

The Daily

Statistics Canada

Friday, August 10, 1990

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The unemployment rate increased 0.3 to 7.8.
- **New Motor Vehicle Sales, June 1990** 5
Seasonally adjusted new motor vehicle sales increased 6.1% in June, following two consecutive monthly declines.
- **Farm Product Price Index, June 1990** 7
Farm prices increased 1.0% over May.

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MAJOR RELEASES

Labour Force Survey

July 1990

Overview

Estimates from Statistics Canada's Labour Force Survey for July 1990 show little overall employment change and a rise in unemployment, reflecting an increase in labour force participation. The unemployment rate rose to 7.8 (+0.3), similar to the rates prevailing at the beginning of the year.

Employment

For the week ended July 21, 1990, the seasonally adjusted estimate of employment edged up to 12,630,000. The slight gain in employment was noted among women. The overall employment/population ratio has remained steady at 61.8 since May.

- Employment rose by 40,000 for persons aged 25 and over, with the gains evenly distributed between men and women.
- The downward trend in employment for persons aged 15 to 24 continued this month (-25,000), and their employment/population ratio fell to 59.8 (-0.6).
- Full-time employment increased by 17,000 as a result of the gains noted for men. The rise in part-time employment (+10,000) was distributed between men and women.
- The seasonally adjusted level of employment rose in construction (+26,000), consistent with the termination of labour disputes in Ontario. Employment also increased in finance, insurance and real estate and in services. The downward trend for employment in manufacturing continued this month. There was little or no change noted in the other industries.
- Employment rose by 16,000 in British Columbia, increased moderately in Nova Scotia and declined by 19,000 in Ontario. There was little or no change noted in the other provinces.

Unemployment and Participation Rate

In July 1990, the seasonally adjusted estimate of unemployment increased by 46,000 to 1,070,000. The rise in the number of unemployed was particularly strong in Ontario. The overall participation rate advanced 0.2 to 67.0.

- The rise in unemployment was evenly distributed between men and women and was concentrated among young people. The unemployment rate advanced 1.0 to 12.7 for persons aged 15 to 24 and it edged up to 6.7 (+0.2) for persons aged 25 and over.
- The seasonally adjusted level of unemployment rose by an estimated 50,000 in Ontario and by 7,000 in Alberta. There was little or no change in the remaining provinces.
- The unemployment rate rose by 0.9 in Ontario (6.5), 0.8 in Prince Edward Island (14.4), 0.5 in Alberta (6.9) and it edged up in New Brunswick (11.9). The rate declined slightly in Newfoundland (18.3), Nova Scotia (10.6), Quebec (8.9), Manitoba (7.8) and Saskatchewan (7.0), while it remained unchanged in British Columbia (7.9).

Changes Since July 1989

(Unadjusted Estimates)

- Employment rose by an estimated 134,000 (+1.0%) to 13,066,000. This year-over-year growth in employment was the result of gains noted among women (+144,000).
- Full-time employment rose by 81,000 (+0.7%) and part-time employment advanced by 53,000 (+3.4%).
- Employment grew by 3.0% in the service-producing industries, as a result of gains in community, business and personal services (+6.0%). Employment in the goods-producing industries decreased by 3.3%, due to declines in manufacturing (-6.9%).

- The estimated number of unemployed increased by 67,000 (+ 6.7%), to 1,076,000.
- The unemployment rate advanced 0.4 from the rate of a year ago to 7.6.
- The employment/population ratio declined by 0.3 to 63.9, while the participation rate remained unchanged at 69.2.

Student Data

From May to September inclusive, data on the participation of students in the labour market are collected through the Labour Force Survey. Persons aged 15 to 24 who were attending school full-time in March 1990 are asked additional questions. The information is compiled for two categories of students: those who plan to return to school in the fall of 1990, and those who do not plan to return to school at that time, or are uncertain of their intentions.

Returning Students:

- Employment among returning students, unadjusted for seasonal variations, was estimated at 1,158,000, a decline of 63,000 from July 1989. The employment/population ratio dropped to 65.8 (-3.2).
- The overall participation rate for this group of students declined by 2.3 to 74.5, with the rate among those aged 20 to 24 declining to 83.4 (-3.7).
- The unemployment rate was estimated at 11.7, an increase of 1.5 from the rate noted last year. The rate rose by 1.3 among students aged 15 to 19 and also for those aged 20 to 24.

