

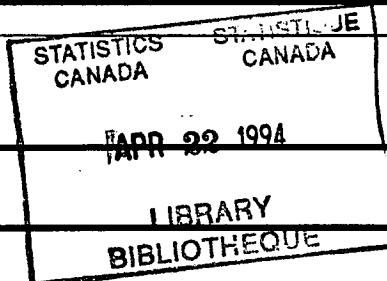


The Daily

Statistics Canada

Friday, April 22, 1994

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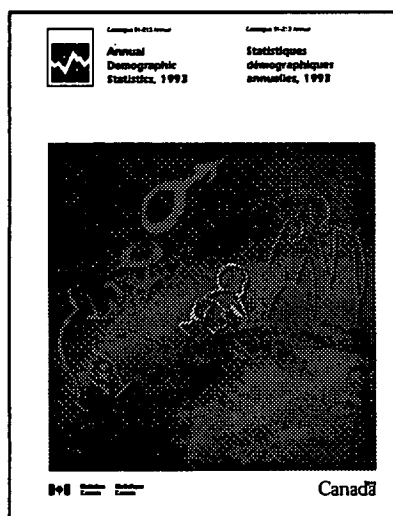
MAJOR RELEASE

• Retail trade, February 1994

For a fourth consecutive month, consumers continued to increase their spending on goods. Seasonally adjusted retail sales rose 0.9% to \$16.8 billion in February.

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Annual demographic statistics 1993

This new release—a comprehensive collection of demographic statistics—replaces previous publications (91-204, 91-210, 91-211 and 91-212). All population estimates have been newly tabulated as of July 1st to give precise, mid-year estimates.

The tables highlight the following: total population estimates for Canada, the provinces and territories (1971-93); total population estimates for census divisions, and census metropolitan areas (1991-93); total population estimates for Canada, the provinces and territories by marital status, age and sex (1992-93); population projections for Canada, the provinces and territories by age group and sex (1994-98); and, family estimates for Canada, the provinces and territories by size and structure, age of children, and age and sex of parents (1992-93).

Also covered are vital statistics (births, deaths, marriages, divorces) (1984-1993), as well as estimates of immigrants, emigrants, non-permanent residents, and net internal migration.

Annual demographic statistics, 1993 (91-213, \$40) is now available. See "How to order publications". For further information on this release, contact Lise Champagne (613-951-2320), Demography Division.



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PUBLICATIONS RELEASED

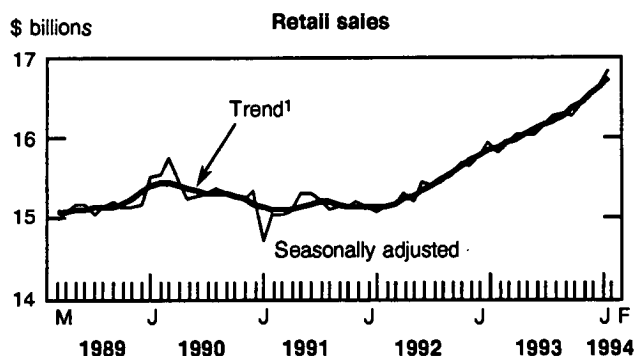
MAJOR RELEASE DATES: Week of April 25-29

MAJOR RELEASE

Retail trade

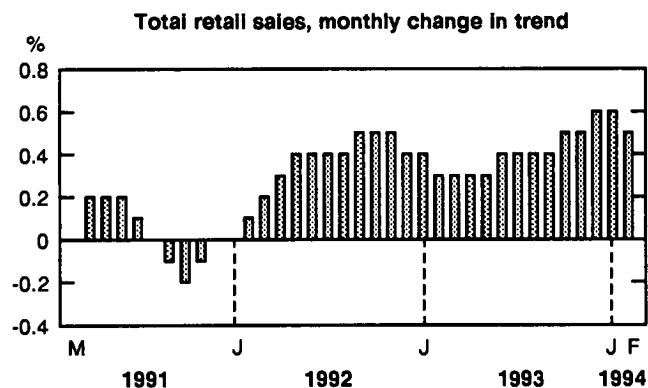
February 1994 (preliminary)

For a fourth consecutive month, consumers continued to increase their spending on goods. Moreover, as in January, the strength in retail sales was broadly based as six of the seven sectors, accounting for almost 95% of total sales, reported higher sales. Seasonally adjusted retail sales rose 0.9% to \$16.8 billion in February following an increase of 1.1% in the previous month. February's gain was led by the automotive and general merchandise sectors.



