



# The Daily

## Statistics Canada

**Tuesday, September 27, 1994**

For release at 8:30 a.m.

STATISTICS CANADA  
STATISTIQUE CANADA

SEP 27 1994

LIBRARY  
BIBLIOTHEQUE

### MAJOR RELEASES

- Canadian travel to Florida**

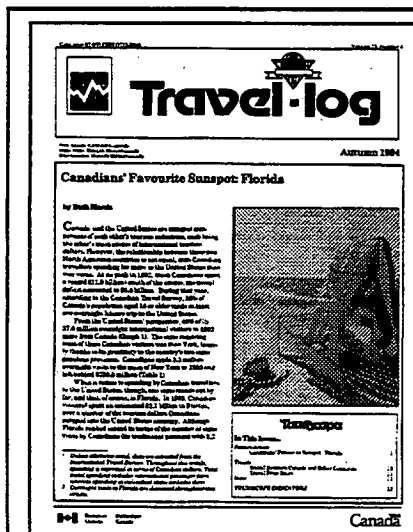
After peaking in 1992, Canadian travel to Florida has taken a substantial downturn. This is a result of the weakening Canadian dollar, rising health care costs, and concerns about personal safety.

- Population estimates as of July 1, July 1994**

We're now 29.2 million. Canada's population grew at an annual rate of 1.1% in 1993-94, a slower rate than the growth spurts of the late 1980s. But it is still faster than in many western industrialized nations.

5

(continued on page 2)



### Travel-log Autumn 1994

The main article in the autumn 1994 issue of *Travel-log*, Statistics Canada's quarterly tourism newsletter, features a profile of Canadian travellers to Florida. This issue also looks at international travel trends in the first six months of 1994. In addition, the performance of the travel price index in the second quarter of 1994 is compared to that of consumer prices in general. And, for easy reference, an index of all articles published since 1992 is included. As usual, the touriscope indicators for the second quarter of 1994 appear in the middle of the newsletter.

The autumn 1994 (vol. 13, no. 4) issue of *Travel-log* (87-003, \$10/\$40) is now available. See "How to order publications".

For further information on this release, contact Lise Beaulieu-Caron (613-951-1673), Education, Culture and Tourism Division.



Statistics  
Canada

Statistique  
Canada

Canada

---

## DATA AVAILABILITY ANNOUNCEMENTS

---

Restaurants, caterers and taverns, July 1994	7
Stocks of frozen meat products, September 1, 1994	7

---

## PUBLICATIONS RELEASED

---

8

---

## REGIONAL REFERENCE CENTRES

---

9

---

### Community profiles

1992

Community profiles based on 1992 tax records are available today. Municipal administrators and researchers will find in these data a comprehensive picture of over 5,000 communities across Canada. Derived from the most current tax records, the five available tables present comprehensive data on population, sources of income, labour force participation, economic dependency, and family characteristics. As with all Statistics Canada data, high standards of confidentiality ensure that no individual can be identified from these profiles.

For further information on the community profiles, contact Client Services (613-951-9720, fax: 613-951-4745), Small Area and Administrative Data Division.

## MAJOR RELEASES

### Canadian travel to Florida

After peaking in 1992, Canadian travel to Florida has taken a substantial downturn. A key factor in this downtrend has been the weakening Canadian dollar. Rising health care costs and concerns about personal safety have also contributed.

Between January and March 1994, Canadians made 827,000 overnight visits to Florida, down 26% from the first quarter of 1993. They pumped \$677 million into the state's economy, a drop of 21%.

