



# The Daily

Statistics Canada

Monday, March 11, 1991

For release at 8:30 a.m.

## MAJOR RELEASES

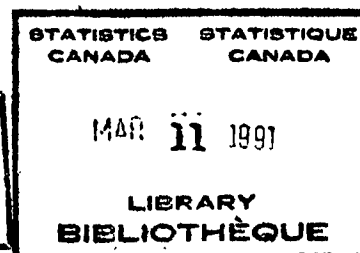
- **New Housing Price Index, January 1991** 2  
A sharp price drop in Toronto was the main factor contributing to a 2.0% decrease in the Canada Total New Housing Price Index.
- **New Motor Vehicle Sales, January 1991** 4  
Seasonally adjusted, new motor vehicle sales increased 18.6% in January, due to a sharp gain in passenger car sales resulting from the removal of the federal sales tax.

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## PUBLICATIONS RELEASED 8

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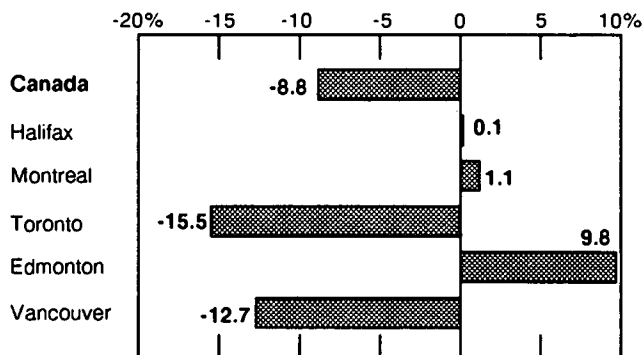
## MAJOR RELEASES

### New Housing Price Index

January 1991

The New Housing Price Index (1986=100) for Canada stood at 133.4 in January, down 2.0% from December 1990. This was the tenth consecutive monthly decrease in the Canada Total Index.

#### Percentage Change in New Housing Price Index from Same Month of the Previous Year, Canada and Selected Cities, January 1991



The estimated House Only Index decreased 2.0% while the estimated Land Only Index decreased 1.8%.

Since Toronto accounts for over one third of the Canada Total Index weight, Toronto's notable decrease (-3.9%) was the major factor in the national decrease.

#### Note to Users:

Beginning in January 1991, the New Housing Price Index (NHPI) reflects the termination of the Federal Sales Tax and the introduction of the Goods and Services Tax (GST). The NHPI is a price index based on contractor's selling prices for new homes and as such excludes GST paid by the final purchasers of new homes. An analytical version of the NHPI calculated from the same price survey, and incorporating estimates of the amounts of tax paid and rebates permitted under the GST legislation, is available for comparative purposes.

This index of Canadian housing contractors' selling prices now stands 8.8% lower than the level a year earlier. Toronto was the major factor in this downward movement with a year-over-year decrease of 15.5%, although Vancouver (with an annual decrease of 12.7%) also contributed significantly to this downward movement.

Prices Division has calculated an analytical index in which current regulations concerning the Goods and Services Tax (GST) and relevant new housing and federal sales tax rebates are applied to our current price sample to calculate an index that includes the GST. In January 1991, this index was 135.3, down 0.6% from the Canada Total level of 136.1 published in December 1990.

Available on CANSIM: matrix 2032.

The first quarter 1991 issue of *Construction Price Statistics* (62-007, \$18/\$72) will be available in June. See "How to Order Publications".

