

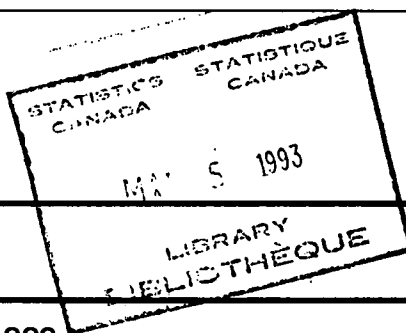


The Daily

Statistics Canada

Wednesday, May 5, 1993

For release at 8:30 a.m.



MAJOR RELEASE

• Help-wanted Index, April 1993

2

The Help-wanted Index (1991 = 100) for Canada remained unchanged at 87 in April. The level of the index has remained virtually the same since December 1992.

DATA AVAILABILITY ANNOUNCEMENTS

Oil Pipeline Transport, February 1993

Direct Selling in Canada, 1991

Cement, March 1993

NOT FOR LOAN
NE S'EMPRUNTE PAS

PUBLICATIONS RELEASED

5

INDEX OF DATA RELEASES: April 1993



Statistics
Canada

Statistique
Canada

Canada

MAJOR RELEASE

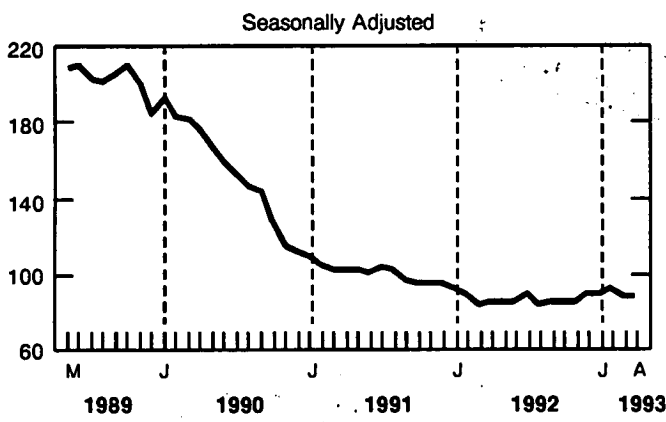
Help-wanted Index

April 1993

Seasonally Adjusted Data

In April 1993, the Help-wanted Index for Canada (1991=100) stood at 87, unchanged from March. The level of the index has virtually remained the same since December 1992.

Help-wanted Index, Canada (1991 = 100)



After reaching a peak of 217 at the beginning of 1989, the index started a downward trend. In 1990, the index dropped sharply. The downward trend slowed in 1991 and the index bottomed at 83 in early 1992. After fluctuating around this level until November, it then increased to 88 in December 1992.

Note to Users

The Help-wanted Index serves as an early indicator of changes in the demand for labour by monitoring the number of help-wanted ads published in 20 major metropolitan areas.

In January 1993, the Help-wanted Index was rebased to 1991 (1991=100). The revised estimates (starting in January 1981) are available on CANSIM and will be published in an occasional report, Help-wanted Index (71-540). On request, the revised data for Canada and the five regions can also be obtained for \$30 by fax or on diskette. Please contact André Picard (613-951-4045) for more information.

Changes by Region

Between March and April 1993, the Help-wanted Index increased 8% for Ontario (from 85 to 92) and 2% for British Columbia (from 81 to 83). It was virtually unchanged for Quebec (from 88 to 89) and the Atlantic provinces (from 93 to 94). The regional index for the Prairie provinces decreased by 6% (from 84 to 79).

Compared with April 1992, the Help-wanted Index rose 18% for the Atlantic provinces and 11% for Ontario. Year-over-year, the index was almost unchanged for Quebec and British Columbia. The regional index for the Prairie provinces decreased 4% from the year before.

Available on CANSIM: matrix 105 (levels 8 and 9).

Help-wanted indices for metropolitan areas included in the survey and trend-cycle estimates are available on request.

For further information, contact André Picard (613-951-4045) or Horst Stiebert (613-951-4044), Labour Division (fax: 613-951-4087). □

Help-wanted Index (1991 = 100)

Year and month	Canada	Atlantic Region	Quebec	Ontario	Prairie Region	British Columbia
Seasonally Adjusted						
1992						
April	85	80	90	83	82	83
May	84	87	83	87	81	87
June	84	85	85	85	80	86
July	89	83	94	91	78	87
August	83	84	82	85	81	86
September	84	84	84	88	77	85
October	85	93	86	86	79	91
November	84	87	81	88	81	87
December	88	91	87	91	83	89
1993						
January	88	93	89	84	82	88
February	92	93	93	91	87	88
March	87	93	88	85	84	81
April	87	94	89	92	79	83

DATA AVAILABILITY ANNOUNCEMENTS

Oil Pipeline Transport

February 1993

In February, net receipts of crude oil and refined petroleum products into Canadian pipelines totalled 14 547 435 cubic metres (m³), a 1.6% increase from the same period last year. Year-to-date receipts at the end of February, at 30 244 484 m³, were up 2.3% from 1992.