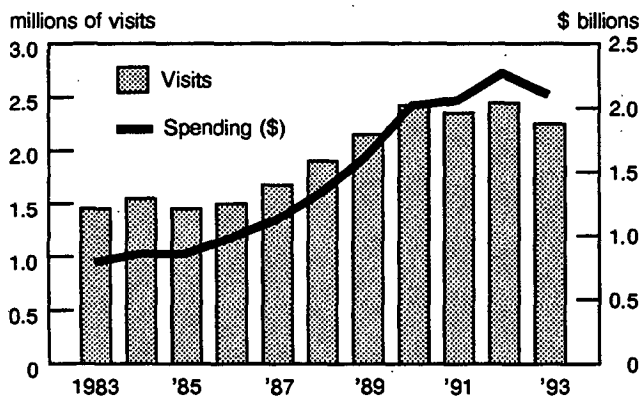
Quebec residents made 32% fewer overnight visits to Florida in the first three months of 1994, while Ontario residents made 22% fewer overnight visits. These two provinces account for almost 90% of all Canadian visits to Florida.

During the first quarter of 1994, the Canadian dollar averaged US75 cents, down almost a nickel from the same period a year earlier.

#### Weak dollar is a major deterrent for Canadians

At the peak of its popularity in 1992, Florida tallied 2.5 million overnight visits by Canadians, who injected a record \$2.3 billion into the state's economy. Since then, travel to Florida has fallen along with the Canadian dollar.

#### Canadian overnight visits and spending in Florida



Source: International Travel Survey.

By 1993, the dollar fell to US78 cents from its 1992 level of US83 cents. In 1993 the number of Canadian visitors fell 8.7% to 2.2 million. Their spending dropped 6.9% to \$2.1 billion, although it still represented more than one-quarter of the tourism dollars that Canadians pumped into the U.S. economy in 1993.

The dollar was only one negative factor that Canadians faced. During the early 1990s, several provinces reduced coverage of medical expenses incurred by residents outside Canada. Also, residency requirements to maintain coverage within Canada are being enforced.

These moves were followed by a sharp increase in the cost of purchasing additional coverage from secondary insurers. That was accompanied by growing reports of violence in Florida against foreign tourists, including some Canadians.

#### Ontario residents lead the annual trek to Florida

In 1993, Ontario residents accounted for 61% of all Canadian overnight visits to Florida, virtually unchanged from the previous decade. They made 1.4 million visits in 1993, a 5% drop from 1992.

Quebec travellers, who accounted for 26% of all Canadian overnight visits to Florida, reacted most strongly to the higher costs in 1993, making 18% fewer visits.

Canadians aged 55 and over form the largest single age group visiting Florida. In 1993, they made 756,000 overnight visits, accounting for about one-third of all Canadian travel to Florida.

This age group spent an average 40 nights in Florida in 1993, nearly four times the average visit duration of those under 55. One in five spent 60 or more nights.

Since they stayed longer, these older travellers spent substantially more per visit to Florida: an average of \$1,493 compared with \$645 for individuals under 55.

*Canadians' favourite sunspot:* Florida is the feature article in the autumn 1994 issue of *Travel-log* (87-003, \$10/\$40), which is now available. See "How to order publications".

For further information on this release, contact Ruth Martin (613-951-1791), International Travel Section, Education, Culture and Tourism Division. □

Canadian overnight visits to Florida, by province of residence

	Atlantic provinces	Quebec	Ontario	Prairie provinces	British Columbia and the Territories	Total
	'000					
1983	65	457	854	63	25	1,464
1984	71	439	956	68	21	1,556
1985	72	420	891	59	17	1,459
1986	74	466	886	63	19	1,507
1987	90	525	965	65	21	1,666
1988	99	582	1,107	79	32	1,899
1989	108	566	1,342	94	38	2,149
1990	117	674	1,463	124	54	2,432
1991	114	647	1,423	103	62	2,350
1992	132	702	1,436	130	59	2,459
1993	116	575	1,370	116	68	2,246

Source: international travel survey.

