



The Daily

Statistics Canada

Thursday, October 20, 1994

For release at 8:30 a.m.

STATISTICS CANADA STATISTIQUE CANADA

OCT 20 1994

MAJOR RELEASE

LIBRARY
BIBLIOTHEQUE

• Retail trade, August 1994

After a drop in July, consumer spending in retail stores picked up again in August.

3

(continued on page 2)

CANSIM time series directory

1994

The 1994 *CANSIM time series directory*—now available in compact disc or hard-copy format—serves as a guide to the CANSIM time series database. On-line access to this database is available worldwide from several distributors.

The compact disc makes searching the directory easier because you can search by keyword and topic. The disc also contains a thesaurus of terms used by Statistics Canada and an instructional module called "About Statistics Canada data". The module gives you more information on the data and services available from Statistics Canada.

This product is priced as follows: *StatCan: CANSIM directory disc*: a compact disc with a new disc issued semi-annually (Canada: \$75; United States: US\$90; other countries: US\$100).

CANSIM time series directory: a three-volume, hard-copy set with a semi-annual amendment (Canada: \$199; United States: US\$230; other countries: US\$250).

Cross-reference index: (hard copy) for databank, matrix and series identifiers (Canada: \$65; United States: US\$75; other countries: US\$85).

For further information on this release, contact Mary Townson (613-951-1122), Marketing Division, or your nearest Statistics Canada Regional Reference Centre.



Statistics
Canada

Statistique
Canada

Canada

OTHER RELEASES

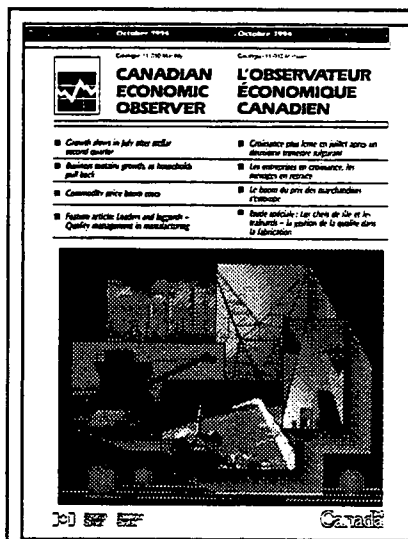
Steel primary forms, week ending October 15, 1994	6
Stocks of frozen poultry meat, October 1, 1994	6
Processed fruits and vegetables, August 1994	6

PUBLICATIONS RELEASED

7

REGIONAL REFERENCE CENTRES

8



Canadian economic observer October 1994

The October 1994 issue of *Canadian economic observer*, Statistics Canada's flagship publication for economic statistics, presents a monthly summary of the economy and the major economic events in September. Featured this month is an article on quality management in manufacturing. A separate and more extensive statistical summary contains a wide range of tables and graphs on the principal economic indicators for Canada, the provinces and the major industrial nations.

The October 1994 issue of *Canadian economic observer* (11-010, \$22/\$220) is now available. See "How to order publications".

For further information on this release, contact Cindy Boskie (613-951-3634), Current Analysis Group.

MAJOR RELEASE

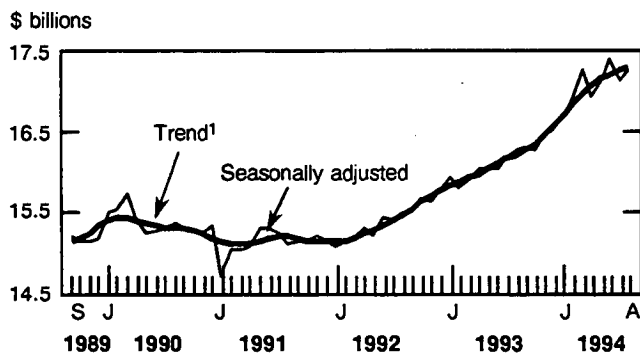
Retail trade

August 1994 (preliminary)

After a drop in July, consumer spending in retail stores picked up again in August. The increase was broadly based with all sectors reporting higher sales. But the gain was not widespread geographically: only Quebec, Ontario and Manitoba reported higher sales in August.

Seasonally adjusted retail sales rose 0.9% to \$17.3 billion in August. Retailers recorded strong and steady sales growth from November 1993 until March 1994. Since then, however, total retail sales have been levelling off. Despite this recent weakness, August's retail sales were 6.2% higher than in August 1993.