Pipeline exports of crude oil decreased to 3 680 139 cubic metres, down 1.4% from February 1992. Pipeline imports rose to 907 296 cubic metres, up 18.6% from a year earlier. Year-to-date exports at the end of February 1993 totalled 7 776 758 cubic metres, down 0.3% from 1992. Year-to-date imports totalled 1 824 287 cubic metres, up 7.4% from 1992.

Deliveries of crude oil by pipeline to Canadian refineries in February totalled 4 959 804 cubic metres, an increase of 3.7% from 1992. Deliveries of liquid petroleum gases and refined petroleum products in February decreased 11.7% to 361 188 cubic metres.

Available on CANSIM: matrix 181.

The February 1993 issue of *Oil Pipeline Transport* (55-001, \$10/\$100) will be available the second week of May. See "How to Order Publications".

For more detailed information on this release, contact Gerard O'Connor (613-951-3562), Energy Section, Industry Division. ■

Direct Selling In Canada

1991

Direct sales to Canadian household consumers totalled \$2,933.5 million in 1991, a decrease of 6.8% from \$3,148.8 million in 1990. (Direct sales refer to the retail marketing of consumer goods by channels other than retail stores).

The main commodities sold by direct sellers in 1991 were books, newspapers and magazines (\$904.7 million); food products (\$405.0 million); cosmetics and jewellery (\$290.4 million); and electrical appliances and household cleaners (\$156.5 million).

Available on CANSIM: matrix 34.

The 1991 issue of *Direct Selling in Canada* (63-218, \$22) will be available soon. See "How to Order Publications".

For more detailed information on this release, contact Tom Newton, Retail Trade Section, (613-951-3552), Industry Division. ■

Cement

March 1993

Canadian manufacturers shipped 472 040 tonnes of cement in March 1993, an increase of 6.9% from the 441 671^r (revised) tonnes shipped a year earlier and an increase of 45.1% from the 325 369^r tonnes shipped in February 1993.

For January to March 1993, shipments totalled 1 054 276^r tonnes, down 1.1% from the 1 066 487^r tonnes shipped during the same period in 1992.

Available on CANSIM: matrices 92 and 122 (series 35).

The March 1993 issue of *Cement* (44-001, \$5/\$50) will be available at a later date.

For more detailed information on this release, contact Roland Joubert (613-951-3527), Industry Division. ■

PUBLICATIONS RELEASED

Cereals and Oilseeds Review, February 1993.

Catalogue number 22-007

(Canada: \$13.80/\$138; United States:
US\$16.60/US\$166; Other Countries:
US\$19.30/US\$193).

**Shipments of Solid Fuel Burning Heating
Products**, Quarter Ended March 1993.

Catalogue number 25-002

(Canada: \$4.75/\$19; United States: US\$5.75/US\$23;
Other Countries: US\$6.75/US\$27).

Asphalt Roofing, March 1993.

Catalogue number 45-001

(Canada: \$5/\$50; United States: US\$6/US\$60; Other
Countries: US\$7/US\$70).

Wholesale Trade, February 1993.

Catalogue number 63-008

(Canada: \$14.40/\$144; United States:
US\$17.30/US\$173; Other Countries:
US\$20.20/US\$202).

Summary of Canadian International Trade,
February 1993.

Catalogue number 65-001

(Canada: \$18.20/\$182; United States:
US\$21.80/US\$218; Other Countries:
US\$25.50/US\$255).

Imports by Commodity, February 1993.

Catalogue number 65-007

(Canada: \$55.10/\$551; United States:
US\$66.10/US\$661; Other Countries:
US\$77.10/US\$771).

Unemployment Insurance Statistics,
February 1993.

Catalogue number 73-001

(Canada: \$14.70/\$147; United States:
US\$17.60/US\$176; Other Countries:
US\$20.60/US\$206).

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requirements of American National Standard for
Information Sciences - Permanence of Paper for Printed
Library Materials, ANSI Z39.48 - 1984.



How to Order Publications

Simplify your search for data with the Statistics Canada Catalogue 1993. Using the keyword index, you'll find sources for statistics on all areas of Canadian social and economic activity. For easy access to over 900 Statistics Canada products and services, order the Statistics Canada Catalogue 1993 (11-204E, \$13.95; United States: US\$17; Other Countries: US\$20).

