



The Daily

Statistics Canada

Friday, May 11, 1990

For release at 10:00 a.m.

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- **Labour Force Survey, April 1990** 2
Employment estimate showed an increase of 56,000 in April 1990.
- **Travel Between Canada and Other Countries, March 1990** 4
The number of one or more nights trips to Canada by non-residents dropped below the record level of March 1989, while travel abroad by Canadian residents continued to grow.

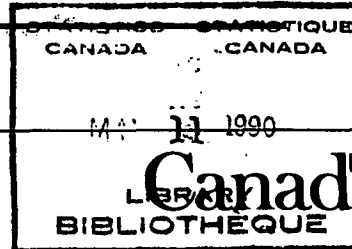
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MAJOR RELEASES

Labour Force Survey

April 1990

Overview

Estimates from Statistics Canada's Labour Force Survey for April 1990 showed an increase of 56,000 in the number of persons employed. A large number of individuals who left the labour force in March re-entered in April. This explains the occurrence of a moderate rise in unemployment together with a substantial increase in employment. The rate of unemployment remained unchanged at 7.2.

Employment

For the week ending April 21, 1990, the seasonally adjusted level of employment rose to 12,649,000 (+56,000). The overall employment/population ratio increased to 62.1 (+0.2).

- Employment growth continued among the adult population, while employment levels and the employment ratio among young people followed the declining trend observed over the past several months.
- The seasonally adjusted estimate of employment rose 61,000 among persons aged 25 years and over. Among this group, employment was up 43,000 for women. Employment declined slightly for the 15 to 24 age group.
- Part-time employment remained virtually unchanged at 1,927,000.
- Full-time employment jumped by 65,000, a turnaround from the March decline, with an increase of 56,000 noted for women.
- The seasonally adjusted employment estimates rose by 12,000 in agriculture, 11,000 in the other primary industries, 59,000 in the service industry and 18,000 in public administration. These gains were offset somewhat by a decline of 45,000 in manufacturing, the second month of notable decrease for this industry. There were no significant changes in the remaining industries.

- The employment estimate was up 29,000 in Quebec, 7,000 in Manitoba, and 13,000 in British Columbia. Smaller employment gains were noted in Nova Scotia, New Brunswick and Alberta, while there was a decline of 4,000 in Newfoundland. There were no significant changes in the other provinces.

Unemployment and Participation Rate

The seasonally adjusted estimate of unemployment edged up to 987,000 (+12,000) while the unemployment rate remained unchanged at 7.2. The participation rate, recovering substantially from the March downturn, was estimated at 67.0 (+0.3).

- Unemployment rose by 23,000 among those in the 15 to 24 age group, while there was a moderate decline for those aged 25 and over. Most of those affected were young women.
- The seasonally adjusted estimate of unemployment rose 4,000 in Newfoundland and increased moderately in Saskatchewan, Alberta and British Columbia. Unemployment was down marginally in Ontario, while there was little or no change in the other provinces.
- The unemployment rate rose 1.7 in Newfoundland (16.4) and 1.3 in Prince Edward Island (15.5). It edged up in Nova Scotia (9.5), New Brunswick (12.0), Saskatchewan (6.6), Alberta (6.5) and British Columbia (8.0) while it declined marginally in Quebec (9.1), Ontario (5.2) and Manitoba (6.4).

Changes since April 1989 (Unadjusted estimates)

- The estimate of employment was up 262,000 (+2.2%) to 12,428,000. The annual increase was 3.8% for women and only 0.8% for men.
- Full-time employment rose by 193,000 (+1.9%) and part-time employment by 69,000 (+3.5%).
- Employment declined by 0.7% in the goods-producing industries as the result of a 5.9% drop in employment levels in manufacturing on a year-over-year basis. Other goods-producing industries showed positive growth.

