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Statistics Canada

Monday, January 15, 1990

For release at 10:00 a.m.

MAJOR RELEASE

- **Farm Product Price Index, November 1989**
Farm prices increased 0.3% over October 1989.

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Aviation Statistics Centre Service Bulletin, October 1989
Air Carrier Fare Basis Statistics, 1988 (Preliminary Estimates)
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Construction Type Plywood, November 1989
Oils and Fats, November 1989
Steel Exports, December 1989

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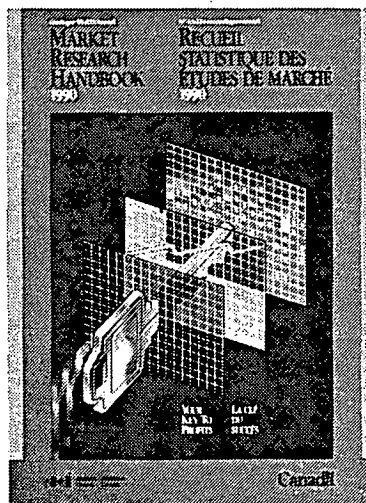
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PUBLICATIONS RELEASED

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Market Research Handbook 1990

The *Market Research Handbook* is a complete source of information on Canadian consumer and industrial markets.

In addition to providing a demographic overview of Canada's provinces and territories, this edition has been extensively revised to offer comprehensive profiles of 46 urban centres across the country. The most recent Census data have been added, as well as statistics on international trade, personal income and expenditures, the merchandising and services sectors, industry price indexes, the labour force and other information essential to developing sound marketing and expansion strategies.

With over 600 pages, the 1990 *Market Research Handbook* contains over 170 statistical tables and more than 40 charts and graphs. Footnotes accompany most data tables and refer the reader to other Statistics Canada sources for more detailed data.

The 1990 *Market Research Handbook* (63-224, \$89/\$107) is now available. See "How to Order Publications".

For further information on this release, contact Maurice Massaad (613-951-9682) or Michel Mallette (613-951-0564), Industry Division.



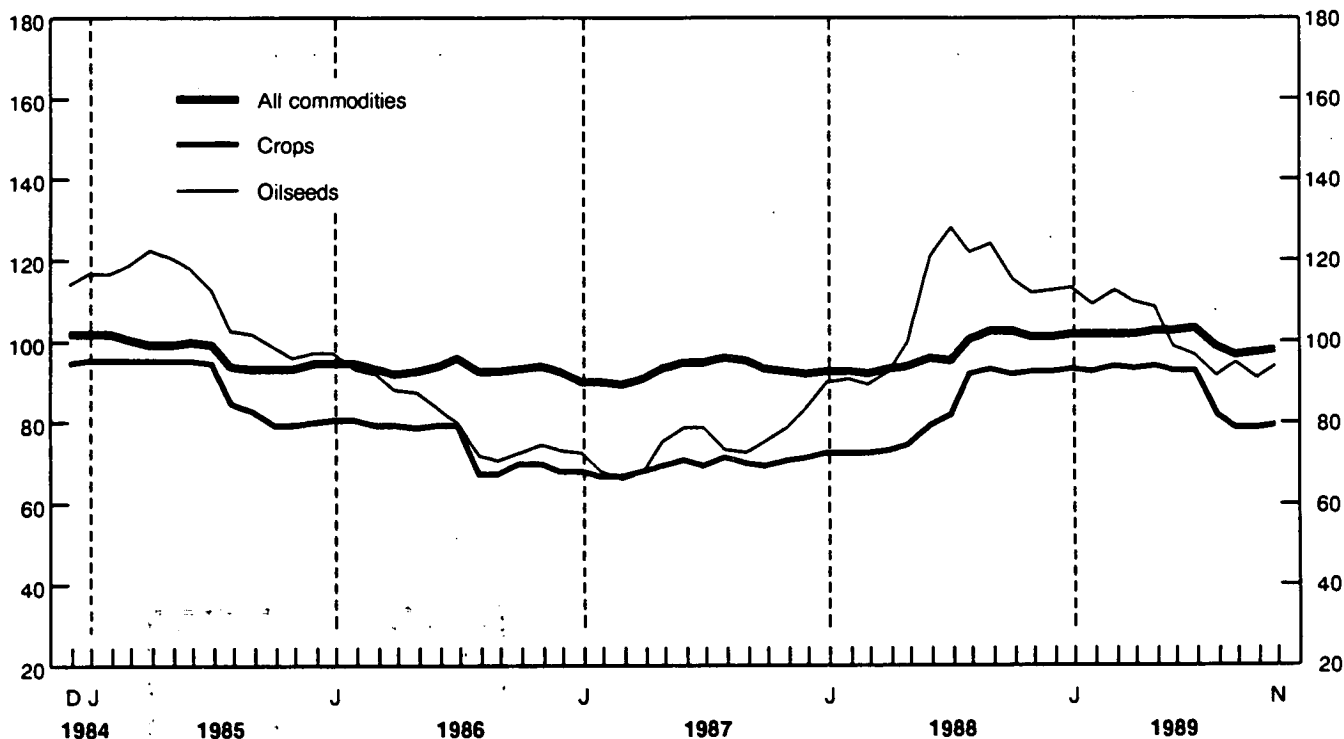
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MAJOR RELEASE