For more detailed information on this release, contact the Information and Current Analysis Unit (613-951-9607), Prices Division. ☐

# **New Housing Price Indexes**

1986 = 100

	January 1991	December 1990	January 1990	January 1991/ December 1990	January 1991/ January 1990
				% change	
<b>Canada Total</b>	<b>133.4</b>	<b>136.1</b>	<b>146.2</b>	<b>-2.0</b>	<b>-8.8</b>
Canada (House Only)	122.6	125.1	138.6	-2.0	-11.5
Canada (Land Only)	161.6	164.5	167.9	-1.8	-3.8
St. John's	119.1	119.1	115.8	-	2.8
Halifax	109.3	109.3	109.2	-	0.1
Saint John-Moncton-Fredericton	113.6	113.6	112.0	-	1.4
Quebec City	132.4	132.9	129.2	-0.4	2.5
Montreal	133.8	134.4	132.3	-0.4	1.1
Ottawa-Hull	125.2	124.8	123.1	0.3	1.7
Toronto	154.5	160.7	182.8	-3.9	-15.5
Hamilton	137.7	140.3	147.1	-1.9	-6.4
St. Catharines-Niagara	137.3	138.0	138.6	-0.5	-0.9
Kitchener-Waterloo	130.9	133.1	141.9	-1.7	-7.8
London	144.5	146.3	143.5	-1.2	0.7
Windsor	129.1	128.8	123.9	0.2	4.2
Sudbury-Thunder Bay	132.2	133.5	128.6	-1.0	2.8
Winnipeg	108.6	108.9	107.0	-0.3	1.5
Regina	109.6	109.3	107.5	0.3	2.0
Saskatoon	107.3	107.7	107.2	-0.4	0.1
Calgary	133.2	133.2	132.0	-	0.9
Edmonton	140.7	140.1	128.2	0.4	9.8
Vancouver	123.2	123.7	141.2	-0.4	-12.7
Victoria	116.9	117.0	125.8	-0.1	-7.1

- Nil or zero.

## New Motor Vehicle Sales

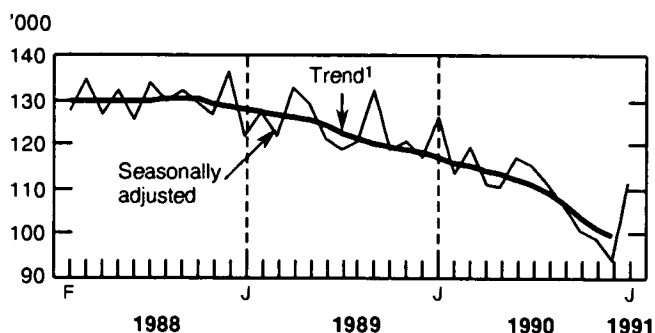
January 1991

### Highlights

#### Seasonally Adjusted Sales

- Preliminary estimates indicate that sales of all new motor vehicles totalled 111,000 units in January 1991, a gain of 18.6% from the revised December 1990 level. In January, passenger car sales increased by 25.6% while truck sales posted an increase of 4.3%.
- Exceptional passenger car fleet sales appear to have accounted for about half of the December-to-January increase. The replacement of the federal sales tax by the Goods and Services Tax also affected sales of other passenger cars.

#### Monthly Sales of New Motor Vehicles, Canada, Seasonally Adjusted, in Units, 1988-1991



<sup>1</sup> The short-term trend represents a weighted average of the data.

- The increase in new motor vehicle sales in January 1991 is in contrast to the generally declining sales observed during 1990, down an average of about 1.7% on a monthly basis.

#### Note to Users:

*North American vehicles: Motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.*

*Imported vehicles: Motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.*

- By origin, sales of North American passenger cars increased by 44.7% in January 1991 to a level of 57,000 units. Sales of imported passenger cars recorded a decline of 6.9% to a level of 22,000 units. The January gain for North American passenger car sales followed six consecutive monthly decreases.

#### Unadjusted Sales

- Sales of all new motor vehicles totalled 84,000 units in January 1991, down 8.3% from the January 1990 level. Sales of passenger cars increased by 2.1%, while truck sales recorded a sharp decline of 25.3%.
- Unit sales of North American passenger cars increased by 13.9% while imported passenger cars were down by 20.2% from their level in January 1990. The decline in imported passenger cars was attributable to a 24.8% decrease in Japanese cars.
- Eight provinces registered lower unit sales of motor vehicles in January 1991 compared to January 1990. Gains were recorded in Alberta (6.9%) and New Brunswick (3.2%).