- Employment in the service-producing industries rose 3.3% as the result of strong growth (+5.5%) in community, business and personal services.
- The estimate of unemployment was 1,043,000, a decline of 62,000 (-5.6%).
- The unemployment rate was 7.7, down 0.6 from last April.
- The participation rate remained steady at 66.1 and the employment/population ratio rose by 0.4 to 61.0.

Available on CANSIM: matrices 2074-2075, 2078-2099, 2101-2107 and table 00799999.

Notes to Data Users

Monthly data are available on CANSIM on the day of release at 7 a.m. E.D.T.

For further information call:

Ray Ryan	(613) 951-0053
Ken Bennett	(613) 951-4720
Hélène Lavoie	(613) 951-2301
General Inquiries	(613) 951-9448

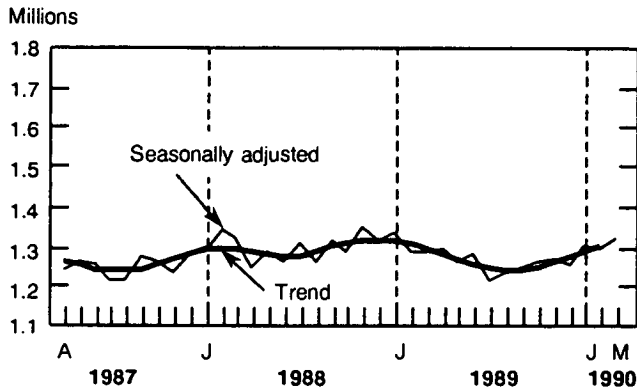
Order the April 1990 issue of *The Labour Force* (71-001, \$17/\$170), available the third week of May 1990, or contact Ken Bennett (613-951-4720), Household Surveys Division.

For summary information, available on the day of release, order *Labour Force Information* (71-001P, \$6/\$60).

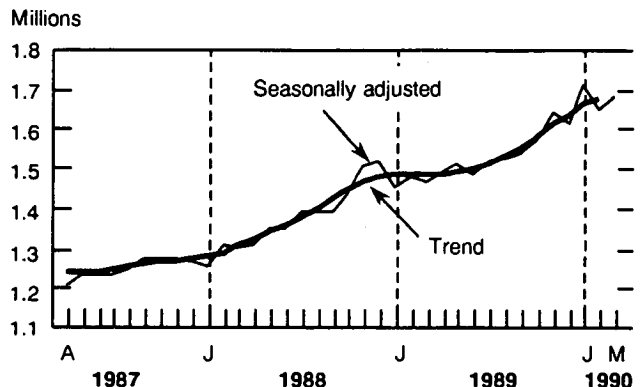
Labour Force Characteristics, Canada

	April 1990	March 1990	April 1989
Seasonally Adjusted Data			
Labour Force ('000)	13,636	13,568	13,427
Employment ('000)	12,649	12,593	12,387
Unemployment ('000)	987	975	1,040
Unemployment Rate (%)	7.2	7.2	7.7
Participation Rate (%)	67.0	66.7	66.9
Employment/Population Ratio (%)	62.1	61.9	61.7
Unadjusted Data			
Labour Force ('000)	13,471	13,418	13,270
Employment ('000)	12,428	12,314	12,166
Unemployment ('000)	1,043	1,104	1,105
Unemployment Rate (%)	7.7	8.2	8.3
Participation Rate (%)	66.1	66.0	66.1
Employment/Population Ratio (%)	61.0	60.5	60.6