Farm Product Price Index (1981 = 100)



Farm Product Price Index

November 1989

The Farm Product Price Index (1981=100) for Canada stood at 97.4 in November, up 0.3% over the revised October level of 97.1. The crops index recorded a 1.1% increase, while the livestock and animal products index declined slightly (-0.3%). The overall index remained 3.4% below the year-earlier level of 100.8. Cereal and oilseed prices have been much lower for the 1989-90 crop year (August 1 to July 31) compared to the previous crop year, as 1989 North American grain production rebounded from the drought-reduced 1988 level.

The percentage changes in the index between October and November 1989 by province were as follows:

- Newfoundland -2.8%
- Prince Edward Island 8.6%

- Nova Scotia -0.7%
- New Brunswick 4.6%
- Quebec -0.4%
- Ontario 0.5%
- Manitoba 1.1%
- Saskatchewan 0.4%
- Alberta -0.1%
- British Columbia -1.1%
- Canada 0.3%

Crops

The crops index rose 1.1% in November to 79.2, as prices for oilseeds, cereals and potatoes all increased. However, the index stood 14.1% below the year-earlier level of 92.2. Grain prices for the 1989-90 crop year have returned to levels similar to those of the 1986-87 and 1987-88 crop years. Prices in 1988-89 were the highest in four years, as drought in North America reduced crop production.

- The oilseeds index increased 4.0% in November to 93.9, as higher canola and soybean prices offset a small decline in flaxseed prices. Despite the increase in November, the oilseeds index has trended down during the past 16 months. The index has declined 26.5% from its peak in July 1988.
- The cereals index rose 0.4%, to 67.1 in November. The full impact of the October increase in Canadian Wheat Board (CWB) initial prices for soft white wheat and barley was not felt until November, since the adjusted prices came into effect on October 5. As well, the prices received by producers for deliveries of the CWB increased, reflecting the higher grades of grain marketed during November.
- Following a 1.2% decline in October, the cattle index fell a further 0.7% in November, to 110.7. Contributing to the decline was a November increase in cattle slaughter in North America, compared to the year-earlier period. However, the index stood 1.9% above the November 1988 level of 108.6, as North American slaughter in 1989 remained below 1988 levels.
- The hog index fell to 96.4 in November, a 0.6% decrease from the October level of 97.0. Despite this decline, the index has risen during 1989 to 20.7% above the year-earlier level of 79.9. Reduced hog slaughter in both Canada and the United States over the past seven months has contributed to the trend toward higher prices during this period.

Livestock and Animal Products

The livestock and animal products index decreased 0.3% in November to 114.0, largely as a result of declines in cattle and hog prices. Egg prices also fell in November, while dairy and poultry prices registered increases. Although the livestock index declined in November, it has generally trended higher during 1989, mainly as a result of stronger hog prices over the past seven months.

Available on CANSIM: matrix 176.

The November issue of *Farm Product Price Index* (62-003, 6.80/\$68) is scheduled for release January 31. See "How to Order Publications".

For further information on this release contact Ed Hamilton (613-951-2441), Farm Income and Prices Section, Agriculture Division. ■

DATA AVAILABILITY ANNOUNCEMENTS

Aviation Statistics Centre Service Bulletin

October 1989

Highlights

- A year-to-date comparison of scheduled services data reported by Air Canada, Canadian Airlines International Ltd. and Wardair, as of October 1989, shows a decrease of 4.5% from 1988 in domestic passenger-kilometres, while international passenger-kilometres rose by 8.1%.
- During the first quarter 1989, the number of passengers (for all city-pairs) travelling on transborder scheduled services totalled 1,942,550, up 7.8% over the first quarter 1988.
- Preliminary data reported by three major Canadian air carriers – Air Canada, Canadian Airlines International Ltd. and Wardair – indicate that 63.4% of the passengers carried on domestic scheduled services travelled on discount fares in 1988, up from 54.6% in 1987. In terms of passenger-kilometres, discount fares accounted for 68.5% of total volume in 1988, which represents an increase of 7.4 percentage points compared to a year earlier.

