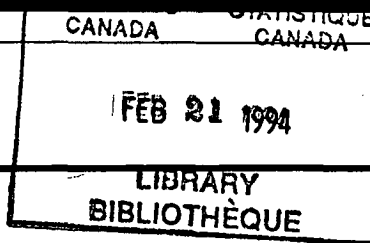




The Daily

Statistics Canada

Monday, February 21, 1994
For release at 8:30 a.m.



MAJOR RELEASE

● Retail Trade, December 1993

3

The seasonally adjusted estimate of retail sales advanced 0.9% to \$16.4 billion in December after moderate monthly movements since July 1993. In 1993, total retail sales were 4.7% higher than in 1992.

DATA AVAILABILITY ANNOUNCEMENTS

Education Statistics Bulletin: The Elementary-secondary Teaching Force, 1991-92	6
Construction Type Plywood, December 1993	6
Production, Shipments and Stocks of Sawmills in British Columbia, December 1993	6
Soft Drinks, January 1994	6
Fruit and Vegetable Production, February 1994 Issue	7
Processed Fruits and Vegetables, December 1993	7

(continued on page 2)

Census Profiles CD-ROM

1991 Census

The *Census 2A and 2B Profiles* are now available on CD-ROM. The profiles are based on data collected in the 1991 Census. They contain hundreds of cultural, demographic, housing, family and economic statistics on a single disc.

The data are available for a wide range of geographic areas such as: Canada as a whole, federal electoral districts, census divisions and subdivisions, census agglomerations, urban forward sortations areas, and individual enumeration areas.

The CD-ROM includes reference materials such as the Geography Information File and the 1991 Census Dictionary.

To purchase the *1991 Census Profiles CD-ROM* or for more information, contact your nearest Statistics Canada Regional Reference Centre.



Statistics
Canada

Statistique
Canada

Canada

DATA AVAILABILITY ANNOUNCEMENTS

1992 Annual Survey of Manufactures

Poultry Products Industry	7
Wooden Door and Window Industry	7
Coated and Treated Paper Industry	7
Other Rolled, Cast and Extruded Non-ferrous Metal Products Industries	7
Power Boiler and Heat Exchanger Industry	7
Heating Equipment Industry	8
Structural Concrete Products Industry	8
Refined Petroleum Products (Except Lubricating Oil and Grease) Industry	8
Printing Ink Industry	8