Data prior to 1991 have been adjusted to remove the Federal Sales Tax to be comparable to January 1991 and subsequent data.

¹ Trend represents smoothed seasonally adjusted data.



From the spring of 1992 until the fall of 1993, total retail sales were generally dominated by the automotive, food, and drug sectors. However, since the fourth quarter of 1993, the general merchandise

Note to users

Revisions, 1991-93

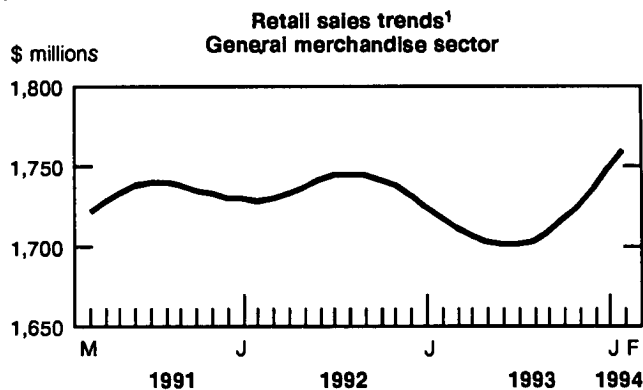
Unadjusted monthly retail trade estimates in current and constant dollars for 1993 and January 1994 have been revised. Seasonal factors and seasonally adjusted retail trade estimates in current and constant dollars for 1991 to January 1994 have also been revised. The revised monthly retail trade estimates are now available on CANSIM or on request from the Retail Trade Section, Industry Division. The revised 1993 estimates will also appear in the February 1994 issue of Retail trade (63-005).

sector has recorded the strongest growth and has become a major factor in the growth of total retail sales. In contrast, after sustained growth until September 1993, sales by the drug sector have been flattening.

A broadly based increase in February

All sectors except drug stores grew in February. The largest increase was in the automotive sector, where sales rose 1.2% to \$6.0 billion, continuing the upward movement observed since mid-1993.

Two components of the automotive sector recorded higher sales in February. Sales by motor vehicle and recreational vehicle dealers rose by 2.7%—the ninth consecutive monthly increase; the number of new motor vehicles sold was up 0.6% in February. Gasoline service stations' sales also advanced in February (+0.1%) after a 1.7% gain in



¹ Trends represent smoothed seasonally adjusted data.

January. Partly counterbalancing these increases was a 3.2% decline by automotive parts, accessories and services outlets after a strong 8.0% gain in January.

The general merchandise sector (stores such as department stores primarily engaged in retailing a wide range of commodities) reported a 3.2% sales increase in February—its eighth consecutive monthly increase.

Also contributing to the broad increase were the food (+0.5% to \$4.4 billion) and clothing (+0.6% to \$1.0 billion) sectors.

Sales by drug stores declined 0.7% in February, the third decline over the last five months. These decreases are reflected in the trend, which has shown a decelerating rate of change for the last five months.

Mixed provincial patterns

The strength in total retail sales coincides with good performance by the provinces of Ontario, British Columbia and Saskatchewan. These provinces reported a continuing rate of growth since the end of 1992, but at a generally higher pace in recent months. In contrast, sales in Quebec and the Atlantic provinces weakened in recent months.

In February, most of the provinces and territories west of Quebec recorded month-to-month increases,

while Quebec and the Atlantic provinces—except New Brunswick—reported weaker sales. The largest gains in dollar terms were posted in Ontario (+2.5%), Alberta (+1.7%) and British Columbia (+0.3%). These gains were partly offset by decreases in Quebec (-0.7%), Newfoundland (-2.4%) and Nova Scotia (-1.2%).

Unadjusted

Year-over-year, unadjusted sales for most of the trade groups increased, resulting in 6.7% growth (to \$13.5 billion) for the February 1993 to February 1994 period. The biggest increases were posted by motor vehicle and recreational vehicle dealers (+17.9% to \$3.1 billion) and by shoe stores (+13.2% to 0.1 billion). Partly offsetting these increases were lower sales by gasoline service stations (-1.8% to \$1.0 billion) and women's clothing stores (-1.7% to \$0.2 billion).

Available on CANSIM: matrices 2299, 2398-2417 and 2420.

The February 1994 issue of *Retail trade* (63-005, \$18.20/\$182) will be available the first week of May. See "How to order publications".

