

# The Daily

Statistics Canada

Wednesday, September 4, 1991

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## MAJOR RELEASES

- **Help-wanted Index, August 1991** 2  
The Help-wanted Index remained unchanged at 77 in August.
- **Sales of Refined Petroleum Products, July 1991** 3  
Seasonally adjusted, sales of refined petroleum products increased 5.1% from June 1991.
- **Short-term Expectations Survey** 4  
A new series of forecasts from a small group of economists is released today.

## DATA AVAILABILITY ANNOUNCEMENTS

Periodical Publishing, 1989-1990	5
Livestock Report, July 1, 1991	5
Cement, July 1991	5
Oil Pipeline Transport, June 1991	5

## PUBLICATIONS RELEASED 7



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## MAJOR RELEASES

### Help-wanted Index

August 1991

The Help-wanted Index serves as an early indicator of the demand for labour by monitoring changes in the number of help-wanted ads published in 20 major metropolitan areas.

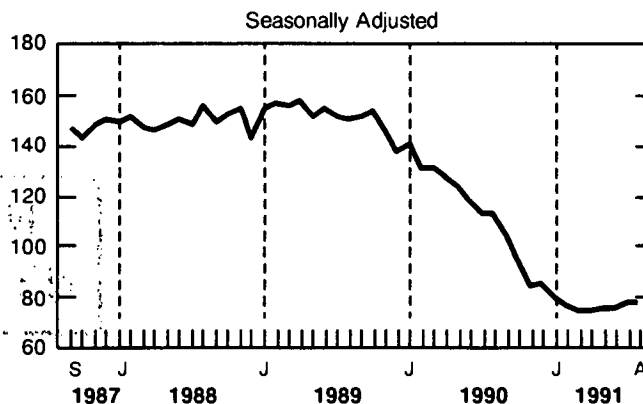
#### Highlights - Seasonally Adjusted

- After reaching a peak of 157 in April 1989, the Help-wanted Index for Canada (1981 = 100) declined to a low of 74 in March 1991. Since then, there have been small increases in May and July. In August, the index remained unchanged at 77.

#### Changes by Region

- Between July and August 1991, the Help-wanted Index increased 10% in the Atlantic provinces (to 114 from 104) and 6% in the Prairie provinces (to 54 from 51). The index decreased 4% in British Columbia (to 82 from 85) and 3% in Quebec (to 83 from 86). In Ontario, the index remained unchanged at 74.
- Compared with August 1990, the Help-wanted Index decreased in all regions: 32% in Quebec, 31% in Ontario and in British Columbia, 30% in

### Help-wanted Index, Canada (1981 = 100)



the Prairie provinces, and 27% in the Atlantic provinces.

Available on CANSIM: matrix 105 (levels 5 and 7).

Since January 1991, only seasonally adjusted help-wanted indices have been released in *The Daily*. For users interested in trend-cycle estimates, or indices for selected metropolitan areas, contact Carole Lacroix-McCann (613-951-4039) or André Picard (613-951-4045), Labour Division (Fax: 613-951-4087).

### Help-wanted Index (1981 = 100), Canada and Regions

Year and month	Canada	Atlantic Region	Quebec	Ontario	Prairie Region	British Columbia
Seasonally Adjusted						
<b>1990</b>						
August	112	157	122	107	77	119
September	104	159	112	100	77	116
October	94	138	109	87	71	97
November	84	124	99	74	69	93
December	85	135	96	77	68	87
<b>1991</b>						
January	79	117	88	73	63	85
February	76	120	84	70	57	79
March	74	114	78	71	56	78
April	74	107	86	67	55	80
May	75	118	89	66	52	78
June	75	109	82	70	53	82
July	77	104	86	74	51	85
August	77	114	83	74	54	82

# Sales of Refined Petroleum Products

July 1991

## Highlights

### Seasonally Adjusted Sales

- Seasonally adjusted, preliminary estimates of July sales of refined petroleum products totalled 6.9 million cubic metres (m<sup>3</sup>), an increase of 5.1% from June 1991.
- All four major products contributed to this increase in sales. Sales of heavy fuel oil showed a 7.8% increase, diesel fuel oil rose 6.0%, motor gasoline moved up 5.5% and light fuel oil registered an increase of 1.2% from June 1991.

