



The Daily

Statistics Canada

Tuesday, September 21, 1993
For release at 8:30 a.m.

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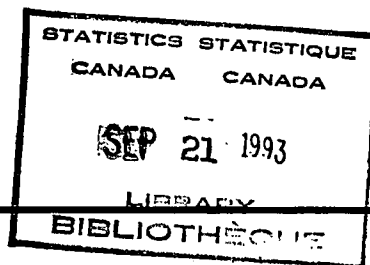


MAJOR RELEASE

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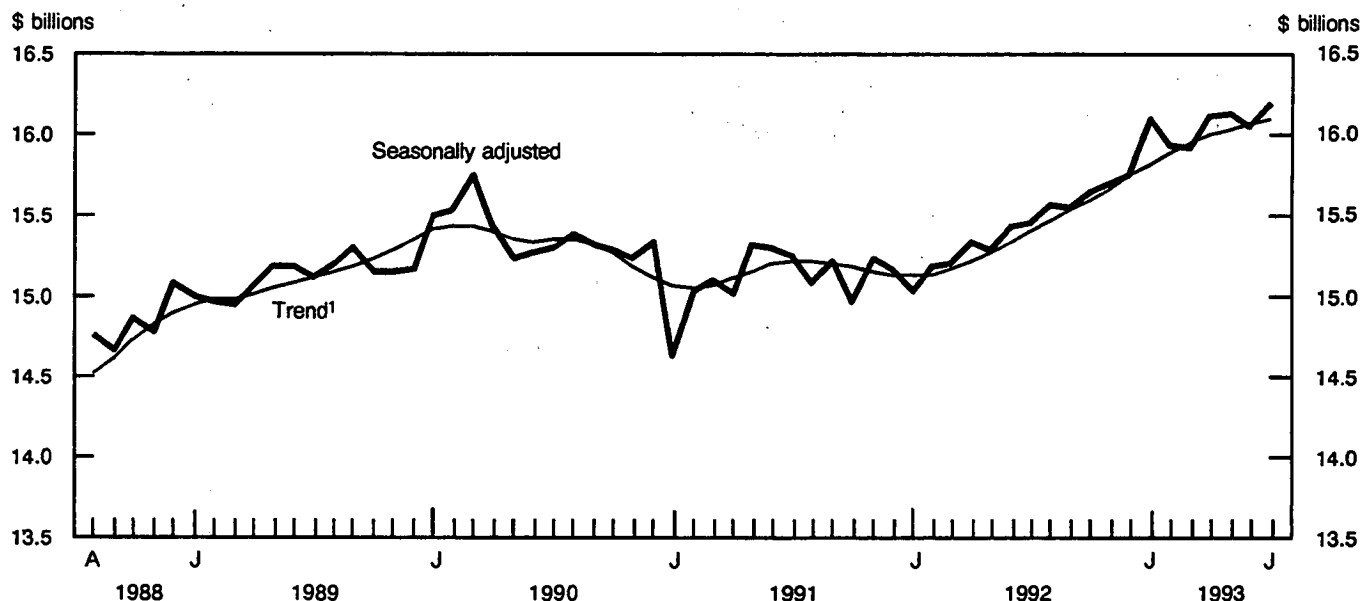
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MAJOR RELEASE

Retail Sales - Canada



Data prior to 1991 have been adjusted to remove the Federal Sales Tax to be comparable to January 1991 and subsequent data.

¹ Trend represents smoothed seasonally adjusted data.

Retail Trade

July 1993 (Preliminary)

In July, a broad increase led to a 0.9% gain in seasonally adjusted retail sales. This increase followed a 0.6% decrease in June and a 0.2% increase in May.

Major Components

Most trade groups increased sales in July. In dollars, the most significant changes were posted by the automotive (+1.8%) and furniture (+2.8%) sectors. These increases more than offset their two previous monthly declines. The largest decrease was in the food sector (-0.1%).

