



The Daily

Statistics Canada

Wednesday, August 7, 1991

For release at 8:30 a.m.

MAJOR RELEASES

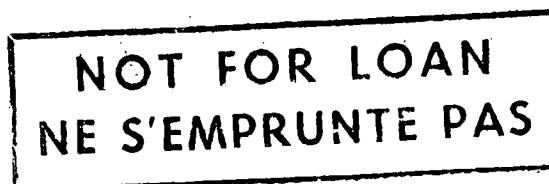
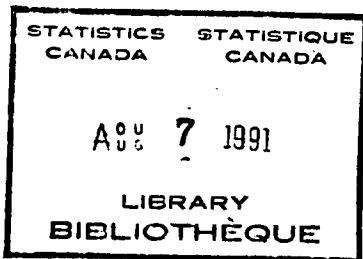
- **Help-wanted Index, July 1991** 2
The Help-wanted Index increased two points to 77 in July 1991.
 - **Short-term Expectations Survey** 3
A new series of forecasts from a small group of economists is released today.
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DATA AVAILABILITY ANNOUNCEMENT

Canadian Civil Aviation Statistics, June 1991 4

PUBLICATIONS RELEASED

5



Statistics
Canada

Statistique
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Canada

MAJOR RELEASES

Help-wanted Index

July 1991

The Help-wanted Index serves as an early indicator of the demand for labour by monitoring changes in the number of help-wanted ads published in 20 major metropolitan areas.

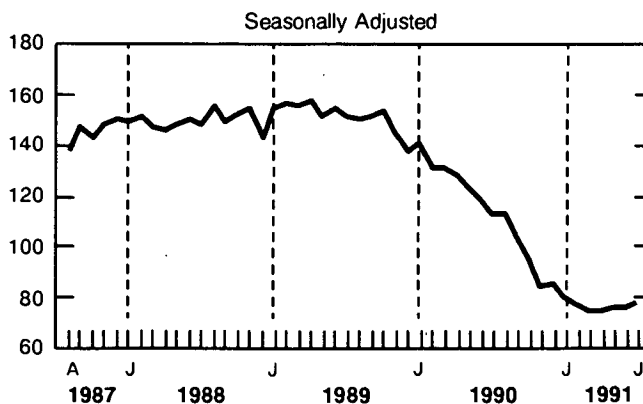
Highlights - Seasonally Adjusted

- After reaching a peak of 157 in April 1989, the Help-wanted Index for Canada (1981 = 100) declined to a low of 74 in March 1991. The index advanced to 75 in May, remained unchanged in June, and rose to 77 in July.

Changes by Region

- Between June and July 1991, the Help-wanted Index increased 5.7% in Ontario (to 74 from 70), 4.9% in Quebec (to 86 from 82), and 3.7% in British Columbia (to 85 from 82). The index declined 4.6% in the Atlantic provinces (to 104 from 109), and 3.8% in the Prairie provinces (to 51 from 53).
- Compared with July 1990, the Help-wanted Index was lower in all regions: 42.9% in the Atlantic provinces, 37.0% in the Prairie provinces, 31.5%

Help-wanted Index, Canada (1981 = 100)



in Ontario, 27.7% in Quebec and 27.4% in British Columbia.

Available on CANSIM: matrix 105 (levels 5 and 7).

Since January 1991, only seasonally adjusted help-wanted indices have been released in *The Daily*. For users interested in trend-cycle estimates or indices for selected metropolitan areas, contact André Picard (613-951-4045) or Horst Stiebert (613-951-4044), Labour Division (Fax: 613-951-4087).

Help-wanted Index (1981 = 100), Canada and Regions

Year and month	Canada	Atlantic Region	Quebec	Ontario	Prairie Region	British Columbia
Seasonally Adjusted						
1990						
July	113	182	119	108	81	117
August	112	157	122	107	77	119
September	104	159	112	100	77	116
October	94	138	109	87	71	97
November	84	124	99	74	69	93
December	85	135	96	77	68	87
1991						
January	79	117	88	73	63	85
February	76	120	84	70	57	79
March	74	114	78	71	56	78
April	74	107	86	67	55	80
May	75	118	89	66	52	78
June	75	109	82	70	53	82
July	77	104	86	74	51	85

Short-term Expectations Survey

Note to Users

Since April 1990, Statistics Canada has been canvassing a small group of economists for their monthly forecasts of the year-over-year change in the Consumer Price Index, the unemployment rate and the merchandise trade balance. On average, 23 economists have participated in the survey each month.

