



# The Daily

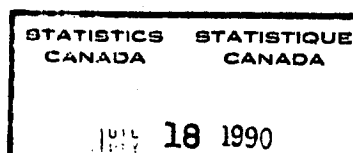
Statistics Canada

Wednesday, July 18, 1990

For release at 10:00 a.m.

## DATA AVAILABILITY ANNOUNCEMENTS

Tobacco Products, June 1990  
 Motion Picture Theatres, 1988-89  
 Corrugated Boxes and Wrappers, June 1990  
 Soft Drinks, June 1990  
 Processed Fruits and Vegetables, April 1990



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## PUBLICATIONS RELEASED

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### General Social Survey, Public Use Microdata File: Education and Work

1989

The above-noted microdata file is now available. Stored on the medium of the purchaser's choice, this file comes with a comprehensive data-user's guide and costs \$750.

The General Social Survey collected data, by telephone in January and February of 1989, on education and work. Data were collected nationally and resulted from 9,338 completed interviews.

This file will allow in-depth investigation of the educational background and work history of Canadians. Other information available: science and technology and its effect on Canadians, involvement in organizations, retirement and extensive demographic information.

For further information about the file or to obtain a copy of the file, contact the General Social Survey Section, Housing, Family and Social Statistics Division (613-951-4995) or (613-951-2572).

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## DATA AVAILABILITY ANNOUNCEMENTS

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### Tobacco Products

June 1990

Canadian tobacco product firms produced 4.10 billion cigarettes in June 1990, a 2.6% decrease from the 4.21 billion cigarettes manufactured during the same period in 1989. Production for January to June 1990 totalled 24.60 billion cigarettes, down 9.4% from 27.14 billion cigarettes for the corresponding period in 1989.

Domestic sales in June 1990 totalled 3.93 billion cigarettes, an increase of 10.1% over the 3.57 billion cigarettes sold in June 1989. Year-to-date sales for 1990 totalled 21.66 billion cigarettes, down 7.3% from the 1989 cumulative amount of 23.37 billion cigarettes.

Available on CANSIM: matrix 46.

Order the June 1990 issue of *Production and Disposition of Tobacco Products* (32-022, \$5/\$50). See "How to Order Publications".

For further information on this release, contact Brian Preston (613-951-3511), Industry Division. ■

### Motion Picture Theatres

1988-89

Data from the 1988-89 annual Motion Picture Theatres Survey (regular and drive-ins) are now available.

### Highlights

- A total of 790 regular and drive-in theatres operated in Canada, a drop of 4% from 1987-88. The decrease in the number of drive-ins (10% since 1987-88) was greater than for regular theatres (3% since 1987-88).

- Motion picture theatres in Canada reported a total attendance of 79 million, slightly less than in 1987-88.
- The most avid movie-goers in Canada were residents of Alberta. They attended the movies an average of four times per person. Average attendance was lowest in New Brunswick, in Prince Edward Island and in Newfoundland at under two times per person.
- Movie theatres in Canada had \$499 million in revenues, incurred expenses of \$427 million and earned total profits of \$72 million (14% of total revenue).
- Admission receipts increased over the previous year by 4%, while attendance decreased by 7%.

For further information on motion picture theatres (regular and drive-ins) in Canada, please contact Nicole Charron (613-951-1544), Education, Culture and Tourism Division. ■

### Corrugated Boxes and Wrappers

June 1990

Canadian domestic shipments of corrugated boxes and wrappers totalled 194 164 thousand square metres in June 1990, a decrease of 8.5% from the 212 184 thousand square metres shipped a year earlier.

January to June 1990 domestic shipments totalled 1 058 692 thousand square metres, down 6.9% from the 1 136 664 thousand square metres for the same period in 1989.

The June 1990 issue of *Corrugated Boxes and Wrappers* (36-004, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Sandra Bohatyretz (613-951-3531), Industry Division. ■

## **Soft Drinks**

June 1990

Data on soft drinks for June 1990 are now available.

**Available on CANSIM: matrix 196.**

The publication *Monthly Production of Soft Drinks* (32-001, \$2.70/\$27) will be released at a later date.

For further information, contact Brian Preston (613-951-3511), Industry Division. ■

## **Processed Fruits and Vegetables**

April 1990

Data on processed fruits and vegetables for April 1990 are now available.

The publication *Canned and Frozen Fruits and Vegetables-Monthly* (32-011, \$5/\$50) will be released at a later date. See "How to Order Publications".

For further information, contact Brian Preston (613-951-3511), Industry Division. ■



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## PUBLICATIONS RELEASED

**Refined Petroleum Products, April 1990.**  
**Catalogue number 45-004**

(Canada: \$18.20/\$182.00; United States:  
US\$21.80/US\$218.00; Other Countries:  
US\$25.50/255.00).

**Industrial Chemicals and Synthetic Resins, May 1990.**

**Catalogue number 46-002**  
(Canada: \$5.60/\$56.00; United States:  
US\$6.70/US\$67.00; Other Countries:  
US\$7.80/US\$78.00).

**Oil Pipe Line Transport, April 1990.**

**Catalogue number 55-001**  
(Canada: \$10.00/\$100.00; United States:  
US\$12.00/US\$120.00; Other Countries:  
US\$14.00/US\$140.00).

**Canada's Balance of International Payments, First Quarter 1990.**

**Catalogue number 67-001**  
(Canada: \$27.50/\$110.00; United States:  
US\$33.00/US\$132.00; Other Countries:  
US\$38.50/US\$154.00).

**The Labour Force, June 1990.**

**Catalogue number 71-001**  
(Canada: \$17.90/\$179.00; United States:  
US\$21.50/US\$215.00; Other Countries:  
US\$25.10/US\$251.00).

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*Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.*

*A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.*

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### Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada: \$120.00 annually; United States: US\$144.00 annually; Other Countries: US\$168.00 annually

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