The automotive sector's 1.8% advance in July followed a 1.2% decrease in June and virtually no change in May. The largest upward influence came from a 2.9% sales gain by motor vehicle and recreational vehicle dealers following a 2.1% drop in

June. Sales by automotive parts, accessories and services stores increased 1.7% after two consecutive monthly decreases. A small dampening of this increase resulted from a 1.2% decline in gas stations' sales.

The furniture sector's 2.8% sales increase in July offset decreases in the two previous months. A 3.2% increase in sales by household furniture and appliance stores followed two consecutive monthly declines, while household furnishings stores' sales increased 1.0% after three monthly drops.

Provinces and Territories

All regions except British Columbia (-0.6%) and the Northwest Territories (-0.8%) increased sales in July, with gains ranging from 0.3% in Nova Scotia to 3.8% in Prince Edward Island.

Sales declined in British Columbia in July. However, compared with July 1992, the level was 8.0% higher, the strongest increase among the provinces.

Trend

The retail sales trend has been rising although at a slower pace. Monthly increases were around 0.4% between May 1992 and March 1993; the trend was still positive in June and July but the pace slowed to +0.2%. (The trend smooths irregular month-to-month movements not sustained over a longer period.)

Year-to-date

Unadjusted retail sales for the first seven months of 1993 totalled \$108.0 billion, up 4.7% from the year-earlier period. In June, year-to-date sales were 4.5% higher than a year earlier.

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The July 1993 issue of *Retail Trade* (63-005, \$18.20/\$182) will be available the first week of October. See "How to Order Publications".

For further information about this release, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail Sales

Trade group	July 1992	June 1993 ^r	July 1993 ^p	July 1992 to July 1993	July 1992	April 1993 ^r	May 1993 ^r	June 1993 ^r	July 1993 ^p	June 1993 to July 1993	July 1992 to July 1993
	unadjusted				seasonally adjusted						
	\$ millions		% change		\$ millions		% change				
Food											
Supermarkets and grocery stores	3,988	3,957	4,280	7.3	3,746	3,894	3,923	3,919	3,914	-0.1	4.5
All other food stores	273	307	313	14.6	253	292	286	290	289	-0.3	14.3
Drug											
Drug and patent medicine stores	888	971	970	9.2	897	977	979	987	991	0.3	10.4
Clothing											
Shoe stores	111	135	124	12.0	124	133	132	131	132	1.2	6.5
Men's clothing stores	115	146	125	9.0	139	146	146	145	146	0.7	4.7
Women's clothing stores	287	313	311	8.2	310	311	317	318	322	1.2	3.9
Other clothing stores	282	321	314	11.3	331	345	346	347	354	2.0	7.1
Furniture											
Household furniture and appliance stores	634	668	721	13.8	634	701	695	685	707	3.2	11.4
Household furnishings stores	196	195	194	-1.1	185	184	181	180	182	1.0	-1.7
Automotive											
Motor vehicle and recreational vehicle dealers	3,630	4,047	3,759	3.6	3,241	3,414	3,422	3,350	3,446	2.9	6.3
Gasoline service stations	1,323	1,262	1,315	-0.6	1,198	1,201	1,198	1,209	1,194	-1.2	-0.3
Automotive parts, accessories and services	905	999	966	6.8	847	905	900	895	910	1.7	7.4
General Merchandise											
General merchandise stores	1,626	1,643	1,628	0.1	1,757	1,747	1,749	1,745	1,741	-0.2	-0.9
Retail stores not elsewhere classified (n.e.c.)											
Other semi-durable goods stores	548	606	574	4.8	539	575	575	571	569	-0.3	5.5
Other durable goods stores	407	431	435	6.9	417	440	445	436	441	1.0	5.8
All other retail stores n.e.c.	927	873	973	5.0	825	843	843	839	852	1.5	3.3
Total, Retail Sales	16,139	16,872	17,003	5.4	15,443	16,106	16,137	16,047	16,190	0.9	4.8
Total excluding motor vehicle and recreational vehicle dealers	12,510	12,826	13,243	5.9	12,201	12,691	12,715	12,701	12,744	0.3	4.4
Department store type merchandise	5,093	5,428	5,396	5.9	5,333	5,557	5,565	5,545	5,584	0.7	4.7
Provinces/Territories											
Newfoundland	295	287	300	1.8	279	278	273	276	282	2.4	1.3
Prince Edward Island	79	76	85	7.7	67	70	69	70	72	3.8	7.5
Nova Scotia	542	570	579	6.8	509	532	537	540	542	0.3	6.6
New Brunswick	421	438	455	7.9	395	429	413	414	424	2.5	7.5
Quebec	3,960	4,223	4,255	7.4	3,755	3,956	3,933	3,937	4,002	1.7	6.6
Ontario	5,964	6,152	6,146	3.1	5,757	5,969	5,961	5,870	5,906	0.6	2.6
Manitoba	549	563	565	2.9	533	554	547	543	552	1.6	3.6
Saskatchewan	457	490	488	6.9	444	468	470	465	472	1.4	6.2
Alberta	1,671	1,756	1,750	4.7	1,624	1,690	1,695	1,672	1,693	1.2	4.2
British Columbia	2,145	2,261	2,322	8.2	2,031	2,110	2,189	2,208	2,194	-0.6	8.0
Yukon	20	20	21	5.4	17	17	17	17	18	3.1	5.7
Northwest Territories	37	36	37	0.7	33	34	33	33	33	-0.8	-0.8

