

C-1



The Daily

Statistics Canada

Tuesday, May 19, 1992

NOT FOR LOAN
 For release at 8:30 a.m.
NE S'EMPRUNTE PAS

STATISTICS STATISTIQUE
 CANADA CANADA
 MAY 19 1992
 LIBRARY
 BIBLIOTHÈQUE

MAJOR RELEASE

- **Crude Oil and Natural Gas, January 1992**
 Production of crude oil and equivalent hydrocarbons increased 2.1% from January 1991.

2

DATA AVAILABILITY ANNOUNCEMENTS

Capital and Repair Expenditures - Manufacturing Sub-industries, Intentions 1992	3
Aviation Statistics Centre Service Bulletin, February 1992	3
Telephone Statistics, March 1992	3
Shipments of Rolled Steel, March 1992	4
Stocks of Frozen Poultry Products, May 1, 1992	4
Processed Fruits and Vegetables, March 1992	4
Soft Drinks, April 1992	4
Plastic Film and Bags, First Quarter 1992	4

PUBLICATION RELEASED

5



Statistics
Canada

Statistique
Canada

Canada

MAJOR RELEASE

Crude Oil and Natural Gas

January 1992

Highlights

- Preliminary estimates indicate that production of crude oil and equivalent hydrocarbons in January amounted to 8.5 million cubic metres, a 2.1% increase from January 1991.
- Imports of crude oil increased 24.1% from January 1991 to 2.5 million cubic metres. Exports of 4.2 million cubic metres were a 6.2% increase over January 1991.
- Deliveries to refineries were 7.0 million cubic metres, an 8.4% increase from January 1991.

- Marketable production of natural gas, at 10.0 billion cubic metres, declined 0.9% from January 1991, the first decrease in the last 18 months. Exports of natural gas, at 4.4 billion cubic metres, increased 4.3% over January 1991. Domestic sales including direct sales, at 6.8 billion cubic metres, were down 6.3% from January 1991.

Available on CANSIM: matrices 127 and 128.

The January 1992 issue of *Crude Oil and Natural Gas Production* (26-006, \$10/\$100) will be available during the third week of May. See "How to Order Publications".

For more detailed information on this release, contact Gerry O'Connor (613-951-3562), Energy Section, Industry Division.

Crude Oil and Natural Gas

	January 1992	% Change from January 1991
(thousands of cubic metres)		
Crude oil and equivalent		
Production	8 525.1	2.1
Exports	4 196.3	6.2
Imports	2 521.6	24.1
Refinery receipts	6 963.7	8.4
(millions of cubic metres)		
Natural Gas		
Marketable production	9 956.4	-0.9
Exports	4 410.9	4.3
Canadian sales	6 801.5	-6.3

DATA AVAILABILITY ANNOUNCEMENTS

Capital and Repair Expenditures - Manufacturing Sub-Industries

Intentions 1992

A decline in capital expenditures is expected in the manufacturing sector in 1992. The anticipated 4.2% decrease from \$17.0 billion in 1991 to \$16.2 billion in 1992 will be mainly due to declines in primary metals, petroleum and coal products, and in paper and allied industries. These decreases are expected to be partly offset by increases in the transportation equipment and chemical and chemical products industries.

The construction and machinery and equipment components of total capital expenditure are expected to move in opposite directions in 1992: construction expenditures are expected to decline by \$0.9 billion to \$2.6 billion, but machinery and equipment expenditures are expected to increase by \$0.2 billion to \$13.7 billion.

Capital and Repair Expenditures - Manufacturing Sub-Industries, Intentions 1992 (61-214, \$17) is now available. See "How to Order Publications".

For further information, contact Robert Masse (613-951-2590), Capital Expenditure Section, Investment and Capital Stock Division or fax (613-951-0196). ■

Aviation Statistics Centre Service Bulletin

February 1992

- In February 1992, total passenger-kilometres recorded by the major Canadian airlines increased for the first time since May 1989.

Available on CANSIM: matrix 385.