PUBLICATIONS RELEASED

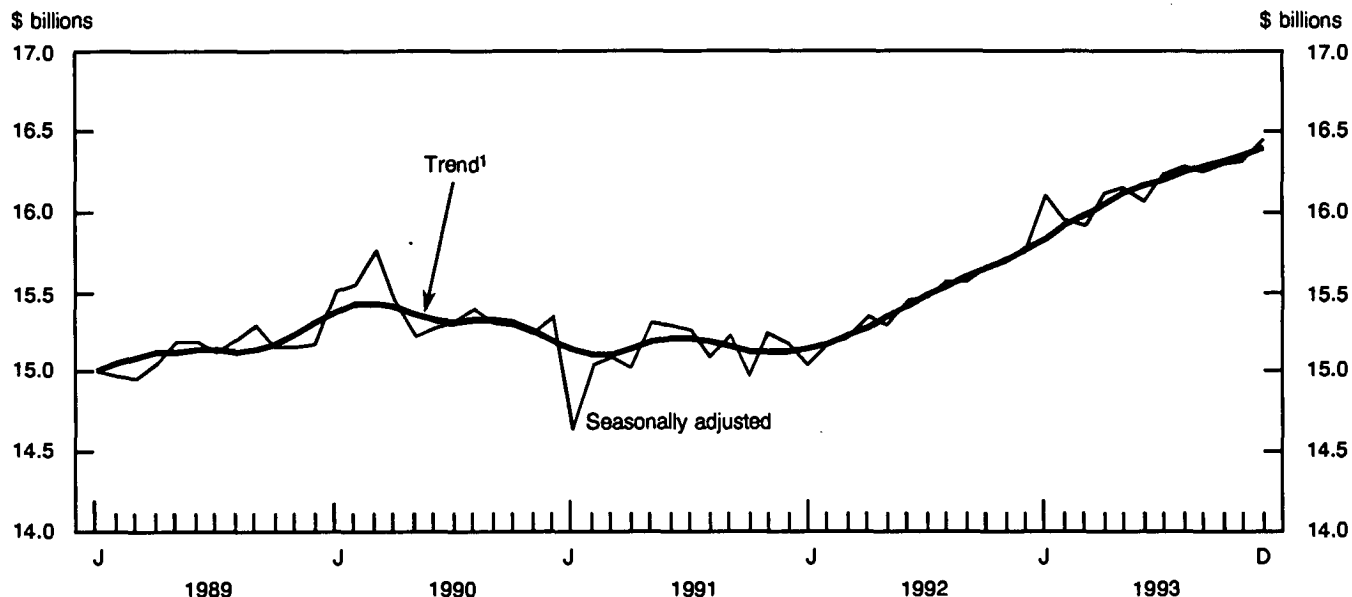
9

REGIONAL REFERENCE CENTRES

10

MAJOR RELEASE

Retail Sales



Provinces and territories

Six provinces and territories recorded month-to-month increases. The largest gains in dollar terms were in Ontario (+2.0%) and British Columbia (+1.2%). These were partly offset by decreases in New Brunswick (-2.9%) and Manitoba (-1.8%). Sales levels for Quebec remained unchanged.

Quarterly sales

Total seasonally adjusted retail sales increased by 0.6% in the fourth quarter of 1993. This gain was weaker than the growth rates of 0.9%, 0.8% and 1.8% reported during the three previous quarters. Four of the seven major groups posted sales increases. Lower sales were reported in the clothing, drug, and other retail stores sectors.

Six provinces and territories contributed to the general increase during the fourth quarter, with gains ranging from 0.6% to 4.9%. Lower sales were recorded by the four Atlantic provinces and the Yukon Territory; sales levels were unchanged in Quebec.

Unadjusted

Year-over-year, unadjusted sales in December were \$1.06 billion higher than in December 1992. All groups gained sales except gasoline service stations (-3.0%). The biggest increases were posted by motor vehicle and recreational vehicle dealers (+13.6% to \$3.1 billion) and household furniture and appliance stores (+9.0% to \$1.0 billion).

Year-over-year, sales increased for all provinces compared with December 1992. In dollar terms, increases were led by Ontario (+5.1%), Quebec (+6.4%), British Columbia (+7.2%) and Alberta (+5.7%).

Sales continued to strengthen in 1993

All sectors posted sales increases in 1993. Three sectors (accounting for 66.5% of total sales) led the growth—in order of dollar impact: automotive (+5.5%), food (+4.2%) and drugs (+10.0%). Only marginal growth was reported by the general merchandise sector.

Retail sales by sector

	1993	1992 to 1993
	\$ millions	% change
Food	50,609	4.2
Drug	11,794	10.0
Clothing	11,341	5.5
Furniture	10,579	7.6
Automotive	66,413	5.5
General merchandise	20,949	0.4
Other	22,086	3.3
Total, all stores	193,770	4.7

All provinces except Newfoundland reported higher sales in 1993 than in 1992. The largest increases in terms of dollar impact were recorded by Ontario (+3.8%), Quebec (+5.0%) and British Columbia (+7.8%). The growth in these three provinces was mainly attributable to the automotive, food, and drug sectors. The growth rate was relatively uniform among the other provinces.

Retail sales by province and territory

	1993	1992 to 1993
	\$ millions	% change
Newfoundland	3,331	-0.8
Prince Edward Island	840	5.3
Nova Scotia	6,394	4.7
New Brunswick	4,985	4.7
Quebec	47,316	5.0
Ontario	71,287	3.8
Manitoba	6,647	4.0
Saskatchewan	5,712	6.2
Alberta	20,290	4.4
British Columbia	26,350	7.8
Yukon	203	2.0
Northwest Territories	414	5.7

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The December 1993 issue of *Retail Trade* (63-005, \$18.20/\$182) will be available the first week of March. See "How to Order Publications".

