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Statistics Canada

Monday, August 23, 1993

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MAJOR RELEASE

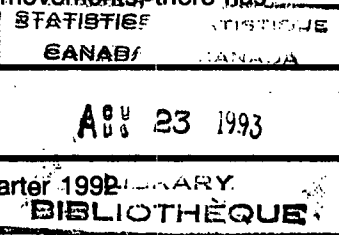
• Retail Trade, June 1993

Lower sales by motor vehicle and recreational vehicle dealers (-2.3%) led to a 0.7% drop in seasonally adjusted retail sales in June. Despite fluctuating monthly movements, there has been little overall change in retail sales since January.

2

DATA AVAILABILITY ANNOUNCEMENTS

For-hire Trucking (Commodity Origin and Destination) Statistics, First Quarter 1992
Leasing Survey, 1992

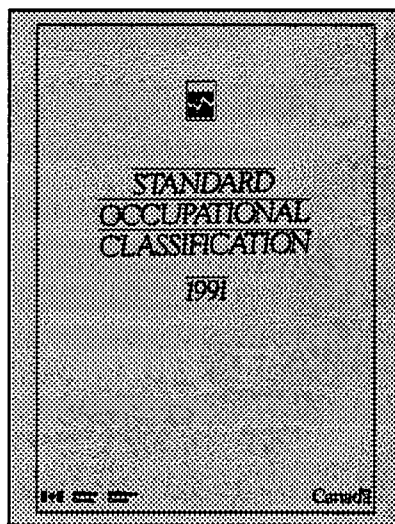


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PUBLICATIONS RELEASED

6



Standard Occupational Classification 1991

Designed for statistical surveys, the 1991 Standard Occupational Classification (SOC) is based on the National Occupational Classification (NOC) and consists of four levels: broad occupational categories, major groups, minor groups and unit groups. It will replace the 1980 SOC as the official classification of Statistics Canada. Both the 1980 and 1991 SOC have been used in the 1991 Census of Population.

The 1991 SOC reflects changes in the Canadian labour force: it adds new, emerging occupations and eliminates obsolete ones. Unit groups and minor groups, homogeneous by skill level and type, are shared with the NOC. The major groups maximize occupational detail available at this level of aggregation. The broad occupational categories are identical to those of the NOC.

The two-part coding system for the unit and minor groups of the 1991 SOC identifies the place of the group in the NOC structure and allows easy aggregation to the major groups of either classification.

Standard Occupational Classification, 1991 (12-565E, \$80) is now available. See "How to Order Publications". For further information, contact Wayne Silver (613-951-3443), Standards Division.



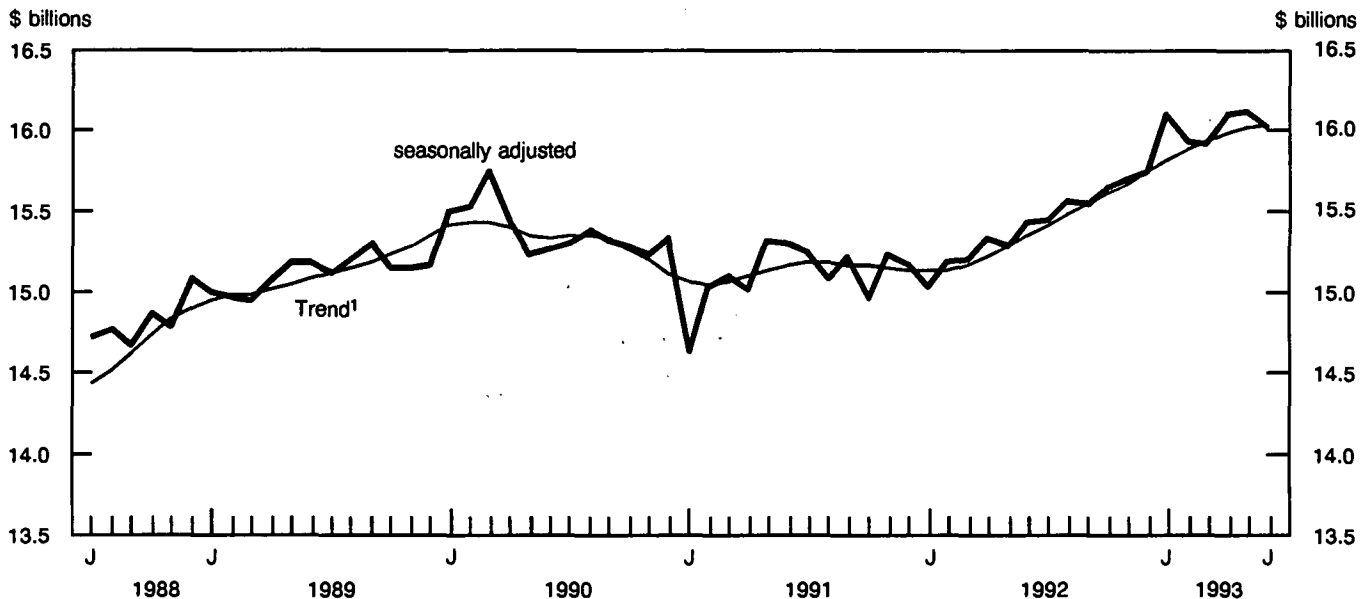
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MAJOR RELEASE