- Total passengers enplaned and deplaned during 1991 decreased 10% from the previous year.
- Preliminary fourth quarter 1991 data show that total enplaned and deplaned cargo decreased 5% from the same quarter of the previous year and that the number of passengers travelling on international charter services decreased to 884,000, down 2% from the corresponding 1990 figure.

- Preliminary data reported by Level I air carriers indicate that 66% of passengers carried on domestic scheduled services travelled on discount fares during the first three quarters of 1991, up from 63% in 1990. In terms of passenger-kilometres, the proportion of discount travel was 71%, up from 68% in 1990.
- During the third quarter of 1991, the average fare paid by air passengers on all city-pairs in the domestic southern sector decreased 7% from the previous year to \$179.
- In May 1991, total movements at the 59 Transport Canada towered airports decreased 10% from May 1990.

Preliminary information on the operational statistics for major Canadian airlines, airport activity, international charter passengers, fare basis statistics and aircraft movements will be presented in the Vol. 24, No. 5 issue of *Aviation Statistics Centre Service Bulletin* (51-004, \$9.30/\$93) that will be available shortly. See "How to Order Publications".

For more detailed information on this release, contact the Aviation Statistics Centre (819-997-1986), Transportation Division. ■

Telephone Statistics

March 1992

Canada's 13 major telephone systems reported monthly revenues of \$1,200.6 million in March 1992, up 9.4% from March 1991.

Operating expenses were \$908.8 million, an 11.9% increase from March 1991. Net operating revenue was \$291.8 million, a 2.2% increase from March 1991.

Available on CANSIM: matrix 355.

The March 1992 issue of *Telephone Statistics* (56-002, \$8.30/\$83) is scheduled for release the week of May 25. See "How to Order Publications".

For more detailed information on this release, contact J.R. Slattery (613-951-2205), Services, Science and Technology Division. ■

Shipments of Rolled Steel

March 1992

Rolled steel shipments for March 1992 totalled 1 020 527 tonnes, an 18.9% increase from the preceding month's total of 857 962 tonnes and a 28.5% increase from the year-earlier level of 794 179 tonnes.

Year-to-date shipments totalled 2 781 222 tonnes, a 14.2% increase compared to 2 435 329 tonnes the previous year.

Available on CANSIM: matrices 58 and 122 (series 22-25).

The March 1992 issue of *Primary Iron and Steel* (41-001, \$5/\$50) will be available at a later date.

For more detailed information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Stocks of Frozen Poultry Products

May 1, 1992

Preliminary figures on cold storage of frozen poultry products at May 1, 1992 and revised figures for April 1, 1992 are now available.

Available on CANSIM: matrices 5675-5677.

To order *Production and Stocks of Eggs and Poultry* (\$115/year), please contact Guy Gervais (613-951-2453).

For more detailed information on this release, contact Benoit Lévesque (613-951-2550), Livestock and Animal Products Section, Agriculture Division. ■

Processed Fruits And Vegetables

March 1992

Data on processed fruits and vegetables for March 1992 are now available.

Canned and Frozen Fruits and Vegetables-Monthly (32-011, \$5/\$50) will be released at a later date.

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Soft Drinks

April 1992

Data on production of soft drinks for April 1992 are now available.

Available on CANSIM: matrix 196.

Monthly Production of Soft Drinks (32-001, \$2.70/\$27) will be released at a later date.

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Plastic Film and Bags

First Quarter 1992

Data for the first quarter of 1992 on the plastic film and bags industry are now available.

Shipments of Plastic Film and Bags Manufactured from Resin (47-007, \$6.75/\$27) will be available at a later date.

For more detailed information, contact T. Raj Sehdev (613-951-3513), Industry Division. ■

PUBLICATION RELEASED

**Capital and Repair Expenditures –
Manufacturing Sub-Industries, Intentions 1992.**
Catalogue number 61-214
(Canada: \$17; United States: US\$20; Other
Countries: US\$24).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences – Permanence of Paper for Printed Library Materials, ANSI Z39.48 – 1984.



How to Order Publications

Simplify your search for data with the Statistics Canada Catalogue 1992. It includes sources for key statistics on all areas of Canadian social and economic activity. Using the keyword index, you'll find what you need in seconds. For easy access to over 800 Statistics Canada products and services, order the Statistics Canada Catalogue 1992 (11-204E, \$13.95; United States: US\$17; Other Countries: US\$20).