For further information about this release, contact Pierre Desjardins (613-951-9682), Retail Trade Section, Industry Division. □

Retail sales

Trade group	February 1993 ^r	November 1993 ^r	December 1993 ^r	January 1994 ^r	February 1994 ^p	January 1994 ^r to February 1994 ^p	February 1993 ^r to February 1994 ^p
	\$ millions					% change	
	seasonally adjusted						
Food	4,206	4,328	4,333	4,363	4,385	0.5	4.3
Supermarkets and grocery stores	3,926	4,046	4,060	4,081	4,098	0.4	4.4
All other food stores	279	282	272	281	287	2.0	2.8
Drug							
Drug and patent medicine stores	986	1,002	994	1,014	1,007	-0.7	2.2
Clothing	933	960	953	954	959	0.6	2.8
Shoe stores	129	141	135	144	146	1.5	12.8
Men's clothing stores	142	150	148	153	151	-1.4	6.0
Women's clothing stores	316	315	318	308	312	1.1	-1.4
Other clothing stores	345	354	352	349	351	0.6	1.7
Furniture	869	893	899	873	874	0.2	0.6
Household furniture and appliance stores	685	704	706	681	681	0.0	-0.6
Household furnishings stores	184	190	193	192	193	0.7	4.9
Automotive	5,336	5,720	5,767	5,881	5,951	1.2	11.5
Motor vehicle and recreational vehicle dealers	3,233	3,609	3,680	3,700	3,802	2.7	17.6
Gasoline service stations	1,201	1,190	1,154	1,173	1,174	0.1	-2.2
Automotive parts, accessories and services	902	921	933	1,007	975	-3.2	8.1
General merchandise							
General merchandise stores	1,681	1,723	1,727	1,737	1,793	3.2	6.7
Retail stores n.e.c.	1,802	1,812	1,824	1,858	1,861	0.2	3.3
Other semi-durable goods stores	550	560	564	564	559	-0.9	1.6
Other durable goods stores	424	435	437	449	456	1.4	7.4
All other retail stores n.e.c.	828	818	824	845	847	0.2	2.3
Total, retail sales	15,812	16,439	16,497	16,679	16,831	0.9	6.4
Total excluding motor vehicle and recreational vehicle dealers	12,579	12,830	12,817	12,979	13,029	0.4	3.6
Department store type merchandise	5,443	5,573	5,574	5,591	5,648	1.0	3.8
Provinces and territories							
Newfoundland	270	278	278	285	278	-2.4	3.1
Prince Edward Island	72	72	70	76	72	-4.4	0.4
Nova Scotia	516	544	527	548	542	-1.2	4.9
New Brunswick	395	419	414	424	426	0.5	7.9
Quebec	3,857	4,041	4,031	4,190	4,159	-0.7	7.8
Ontario	5,798	6,008	6,048	6,022	6,170	2.5	6.4
Manitoba	547	566	558	564	575	2.0	5.2
Saskatchewan	468	491	499	493	495	0.5	5.9
Alberta	1,656	1,736	1,756	1,736	1,765	1.7	6.6
British Columbia	2,184	2,230	2,263	2,287	2,292	0.3	4.9
Yukon	17	17	17	17	17	0.1	-4.6
Northwest Territories	33	37	37	38	38	-0.5	16.4

^p Preliminary figures.

^r Revised figures.

n.e.c. Not elsewhere classified.

Retail sales

Trade group	February 1993 ^r	January 1994 ^r	February 1994 ^P	February 1993 ^r to February 1994 ^P
	\$ millions			% change
	unadjusted			
Food	3,726	4,137	3,892	4.5
Supermarkets and grocery stores	3,487	3,904	3,646	4.6
All other food stores	238	233	246	3.1
Drug				
Drug and patent medicine stores	890	960	913	2.6
Clothing	581	696	597	2.7
Shoe stores	76	111	86	13.2
Men's clothing stores	81	115	86	6.8
Women's clothing stores	201	217	198	-1.7
Other clothing stores	223	252	226	1.7
Furniture	667	711	671	0.6
Household furniture and appliance stores	527	567	524	-0.5
Household furnishings stores	140	145	147	5.0
Automotive	4,347	4,679	4,855	11.7
Motor vehicle and recreational vehicle dealers	2,614	2,776	3,081	17.9
Gasoline service stations	1,048	1,090	1,029	-1.8
Automotive parts, accessories and services	685	813	745	8.7
General merchandise				
General merchandise stores	1,165	1,231	1,246	7.0
Retail stores n.e.c.	1,306	1,373	1,351	3.5
Other semi-durable goods stores	395	405	401	1.6
Other durable goods stores	299	344	324	8.2
All other retail stores n.e.c.	612	623	627	2.5
Total, retail sales	12,681	13,787	13,525	6.7
Total excluding motor vehicle and recreational vehicle dealers	10,067	11,011	10,444	3.7
Department store type merchandise	3,997	4,348	4,152	3.9
Provinces and territories				
Newfoundland	212	224	218	2.8
Prince Edward Island	54	58	54	0.4
Nova Scotia	403	448	422	4.6
New Brunswick	313	336	338	7.9
Quebec	3,030	3,342	3,282	8.3
Ontario	4,666	5,032	4,972	6.6
Manitoba	444	470	469	5.6
Saskatchewan	378	424	402	6.3
Alberta	1,334	1,463	1,424	6.7
British Columbia	1,807	1,944	1,901	5.2
Yukon	13	13	13	-3.9
Northwest Territories	27	32	31	16.9

^P Preliminary figures.