### Unadjusted Sales

- Preliminary estimates indicate that total sales of refined petroleum products declined 2.7% from

July 1990, recording a volume of 7.1 million m<sup>3</sup>. Of the four main products, only motor gasoline contributed to the decrease by falling 0.6%. The three other main products all registered increases from July 1990: light fuel oil was up 6.8%, heavy fuel oil 2.2% and diesel fuel oil increased 1.3%.

- Following the July decrease, total product sales in 1991 were 7.2% behind volumes recorded in 1990. Within this total, heavy fuel oil decreased 21.2%, light fuel oil 13.4%, diesel fuel oil 4.0% and motor gasoline 3.0%.

**Available on CANSIM: matrices 628-642 and 644-647.**

The July 1991 issue of *Refined Petroleum Products* (45-004, \$18.20/\$182) will be available the third week of October. See "How to Order Publications".

For more detailed information on this release, contact Gérard O'Connor (613-951-3562), Energy Section, Industry Division.

## Sales of Refined Petroleum Products

	April 1991 <sup>r</sup>	May 1991 <sup>r</sup>	June 1991 <sup>r</sup>	July 1991 <sup>p</sup>	July 1991/ June 1991
Adjusted for Seasonal Variation					
	thousands of cubic metres				%
<b>Total, All Products</b>	<b>6 862.4</b>	<b>6 766.1</b>	<b>6 589.3</b>	<b>6 926.1</b>	<b>5.1</b>
Main Products:					
Motor Gasoline	2 978.2	2 831.4	2 704.1	2 853.8	5.5
Diesel Fuel Oil	1 325.9	1 353.3	1 359.3	1 440.7	6.0
Light Fuel Oil	504.8	516.0	551.9	558.3	1.2
Heavy Fuel Oil	689.0	740.8	743.0	801.0	7.8
Total					
	July 1990	July 1991	January- July 1990	January- July 1991	Cumulative 1991/1990
Unadjusted for Seasonal Variation					
	thousands of cubic metres				%
<b>Total, All Products</b>	<b>7 301.6</b>	<b>7 108.1</b>	<b>48 498.6</b>	<b>45 056.9</b>	<b>-7.2</b>
Main Products:					
Motor Gasoline	3 210.3	3 192.4	19 501.8	18 921.9	-3.0
Diesel Fuel Oil	1 455.7	1 474.7	9 337.4	8 949.6	-4.0
Light Fuel Oil	164.8	176.0	4 060.1	3 523.7	-13.4
Heavy Fuel Oil	695.5	711.1	5 904.6	4 654.7	-21.2

<sup>p</sup> Preliminary.  
<sup>r</sup> Revised.

## Short-term Expectations Survey

### Note to Users

Since April 1990, Statistics Canada has been canvassing a small group of economic analysts for their monthly forecasts of the year-to-year change in the Consumer Price Index, the unemployment rate and the merchandise trade balance. On average, 23 economists have participated in the survey each month.

Forecasts of the year-over-year change in the Consumer Price Index and the unemployment rate for August 1991 and of the trade balance for July 1991 are released in this issue.

The mean forecast of the year-over-year increase in the Consumer Price Index for August was 5.8%, with minimum and maximum values of 5.5% and 6.1%, respectively. Since February 1991, the actual rate of increase of the Consumer Price Index has dropped from between 6.2% and 6.3% to 5.8%. During the same period, the mean forecast has also ranged between 5.8% and 6.3% but has underestimated slightly the actual rate. The average forecast for that period was 6.1% compared to 6.2% for the actual rate.