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Please enclose a cheque or money order payable to the Receiver General for Canada/Publications. Provide full information on each publication order (catalogue number, title, issue). Canadian customers, please add 7% GST.

Publications may also be ordered from Statistics Canada's Regional Reference Centres in St. John's, Halifax, Montreal, Ottawa, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.



The Daily

Statistics Canada

Index to Data Releases

April 1993

Subject	Reference Period	Release Date
Annual Survey of Construction	1988 and 1989	April 2, 1993
Apparent Per Capita Consumption of Red Meat	1992	April 29, 1993
Aviation Statistics Centre Service Bulletin	April 1993	April 15, 1993
Building Permits	February 1993	April 20, 1993
Canada's International Investment Position - Historical Statistics	1926 to 1992	April 15, 1993
Canada's International Transactions in Securities	February 1993	April 22, 1993
Canadian Civil Aviation Statistics	January 1993	April 8, 1993
	February 1993	April 8, 1993
Canadian Composite Leading Indicator	March 1993	April 15, 1993
Canadian Domestic Travel	Third Quarter 1992	April 14, 1993
Canadian Economic Observer	April 1993	April 22, 1993
Cancer in Canada	1989 (Preliminary Data)	April 8, 1993
Capital and Repair Expenditures - Manufacturing Sub-Industries	Intentions 1993	April 23, 1993
Coal and Coke Statistics	January 1993	April 7, 1993
	February 1993	April 30, 1993
Community Colleges and Related Institutions: Full-time Postsecondary Enrolment	1992-93 (Preliminary Data)	April 5, 1993
Community Colleges and Related Institutions: Postsecondary Enrolment and Graduates	1990-91 (Final Data)	April 5, 1993
Construction Type Plywood	February 1993	April 23, 1993
Construction Union Wage Rate Index	March 1993	April 22, 1993
Consumer Price Index	March 1993	April 21, 1993
Corrugated Boxes and Wrappers	March 1993	April 22, 1993
Courier Industry in Canada	1990	April 2, 1993
Crude Oil and Natural Gas	January 1993	April 29, 1993



Statistics
Canada

Statistique
Canada

Canada

Index to Data Releases, April 1993

Subject	Reference Period	Release Date
Dairy Review	February 1993	April 14, 1993
Deliveries of Major Grains	February 1993	April 14, 1993
Department Store Sales	March 1993	April 19, 1993
Department Store Sales by Province and Metropolitan Area	February 1993	April 14, 1993
Domestic and International Shipping	Fourth Quarter 1992	April 26, 1993
Electric Lamps	First Quarter 1993	April 16, 1993
	March 1993	April 19, 1993
Electric Power Statistics	February 1993	April 30, 1993
Electric Storage Batteries	February 1993	April 6, 1993
Electric Utilities Construction Price Indexes	1992 (Revised) and 1991 (Final)	April 28, 1993
Employment, Earnings and Hours	February 1993	April 29, 1993
Estimates of Labour Income	January 1993	April 6, 1993
Export and Import Price Indexes	February 1993	April 16, 1993
Farm Family Total Income	1990	April 27, 1993
Farm Product Price Index	February 1993	April 14, 1993
Federal Public Sector Employment and Remuneration	Fourth Quarter 1992	April 23, 1993
Field Crop Reporting Series – No. 2: March Seeding Intentions of Principal Field Crop Area, Canada	March 31, 1993	April 29, 1993
Focus on Culture	Spring 1993	April 8, 1993
Forestry Services Industry	1991 Annual Survey of Forestry	April 29, 1993
General Social Survey – Time Use of Canadians	1992	April 23, 1993
GEOREF	1991 Census (Electronic Product)	April 6, 1993
Gypsum Products	March 1993	April 30, 1993
Help-wanted Index	March 1993	April 7, 1993
Homicide Court Outcome Study – Cases Reported	1988	April 28, 1993
Industrial Chemicals and Synthetic Resins	February 1993	April 1, 1993
	March 1993	April 28, 1993
Industrial Product Price Index	March 1993	April 28, 1993
Industry Financial Indicators – Atlantic Canada	1989	April 27, 1993
Labour Force Survey	March 1993	April 8, 1993
Livestock Statistics	April 1, 1993	April 30, 1993
Local Government Long-term Debt	March 1993	April 23, 1993
Logging Industry	1991 Annual Survey of Forestry	April 23, 1993
Milling and Crushing Statistics	February 1993	April 15, 1993

