

The Daily

Statistics Canada

Wednesday, January 24, 1990

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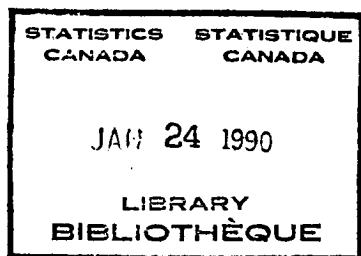
MAJOR RELEASES

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Seasonally adjusted, retail sales totalled \$14.6 billion in November, an increase of 0.8% over October 1989.
 - **Department Store Sales and Stocks, November 1989** 4
Seasonally adjusted, department store sales decreased 0.6% from October 1989.
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DATA AVAILABILITY ANNOUNCEMENT

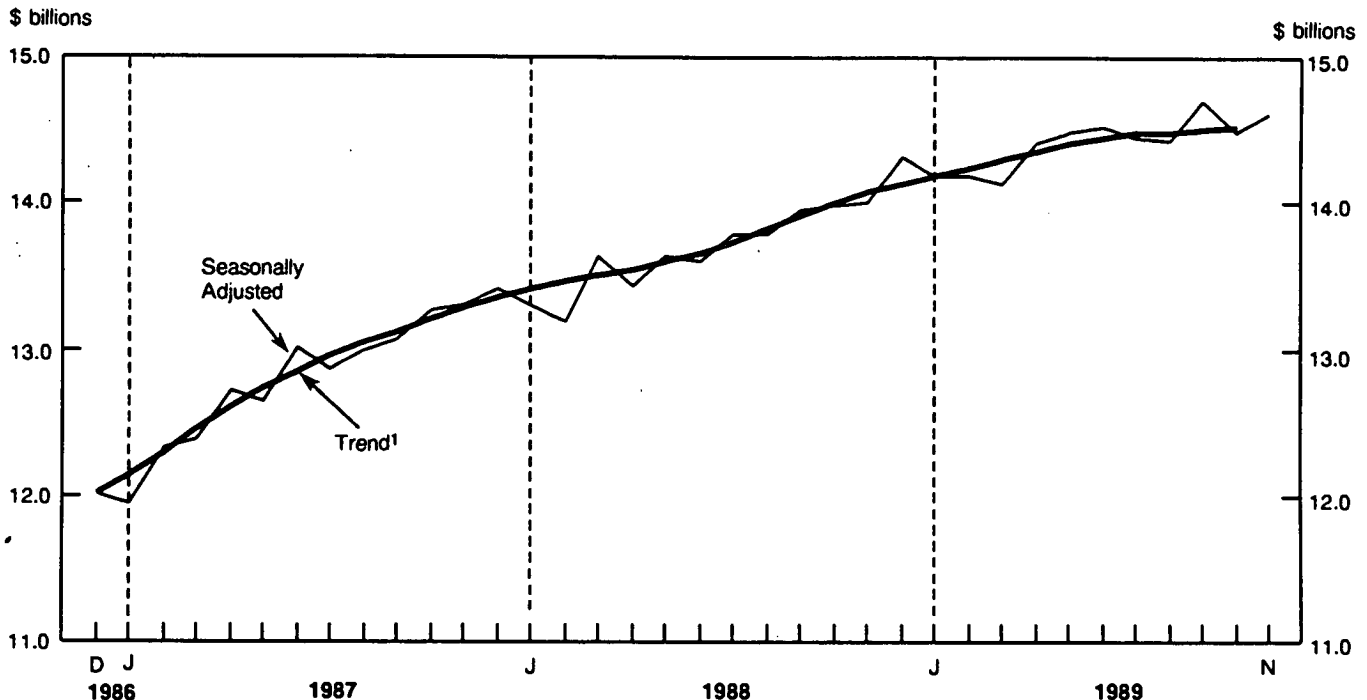
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MAJOR RELEASES

Retail Trade Sales, Canada



¹ The short-term trend represents a weighted average of data.

