



The Daily

Statistics Canada

Friday, November 5, 1993
For release at 8:30 a.m.

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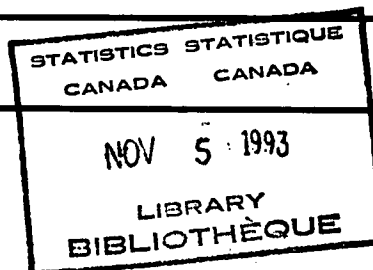


MAJOR RELEASE

- **Labour Force Survey, October 1993** 2
Decreased labour force activity in October 1993 took pressure off the unemployment rate, which edged down 0.1 to 11.1.

DATA AVAILABILITY ANNOUNCEMENTS

Cancer Statistics, 1990 and 1991
Specified Domestic Electrical Appliances, September 1993
Blow-moulded Plastic Bottles, Third Quarter 1993
Lime Industry, 1992 Annual Survey of Manufactures



4
4
4
4

PUBLICATIONS RELEASED

5

MAJOR RELEASE DATES : Week of November 8 to 12

6



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MAJOR RELEASE

Labour Force Survey

October 1993

Estimates from October's Labour Force Survey show a decline in employment of 30,000. This follows a gain of 44,000 in September and continues the recent pattern of unsettled month-to-month movements, leaving employment little changed from the March 1993 level. Decreased labour force activity in October took pressure off the unemployment rate, which edged down 0.1 to 11.1.

Employment and employment/population ratio

Seasonally adjusted

Employment fell by 30,000 to 12,391,000 in October 1993. Losses were concentrated among youths aged 15 to 24 (-28,000) and were mostly full-time jobs.

While employment gains have been made by adults over the last year, youth employment continues to trend downward, although the rate of decline is slowing. Youth employment is down 374,000 (-16%) since March 1990 and down 43,000 (-2%) since October 1992.

Employment fell by 17,000 in Quebec, following an increase of 31,000 in September. Employment in Quebec remained little changed since April 1992. In Nova Scotia employment fell by 5,000.

In Alberta, employment increased by 6,000, with a net gain of 39,000 since March 1993. Employment rose in New Brunswick (+4,000), following a loss of 14,000 over the previous three months. Employment in Ontario was not significantly different from September and has remained almost unchanged from the level recorded at the beginning of the year. There was no significant change in employment in the other provinces.

Employment declines were most pronounced in construction (-23,000) and transportation, communications and other utilities (-21,000). The loss in construction brought employment in this industry to its lowest point in six years. The loss in transportation, communications and other utilities followed four

Tips on accessing pre-recorded information

Current highlights and key labour force survey estimates are available after 7:00 a.m. Eastern time from a menu accessible by touchtone phone. Dial 613-951-9448 and follow the step-by-step instructions for selecting recorded messages or press 0 (zero) to speak with a labour market analyst.

You may bypass the instructions by immediately entering the topic code for the message you wish to hear (see list of topic codes below). To repeat the information, enter the (*) key. To select another topic, press the numeric (#) key twice and enter the second digit of the topic code.

LFS information line: 613-951-9448

Press

Topic Code	To hear:
11	Summary of this month's situation
12	Industry employment
13	Provincial employment and unemployment data
14	CMA employment and unemployment data
15	Unemployment rates used by the Unemployment Insurance Program
16	Next release date and notes to users

consecutive monthly gains that totalled 68,000. Employment also fell in public administration (-12,000), following a gain of 19,000 in September. Overall, there has been little change in public administration employment since March 1993. Employment edged down in finance, insurance and real estate, bringing losses over the last five months to 58,000.

Unemployment and participation rate

Seasonally adjusted

In October 1993, the seasonally adjusted estimate of unemployment was little changed at 1,551,000 and the number of persons in the labour force decreased by 42,000.

A decline in unemployment of 24,000 among adult men was partially offset by small increases among adult women and youths.

The participation rate of adult men fell 0.2 to 74.6, continuing the long-term downward trend. Among youths, the participation rate fell 0.6 to 62.5, offsetting September's increase and resuming the downward trend established since 1989. In contrast, the participation rate for adult women has been quite stable over the past four years.

Levels and rates of unemployment and the monthly changes

October 1993

	Level	Change	Rate	Change
	thousands		%	
Newfoundland	47	+2	20.2	+0.6
Prince Edward Island	13	+1	19.0	+0.6
Nova Scotia	62	0	14.9	+0.2
New Brunswick	43	-2	13.0	-0.7
Quebec	455	+20	13.4	+0.6
Ontario	558	-14	10.4	-0.2
Manitoba	50	-1	9.2	-0.2
Saskatchewan	35	-4	7.3	-0.8
Alberta	130	-6	9.3	-0.4
British Columbia	161	0	9.3	0.0

Available on CANSIM at 7 a.m. E.S.T.: matrices 2074, 2075, 2078-2107 and table 00799999.

For a summary of information, *Labour Force Information* (71-001P, \$6.30/\$63) is available today. The October 1993 issue of *The Labour Force* (71-001, \$17.90/\$179) will be available the third week of November. See "How to Order Publications".

Current highlights and key Labour Force Survey estimates are available from a menu accessible by touchtone phone at 613-951-9448.

For further information about the Labour Force Survey, contact Doug Drew (613-951-4720), Jean-Marc Lévesque (613-951-2301), Vincent Ferrao (613-951-4750), Mike Sheridan (613-951-9480), Deborah Sunter (613-951-4740), Alain Baril (613-951-3325) or General Inquiries (613-951-9448), Household Surveys Division.