Index to Data Releases, April 1993

Subject	Reference Period	Release Date
Mineral Wool Including Fibrous Glass Insulation	March 1993	April 22, 1993
Monthly Survey of Manufacturing	February 1993	April 19, 1993
Motor Carriers of Freight Quarterly Survey - All Carriers	Fourth Quarter 1992	April 20, 1993
National Balance Sheet Accounts	1992 (Preliminary Estimates)	April 15, 1993
National Balance Sheet Accounts - Errata	1992 (Preliminary Estimates)	April 20, 1993
New Housing Price Index	February 1993	April 14, 1993
New Motor Vehicle Sales	February 1993	April 8, 1993
Oil Pipeline Transport	January 1993	April 2, 1993
Oils and Fats	February 1993	April 14, 1993
Pack of Apples and Apple Products	1991	April 19, 1993
Particleboard, Waferboard and Fibreboard	February 1993	April 6, 1993
Passenger Bus and Urban Transit Statistics	February 1993	April 14, 1993
Population Ageing and the Elderly		April 7, 1993
Population Estimates by First Official Language Spoken	1991 Census	April 5, 1993
Preliminary Statement of Canadian International Trade	February 1993	April 16, 1993
Process Cheese and Instant Skim Milk Powder	March 1993	April 28, 1993
Processed Fruits and Vegetables	February 1993	April 14, 1993
Production of Eggs	February 1993	April 14, 1993
Production, Shipments and Stocks on Hand of Sawmills East of the Rockies	February 1993	April 22, 1993
Production, Shipments and Stocks on Hand of Sawmills in British Columbia	February 1993	April 23, 1993
Profile of Enumeration Areas within Federal Electoral Districts	1991 Census Area Profile Series	April 29, 1993
Pulpwood and Wood Residue Statistics	February 1993	April 6, 1993
Railway Carloadings	Seven-day Period Ending March 21, 1993	April 1, 1993
	10-day Period Ending March 31, 1993	April 8, 1993
	Seven-day Period Ending April 7, 1993	April 19, 1993
	Seven-day Period Ending April 14, 1993	April 23, 1993
Raw Materials Price Index	March 1993	April 28, 1993
Raw Materials Price Index - Early Estimate	March 1993	April 14, 1993
Real Gross Domestic Product at Factor Cost by Industry	February 1993	April 30, 1993
Residential Building Permits - Advance Estimate	February 1993	April 1, 1993
	March 1993	April 30, 1993
Restaurants, Caterers and Taverns	January 1993	April 2, 1993
	February 1993	April 21, 1993
Retail Trade	February 1993	April 22, 1993



Subject	Reference Period	Release Date
Rigid Insulating Board	March 1993	April 30, 1993
Sales of Natural Gas	February 1993 (Preliminary Data)	April 19, 1993
Sales of Refined Petroleum Products	March 1993	April 30, 1993
Selected Financial Indexes	March 1993	April 22, 1993
Selected Income Statistics and Employment		
Income by Occupation	1991 Census	April 13, 1993
Shipments of Rolled Steel	February 1993	April 14, 1993
Short-term Expectations Survey		April 6, 1993
Soft Drinks	March 1993	April 15, 1993
Sound Recording Survey	1991-92	April 8, 1993
Sources of Emotional Support for Older Canadians		April 2, 1993
Specified Domestic Electrical Appliances	February 1993	April 5, 1993
Steel Pipe and Tubing	February 1993	April 7, 1993
Steel Primary Forms	February 1993	April 7, 1993
	Week Ending April 10, 1993	April 16, 1993
	Week Ending April 17, 1991	April 22, 1993
	Week Ending April 24, 1993	April 29, 1993
Steel Wire and Specified Wire Products	February 1993	April 1, 1993
	March 1993	April 27, 1993
Stocks of Food Commodities in Cold Storage and Other Warehouses	1992	April 27, 1993
Stocks of Frozen Meat Products	April 1, 1993	April 26, 1993
Stocks of Frozen Poultry Products	April 1, 1993	April 21, 1993
Sugar Sales	March 1993	April 6, 1993
Telephone Statistics	February 1993	April 20, 1993
Television Viewing in Canada,	Fall 1991	April 26, 1993
Transition Home Supplement to the Residential Care Facilities Survey	1991-92	April 20, 1993
Travel Between Canada and Other Countries	February 1993	April 8, 1993
Travel-log	Spring 1993	April 27, 1993
Unemployment Insurance Statistics	February 1993	April 28, 1993
Unemployment Insurance Statistics – Number of Contributors and their Contributions	1991	April 16, 1993
University Finance Trend Analysis	1981-82 to 1990-91	April 1, 1993
Urban and Rural Areas, Canada, the Provinces and Territories – Part A	1991 Census	April 8, 1993
Vending Machine Operators	1991	April 22, 1993
Wage Rates for Hired Agricultural Labour	1992	April 29, 1993
Wholesale Trade	February 1993	April 23, 1993
World Trade Database on CD-ROM	1980-1991	April 14, 1993