Retail sales resume growth



Data prior to 1991 have been adjusted to remove the Federal Sales Tax to be comparable to January 1991 and subsequent data.

¹ Trend represents smoothed seasonally adjusted data.

A broadly-based increase in August

All retail sectors grew in August. The largest increases were in the automotive (+1.1% to \$6.0 billion) and clothing (+3.2% to \$1.0 billion) sectors.

The sales increase in the automotive sector was due to a 1.7% rise in the sales of new motor vehicle and recreational vehicle dealers. This advance followed a sharp 8.9% decline in July, and came in spite of a 1.5% decline in the number of new vehicles sold. Sales by gasoline service stations and automotive parts, accessories and services outlets remained unchanged in August after increases in July.

Spending in clothing stores advanced 3.2% in August, which more than offset the 0.3% decline in July. Clothing retailers have been experiencing a strong rate of sales growth since the beginning of the year. All four components of the clothing sector recorded higher sales, particularly shoe stores (+10.2%).

Mixed provincial patterns

Only three provinces reported higher sales in August: Quebec (+1.6%), Ontario (+1.5%) and Manitoba (+1.2%). Sales fell or remained unchanged in all other provinces and territories.

Compared to August 1993, the largest increases were reported by British Columbia (+8.5%) and Alberta (+8.2%).

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The August 1994 issue of *Retail trade* (63-005, \$20/\$200) will be available the first week of November. See "How to order publications".

For further information on this release, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail sales

Trade group	August 1993	May 1994 ^r	June 1994 ^r	July 1994 ^r	August 1994 ^p	July 1994 ^r to August 1994 ^p	August 1993 to August 1994 ^p
seasonally adjusted							
	\$ millions				% change		
Food	4,288	4,449	4,453	4,497	4,520	0.5	5.4
Supermarkets and grocery stores	4,004	4,165	4,162	4,180	4,195	0.4	4.8
All other food stores	284	284	291	317	325	2.4	14.3
Drug and patent medicine stores	1,002	1,014	1,009	1,011	1,013	0.2	1.1
Clothing	969	995	1,023	1,019	1,052	3.2	8.6
Shoe stores	137	151	148	149	164	10.2	19.8
Men's clothing stores	144	154	155	154	156	1.0	7.8
Women's clothing stores	321	325	337	332	338	1.9	5.2
Other clothing stores	366	364	382	384	394	2.6	7.6
Furniture	890	913	905	914	915	0.1	2.8
Household furniture and appliance stores	702	721	717	719	721	0.4	2.8
Household furnishings stores	189	193	188	195	194	-0.6	2.6
Automotive	5,601	6,055	6,261	5,924	5,989	1.1	6.9
Motor vehicle and recreational vehicle dealers	3,491	3,893	4,068	3,704	3,769	1.7	8.0
Gasoline service stations	1,202	1,192	1,202	1,219	1,219	0.0	1.4
Automotive parts, accessories and services	908	969	991	1,001	1,001	0.0	10.2
General merchandise stores	1,703	1,786	1,813	1,784	1,800	0.9	5.7
Retail stores not elsewhere classified (n.e.c.)	1,821	1,934	1,949	1,984	1,991	0.3	9.3
Other semi-durable goods stores	555	585	588	598	606	1.4	9.3
Other durable goods stores	436	474	478	477	479	0.4	10.0
All other retail stores n.e.c.	830	875	883	909	905	-0.4	9.1
Total, retail sales	16,274	17,145	17,413	17,133	17,279	0.9	6.2
Total excluding motor vehicle and recreational vehicle dealers	12,783	13,251	13,345	13,429	13,511	0.6	5.7
Department store type merchandise	5,555	5,766	5,816	5,803	5,866	1.1	5.6
Provinces and territories							
Newfoundland	281	285	289	287	285	-0.6	1.5
Prince Edward Island	72	72	72	71	71	0.0	-1.2
Nova Scotia	538	531	540	542	536	-1.2	-0.5
New Brunswick	417	413	423	414	410	-1.0	-1.8
Quebec	3,992	4,224	4,286	4,149	4,216	1.6	5.6
Ontario	5,957	6,282	6,405	6,256	6,350	1.5	6.6
Manitoba	557	555	582	574	581	1.2	4.4
Saskatchewan	484	513	519	525	522	-0.7	7.8
Alberta	1,705	1,825	1,837	1,843	1,844	0.0	8.2
British Columbia	2,221	2,390	2,405	2,416	2,410	-0.2	8.5
Yukon	17	17	16	16	16	-1.2	-6.7
Northwest Territories	35	39	39	39	39	-0.3	13.3

^p Preliminary figures.