For further information, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail sales

Trade group	Dec. 1992	Nov. 1993 ^r	Dec. 1993 ^p	Dec. 1992 to Dec. 1993	Dec. 1992	Sept. 1993 ^r	Oct. 1993 ^r	Nov. 1993 ^r	Dec. 1993 ^p	Nov. 1993 to Dec. 1993	Dec. 1992 to Dec. 1993
	\$ millions			% change	\$ millions					% change	
	unadjusted				seasonally adjusted						
Food											
Supermarkets and grocery stores	4,144	3,773	4,343	4.8	3,897	3,939	3,968	3,983	3,969	-0.4	1.8
All other food stores	323	261	340	5.2	265	283	281	280	277	-1.3	4.4
Drug											
Drug and patent medicine stores	1,149	1,001	1,250	8.8	915	1,001	1,000	1,002	986	-1.5	7.8
Clothing											
Shoe stores	173	157	188	8.5	123	135	138	136	135	-0.7	9.5
Men's clothing stores	294	186	313	6.5	143	146	152	149	151	1.4	5.2
Women's clothing stores	510	338	525	3.1	317	313	318	313	322	2.9	1.6
Other clothing stores	579	408	606	4.7	335	356	353	354	352	-0.8	4.9
Furniture											
Household furniture and appliance stores	943	785	1,028	9.0	671	712	701	705	723	2.4	7.7
Household furnishings stores	219	210	237	8.4	177	186	182	189	191	1.3	8.1
Automotive											
Motor vehicle and recreational vehicle dealers	2,725	3,369	3,096	13.6	3,286	3,477	3,503	3,539	3,690	4.3	12.3
Gasoline service stations	1,169	1,193	1,133	-3.0	1,180	1,202	1,180	1,196	1,145	-4.3	-3.0
Automotive parts, accessories and services	969	1,020	1,043	7.7	874	917	917	920	930	1.1	6.4
General merchandise											
General merchandise stores	3,006	2,141	3,044	1.3	1,752	1,739	1,769	1,714	1,746	1.9	-0.3
Retail stores not elsewhere classified											
Other semi-durable goods stores	885	596	912	3.0	560	555	561	566	568	0.4	1.4
Other durable goods stores	838	447	897	6.9	413	437	438	440	440	-0.1	6.5
All other retail stores n.e.c.	1,254	797	1,286	2.5	830	842	837	823	825	0.2	-0.6
Total, retail sales	19,181	16,681	20,243	5.5	15,740	16,242	16,298	16,309	16,450	0.9	4.5
Total excluding motor vehicle and recreational vehicle dealers	16,456	13,311	17,147	4.2	12,454	12,765	12,794	12,771	12,758	-0.1	2.4
Department store type merchandise	8,597	6,267	9,002	4.7	5,407	5,582	5,613	5,568	5,613	0.8	3.8
Provinces and territories											
Newfoundland	359	298	359	0.1	282	278	282	278	279	0.6	-1.1
Prince Edward Island	82	73	86	4.5	68	71	72	71	71	-0.9	4.1
Nova Scotia	635	558	665	4.8	515	543	540	540	537	-0.6	4.2
New Brunswick	486	437	497	2.2	402	422	422	419	407	-2.9	1.1
Quebec	4,335	3,961	4,613	6.4	3,773	3,950	3,957	3,986	3,985	--	5.6
Ontario	7,302	6,199	7,677	5.1	5,843	5,964	5,982	5,957	6,075	2.0	4.0
Manitoba	695	582	698	0.5	557	558	573	560	550	-1.8	-1.2
Saskatchewan	566	505	616	8.8	466	483	484	487	497	2.1	6.7
Alberta	2,046	1,780	2,162	5.7	1,657	1,686	1,708	1,733	1,742	0.5	5.1
British Columbia	2,618	2,235	2,806	7.2	2,129	2,233	2,227	2,226	2,253	1.2	5.8
Yukon	18	16	19	2.5	16	17	17	17	17	-0.5	3.0
Northwest Territories	38	37	45	17.2	32	36	36	36	37	2.6	15.2

^p Preliminary figures.

^r Revised figures.

