



The Daily

Statistics Canada

Friday, July 22, 1994

For release at 8:30 a.m.

STATISTICS CANADA STATISTIQUE CANADA

JUL 22 1994

LIBRARY
BIBLIOTHÈQUE

DATA AVAILABILITY ANNOUNCEMENTS

Local government and government business enterprise employment and remuneration, fourth quarter 1993	2
Construction type plywood, May 1994	2
Production, shipments and stocks of sawmills in British Columbia, May 1994	3
Railway carloadings, May 1994	3
Railway operating statistics, December 1993	3

PUBLICATIONS RELEASED 4

MAJOR RELEASE DATES: Week of July 25-29 5

Canada, Europe, and the United States reach agreement and publish guidelines for comparing industrial statistics

In a major step toward making economic statistics more comparable among countries, representatives of Canada, the United States and the European Economic Community have produced a detailed comparison of their respective industrial classifications.

As a direct result of this work, national and international users of economic statistics can see, for the first time, which transatlantic comparisons of industrial statistics are legitimate and which are flawed by irreconcilable differences in coverage and scope.

The published document, *The international concordance between the industrial classifications of the United Nations, Canada, the European Union and the United States*, is now available on request from Standards Division, Statistics Canada, 8th floor, Jean Talon Building, Tunney's Pasture, Ottawa, Ontario, K1A 0T6 (613-951-8576, fax: 613-951-8578).



Statistics Canada
Statistique Canada

Canada

DATA AVAILABILITY ANNOUNCEMENTS

Local government and government business enterprise employment and remuneration

Fourth quarter 1993 (unadjusted)

Data for the fourth quarter of 1993 on local government and local government business enterprise employment and remuneration are now available. Employment data are quarterly averages. Remuneration data are quarterly totals.

Local governments

Total government employment (which excludes government business enterprises) averaged 975,900 employees in the fourth quarter of 1993, a 1.3% decrease from the fourth quarter of 1992. Remuneration totalled \$8.6 billion in the fourth quarter of 1993, a 0.1% increase from the fourth quarter of 1992.

Local government business enterprises

Government business enterprises employment decreased 2.7% from the fourth quarter of 1992, to average 50,800 employees. Remuneration totalled \$567 million in the fourth quarter of 1993, a 0.6% decrease from a year earlier.

Note: The number of employees are shown as "on strength" and include all employees within and outside Canada who are full-time, part-time and casual employees. "On strength" includes paid employees who report to work and persons who are not being paid but who are considered employees (such as those on strike or on unpaid leave). Remuneration data are presented on a cash basis rather than on an accrual basis.

Government includes departments, agencies, boards, commissions, municipalities, and funds established and controlled by governments, public educational institutions, cultural facilities, hospitals and social agencies, and the bodies administering universal pension plans.

Government business enterprises are organizations engaged in commercial operations. Such enterprises are similar in motivation to private business enterprises and either compete with private enterprises or monopolize markets that would otherwise be serviced by the private sector.

Available on CANSIM: matrices 2725 and 2726.

Data for the fourth quarter of 1993 on public sector employment and remuneration are also now available (CANSIM matrix 2724).

For further information on this release, contact Ferhana Ansari (613-951-1843) or Yves Gauthier (613-951-1845), Public Employment Section, Public Institutions Division.

Data are also available through custom and special tabulation. For further information or general inquiries on the Public Institutions Division's products or services, contact Susan Stobert, Data Dissemination and External Relations Unit (613-951-1781, fax: 613-951-0661). ■

Construction type plywood

May 1994

In May production of construction type plywood totalled 153 597 cubic metres, a 12.0% increase from 137 110 cubic metres in May 1993.

For January to May 1994, production totalled 776 082 cubic metres, a 2.2% increase from 759 391 cubic metres produced during the same period in 1993.

Available on CANSIM: matrix 122 (level 1).

The May 1994 issue of *Construction type plywood* (35-001, \$6/\$60) will be available later. See "How to order publications".