^r Revised figures.

Retail sales

Trade group	August 1993	July 1994 ^r	August 1994 ^P	August 1993 to August 1994 ^P
	unadjusted			
	\$ millions			% change
Food	4,193	4,789	4,437	5.8
Supermarkets and grocery stores	3,905	4,438	4,107	5.2
All other food stores	288	352	330	14.5
Drug and patent medicine stores	975	969	999	2.5
Clothing	932	932	1,022	9.6
Shoe stores	134	135	160	19.2
Men's clothing stores	114	127	124	9.2
Women's clothing stores	304	325	323	6.1
Other clothing stores	380	345	415	9.2
Furniture	896	917	934	4.3
Household furniture and appliance stores	699	716	725	3.8
Household furnishings stores	197	201	209	5.8
Automotive	5,669	6,328	6,236	10.0
Motor vehicle and recreational vehicle dealers	3,474	3,949	3,892	12.0
Gasoline service stations	1,301	1,342	1,334	2.5
Automotive parts, accessories and services	894	1,037	1,009	12.9
General merchandise stores	1,622	1,640	1,738	7.2
Retail stores not elsewhere classified (n.e.c.)	1,837	2,091	2,026	10.3
Other semi-durable goods stores	554	599	621	12.0
Other durable goods stores	427	468	478	11.9
All other retail stores n.e.c.	855	1,025	927	8.4
Total, retail sales	16,123	17,667	17,392	7.9
Total excluding motor vehicle and recreational vehicle dealers	12,649	13,718	13,500	6.7
Department store type merchandise	5,406	5,525	5,792	7.1
Provinces and territories				
Newfoundland	286	301	296	3.6
Prince Edward Island	79	82	79	-0.5
Nova Scotia	544	563	547	0.7
New Brunswick	426	432	410	-3.6
Quebec	3,950	4,324	4,239	7.3
Ontario	5,800	6,385	6,276	8.2
Manitoba	550	580	573	4.3
Saskatchewan	478	532	526	10.0
Alberta	1,707	1,885	1,870	9.6
British Columbia	2,251	2,522	2,517	11.8
Yukon	19	19	18	-3.1
Northwest Territories	35	42	40	14.4

^P Preliminary figures.^r Revised figures.

OTHER RELEASES

Steel primary forms

Week ending October 15, 1994 (preliminary)

Steel primary forms production for the week ending October 15, 1994 totalled 270 661 tonnes, down 0.7% from the week-earlier 272 667 tonnes but up 2.5% from the year-earlier 264 086 tonnes.

The cumulative total at the end of the week was 10 824 261 tonnes, a 4.3% decrease from 11 306 545 tonnes for the same period in 1993.

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Stocks of frozen poultry meat

October 1, 1994

Preliminary data on the stocks of frozen poultry meat in cold storage for October 1, 1994 and revised data for September 1, 1994 are now available.

Available on CANSIM: matrices 5675-5677.

For further information on this release, contact Conrad Ogradnik (613-951-2860), Livestock and Animal Products Section, Agriculture Division. ■

Processed fruits and vegetables

August 1994

Data on processed fruits and vegetables for August 1994 are now available.

Canned and frozen fruits and vegetables, monthly (32-011, \$6/\$60) will be available shortly. See "How to order publications".

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

PUBLICATIONS RELEASED

Canadian economic observer, October 1994.
Catalogue number 11-010
(Canada: \$22/\$220; United States: US\$27/
US\$264; other countries: US\$31/US\$308).

Farm product price index, August 1994.
Catalogue number 62-003
(Canada: \$8/\$76; United States: US\$10/US\$92;
other countries: US\$11/US\$107).

Industry price indexes, August 1994.
Catalogue number 62-011
(Canada: \$20/\$200; United States: US\$24/US\$240;
other countries: US\$28/US\$280).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.



How to order publications

Simplify your data search with *Statistics Canada catalogue, 1994* (11-204E, \$15; United States: US\$18; other countries: US\$21). Its keyword index will guide you to statistics on Canada's social and economic activity.