Note to Data Users

Monthly data are available on CANSIM on the day of release at 7 a.m. E.D.T.

For further information call:

Ray Ryan (613) 951-0053
Tim Thompson (613) 951-5907
Ken Bennett (613) 951-4720
Hélène Lavoie (613) 951-2301

General Inquiries (613) 951-9448

Other Students:

- Employment among this group of students was estimated at 215,000 in July, virtually unchanged from the estimate of one year ago. The employment/population ratio increased by 1.4 to 73.6.
- The unemployment rate was estimated at 14.8 in July 1990, an increase of 1.8 from the rate of last year. The participation rate for this group of students rose by 3.4 to 86.4.

Available on CANSIM: matrices 2074-2075, 2078-2099, 2101-2107 and table 00799999.

Order the July 1990 issue of *The Labour Force* (71-001, \$17.90/\$179), available the third week of August 1990, or contact Ken Bennett (613-951-4720), Household Surveys Division.

For summary information, available on the day of release, order *Labour Force Information* (71-001P, \$6.30/\$63). □

Labour Force Characteristics, Canada

	July 1990	June 1990	July 1989
Seasonally Adjusted			
Labour Force (,000)	13,700	13,639	13,496
Employment (,000)	12,630	12,615	12,486
Unemployment (,000)	1,070	1,024	1,010
Unemployment Rate (%)	7.8	7.5	7.5
Participation Rate (%)	67.0	66.8	67.0
Employment/Population Ratio (%)	61.8	61.8	62.0
Unadjusted			
Labour Force (,000)	14,142	13,929	13,941
Employment (,000)	13,066	12,954	12,932
Unemployment (,000)	1,076	975	1,008
Unemployment Rate (%)	7.6	7.0	7.2
Participation Rate (%)	69.2	68.2	69.2
Employment/Population Ratio (%)	63.9	63.5	64.2

New Motor Vehicle Sales

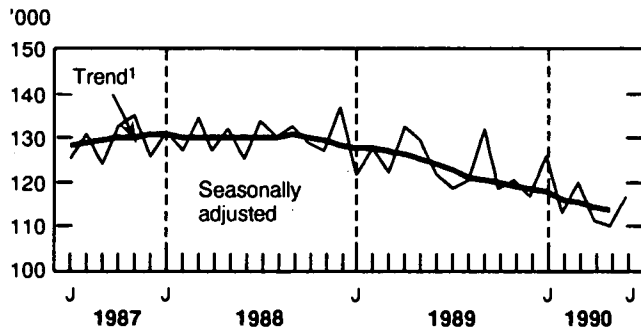
June 1990

Highlights

Seasonally Adjusted

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that sales of all new motor vehicles totalled 117,000 units in June 1990, a sharp 6.1% increase over the revised May 1990 level. In June, higher sales were posted for both passenger cars (8.4%) and trucks (1.5%).

Monthly Sales of New Motor Vehicles, Canada, Seasonally Adjusted, in Units, 1987-1990



¹ The short-term trend represents a weighted average of the data.

- The 6.1% gain in June followed two consecutive monthly declines. In spite of this sharp increase, new motor vehicle sales decreased 5.8% in the second quarter compared to a modest increase of 0.8% in the first quarter of 1990.
- On an origin basis, sales of North American passenger cars increased 7.5% in June 1990, to 52,000 units, while sales of imported passenger cars rose by 10.2% to 28,000 units. The increases for both North American and imported passenger car sales followed two consecutive monthly declines.

Note to Users:

North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.

Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.

Unadjusted Sales

- Sales of all new motor vehicles totalled 137,000 units in June 1990, down 3.2% from the June 1989 level. Sales of trucks decreased by 8.9%, while passenger car sales recorded a modest decline of 0.4%.
- Unit sales of imported passenger cars increased 8.0% over the June 1989 level, as a gain in Japanese cars (12.4%) more than offset a sales decline in imports from "other countries" (-7.8%). North American passenger cars decreased by 4.3% from their year-earlier level.
- The Japanese share of the Canadian passenger car market rose to 28.6% in June 1990 from 25.4% a year earlier. The Japanese share grew mainly at the expense of North American manufacturers, as their market share declined to 64.9% from 67.6% in June 1989.
- Provincial growth rates varied considerably with sizable declines recorded in Quebec and Newfoundland (-7.7%) and Ontario (-4.7%). Notable increases were registered in Nova Scotia (10.2%) and Saskatchewan (6.0%).
- For the first six months of 1990, total new motor vehicle sales decreased 8.9% from the same period last year to 738,000 units. Sales of domestic passenger cars were down by 13.0% to 328,000 units, while imported passenger car sales increased a modest 0.5% to 165,000 units. Sales of trucks totalled 245,000 units during this period, down 8.8% from a year earlier.