For further information on this release, contact Ted Brown (604-666-3694), Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

Production, shipments and stocks of sawmills in British Columbia

May 1994

Sawmills in British Columbia produced 2 745 504 cubic metres of lumber and ties in May 1994, a 0.9% decrease from 2 770 142 cubic metres in May 1993.

For January to May 1994, production totalled 14 770 256 cubic metres, up 1.7% from 14 520 089 cubic metres produced during the same period in 1993.

Available on CANSIM: matrices 53 (series 1.2, 2.2 and 3.2) and 122 (series 2).

The May 1994 issue of *Production, shipments and stocks on hand of sawmills in British Columbia* (35-003, \$8/\$80) will be available later. See "How to order publications".

For further information on this release, contact Ted Brown (604-666-3694), Statistics Canada, Pacific Region, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9. ■

Railway carloadings

May 1994

Revenue freight loaded by railways in Canada totalled 21.5 million tonnes in May 1994, a 12.1% increase from May 1993. The carriers received an additional 1.3 million tonnes from U.S. connections during May.

For January to May 1994, total loadings increased 6.1% from the year-earlier period. Receipts from

U.S. connections increased 10.1% during the same period.

All 1993 figures have been revised.

Available on CANSIM: matrix 1431.

The May 1994 issue of *Railway carloadings* (52-001, \$10/\$100) will be released next week.

For further information on this release, contact Angus MacLean (613-951-2528), Transportation Division. ■

Railway operating statistics

December 1993

The seven selected railways in Canada reported a net loss of \$36.3 million in December 1993. Operating revenues totalled \$571.8 million, a 7.7% increase from December 1992.

Revenue-freight tonne-kilometres also increased (+ 15.3%) over the same period.

Year-to-date operating revenues increased 1.1% from the same period of 1992.

Data for 1993 and previous years have been revised.

Available on CANSIM: matrix 142.

The December 1993 issue of *Railway operating statistics* (52-003, \$12/\$120) will be released later.

For further information on this release, contact Angus MacLean (613-951-2528, fax: 613-951-0579), Transportation Division. ■

PUBLICATIONS RELEASED

Canned and frozen fruits and vegetables—monthly, May 1994.

Catalogue number 32-011

(Canada: \$6/\$60; United States: US\$8/US\$72; other countries: US\$9/US\$84).

Employment, earnings and hours, April 1994.

Catalogue number 72-002

(Canada: \$29/\$285; United States: US\$35/US\$342; other countries: US\$40/US\$399).

Revised intercensal population and family estimates, July 1, 1971-1991.

Catalogue number 91-537

(Canada: \$100; United States: US\$120; other countries: US\$140).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences – Permanence of Paper for Printed Library Materials, ANSI Z39.48 – 1984.



How to order publications

Simplify your data search with *Statistics Canada catalogue, 1993* (11-204E, \$13.95; United States: US\$17; other countries: US\$20). Its keyword index will guide you to statistics on Canada's social and economic activity.

Order *The Daily* and other publications by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

1-800-267-6677

From other countries call:

1-613-951-7277

Or fax your order to us:

1-613-951-1584

For address changes: Please refer to your customer account number.

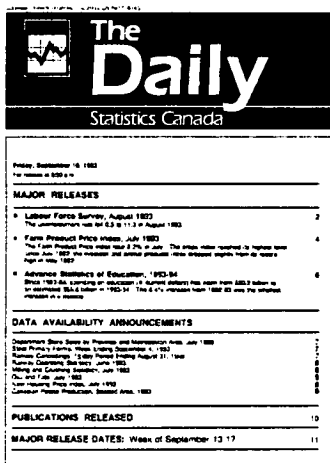
To order a publication by mail write: Sales and Service, Marketing Division, Statistics Canada, Ottawa, K1A 0T6.

Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST.

Statistics Canada Regional Reference Centres provide a full range of the Agency's products and services.

For the reference centre nearest you, check the blue pages of your telephone directory under Statistics Canada.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001E. (Canada: \$175; United States: US\$210; other countries: US\$245.)