## Population estimates as of July 1

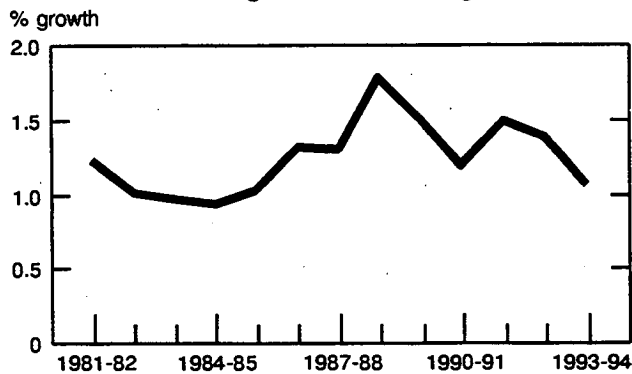
July 1994

As of July 1, 1994, Canada's population reached 29.2 million, an increase of 1.1% over the past year. Since July 1991, the population has grown by 1.1 million.

Canada's population continues to increase, but the annual rate of growth is slowing down. The growth rate in 1992-93 was 1.4%, compared with 1.5% in 1991-92.

The trend is even more noticeable on a quarterly basis. The growth between April and June 1994 was only 70% of the increase estimated for the same quarter in 1993.

### Canada's population continues to increase, but the annual rate of growth is slowing



However, Canada's population is still growing at a faster rate than the population of any other western industrialized nation. For example, the growth rate for the United States and Australia is about 1%, while it is below 0.5% for most European nations and Japan.

Over the past several years, the natural increase in Canada's population—the difference between births and deaths—has been virtually stable. The major factor in the slower growth rate is international migration, which has fallen in the past three years. International migration includes not only immigrants, but non-permanent residents whose stay in Canada is temporary (such as foreign students, foreign workers and refugee claimants).

Last year, immigrants and non-permanent residents were responsible for an increase of 150,000 in Canada's population. That was about 80,000 lower than in the previous year and was due to fewer immigrants and a reduction in the size of the non-permanent resident population.

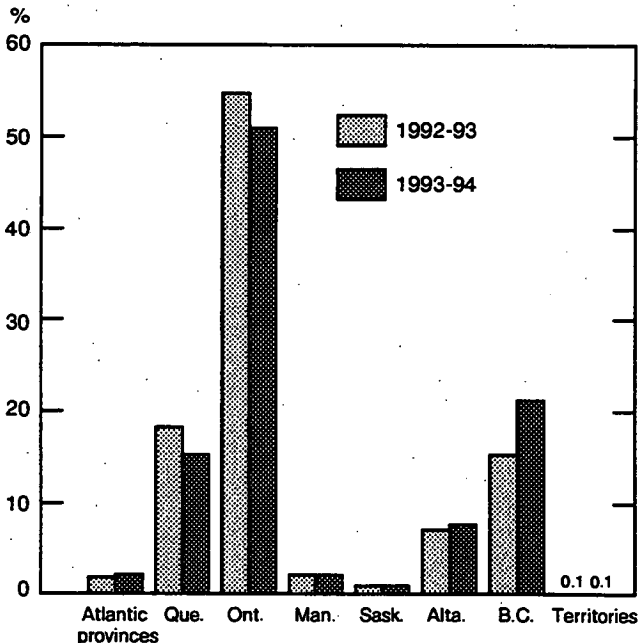
## Population of Canada, the provinces and territories

	July 1, 1993	July 1, 1994	% change
<b>Canada</b>	<b>28,940.6</b>	<b>29,248.1</b>	<b>1.1</b>
Newfoundland	584.4	582.4	-0.3
Prince Edward Island	133.2	134.5	1.0
Nova Scotia	931.2	936.7	0.6
New Brunswick	756.0	759.3	0.4
Quebec	7,228.8	7,281.1	0.7
Ontario	10,813.2	10,927.8	1.1
Manitoba	1,125.8	1,131.1	0.5
Saskatchewan	1,011.9	1,016.2	0.4
Alberta	2,688.1	2,716.2	1.0
British Columbia	3,573.9	3,668.4	2.6
Yukon Territory	30.6	30.1	-1.6
Northwest Territories	63.4	64.3	1.4

## British Columbia is growing faster than the national average

In 1993-94, British Columbia's population grew to 3.7 million, an increase of 2.6%, more than twice the national average.