Forecasts of the year-over-year change in the Consumer Price Index and the unemployment rate for July 1991 and the trade balance for June 1991 are released in this issue.

The mean forecast of the year-over-year increase in the Consumer Price Index for July is 6.1%, with minimum and maximum values of 5.9% and 6.3%, respectively. Since February 1991, the actual rate of increase of the Consumer Price Index has oscillated between 6.2% and 6.3%. During the same period, the mean forecast ranged between 6.0% and 6.3% and underestimated slightly the actual rate: the average forecast was 6.2% compared to 6.3% for the actual rate.

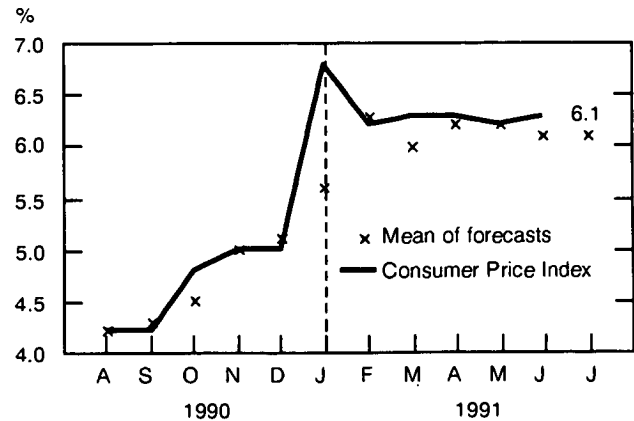
The mean forecast of the unemployment rate for July is 10.5% (minimum 10.1%, maximum 10.7%). For the last three months (May to July), the mean forecast has been the same as the previous month's actual rate. The overall mean forecast from January to June 1991 was equal to the average of the actual rate (10.2%).

The survey shows \$1,071 million as the mean forecast for the trade balance in June 1991. The minimum and maximum values for these estimates range from \$800 million to \$1,350 million. The average monthly forecast from March 1990 to May 1991 was \$765 million, while the corresponding average of the trade balance during the same period was \$942 million.

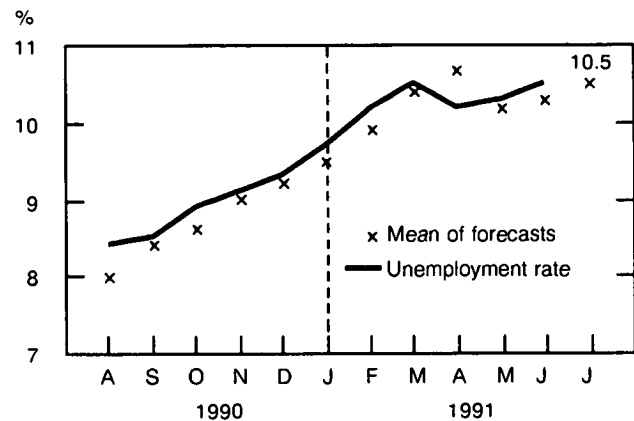
For a complete set of tables or more information concerning this survey, contact Jacques Marcil (613-951-7529).

FORECASTS VS. ACTUAL

Year-to-Year Percentage Change of the Consumer Price Index

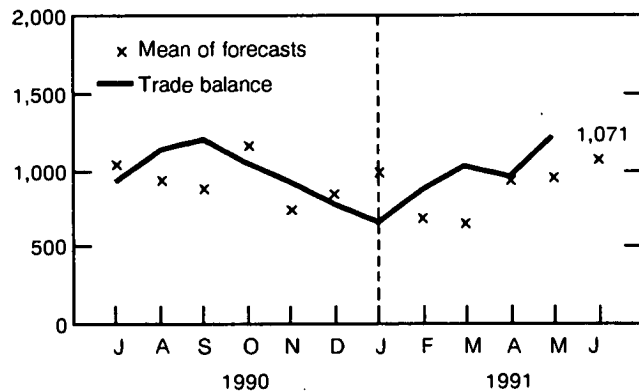


Unemployment Rate



Trade Balance

Millions of dollars



DATA AVAILABILITY ANNOUNCEMENT

Canadian Civil Aviation Statistics

June 1991

Preliminary monthly operational data for June 1991 as reported by Canadian Level I air carriers on scheduled services show that domestic passenger-kilometres decreased by 18.9% from June 1990 while international passenger-kilometres decreased by 14.4% from the same month in 1990.