-- Amount too small to be expressed.

DATA AVAILABILITY ANNOUNCEMENTS

Education Statistics Bulletin: The Elementary-secondary Teaching Force

1991-92

In 1991-92, there were 284,170 full-time public school teachers, up 9% from 1981-82. The majority of this growth was in Ontario, due to a change in the funding of its Roman Catholic schools during this period.

Approximately 60% of elementary and secondary teachers were women in 1991-92, a 4% increase on the decade.

About 71% of school administrators were men in 1991-92, down from over 80% in 1981-82.

The average age of the teaching force was 42 years in 1991-92, compared with 38 years in 1981-82.

Only 11% of all teachers were under 30 in 1991-92, compared with 18% in 1981-82.

The Vol. 16, No. 2 issue of *Education Statistics Bulletin: The Elementary-secondary Teaching Force* (81-002, \$4.90/\$49) is now available. See "How to Order Publications".

For further information on these data, contact Crystal Sowards (613-951-1498), Education, Culture and Tourism Division. ■

Construction Type Plywood

December 1993

In December, production of construction type plywood totalled 147 876 cubic metres, a 10.6% decrease from 165 429 cubic metres in December 1992.

For January to December 1993, production totalled 1 824 004 cubic metres, a 0.8% decrease from 1 838 275 cubic metres produced during the same period in 1992.

Available on CANSIM: matrix 122 (level 1).

The December 1993 issue of *Construction Type Plywood* (35-001, \$5/\$50) will be available at a later date. See "How to Order Publications".

For information on this release, contact Ted Brown (604-666-3694), Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

Production, Shipments and Stocks of Sawmills in British Columbia

December 1993

Sawmills in British Columbia produced 2 754 561 cubic metres of lumber and ties in December 1993, a 0.3% increase from 2 745 299 cubic metres in December 1992.

For January to December 1993, production totalled 33 942 127 cubic metres, up 1.6% from 33 395 844 cubic metres produced during the same period in 1992.

Available on CANSIM: matrix 53 (series 1.2, 2.2 and 3.2).

The December 1993 issue of *Production, Shipments and Stocks on Hand of Sawmills in British Columbia* (35-003, \$7.10/\$71) will be available at a later date. See "How to Order Publications".

For detailed information on this release, contact Ted Brown (604-666-3694), Statistics Canada, Pacific Region, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

Soft Drinks

January 1994

Data for January 1994 on soft drink production are now available.

Available on CANSIM: matrix 196.

Monthly Production of Soft Drinks (32-001, \$2.70/\$27) will be available shortly. See "How to Order Publications".

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Fruit and Vegetable Production

February 1994 Issue

The most recent updates to data on the area, production and value of fruits and vegetables are now available.

Available on CANSIM: matrices 1371-1395, 1397-1399, 1401-1406, 5587-5590, 5593-5610, 5614-5620, 5623, 5624 and 5627.

The February issue of *Fruit and Vegetable Production* (22-003, \$24/\$72) is now available. See "How to Order Publications".

For further information, contact Gerry Mason (613-951-0573), Agriculture Division. ■

Processed Fruits and Vegetables

December 1993

Data for December 1993 on processed fruits and vegetables are now available.

Canned and Frozen Fruits and Vegetables—Monthly (32-011, \$5/\$50) will be available shortly.

For further information, contact Peter Zylstra (613-951-3511), Industry Division. ■

Poultry Products Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the poultry products industry (SIC 1012) totalled \$2,271.4 million, down 1.9% from \$2,315.6 million in 1991.

Available on CANSIM: matrix 5381.

Data for this industry will be released in *Food Industries* (32-250, \$38).

For detailed information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Wooden Door and Window Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the wooden door and window industry (SIC 2543) totalled \$1,043.8 million, down 1.2% from \$1,056.6 million in 1991.

Available on CANSIM: matrix 5465.

Data for this industry will be released in *Wood Industries* (35-250, \$53).

For detailed information on this release, contact Jacques Lepage (613-951-3516), Industry Division. ■

Coated and Treated Paper Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the coated and treated paper industry (SIC 2791) totalled \$586.2 million, down 0.6% from \$589.6 million in 1991.