^r Revised figures.

n.e.c. Not elsewhere classified.

DATA AVAILABILITY ANNOUNCEMENTS

Population projections

1993-2016

Population projections for Canada, the provinces and territories (by age and sex) for the period from 1993 to 2016 are now available on a cost-recovery basis. These projections are based on population estimates as of July 1, 1993, adjusted for net-census under-coverage and non-permanent residents. An adjustment was also made for returning Canadians.

Available on CANSIM: matrices 6900-6912.

Population projections for Canada, provinces and territories, 1993-2016 (91-520, \$50) will be available later.

For further information on this release, contact Lucette Dell'Oso (613-951-2304), Population Projections Section, Demography Division. ■

Production, shipments and stocks of sawmills in British Columbia

February 1994

Sawmills in British Columbia produced 2 804 035 cubic metres of lumber and ties in February 1994, a 1.9% decrease from 2 858 271 cubic metres in February 1993.

For January to February 1994, year-to-date production totalled 5 790 156 cubic metres, up 6.5% from 5 437 024 cubic metres produced during the same period in 1993.

Available on CANSIM: matrix 53 (series 1.2, 2.2 and 3.2).

The February 1994 issue of *Production, shipments and stocks on hand of sawmills in British Columbia* (35-003, \$7.10/\$71) will be available later. See "How to order publications".

For further information on this release, contact Ted Brown (604-666-3694), Statistics Canada, Pacific Region, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

Construction type plywood

February 1994

In February, production of construction type plywood totalled 147 756 cubic metres, a 1.3% decrease from 149 644 cubic metres in February 1993.

For January to February 1994, year-to-date production totalled 295 442 cubic metres, a 1.2% increase from 291 867 cubic metres produced during the same period in 1993.

Available on CANSIM: matrix 122 (level 1).

The February 1994 issue of *Construction type plywood* (35-001, \$5/\$50) will be available later. See "How to order publications".

For further information on this release, contact Ted Brown (604-666-3694), Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

PUBLICATIONS RELEASED

Corrugated boxes and wrappers, March 1994.

Catalogue number 36-004

(Canada: \$5/\$50; United States: US\$6/US\$60;
other countries: US\$7/US\$70).

**Electric lamps (light bulbs and tubes),
March 1994.**

Catalogue number 43-009

(Canada: \$5/\$50; United States: US\$6/US\$60;
other countries: US\$7/US\$70).

Refined petroleum products, January 1994.

Catalogue number 45-004

(Canada: \$18.20/\$182; United States: US\$21.80/
US\$218; other countries: US\$25.50/US\$255).

Annual demographic statistics, 1993.

Catalogue number 91-213

(Canada: \$40; United States: US\$48;
other countries: US\$56).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.



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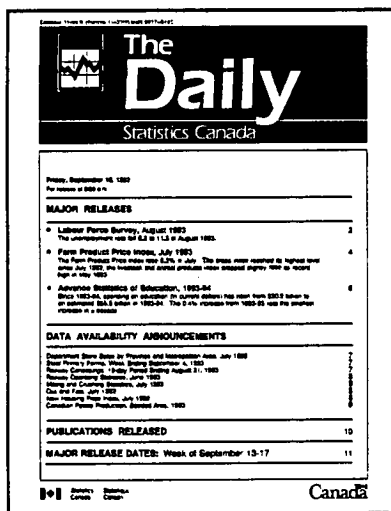
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MAJOR RELEASE DATES

Week of April 25-29
(Release dates are subject to change)

Release date	Title	Reference period
April		
25	Canada's International transactions in securities	February 1994
25	Wholesale trade	February 1994
27	Industrial product price index and Raw materials price index	March 1994
27	Unemployment Insurance statistics	February 1994
28	Field crop reporting series: March seeding intentions	
28	Employment, earnings and hours	February 1994
29	Real gross domestic product by industry at factor cost	February 1994
29	Major release dates	May 1994



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