Available on CANSIM: matrix 64.

The June 1990 issue of *New Motor Vehicle Sales* (63-007, \$14.40/\$144), will be available the third week of October. See "How to Order Publications".

For further information on this release, contact Roger Laplante (613-951-3552) or Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division.

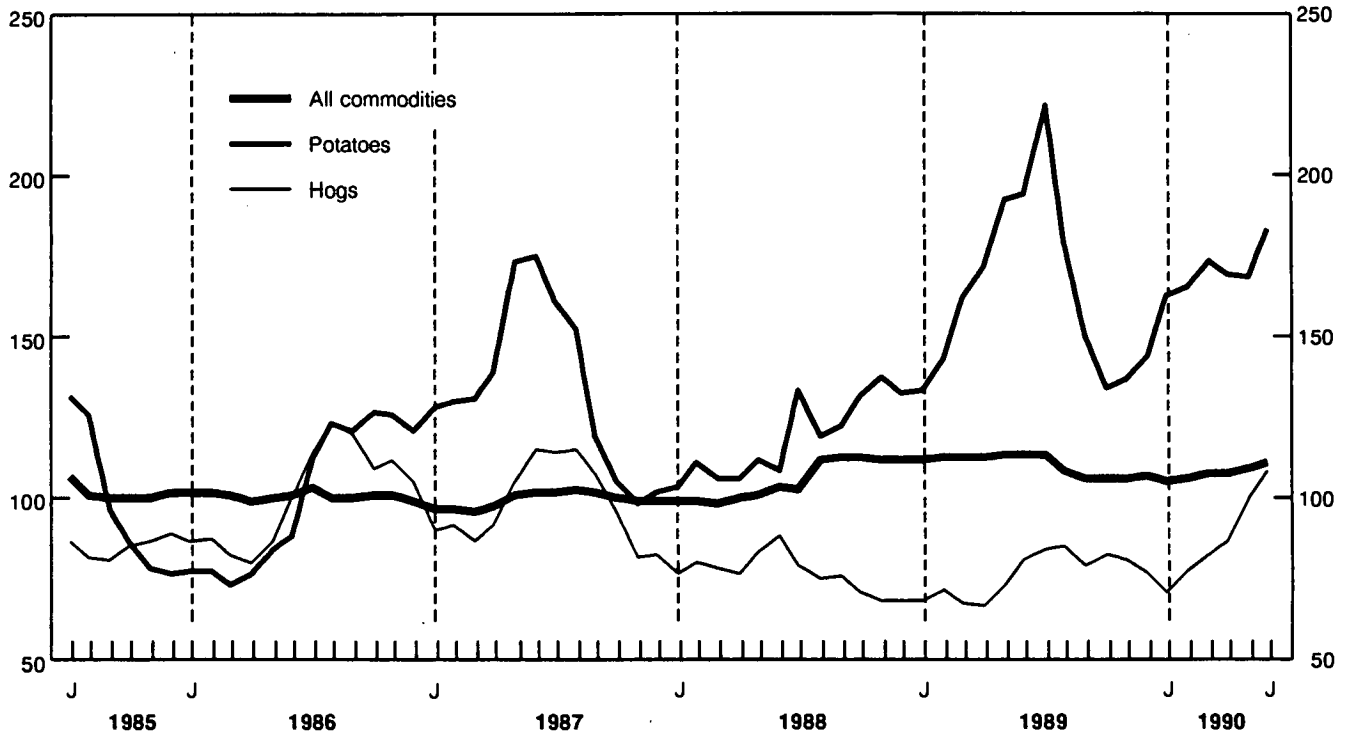
New Motor Vehicle Sales - Canada

June 1990

	Seasonally Adjusted			
	March 1990 ^r	April 1990 ^r	May 1990 ^r	June 1990 ^p
	Units % Change	Units % Change	Units % Change	Units % Change
Total New Motor Vehicles	119,445 5.7	111,043 -7.0	109,947 -1.0	116,683 6.1
Passenger Cars by Origin:				
North America	52,086 4.4	48,552 -6.8	48,006 -1.1	51,602 7.5
Overseas	26,730 2.6	25,505 -4.6	25,442 -0.2	28,041 10.2
Total	78,815 3.8	74,057 -6.0	73,448 -0.8	79,642 8.4
Trucks, Vans and Buses:	40,630 9.7	36,986 -9.0	36,498 -1.3	37,041 1.5
	Unadjusted			
	June 1990	Change 1990/89	January- June 1990	Change 1990/89
	Units	%	Units	%
Total New Motor Vehicles	136,793	-3.2	738,372	-8.9
Passenger Cars by Origin:				
North America	60,734	-4.3	328,369	-13.0
Japan	26,786	12.4	131,657	4.1
Other Countries (Including South Korea)	6,102	-7.8	32,863	-11.8
Total	93,622	-0.4	492,889	-8.9
Trucks, Vans and Buses by Origin:				
North America	36,107	-9.9	206,691	-11.1
Overseas	7,064	-3.6	38,792	5.7
Total	43,171	-8.9	245,483	-8.8

p Preliminary
r Revised

Farm Product Price Index (1986 = 100)



Farm Product Price Index

June 1990

The Farm Product Price Index (1986=100) for Canada stood at 109.9 in June, up 1.0% over the revised May level of 108.8. The crops index decreased 0.3%, while the livestock and animal products index rose 1.9%.

The overall index remained 2.2% below the year-earlier level of 112.4. Cereal and oilseed prices for the 1989-90 crop year (August 1 – July 31) have been much lower than the previous crop year, as 1989 North American grain production rebounded from the drought-reduced 1988 level.

The percentage changes in the index between May and June 1990 by province were as follows:

