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Statistics Canada

Monday, March 21, 1994

For release at 8:30 a.m.

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MAJOR RELEASE

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In January, seasonally adjusted retail sales advanced 1.2% to \$16.7 billion. It was a broadly-based increase and represented the sixth rise in seven months.

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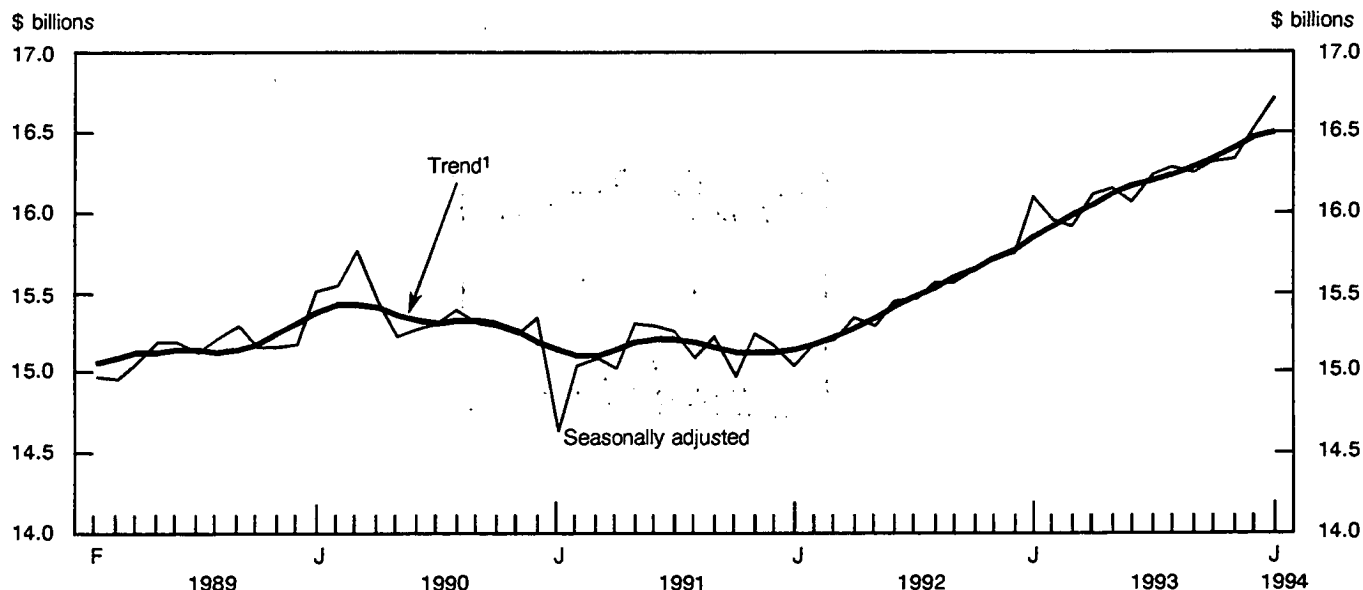
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MAJOR RELEASE

Retail Sales



Data prior to 1991 have been adjusted to remove the Federal Sales Tax to be comparable to January 1991 and subsequent data.
¹ Trend represents smoothed seasonally adjusted data.

Retail Trade

January 1994 (Preliminary)

In January, seasonally adjusted retail sales rose 1.2% to \$16.7 billion, the sixth increase in seven months.

It was a broadly-based increase as six of the seven sectors—accounting for almost 95% of total retail sales—reported increases. This contrasts with a similar rise in December that was mainly attributable to a large increase in the automotive sector.

The retail sales trend has been strengthening over the last five months after its relatively slower rate of increase between June and August 1993.

A broadly-based increase in January

All sectors except furniture grew in January. The largest increase was in the automotive sector, where sales rose 1.4% to \$5.9 billion. This was its fifth

consecutive monthly increase. The trend has been rising steadily since February 1992.

Two components of the automotive sector recorded higher sales in January. Sales by auto parts, accessories and services outlets rose by a strong 7.3%—the seventh consecutive monthly increase. Gasoline service stations' sales also advanced in January (+1.7%), following a 4.0% drop in December. After four consecutive monthly increases, sales by motor vehicle and recreational vehicle dealers declined a slight 0.1% in January; the number of new motor vehicles sold was down 1.0%.

Also contributing to the broad increase were the food (+1.2% to \$4.3 billion), general merchandise (+2.3% to \$1.8 billion), drug store (+3.2% to \$1.0 billion), and other retail stores (+1.9% to \$1.9 billion) sectors. A marginal gain was recorded in the clothing sector. Weak sales in the furniture sector (-4.2% to \$0.9 billion) more than offset the consecutive monthly increases of November and December 1993.

