

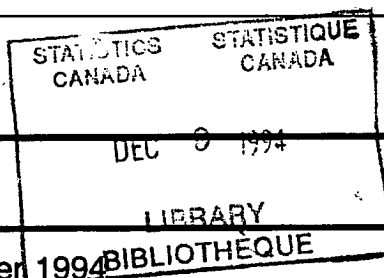


The Daily

Statistics Canada

Friday, December 9, 1994

For release at 8:30 a.m.



MAJOR RELEASES

- **New motor vehicle sales, October 1994** 2
Sales of new motor vehicles increased for a second consecutive month in October.
- **New housing price index, October 1994** 4
October was the fourth consecutive month when the index posted a negative year-over-year change. The index decreased 0.2% from October 1993.

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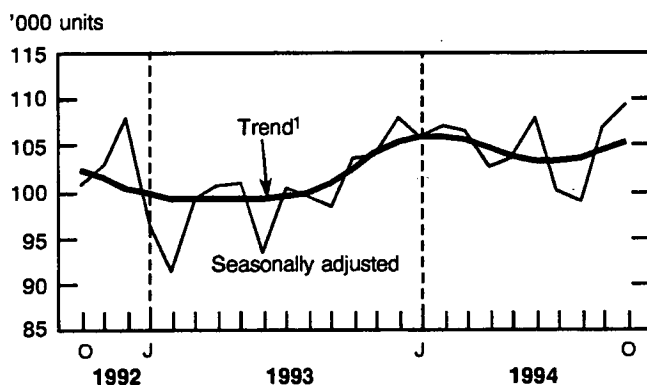
MAJOR RELEASES

New motor vehicle sales

October 1994

Manufacturers and importers of new motor vehicles reported a second consecutive month of increased sales in October. As has been the case all year, truck sales led the way.

New motor vehicle sales



¹ The short-term trend represents a moving average of the data.

Seasonally adjusted new motor vehicle sales rose 2.4%. Combined with the 7.8% increase in September, sales reached their highest monthly level since September 1991.

Sales of cars, which account for about 60% of the new motor vehicle market, were up 1.7% from September while truck sales rose 3.4%. Throughout 1994 truck sales (includes sales of light trucks, sport utility vehicles, mini-vans and buses) have been increasing at a more rapid pace than car sales. October's new motor vehicle sales were 5.6% higher than in October 1993, largely due to a 12.5% increase in truck sales.

New motor vehicle sales tend to exhibit large monthly fluctuations. Incentive programs offered by manufacturers and importers (to dealers as well as to customers) contribute to this volatility. Monthly changes may therefore be misleading as indicators of short-term trends.

Sales by the Big Three automakers accounted for 67.0% of all cars sold in October, up from 60.9% in September and 63.0% in October 1993. Because of their dominance in the retail truck market, their share of all new motor vehicle sales equalled 75.7%.

Available on CANSIM: matrix 64.

The October 1994 issue of *New motor vehicle sales* (63-007, \$16/\$160) will be available in January 1995. See "How to order publications".

For further information on this release, contact Janet Sear (613-951-3551), Retail Trade Section, Industry Division. □

New motor vehicle sales

	July 1994 ^r	August 1994 ^r	September 1994 ^r	October 1994 ^p
	seasonally adjusted			
	units % change	units % change	units % change	units % change
Total new motor vehicles	99,933 -7.4	98,912 -1.0	106,675 7.8	109,275 2.4
Passenger cars by origin				
North America ¹	42,975 -11.1	43,094 0.3	46,342 7.5	48,275 4.2
Imported ²	15,861 4.7	15,081 -4.9	15,565 3.2	14,695 -5.6
Total	58,836 -7.3	58,174 -1.1	61,907 6.4	62,971 1.7
Trucks, vans and buses	41,097 -7.5	40,738 -0.9	44,768 9.9	46,304 3.4
	October 1994	October 1993 to October 1994	January 1994 to October 1994	Jan.- Oct.1993 to Jan.- Oct.1994
	unadjusted			
	units	% change	units	% change
Total new motor vehicles	103,410	8.4	1,077,897	6.1
Passenger cars by origin				
North America ¹	45,226	10.5	484,175	15.1
Japan ²	9,452	-33.0	125,088	-28.6
Other countries ²	3,762	33.0	37,953	-13.0
Total	58,440	1.0	647,216	1.2
Trucks, vans and buses by origin				
North America ¹	41,324	24.3	393,746	18.6
Imported ²	3,646	-14.6	36,935	-17.2
Total	44,970	19.8	430,681	14.4

¹ North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic companies or may include transplants (vehicles built by foreign manufacturers in North America).

² Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.

^p Preliminary figures.

^r Revised figures.