## Alberta and British Columbia attracted an increasing share of immigrants



Ontario's population increased at the same rate as Canada's, while only two regions experienced

losses: Newfoundland (-0.3%) and Yukon Territory (-1.6%). British Columbia grew faster because more immigrants and other Canadians are choosing to move there.

In 1993-94, the number of immigrants to Canada dropped to 227,000 from 265,000 the previous year. The drop was reflected in every region of Canada except Nova Scotia and British Columbia, the only two provinces where immigration grew. About 48,000 immigrants chose to live in British Columbia in 1993-94, an increase of 7,000 from the previous year; Nova Scotia attracted 3,000, about 400 more.

A majority of immigrants are still choosing to live in Ontario. However, Ontario's share of the total dropped to 51% in 1993-94, compared with 55% the previous year. Similarly, Quebec's share fell to 15% from 18%.

Alberta and British Columbia attracted an increasing share of immigrants. Alberta's share of the total increased by only one percentage point in 1993-94, whereas British Columbia's share jumped significantly to 21%, from 15% the previous year.

Available on CANSIM: 1-6, 397, 5371, 6470, 6471 and 6516.

These estimates will appear in *Quarterly demographic statistics* (91-002, \$8/\$32), which will be available in a few weeks.

For further information on this release, contact your nearest Statistics Canada Regional Reference Centre or the relevant division. For vital statistics (births, deaths, marriages), contact Nelson Nault (613-951-2990), Health Statistics Division. For other demographic estimates, contact Lise Champagne (613-951-2320), Demography Division. ■

---

## DATA AVAILABILITY ANNOUNCEMENTS

---

### Restaurants, caterers and taverns

July 1994

Restaurant, caterer and tavern receipts totalled \$1,919 million for July 1994, up 5.1% from \$1,826 million in July 1993.

**Available on CANSIM: matrix 52.**

The July 1994 issue of *Restaurants, caterers and taverns* (63-011, \$7/\$70) will be available in three weeks. See "How to order publications".

For further information on this release, contact William Birbeck (613-951-3506), Services, Science and Technology Division. ■

### Stocks of frozen meat products

September 1, 1994

Total frozen meat in cold storage as of September 1, 1994 amounted to 45 000 tonnes. This compared with 44 000 tonnes the month before and 40 000 tonnes the year before.

**Available on CANSIM: matrices 87 and 9517-9525.**

For further information on this release, contact Bob Freeman (613-951-2508), Agriculture Division. ■



---

## REGIONAL REFERENCE CENTRES

---

Statistics Canada's Regional Reference Centres offer a full range of the agency's products and services. Each reference centre is equipped with a library and a sales counter where users can consult or purchase publications, microcomputer and CD-ROM diskettes, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM and E-STAT, Statistics Canada's computerized data retrieval systems. A telephone inquiry service is available with toll-free access for clients who are located outside local calling areas. Many other valuable services — from seminars to consultations — are also offered. Call or write your nearest Regional Reference Centre for more information.

**Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick**

Advisory Services  
Statistics Canada  
North American Life Centre  
1770 Market Street  
Halifax, Nova Scotia  
B3J 3M3

Local calls: (902) 426-5331  
Toll free: 1-800-565-7192  
Fax: 1-902-426-9538

**Quebec**

Advisory Services  
Statistics Canada  
Suite 412, East Tower  
Guy Favreau Complex  
200 René Lévesque Blvd. W.  
Montréal, Québec  
H2Z 1X4

Local calls: (514) 283-5725  
Toll free: 1-800-361-2831  
Fax: 1-514-283-9350

**National Capital Region**

Statistical Reference Centre (NCR)  
Statistics Canada  
Lobby, R.H. Coats Building  
Holland Avenue  
Tunney's Pasture  
Ottawa, Ontario  
K1A 0T6

If outside the local calling area, please dial the toll free number for your province.