#### Available on CANSIM: matrix 64.

The January 1991 issue of *New Motor Vehicle Sales* (63-007, \$9/\$90) will be available the third week of May. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3552) or Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division. □

# **New Motor Vehicle Sales - Canada**

January 1991

	Seasonally Adjusted Data			
	October 1990 r	November 1990 r	December 1990 r	January 1991 P
	Units % Change	Units % Change	Units % Change	Units % Change
<b>Total New Motor Vehicles</b>	<b>100,540</b> -5.0	<b>98,707</b> -1.8	<b>93,625</b> -5.1	<b>111,071</b> +18.6
<b>Passenger Cars by Origin:</b>				
North America	44,411 -7.6	43,929 -1.1	39,678 -9.7	57,398 +44.7
Overseas	24,386 +0.8	23,520 -3.6	23,263 -1.1	21,662 -6.9
<b>Total</b>	<b>68,797</b> -4.7	<b>67,450</b> -2.0	<b>62,941</b> -6.7	<b>79,060</b> +25.6
<b>Trucks, Vans and Buses</b>	<b>31,742</b> -5.4	<b>31,257</b> -1.5	<b>30,684</b> -1.8	<b>32,012</b> +4.3
	Unadjusted Sales			
	January 1991	Change 1991/90		
	Units	%		
<b>Total New Motor Vehicles</b>	<b>83,716</b>	<b>-8.3</b>		
<b>Passenger Cars by Origin:</b>				
North America	42,229	+13.9		
Japan	11,689	-24.8		
Other Countries (Including South Korea)	3,883	-1.8		
<b>Total</b>	<b>57,801</b>	<b>+2.1</b>		
<b>Trucks, Vans and Buses by Origin:</b>				
North America	22,634	-23.1		
Overseas	3,281	-37.5		
<b>Total</b>	<b>25,915</b>	<b>-25.3</b>		

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## DATA AVAILABILITY ANNOUNCEMENTS

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### Culture Communiqué: Specialization in Book Publishing

1988-89

#### Highlights

- In 1988-89, most publishers in Canada (98%) specialized in a particular category of book (trade, text or reference books). This meant that over 50% of their total sales were in their field of specialization. The degree of specialization in almost all categories exceeded 85%.
- Canadian-controlled publishers were particularly active in tradebooks, whereas foreign-controlled firms specialized in textbooks. Specialization was not limited to sales of their own titles. To a lesser extent, it was reflected in their exclusive agency sales as well.
- Specialization was also noticeable in the titles published. In almost all categories of specialization, publishers produced over 80% of the titles in their category of specialization.
- Before-tax profits from publishing and agency activities were largest for textbook specialists. But, in 1988-89, the highest profit margins were recorded by English-language, Canadian-controlled publishers, with revenues between \$50,000 and \$200,000, who specialized in reference books.

The service bulletin, *Culture Communiqué* (Vol. 14, No. 1; 87-001, \$4.90/\$49) is now available. See "How to Order Publications".

For further information, please contact Michel Frève (613-951-1563), Culture Sub-division, Education, Culture and Tourism Division. ■

### Steel Primary Forms

Week Ending March 2, 1991

Preliminary estimates indicate that Canadian steel primary forms production for the week ending March 2 totalled 281 387 tonnes, a decrease of 0.7% from the preceding week's total of 283 381 tonnes, but up

1.5% from the year-earlier level of 277 363 tonnes. The cumulative total in 1991 was 2 279 130 tonnes, a decrease of 2.3% from 2 331 716 tonnes for the same period in 1990.

For more detailed information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

### Milling and Crushing Statistics

January 1991

#### Milling

The total amount of wheat milled in January 1991 was 207 404 tonnes, up 7% from the 193 958 tonnes milled in January 1990.

The resulting wheat flour production increased 8% to 155 580 tonnes in January 1991 from 144 457 tonnes in January 1990.

#### Crushing

Canola crushings for January 1991 amounted to 113 764 tonnes, up 5% from the 108 563 tonnes crushed in January 1990. The resulting oil production increased 7% to 45 585 tonnes from 42 589 tonnes in January 1990. Meal production increased 8%, to 66 972 tonnes from 61 880 tonnes in January 1990.