^p Preliminary figures.

^r Revised figures.

DATA AVAILABILITY ANNOUNCEMENTS

Educational Attainment: A Review of the LFS Data

In January 1990, the questions on education in the Labour Force Survey (LFS) were changed to more accurately reflect Canadians' level of education.

The first part of "Educational Attainment: A Review of the LFS Data", a feature article in the August 1993 issue of *The Labour Force*, shows the relevance of the new category of educational attainment ("graduated from high school") by examining the labour force characteristics of young people since the start of the 1990 recession, according to whether or not they had a secondary school graduation certificate. The second part of the article compares LFS data on educational attainment from June 1991 with data from the 1991 Census.

The August 1993 issue of *The Labour Force* (71-001, \$17.90/\$179) is now available. See "How to Order Publications".

For more information, contact Alain Baril (613-951-3325), Household Surveys Division. ■

Processed Fruits And Vegetables July 1993

Data for July 1993 on processed fruits and vegetables are now available.

Canned and Frozen Fruits and Vegetables - Monthly (32-011, \$5/\$50) will be available shortly. See "How to Order Publications".

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Pack of Processed Asparagus 1993

Data for 1993 on the pack of processed asparagus are now available.

Pack of Processed Asparagus, 1993 (32-233, \$13) will be available shortly. See "How to Order Publications".

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Stocks of Frozen Poultry Products September 1, 1993

Preliminary data on the amount of frozen poultry products in cold storage at September 1, 1993 and revised figures for August 1, 1993 are now available.

Available on CANSIM: matrices 5675-5677.

For more detailed information on this release, contact Conrad Barber-Dueck (613-951-2549), Livestock and Animal Products Section, Agriculture Division. ■



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MAJOR RELEASES

- Real Gross Domestic Product at Factor Cost by Industry, July 1992 2
Since December 1992, the factor cost has been reported in July following a 1.7% drop in June.
- Unemployment Insurance Statistics, July 1992 5
The number of unemployed persons reporting regular unemployment insurance benefits, reported for September 1992, increased 6.4% in July to 1.4 million.
- Building Permits, July 1992 7
The preliminary value of building permits issued in Ontario declined 6.4% to \$2.145 billion in July, down from \$2.301 billion in June.
- Immigration Statistics - Canada, 1991 10
From 1987 to 1991, the number of persons changed their reported country of origin declined 97%, from 10,000 to 11,200.

DATA AVAILABILITY ANNOUNCEMENTS

- Price Measuring Index, August 1993 12
- Annual Report, August 1993 12

PUBLICATIONS RELEASED

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