

# The Daily

Statistics Canada

Tuesday, November 12, 1991

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## MAJOR RELEASES

- **New Motor Vehicle Sales, September 1991** 2  
Seasonally adjusted new motor vehicle sales increased 13.4% in September.
- **New Housing Price Index, September 1991** 4  
The Canada Total New Housing Price Index (1986 = 100) stood at 134.4 in September, unchanged from August 1991.
- **Farm Product Price Index, September 1991** 5  
The Farm Product Price Index fell 2.0% from August.

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## MAJOR RELEASES

### New Motor Vehicle Sales

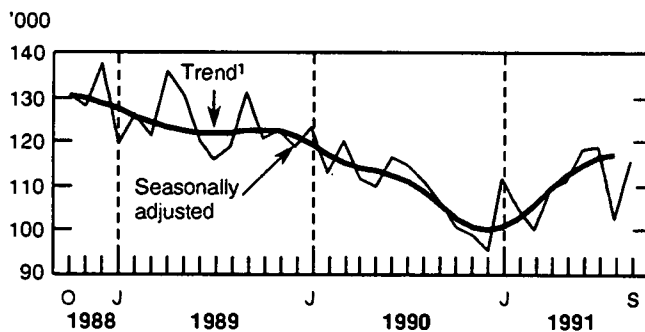
September 1991

#### Highlights

##### Seasonally Adjusted Sales

- Preliminary estimates indicate that sales of new motor vehicles, totalled 116,000 units in September 1991, a sharp increase of 13.4% over the revised August figure. In September, truck sales increased by 16.5% while passenger car sales posted a gain of 11.9%.

##### Monthly Sales of New Motor Vehicles, Canada, Seasonally Adjusted, in Units, 1988-1991



<sup>1</sup> The short-term trend represents a moving average of the data.

- The 13.4% gain in September represents the largest increase in new motor vehicle sales since January. New motor vehicle sales declined slightly by 0.3% in the third quarter of 1991, in contrast to an advance of about 6.7% in the second quarter.
- On an origin basis, sales of North American passenger cars increased by 14.9% in September 1991 to a level of 51,000 units. Sales of imported passenger cars recorded a gain of 6.5% to a level of 26,000 units. The September increase for North American passenger car sales followed a decline of 19.4% while the gain in imported passenger car sales followed a decrease of 4.5%.

##### Note to Users:

*North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.*

*Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.*

##### Unadjusted Sales

- Sales of all new motor vehicles totalled 104,000 units in September 1991, up 11.1% from the September 1990 level. Sales of trucks recorded a gain of 17.4%, while passenger car sales increased by 8.4%.
- The September increase in passenger car sales stemmed from a rise of 9.6% for North American passenger cars and an increase of 6.0% for imported passenger cars. The increase in imported passenger cars was largely attributed to a 10.9% increase in Japanese car sales.
- The Japanese share of the Canadian passenger car market rose to 27.6% in September 1991 from 26.9% a year earlier. This gain was mainly at the expense of overseas manufacturers from "other countries" as their market share declined to 6.4% from 7.8% in September 1990.
- Sales of new motor vehicles were up in all provinces except for Newfoundland (-1.6%). The most notable gains occurred in Saskatchewan (18.1%), Manitoba (16.5%) and Ontario (12.9%).

##### Available on CANSIM: matrix 64.

The September 1991 issue of *New Motor Vehicle Sales* (63-007, \$14.40/\$144) will be available the third week of November. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3552) or Tom Newton (613-951-9693), Retail Trade Section, Industry Division. □