• Newfoundland	1.3%
• Prince Edward Island	1.6%
• Nova Scotia	2.4%
• New Brunswick	2.2%

• Quebec	1.7%
• Ontario	2.1%
• Manitoba	0.5%
• Saskatchewan	0.2%
• Alberta	-0.3%
• British Columbia	1.2%
• Canada	1.0%

Crops

The crops index fell 0.3% in June to 114.1, as price increases for cereals were more than offset by decreases in the prices of oilseeds and potatoes. The index stood 13.1% below the year-earlier level of 131.3. Grain prices in 1988-89 were the highest in four years, as drought in North America reduced crop production.

- The cereals index increased 0.4% in June, to 111.3. This was the fourth consecutive monthly increase in cereals prices, however the index remained 19.1% below year-earlier levels.

-
- The oilseeds index fell 3.7% in June to 125.0, the first monthly decline since October 1989. Despite this drop, oilseeds prices remained 3.6% above year-earlier levels.
 - The potatoes index decreased 0.1% in June, to 169.8. The index stood 12.3% below the year-earlier level, and 23.4% below the record level attained in July 1989.
 - The hog index rose 8.0%, to 107.4 in June. Hog prices in Canada have been increasing since February as a result of good consumer demand. The June index was at its highest level since August 1987.
 - The cattle index increased 1.1% to a level of 108.5 in June. This was up 2.0% from the year-earlier level. The cattle index has been quite stable during the last 12 months, fluctuating between 106.4 and 108.5.

Livestock and Animal Products

The livestock and animal products index increased 1.9% in June to 107.3, as both cattle and hog prices increased. Poultry prices rose 0.8%, as did egg prices. The June increase in the livestock index was a continuation of the generally rising trend which has occurred throughout 1989 and the first half of 1990, mainly resulting from higher hog prices.

Available on CANSIM: matrix 176.

The June issue of the *Farm Product Price Index* (62-003, \$7.10/\$71) is scheduled for release on August 22. See "How to Order Publications".