Retail Sales



Data prior to 1991 have been adjusted to remove the Federal Sales Tax to be comparable to January 1991 and subsequent data.

¹ Trend represents smoothed seasonally adjusted data.

Retail Trade

June 1993 (Preliminary)

Seasonally adjusted retail sales in June decreased 0.7% to \$16.0 billion following a 0.2% increase in May and a 1.2% increase in April. Excluding motor vehicle and recreational vehicle dealers, retail sales decreased 0.2% in June. Despite fluctuating monthly movements, there has been little overall change in retail sales since January.

Major Components

Most trade groups recorded lower sales in June. In terms of dollar impact, the most significant changes were posted by the automotive (-1.2%) and food (-0.4%) sectors. The largest increase was in the drug sector (+0.7%).

The automotive sector's 1.2% decline in June followed a 0.1% decline in May and a 2.1% increase in April. Led by a 7.3% drop in unit sales of new

motor vehicles in June, motor vehicle and recreational vehicle dealers' sales decreased 2.3% after three consecutive monthly increases. Partly countering this decrease were higher sales by gasoline service stations (+1.1%).

The food sector's 0.4% sales decrease in June partly offset the 0.6% increase in May. Supermarket and grocery store sales decreased 0.5% in June following a 0.7% increase in May. At \$3.9 billion, sales levels for June are comparable with the levels recorded since February.

Provinces and Territories

Eight provinces and territories posted sales decreases in June, ranging from -0.1% in both the Yukon and the Northwest Territories to -1.7% in Alberta. Increases were reported by Newfoundland (+1.3%), Nova Scotia (+1.1%) and British Columbia (+1.0%); sales levels for New Brunswick remained unchanged.

Quarterly Sales

Total retail sales increased 0.6% in the second quarter of 1993, mostly attributable to higher sales in April. This gain was weaker than the 1.8% rise in the first quarter of 1993, which was caused by the sizable sales increase in January 1993.

Trend

The retail sales trend has been rising, although at a decelerating pace. The rates of increase were around +0.4% between April 1992 and February 1993; the trend was still positive in May and June but at a slower pace of +0.2% and +0.1% respectively. (The trend smooths irregular month-to-month movements not sustained over a longer period.)

Year-to-date

Cumulative retail sales in current dollars for the first half of 1993 amounted to \$91.0 billion, up 4.5% from the corresponding period in 1992. In May, cumulative sales were 4.6% higher than in the same period of the previous year.

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The June 1993 issue of *Retail Trade* (63-005, \$18.20/\$182) will be available the first week of September. See "How to Order Publications".