Retail Trade

November 1989

Highlights

Seasonally Adjusted

- Preliminary estimates indicate that retail sales increased 0.8% in November 1989, to \$14.6 billion. Excluding new and used motor vehicle dealers, retail trade increased 0.7% in November 1989, following a 0.4% decrease in October.
- The 0.8% increase in November followed a sharp decline of 1.5% in October. During the first 11 months of 1989, retail sales have experienced generally modest growth, rising on average by about 0.2% on a monthly basis.
- The overall increase in November was primarily attributable, in order of dollar impact, to increases reported by motor vehicle dealers (+1.2%), general merchandise stores (+5.0%) and service stations (+0.8%). Partly offsetting these increases were declines by department stores (-0.6%) and combination stores (-0.1%).
- The gain in sales reported by motor vehicle dealers followed a 5.5% decline in October 1989. The decrease reported by department stores followed a 2.0% increase. Service station sales increased by 0.8%, the fifth consecutive monthly increase.
- On a provincial basis, eight provinces posted sales increases, ranging from 3.5% in Newfoundland, to 0.2% in Quebec and British Columbia. Decreases in sales occurred in New Brunswick (-0.8%) and Alberta (-0.6%). Sales increased by 1.4% in the Yukon and Northwest Territories.

Year-to-date

- Cumulative retail sales for the first 11 months of 1989 totalled \$154.8 billion, up 5.0% over the corresponding period in 1988.

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320, 2321.

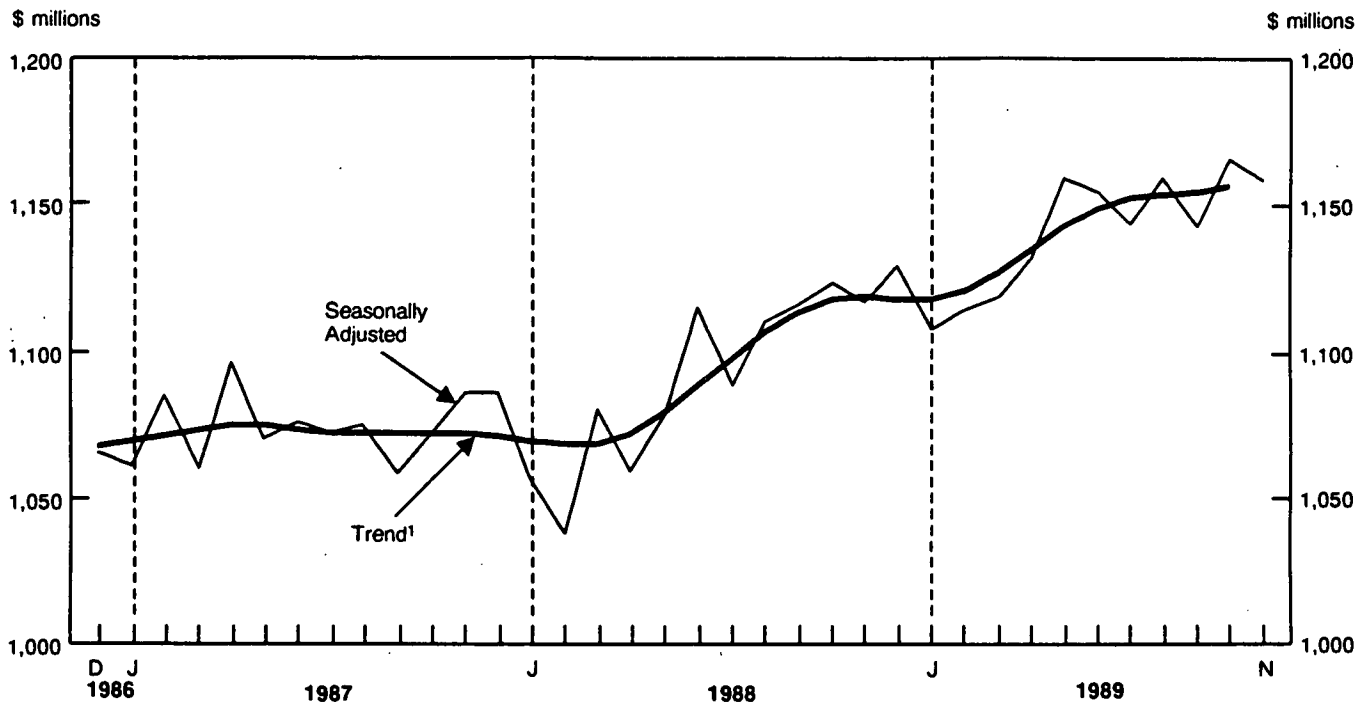
The November 1989 issue of *Retail Trade* (63-005, \$16/\$160) will be available the third week of March. See "How to Order Publications".