A special review entitled *Scheduled Transborder Air Passenger Origin and Destination Statistics – Passengers, 1968 to 1988* is now available.

Other recent releases from the Aviation Statistics Centre include *Air Carrier Operations in Canada*, July-September 1988 (51-002), *Air Passenger Origin and Destination: Domestic Report, 1988* (51-204), and *Air Charter Statistics, 1988* (51-207).

The Vol. 22, No. 1 issue of the *Aviation Statistics Centre Service Bulletin* (51-004, \$8.90/\$89) will be available shortly. See "How to Order Publications".

For further information on this release, contact the Aviation Statistics Centre (819-997-1986), Transportation Division. ■

Air Carrier Fare Basis Statistics 1988 (Preliminary Estimates)

Preliminary estimates for 1988 on fare type utilization are now available.

Data reported by three major Canadian air carriers – Air Canada, Canadian Airlines International Ltd. and Wardair – indicate that 63.4% of passengers carried on domestic scheduled services travelled on discount fares in 1988, up from 54.6% in 1987. In terms of passenger-kilometres, discount fares accounted for 68.5% of total volume in 1988; the comparable figure for 1987 was 61.1%.

Long-haul services in the domestic southern sector showed the highest rate of discount fare utilization – 69.8% of passengers in this traffic category travelled on a discount fare in 1988. (This is on city-pairs, within the "deregulated" zone as defined in the new 1984 Canadian Air Policy, involving distances of 800 kilometres or more as determined by the flight coupon origin and destination.)

Also, on the highly competitive long-haul transcontinental routes, such as Calgary-Toronto, Edmonton-Toronto, Montreal-Vancouver, Ottawa-Vancouver and Toronto-Vancouver, the number of discount fares offered increased notably. Buoyant discount fares are also the outcome of the 'price war' between the Level I air carriers, which stimulated the increase of seat sales on domestic scheduled markets, where competition was particularly intense.

The Olympic Games in Calgary also had an impact on the utilization of discount fares during the first quarter of 1988. Finally, the transfer of scheduled services by Air Canada and Canadian Airlines International Ltd. to their affiliates on low-density regional and local routes, where discount fares were available to a lesser extent, resulted in an increased utilization of discount fares, in relative terms.

The Vol. 22, No. 1 issue of the *Aviation Statistics Centre Service Bulletin* (51-004, \$8.90/\$89) will be available in January. See "How to Order Publications".

For further information on this release, contact Lisa Di Piéto (819-997-6176), Aviation Statistics Centre, Transportation Division. ■

Passenger Bus and Urban Transit Statistics

November 1989

In November 1989, a total of 71 Canadian urban transit systems with gross annual total operating revenues of \$500,000 or more (subsidies included) carried 131,739,666 fare passengers, an increase of 4.3% over the previous month. A comparison with the same period in 1988 showed a decrease of 1.3%.

Operating revenues totalled \$97,073,680, up 5.0% over October 1989 and up 4.4% over November 1988.

During the same period, 23 passenger bus carriers earning \$500,000 or more annually from intercity and rural bus operations carried 1,298,033 fare passengers down 5.4% from the previous month and down 3.8% from the same month last year. Earnings of these carriers totalled \$16,143,998, a 14.5% decrease from the October 1989 operating revenues but an increase of 10.7% over November 1988.

Available on CANSIM; matrices 351 and 352.

The November 1989 issue of *Passenger Bus and Urban Transit Statistics* (53-003, \$6.80/\$68) will be available the fourth week of January. See "How to Order Publications".

For further information on this release, contact Angus MacLean (613-951-2484), Transportation Division. ■

Railway Carloadings

November 1989

Revenue freight loaded by railways in Canada totalled 21.0 million tonnes in November 1989, a decrease of 6.3% from the November 1988 figure. The carriers received an additional 1.0 million tonnes from United States connections.

Total year-to-date loadings in Canada showed a decrease of 6.6% from the 1988 period, while receipts from United States connections showed a decrease of 4.8%.

All 1988 figures and 1989 cumulative data have been revised.

Available on CANSIM: matrix 1431.

The November 1989 issue of *Railway Carloadings* (52-001, \$7.90/\$79) is to be released the fourth week of January. See "How to Order Publications".

For further information on this release and for seasonally adjusted revenue freight loadings, contact Angus MacLean (613-951-2484), Transportation Division. ■

Steel Ingots

November 1989

Steel ingot production for November 1989 totalled 1 201 014 tonnes, a decrease of 9.4% from 1 325 619 tonnes the previous year.

