.S. visits to Canada declined by 2.1% from the comparable period last year.

(continued on page 8)

Total Trips Abroad by Canadian Residents, Seasonally Adjusted



- Total trips to Canada by residents of countries other than the United States increased by 18.7% from last year to 224,786 during October 1988. Over the first 10 months of 1988, the number of visits to Canada by residents of countries other than the U.S. increased by 16.3% over the same period in 1987.
- Total international trips to all foreign destinations by Canadian residents numbered 4,510,909, an increase of 16.1% above October 1987. On a year-to-date basis, this number has risen by 12.9% from the comparable period last year.

Seasonally Adjusted

Total Travel

- On a seasonally adjusted basis, the October volume of foreign travel to Canada remained relatively unchanged (-0.2%) from September 1988. Following a peak in January 1988, at the

onset of the Winter Olympics, a generally downward trend in non-resident traffic has been persisting, reflecting the decline in total U.S. visits to Canada.

- Total trips to Canada by United States residents showed almost no change (-0.3%) from the previous month and have been following a relatively stable downward trend.
- In October, trips by overseas residents to Canada rose 1.4% from the preceding month, to a level higher than in the previous six months.
- Total international trips by Canadian residents, measured on their return, were 0.7% below the September figure, reflecting a drop in visits to the United States. After a period of relative stability during 1985 and most of 1986, the level

(continued on page 9)

of total trips outside Canada witnessed an upsurge until the end of 1987. Following a brief downturn around the Winter Olympics, the upward trend in the number of Canadian trips abroad seems to have returned.

- Trips by Canadian residents to the United States decreased by 1.1% from the previous month although the overall trend has been generally on the rise.
- Trips by Canadian residents to overseas countries increased by 6.6% between September and October and represented the highest total since February 1988.

The accompanying graphs show traveller entries and re-entries, seasonally adjusted, for the period 1985-88.

(see table on page 10)

Available on CANSIM: matrices 2661-2695.

The October 1988 issue of *International Travel - Advance Information* (66-001P, \$5.50/\$55) will be available mid-December. See "How to Order Publications".

For special tabulations and more detailed information on this release, contact Paul L. Paradis (613-951-8933), International Travel Section, Education, Culture and Tourism Division.

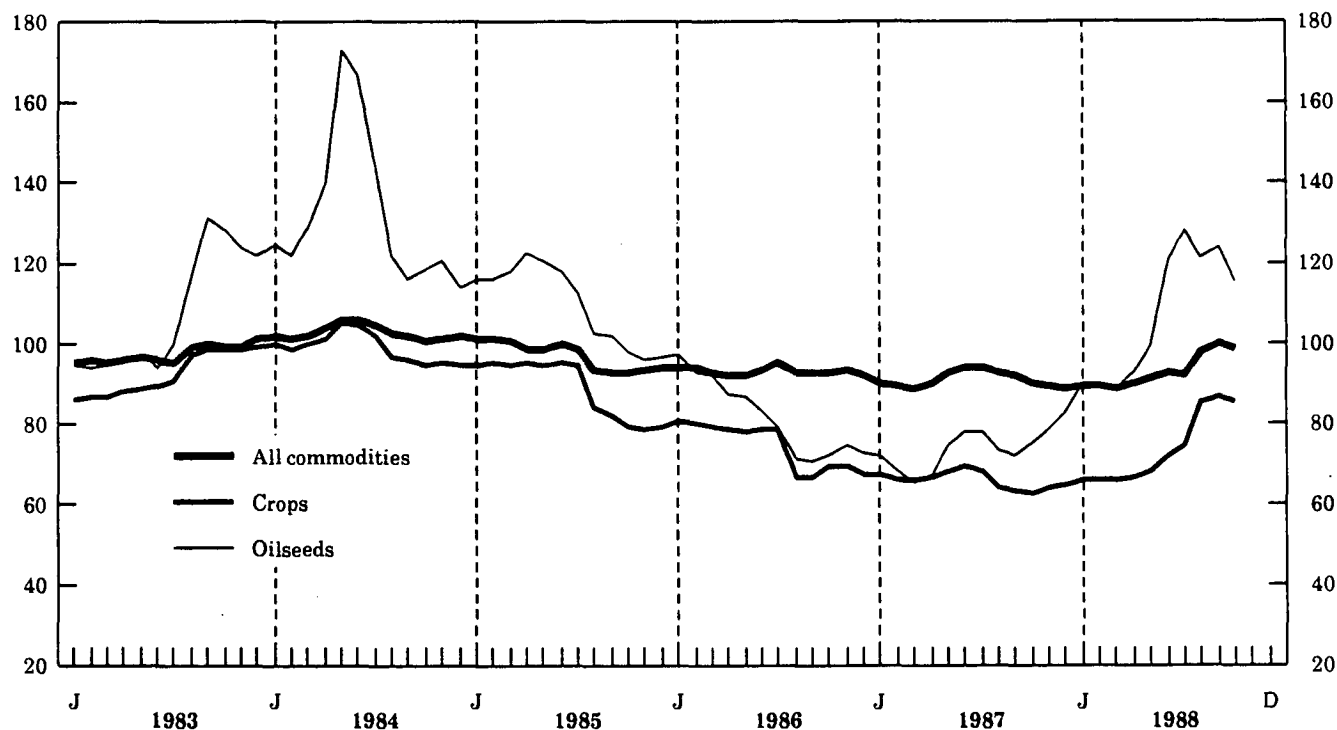
Summary of Preliminary Estimates on International Travel¹