For further information on this release, contact Liz Leckie (613-951-2436), Farm Income and Prices Section, Agriculture Division. ■

DATA AVAILABILITY ANNOUNCEMENTS

Department Store Sales by Province and Metropolitan Area

June 1990

- Department stores sales including concessions totalled \$1,165 million in June 1990, up 2.0% over the June 1989 level of \$1,142 million. Adjusted for differences in trading days, department store sales increased 1.8% on a year-over-year basis. Concessions sales totalled \$93.5 million, 8.0% of total department store sales.
- Department store sales during June 1990 for the provinces and the 10 metropolitan areas surveyed were as follows (with the percentage change from June 1989 in parentheses):

Department stores sales including concessions.

Province

• Newfoundland,	\$16.3 million	(+ 22.4%)
• Prince Edward Island,	\$7.6 million	(-1.3%)
• Nova Scotia,	\$38.3 million	(+ 2.2%)
• New Brunswick,	\$25.5 million	(-1.7%)
• Quebec,	\$224.1 million	(+ 3.0%)
• Ontario,	\$485.3 million	(+ 0.5%)
• Manitoba,	\$49.6 million	(+ 6.0%)
• Saskatchewan,	\$33.5 million	(+ 7.6%)
• Alberta,	\$125.3 million	(+ 0.4%)
• British Columbia,	\$159.3 million	(+ 3.5%)

Metropolitan Area

• Calgary,	\$47.5 million	(+ 1.1%)
• Edmonton,	\$54.3 million	(+ 1.1%)
• Halifax-Dartmouth,	\$20.8 million	(+ 1.0%)
• Hamilton,	\$34.1 million	(-3.5%)
• Montreal,	\$121.2 million	(-0.4%)
• Ottawa-Hull,	\$54.8 million	(+ 1.0%)
• Quebec City,	\$31.8 million	(+ 2.0%)
• Toronto,	\$188.6 million	(-2.3%)
• Vancouver,	\$87.6 million	(-1.3%)
• Winnipeg,	\$43.8 million	(+ 3.2%)

Note to Users:

Users should note that the year-over-year movements for some provinces and census metropolitan areas are exaggerated due to the inclusion of some outlets previously classified to the general merchandise category.

Information on department store sales and stocks by department will be released in *The Daily* during the week of August 20, 1990.

Department stores sales excluding concessions.

Province

• Newfoundland,	\$14.0 million	(+ 18.9%)
• Prince Edward Island,	\$7.0 million	(-3.3%)
• Nova Scotia,	\$35.2 million	(+ 1.9%)
• New Brunswick,	\$23.3 million	(-2.1%)
• Quebec,	\$209.4 million	(+ 2.2%)
• Ontario,	\$444.3 million	(-0.3%)
• Manitoba,	\$44.3 million	(+ 4.8%)
• Saskatchewan,	\$30.3 million	(+ 6.2%)
• Alberta,	\$115.6 million	(-0.3%)
• British Columbia,	\$147.9 million	(+ 2.4%)

Metropolitan Area

• Calgary,	\$43.3 million	(+ 1.3%)
• Edmonton,	\$50.5 million	(-0.7%)
• Halifax-Dartmouth,	\$19.4 million	(+ 0.3%)
• Hamilton,	\$31.5 million	(-4.6%)
• Montreal,	\$114.1 million	(-1.4%)
• Ottawa-Hull,	\$51.6 million	(+ 0.3%)
• Quebec City,	\$29.8 million	(+ 0.9%)
• Toronto,	\$174.8 million	(-3.4%)
• Vancouver,	\$82.1 million	(-1.8%)
• Winnipeg,	\$39.7 million	(+ 3.0%)

Available on CANSIM: matrices 111 and 112 (level 10-12).

The June 1990 issue of *Department Store Monthly Sales, by Province and Selected Metropolitan Area* (63-004, \$2.70/\$27), will be available the fourth week of August 1990.

For further information, contact Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division. ■

Restaurants, Caterers and Taverns

January-April 1990

The estimates of receipts for restaurants, caterers and taverns for the period January-April 1990 are now available. The Canada totals are outlined in the table below.

Month	1989	1990	% Increase 89/90
(\$'000,000)			
January	1,168.8	1,305.8	11.7
February	1,194.9	1,320.1	10.5
March	1,330.3	1,496.9	12.5
April	1,412.3	1,460.1 ^p	3.4

Revised estimates for December 1989 along with final estimates for the period January-March 1990 are now available on CANSIM: matrix 52.