For further information on this release, contact Roger Laplante (613-951-3552), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

Kind of Business	Unadjusted Sales All Stores				Seasonally Adjusted Sales All Stores						
	Nov. 1988	Oct. 1989 ^r	Nov. 1989 ^p	Nov. 1989/ 1988	Nov. 1988	Aug. 1989 ^r	Sept. 1989 ^r	Oct. 1989 ^r	Nov. 1989 ^p	Nov./ Oct. 1989	Nov. 1989/ 1988
	millions of \$				millions of \$						
Combination stores (groceries and meat)	2,246.2	2,334.1	2,433.0	+ 8.3	2,332.1	2,439.9	2,467.1	2,469.4	2,465.9	-0.1	+ 5.7
Grocery, confectionery and sundries stores	684.0	709.4	691.4	+ 1.0	720.9	705.2	709.0	711.4	714.3	+ 0.4	-0.9
All other food stores	246.5	259.2	262.1	+ 6.3	257.2	266.0	267.3	267.7	266.6	-0.4	+ 3.6
Department stores	1,444.5	1,140.7	1,516.3	+ 5.0	1,115.4	1,158.9	1,142.9	1,165.6	1,158.4	-0.6	+ 3.8
General merchandise stores	362.7	306.2	382.8	+ 5.5	262.3	276.4	279.3	264.5	277.8	+ 5.0	+ 5.9
General stores	207.3	209.9	213.8	+ 3.1	208.7	209.8	205.5	208.6	211.3	+ 1.3	+ 1.3
Variety stores	106.0	83.6	101.1	-4.6	90.6	85.9	83.8	85.5	84.7	-0.9	-6.4
Motor vehicle dealers	2,966.5	3,125.8	2,964.2	--	3,071.0	2,977.2	3,213.7	3,036.3	3,071.9	+ 1.2	--
Used car dealers	100.8	106.7	102.9	+ 2.1	108.9	103.7	101.8	106.0	105.4	-0.6	-3.2
Service stations	1,034.6	1,155.4	1,132.9	+ 9.5	1,051.7	1,136.2	1,143.3	1,146.5	1,155.7	+ 0.8	+ 9.9
Garages	168.3	172.8	177.4	+ 5.4	158.3	161.2	162.6	164.1	165.7	+ 0.9	+ 4.7
Automotive parts and accessories stores	364.2	328.8	392.4	+ 7.7	308.4	343.5	342.6	335.6	337.9	+ 0.7	+ 9.6
Men's clothing stores	185.3	153.6	189.0	+ 1.9	143.4	146.1	148.3	146.3	146.3	--	+ 2.0
Women's clothing stores	305.9	289.5	311.1	+ 1.7	280.6	290.3	291.0	281.6	288.5	+ 2.4	+ 2.8
Family clothing stores	228.1	219.3	246.3	+ 7.9	202.9	211.5	217.8	215.7	218.4	+ 1.2	+ 7.6
Specialty shoe stores	26.7	30.7	31.8	+ 18.8	24.0	27.8	28.3	28.6	28.8	+ 0.6	+ 19.9
Family shoe stores	121.8	122.1	143.6	+ 17.9	97.3	114.0	112.5	111.8	113.7	+ 1.7	+ 16.9
Hardware stores	164.1	161.9	173.9	+ 5.9	159.0	170.9	166.2	166.3	168.4	+ 1.2	+ 5.9
Household furniture stores	193.3	182.3	199.5	+ 3.2	179.7	179.9	184.7	178.8	184.3	+ 3.1	+ 2.5
Household appliance stores	65.1	62.2	69.4	+ 6.5	59.2	60.6	61.6	60.8	63.3	+ 4.1	+ 6.9
Furniture, TV, radio and appliance stores	156.5	154.5	166.9	+ 6.6	145.3	155.3	150.1	152.7	156.0	+ 2.1	+ 7.3
Pharmacies, patent medicine and cosmetics stores	642.2	680.2	689.2	+ 7.3	646.2	681.8	676.8	683.9	688.3	+ 0.6	+ 6.5
Book and stationery stores	97.4	78.3	100.7	+ 3.3	86.4	91.4	89.6	86.3	90.0	+ 4.2	+ 4.1
Florists	48.0	47.9	48.3	+ 0.6	57.1	58.2	56.5	56.1	56.8	+ 1.3	-0.4
Jewellery stores	113.7	85.3	111.1	-2.3	102.2	101.3	101.6	100.8	99.5	-1.2	-2.6
Sporting goods and accessories stores	187.8	194.1	213.0	+ 13.4	228.8	241.4	248.2	250.1	253.0	+ 1.2	+ 10.6
Personal accessories stores	248.7	219.3	260.5	+ 4.7	232.8	238.2	237.1	234.2	239.3	+ 2.2	+ 2.8
All other stores	1,737.1	1,683.4	1,838.6	+ 5.8	1,657.6	1,759.1	1,781.0	1,736.8	1,759.2	+ 1.3	+ 6.1
All stores - Total	14,453.5	14,297.3	15,163.2	+ 4.9	13,988.2	14,391.9	14,670.1	14,452.4	14,569.3	+ 0.8	+ 4.2