	1988					
	October	September	August	July	June	May
Adjusted for seasonal variation						
Total Number of Trips						
Non-resident Travellers						
All Countries	3,260,100	3,266,400	3,158,500	3,227,700	3,175,800	3,290,600
United States	2,994,800	3,004,700	2,905,000	2,973,500	2,938,200	3,033,900
Other Countries	265,300	261,700	253,500	254,300	237,600	256,800
Residents of Canada						
All Countries	4,625,500	4,658,800	4,493,200	4,513,000	4,297,100	4,352,300
United States	4,381,900	4,430,200	4,264,900	4,289,900	4,077,900	4,130,400
Other Countries	243,600	228,600	228,400	223,100	219,100	221,900
	October 1988	October 1987	% Change	Jan.-Oct. 1988	Jan.-Oct. 1987	% Change
Unadjusted						
Total Number of Trips						
Non-resident Travellers						
All Countries	2,823,450	2,863,164	-1.4	34,835,790	35,126,742	-0.8
United States	2,598,664	2,673,740	-2.8	32,040,094	32,722,593	-2.1
Other Countries	224,786	189,424	18.7	2,795,696	2,404,149	16.3
Residents of Canada						
All Countries	4,510,909	3,886,749	16.1	45,912,439	40,655,580	12.9
United States	4,303,164	3,696,296	16.4	43,461,718	38,317,585	13.4
Other Countries	207,745	190,453	9.1	2,450,721	2,337,995	4.8
Estimated Overnight Trips²						
Non-resident Travellers						
All Countries	1,045,427	1,043,228	0.2	14,115,546	13,730,834	2.8
United States	850,778	884,156	-3.8	11,632,913	11,648,697	-0.1
Other Countries	194,649	159,072	22.4	2,482,633	2,082,137	19.2
Residents of Canada						
All Countries	1,308,901	1,144,076	14.4	14,406,754	13,183,130	9.3
United States	1,101,156	953,623	15.5	11,956,033	10,845,135	10.2
Other Countries	207,745	190,453	9.1	2,450,721	2,337,995	4.8

¹ Totals may not add up due to rounding.

² Seasonally adjusted overnight trips will be available at a later date. Overnight estimates for the United States include auto and bus for one or more nights, and estimated long-term numbers for plane, train, boat and other methods. Figures for "Other Countries" exclude entries by land same day via the U.S. only.

Farm Product Price Index (1981 = 100)



Farm Product Price Index

October 1988

The Farm Product Price Index (1981=100) for Canada stood at 98.4 in October, down 1.3% from the revised September level of 99.7. This represents the first month-to-month drop in the index since July 1988 and the largest drop since October 1987. Lower prices for both crops and livestock contributed to the decline. Despite the decrease, the October 1988 index was still 9.3% above the year-earlier level of 90.0.

The percentage changes in the index between September and October 1988 by province were as follows:

• Newfoundland	1.4%
• Prince Edward Island	5.9%
• Nova Scotia	-0.8%
• New Brunswick	5.0%
• Quebec	-2.0%

• Ontario	-1.4%
• Manitoba	-1.5%
• Saskatchewan	-1.5%
• Alberta	-1.7%
• British Columbia	-0.3%
• Canada	-1.3%

Crops

The crops index dropped 1.7% in October to a level of 85.4. Sharply lower prices for oilseeds and, to a lesser extent, lower prices received for wheat delivered to the Canadian Wheat Board contributed to the decline.