# **New Motor Vehicle Sales - Canada**

September 1991

	Seasonally Adjusted Data			
	June 1991 <sup>r</sup>	July 1991 <sup>r</sup>	August 1991 <sup>r</sup>	September 1991 <sup>p</sup>
	Units % Change	Units % Change	Units % Change	Units % Change
<b>Total New Motor Vehicles</b>	<b>117,890</b> <b>+ 6.3</b>	<b>118,906</b> <b>+ 0.9</b>	<b>102,012</b> <b>-14.2</b>	<b>115,657</b> <b>+ 13.4</b>
<b>Passenger Cars by Origin:</b>				
North America	54,531 + 10.1	55,410 + 1.6	44,635 -19.4	51,302 + 14.9
Overseas	25,517 -2.5	25,882 + 1.4	24,720 -4.5	26,322 + 6.5
<b>Total</b>	<b>80,048</b> <b>+ 5.7</b>	<b>81,292</b> <b>+ 1.6</b>	<b>69,354</b> <b>-14.7</b>	<b>77,624</b> <b>+ 11.9</b>
<b>Trucks, Vans and Buses</b>	<b>37,842</b> <b>+ 7.5</b>	<b>37,614</b> <b>-0.6</b>	<b>32,657</b> <b>-13.2</b>	<b>38,033</b> <b>+ 16.5</b>
	Unadjusted Sales			
	September 1991	Change 1991/90	January- September 1991	Change 1991/90
	Units	%	Units	%
<b>Total New Motor Vehicles</b>	<b>103,787</b>	<b>+ 11.1</b>	<b>1,029,660</b>	<b>-2.1</b>
<b>Passenger Cars by Origin:</b>				
North America	46,300	+ 9.6	466,450	-
Japan	19,353	+ 10.9	189,135	-0.4
Other Countries (Including South Korea)	4,519	-10.9	47,607	-4.1
<b>Total</b>	<b>70,172</b>	<b>+ 8.4</b>	<b>703,192</b>	<b>-0.4</b>
<b>Trucks, Vans and Buses by Origin:</b>				
North America	28,539	+ 22.7	274,917	-4.9
Overseas	5,076	-5.7	51,551	-8.9
<b>Total</b>	<b>33,615</b>	<b>+ 17.4</b>	<b>326,468</b>	<b>-5.6</b>

<sup>p</sup> Preliminary.

<sup>r</sup> Revised.

## New Housing Price Index

September 1991

The New Housing Price Index (1986=100) for Canada stood at 134.4 in September, unchanged from the August 1991 level.

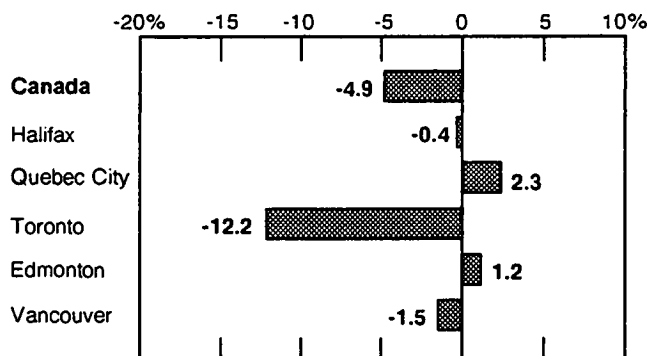
The estimated house only and land only indexes remained unchanged.

The largest monthly decreases in new housing prices were registered in Sudbury-Thunder Bay (-0.9%) and Hamilton (-0.8%) while Montreal, Ottawa-Hull, St. Catharines-Niagara and Victoria all recorded monthly increases of 0.3%.

This index of Canadian housing contractors' selling prices now stands 4.9% lower than the year-earlier level. Toronto was mainly responsible for this downward movement with a yearly decrease of 12.2% since September 1990.

Prices Division has calculated an analytical index in which current regulations concerning the GST and relevant new housing and federal sales tax rebates are applied to the current price sample to calculate an index that includes the estimated net effect of the GST. In September 1991 this index was at 139.9, up 0.1% from the Canada Total level of 139.7 for August 1991.

## Percentage Change in New Housing Price Index from Same Month of the Previous Year, Canada and Selected Cities, September 1991



Available on CANSIM: matrix 2032.

The third quarter 1991 issue of *Construction Price Statistics* (62-007, \$18/\$72) will be available in December. See "How to Order Publications".

For more detailed information on this release, please contact the Information and Current Analysis Unit (613-951-9607), Prices Division.

## New Housing Price Indexes

1986 = 100

	September 1991	August 1991	September 1990	% change	
				September 1991/ August 1991	September 1991/ September 1990
Canada Total	134.4	134.4	141.3	-	-4.9
Canada (House only)	125.5	125.5	131.8	-	-4.8
Canada (Land only)	160.9	160.9	166.8	-	-3.5
St. John's	126.5	126.5	119.1	-	6.2
Halifax	109.2	109.2	109.6	-	-0.4
Saint John-Moncton-Fredericton	114.3	114.3	113.6	-	0.6
Quebec City	134.8	134.5	131.8	0.2	2.3
Montreal	134.7	134.3	134.4	0.3	0.2
Ottawa-Hull	122.8	122.4	122.7	0.3	0.1
Toronto	146.8	146.8	167.2	-	-12.2
Hamilton	134.4	135.5	142.7	-0.8	-5.8
St. Catharines-Niagara	133.7	133.3	136.4	0.3	-2.0
Kitchener-Waterloo	129.1	129.5	139.9	-0.3	-7.7
London	147.3	147.3	145.5	-	1.2
Windsor	127.1	127.1	128.8	-	-1.3
Sudbury-Thunder Bay	133.0	134.2	133.1	-0.9	-0.1
Winnipeg	108.1	108.4	109.1	-0.3	-0.9
Regina	111.7	111.7	109.3	-	2.2
Saskatoon	106.7	106.7	107.7	-	-0.9
Calgary	132.4	132.4	136.4	-	-2.9
Edmonton	141.1	141.1	139.4	-	1.2
Vancouver	126.2	126.1	128.1	0.1	-1.5
Victoria	123.4	123.0	119.6	0.3	3.2

- Nil or zero.