Available on CANSIM: matrix 385.

Preliminary civil aviation data for June 1991 will be available in the September 1991 issue of *Aviation Statistics Centre Service Bulletin* (51-004, \$9.30/\$93). See "How to Order Publications".

For more information on this release, contact Bradley Snider (819-997-6195), Aviation Statistics Centre, Transportation Division. ■

**The
Daily**

Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada: \$120.00 annually; United States: US\$144.00 annually; Other Countries: US\$168.00 annually

Published by the Communications Division
Statistics Canada, 10-L, R.H. Coats Bldg., Ottawa K1A 0T6.

Senior Editor: Greg Thomson (613-951-1116)
Editor: Bruce Simpson (613-951-1103)

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Catalogue number 22-007

(Canada: \$13.80/\$138.00; United States:
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Shipments of Solid Fuel Burning Heating
Products, Quarter Ended June 1991.

Catalogue number 25-002
(Canada: \$4.75/\$19.00; United States:
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US\$6.75/US\$27.00).

Specified Domestic Electrical Appliances,
June 1991.

Catalogue number 43-003
(Canada: \$5.00/\$50.00; United States:
US\$6.00/US\$60.00; Other Countries:
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Factory Sales of Electric Storage Batteries,
June 1991.

Catalogue number 43-005
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US\$7.00/US\$70.00).

Cement, June 1991.

Catalogue number 44-001
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Gypsum Products, June 1991.

Catalogue number 44-003
(Canada: \$5.00/\$50.00; United States:
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Coal and Coke Statistics, May 1991.

Catalogue number 45-002
(Canada: \$10.00/\$100.00; United States:
US\$12.00/US\$120.00; Other Countries:
US\$14.00/US\$140.00).

Department Store Monthly Sales by Province and
Metropolitan Area, May 1991.

Catalogue number 63-004
(Canada: \$2.70/\$27.00; United States:
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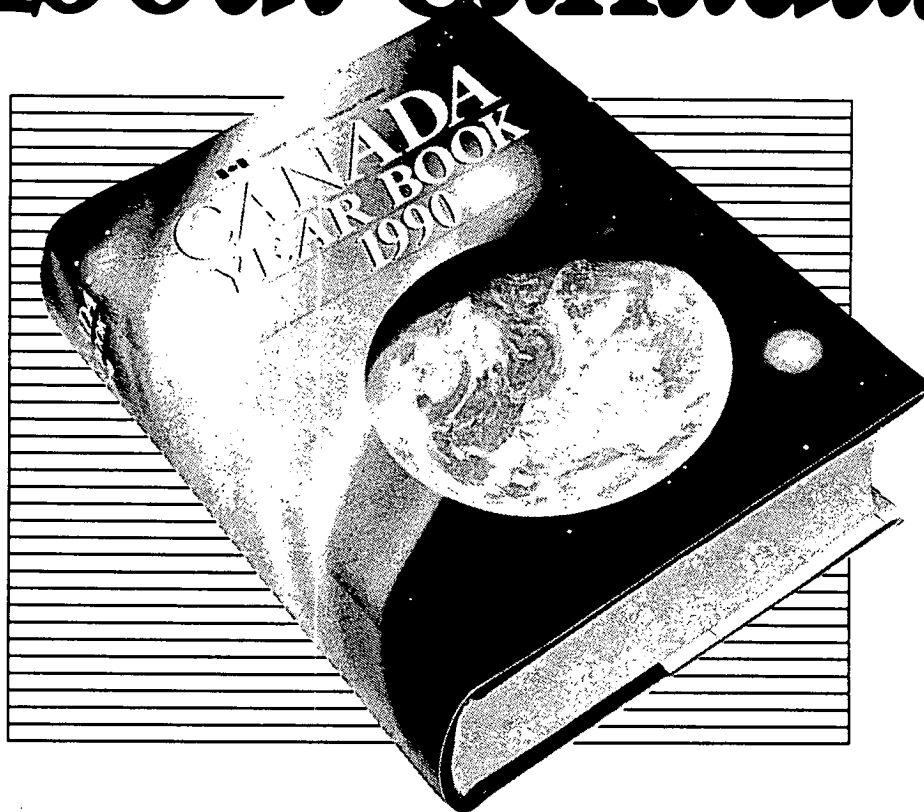
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