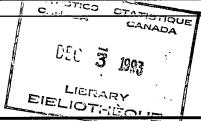


PAS

Friday, December 3, 1993

For release at 8:30 a.m.





MAJOR RELEASE

Labour Force Survey, November 1993
 In November, the unemployment rate edged down 0.1 to 11.0.

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Specified Domestic Electrical Appliances, October 1993

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MAJOR RELEASE

Labour Force Survey

November 1993

The November Labour Force Survey showed an increase of 59,000 in the seasonally adjusted estimate of employment, following a decrease of 30,000 in October. This continued the recent pattern of unsettled month-to-month movements. The unemployment rate edged down to 11.0 (-0.1).

Employment and employment/population ratio

Seasonally adjusted

For the week ending November 13, 1993, employment increased by 59,000 to 12,450,000. Employment for youths aged 15 to 24 increased by 21,000 (after a decline of 28,000 in October), returning to about the same level as in June. The employment increase for adults was concentrated among men, up 30,000.

Full-time employment rose by 31,000 and part-time employment rose by 28,000, mainly among adult men (+19,000). Since the employment trough in April 1992, employment has grown by 277,000, equally split between full-time (+137,000) and part-time (+140,000) employment.

Employment increased by 33,000 in Quebec, following a decline of 17,000 in October. Employment also increased in British Columbia (+17,000), Manitoba (+6,000) and New Brunswick (+3,000). There were no significant changes in the other provinces.

Employment in manufacturing grew by 41,000, the second consecutive monthly increase. Employment also rose in other primary industries (+8,000). Employment decreased by 14,000 in public administration. Employment was little changed during November in finance, insurance and real estate after five consecutive monthly losses totalling 58,000.

In November, the employment/population ratio (persons employed as a percentage of the population aged 15 and over) rose 0.2 to 57.9. The employment/population ratio has remained almost unchanged since the employment trough of April 1992, after having declined sharply in the previous two years.

Note to users

Tips on pre-recorded information

Current highlights and key Labour Force Survey estimates are available from a menu accessible by touchtone phone. Dial 613-951-9448, then follow the step-by step instructions for selecting recorded messages or press 0 (zero) to speak with a labour market analyst.

To bypass the instructions, immediately enter the topic code for the messsage you wish to hear (see list of topic codes below). To repeat a message, enter the (*) key. To select another topic, press the numeric (#) key twice and enter the second digit of the topic code.

LFS information line: 613-951-9448

Press Topic Code	To hear:
Code	io near:
11	Summary of this month's situation
12	Industry employment
13	Provincial employment and unemployment data
14	Census metropolitan area employment and unemployment data
15	Unemployment rates used by the Unemployment Insurance Program
16	Next release date and notes to users

Release dates for 1994

January 7	July 8
February 4	August 5
March 11	September 9
April 8	October 7
May 6	November 4
June 10	December 2

Unemployment and participation rate

Seasonally adjusted

In November, the seasonally adjusted estimate of unemployment decreased by 18,000 to 1,533,000, and the unemployment rate edged down 0.1 to 11.0. The labour force expanded by 41,000 and the participation rate (persons working or looking for work as a percentage of the population aged 15 and over) edged up 0.1 to 65.0.

For adults, unemployment declined by 28,000 and their unemployment rate fell 0.2 to 9.6.

Unemployment levels and rates for November and changes from October

	Level	Change	Rate	Change
		'000	%	
Newfoundland	47	+2	20.2	+ 0.6
Prince Edward Island	13	+1	19.0	+ 0.6
Nova Scotia	62	0	14.9	+ 0.2
New Brunswick	43	-2	13.0	-0.7
Quebec	455	+ 20	13.4	+0.6
Ontario	558	-14	10.4	-0.2
Manitoba	50	-1	9.2	-0.2
Saskatchewan	35	-4	7.3	-0.8
Alberta	130	-6	9.3	-0.4
British Columbia	161	0	9.3	0.0

Available on CANSIM at 7 a.m. Eastern: matrices 2074, 2075, 2078-2107 and table 00799999.

For a summary of information, Labour Force Information (71-001P, \$6.30/\$63) is available today. The November 1993 issue of *The Labour Force* (71-001, \$17.90/\$179) will be available the third week of December. See "How to Order Publications".

Current highlights and key Labour Force Survey estimates are now available from a menu accessible by touchtone phone. The phone number of this service is 613-951-9448.

For further information about the Labour Force Survey, contact Doug Drew (613-951-4720), Jean-Marc Lévesque (613-951-2301), Vincent Ferrao (613-951-4750), Mike Sheridan (613-951-9480), Deborah Sunter (613-951-4740), Alain Baril (613-951-3325) or the information line (613-951-9448), Household Surveys Division.

Labour force characteristics

	November 1992	October 1993	November 1993
	seasonally adjusted		
Labour force ('000)	13,902	13,942	13,983
Employment ('000)	12,261	12,391	12,450
Unemployment ('000)	1,641	1,551	1,533
Unemployment rate (%)	11.8	11.1	11.0
Participation rate (%)	65.6	64.9	65.0
Employment/population ratio (%)	57.9	57.7	57.9
		unadjusted	
Labour force ('000)	13,799	13,910	13,881
Employment ('000)	12,208	12,488	12,399
Unemployment ('000)	1,591	1,422	1,482
Unemployment rate (%)	11.5	10.2	10.7
Participation rate (%)	65.1	64.7	64.5
Employment/population ratio (%)	57.6	58.1	57.6

DATA AVAILABILITY ANNOUNCEMENT

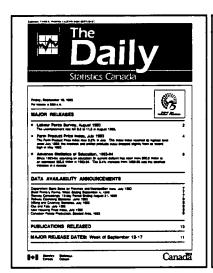
Specified Domestic Electrical Appliances October 1993

Electrical appliance manufacturers shipped 88,272 kitchen appliances in October 1993.

At the end of October 1993, year-to-date shipments of kitchen appliances totalled 694,402 units.

The October 1993 issue of *Specified Domestic Electrical Appliances* (43-003, \$5/\$50) will be available at a later date.

For detailed information on this release, contact Laurie Vincent (613-951-3523), Industry Division.



Statistics Canada's Official Release Bulletin

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PUBLICATIONS RELEASED

Communications Service Bulletin: Telephone Statistics, 1992. Vol. 23, No. 3. December 1993. Catalogue number 56-001

(Canada: \$8.20/\$49; United States: US\$9.85/US\$59;

Other Countries: US\$11.50/US\$69).

Wholesale Trade, September 1993. Catalogue number 63-008 (Canada: \$14.40/\$144; United States: US\$17.30/US\$173; Other Countries: US\$20.20/US\$202).

imports by Country, January-September 1993. Catalogue number 65-006

(Canada: \$82.75/\$331; United States: US\$99.25/US\$397; Other Countries: US\$115.75/US\$463).

Tuition and Living Accommodation Costs at Canadian Universities, 1993-94 Last Edition. Catalogue number 81-219

(Canada: \$22; United States: US\$26; Other

Countries: US\$31).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences – Permanence of Paper for Printed Library Materials, ANSI Z39.48 – 1984.



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MAJOR RELEASE DATES

Week of December 6-10

(Release dates are subject to change)

Release date	Title	Reference period
December		
6	Household Facilities and Equipment	1993
7	Estimates of Labour Income	September 1993
9	New Motor Vehicle Sales	October 1993
9	Farm Product Price Index	October 1993
10	New Housing Price Index	October 1993
10	Department Store Sales by Province and Metropolitan Area	October 1993