## Farm Product Price Index

September 1991

The Farm Product Price Index (1986=100) for Canada fell to 92.4 in September, a 2.0% drop from the revised August level of 94.3. The crops index fell 2.5%, while the livestock and animal products index registered a 1.8% decline. The overall index stood at the lowest level recorded since July 1979, mainly due to sharply-lower Canadian Wheat Board (CWB) initial prices for wheat and barley, effective August 1, the beginning of the 1991-92 crop year.

Percentage changes in the index between August and September 1991, by province, were as follows:

• Newfoundland	-3.0%
• Prince Edward Island	-12.0%
• Nova Scotia	-2.2%
• New Brunswick	-8.3%
• Quebec	-2.8%
• Ontario	-2.8%
• Manitoba	-2.3%
• Saskatchewan	-1.3%
• Alberta	+1.0%
• British Columbia	-1.7%
• Canada	-2.0%

### Crops

The crops index fell 2.5% in September to a level of 79.1 as the potatoes (-23.7%), oilseeds (-2.6%) and cereals (-0.3%) indexes all declined. The crops index stood 20.3% below the year-earlier level of 99.2, largely as a result of lower CWB initial prices for wheat and barley. The drop in initial prices for the 1991-92 crop year reflects the poor prices expected in export markets over the next year.

- After trending upward since the beginning of the year, the potatoes index dropped 23.7% in September, the largest month-to-month change since July 1988. Despite the large decline, the

index stood at 127.5, just 4.6% lower than the previous year's level of 133.7. Potato prices tend to drop in August or September as supplies from the newly-harvested crop become available.

- The oilseeds index decreased 2.6% to 95.0, 12.5% below the year-earlier level of 108.6. This was the lowest level recorded since October 1987. Prices for both canola and flaxseed fell in September as preliminary production estimates indicated that Canadian oilseed supplies should be more than adequate during 1991-92.

### Livestock and Animal Products

The livestock and animal products index declined 1.8% in September as lower hog and poultry prices more than offset higher cattle and egg prices. The index fell to 100.6, 4.2% below the September 1990 level of 105.0. The livestock index has trended down in recent months as cattle and hog prices have fallen.

- The hogs index dropped 11.6% in September, the third straight month that prices have declined. The index stood at 75.3, 19.1% below the level recorded just three months earlier. The expectation that pork production in the United States will increase during the rest of 1991 and into 1992 contributed to the drop.
- The poultry index fell 4.8% to a level of 97.5, 10.1% lower than the latest high attained in August 1990. Poultry prices have declined steadily over the past year as lower feed prices have been reflected in the cost-of-production formulas.

**Available on CANSIM: matrix 176.**

The September issue of the *Farm Product Price Index* (62-003, \$7.10/\$71) is scheduled for release on November 18. See "How to Order Publications".

For further information on this release, contact Ed Hamilton (613-951-2441), Farm Income and Prices Section, Agriculture Division. ■

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## DATA AVAILABILITY ANNOUNCEMENTS

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### Department Store Sales by Province and Metropolitan Area

September 1991

- Department stores sales including concessions totalled \$1,002 million in September 1991. After removing federal sales tax from the 1990 data and allowing for differences in trading days, department store sales decreased 7.4% from September 1990. Concessions sales totalled \$64.9 million, 6.5% of total department store sales.
- Department store sales during September 1991 for the provinces and the 10 metropolitan areas surveyed were as follows:

#### Department Store Sales Including Concessions

##### Province

- Newfoundland, \$13.7 million;
- Prince Edward Island, \$3.9 million;
- Nova Scotia, \$32.8 million;
- New Brunswick, \$21.6 million;
- Quebec, \$191.6 million;
- Ontario, \$405.9 million;
- Manitoba, \$40.8 million;
- Saskatchewan, \$27.5 million;
- Alberta, \$115.1 million;
- British Columbia, \$148.9 million.