Available on CANSIM: matrix 5492.

Data for this industry will be released in *Paper and Allied Products Industries* (36-250, \$38).

For detailed information on this release, contact Sandra Bohatyretz (613-951-3531), Industry Division. ■

Other Rolled, Cast and Extruded Non-ferrous Metal Products Industries

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the other rolled, cast and extruded non-ferrous metal products industries (SIC 2999) totalled \$725.7 million, down 6.4% from \$775.8 million in 1991.

Available on CANSIM: matrix 5514.

Data for this industry will be released in *Primary Metal Industries* (41-250, \$38).

For detailed information on this release, contact Andy Shinnan (613-951-3515), Industry Division. ■

Power Boiler and Heat Exchanger Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the power boiler and heat exchanger industry (SIC 3011) totalled \$531.1 million, down 6.5% from \$568.0 million in 1991.

Available on CANSIM: matrix 5516.

Data for this industry will be released in *Fabricated Metal Products Industries* (41-251, \$38).

For detailed information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

Heating Equipment Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the heating equipment industry (SIC 3071) totalled \$458.9 million, down 8.6% from \$502.3 million in 1991.

Available on CANSIM: matrix 5535.

Data for this industry will be released in *Fabricated Metal Products Industries* (41-251, \$38).

For detailed information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

Structural Concrete Products Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the structural concrete products industry (SIC 3542) totalled \$215.8 million, down 26.1% from \$291.9 million in 1991.

Available on CANSIM: matrix 6853.

Data for this industry will be released in *Non-metallic Mineral Products Industries* (44-250, \$38).

For detailed information on this release, contact Suzanne Pépin (613-951-3520), Industry Division. ■

Refined Petroleum Products (Except Lubricating Oil and Grease) Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the refined petroleum products industry (except lubricating oil and grease) (SIC 3611) totalled \$16,936.7 million, down 3.3% from \$17,512.6 million in 1991.

Available on CANSIM: matrix 6866.

Data for this industry will be released in *Refined Petroleum and Coal Products Industries* (45-250, \$38).

For detailed information on this release, contact T. Raj Sehdev (613-951-3513), Industry Division. ■

Printing Ink Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the printing ink industry (SIC 3791) totalled \$279.9 million, up 11.2% from \$251.8 million in 1991.

Available on CANSIM: matrix 6880.

Data for this industry will be released in *Chemical and Chemical Products Industries* (46-250, \$38).

For detailed information on this release, contact T. Raj Sehdev (613-951-3513), Industry Division. ■

PUBLICATIONS RELEASED

Aviation Service Bulletin, Vol. 26, No. 2.
Catalogue number 51-004
(Canada: \$9.30/\$93; United States:
US\$11.20/US\$112; Other Countries: US\$13/US\$130).

**Education Statistics Bulletin: The Elementary-
secondary Teaching Force**. Vol. 16, No. 2.
Catalogue number 81-002
(Canada: \$4.90/\$49; United States: US\$5.90/US\$59;
Other Countries: US\$6.90/US\$69).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.



How to Order Publications

Simplify your data search with *Statistics Canada Catalogue, 1993* (11-204E, \$13.95; United States: US\$17; Other Countries: US\$20). Its keyword index will guide you to statistics on Canada's social and economic activity.

Order *The Daily* and other publications by phone:

Please refer to the • Title • Catalogue Number • Volume Number • Issue Number • your VISA or MasterCard Number.

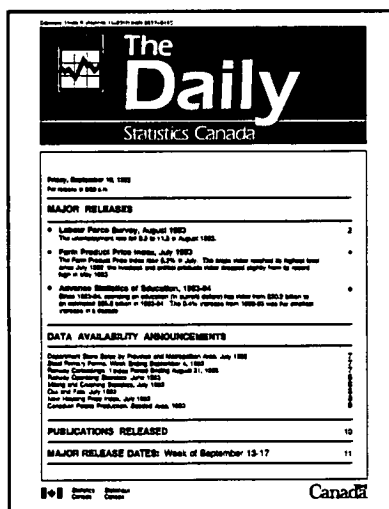
In Canada and the United States call:	1-800-267-6677
From other countries call:	1-613-951-7277
Or fax your order to us:	1-613-951-1584

For address changes: Please refer to your Customer Account Number.