Order *The Daily* and other publications by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

1-800-267-6677

From other countries call:

1-613-951-7277

Or fax your order to us:

1-613-951-1584

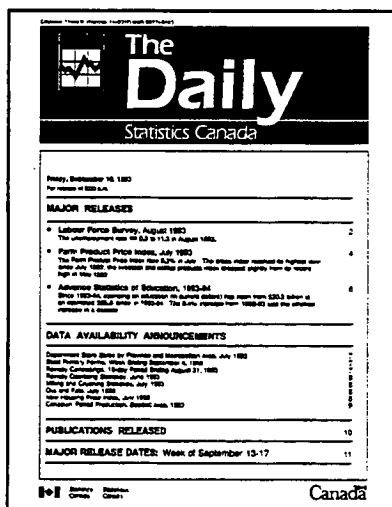
For address changes: Please refer to your customer account number.

To order a publication by mail write: Sales and Service, Marketing Division, Statistics Canada, Ottawa, K1A 0T6. Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST.

Statistics Canada Regional Reference Centres provide a full range of the Agency's products and services.

For the reference centre nearest you, check the blue pages of your telephone directory under Statistics Canada.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001E. (Canada: \$175; United States: US\$210; other countries: US\$245.)

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To receive *The Daily* from the Internet, send an E-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Tim Prichard (613-951-1103)

Head of Official Release: Jacques Lefebvre (613-951-1088)

Published by authority of the Minister responsible for Statistics Canada. • Minister of Industry, Science and Technology, 1994. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from Licence Services, Marketing Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.



1010175254

The Daily, October 20, 1994

REGIONAL REFERENCE CENTRES

Statistics Canada's Regional Reference Centres offer a full range of the agency's products and services. Each reference centre is equipped with a library and a sales counter where users can consult or purchase publications, microcomputer and CD-ROM diskettes, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM and E-STAT, Statistics Canada's computerized data retrieval systems. A telephone inquiry service is available with toll-free access for clients who are located outside local calling areas. Many other valuable services — from seminars to consultations — are also offered. Call or write your nearest Regional Reference Centre for more information.

Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick

Advisory Services
Statistics Canada
North American Life Centre
1770 Market Street
Halifax, Nova Scotia
B3J 3M3

Local calls: (902) 426-5331
Toll free: 1-800-565-7192
Fax: 1-902-426-9538

Quebec

Advisory Services
Statistics Canada
Suite 412, East Tower
Guy Favreau Complex
200 René Lévesque Blvd. W.
Montréal, Québec
H2Z 1X4

Local calls: (514) 283-5725
Toll free: 1-800-361-2831
Fax: 1-514-283-9350

National Capital Region

Statistical Reference Centre (NCR)
Statistics Canada
Lobby, R.H. Coats Building
Holland Avenue
Tunney's Pasture
Ottawa, Ontario
K1A 0T6

If outside the local calling area, please dial the toll free number for your province.

Local calls: (613) 951-8116
Fax: 1-613-951-0581

Ontario

Advisory Services
Statistics Canada
10th Floor
Arthur Meighen Building
25 St. Clair Avenue East
Toronto, Ontario
M4T 1M4

Local calls: (416) 973-6586
Toll free: 1-800-263-1136
Fax: 1-416-973-7475

Manitoba

Advisory Services
Statistics Canada
Suite 300, MacDonald Building
344 Edmonton Street
Winnipeg, Manitoba
R3B 3L9

Local calls: (204) 983-4020
Toll free: 1-800-661-7828
Fax: 1-204-983-7543

Saskatchewan

Advisory Services
Statistics Canada
Avord Tower, 9th Floor
2002 Victoria Avenue
Regina, Saskatchewan
S4P 0R7

Local calls: (306) 780-5405
Toll free: 1-800-667-7164
Fax: 1-306-780-5403

Southern Alberta

Advisory Services
Statistics Canada
First Street Plaza, Room 401
138-4th Avenue Southeast
Calgary, Alberta
T2G 4Z6

Local calls: (403) 292-6717
Toll free: 1-800-882-5616
Fax: 1-403-292-4958

Alberta and the Northwest Territories

Advisory Services
Statistics Canada
8th Floor, Park Square
10001 Bellamy Hill
Edmonton, Alberta
T5J 3B6

Local calls: (403) 495-3027
Toll free: 1-800-563-7828
Fax: 1-403-495-5318

British Columbia and the Yukon

Advisory Services
Statistics Canada
Sinclair Centre, Suite 300
757 West Hastings Street
Vancouver, B.C. V6C 3C9

Local calls: (604) 666-3691
Toll free: 1-800-663-1551
Fax: 1-604-666-4863

Telecommunications Device for the Hearing Impaired

Toll free: 1-800-363-7629