##### Metropolitan Area

- Calgary, \$42.7 million;
- Edmonton, \$50.5 million;
- Halifax-Dartmouth, \$17.7 million;
- Hamilton, \$29.3 million;
- Montreal, \$105.6 million;
- Ottawa-Hull, \$48.1 million;
- Quebec City, \$26.5 million;
- Toronto, \$157.2 million;
- Vancouver, \$83.0 million;
- Winnipeg, \$36.3 million.

#### Note to Users:

Department store sales estimates for 1991 exclude the Goods and Services Tax (GST), as well as provincial sales taxes. Prior to January 1991, sales data included the Federal Sales Tax (FST). Due to this change in indirect taxes, data for 1991 are not strictly comparable with those of previous years. For users interested in deriving comparable data, it is estimated that the amount of FST included in department store sales for Canada in 1990 represented 3.5% of total sales. The reliability of this estimate does not permit adjustments at the provincial or metropolitan area level.

Users should note that the year-over-year movement for Prince Edward Island has been affected by a major structural change. The comparisons should therefore be used with caution.

Information on department store sales and stocks by major commodity lines and seasonally adjusted estimates will be released in The Daily during the week of November 18.

#### Department Store Sales Excluding Concessions

##### Province

- Newfoundland, \$11.8 million;
- Prince Edward Island, \$3.7 million;
- Nova Scotia, \$30.6 million;
- New Brunswick, \$20.0 million;
- Quebec, \$181.6 million;
- Ontario, \$378.6 million;
- Manitoba, \$37.3 million;
- Saskatchewan, \$25.4 million;
- Alberta, \$108.1 million;
- British Columbia, \$139.7 million.

##### Metropolitan Area

- Calgary, \$39.8 million;
- Edmonton, \$47.6 million;
- Halifax-Dartmouth, \$16.7 million;
- Hamilton, \$27.2 million;
- Montreal, \$100.5 million;
- Ottawa-Hull, \$45.5 million;
- Quebec City, \$25.1 million;
- Toronto, \$148.3 million;
- Vancouver, \$78.3 million;
- Winnipeg, \$33.1 million.

**Available on CANSIM: matrices 111 and 112 (series 10 to 12).**

The September 1991 issue of *Department Store Monthly Sales, by Province and Selected Metropolitan Areas* (63-004, \$2.70/\$27) will be available the fourth week of November. Contact Roger Laplante (613-951-3552) or Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division. ■

## **Sugar Sales**

October 1991

Canadian sugar refiners reported total sales of 86 291 tonnes for all types of sugar in October 1991, comprising 79 376 tonnes in domestic sales and 6 915 tonnes in export sales. The 1991 year-to-date sales reported for all types of sugar totalled 794 614 tonnes: 732 313 tonnes in domestic sales and 62 301 tonnes in export sales.

This compares to total sales of 78 490 tonnes in October 1990, of which 76 263 tonnes were domestic sales and 2 227 tonnes were export sales. The 1990 year-to-date sales reported for all types of sugar totalled 788 134 tonnes: 738 003 tonnes in domestic sales and 50 131 tonnes in export sales.

The October 1991 issue of *The Sugar Situation* (32-013, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

## **Oils and Fats**

September 1991

Production by Canadian manufacturers of all types of deodorized oils in September 1991 totalled 62 022 tonnes, a increase of 19.9% from the 51 717 tonnes produced in August 1991. The 1991 year-to-date production totalled 523 416 tonnes, an increase of 14.2% from the corresponding 1990 figure of 458 304 tonnes.

Manufacturers' packaged sales of shortening totalled 11 963 tonnes in September 1991, up from the 9 965 tonnes sold the previous month. The cumulative sales to date were 93 542 tonnes compared to the cumulative sales of 87 020 tonnes in 1990.

Sales of packaged salad oil increased to 6 354 tonnes in September 1991 from 5 211 tonnes in September 1990. The cumulative sales to date in 1991 were 53 638 tonnes, compared to the cumulative sales of 52 462 tonnes in 1990.

**Available on CANSIM: matrix 184.**

The September 1991 issue of *Oils and Fats* (32-006, \$5/\$50) will be available at a later date.

For more detailed information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

## **Particleboard, Waferboard and Fibreboard**

September 1991

Canadian firms produced 162 427 cubic metres of waferboard in September 1991, a decrease of 9.9% from the 180 264 cubic metres produced in September 1990. Particleboard production was 98 742 cubic metres, down 8.5% from 107 862 cubic metres the previous year. Production of fibreboard for September 1991 was 7 151 thousand square metres, basis 3.175mm, an increase of 17.9% from the 6 066 thousand square metres, basis 3.175mm, of fibreboard produced in September 1990.