Provinces and territories

Most of the provinces and territories recorded month-to-month increases in January. The largest gains in dollars were posted in Quebec (+3.7%), British Columbia (+2.6%) and Nova Scotia (+3.1%). These gains were partly offset by decreases in Ontario (-0.5%), Alberta (-0.8%) and Saskatchewan (-1.3%).

Unadjusted

Year-over-year, unadjusted sales for half of the trade groups increased, resulting in 2.2% growth (to \$13.8 billion) for the January 1993 to January 1994 period. The biggest increases were posted by auto parts, accessories and services stores (+12.6%

to \$0.8 billion) and by motor vehicle and recreational vehicle dealers (+11.0% to \$2.8 billion). Partly offsetting these increases were lower sales by women's clothing stores (-4.9% to \$0.2 billion) and gasoline service stations (-3.2% to \$1.1 billion).

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The January 1994 issue of *Retail Trade* (63-005, \$18.20/\$182) will be available the first week of April. See "How to Order Publications".

For further information about this release, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail sales

Trade group	Jan. 1993	Dec. 1993 ^r	Jan. 1994 ^P	Jan. 1993 to Jan. 1994	Jan. 1993	Oct. 1993 ^r	Nov. 1993 ^r	Dec. 1993 ^r	Jan. 1994 ^P	Dec. 1993 to Jan. 1994	Jan. 1993 to Jan. 1994
	\$ millions		% change		\$ millions		% change				
	unadjusted			seasonally adjusted							
Food											
Supermarkets and grocery stores	3,906	4,357	3,851	-1.4	3,972	3,970	3,986	3,982	4,030	1.2	1.5
All other food stores	239	338	234	-1.7	275	281	281	275	278	0.9	0.8
Drug											
Drug and patent medicine stores	904	1,248	959	6.1	950	1,001	1,004	984	1,015	3.2	6.9
Clothing											
Shoe stores	104	180	112	7.5	134	138	136	133	142	6.7	6.5
Men's clothing stores	108	313	116	7.6	143	152	150	151	153	1.5	6.9
Women's clothing stores	230	523	219	-4.9	310	318	312	320	310	-3.2	-0.2
Other clothing stores	261	597	256	-1.9	344	351	352	347	348	0.3	1.3
Furniture											
Household furniture and stores	587	1,024	571	-2.7	684	699	703	719	684	-4.8	0.1
Household furnishings stores	139	237	141	1.5	181	182	189	191	187	-2.2	3.5
Automotive											
Motor vehicle and recreational vehicle dealers	2,496	3,125	2,770	11.0	3,345	3,509	3,547	3,726	3,720	-0.1	11.2
Gasoline service stations	1,125	1,141	1,089	-3.2	1,201	1,182	1,198	1,150	1,170	1.7	-2.6
Auto parts, accessories and services	728	1,046	820	12.6	904	921	927	941	1,010	7.3	11.6
General merchandise											
General merchandise stores	1,286	3,047	1,268	-1.4	1,797	1,770	1,711	1,747	1,787	2.3	-0.6
Retail stores not elsewhere classified											
Other semi-durable goods stores	407	917	410	0.8	567	562	567	570	571	0.1	0.7
Other durable goods stores	330	898	347	5.3	432	440	442	444	455	2.5	5.3
All other retail stores n.e.c.	643	1,283	630	-1.9	855	839	826	828	852	2.9	-0.3
Total, retail sales	13,492	20,273	13,794	2.2	16,094	16,316	16,329	16,507	16,712	1.2	3.8
Total excluding motor vehicle and recreational vehicle dealers											
	10,996	17,147	11,024	0.3	12,748	12,807	12,783	12,776	12,992	1.7	1.9
Department store type merchandise	4,356	8,984	4,400	1.0	5,540	5,613	5,565	5,605	5,652	0.8	2.0
Provinces and territories											
Newfoundland	229	359	224	-1.8	282	282	278	280	283	1.1	0.3
Prince Edward Island	53	86	58	7.6	68	72	71	70	74	5.3	7.8
Nova Scotia	434	658	448	3.2	527	541	541	528	545	3.1	3.3
New Brunswick	335	500	337	0.8	408	423	419	409	421	3.0	3.2
Quebec	3,209	4,631	3,347	4.3	3,974	3,964	4,001	4,035	4,183	3.7	5.2
Ontario	5,026	7,662	5,032	0.1	5,923	5,985	5,956	6,067	6,035	-0.5	1.9
Manitoba	474	700	470	-1.0	558	573	561	550	563	2.4	0.8
Saskatchewan	407	621	425	4.5	468	485	487	501	494	-1.3	5.7
Alberta	1,453	2,184	1,462	0.6	1,701	1,709	1,734	1,754	1,739	-0.8	2.2
British Columbia	1,833	2,809	1,946	6.2	2,135	2,230	2,229	2,260	2,320	2.6	8.7
Yukon	13	18	13	-0.9	16	17	17	17	17	0.3	2.5
Northwest Territories	28	45	33	17.6	33	36	37	37	39	4.1	19.0