For further information about this release, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail Sales

| | June 1992 ^r | May 1993 ^r | June 1993 ^p | June 1992 to June 1993 | June 1992 ^r | March 1993 ^r | April 1993 ^r | May 1993 ^r | June 1993 ^p | May to June 1993 | June 1992 to June 1993 |
|--|---------------------------|--------------------------|---------------------------|---------------------------------|---------------------------|----------------------------|----------------------------|--------------------------|---------------------------|------------------------|---------------------------------|
| | unadjusted | | | | seasonally adjusted | | | | | | |
| | \$ millions | | % change | | \$ millions | | % change | | | | |
| Food | | | | | | | | | | | |
| Supermarkets and grocery stores | 3,776 | 4,019 | 3,933 | 4.2 | 3,779 | 3,899 | 3,894 | 3,923 | 3,905 | -0.5 | 3.3 |
| All other food stores | 263 | 301 | 301 | 14.7 | 251 | 287 | 291 | 286 | 286 | 0.2 | 13.9 |
| Drug | | | | | | | | | | | |
| Drug and patent medicine stores | 879 | 956 | 968 | 10.1 | 896 | 977 | 978 | 979 | 985 | 0.7 | 10.0 |
| Clothing | | | | | | | | | | | |
| Shoe stores | 125 | 146 | 135 | 8.4 | 118 | 127 | 133 | 132 | 130 | -1.4 | 9.8 |
| Men's clothing stores | 139 | 149 | 146 | 5.2 | 137 | 144 | 145 | 146 | 145 | -0.7 | 5.7 |
| Women's clothing stores | 295 | 331 | 307 | 4.2 | 300 | 301 | 310 | 316 | 313 | -0.9 | 4.5 |
| Other clothing stores | 299 | 327 | 322 | 7.6 | 320 | 338 | 344 | 345 | 346 | 0.4 | 8.1 |
| Furniture | | | | | | | | | | | |
| Household furniture and appliance stores | 619 | 633 | 676 | 9.2 | 631 | 682 | 700 | 694 | 689 | -0.7 | 9.1 |
| Household furnishings stores | 198 | 179 | 194 | -2.0 | 185 | 184 | 183 | 180 | 180 | -0.4 | -2.7 |
| Automotive | | | | | | | | | | | |
| Motor vehicle and recrea- tional vehicle dealers | 3,854 | 4,044 | 4,049 | 5.1 | 3,226 | 3,280 | 3,403 | 3,408 | 3,330 | -2.3 | 3.2 |
| Gasoline service stations | 1,268 | 1,215 | 1,258 | -0.8 | 1,222 | 1,210 | 1,200 | 1,199 | 1,212 | 1.1 | -0.8 |
| Automotive parts, acces- sories and services | 970 | 992 | 1,000 | 3.2 | 861 | 903 | 905 | 898 | 894 | -0.4 | 3.8 |
| General Merchandise | | | | | | | | | | | |
| General merchandise stores | 1,635 | 1,694 | 1,642 | 0.5 | 1,724 | 1,746 | 1,748 | 1,750 | 1,747 | -0.2 | 1.3 |
| Retail stores not elsewhere classified (n.e.c.) | | | | | | | | | | | |
| Other semi-durable goods stores | 566 | 641 | 604 | 6.8 | 531 | 565 | 575 | 576 | 571 | -0.9 | 7.5 |
| Other durable goods stores | 409 | 431 | 432 | 5.5 | 413 | 434 | 440 | 445 | 437 | -1.9 | 5.7 |
| All other retail stores n.e.c. | 871 | 865 | 876 | 0.6 | 835 | 829 | 843 | 842 | 839 | -0.3 | 0.6 |
| Total, Retail Sales | 16,164 | 16,923 | 16,844 | 4.2 | 15,429 | 15,908 | 16,093 | 16,118 | 16,009 | -0.7 | 3.8 |
| Total excluding motor vehicle and recrea- tional vehicle dealers | 12,310 | 12,880 | 12,795 | 3.9 | 12,204 | 12,630 | 12,689 | 12,711 | 12,681 | -0.2 | 3.9 |
| Department store type merchandise | 5,163 | 5,487 | 5,426 | 5.1 | 5,255 | 5,499 | 5,557 | 5,563 | 5,542 | -0.4 | 5.5 |
| Provinces/Territories | | | | | | | | | | | |
| Newfoundland | 287 | 279 | 287 | -0.2 | 278 | 274 | 277 | 271 | 275 | 1.3 | -1.0 |
| Prince Edward Island | 73 | 70 | 74 | 2.5 | 66 | 67 | 69 | 68 | 68 | -0.7 | 2.3 |
| Nova Scotia | 544 | 561 | 574 | 5.5 | 522 | 514 | 532 | 536 | 542 | 1.1 | 3.9 |
| New Brunswick | 417 | 427 | 438 | 4.9 | 395 | 404 | 429 | 412 | 412 | - | 4.5 |
| Quebec | 4,047 | 4,317 | 4,184 | 3.4 | 3,803 | 3,857 | 3,942 | 3,920 | 3,898 | -0.6 | 2.5 |
| Ontario | 5,980 | 6,209 | 6,168 | 3.1 | 5,712 | 5,930 | 5,971 | 5,962 | 5,880 | -1.4 | 2.9 |
| Manitoba | 545 | 567 | 563 | 3.4 | 524 | 553 | 554 | 547 | 543 | -0.7 | 3.7 |
| Saskatchewan | 470 | 488 | 491 | 4.6 | 446 | 468 | 467 | 469 | 465 | -0.9 | 4.2 |
| Alberta | 1,689 | 1,740 | 1,746 | 3.4 | 1,614 | 1,611 | 1,689 | 1,692 | 1,664 | -1.7 | 3.1 |
| British Columbia | 2,059 | 2,212 | 2,263 | 9.9 | 2,020 | 2,180 | 2,111 | 2,190 | 2,212 | 1.0 | 9.5 |
| Yukon | 19 | 18 | 20 | 2.5 | 17 | 17 | 17 | 17 | 17 | -0.1 | 1.9 |
| Northwest Territories | 36 | 34 | 36 | 1.7 | 33 | 33 | 34 | 33 | 33 | -0.1 | 1.5 |