- The oilseeds index dropped 7.0% in October as prices for flaxseed, canola and soybeans all declined. These price declines coincided with the release of the October 1 estimate of soybean production by the United States Department of

(continued on page 12)

Agriculture, which was higher than trade expectations. Despite the decrease, the index, at 115.4, remained 24.9% higher than the April figure of 92.4. Oilseeds prices had increased substantially from April to September because of uncertain production prospects in Canada and the United States due to drought.

- The cereals index declined 1.3% in October to a level of 74.9. The prices received by producers for wheat delivered to the Canadian Wheat Board were down, reflecting the lower quality of wheat marketed in October.

Livestock and Animal Products

The livestock and animal products index decreased 1.1% in October to a level of 110.3. The index has shown little change since December 1987. In October, lower prices for hogs, cattle and calves, and poultry more than offset increases for eggs and dairy products.

- The hogs index dropped 7.0% in October and has now dropped 20.3% since June. Hog prices have declined to a level last seen in November 1983. Increased hog slaughter in Canada and the United States, resulting from higher inventories, exerted downward pressure on hog prices.
- The poultry index dropped 2.3% in October. Despite the decline, poultry prices were 17.9% higher than in January 1988. This increase resulted from the inclusion of higher feed prices in the cost of production formulas.

User Note

The index is designed to measure changes in prices received by producers when ownership of a commodity first changes hands. Prices used in the index for Western wheat, oats and barley sold to the Canadian Wheat Board prior to August 1987 are final prices. Beginning in August 1987, initial prices are used and, therefore, they exclude any forthcoming adjustment or final payments. Sub-indexes for crops, livestock and their components are also available on a provincial basis.

Users should also note that the index has been revised where necessary for 1986 and 1987 to include any revisions to prices that have become available for those years.

Available on CANSIM: matrix 176.

The October issue of *Farm Product Price Index* (62-003, \$6.50/\$65) is scheduled for release December 23. See "How to Order Publications".

For more detailed information on this release, contact Ed Hamilton (613-951-2441), Farm Income and Prices Section, Agriculture Division.

Data Availability Announcements

Production of Eggs

October 1988

Canadian egg production decreased slightly to about 39.9 million dozen in October 1988. The average number of layers decreased by 0.1% from October 1987, while the number of eggs per 100 layers increased to 2,172 from 2,144.

Available on CANSIM: matrices 1145, 1146 and 5689-5691.

The October 1988 issue of *Production and Stocks of Eggs and Poultry* (23-003, \$11/\$110) will be available the week of January 2nd. See "How to Order Publications."

For more detailed information on this release, contact Robert Koroluk (613-951-2549), Livestock and Animal Products Section, Agriculture Division.

Milling Statistics

October 1988

The total amount of wheat milled in October 1988 was 234 825 tonnes, down marginally from the 252 973 tonnes milled in October 1987. The resulting wheat flour production decreased 9% to 173 750 tonnes in October 1988 from 191 035 tonnes in October 1987.

The October 1988 issue of *Cereals and Oilseeds Review* (22-007, \$11.50/\$115) is scheduled for release in January. See "How to Order Publications".

For further information on this release, contact A. Dupuis (613-951-3871), Agriculture Division.

Gypsum Products Industry

1986 Census of Manufactures

In 1986, the value of shipments of goods of own manufacture for the gypsum products industry (SIC 3593) totalled \$522.6 million, up 37.1% from \$381.0 million in 1985.

Available on CANSIM: matrix 6862.

Data for the industry will be published at a later date (44-250B 3593, \$4). See "How to Order Publications".

For more detailed information on this release, contact Sharon M. Boyer (613-951-3520), Industry Division.

Furniture and Fixtures Industries

1986 Census of Manufactures

Commodity data for the Furniture and Fixtures Industries (major group 26) are now available on request. The information will also be released at a later date in catalogue 35-251.

For more detailed information on this release, contact Keith Martin (613-951-3518), Industry Division.



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The Daily, December 9, 1988

Major Release Dates

Week of December 12 - 16

(Release Dates are Subject to Change)

Anticipated date of release	Title	Reference period
December		
13	Therapeutic Abortions	1986
14	Preliminary Statement of Canadian International Trade	October 1988
16	Consumer Price Index	November 1988

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**The
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Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada \$100/year; other countries \$125/year

Published by the Communications Division (Director - Douglas Newson)
Statistics Canada, 3-N, R.H. Coats Bldg., Ottawa K1A 0T6.

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