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## MAJOR RELEASES

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- **New Motor Vehicle Sales, October 1991** 2  
Seasonally adjusted, new motor vehicle sales in October decreased 19.8% from the preceding month.
- **Estimates of Labour Income, September 1991** 4  
Labour income increased by 3.8% from September 1990.

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## MAJOR RELEASES

### New Motor Vehicle Sales

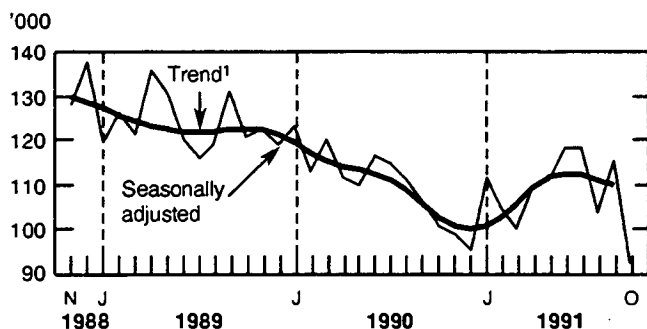
October 1991

#### Highlights

##### Seasonally Adjusted Sales

- Preliminary estimates indicate that sales of new motor vehicles totalled 92,000 units in October 1991, a sharp decline of 19.8% from the revised September figure. In October, truck sales decreased by 22.3% while passenger car sales posted a drop of 18.5%.

**Monthly Sales of New Motor Vehicles, Canada, Seasonally Adjusted, in Units, 1988-1991**



<sup>1</sup> The short-term trend represents a moving average of the data.

- The decline in October more than offset the significant 11.2% gain recorded in September. New motor vehicle sales have experienced a generally downward trend since February 1991.
- On an origin basis, sales of North American passenger cars decreased by 22.3% in October 1991 to a level of 39,000 units. As well, sales of imported passenger cars recorded a decline of 11.3% to a level of 23,000 units. The October decrease for North American passenger car sales followed a gain of 10.5% whereas the decline in imported passenger car sales followed an increase of 6.0%.

#### Note to Users:

*North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.*

*Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.*

#### Unadjusted Sales

- Sales of all new motor vehicles totalled 96,000 units in October 1991, down 9.7% from the October 1990 level. Sales of passenger cars recorded a decline of 9.8%, while truck sales decreased by 9.6%.
- The October decrease in passenger car sales stemmed from a drop of 12.7% for North American passenger cars and a decrease of 4.7% for imported passenger cars. The decrease in imported passenger cars was largely attributed to an 8.9% decline in sales of passenger cars from "other countries".
- The Japanese share of the Canadian passenger car market rose to 30.3% in October 1991 from 28.3% a year earlier. This gain was mainly at the expense of North American manufacturers as their market share declined to 61.7% from 63.7% in October 1990.
- Sales of new motor vehicle were down in October in all provinces except for Quebec (+1.2%). The most notable declines occurred in Manitoba (-28.6%), Saskatchewan (-26.7%) and Newfoundland (-26.1%).

#### Available on CANSIM: matrix 64.

The October 1991 issue of *New Motor Vehicle Sales* (63-007, \$9/\$90) will be available the third week of December. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3552) or Tom Newton (613-951-9693), Retail Trade Section, Industry Division. □

