

The Daily

Statistics Canada

Monday, May 30, 1988

Major Releases

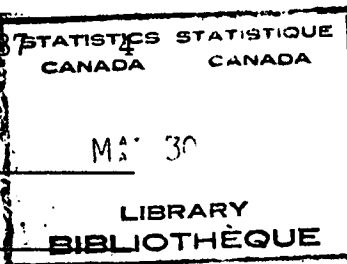
Inter-corporate Ownership, 1987

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- The Edward and Peter Bronfman group is now the largest Canadian enterprise with more than 152 companies under its control.

Survey of Volunteer Activity, November 1986-October 1987

- During this period, over 5 million adult Canadians volunteered their time and skills to groups and organizations across the country - these people accounted for 27% of the population aged 15 and over.



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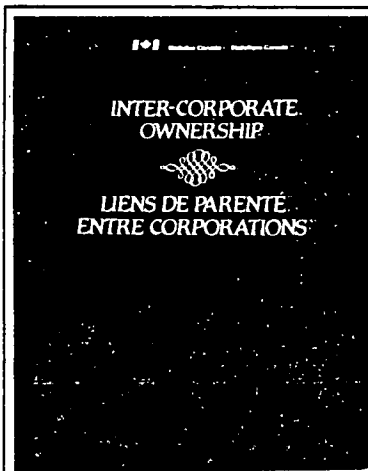
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Inter-corporate Ownership 1987

Inter-corporate Ownership, a hardcover publication of about 900 pages, tracks the ownership of the largest Canadian corporations and covers every major takeover or other substantial change up to the end of 1987.

This unique Statistics Canada directory of "who owns what" among Canadian businesses is intended to serve as an essential reference tool for corporate executives, bankers, financiers, marketing managers, investors, researchers and the general public - all of whom desire the latest detailed information on the corporate structure of Canadian society.

Inter-corporate Ownership (61-517, \$295) is now available. Copies can be obtained from Publication Sales (613-951-7276 - see "How to Order Publications") or from any of the Bureau's regional reference centres. For further details on "who owns what", see page two of today's *Daily*.



Statistics
Canada

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Canada

Major Releases

Inter-corporate Ownership

1987

This unique Statistic Canada directory of "who owns what" reports that the Edward and Peter Bronfman group is the largest Canadian enterprise with more than 152 companies under its control. These include Trizec Corporation Ltd., Bramalea Limited, Brascade Resources Inc. and Norcen International Ltd. In addition, the Bronfman group has a significant minority position in Noranda Inc., John Labatt Limited, and MacMillan Bloedel Ltd.

Particularly important in the context of U.S.-Canada free trade, this publication highlights the Canadian corporate activity of all major United States-controlled enterprises:

- The oil industry giant Exxon Corp. controls Imperial Oil Limited, Esso of Canada Limited, Imperial Pipe Line Co. Ltd. and Mr. Lube Ltd.
- Chrysler Corporation controls Chrysler Canada Ltd., American Motors (Canada) Inc. and Jeep Canada Ltd.
- The electronic and communications specialist General Telephone and Electronics Corp. controls Anglo-Canadian Telephone Co., British Columbia Telephone Co., Microtel Limited and GTE Sylvania Canada Ltd.
- United Technologies Corporation, a world leader in high technology and military applications, controls Pratt & Whitney Canada Inc., Sikorsky Aircraft of Canada Limited, Carrier Canada Limited and Otis Canada Inc.
- The conglomerate Dart & Kraft Inc. controls Duracell Inc., Kraft Limited, National Dairy Products Corporation of Canada Ltd. and Sealtest (Canada) Limited.

In addition, the wide ranging investments of many other major Canadian-controlled enterprises are shown:

- The Desmarais group controls 128 corporations including Power Corporation of Canada, Consolidated-Bathurst Inc., Domglas Inc., The Great-West Life Assurance Company, Montreal Trustco Inc. and Investors Group Inc.
- The Irvings control 124 corporations. Their diversified portfolio includes Irving Oil Limited, Ste Anne Forest Products Ltd., Irving Pulp & Paper Limited, Saint John Pulp & Paper Ltd. and Saint John Shipbuilding Limited.
- The Weston Group numbers 120 corporations, including George Weston Ltd., Eddy Paper Co. Ltd., Loblaw's Companies Ltd., Kelly Douglas of Canada Ltd., Westfair Foods Ltd., and British Columbia Packers Limited.
- The Reichmann Family controls Olympia & York Developments Limited, Block Bros. Industries Ltd, Abitibi-Price Inc., Gulf Canada Limited, The Consumer's Gas Company Ltd. and Hiram Walker Resources Ltd.
- Canadian Pacific Limited heads an enterprise consisting of such corporations as Canadian Pacific Enterprises Ltd., Dominion Bridge Inc., Marathon Realty Company Limited, The Algoma Steel Corporation Limited, CIP Inc., Canadian Pacific Express & Transport Ltd, and PanCanadian Petroleum Limited.