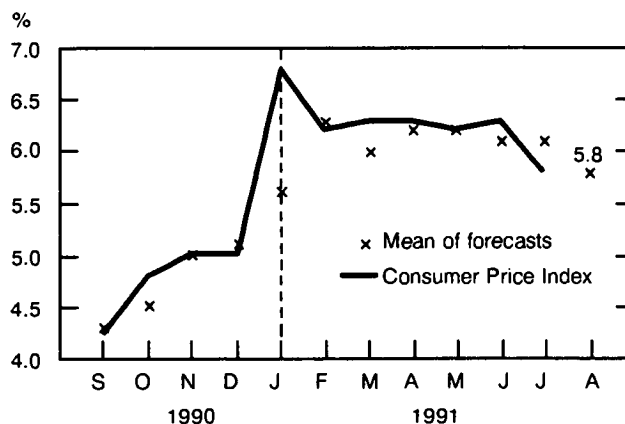
The mean forecast of the unemployment rate for August was 10.4% (minimum 10.2%, maximum 10.6%). Last month, the mean forecast was equal to the actual rate (10.5%).

The survey shows \$939 million as the mean forecast for the trade balance in July 1991. The minimum and maximum values range from \$700 million to \$1,200 million. The average monthly forecast from March 1990 to July 1991 was \$747 million, while the corresponding average of the trade balance during the same period was \$978 million.

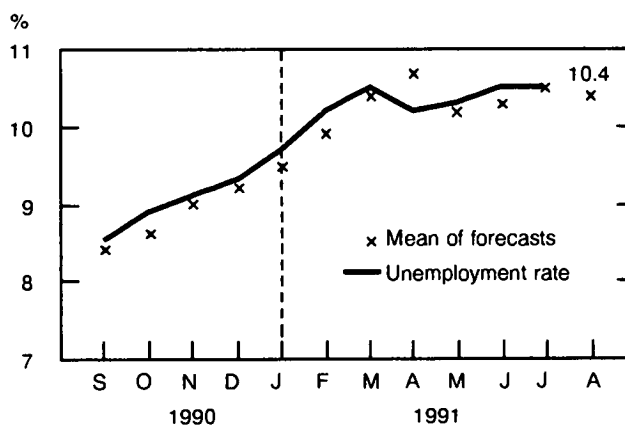
For a complete set of tables or more information concerning this survey, contact Diane Lachapelle (613-951-0568).

### FORECASTS VS. ACTUAL

#### Year-to-Year Percentage Change of the Consumer Price Index

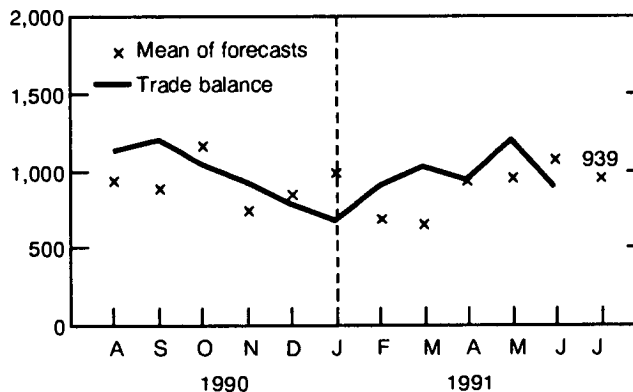


#### Unemployment Rate



#### Trade Balance

Millions of dollars



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## DATA AVAILABILITY ANNOUNCEMENTS

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### Periodical Publishing 1989-1990

Preliminary data from the 1989-1990 Periodical Publishing Survey are now available.

#### Highlights

- Total annual circulation of 1,494 Canadian periodicals declined slightly to 522 million copies in 1989-1990. This represents an average annual circulation of 349,500 copies per periodical, down 4% from 1988-89 and 3% from 1987-88. The total (combined) circulation per issue was 39 million copies.
- With the continued increase in the sales of advertising, the total revenue accruing to Canadian periodicals rose to \$891 million in 1989-1990, averaging \$596,600 per periodical. This was 7% higher than the average revenue for 1988-89.