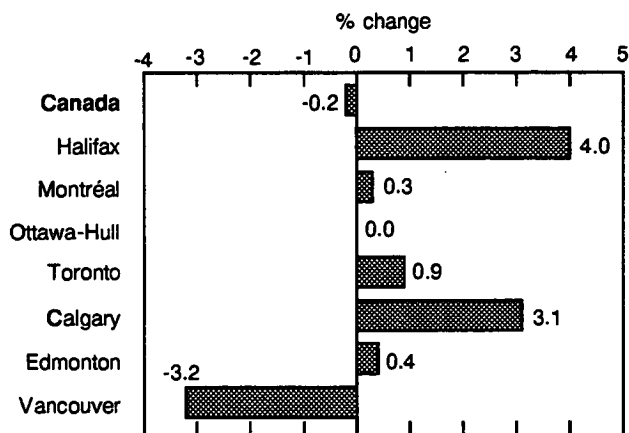
New housing price index

October 1994

The index (1986=100) stood at 136.1 in October 1994, a slight 0.1% decrease from September 1994.

New housing price indexes

October 1993 to October 1994



Contractors in 8 of the 20 surveyed cities reported stable or offsetting new home selling prices, so there were no monthly changes in those city indexes. Of the eight cities showing monthly increases, the largest was for St. Catharines-Niagara (+0.6%), where builders cited higher material costs as a main reason. No other monthly increase was larger than 0.3%. Of the four cities registering monthly decreases, the largest was for Victoria (-1.3%), where builders lowered prices to stimulate sales in what they termed a poor market.

The house-only index decreased 0.1% while the land-only index also decreased 0.1%.

From a year earlier, the index of housing contractors' selling prices was down 0.2%. This movement was influenced by decreases in Vancouver (-3.2%), Kitchener-Waterloo (-2.8%), St. Catharines-Niagara (-2.6%), Victoria (-2.0%), Québec (-0.6%) and Hamilton (-0.5%). Offsetting increases occurred in Winnipeg (+4.1%), Halifax (+4.0%), Regina (+3.3%), Calgary (+3.1%), St. John's (+1.3%) and Saskatoon (+1.2%). Toronto, which is Canada's largest market for new residential construction, registered its largest year-over-year increase (+0.9%) since March 1990.

Available on CANSIM: matrix 2032.

The fourth quarter 1994 issue of *Construction price statistics* (62-007, \$19/\$76) will be available in March 1995. See "How to order publications".

For further information on this release, contact Paul-Roméo Danis (613-951-3350), Information and Current Analysis Unit, Prices Division (fax: 613-951-2848). □

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New housing price indexes
(1986 = 100)

	October 1993	September 1994	October 1994	October 1993 to October 1994	September 1994 to October 1994
	% change				
Canada total	136.4	136.3	136.1	-0.2	-0.1
House only	125.8	125.7	125.6	-0.2	-0.1
Land only	169.3	169.5	169.4	0.1	-0.1
St. John's	126.0	127.5	127.6	1.3	0.1
Halifax	114.4	118.6	119.0	4.0	0.3
Saint John-Moncton-Fredericton	114.8	115.8	115.8	0.9	-
Québec	135.2	134.2	134.4	-0.6	0.1
Montréal	136.3	136.7	136.7	0.3	-
Ottawa-Hull	122.8	123.3	122.8	-	-0.4
Toronto	136.7	137.8	137.9	0.9	0.1
Hamilton	128.1	127.4	127.4	-0.5	-
St. Catharines-Niagara	124.6	120.7	121.4	-2.6	0.6
Kitchener-Waterloo	126.6	123.0	123.1	-2.8	0.1
London	146.2	146.5	146.0	-0.1	-0.3
Windsor	126.4	127.0	127.0	0.5	-
Sudbury-Thunder Bay	136.7	137.7	137.7	0.7	-
Winnipeg	112.0	116.6	116.6	4.1	-
Regina	124.1	128.2	128.2	3.3	-
Saskatoon	111.3	112.6	112.6	1.2	-
Calgary	137.0	141.2	141.3	3.1	0.1
Edmonton	147.5	148.0	148.1	0.4	0.1
Vancouver	148.7	144.6	143.9	-3.2	-0.5
Victoria	130.7	129.8	128.1	-2.0	-1.3

- Nil or zero.

OTHER RELEASES

Industrial monitor

November 1994

The November 1994 edition of *Industrial monitor* is now available. Its tables present up-to-date statistics on 165 manufacturing industries in 22 sectors.

Industrial monitor can be purchased as a full package (22 sectors) or by industrial sector. The annual subscription is \$200 per individual sector. The annual subscription for total manufacturing (15F0017XPE) costs \$50. The full 22-sector package (15F0015XPE) costs \$3,000, a saving of \$650. See "How to order publications".

For further information on this release, contact the client services representative (613-951-9060), Industry Measures and Analysis Division. ■

Passenger bus and urban transit statistics

October 1994

In October 82 urban transit systems with annual operating revenues of \$1 million or more (subsidies included) carried 114.7 million fares, down 2.9% from October 1993. Operating revenues in October totalled \$118.4 million, up 0.9% from October 1993.

During the same period, 28 passenger bus carriers that earn \$1 million or more annually from intercity and rural bus operations carried 0.9 million fares, up 15.3% from October 1993. October's operating revenues from the same services totalled \$19.0 million, a 11.3% increase from October 1993.