# **New Motor Vehicle Sales - Canada**

October 1991

	Seasonally Adjusted Data			
	July 1991 <sup>r</sup>	August 1991 <sup>r</sup>	September 1991 <sup>r</sup>	October 1991 <sup>p</sup>
	Units % Change	Units % Change	Units % Change	Units % Change
<b>Total New Motor Vehicles</b>	<b>118,191</b> <b>+ 0.3</b>	<b>103,187</b> <b>-12.7</b>	<b>114,781</b> <b>+ 11.2</b>	<b>92,066</b> <b>-19.8</b>
<b>Passenger Cars by Origin:</b>				
North America	55,309 + 1.4	45,572 -17.6	50,363 + 10.5	39,157 -22.3
Overseas	25,728 + 0.8	24,505 -4.8	25,983 + 6.0	23,053 -11.3
<b>Total</b>	<b>81,037</b> <b>+ 1.2</b>	<b>70,076</b> <b>-13.5</b>	<b>76,347</b> <b>+ 8.9</b>	<b>62,211</b> <b>-18.5</b>
<b>Trucks, Vans and Buses</b>	<b>37,153</b> <b>-1.8</b>	<b>33,111</b> <b>-10.9</b>	<b>38,435</b> <b>+ 16.1</b>	<b>29,855</b> <b>-22.3</b>
	Unadjusted Sales			
	October 1991	Change 1991/90	January- October 1991	Change 1991/90
	Units	%	Units	%
<b>Total New Motor Vehicles</b>	<b>95,686</b>	<b>-9.7</b>	<b>1,125,346</b>	<b>-2.8</b>
<b>Passenger Cars by Origin:</b>				
North America	40,327	-12.7	506,777	-1.2
Japan	19,837	-3.5	208,972	-0.7
Other Countries (Including South Korea)	5,232	-8.9	52,839	-4.6
<b>Total</b>	<b>65,396</b>	<b>-9.8</b>	<b>768,588</b>	<b>-1.3</b>
<b>Trucks, Vans and Buses by Origin:</b>				
North America	24,525	-10.6	299,442	-5.4
Overseas	5,765	-5.1	57,316	-8.6
<b>Total</b>	<b>30,290</b>	<b>-9.6</b>	<b>356,758</b>	<b>-5.9</b>

<sup>p</sup> Preliminary.

<sup>r</sup> Revised.

## Estimates of Labour Income

September 1991

The September 1991 preliminary estimate of labour income<sup>1</sup>, which comprises approximately 50% of Gross Domestic Product (GDP) in the National Income and Expenditure Accounts, was \$33.2 billion, an increase of 3.8% from September 1990. The year-to-date growth in labour income was 3.7%, compared to the 1990 annual gain of 6.7%.

### Highlights – Wages and Salaries

#### Seasonally Adjusted

- Seasonally adjusted wages and salaries were little changed (-0.1%) in September, following increases of 0.4% in August and 0.2% in July.
- Increases in wages and salaries were noted in local administration (3.3%), provincial administration (1.0%), finance, insurance and real estate (1.0%) and mines, quarries and oil wells (0.6%).
- Manufacturing (-0.3%), construction (-1.2%) and federal administration (-7.2%) all recorded declines in wages and salaries. The latter industry was affected by the labour dispute with the Public Service Alliance of Canada (PSAC). If the impact of this work stoppage was removed, wages and salaries in federal administration would have increased by 0.5%.
- Increases in wages and salaries were noted in Manitoba (1.1%) and British Columbia (0.7%). However, these increases were offset by declines in Ontario (-0.2%), Newfoundland (-2.1%), Prince Edward Island (-1.7%) and Nova Scotia (-0.6%).

<sup>1</sup> Labour income is composed of two components – wages and salaries and supplementary labour income. Wages and salaries account for 90% of labour income.

#### Unadjusted

- In September 1991, wages and salaries advanced by 3.2% from September 1990, bringing the year-to-date growth rate to 3.4%.
- The highest year-over-year growth rates in September were noted in finance, insurance and real estate (8.2%), health and welfare services (8.1%), local administration (7.6%) and mines, quarries and oil wells (7.5%).
- Wages and salaries in manufacturing were 0.4% higher in September compared to September 1990. This increase, together with the slight rise noted in August (0.2%), are the first increases recorded in this industry in 12 months.
- Continuing weakness in wages and salaries occurred in construction (-7.3%) and federal administration (-6.6%). As previously mentioned, the latter industry was affected by a labour dispute in September.
- New Brunswick (4.9%), Alberta (4.7%), British Columbia (4.8%) and the Yukon, Northwest Territories and Abroad (5.6%) recorded larger year-over-year increases in wages and salaries in September than the national growth rate (3.2%). These increases were moderated by weaker growth in the remaining provinces and by a decline in Manitoba.