(continued on page 3)

All other major foreign-controlled enterprises are included in this publication:

- The British-controlled conglomerate B.A.T. Industries PLC numbers 105 corporations, including Imasco Limited, Canada Trustco Mortgage Company, The Canada Trust Company, Genstar Corporation and Shoppers Drug Mart Limited.
- Elders I X L Limited of Australia now controls Carling O'Keefe Ltd. and its subsidiaries, including Le Club de Hockey les Nordiques Inc. and the Argonaut Football Club Inc.
- The Royal Dutch Petroleum Co. of the Netherlands controls Shell Canada Limited, Beaver Service Centres Limited, Crows Nest Resources Limited and Alsands Energy Ltd.
- Tengelmann Warenhandel A.G. of West Germany controls The Great Atlantic & Pacific Tea Company Limited and A & P Drug Mart Limited.
- Imperial Chemical Industries PLC of Great Britain controls C-I-L Inc., Alchem Inc. and Stauffer Chemical Co. of Canada Ltd.

Of the over 71,000 corporations included in the report, 74.0% are Canadian controlled, 14.1% United States controlled, 3.3% United Kingdom controlled, 1.9% Federal Republic of Germany controlled, 1.0% France controlled and 0.6% Japan controlled.

In *Inter-corporate Ownership*, control is determined through a study of holdings by individual and corporate shareholders, the effects of options, insider holdings, convertible shares and interlocking directorships. It includes numerous cases of minority control by the largest voting equity blocks.

The directory presents information in an easy-to-read tiered format, showing at a glance the hierarchy of subsidiaries within each enterprise structure. Entries for each corporation provide country of control, country of residence and percentage of voting rights held. In addition, the inclusion of a Standard Industrial Classification (SIC) and province of residence for each active Canadian corporation permits study by industrial sector.

The information is based on non-confidential returns filed by Canadian corporations under the Corporations and Labour Unions Returns Act (CALURA) and extensive research of many public sources.

Inter-corporate Ownership (61-517, \$295) is now available. See "How to Order Publications".

For more detailed information on this release, call Ron Vanasse (613-951-3469), Corporations Section, Corporations and Labour Unions Returns Act Subdivision, Industrial Organization and Finance Division.

Survey of Volunteer Activity

November 1986-October 1987

Between November 1, 1986 and October 31, 1987, over 5 million adult Canadians volunteered their time and skills to groups and organizations across the country. These people accounted for 27% of the total population aged 15 and over.

The Survey of Volunteer Activity was conducted last October by Statistics Canada on behalf of the Secretary of State. The purpose of this survey was to profile the characteristics of individual volunteers.

Highlights of the survey include:

- Albertans were the most likely of all Canadians to perform volunteer work. During the reference year, four out of 10 persons in this province volunteered their services through an organization (706,000 persons out of an adult population of 1.8 million).
- Over half of all volunteers in Canada were women (55%). In the November 1986-October 1987 period, 2.9 million Canadian women and 2.4 million men performed volunteer work.
- The volunteer rate was slightly higher for women than for men. Nationally, 29% of all women aged 15 and over volunteered at least once during the reference year. The comparable figure for men was 25%.
- Volunteers were somewhat more likely to be married than non-volunteers.
- Survey results show that the rate of volunteering initially increased with age, from a low of 20% for youths aged 15 to 24 years, to a peak of 37% for 35 to 44 year olds. It then declined with advancing age to trough at 20% for persons aged 65 and over.
- A direct relationship exists between the participation rate of volunteers and their educational attainment. The rate ranged from a low of 14% for those with 0 to 8 years of education (primary school only) to a high of 45% for those with a university degree. (This relationship holds for both men and women.)

- The likelihood of any one person volunteering rises with household income. Only 18% of persons with a household income under \$10,000 volunteered (including households with no income), while 39% of persons whose household incomes of \$60,000 volunteered.
- The labour force status of an individual describes his or her involvement in the labour market, that is, an individual can be employed, unemployed or not in the labour force. In the week preceding the survey, two out of three volunteer workers were employed (67%), almost three out of 10 were not in the labour force (29%) and only 4% were unemployed.