The April 1990 issue of *Restaurants, Caterers and Taverns* (63-011, \$6.10/\$61) will be available in approximately three weeks time. The January-March issues will follow two weeks later. See "How to Order Publications."

For further information on this release, contact William Birbeck, Services, Science and Technology Division (613-951-3506). ■

Milling and Crushing Statistics

June 1990

Milling:

The total amount of wheat milled in June 1990 was 194 614 tonnes, down 5.0% from the 205 540 tonnes milled in June 1989.

The resulting wheat flour production decreased 14% to 141 465 tonnes in June 1990, from 163 992 tonnes in June 1989.

Crushing:

The Canola crushings for June 1990 amounted to 85 968 tonnes, down 32% from the 126 212 tonnes crushed in June 1989. The resulting oil production decreased 35% to 33 061 tonnes from 50 766 tonnes

in June 1989. Meal production decreased 32%, to 49 002 tonnes from 71 997 tonnes in June 1989.

Soybean crushings for the same month increased 41% to 92 889 tonnes in 1990, from 65 948 tonnes a year earlier. As a result, oil production increased 44% to 16 543 tonnes in June 1990 from 11 486 tonnes in June 1989. Meal production also increased, up 40% to 71 795 tonnes from 51 155 tonnes in June 1989.

Available on CANSIM: matrix 5687.

The June 1990 issue of *Cereals and Oilseeds Review* (22-007, \$13.80/\$138) is scheduled for release in September 1990. See "How to Order Publications".

For further information on this release, contact A. Dupuis (613-951-3871), Agriculture Division. ■

Steel Primary Forms

Week Ending August 4, 1990

Preliminary estimates indicate that Canadian steel primary forms production for the week ending August 4, 1990 totalled 175 432 tonnes, a decrease of 30.9% from the preceding week's total of 254 057 tonnes, and down 42.5% from the year-earlier level of 305 149 tonnes. The cumulative total in 1990 was 8 437 013 tonnes, a decrease of 10.9% from 9 474 296 tonnes for the same period in 1989.

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Railway Carloadings

Seven-day Period Ending July 21, 1990

Highlights

- Revenue freight loaded by railways in Canada during the week totalled 4.5 million tonnes, a decrease of 2.3% from the same period last year.
- Piggyback traffic decreased 6.5% from the same period last year. The number of cars loaded also decreased 6.8% during the same period.
- The tonnage of revenue freight loaded to date this year is 3.1% higher than that loaded in the previous year.

Note: Piggyback traffic includes trailers and containers on flat cars. Piggyback traffic numbers are included in total carload traffic. All 1989 figures and 1990 cumulative data have been revised.

For further information on this release, contact Angus MacLean (613-951-2484), Surface Transport Unit, Transportation Division. ■

Floor Tile, Linoleum and Coated Fabrics Industry

1988 Annual Survey of Manufactures

In 1988, the value of shipments and other revenue for the floor tile, linoleum and coated fabrics industry (SIC 3993) totalled \$244.3 million, down 10.0% from \$271.3 million in 1987.

Available on CANSIM: matrix 6895.

The data for this industry will be released in the publication *Other Manufacturing Industries* (47-250, \$35).

For further information on this release, contact Bob Wright (613-951-3514), Industry Division. ■

Grain Marketing Situation Report

June 1990

The situation report for June is now available. This report presents up-to-date information on the Canadian and world grain supply and market situation.

For further information on this release, contact Karen Gray (204-983-2856), Agriculture Division. ■

PUBLICATIONS RELEASED

Railway Operations Statistics, April 1990.
Catalogue number 52-003

(Canada: \$10.50/\$105.00; United States:
US\$12.60/US\$126.00; Other Countries:
US\$14.70/US\$147.00).

**Department Store Monthly Sales, Including
Concessions, by Province and Metropolitan Area,**
August 1990.

Catalogue number 63-004

(Canada: \$2.70/\$27.00; United States:
US\$3.20/US\$32.00; Other Countries:
US\$3.80/US\$38.00).

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*A national toll-free telephone order service is now in
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MAJOR RELEASE DATES

Week of August 13 - 17
(Release dates are subject to change)

Anticipated date(s) of release	Title	Reference period
August		
13	Travel Between Canada and Other Countries	June 1990
17	The Consumer Price Index	July 1990
17	Preliminary Statement of Canadian International Trade	June 1990

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