

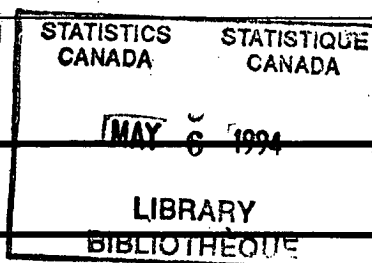


# The Daily

Statistics Canada

Friday, May 6, 1994

For release at 8:30 a.m.



## MAJOR RELEASE

### ● Labour force survey, April 1994

In April 1994, the unemployment rate rose 0.4 percentage points to 11.0%.

3

## DATA AVAILABILITY ANNOUNCEMENTS

Apartment building construction price indexes, first quarter 1994

5

Steel wire and specified wire products, March 1994

5

Industrial chemicals and synthetic resins, March 1994

5

(continued on page 2)

### Profiles of census tracts—part B

1991 Census

The first six profiles of census tracts from the 1991 Census are now available. Each publication provides data collected from a 20% sample of households on characteristics such as home language, ethnic origin, place of birth, education, religion, labour force activity, housing costs, and income.

Census tracts are presented in numerical order within each centre. Data for the component census subdivisions are also shown.

The area profile series publications released today are listed under "Publications released" at the back of today's issue. To purchase any of these publications, see "How to order publications."

For further information on this release, contact your nearest Statistics Canada Regional Reference Centre.



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**DATA AVAILABILITY ANNOUNCEMENTS – concluded**

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Cement, March 1994	5
Specified domestic electrical appliances, March 1994	6
Footwear statistics, first quarter 1994	6

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**PUBLICATIONS RELEASED** 7

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**REGIONAL REFERENCE CENTRES** 8

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**MAJOR RELEASE DATES: Week of May 9-13** 9

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## MAJOR RELEASE

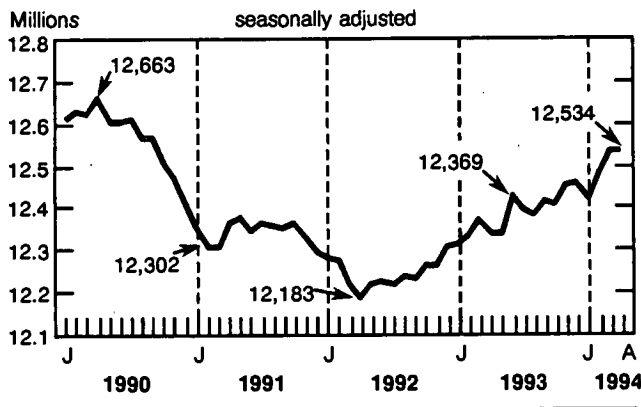
### Labour force survey

April 1994

#### Overview

Estimates from the labour force survey showed employment unchanged in April. Gains in manufacturing employment from the previous two months held steady, and employment in construction increased for the third consecutive month, with offsetting losses in other industries. The unemployment rate rose 0.4 percentage points to 11.0%, mostly the result of a sharp increase in the number of adults entering the labour force in search of work.

#### Employment



#### Employment gains hold

Following strong employment growth in February and March, employment was little changed in April. For adults aged 25 and over, employment increased by 18,000 in April. Employment has been increasing for adults since April 1992, gaining 432,000 (+4.2%). Over this period, the percentage of adults employed edged up from 58.9% to 59.2%, remaining well below the pre-recession peak of 62.4% in April 1990.

For youths aged 15 to 24, employment decreased by 17,000 in April. Employment among adults has been recovering over the past two years, however, employment among youths has fallen by 81,000

#### Tips on accessing pre-recorded information

Current highlights and key Labour force survey estimates are available at 7:00 a.m. E.D.T. on the release date from a menu accessible by touchtone phone. Dial 613-951-9448, then follow the step-by-step instructions for selecting recorded messages or press 0 (zero) to speak with a labour market analyst.

To bypass the instructions, immediately enter the topic code for the message you wish to hear (see list below). To repeat a message, enter the (\*) key. To select another topic, press the numeric (#) key twice and enter the second digit of the topic code.