Soybean crushings for the same month decreased 21% to 78 932 tonnes in 1991 from 100 481 tonnes a year earlier. As a result, oil production decreased 26% to 13 528 tonnes in January 1991 from 18 169 tonnes in January 1990. Meal production decreased 20% to 61 172 tonnes from 76 855 tonnes in January 1990.

**Available on CANSIM: matrix 5687.**

The January 1991 issue of *Cereals and Oilseeds Review* (22-007, \$13.80/\$138) is scheduled for release in April. See "How to Order Publications".

For further information on this release, contact A. Dupuis (613-951-3871), Agriculture Division. ■

## Footwear Statistics

January 1991

Canadian manufacturers produced 2,005,271 pairs of footwear in January 1991, a decrease of 25.7% from the 2,699,743<sup>r</sup> (revised) pairs produced a year earlier.

**Available on CANSIM: matrix 8.**

The January 1991 issue of *Footwear Statistics* (33-002, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Don Grant (613-951-5998), Industry Division. ■

## Steel Wire and Specified Wire Products

January 1991

Factory shipments of steel wire and specified wire products for January 1991 are now available, as are production and export market data for selected commodities.

Shipments totalled 44 451 tonnes in January 1991, an increase of 34.9% from the 32 963 tonnes shipped during the previous month.

**Available on CANSIM: matrix 122 (series 19).**

The January 1991 issue of *Steel Wire and Specified Wire Products* (41-006, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

## Steel Pipe and Tubing

January 1991

Steel pipe and tubing production for January 1991 totalled 144 674 tonnes, an increase of 1.4% from the 142 643 tonnes produced a year earlier.

**Available on CANSIM: matrix 35.**

The January 1991 issue of *Steel Pipe and Tubing* (41-011 \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Gerry Barrett (613-951-3515), Industry Division. ■

**The  
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### Statistics Canada's Official Release Bulletin for Statistical Information

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## PUBLICATIONS RELEASED

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**National Income and Expenditure Accounts,**  
Quarterly Estimates, 1983 Q1 – 1990 Q3.

**Catalogue number 13-001**

(Canada: \$20.00/\$80.00; United States: US\$24.00/  
US\$96.00; Other Countries: US\$28.00/US\$112.00).

**The Sugar Situation,** January 1991.

**Catalogue number 32-013**

(Canada: \$5.00/\$50.00; United States: US\$6.00/  
US\$60.00; Other Countries: US\$7.00/US\$70.00).

**Production and Inventories of Process Cheese  
and Instant Skim Milk Powder,** January 1991.

**Catalogue number 32-024**

(Canada: \$5.00/\$50.00; United States: US\$6.00/  
US\$60.00; Other Countries: US\$7.00/US\$70.00).

**Gypsum Products,** January 1991.

**Catalogue number 44-003**

(Canada: \$5.00/\$50.00; United States: US\$6.00/  
US\$60.00; Other Countries: US\$7.00/US\$70.00).

**Asphalt Roofing,** January 1991.

**Catalogue number 45-001**

(Canada: \$5.00/\$50.00; United States: US\$6.00/  
US\$60.00; Other Countries: US\$7.00/US\$70.00).

**Non-Residential General Contractors and  
Developers,** The Construction Industry 1987.

**Catalogue number 64-207**

(Canada: \$22.00; United States: US\$26.00;  
Other Countries: US\$31.00).

**Exports by Commodity,** December 1990.

**Catalogue number 65-004**

(Canada: \$55.10/\$551.00; United States: US\$66.10/  
US\$661.00; Other Countries: US\$77.10/US\$771.00).

**Culture Communiqué – Specialization:**

**A Characteristic of Book Publishing,**

1988-89 (Vol. 14, No. 1).

**Catalogue number 87-001**

(Canada: \$4.90/\$49.00; United States: US\$5.90/  
US\$59.00; Other Countries: US\$6.90/US\$69.00).

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