Labour force characteristics

	October 1992	September 1993	October 1993
seasonally adjusted			
Labour force ('000)	13,811	13,984	13,942
Employment ('000)	12,245	12,421	12,391
Unemployment ('000)	1,566	1,563	1,551
Unemployment rate (%)	11.3	11.2	11.1
Participation rate (%)	65.3	65.1	64.9
Employment/population ratio (%)	57.9	57.9	57.7
unadjusted			
Labour force ('000)	13,777	13,963	13,910
Employment ('000)	12,343	12,538	12,488
Unemployment ('000)	1,433	1,425	1,422
Unemployment rate (%)	10.4	10.2	10.2
Participation rate (%)	65.1	65.0	64.7
Employment/population ratio (%)	58.3	58.4	58.1

DATA AVAILABILITY ANNOUNCEMENTS

Cancer Statistics

1990 and 1991 (Preliminary)

Cancer incidence data for 1990 are now available in advance of the annual publication *Cancer in Canada, 1990*. The 1990 data include information on new cases of cancer diagnosed in 1990 as reported by all but one of the provincial and territorial cancer registries. The 1991 data are now available for four provinces.

In 1990, a preliminary 101,961 new cases of invasive cancer were diagnosed (excluding New Brunswick), up 3.9% from 98,133 new cases (excluding New Brunswick) diagnosed in 1989. (New Brunswick reported 2,702 cases in 1989.) All figures exclude non-melanoma skin cancers.

Advance data for 1991 are also available for Nova Scotia, Manitoba, Saskatchewan and British Columbia.

For additional information, please contact Leslie Gaudette (613-951-1740) or the Information Requests Unit (613-951-1746), Canadian Centre for Health Information. ■

Specified Domestic Electrical Appliances September 1993

Electrical appliance manufacturers shipped 117,575 kitchen appliances in September 1993.

At the end of September 1993, year-to-date shipments totalled 606,130 kitchen appliances.

The September 1993 issue of *Specified Domestic Electrical Appliances* (43-003, \$5/\$50) will be available at a later date.

For more detailed information on this release, contact Laurie Vincent (613-951-3523), Industry Division. ■

Blow-moulded Plastic Bottles

Third Quarter 1993

Figures for the third quarter of 1993 for blow-moulded plastic bottles are now available.

Production and Shipments of Blow-moulded Plastic Bottles (47-006, \$6.75/\$27) will be available at a later date.

For more information on this release, contact Raj Sehdev (613-951-3513), Industry Division. ■

Lime Industry

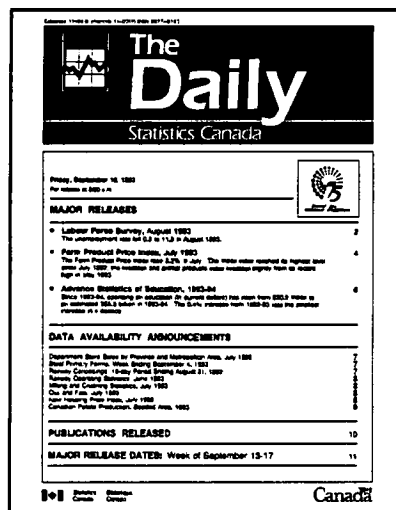
1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the lime industry (SIC 3581) totalled \$174.5 million, up 3.3% from \$169.0 million in 1991.

Available on CANSIM: matrix 6859.

The data for this industry will be released in *Non-metallic Mineral Products Industries* (44-250, \$35).

For more detailed information on this release, contact Suzanne Pépin (613-951-3520), Industry Division. ■



Statistics Canada's Official Release Bulletin

Catalogue 11-001E. (Canada: \$120; United States: US\$144; Other Countries: US\$168.)

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PUBLICATIONS RELEASED

Fruit and Vegetable Production, October 1993.

Catalogue number 22-003

(Canada: \$24/\$72; United States: US\$28.80/US\$86;
Other Countries: US\$33.60/US\$101).

**Shipments of Solid Fuel Burning Heating
Products, Quarter Ended September 1993.**

Catalogue number 25-002

(Canada: \$4.75/\$19; United States: US\$5.75/US\$23;
Other Countries: US\$6.75/US\$27).

Cement, September 1993.

Catalogue number 44-001

(Canada: \$5/\$50; United States: US\$6/US\$60;
Other Countries: US\$7/US\$70).

**Industrial Chemicals and Synthetic Resins,
September 1993.**

Catalogue number 46-002

(Canada: \$5.60/\$56; United States: US\$6.70/US\$67;
Other Countries: US\$7.80/US\$78).

New Motor Vehicle Sales, July 1993.

Catalogue number 63-007

(Canada: \$14.40/\$144; United States:
US\$17.30/US\$173; Other Countries:
US\$20.20/US\$202).

**Summary of Canadian International Trade,
August 1993.**

Catalogue number 65-001

(Canada: \$18.20/\$182; United States:
US\$21.80/US\$218; Other Countries:
US\$25.50/US\$255).

Births, 1991.

Catalogue number 84-210

(Canada: \$20; United States: US\$24; Other
Countries: US\$28).

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Information Sciences - Permanence of Paper for Printed
Library Materials, ANSI Z39.48 - 1984.



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The Daily, November 5, 1993

MAJOR RELEASE DATES

Week of November 8 to 12
(Release dates are subject to change)

Anticipated date(s) of release	Title	Reference period
8	Estimates of Labour Income	August 1993
9	Large Company Capital Expenditures	1992-95
9	New Motor Vehicle Sales	September 1993
10	Composite Index	October 1993
10	Farm Product Price Index	September 1993
10	Department Store Sales by Province and Metropolitan Area	September 1993
10	New Housing Price Index	September 1993
12	Travel Between Canada and Other Countries	September 1993