Local calls: (613) 951-8116  
Fax: 1-613-951-0581

**Ontario**

Advisory Services  
Statistics Canada  
10<sup>th</sup> Floor  
Arthur Meighen Building  
25 St. Clair Avenue East  
Toronto, Ontario  
M4T 1M4

Local calls: (416) 973-6586  
Toll free: 1-800-263-1136  
Fax: 1-416-973-7475

**Manitoba**

Advisory Services  
Statistics Canada  
Suite 300, MacDonald Building  
344 Edmonton Street  
Winnipeg, Manitoba  
R3B 3L9

Local calls: (204) 983-4020  
Toll free: 1-800-661-7828  
Fax: 1-204-983-7543

**Saskatchewan**

Advisory Services  
Statistics Canada  
Avord Tower, 9th Floor  
2002 Victoria Avenue  
Regina, Saskatchewan  
S4P 0R7

Local calls: (306) 780-5405  
Toll free: 1-800-667-7164  
Fax: 1-306-780-5403

**Southern Alberta**

Advisory Services  
Statistics Canada  
First Street Plaza, Room 401  
138-4th Avenue Southeast  
Calgary, Alberta  
T2G 4Z6

Local calls: (403) 292-6717  
Toll free: 1-800-882-5616  
Fax: 1-403-292-4958

**Alberta and the Northwest Territories**

Advisory Services  
Statistics Canada  
8th Floor, Park Square  
10001 Bellamy Hill  
Edmonton, Alberta  
T5J 3B6

Local calls: (403) 495-3027  
Toll free: 1-800-563-7828  
Fax: 1-403-495-5318

**British Columbia and the Yukon**

Advisory Services  
Statistics Canada  
Sinclair Centre, Suite 300  
757 West Hastings Street  
Vancouver, B.C. V6C 3C9

Local calls: (604) 666-3691  
Toll free: 1-800-663-1551  
Fax: 1-604-666-4863

**Telecommunications Device for the Hearing Impaired**

Toll free: 1-800-363-7629

# DATABASES FOR ENVIRONMENTAL ANALYSIS

STATISTICS CANADA LIBRARY  
BIBLIOTHEQUE STATISTIQUE CANADA



1010173568



Catalogue 11-527E Occasional

**Databases for  
Environmental Analysis:**  
Government of Canada



Statistics Canada  
Statistique Canada  
Environment Canada  
Environnement Canada

Canada

***The fastest  
way to get  
off to a good  
start!***

**D**atabases for *Environmental Analysis: Government of Canada* is your guide to sources of information on Canada's environment. No matter what topic you're researching, *Databases for Environmental Analysis* will point you in the right direction.

This valuable sourcebook is the product of a joint venture between Statistics Canada and Environment Canada. It contains descriptions of more than 370 databases to guide your research.

## Looking for data on...

- ...agriculture and the environment?
- ...urban air quality?
- ...manufacturers of environmental products?
- ...contaminants in fish and seabirds?

*Databases for Environmental Analysis* has all federal government sources listed in one, easy-to-use publication! The databases are listed by government departments, including:

- Environment Canada
- Fisheries and Oceans
- Statistics Canada
- Forestry Canada
- Industry, Science and Technology Canada
- ...and many more!

For further convenience, this publication comes with a diskette, so finding the database which has the information you're looking for is as easy as typing in a "key word".

Don't commit any more time to hunting down data sources, order *Databases for Environmental Analysis* today!

*Databases for Environmental Analysis: Government of Canada* (Cat. no. 11-527E) is \$55.00 in Canada, US \$66.00 in the United States, and US \$77.00 in other countries.

To order write Publication Sales, Statistics Canada, Ottawa, Ontario, K1A 0T6. Or contact the nearest Statistics Canada Reference Centre listed in this publication.

For faster ordering, fax your order to (613) 951-1584. Or call toll-free 1-800-267-6677 and use your VISA, MasterCard or Purchase Order number.