You may purchase Statistics Canada publications by writing to Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or by calling 613-951-7277.

Please enclose a cheque or money order payable to the Receiver General for Canada/Publications. Provide full information on each publication order (catalogue number, title, issue). Canadian customers, please add 7% GST to your order.

To order Statistics Canada products and services toll-free, dial 1-800-267-6677 from within Canada. For orders from outside Canada, dial 613-951-7277.

Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.

**The
Daily**

Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada: \$120.00 annually; United States: US\$144.00 annually; Other Countries: US\$168.00 annually

Published by the Communications Division
Statistics Canada, 10-L, R.H. Coats Bldg., Ottawa K1A 0T6.

Senior Editor: Greg Thomson (613-951-1116)
Editor: Tim Prichard (613-951-1103)

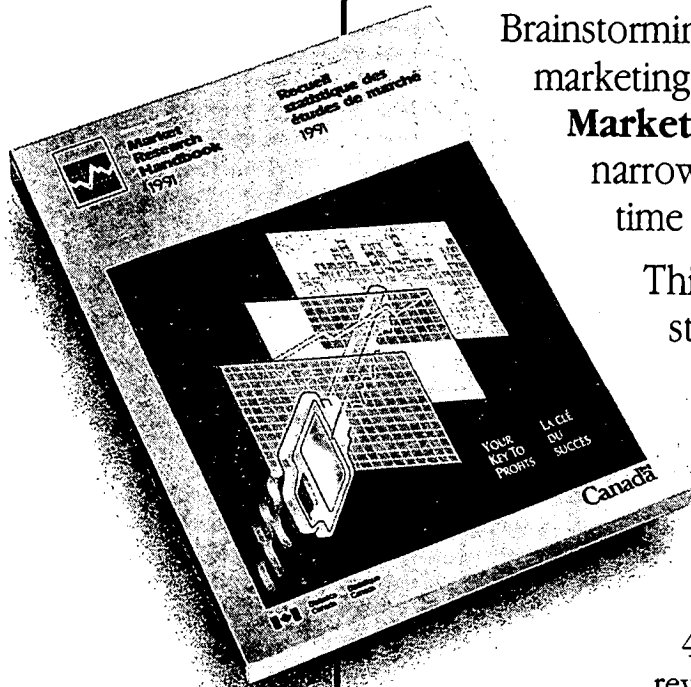
Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, Science and Technology, 1992. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from Chief, Author Services, Publications Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.

Statistics Canada Library
Bibliothèque Statistique Canada



1010091565

MARKET RESEARCH HANDBOOK 1991



Brainstorming with your colleagues produces some great marketing ideas. But which ones will you use? The **Market Research Handbook 1991** can help you narrow your options before you commit anymore time and resources to developing your strategy.

This handbook is the most comprehensive statistical compendium on Canadian consumers and the businesses that serve them. It helps you to identify, define and locate your target markets.

Looking for . . .

. . . socio-economic and demographic profiles of 45 urban areas?

. . . revenue and expenditure data for retailers and small businesses?

The **Market Research Handbook 1991** has it all . . . and more. It provides information on:

- personal spending
- size and composition of households
- wages and salaries
- investment in Canadian industries
- labour force in various industries
- industry and consumer prices

It has been one of our bestsellers since 1977 for the simple reason that it offers such a range and depth of market data. Save time and money when you're looking for data or data sources, keep the **Market Research Handbook 1991** close at hand for easy reference.

The **Market Research Handbook 1991** (Cat. no. 63-224) is \$94 (plus 7 % GST) in Canada, US\$113 in the United States and US\$132 in other countries.

To order, write to Publication Sales, Statistics Canada, Ottawa, Ontario, K1A 0T6 or contact the nearest Statistics Canada Reference Centre listed in this publication.

For faster service fax your order to 1-613-951-1584. Or call toll-free 1-800-267-6677 and use your VISA or MasterCard.

The fastest way to get off to a good start!