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| 15 | Unemployment rates used by the Unemployment Insurance program |
| 16 | Next release date and notes to users                          |

(-4.0%). Since peaking in January 1989, employment among youths has dropped by 485,000 (-20.1%), and the percentage employed has dropped 11.2 percentage points to 51.6%, from 62.8%.

Full-time employment edged up 17,000, bringing gains over the three latest months to 100,000. In April, the increase in full-time employment occurred among adult women (+42,000); their part-time employment was down.

Employment in manufacturing held steady in April, after gains totalling 74,000 in February and March. Construction employment increased by 23,000 in April, bringing gains over the latest three months to 83,000. Employment also increased in transportation, communications and other utilities (+19,000). However, employment declined by 19,000 in trade and by 12,000 in public administration.

In April, employment in Manitoba increased by 7,000 (+1.4%). This brought the total gain over the latest three months to 10,000, and it offset January's sharp decline. Employment edged up in Ontario (+0.3%), bringing gains over the latest three months to 49,000 (+1.0%) and offsetting the loss of 41,000 in January. There was little change in employment in the other provinces.

## More adults in the labour force

In April, there were 65,000 more persons looking for work, due mainly to an increase of 70,000 adults in the labour force. The unemployment rate increased 0.4 to 11.0%, following a decrease of 0.5 percentage points in March. The participation rate rose 0.3 to 65.1%, the first increase in 1994.

The increase in the level of unemployment was concentrated among adult men (+42,000) and was due mainly to growth in the number of men entering the labour force (+30,000). The unemployment rate for adult men increased by 0.6 percentage points to 10.1%.

For youths, employment losses caused a rise in unemployment (+13,000). The unemployment rate among youths increased 0.6 percentage points to 17.4%; their participation rate edged down to 62.5% (-0.1).

## Unemployment levels and rates for April 1994 and the changes from March 1994

	Level '000	Change '000	Rate %	Change
Newfoundland	49	+5	20.3	+1.6
Prince Edward Island	12	+1	18.2	+0.8
Nova Scotia	59	+2	13.8	+0.4
New Brunswick	43	+1	13.2	+0.4
Quebec	435	+34	12.6	+0.9
Ontario	550	+9	10.2	+0.1
Manitoba	52	0	9.5	-0.1
Saskatchewan	37	+3	7.8	+0.6
Alberta	122	-2	8.8	-0.1
British Columbia	185	+18	10.4	+1.0

## Labour force characteristics

	April 1993	March 1994	April 1994
		seasonally adjusted	
Labour force ('000)	13,925	14,015	14,081
Employment ('000)	12,334	12,533	12,534
Unemployment ('000)	1,591	1,482	1,547
Unemployment rate (%)	11.4	10.6	11.0
Participation rate (%)	65.3	64.8	65.1
Employment/population ratio (%)	57.9	58.0	57.9
		unadjusted	
Labour force ('000)	13,705	13,838	13,877
Employment ('000)	12,083	12,231	12,293
Unemployment ('000)	1,622	1,607	1,584
Unemployment rate (%)	11.8	11.6	11.4
Participation rate (%)	64.3	64.0	64.1
Employment/population ratio (%)	56.7	56.6	56.8

Available on CANSIM at 7 a.m. E.D.T.: matrices 2074, 2075, 2078-2107 and table 00799999.

*Labour force annual averages, 1993* (71-220) is now available. Highlighted in this publication is an in-depth article describing long-term employment trends by their occupational distribution. It also presents annual averages for those estimates published monthly in *The labour force* (71-001), and contains a broader range of provincial and sub-provincial annual average estimates.

Each January, the seasonally adjusted series of the labour force survey are revised to reflect the data collected during the previous year. *Historical labour force statistics* (71-201), containing revised seasonally adjusted data and other historical series, is now available. The data from this publication are also available on diskette in a menu-driven format.

For a summary of information, *Labour force information* (71-001P, \$10/\$100) is available today, as is a fax version (71-001PF, \$300). The April 1994 issue of *The labour force* (71-001, \$20/\$200) will be available the third week of May. See "How to order publications".

