

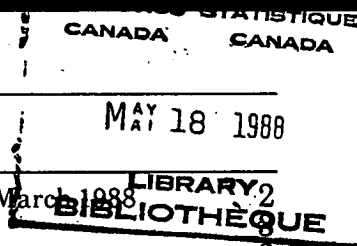
# The Daily

Statistics Canada

Wednesday, May 18, 1988

## Data Availability Announcements

Department Store Sales by Province and Metropolitan Area, March 1988  
 Air Charter Statistics, 1987  
 Exports of Wheat Flour and Barley Malt, January and February 1988  
 Phonograph Records and Pre-recorded Tapes, March 1988



## Publications Released

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### Travel-log, Touriscope

The importance of tourism as a social, environmental and cultural, as well as an economic and geographic phenomenon, is being increasingly recognized. A publication that pulls together the latest supply and demand data on tourism from Statistics Canada sources has been practically non-existent – up until now.

*Travel-log* is taking a leading role in making tourism data more relevant and focused. This newly redesigned quarterly publication provides data on many diverse aspects of tourism and keeps readers abreast of shifting trends.

The premiere issue of the revamped *Travel-log* features "Mature Canadians Travelling in Canada" – an expanding and lucrative travel market. The remaining articles provide shorter analyses under such classifications as markets, profiles and demographics. Each issue also presents a case study and includes the latest tourism indicators.

*Travel-log* is now a member of the Touriscope series. The Vol. 7, No.1 issue of *Travel-log, Touriscope* (87-003, \$10/\$40) is now available from Publication Sales (613-951-7276). See "How to Order Publications".

### Canadian Economic Observer

May 1988

The May issue of the *Canadian Economic Observer*, Statistics Canada's new monthly flagship publication for economic statistics, is now available.

The May issue includes a summary of current economic conditions, highlights of economic and statistical events in April, and features an article on international travel to and from Canada. As well, there is a technical note on the importance of tourism to the Canadian economy, using the tourism satellite account. There is also an extensive statistical summary which provides tables and graphs on the major economic time series for Canada, the provinces and the major industrialized nations.

The *Canadian Economic Observer* (11-010, \$20/\$200) is now available from Publication Sales (613-951-7276). See "How to Order Publications".

For more detailed information on this release, contact Philip Cross (613-951-9162), International and Financial Economics Division.



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## Data Availability Announcements

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### Department Store Sales by Province and Metropolitan Area

March 1988

#### Highlights

- Department stores in Canada reported sales totalling \$937 million in March 1988, up 6.6% from the March 1987 level of \$879 million. Adjusted to remove the effect of the sale of Woodward Stores Ltd.'s food department, sales rose 10.3% over the March 1987 level.
- Cumulative sales for the period January to March 1988 totalled \$2,376 million, a modest increase of 0.2% from the corresponding period in 1987. Adjusted sales were up 4.9% over the 1987 period.
- Department store sales during March 1988, for the provinces and the 10 metropolitan areas surveyed, were as follows (with the percentage change from March 1987 in parentheses):

#### Province

- Newfoundland, \$10.7 million (13.5%);
- Prince Edward Island, \$5.6 million (13.2%);
- Nova Scotia, \$29.9 million (16.8%);
- New Brunswick, \$20.0 million (18.3%);
- Quebec, \$183.4 million (7.8%);
- Ontario, \$379.1 million (11.8%);
- Manitoba, \$41.5 million (-2.3%);
- Saskatchewan, \$28.5 million (9.1%);
- Alberta, \$108.5 million (-0.9%);
- British Columbia, \$129.8 million (-3.7%).

#### Metropolitan Area

- Calgary, \$42.4 million (1.9%);
- Edmonton, \$48.0 million (-0.3%);
- Halifax-Dartmouth, \$16.6 million (13.9%);

- Hamilton, \$28.4 million (19.9%);
- Montreal, \$104.7 million (5.3%);
- Ottawa-Hull, \$43.9 million (11.0%);
- Quebec City, \$26.3 million (12.1%);
- Toronto, \$154.4 million (11.2%);
- Vancouver, \$77.4 million (-3.3%);
- Winnipeg, \$37.9 million (-0.5%).

#### Note to Users:

Users should note that the year-over-year movements for some provinces and census metropolitan areas have been affected by major structural changes during 1987, including the sale of Woodward Stores Ltd.'s food department to Canada Safeway Ltd. and the inclusion in the department store industry of outlets previously classified as variety stores. The adjusted provincial percentage changes in March were as follows: Alberta (+11.2%) and British Columbia (+11.3%). The confidentiality provisions of the Statistics Act preclude releasing adjusted movements for Prince Edward Island, Calgary, Edmonton and Vancouver.

Data users should note that monthly department store sales data for 1987 have been revised to incorporate late responses.

Information on department store sales and stocks by department will be released in *The Daily* the week of May 30.

The March 1988 issue of *Department Store Monthly Sales, by Province and Selected Metropolitan Area* (63-004, \$2.50/\$25) will be available the first week of June. See "How to Order Publications".