*Culture Statistics: Periodical Publishing, 1989-1990* (87-203, \$17) will be available in the fall. See "How to Order Publications".

For further information, contact Fidelis Ifedi (613-951-1569), Education, Culture and Tourism Division. ■

### Livestock Report July 1, 1991

Total pig numbers for Canada at July 1, 1991 were estimated at 10,440,500, a 1% increase from the year-earlier level of 10,370,000. Sows for breeding and bred gilts were estimated at 1,044,100, an increase of 1% from 1,037,600 a year earlier. Farrowings during the second quarter of 1991 showed little change from 1990, but are expected to increase by 2% during the third quarter and by 1% in the fourth quarter of 1991.

Total cattle and calves in Canada at July 1, 1991 were estimated at 12,368,900 head, up 1% from the year-earlier level of 12,248,800. Beef cows were estimated at 3,682,300, 3% higher than 3,590,900 at July 1, 1990. Beef cows were up 2% in Eastern Canada and 3% in Western Canada. Dairy cows have declined and were estimated at 1,359,200 at July 1, 1991, 1% less than the 1,379,300 a year earlier.

Available on CANSIM: matrices 1150, 1151, 1166, 5645, 9500-9510.

The July 1, 1991 issue of *Livestock Report* (23-008, \$16.50/\$66) will be available September 9. See "How to Order Publications".

For more information on this release, contact David Burroughs (613-951-2511), Agriculture Division. ■

### Cement July 1991

Canadian manufacturers shipped 1 024 168 tonnes of cement in July 1991, a decrease of 10.9% from the 1 149 171 tonnes shipped a year earlier and a decrease of 8.2% from the 1 115 685<sup>r</sup> (revised) tonnes shipped in June 1991.

January-to-July 1991 shipments totalled 5 099 624<sup>r</sup> tonnes, down 16.8% from the 6 132 277<sup>r</sup> tonnes shipped during the same period in 1990.

Available on CANSIM: matrices 92 and 122 (series 35).

The July 1991 issue of *Cement* (44-001, \$5/\$50) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Roland Joubert (613-951-3527), Industry Division. ■

### Oil Pipeline Transport June 1991

#### Highlights

- In June, net receipts of crude oil and refined petroleum products into Canadian pipelines increased 0.2% from the same period last year to 13 715 811 cubic metres (m<sup>3</sup>). Year-to-date receipts, at 85 027 839 m<sup>3</sup>, were up 1.4% from 1990.
- Pipeline exports of crude oil increased 5.0% compared to June 1990 while pipeline imports rose 50.0% for the same period. On a cumulative basis, exports in 1991 were up 26.7% from 1990 levels, while imports were up by 33.4%.

- 
- Deliveries of crude oil by pipeline to Canadian refineries in June rose 3.3% from 1990 while deliveries of liquid petroleum gases and refined petroleum products decreased 17.7%.

Available on CANSIM: matrix 181.

The June 1991 issue of *Oil Pipeline Transport* (55-001, \$10/\$100) will be available the second week of September. See "How to Order Publications".

For more detailed information on this release, contact G. O'Connor (613-951-3562), Energy Section, Industry Division. ■

## PUBLICATIONS RELEASED

**Fruit and Vegetable Production, August 1991.**

**Catalogue number 22-003**

(Canada: \$18.00/\$72.00; United States: US\$21.50/US\$86.00; Other Countries: US\$25.25/US\$101.00).

**Production, Shipments and Stocks on Hand of Sawmills East of the Rockies, June 1991.**

**Catalogue number 35-002**

(Canada: \$10.00/\$100.00; United States: US\$12.00/US\$120.00; Other Countries: US\$14.00/US\$140.00).

**Summary of Canadian International Trade, June 1991.**

**Catalogue number 65-001**

(Canada: \$18.20/\$182.00; United States: US\$21.80/US\$218.00; Other Countries: US\$25.50/US\$255.00).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.



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### Statistics Canada's Official Release Bulletin for Statistical Information

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