



# The Daily

Statistics Canada

**Monday, October 17, 1994**

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Department store sales, August 1994

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## Department store sales

August 1994

Seasonally adjusted department store sales rose 3.7% in August following a moderate decline in July (-1.5%). Cumulative sales for the first eight months of 1994 were 3.3% higher than for the same period last year and 1.6% higher than for the same period in 1992. Sales by junior department stores were responsible for the improvement.

Seasonally adjusted inventories declined 7.0%, the fifth consecutive decline this year.

## Department store sales and stocks

	June 1994 <sup>r</sup>	July 1994 <sup>r</sup>	August 1994 <sup>p</sup>	July 1994 to August 1994	August 1993 to August 1994
	seasonally adjusted				
	\$ millions			% change	
Sales	1,104.9	1,088.2	1,128.3	3.7	7.2
Stocks	5,094.6	4,990.3	4,643.1	-7.0	-8.4

<sup>p</sup> Preliminary figures<sup>r</sup> Revised figures

## Unadjusted

Consumers purchased \$1,068 million worth of department store merchandise in August, up 9.7% from August 1993. Sales by junior department stores amounted to \$540 million, a 19.8% increase from August 1993. In comparison, sales by the major department stores (\$528 million) were only 0.9% higher. Concession sales, at \$47.3 million, accounted for 4.4% of total sales.

All provinces reported increases compared to August 1993, ranging from +5.3% in British Columbia to +25.0% in New Brunswick.

## Department store sales including concessions

	August 1994	August 1993 to August 1994
	unadjusted	
	\$ millions	% change
<b>Province</b>		
Newfoundland	18.1	20.1
Prince Edward Island	4.9	8.6
Nova Scotia	36.7	7.3
New Brunswick	28.5	25.0
Quebec	197.9	10.2
Ontario	435.3	10.2
Manitoba	45.3	8.6
Saskatchewan	31.8	8.3
Alberta	119.9	9.4
British Columbia	149.6	5.3
<b>Metropolitan area</b>		
Calgary	44.1	19.1
Edmonton	48.8	5.6
Halifax-Dartmouth	18.2	7.3
Hamilton	29.7	7.3
Montréal	109.9	14.8
Ottawa-Hull	45.3	3.4
Québec	24.3	-0.3
Toronto	165.2	9.9
Vancouver	78.8	7.2
Winnipeg	39.2	5.2

Available on CANSIM: matrices 111-113.

The August 1994 issue of *Department store sales and stocks* (63-002, \$16/\$160) will be available in October. See "How to order publications". Information on department store sales and stocks by major commodity lines is available in the publication.

For further information on this release, contact Janet Sear (613-951-3551), Retail Trade Section, Industry Division. ■

## PUBLICATIONS RELEASED

**Pulpwood and wood residue statistics,**  
August 1994.

**Catalogue number 25-001**

(Canada: \$7/\$70; United States: US\$9/US\$84;  
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**Oils and fats, August 1994.**

**Catalogue number 32-006**

(Canada: \$6/\$60; United States: US\$8/US\$72;  
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**Production and shipments of steel pipe and  
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**Catalogue number 41-011**

(Canada: \$6/\$60; United States: US\$8/US\$72;  
other countries: US\$9/US\$84).

**Factory sales of electric storage batteries,**  
August 1994.

**Catalogue number 43-005**

(Canada: \$6/\$60; United States: US\$8/US\$72;  
other countries: US\$9/US\$84).

**Industrial chemicals and synthetic resins,**  
August 1994.

**Catalogue number 46-002**

(Canada: \$6/\$60; United States: US\$8/US\$72;  
other countries: US\$9/US\$84).

**Railway operating statistics, July 1994,**  
vol. 74, no. 7.

**Catalogue number 52-003**

(Canada: \$12/\$120; United States: US\$15/US\$144;  
other countries: US\$17/US\$168).

**Oil pipeline transport, July 1994.**

**Catalogue number 55-001**

(Canada: \$11/\$110; United States: US\$14/US\$132;  
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