Year-to-date production reached 14 225 267 tonnes, up 5.7% over 13 453 141 tonnes a year earlier.

Available on CANSIM: matrix 58 (level 2, series 3).

The November 1989 issue of *Primary Iron and Steel* (41-001, \$4.70/\$47) will be available at a later date. See "How to Order Publications".

For further information on this release, contact Gerry Barrett (613-951-3515), Industry Division. ■

Construction Type Plywood

November 1989

Canadian firms produced 187 468 cubic metres of construction type plywood during November 1989, an increase of 0.6% over the 186 443 cubic metres produced during November 1988.

January-to-November 1989 production totalled 1 990 937 cubic metres, a decrease of 0.2% from the 1 994 315 cubic metres produced during the same period in 1988.

Available on CANSIM: matrix 122 (level 1).

The November 1989 issue of *Construction Type Plywood* (35-001, \$4.70/\$47) will be available at a later date. See "How to Order Publications".

For further information on this release, contact Jock Dobie (604-666-2671), Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C. V6C 3C9. ■

Oils and Fats

November 1989

Production by Canadian manufacturers of all types of deodorized oils in November 1989 totalled 61 650 tonnes, an increase of 11.3% over the 55 366 tonnes produced in October 1989. The 1989 year-to-date production totalled 561 594 tonnes, a decrease of 1.3% from the corresponding 1988 figure of 568 733 tonnes.

Manufacturers' packaged sales of shortening totalled 11 421 tonnes in November 1989, down from the 10 389 tonnes sold the previous month. The cumulative sales to date were 110 094 tonnes, compared to the cumulative sales of 109 056 tonnes in 1988.

Sales of packaged salad oil increased to 9 613 tonnes in November 1989, from 5 057 tonnes in October 1989. The cumulative sales-to-date in 1989 were 68 786 tonnes, compared to the cumulative sales of 69 730 tonnes in 1988.

Available on CANSIM: matrix 184.

The November 1989 issue of *Oils and Fats* (32-006, \$4.70/\$47) will be available at a later date. See "How to Order Publications".

For further information on this release, contact Brian Preston (613-951-3511), Industry Division. ■

Steel Exports

December 1989

Data on preliminary steel exports for December 1989 are now available.

The final data will be published in *Primary Iron and Steel*, December 1989 (41-001, \$4.50/\$45). See "How to Order Publications".

For further information on this release, contact G.W. Barrett (613-951-3515), Industry Division. ■

PUBLICATIONS RELEASED

The Sugar Situation, November 1989.

Catalogue number 32-013

(Canada: \$4.70/\$47; Other Countries: \$5.60/\$56).

Fruit and Vegetable Preservation Service Bulletin,
Vol. 18, No. 4: **Pack of Processed Peas**, 1989.

Catalogue number 32-023

(Canada: \$7.40/\$121; Other Countries: \$8.90/\$145).

**Production and Inventories of Process Cheese
and Instant Skim Milk Powder**, November 1989.

Catalogue number 32-024

(Canada: 4.70/\$47; Other Countries: \$5.60/\$56).

**Production, Shipments and Stocks on Hand of
Sawmills East of the Rockies (Excluding
Newfoundland and Prince Edward Island)**,
October 1989.

Catalogue number 35-002

(Canada: \$9.50/\$95; Other Countries: \$11.40/\$114).

Specified Domestic Electrical Appliances,
November 1989.

Catalogue number 43-003

(Canada: \$4.70/\$47; Other Countries: \$5.60/\$56).

Cement, November 1989.

Catalogue number 44-001

(Canada: \$4.70/\$47; Other Countries: \$5.60/\$56).

Gypsum Products, November 1989.

Catalogue number 44-003

(Canada: \$4.70/\$47; Other Countries: \$5.60/\$56).

Industrial Chemicals and Synthetic Resins,
November 1989.

Catalogue number 46-002

(Canada: \$5.30/\$53; Other Countries: \$6.40/\$64).

**Aviation - Air Passenger Origin and Destination,
Canada-United States Report**, 1988.

Catalogue number 51-205

(Canada: \$40; Other Countries: \$48).

Railway Operating Statistics, October 1989.

Catalogue number 52-003

(Canada: \$10/\$100; Other Countries: \$12/\$120).

Market Research Handbook, 1990.

Catalogue number 63-224

(Canada: \$89; Other Countries: \$107).

Imports by Commodity (H.S. Based), October
1989.

Catalogue number 65-007

(Canada: \$52.50/\$525; Other Countries: \$63/\$630).

Government Expenditures on Culture in Canada,
1982-83 to 1986-87.

Catalogue number 87-517

(Canada: \$35; Other Countries: \$42).

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