#### Available on CANSIM: matrices 1791 and 1792.

The July-September 1991 issue of *Estimates of Labour Income* (72-005, \$22.50/\$90) will be available in January 1992. See "How to Order Publications". For further information on the monthly estimates contact Georgette Gauthier (613-951-4051) or Katherine Fraser (613-951-4049). For information on the annual estimates of labour income contact Jean-Pierre Maynard (613-951-4050) or Sylvia Reid-Hibbert (613-951-4054), Labour Division (FAX: 613-951-4087). □

**Wages and Salaries and Supplementary Labour Income**

(millions of dollars)

	September 1991 <sup>P</sup>	August 1991 <sup>r</sup>	July 1991 <sup>f</sup>	September 1990
Unadjusted for Seasonal Variation				
Agriculture, fishing and trapping	336.6	375.9	332.6	325.7
Forestry	249.1	246.2	255.7	233.3
Mines, quarries and oil wells	715.2	717.9	710.2	665.5
Manufacturing industries	5,238.2	5,266.1	5,384.7	5,218.1
Construction industry	2,140.4	2,166.4	2,130.5	2,308.3
Transportation, communications and other utilities	2,831.6	2,867.1	2,872.4	2,717.5
Trade	4,143.3	4,154.2	4,169.9	4,013.2
Finance, insurance and real estate	2,727.1	2,747.4	2,763.8	2,520.7
Commercial and personal services	4,155.0	4,224.0	4,213.5	3,960.4
Education and related services	2,505.9	2,045.3	2,110.1	2,356.9
Health and welfare services	2,465.6	2,519.8	2,539.5	2,281.0
Federal administration and other government offices	855.5	950.8	944.8	914.9
Provincial administration	694.6	702.8	703.1	663.3
Local administration	645.8	641.1	651.4	600.2
<b>Total wages and salaries</b>	<b>29,704.0</b>	<b>29,625.0</b>	<b>29,782.3</b>	<b>28,779.0</b>
Supplementary labour income	3,481.0	3,451.0	3,534.5	3,187.2
<b>Labour income</b>	<b>33,185.0</b>	<b>33,076.0</b>	<b>33,316.8</b>	<b>31,966.2</b>
Adjusted for Seasonal Variation				
Agriculture, fishing and trapping	233.5	233.4	234.1	226.2
Forestry	217.4	218.1	221.3	203.0
Mines, quarries and oil wells	712.7	708.4	695.8	662.7
Manufacturing industries	5,224.0	5,238.7	5,214.7	5,203.5
Construction industry	1,859.1	1,881.7	1,884.8	1,995.4
Transportation, communications and other utilities	2,814.7	2,826.0	2,817.9	2,699.1
Trade	4,154.1	4,138.5	4,122.1	4,024.6
Finance, insurance and real estate	2,727.1	2,700.9	2,691.9	2,519.9
Commercial and personal services	4,067.5	4,057.5	4,047.4	3,896.8
Education and related services	2,489.0	2,478.4	2,461.3	2,340.6
Health and welfare services	2,496.8	2,501.7	2,496.8	2,293.3
Federal administration and other government offices	865.0	931.0	912.7	924.3
Provincial administration	685.3	678.6	678.1	654.6
Local administration	646.0	625.5	625.2	600.8
<b>Total wages and salaries</b>	<b>29,232.9</b>	<b>29,260.9</b>	<b>29,137.5</b>	<b>28,260.8</b>
Supplementary labour income	3,427.9	3,409.4	3,458.0	3,132.2
<b>Labour income</b>	<b>32,660.7</b>	<b>32,670.3</b>	<b>32,595.5</b>	<b>31,393.1</b>

<sup>P</sup> Preliminary estimates<sup>r</sup> Revised estimates<sup>f</sup> Final estimates

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## DATA AVAILABILITY ANNOUNCEMENTS

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### Footwear Statistics

October 1991

Canadian manufacturers produced 2,139,296 pairs of footwear in October 1991, a decrease of 19.3% from the 2,652,445 (revised) pairs produced a year earlier.

Year-to-date production for January to October 1991 totalled 20,800,203 pairs of footwear, down 22.7% from 26,916,311 (revised) pairs produced during the same period in 1990.