^p Preliminary figure.^r Revised figure.

DATA AVAILABILITY ANNOUNCEMENTS

For-Hire Trucking (Commodity Origin and Destination) Statistics

First Quarter 1992

Canada-based for-hire trucking companies carried 34 million tonnes of freight during the first quarter of 1992, down a slight 1.6% from the first quarter of 1991.

Preliminary data are available from the For-hire Trucking (Commodity Origin and Destination) Survey for the first quarter of 1992. The survey measures the intercity commodity movements (distances of 25 km or more) of Canada-based for-hire carriers.

Data for the first quarter of 1992 will appear in the Vol. 9, No. 6 issue of *Surface and Marine Transport Service Bulletin* (50-002, \$9.40/\$75), available in September. See "How to Order Publications".

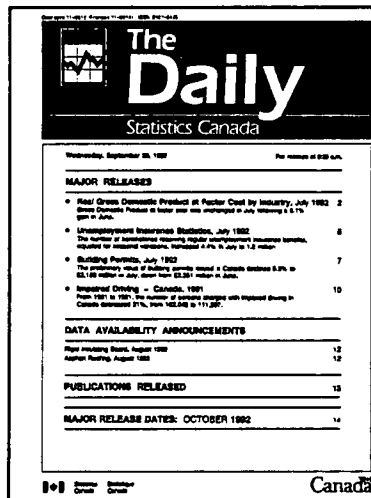
For more information on this release, contact Robert Larocque (613-951-2486) or Kathie Davidson (613-951-8779), Transportation Division (fax: 613-951-0579). ■

Leasing Survey

1992

The 1992 annual Survey of Leasing results are now available.

For further information, please contact Marc Dinelle or Robert Moreau (613-951-2675), Industrial Organization and Finance Division. ■



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PUBLICATIONS RELEASED

Standard Occupational Classification, 1991.

Catalogue number 12-565E

(Canada: \$80; United States: US\$96;
Other Countries: US\$112).

Non-metal Mines, 1991.

Catalogue number 26-224

(Canada: \$22; United States: US\$26;
Other Countries: US\$31).

Quarries and Sand Pits, 1991.

Catalogue number 26-225

(Canada: \$22; United States: US\$26;
Other Countries: US\$31).

Monthly Survey of Manufacturing, June 1993.

Catalogue number 31-001

(Canada: \$17.30/\$173; United States:
US\$20.80/US\$208;
Other Countries: US\$24.20/US\$242).

Restaurant, Caterer and Tavern Statistics, June 1993.

Catalogue number 63-011

(Canada: \$6.10/\$61; United States: US\$7.30/US\$73;
Other Countries: US\$8.50/US\$85).

Building Permits, June 1993.

Catalogue number 64-001

(Canada: \$22.10/\$221; United States:
US\$26.50/US\$265;
Other Countries: US\$30.90/US\$309).

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