The survey consisted of two questionnaires:

- A "screening" questionnaire, administered to approximately 70,000 individuals 15 years of age and over, which served to identify persons who volunteered "formally" through an organization and "informally" on their own (not through an organization) in the 12-month period spanning November 1986 to October 1987;
- A "follow-up" questionnaire, which was used to obtain more detailed information about the experiences and activities of formal volunteers with up to three organizations served during the reference year.

Data are now available from the screening questionnaire, which allows for the cross-classification of a wide range of demographic and other characteristics of both formal and informal volunteers - such as age, sex, marital status, education, labour force status, income, and type of activities engaged in.

These preliminary data are being released in the form of "highlights" sheets. Users requiring more detailed information from the screening document should contact Doreen Duchesne (613-951-6893) or Maryanne Webber (613-951-6894), Labour and Household Surveys Analysis Division.

Data from the follow-up questionnaire are scheduled for release this summer, at which time Statistics Canada will release an overview publication and public-use microdata files.

Data Availability Announcements

Housing Starts

March 1988

Highlights

Total (all areas)

- Seasonally adjusted at annual rates, 215,000 dwelling units were started in March, an increase of 10.8% from the revised level of 194,000 in February.
- This increase is totally attributable to the single-dwelling sector.
- However, housing starts decreased 14.2% during the first quarter of 1988 from the same period a year earlier. Both the single- and multiple-dwelling sectors were responsible for this decline.

Urban Centres (10,000 population and over)

- Starts of single dwellings increased 30.9% in March while multiple dwellings declined 4.3%.
- On a regional basis, increases were reported in all regions except in the Prairies and Ontario.

Available on CANSIM: matrices 23-25, 29, 988, 4091 and 4092.

The March 1988 issue of *Housing Starts and Completions* (64-002, \$16.50/\$165) is scheduled for release the second week of June. See "How to Order Publications".

For more detailed information on this release, contact M. Lavigne (613-951-2583), Science, Technology and Capital Stock Division.

Microdata Tapes on Incomes of Households, Families and Individuals 1986

Microdata tapes containing information on the 1986 income of households, economic families, census families and individuals are now available. A new file called the "key file" is also available which allows the user greater flexibility in the creation of analytical variables and units of analysis. Each file costs \$700.

In addition to income by source such as earnings, investment income and government transfer payments, the files contain personal, family and labour-related characteristics such as age, sex, education, family relationship, occupation and labour force status. The household file includes information on housing characteristics and household facilities and equipment.

The income data were collected as part of the 1987 Survey of Consumer Finances. The housing, facilities and equipment data were collected by the 1987 Household Facilities and Equipment Survey. Both surveys are conducted every spring as a supplement to the Labour Force Survey. The household file contains approximately 30,000 records, the economic file about 32,000 records, the census family 34,000 records, the individual file 66,000 records and the key file 86,000 records. These tapes have been carefully reviewed to ensure that they do not contain information that would allow identification of specific households, families or individuals.

For more detailed information on this release, contact the Income and Housing Surveys Section (613-951-9775), Household Surveys Division.

Telephone Statistics

March 1988

Canada's 13 major telephone systems reported monthly revenues of \$1,016.6 million in March 1988, up 10.9% from March 1987.

Operating expenses were \$745.4 million, an increase of 14.4% over March 1987. Net operating revenue was \$271.3 million, up 2.1% over March 1987.

Available on CANSIM: matrix 355.

The March 1988 issue of *Telephone Statistics* (56-002, \$7.50/\$75) is scheduled for release the week of June 13. See "How to Order Publications".

For more detailed information on this release, contact J.R. Slattery (613-951-2205), Services Division.

Publications Released

Construction Type Plywood, March 1988.
Catalogue number 35-001
(Canada: \$4.50/\$45; Other Countries:
\$5.50/\$55).

Retail Trade, February 1988.
Catalogue number 63-005
(Canada: \$16/\$165; Other Countries:
\$17/\$170).

Inter-corporate Ownership, 1987.
Catalogue number 61-517
(Canada: \$295; Other Countries: \$317.50).

How to Order Publications

Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7276.

Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).

Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.

A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.

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The Daily, May 30, 1988

Regional Reference Centres

Statistics Canada's regional reference centres provide a full range of the bureau's products and services. Each reference centre is equipped with a library and a sales counter where users can consult or purchase our publications, microcomputer diskettes, microfiche, maps and more.

Each centre has facilities to retrieve information from Statistics Canada's computerized data retrieval systems CANSIM and Telichart. A telephone inquiry service is also available with toll free numbers for regional clients outside local calling areas. Many other valuable services - from seminars to consultations - are offered. Call or write your regional reference centre for information.

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Guy Favreau Complex
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Toll free service: 1-800-361-2831

National Capital Region

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T2P 3C1
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Toll free service: 1-800-472-9708

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