**Available on CANSIM: matrix 8.**

The October 1991 *Footwear Statistics* (33-002, \$5/\$50) will be available at a later date. See "How to Order Publications". For more detailed information on this release, contact Don Grant (613-951-5998), Industry Division. ■

### Restaurants, Caterers and Taverns

September 1991

Restaurant, caterer and tavern receipts totalled \$1,404 million for September 1991, a decrease of 6.7% from the \$1,504 million reported for the same period of last year.

**Available on CANSIM: matrix 52.**

The September 1991 issue of *Restaurants, Caterers and Taverns* (63-011, \$6.10/\$61) will be available in approximately three weeks time. See "How to Order Publications." For detailed information on this release, contact William Birbeck, Services, Science and Technology Division (613-951-3506). ■

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## PUBLICATIONS RELEASED

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**Quarterly Shipments of Office Furniture Products,**  
Quarter Ended September 30, 1991.

**Catalogue number 35-006**

(Canada: \$6.75/\$27; United States: US\$8/US\$32;  
Other Countries: US\$9.50/US\$38).

**Cement, October 1991.**

**Catalogue number 44-001**

(Canada: \$5/\$50; United States: US\$6/US\$60; Other  
Countries: US\$7/US\$70).

**Department Store Sales and Stocks, July 1991.**

**Catalogue number 63-002**

(Canada: \$14.40/\$144; United States:  
US\$17.30/US\$173; Other Countries:  
US\$20.20/US\$202).

**Retail Trade, September 1991.**

**Catalogue number 63-005**

(Canada: \$14.40/\$144; United States:  
US\$17.30/US\$173; Other Countries:  
US\$20.20/US\$202).

**New Motor Vehicle Sales, April 1991.**

**Catalogue number 63-007**

(Canada: \$14.40/\$144; United States:  
US\$17.30/US\$173; Other Countries:  
US\$20.20/US\$202).

**Unemployment Insurance Statistics, September  
1991.**

**Catalogue number 73-001**

(Canada: \$14.70/\$147; United States:  
US\$17.60/US\$176; Other Countries:  
US\$20.60/US\$206).

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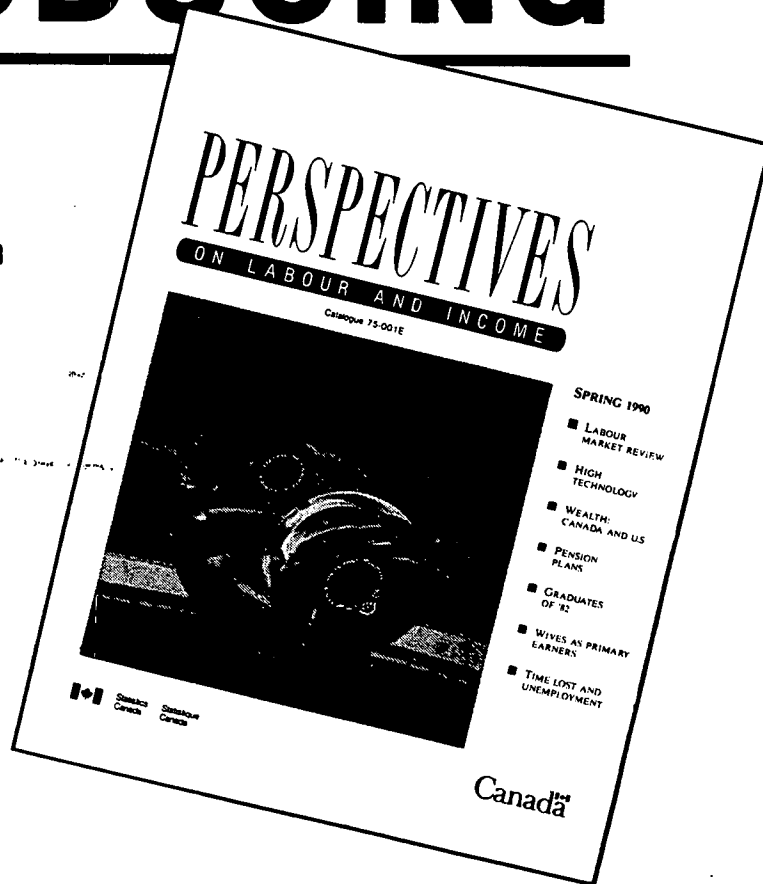
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