P Preliminary figures.

r Revised figures.

DATA AVAILABILITY ANNOUNCEMENTS

Motor Carriers of Freight Quarterly Survey: Large Carriers

Fourth Quarter 1993

In the fourth quarter of 1993, 48 large for-hire carriers (those earning over \$25 million annually) generated operating revenues of \$783.5 million and incurred \$778.3 million in operating expenses. Average net income per carrier (before interest and taxes) was \$109,000. These carriers were more profitable in the fourth quarter of 1993: their operating ratio (operating expenses divided by operating revenues) declined slightly to 0.99, from 1.01 in the fourth quarter of 1992.

Data for the fourth quarter of 1993 will appear in the April 1994 issue of *Surface and Marine Transport Service Bulletin* (50-002, \$9.40/\$75). See "How to Order Publications".

For further information on this release, contact Dave Wallace (613-951-2519, fax: 613-951-0579), Transportation Division. ■

Average Prices of Selected Farm Inputs

February 1994

Data for February 1994 on the average prices of selected farm inputs are now available by geographic region.

Available on CANSIM: matrices 550-582.

For further information, contact the Information and Current Analysis Unit (613-951-9606), Prices Division. ■

Electric Lamps

February 1994

Light bulb and tube manufacturers sold 29,853,000 light bulbs and tubes in February 1994, a 22.7% increase from 24,329,000 units a year earlier.

Year-to-date sales at the end of February 1994 totalled 53,431,000 light bulbs and tubes, a 15.3% increase from 46,328,000 a year earlier.

The February 1994 issue of *Electric Lamps* (43-009, \$5/\$50) will be available at a later date.

For further information on this release, contact Laurie Vincent (613-951-3523), Industry Division. ■

Production, Shipments and Stocks of Sawmills East of the Rockies

January 1994

Lumber production in sawmills east of the Rockies increased 10.0% to 2 099 973 cubic metres in January 1994, from 1 909 840 cubic metres after revisions in January 1993.

Stocks on hand at the end of January 1994 totalled 3 030 025 cubic metres, up 19.5% from 2 534 903 cubic metres in January 1993.

Available on CANSIM: matrices 53 (except series 1.2, 2.2 and 3.2) and 122 (series 2).

The January 1994 issue of *Production, Shipments and Stocks on Hand of Sawmills East of the Rockies* (35-002, \$10/\$100) will be available later.

For further information on this release, contact Jacques Lepage (613-951-3516), Industry Division. ■

Families

1991 Census Technical Reports

Families, the fourth report from the new 1991 Census Technical Reports Series, is now available.

All technical reports examine the quality of the 1991 Census data and inform users of the following: the conceptual framework and definitions used in data collection; any unusual circumstances that may influence the data; principal sources of error; and, where possible, the size of the error.

The report released today specifically examines the quality of the data on families. To obtain a copy of *Families* (92-328E, \$20), see "How to Order Publications."

For further information, contact your nearest Statistics Canada Regional Reference Centre. ■

Canned and Preserved Fruit and Vegetable Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the canned and preserved fruit and vegetable industry (SIC 1031) totalled \$2,234.7 million, down 1.1% from \$2,259.7 million in 1991.

Available on CANSIM: matrix 5383.

Data for this industry will be released in *Food Industries* (32-250, \$38).

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Dry Pasta Products Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the dry pasta products industry (SIC 1092) totalled \$244.7 million, up 17.4% from \$208.4 million in 1991.

Available on CANSIM: matrix 5397.

Data for this industry will be released in *Food Industries* (32-250, \$38).

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Footwear Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the footwear industry (SIC 1712) totalled \$591.5 million, down 2.2% from \$604.7 million in 1991.

Available on CANSIM: matrix 5421.

Data for this industry will be released in *Leather and Allied Products Industries* (33-251, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Luggage, Purse and Handbag Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the luggage, purse and handbag industry (SIC 1713) totalled \$88.9 million, down 14.6% from \$104.1 million in 1991.