For more detailed information on this release, contact Colleen Loggie (613-951-3548), Retail Trade Section, Industry Division.

### Air Charter Statistics 1987 (Preliminary)

Domestic charter passenger traffic for 1987 dropped to its lowest level since the survey began in 1978. Wardair began to operate its scheduled domestic services in May 1986 and the airlines' domestic charter traffic dropped from 49,634 passengers (25.4% of the 1986 total) to just 955 passengers (1.5% of the 1987 total).

The top six Canadian charter carriers in 1987 - Air Canada, Canadian Pacific Air Lines, Pacific Western, Nationair, Wardair and Worldways - all substantially increased their traffic to southern "hotspots" in 1987 relative to 1986 figures. (It should be noted that data for Canadian Pacific Air Lines and Pacific Western will appear together under Canadian Airlines International as of January 1, 1988.) South American destinations such as Brazil, Columbia, Guyana and Venezuela continued to record unprecedented growth. For example, when comparing 1987 figures to 1986, Columbia recorded a traffic increase of 83.7% and Venezuela, a 33.5% increase.

Charter passengers to/from Europe recorded a decrease of 3.7% in 1987 relative to 1986. Charter traffic to the United Kingdom registered a decrease of 22.3% relative to 1986. Glasgow reported a decline of 59.1% and Manchester, a drop of 77.2%.

The 1987 edition of *Air Charter Statistics* (51-207, \$32) will be available in July. See "How to Order Publications".

For more detailed information on this release, contact Catherine Walsh (819-997-6173), Transportation Division.

### Exports of Wheat Flour and Barley Malt

January and February 1988

Customs exports of wheat flour and barley malt during January and February 1988 were as follows (in thousand tonnes):

	January	February
• Wheat flour	4.0	33.1
• Malt	11.4	14.9

Available on CANSIM: matrices 5612 (series 1) and 5630. CANSIM matrix 5613 has been terminated. Refer to matrix 5630 for replacement data expressed in terms of wheat equivalent.

The February 1988 issue of *Cereals and Oilseeds Review* (22-007, \$11.50/\$115) is scheduled for release in May. See "How to Order Publications".

For further detailed information on this release, contact A. Dupuis (613-951-3871), Agriculture Division.

### Phonograph Records and Pre-recorded Tapes March 1988

Canadian manufacturers produced 3,505,291 phonograph records in March 1988, up 8.3% from the 3,238,116<sup>r</sup> (revised figure) produced a year earlier. Production of tapes decreased to 3,441,225 in March 1988, down 9.0% from 3,783,181<sup>r</sup> tapes in March 1987.

Year-to-date production of phonograph records amounted to 10,107,851 - down 2.6% from the 10,378,340<sup>r</sup> records produced during the January to March 1987 period. Cumulative production of tapes decreased 5.0% to 10,304,891 from 10,852,930<sup>r</sup> tapes during the same period in 1987.

Available on CANSIM: matrix 2904.

The March 1988 issue of *Production and Sales of Phonograph Records and Pre-recorded Tapes in Canada* (47-004, \$4.50/\$45) is scheduled to be released the week of May 23. See "How to Order Publications".

For more detailed information on this release, contact Danielle Cote (613-951-3521), Industry Division.



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The Daily, May 18, 1988

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## Publications Released

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**Canadian Economic Observer, May 1988.**

**Catalogue number 11-010**

(Canada: \$20/\$200; Other Countries:  
\$22.50/\$225).

**Crude Petroleum and Natural Gas**

**Production, January 1988.**

**Catalogue number 26-006**

(Canada: \$9/\$90; Other Countries: \$10/\$100).

**Production, Shipments and Stocks on**

**Hand of Sawmills East of the Rockies,**

**February 1988. Catalogue number 35-002**

(Canada: \$9/\$90; Other Countries: \$10/\$100).

**Production, Shipments and Stocks on**

**Hand of Sawmills in British Columbia,**

**February 1988. Catalogue number 35-003**

(Canada: \$6.50/\$65; Other Countries:  
\$7.50/\$75).

**Production and Sales of Phonograph**

**Records and Pre-recorded Tapes, February**

**1988. Catalogue number 47-004**

(Canada: \$4.50/\$45; Other Countries:  
\$5.50/\$55).

**Surface and Marine Transport Service**

**Bulletin, Vol. 4, No. 4, 1985 and 1986.**

**Catalogue number 50-002**

(Canada: \$8.50/\$85; Other Countries:  
\$9.50/\$95).

**Corporation Taxation Statistics:**

**Preliminary Data for Income Taxes and**

**Provincial Allocation of Taxable Income,**

**1986. Catalogue number 61-208P**

(Canada: \$11; Other Countries: \$12).

**Travel-log, Touriscope, Vol. 7, No. 1**

**Catalogue number 87-003**

(Canada: \$10/\$40; Other Countries: \$11/\$44).

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## How to Order Publications

*Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7276.*

*Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).*

*Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.*

*A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.*