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

Editor: Tim Prichard (613-951-1103)

Head of Official Release: Jacques Lefebvre (613-951-1088)

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, Science and Technology, 1994. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from Licence Services, Marketing Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.

MAJOR RELEASE DATES

Week of July 25-29
(Release dates are subject to change)

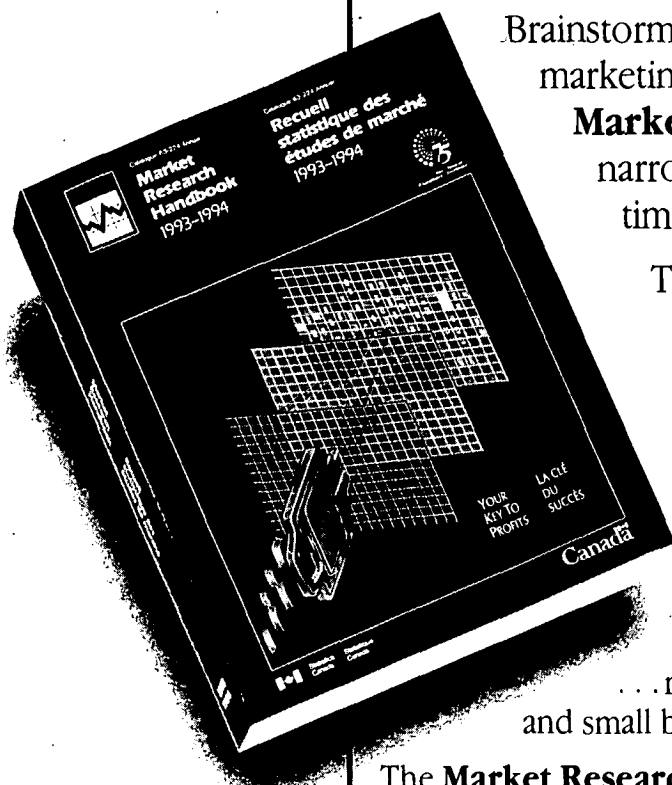
Release date	Title	Reference period
July		
25	Canada's international transactions in securities	May 1994
	Private public investment in Canada	1994 (revised intentions)
27	Unemployment insurance statistics	May 1994
	Industrial product price index	June 1994
	Raw materials price index	June 1994
28	Employment, earnings and hours	May 1994
29	Real gross domestic product at factor cost by industry	May 1994
	Crude oil and natural gas	May 1994
	Sales of refined petroleum products	June 1994
	Major release dates	August 1994



1010169461

1993
CENSUS INFO

THE MARKET RESEARCH HANDBOOK 1993/1994



*The fastest
way to get
off to a
good start!*

Brainstorming with your colleagues produces some great marketing ideas. But which ones will you use? The **Market Research Handbook** can help you narrow your options before you commit any more time and resources to developing your strategy.

This handbook is the most comprehensive statistical compendium on Canadian consumers and the businesses that serve them. It helps you to identify, define and locate your target markets.

Looking for . . .

. . . socio-economic and demographic profiles of 45 urban areas?

. . . revenue and expenditure data for retailers and small businesses?

The **Market Research Handbook** has it all . . . and more. It provides information on:

- 1991 Census information
- personal expenditures on goods and services
- size and composition of households and families
- wages, salaries and employment
- investment in Canadian industries
- labour force in various industries
- industry and consumer prices

It has been one of our bestsellers since 1977 for the simple reason that it offers such a range and depth of market data. Save time and money when you're looking for data or data sources, keep the **Market Research Handbook** close at hand for easy reference.

The **Market Research Handbook** (Cat. no. 63-224) is \$94 (plus 7 % GST) in Canada, US\$113 in the United States and US\$132 in other countries.

To order, write to Statistics Canada, Marketing Division, Publication Sales, Ottawa, Ontario, K1A 0T6 or contact the nearest Statistics Canada Reference Centre listed in this publication.

If more convenient, fax your order to (613) 951-1584. Or call toll-free 1-800-267-6677 and use your VISA or MasterCard.