Available on CANSIM: matrix 5422.

Data for this industry will be released in *Leather and Allied Products Industries* (33-251, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Hygiene Products of Textile Materials Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the hygiene products of textile materials industry (SIC 1994) totalled \$227.5 million, down 34.7% from \$348.6 million in 1991.

Available on CANSIM: matrix 5436.

Data for this industry will be released in *Textile Products Industries* (34-251, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Men's and Boys' Suit and Jacket Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the men's and boys' suit and jacket industry (SIC 2432) totalled \$429.9 million, down 1.7% from \$437.3 million in 1991.

Available on CANSIM: matrix 5441.

Data for this industry will be released in *Clothing Industries* (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Men's and Boys' Pants Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the men's and boys' pants industry (SIC 2433) totalled \$507.0 million, up 1.7% from \$498.7 million in 1991.

Available on CANSIM: matrix 5442.

Data for this industry will be released in *Clothing Industries* (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Men's and Boys' Clothing Contractors Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the men's and boys' clothing contractor industry (SIC 2435) totalled \$164.8 million, down 10.2% from \$183.5 million in 1991.

Available on CANSIM: matrix 5444.

Data for this industry will be released in *Clothing Industries* (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Children's Clothing Industry

1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the children's clothing industry (SIC 2451) totalled \$460.6 million, down 10.1% from \$512.2 million in 1991.

Available on CANSIM: matrix 5450.

Data for this industry will be released in *Clothing Industries* (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division. ■

Sawmill and Planing Mill Products Industry


1992 Annual Survey of Manufactures

In 1992, the value of shipments of goods of own manufacture for the sawmill and planing mill products industry (SIC 2512) totalled \$9,215.0 million, up 19.2% from \$7,728.3 million in 1991.

Available on CANSIM: matrix 5460.

Data for this industry will be released in *Wood Industries* (35-250, \$53).

For further information on this release, contact Jacques Lepage (613-951-3516), Industry Division. ■



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Price, September 16, 1993
Per release \$120 U.S.

MAJOR RELEASES

- Labour Force Survey, August 1993
The unemployment rate fell 0.2 to 11.3 in August 1993.
- Farm Product Price Index, July 1993
The farm product price index rose 0.2% in July. The price index registered its highest gain since July 1992, the increase and similar products index showed gains from the lowest point in the 1992.
- Advance Statistics of Education, 1992-93
Since 1992-93, enrolment in education in Canada has risen from 25.6 million to 26.4 million in 1992-93. The 8-to-11 age group has the greatest increase in enrolment.

DATA AVAILABILITY ANNOUNCEMENTS

- Employment Data Series for Province and Territories: April 1993
- Real Property Prices, 1992: Spring (September 1, 1992)
- Business Catalogue, 1992: Spring (September 1, 1992)
- Business Catalogue, 1992: Spring (September 1, 1992)
- Oil and Gas, 1992: Spring (September 1, 1992)
- Construction, 1992: Spring (September 1, 1992)
- Construction, 1992: Spring (September 1, 1992)

PUBLICATIONS RELEASED

MAJOR RELEASE DATES: Week of September 13-17

Canada

Statistics Canada's Official Release Bulletin

Catalogue 11-001E. (Canada: \$120; United States: US\$144; Other Countries: US\$168.)

Published each working day by the Communications Division, Statistics Canada, 10-M, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

Editor: Tim Prichard (613-951-1103)

Editor in chief: Greg Thomson (613-951-1187)

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PUBLICATIONS RELEASED

Livestocks Statistics Updates, March 1994.
Catalogue number 23-603EU
(Canada: \$144; United States: US\$173; Other Countries: US\$202).

Monthly Survey of Manufacturing, January 1994.
Catalogue number 31-001
(Canada: \$17.30/\$173; United States: US\$20.80/US\$208; Other Countries: US\$24.20/US\$242).

Monthly Production of Soft Drinks, February 1994.
Catalogue number 32-001
(Canada: \$2.70/\$27; United States: US\$3.20/US\$32; Other Countries: US\$3.80/US\$38).

Primary Iron and Steel, January 1994.
Catalogue number 41-001
(Canada: \$5/\$50; United States: US\$6/US\$60; Other Countries: US\$7/US\$70).

Electric Power Statistics, Generating Stations, 1992.
Catalogue number 57-206
(Canada: \$27; United States: US\$32; Other Countries: US\$38).

Families, 1991 Census Technical Reports.
Catalogue number 92-328E
(Canada: \$20; United States: US\$24; Other Countries: US\$28).

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