Trips of One or More Nights to Canada by Non-residents



Trips of One or More Nights Abroad by Canadian Residents



Travel Between Canada and Other Countries

March 1990

Highlights

Unadjusted

- Preliminary estimates indicate that the number of non-resident visits of one or more nights to Canada totalled 669,300 in March, down 3.8% from the record level for the month set in March 1989. The fact that Easter holidays were in mid-April this year, instead of at the end of March and early April as in 1989, could account for part of this comparative decline. Overnight trips by residents of the United States declined 4.4% from March 1989, while those by overseas residents were down slightly (-1.2%) from the same month a year ago. During the first quarter of 1990, these volumes accounted for 1.8 million trips, just under (-0.6%) the previous record number for the period set in the first three months of 1989.
- The number of overnight trips abroad by Canadian residents reached a record number for the month of 1,850,200 re-entries, 7.1% above a year ago. Canadian overnight trips to the U.S. increased 6.1%, while trips to other countries

were up 11.5% in the third month of the year. In the first quarter of 1990, trips to the U.S. increased at a higher rate (12.1%) than visits to other countries (5.9%).

- During the first three months of the year, total trips to all foreign destinations by Canadian residents increased 16.2% above the same period in 1989. Same-day travel to the United States was 18.8% higher in the first three months of 1990, representing about 1.7 million more short visits than during January-March 1989.

Seasonally Adjusted

- On a seasonally adjusted basis, the March volume of foreign travellers to Canada on trips of one or more nights increased 2.5% over the revised February level, continuing the moderate upward trend in foreign overnight travel to Canada noted since the middle of 1989.
- Overnight international trips by Canadian residents were up 1.9% over the previous month, reflecting increases in visits to both the United States and other countries in March 1990. The level of travel outside Canada has generally maintained an upward trend since 1987, temporarily levelling off only at the beginning of 1989.

Available on CANSIM: matrices 2661-2697.

The March 1990 issue of *International Travel - Advance Information* (66-001P, \$6.10/\$6.1) will be available mid-May. See "How to Order Publications".

For further information on this release, contact Paul L. Paradis (613-951-8933), International Travel Section, Education, Culture and Tourism Division.

Note to Users:

The seasonally adjusted series are smoothed by means of a 13-month Henderson moving average. The short-term trend provides a clearer picture of the direction and change in international travel to and from Canada. The trend for the last month is not shown since it can change significantly with the addition of succeeding months of data.

International Travel Between Canada and Other Countries

March 1990

	March 1990P	% Change 1990/1989	January- March 1990P	% Change 1990/1989
Unadjusted				
Estimated Overnight Trips¹				
Non-residents Travellers:				
All Countries	699,341	-3.8	1,778,719	-0.6
United States	564,873	-4.4	1,424,494	-1.5
Other Countries	134,468	-1.2	354,225	3.5
Residents of Canada:				
All Countries	1,850,188	7.1	4,517,135	10.6
United States	1,483,060	6.1	3,494,460	12.1
Other Countries	367,128	11.5	1,022,675	5.9
Total Number of Trips²				
Non-residents Travellers:				
All Countries	2,216,404	-1.7	5,790,854	-0.7
United States	2,068,105	-1.5	5,404,728	-0.8
Other Countries	148,299	-3.8	386,126	2.1
Residents of Canada:				
All Countries	5,850,943	13.9	15,237,123	16.2
United States	5,483,815	14.1	14,214,448	17.1
Other Countries	367,128	11.5	1,022,675	5.9
	1990		1989	
	MarchP	February ^r	January	December
Seasonally Adjusted				
Estimated Overnight Trips¹				
Non-residents Travellers:				
All Countries	1,320,877	1,288,905	1,300,244	1,250,135
United States	1,062,857	1,029,092	1,036,457	999,782
Other Countries	258,020	259,813	263,787	250,353
Residents of Canada:				
All Countries	1,681,151	1,650,403	1,712,628	1,615,124
United States	1,422,261	1,394,496	1,451,813	1,350,106
Other Countries	258,890	255,907	260,815	265,018
Total Number of Trips²				
Non-residents Travellers:				
All Countries	3,262,354	3,203,766	3,235,694	3,050,114
United States	2,979,968	2,918,837	2,944,185	2,772,777
Other Countries	282,386	284,929	291,509	277,337
Residents of Canada:				
All Countries	5,917,123	5,852,861	6,035,971	5,550,978
United States	5,658,233	5,596,954	5,775,156	5,285,960
Other Countries	258,890	255,907	260,815	265,018

¹ Overnight estimates for the United States include auto and bus for one or more nights, and estimated one or more nights numbers for plane, train, boat and other methods. Figures for "Other Countries" exclude same-day entries by land only, via the United States.