All 1993 figures and 1994 cumulative data have been revised.

Available on CANSIM: matrices 351 and 352.

The October 1994 issue *Passenger bus and urban transit statistics* (53-003, \$8/\$80) will be available next week. See "How to order publications".

For further information on this release, contact Réjean L'Heureux (613-951-4105), Transportation Division. ■

Steel pipe and tubing

October 1994

Steel pipe and tubing production for October 1994 totalled 208 246 tonnes, a 24.3% increase from 167 519 tonnes a year earlier.

Year-to-date production to the end of October totalled 1 674 464 tonnes, up 14.8% from 1 458 799 tonnes produced during the same period in 1993.

Available on CANSIM: matrix 35.

The October 1994 issue of *Steel pipe and tubing* (41-011, \$6/\$60) will be available later.

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Steel wire and specified wire products

October 1994

Shipments of steel wire and specified wire products totalled 66 791 tonnes in October, down 9.6% from 73 874 tonnes in September 1994.

Data for October 1994 on factory shipments of steel wire and specified wire products are now available, as are production and export market data for selected commodities.

Available on CANSIM: matrix 122 (series 19).

The October 1994 issue of *Steel wire and specified wire products* (41-006, \$6/\$60) will be available later.

For further information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

Road motor vehicles: registrations 1993

Registrations of road motor vehicles increased 1.1% to 17.6 million in 1993, from 17.4 million in 1992.

Passenger automobiles, the largest component of the total, accounted for 76.6% of registrations in 1993. Trucks and truck tractors accounted for 20.7%. The remaining 2.7% of registrations were buses, motorcycles, etc.

Of the total (17.6 million), 35.4% were registered in Ontario and 21.1% were registered in Quebec.

Available on CANSIM: matrices 356-380.

The 1993 issue of *Road motor vehicles—registrations* (53-219, \$25) will be available later this month. See "How to order publications".

For further information on this release, contact Yasmin Sheikh (613-951-2518, fax: 613-951-0579), Transportation Division. ■

Apparent per-capita food consumption
1993 part II

Estimates of apparent per-capita consumption for 1992 and 1993 are now available for oils and fats, fruits, vegetables, potatoes and mushrooms.

Available on CANSIM: tables 00190104-00190108 and 00190112.

Apparent per-capita food consumption in Canada, part II, 1993 (32-230, \$30) will be available in February 1995. See "How to order publications".

For further information on this release, contact John Brunette (613-951-0374), Agriculture Division. ■

Prepared flour mixes and prepared cereal foods industry
1993 annual survey of manufactures

In 1993 the value of shipments of goods of own manufacture for the prepared flour mixes and prepared cereal foods industry (SIC 1052) totalled \$787.6 million, up 0.2% from \$786.1 million in 1992.

Available on CANSIM: matrix 5388.

Data for this industry will be released in *Food industries* (32-250, \$38).

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Distillery products industry
1993 annual survey of manufactures

In 1993 the value of shipments of goods of own manufacture for the distillery products industry (SIC 1121) totalled \$794.6 million, down 4.7% from \$834.2 million in 1992.

Available on CANSIM: matrix 5403.

Data for this industry will be released in *Beverage and tobacco products industries* (32-251, \$38).

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Copper and copper alloy rolling, casting and extruding industry
1993 annual survey of manufactures

In 1993 the value of shipments of goods of own manufacture for the copper and copper alloy rolling, casting and extruding industry (SIC 2971) totalled \$477.1 million, up 29.1% from \$369.5 million in 1992.

Available on CANSIM: matrix 5513.

Data for this industry will be released in *Primary metals industries* (41-250, \$38).

For further information on this release, contact Andy Shinnan (613-951-3515), Industry Division. ■

Plate work industry
1993 annual survey of manufactures

In 1993 the value of shipments of goods of own manufacture for the plate work industry (SIC 3022) totalled \$171.0 million, up 17.2% from \$145.9 million in 1992.

Available on CANSIM: matrix 5518.

Data for this industry will be released in *Fabricated metal products industries* (41-251, \$38).

For further information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

Asbestos products industry
1993 annual survey of manufactures

In 1993 the value of shipments of goods of own manufacture for the asbestos products industry (SIC 3592) totalled \$22.2 million.

Available on CANSIM: matrix 6861.

Data for this industry will be released in *Non-metallic mineral products industries* (44-250, \$38).

For further information on this release, contact Suzanne Pépin (613-951-3520), Industry Division. ■



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The Daily, December 9, 1994

MAJOR RELEASE DATES

Week of December 12-16
(Release dates are subject to change)

Release date	Title	Reference period
12	Productivity, hourly compensation and unit labour cost	1993
14	Perspectives on labour and income	Winter 1994
	Department store sales	October 1994
15	Composite index	November 1994
	Monthly survey of manufacturing	October 1994
	Canadian economic observer	December 1994
16	Consumer price index	November 1994
	Travel between Canada and other countries	October 1994

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