Department Store Sales, Canada,



¹ The short-term trend represents a weighted average of data.

Department Store Sales and Stocks

November 1989

Highlights

Seasonally Adjusted

- Adjusted for seasonal fluctuations and the number of trading days, department store sales in November 1989 totalled \$1,158 million, a decrease of 0.6% from the previous month's revised total of \$1,166 million.
- The 0.6% decline in November followed a notable increase of 2.0% in October and a decrease of 1.4% in September. In the last few months, there has been a tapering off in the rising trend in department store sales observed since February 1989.

- Department store stocks (at selling value) totalled \$4,793 million at the end of November, a decrease of 1.6% from the October 1989 revised value of \$4,870 million. This drop followed two consecutive monthly increases.
- The ratio of stocks to sales stood at 4.14:1 in November, a modest increase over the average ratio of 4.13:1 observed in the three previous months.

Year-to-date

- Cumulative department store sales for the first 11 months of 1989 totalled \$11,575 million, an increase of 4.4% over the corresponding period in 1988.

Available on CANSIM: matrix 112.

For further information on this release, contact Roger Laplante (613-951-9236), Retail Trade Section, Industry Division.

The November 1989 issue of *Department Store Sales and Stocks* (63-002, \$13/\$130) will be available the third week of March. See "How to Order Publications".

Department Store Sales, Canada

	Unadjusted				Seasonally Adjusted						
	Nov. 1988	Oct. 1989	Nov. 1989	Nov. 1989/ 1988	Nov. 1988	Aug. 1989 ^r	Sept. 1989 ^r	Oct. 1989 ^r	Nov. 1989 ^p	Nov./ Oct. 1989	Nov. 1989/ 1988
	millions of \$			%	millions of \$					%	%
Total Sales	1,444.5	1,140.7	1,516.3	+ 5.0	1,115.4	1,158.9	1,142.9	1,165.6	1,158.4	-0.6	+ 3.9
Total Stocks	5,404.4	5,614.0	5,632.5	+ 4.2	4,602.6	4,672.7	4,780.6	4,870.2	4,792.9	-1.6	+ 4.1
Stock-to-Sales-Ratio	3.74	4.92	3.71		4.13	4.03	4.18	4.18	4.14		

DATA AVAILABILITY ANNOUNCEMENT

Telephone Statistics

November 1989

Canada's 13 major telephone systems reported monthly revenues of \$1,094.0 million in November 1989, up 9.4% over November 1988.

Operating expenses were \$777.5 million, an increase of 9.4% over November 1988. Net operating revenue was \$316.5 million, an increase of 9.3% over November 1988.

Available on CANSIM: matrix 355.

The November 1989 issue of *Telephone Statistics* (56-002, \$7.90/\$79) is scheduled for release the week of January 29. See "How to Order Publications".

For further information on this release, contact J.R. Slattery (613-951-2205), Services Division. ■

PUBLICATIONS RELEASED

Aviation Service Bulletin, January 1990.
Catalogue number 51-004
(Canada: \$\$8.90/\$89; Other Countries:
\$10.70/\$107).

The Labour Force, December 1989.
Catalogue number 71-001
(Canada: \$17/\$170; Other Countries: \$20.40/\$204).

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Senior Editor: Greg Thomson (613-951-1116)

Editor: Bonnie Williams (613-951-1103)

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