² Includes same-day travel.

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DATA AVAILABILITY ANNOUNCEMENTS

Pulpwood and Wood Residue Statistics

March 1990

Pulpwood receipts amounted to 3 189 835 cubic metres in March 1990, a decrease of 10.3% from 3 555 993 cubic metres a year earlier. Receipts of wood residue totalled 5 087 945 cubic metres, up 5.9% over 4 806 096 cubic metres in March 1989. Consumption of pulpwood and wood residue was reported at 8 543 981 cubic metres, a decrease of 3.0% from 8 807 770 cubic metres reported the previous year. The closing inventory of pulpwood and wood residue totalled 22 254 972 cubic metres, an increase of 5.3% over 21 139 312 cubic metres a year earlier.

Year-to-date receipts of pulpwood totalled 11 740 064 cubic metres, a decrease of 6.2% from 12 511 118 cubic metres a year earlier. Receipts of wood residue increased 6.7% to 14 244 353 cubic metres from the year-earlier level of 13 344 553 cubic metres. Consumption of pulpwood and wood residue, at 25 732 610 cubic metres, was down 1.2% from 26 056 831 cubic metres a year earlier.

Available on CANSIM: matrix 54.

The March 1990 issue of *Pulpwood and Wood Residue Statistics* (25-001,\$5.80/\$58) will be available at a later date. See "How to Order Publications".

For further information on this release contact Jacques Lepage (613-951-3516), Industry Division. ■

Steel Primary Forms

March 1990

Steel primary forms production for March 1990 totalled 1 275 073 tonnes, a decrease of 9.3% from 1 405 240 tonnes the previous year.

Year-to-date production was 3 527 543 tonnes, down 12.3% from 4 020 755 tonnes a year earlier.

Available on CANSIM: matrix 58 (level 2, series 3).

The March 1990 issue of *Primary Iron and Steel* (41-001,\$5/\$50) will be available at a later date. See "How to Order Publications".

For further information on this release, contact Gerry Barrett (613-951-3515), Industry Division. ■

Truck Use Survey

1988 (Private Trucking)

There were 2,487 firms having a fleet size of 15 or more vehicles involved in private trucking in 1988. These firms had operating expenses of \$4.6 billion.

The private trucking industry employed 84,193 full- and part-time personnel in 1988, as well as the services of 5,542 owner-operators.

The total distance travelled by private truckers was 3.1 billion kilometres, of which only 1.5% was in the United States.

Over 88% of the power units were straight trucks, of which 9.2% were leased.

The 1990 edition of *Trucking in Canada* (53-222, \$45) will be available in August. See "How to Order Publications".

For further information, contact Wayne Reinhard (613-951-2493), Surface Transport Unit, Transportation Division. ■

Motor Carrier Freight - Quarterly Survey

Fourth Quarter 1989

The preliminary results of the Motor Carrier Freight Quarterly Trucking Survey, covering the activities of the for-hire trucking industry in the fourth quarter of 1989, are now available.

For further information, contact Yasmin Shiekh (613-951-2518), Transportation Division. ■

Fruit and Vegetable Production

May 1990

The most recent updates to production and value of fruits and vegetables in Canada are now available: this includes 1989 estimates for processed vegetables.

Available on CANSIM: matrices 1371-1395, 1398, 1399, 1401-1406, 5614-5620, 5624, 5627.

The May issue of *Fruit and Vegetable Production* (22-003, \$18/\$72) will be available in late May. See "How to Order Publications".

For further information on this release, contact L. Macartney (613-951-3854), Agriculture Division. ■

Soft Drinks

April 1990

Data on soft drinks for April 1990 are now available.