The next release of the labour force survey is scheduled for June 10.

For further information on this release, contact Doug Drew (613-951-4720), Jean-Marc Lévesque (613-951-2301) or the information line (613-951-9448), Household Surveys Division.

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## DATA AVAILABILITY ANNOUNCEMENTS

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### Apartment building construction price indexes

First quarter 1994

The composite price index (1986 = 100) for the seven cities surveyed rose 0.4% (to 118.4) from the fourth quarter of 1993 and rose 2.2% from the first quarter of 1993. This is its highest level since the third quarter of 1990. Apartment building construction price indexes for the first quarter of 1994 are now available.

Available on CANSIM: matrix 2046.

The first quarter 1994 issue of *Construction price statistics* (62-007, \$19/\$76) will be available in June. See "How to order publications".

For further information on this release, contact Paul-Roméo Danis (613-951-3350, fax: 613-951-2848), Information and Current Analysis Unit, Prices Division. ■

### Steel wire and specified wire products

March 1994

Shipments of steel wire and specified wire products totalled 69 490 tonnes in March 1994, up 19.6% from 58 086 tonnes the previous month.

Data on factory shipments of steel wire and specified wire products are now available for March 1994, as are production and export market data for selected commodities.

Available on CANSIM: matrix 122 (series 19).

The March 1994 issue of *Steel wire and specified wire products* (41-006, \$6/\$60) will be available later.

For further information on this release, contact Bruno Pépin (613-951-9837), Industry Division. ■

### Industrial chemicals and synthetic resins

March 1994

Chemical firms produced 160 387 tonnes of polyethylene synthetic resins in March 1994, a 7.3% increase from 149 412<sup>r</sup> (revised) tonnes in March 1993.

For January to March 1994, production totalled 445 226 tonnes, up 3.7% from 429 297<sup>r</sup> tonnes a year earlier.

Data for March 1993 and March 1994 on the production of three other types of synthetic resins and 24 industrial chemicals are also available.

Available on CANSIM: matrix 951.

The March 1994 issue of *Industrial chemicals and synthetic resins* (46-002, \$6/\$60) will be available later.

For further information on this release, contact Raj Sehdev (613-951-3513), Industry Division. ■

### Cement

March 1994

Manufacturers shipped 566 317 tonnes of cement in March 1994, up 20.0% from 472 040 tonnes in March 1993 and up 86.6% from 303 444 tonnes in February 1994.

For January to March 1994, year-to-date shipments totalled 1 153 973 tonnes, up 9.5% from 1 054 276 tonnes shipped during the same period in 1993.

Available on CANSIM: matrices 92 and 122 (series 35).

The March 1994 issue of *Cement* (44-001, \$6/\$60) will be available later.

For further information on this release, contact Roland Joubert (613-951-3527), Industry Division. ■

## Specified domestic electrical appliances March 1994

Electrical appliance manufacturers shipped 43,410 kitchen appliances in March 1994.

For January to March 1994, year-to-date shipments of kitchen appliances totalled 115,221 units.

The March 1994 issue of *Specified domestic electrical appliances* (43-003, \$6/\$60) will be available later.

For further information on this release, contact Laurie Vincent (613-951-3523), Industry Division. ■

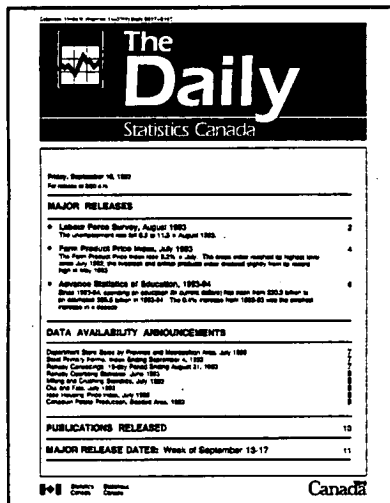
## Footwear statistics First quarter 1994

Manufacturers made 5,527,751 pairs of footwear in the first quarter of 1994, a 4.3% increase from 5,298,290 pairs a year earlier.

Available on CANSIM: matrix 8.

The first quarter 1994 issue of *Footwear statistics* (33-002, \$6/\$24) will be available later.