To order a publication by mail write: Sales and Service, Marketing Division, Statistics Canada, Ottawa, K1A 0T6.
Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST.

Statistics Canada Regional Reference Centres provide a full range of the Agency's products and services.
For the reference centre nearest you, check the blue pages of your telephone directory under Statistics Canada.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's Official Release Bulletin

Catalogue 11-001E. (Canada: \$120; United States: US\$144; Other Countries: US\$168.)

Published each working day by the Communications Division, Statistics Canada,
10-M, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

Editor: Tim Prichard (613-951-1103)
Editor in chief: Greg Thomson (613-951-1187)

Published by authority of the Minister responsible for Statistics Canada. • Minister of Industry, Science and Technology, 1994. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from Licence Services, Marketing Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.



1010159684

The Daily, February 21, 1994

REGIONAL REFERENCE CENTRES

Statistics Canada's Regional Reference Centres offer a full range of the agency's products and services. Each reference centre is equipped with a library and a sales counter where users can consult or purchase publications, microcomputer and CD-ROM diskettes, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM and E-STAT, Statistics Canada's computerized data retrieval systems. A telephone inquiry service is available with toll-free access for clients who are located outside local calling areas. Many other valuable services — from seminars to consultations — are also offered. Call or write your nearest Regional Reference Centre for more information.

Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick

Advisory Services
Statistics Canada
North American Life Centre
1770 Market Street
Halifax, Nova Scotia
B3J 3M3

Local calls: (902) 426-5331
Toll free: 1-800-565-7192
Fax: 1-902-426-9538

Québec

Advisory Services
Statistics Canada
Suite 412, East Tower
Guy Favreau Complex
200 René Lévesque Blvd. W.
Montréal, Québec
H2Z 1X4

Local calls: (514) 283-5725
Toll free: 1-800-561-2831
Fax: 1-514-283-9350

National Capital Region

Statistical Reference Centre (NCR)
Statistics Canada
Lobby, R.H. Coats Building
Holland Avenue
Tunney's Pasture
Ottawa, Ontario
K1A 0T6

If outside the local calling area, please dial the toll free number for your province.

Local calls: (613) 951-8116
Fax: 1-613-951-0581

Ontario

Advisory Services
Statistics Canada
10th Floor
Arthur Meighen Building
25 St. Clair Avenue East
Toronto, Ontario
M4T 1M4

Local calls: (416) 973-6586
Toll free: 1-800-263-1136
Fax: 1-416-973-7475

Manitoba

Advisory Services
Statistics Canada
Suite 300, MacDonald Building
344 Edmonton Street
Winnipeg, Manitoba
R3B 3L9

Local calls: (204) 983-4020
Toll free: 1-800-661-7828
Fax: 1-204-983-7543

Saskatchewan

Advisory Services
Statistics Canada
Avord Tower, 9th Floor
2002 Victoria Avenue
Regina, Saskatchewan
S4P 0R7

Local calls: (306) 780-5405
Toll free: 1-800-667-7164
Fax: 1-306-780-5403

Southern Alberta

Advisory Services
Statistics Canada
First Street Plaza, Room 401
138-4th Avenue Southeast
Calgary, Alberta
T2G 4Z6

Local calls: (403) 292-6717
Toll free: 1-800-563-7828
Fax: 1-403-292-4958

Alberta and the Northwest Territories

Advisory Services
Statistics Canada
8th Floor, Park Square
10001 Bellamy Hill
Edmonton, Alberta
T5J 3B6

Local calls: (403) 495-3027
Toll free: 1-800-563-7828
Fax: 1-403-495-5318

British Columbia and the Yukon

Advisory Services
Statistics Canada
Sinclair Centre, Suite 300
757 West Hastings Street
Vancouver, B.C. V6C 3C9

Local calls: (604) 666-3691
Toll free: 1-800-663-1551
Fax: 1-604-666-4863

Telecommunications Device for the Hearing Impaired

Toll free: 1-800-363-7629