Available on CANSIM: matrix 196.

The publication *Monthly Production of Soft Drinks* (32-001, \$2.60/\$26) will be released at a later date. See "How to Order Publications".

For further information, contact Brian Preston (613-951-3511), Industry Division. ■

Chewing Gum Industry

1988 Annual Survey of Manufactures

In 1988, the value of shipments and other revenue for the chewing gum industry (SIC 1082) totalled \$257.7 million, up 3.9% over \$248.0 million in 1987.

Available on CANSIM: matrix 5394.

Data for the industry will be published at a later date (32-250, \$35). See "How to Order Publications".

For further information on this release, contact Brian Preston (613-951-3511), Industry Division. ■

Leaf Tobacco Industry

1988 Annual Survey of Manufactures

In 1988, the value of shipments and other revenue for the leaf tobacco industry (SIC 1211) totalled \$329.3 million, down 2.5% from \$337.8 million in 1987.

Available on CANSIM: matrix 5407.

Data for the industry will be published at a later date (32-251, \$35). See "How to Order Publications".

For further information on this release, contact Brian Preston (613-951-3511), Industry Division. ■

Tobacco Products Industry

1988 Annual Survey of Manufactures

In 1988, the value of shipments and other revenue for the tobacco products industry (SIC 1221) totalled \$2,325.6 million, up 4.3% over \$2,229.5 million in 1987.

Available on CANSIM: matrix 5408.

Data for the industry will be published at a later date (32-251, \$35). See "How to Order Publications".

For further information on this release, contact Brian Preston (613-951-3511), Industry Division. ■

Ferro-alloys Industry

1988 Annual Survey of Manufactures

In 1988, the value of shipments and other revenue for the ferro-alloys industry (SIC 2911) totalled \$226.9 million, up 7.5% over \$211.1 million in 1987.

Available on CANSIM: matrix 5505.

Data for the industry will be published at a later date (41-250, \$35). See "How to Order Publications".

For further information on this release, contact G.W. Barrett (613-951-3515), Industry Division. ■

PUBLICATIONS RELEASED

Livestock Report, April 1, 1990.

Catalogue number 23-008

(Canada: \$16.50/\$66.00;

United States: US\$19.75/US\$79.00;

Other Countries: US\$23.00/US\$92.00).

Crude Petroleum and Natural Gas Production,
January 1990.

Catalogue number 26-006

(Canada: \$10.00/\$100.00;

United States: US\$12.00/US\$120.00;

Other Countries: US\$14.00/US\$140.00).

Oil Pipe Line Transport, February 1990.

Catalogue number 55-001

(Canada: \$10.00/\$100.00;

United States: US\$12.00/US\$120.00;

Other Countries: US\$14.00/US\$140.00).

Industrial Corporations – Financial Statistics,
Fourth Quarter 1989.

Catalogue number 61-003

(Canada: \$55.25/\$221.00;

United States: US\$66.25/US\$265.00;

Other Countries: US\$77.25/US\$309.00).

Science Statistics Service Bulletin, Vol. 14, No. 2,
Federal Government Expenditures on Scientific
Activities, 1990-91.

Catalogue number 88-001

(Canada: \$7.10/\$71.00;

United States: US\$8.50/US\$85.00;

Other Countries: US\$9.90/US\$99.00).

How to Order Publications

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Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).

Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.

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Senior Editor: Greg Thomson (613-951-1116)
Editor: Bonnie Williams (613-951-1103)

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MAJOR RELEASE DATES

Week of May 14 – 18
(Release dates are subject to change)

Anticipated date(s) of release	Title	Reference period
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May		
15	New Motor Vehicle Sales	March 1990
16	Department Store Sales by Province and Metropolitan Area	March 1990
17	Preliminary Statement of Canadian International Merchandise Trade	March 1990
18	The Consumer Price Index	April 1990

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