#### C 1 Catalogue 11–001E (Français 11–001F) ISSN 0827–0465



Wednesday, August 21, 1991

For release at 8:30 a.m.

2 2

2

2

2

3

anadä

### DATA AVAILABILITY ANNOUNCEMENTS

Tobacco Products, July 1991 Shipments of Household Furniture Products, Second Quarter 1991 Tea, Coffee and Cocoa, Second Quarter 1991 Imports by Commodity (H.S. Based), June 1991 Annual Survey of Manufactures - Quebec, 1989

### PUBLICATIONS RELEASED

### The Canadian Economic Observer August 1991

August 1991

The August issue of the Canadian Economic Observer, Statistics Canada's flagship publication for economic statistics, is now available.

The August issue contains a monthly summary of the economy, major economic events in July, and a feature article on international perspectives on the economics of aging. A statistical summary contains a wide range of tables and graphs on the principal economic indicators for Canada, the provinces and major industrial nations.

The Canadian Economic Observer (11-010, \$22/\$220) can now be ordered from Publication Sales (613-951-7277). For more information, call Francine Roy (613-951-3627), Current Analysis Section.

STATISTICS STATISTIQUE CANADA CANADA AUN 21 1991 LIERARY BIELIOTHÈQUE





### DATA AVAILABILITY ANNOUNCEMENTS

### **Tobacco Products**

July 1991

Canadian tobacco product firms produced 1.83 billion cigarettes in July 1991, an 8.3% increase from the 1.69 billion cigarettes manufactured during the same period in 1990. Production for the first seven months of 1991 totalled 25.53 billion cigarettes, down 2.9% from 26.30 billion cigarettes for the corresponding period in 1990.

Domestic sales in July 1991 totalled 3.49 billion cigarettes, a decrease of 15.3% from the 4.12 billion cigarettes sold in July 1990. Year-to-date sales for 1991 totalled 22.80 billion cigarettes, down 11.6% from 1990 cumulative amount of 25.78 billion cigarettes.

#### Available on CANSIM: matrix 46.

The July 1991 issue of *Production and Disposition of Tobacco Products* (32-022, \$5/\$50) will be available shortly. See "How to Order Publications,

For further information, contact Peter Zylstra (613-951-3511), Industry Division.

# Shipments of Household Furniture Products

Second Quarter 1991

For the quarter ending June 1991, shipments of household furniture products totalled \$238.6 million, an increase of 5.4% compared to \$226.3<sup>r</sup> million (revised) for the previous quarter.

Manufacturers' shipments of selected household furniture products for the second quarter of 1991 are now available. Data on province of origin as well as exports are also available.

The June 1991 issue of *Shipments of Household Furniture Products* (35-007, \$6.75/\$27) will be available shortly.

For more detailed information on this release, contact Keith Martin (613-951-3518), Industry Division.

### Tea, Coffee and Cocoa

Second Quarter 1991

Data on tea, coffee and cocoa for the second quarter of 1991 are now available.

## Available on CANSIM: matrix 188 (series 1.7 and 1.8).

The publication *Production and Stocks of Tea, Coffee and Cocoa* (32-025,\$6.75/\$27) will be released at a later date. See "How to Order Publications".

For further detailed information on this release, contact Peter Zylstra (613-951-3511), Industry Division.

### Imports by Commodity (H.S. Based) June 1991

Commodity-country import trade statistics based on the Harmonized System (H.S.) for June 1991 are now available on microfiche, computer printouts or magnetic tapes in advance of the monthly publication.

The June 1991 issue of *Imports by Commodity* (H.S. Based) (65-007, \$55.10/\$551) will be available the second week of September. See "How to Order Publications".

For more detailed information on this release, contact Gordon Blaney (613-951-9647), International Trade Division.

#### Annual Survey of Manufactures – Quebec 1989

Preliminary figures from the Quebec portion of the 1989 Annual Survey of Manufactures, conducted in collaboration with the Quebec Bureau of Statistics, are now available. Aggregate shipments of manufactured goods reached \$75.3 billion in 1989, an increase of 2.2% from the total of \$73.6 billion in 1988.

Manufacturing Industries of Canada: National and Provincial Areas, 1989 (31-203, \$61) will be released later.

For further information on this release, contact Bob Traversy (613-951-9497), Industry Division.

计数据 建制度力 化分子

2

### PUBLICATIONS RELEASED

Canadian Economic Observer, August 1991. Catalogue number 11-010 (Canada: \$22.00/\$220.00; United States: US\$26.00/US\$260.00; Other Countries: US\$31.00/US\$310.00).

Corrugated Boxes and Wrappers, July 1991. Catalogue number 36-004 (Canada: \$5.00/\$50.00; United States:

US\$6.00/US\$60.00; Other Countries: US\$7.00/US\$70.00).

Industry Price Indexes, June 1991. Catalogue number 62-011 (Canada: \$18.20/\$182.00; United States: US\$21.80/US\$218.00; Other Countries: US\$25.50/US\$255.00). Touriscope – International Travel, Advance Information, June 1991. Catalogue number 66-001P (Canada: \$6.10/\$61.00; United States: US\$7.30/US\$73.00; Other Countries: US\$8.50/US\$85.00).

Employment, Earnings and Hours, May 1991. Catalogue number 72-002 (Canada: \$38.50/\$385.00; United States: U\$\$46.20/U\$\$462.00; Other Countries: U\$\$53.90/U\$\$539.00).

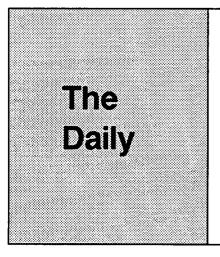
The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences – Permanence of Paper for Printed Library Materials, ANSI Z39.48 – 1984.

### How to Order Publications

Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7277.

Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue). Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.

A national toll-free telephone order service is in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.



## Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada: \$120.00 annually; United States: US\$144.00 annually; Other Countries: US\$168.00 annually

Published by the Communications Division Statistics Canada, 10-L, R.H. Coats Bldg., Ottawa K1A 0T6.

Senior Editor: Greg Thomson (613-951-1116) Editor: Bruce Simpson (613-951-1103)

Published by authority of the Minister responsible for Statistics Canada. <sup>©</sup> Minister of Industry, Science and Technology, 1991. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from Chief, Author Services, Publications Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.

# 

Brainstorming with your colleagues produces some great marketing ideas. But which ones will you use? The **Market Research Handbook 1991** can help you narrow your options before you commit anymore time and resources to developing your strategy.

> This handbook is the most comprehensive statistical compendium on Canadian consumers and the businesses that serve them. It helps you to identify, define and locate your target markets.

## Looking for ...

....socio-economic and demographic profiles of 45 urban areas? ....revenue and expenditure data for retailers and small businesses?

The **Market Research Handbook 1991** has it all...and more. It provides information on:

- personal spending
- size and composition of households
- wages and salaries
- investment in Canadian industries
- labour force in various industries
- industry and consumer prices

It has been one of our bestsellers since 1977 for the simple reason that it offers such a range and depth of market data. Save time and money when you're looking for data or data sources, keep the **Market Research Handbook 1991** close at hand for easy reference.

The Market Research Handbook 1991 (Cat. no. 63-224) is \$94 (plus 7 % GST) in Canada, US\$113 in the United States and US\$132 in other countries.

To order, write to Publication Sales, Statistics Canada, Ottawa, Ontario, K1A 0T6 or contact the nearest Statistics Canada Reference Centre listed in this publication.

For faster service fax your order to 1-613-951-1584. Or call toll-free 1-800-267-6677 and use your VISA or MasterCard.

The fastest way to get off to a good start !