For further information on this release, contact Don Grant (613-951-5998), Industry Division. ■



### Statistics Canada's official release bulletin

Catalogue 11-001E. (Canada: \$120; United States: US\$144; Other Countries: US\$168.)

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## PUBLICATIONS RELEASED

**Rigid insulating board (wood fibre products),**  
March 1994.

**Catalogue number 36-002**

(Canada: \$6/\$60; United States: US\$7/US\$70;  
other countries: US\$8/US\$80).

**Asphalt roofing, March 1994.**

**Catalogue number 45-001**

(Canada: \$6/\$60; United States: US\$7/US\$70;  
other countries: US\$8/US\$80).

**Retail trade, February 1994.**

**Catalogue number 63-005**

(Canada: \$20/\$200; United States: US\$24/US\$240;  
other countries: US\$28/US\$280).

**Profile of census tracts in St. John's—Part B,**  
1991 Census.

**Catalogue number 95-304**

(Canada: \$35; United States: US\$42;  
other countries: US\$49).

**Profile of census tracts in Montréal—Part B, 1991**  
Census.

**Catalogue number 95-330**

(Canada: \$100; United States: US\$120  
other countries: US\$140).

**Profile of census tracts in Ottawa-Hull—Part B,**  
1991 Census.

**Catalogue number 95-351**

(Canada: \$50; United States: US\$60;  
other countries: US\$70).

**Profile of census tracts in Toronto—Part B, 1991**  
Census.

**Catalogue number 95-354**

(Canada: \$100; United States: US\$120;  
other countries: US\$140).

**Profile of census tracts in Calgary—Part B, 1991**  
Census.

**Catalogue number 95-375**

(Canada: \$40; United States: US\$48;  
other countries: US\$56).

**Profile of census tracts in Matsqui and**  
**Vancouver—Part B, 1991 Census.**

**Catalogue number 95-389**

(Canada: \$60; United States: US\$72;  
other countries: US\$84).

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**Week of May 9-13**  
(Release dates are subject to change)

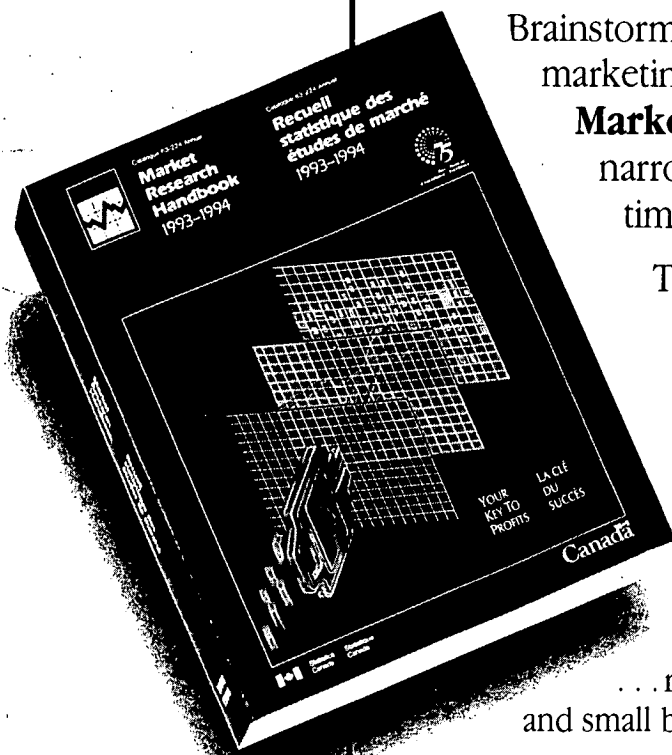
Release date	Title	Reference period
<b>May</b>		
9	Characteristics of dual-earner families	1992
10	Farm Input price Index	First quarter 1994
10	Farm product price Index	March 1994
10	Department store sales by province and metropolitan area	March 1994
11	New housing price Index	March 1994
12	Field crop reporting series: March 31 grains stocks	
13	Travel between Canada and other countries	March 1994
13	Machinery and equipment price index	First quarter 1994



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