Cumulative production of waferboard during the year 1991 totalled 1 143 380 cubic metres, down 28.8% from the 1 606 604 cubic metres produced during the previous year. Particleboard production was 791 572 (revised) cubic metres, down 12.8% from the 908 073 cubic metres in January to September 1990. Year-to-date production of fibreboard reached 72 317 thousand square metres, basis 3.175mm, up 1.1% from the 71 554 thousand square metres, basis 3.175mm, for the same period in 1990.

**Available on CANSIM: matrices 31 (series 2, 3 and 4) and 122 (series 8 and 34).**

The September 1991 issue of *Particleboard, Waferboard and Fibreboard* (36-003, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Jacques Lepage (613-951-3516), Industry Division. ■

## **Logging Industry**

1989 Annual Survey of Forestry

In 1989, the value of shipments of goods of own manufacture for the logging industry (SIC 0410) totalled \$8,696.8 million, up 7.9% from \$8,061.9 million in 1988.

The data for this industry will be released in the *Logging Industry* (25-201, \$30). For more detailed information on this release, contact J. Lepage (613-951-3516), Industry Division. ■

## **Stationery Paper Products Industry**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the stationery paper products industry (SIC 2792) totalled \$500.5 million, up 4.8% from \$477.8 million in 1988.

**Available on CANSIM: matrix 5493.**

The data for this industry will be released in *Paper and Allied Products Industries* (36-250, \$35).

For more detailed information on this release, contact Sandra Bohatyretz (613-951-3531), Industry Division. ■

## **Other Converted Paper Products Industries n.e.c.**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the other converted paper products industries n.e.c. (SIC 2799) totalled \$777.9 million, up 4.4% from \$745.2 million in 1988.

**Available on CANSIM: matrix 5495.**

The data for this industry will be released in *Paper and Allied Products Industries* (36-250, \$35).

For more detailed information on this release, contact Sandra Bohatyretz (613-951-3531), Industry Division. ■

## **Industrial Fastener Industry**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the industrial fastener industry (SIC 3053) totalled \$554.8 million, down 3.5% from \$574.9 million in 1988.

**Available on CANSIM: matrix 5529.**

The data for this industry will be released in *Fabricated Metal Products Industries* (41-251, \$35).

For more detailed information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

## **Other Non-metallic Mineral Products Industries n.e.c.**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the other non-metallic mineral products industries (SIC 3599) totalled \$325.2 million, up 19.8% from \$271.5 million in 1988.

**Available on CANSIM: matrix 6864.**

The data for this industry will be released in *Non-metallic Mineral Products Industries* (44-250, \$35).

For more detailed information on this release, contact Suzanne Pépin (613-951-3520), Industry Division. ■

## **Toilet Preparations Industry**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the toilet preparations industry (SIC 3771) totalled \$1,238.0 million, up 14.9% from \$1,077.4 million in 1988.

**Available on CANSIM: matrix 6879.**

The data for this industry will be released in *Chemical and Chemical Products Industries* (46-250, \$35).

For more detailed information on this release, contact T. Raj Sehdev (613-951-3513), Industry Division. ■



**Broom, Brush and Mop Industry**

1989 Annual Survey of Manufactures

In 1989, the value of shipments of goods of own manufacture for the broom, brush and mop industry (SIC 3991) totalled \$129.0 million, up 12.3% from \$114.9 million in 1988.

Available on CANSIM: matrix 6893.

The data for this industry will be released in *Other Manufacturing Industries* (47-250, \$35).

For more detailed information on this release, contact Bob Wright (613-951-3514), Industry Division. ■



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The Daily, November 12, 1991

## PUBLICATIONS RELEASED

**Gross Domestic Product by Industry, August 1991.**

**Catalogue number 15-001**

(Canada: \$12.70/\$127; United States: US\$15.20/US\$152; Other Countries: US\$17.80/US\$178).

**Gas Utilities, July 1991.**

**Catalogue number 55-002**

(Canada: \$12.70/\$127; United States: US\$15.20/US\$152; Other Countries: US\$17.80/US\$178).

**Cable Television, 1990.**

**Catalogue number 56-205**

(Canada: \$26; United States: US\$31; Other Countries: US\$36).

**Quarterly Financial Statistics for Enterprises, Second Quarter 1991.**

**Catalogue number 61-008**

(Canada: \$23/\$92; United States: US\$27.50/US\$110; Other Countries: US\$32.25/US\$129).

**Exports by Commodity, August 1991.**

**Catalogue number 65-004**

(Canada: \$55.10/\$551; United States: US\$66.10/US\$661; Other Countries: US\$77.10/US\$771).

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**The  
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