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The Daily

Statistics Canada

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MAJOR RELEASES

OTHER RELEASES

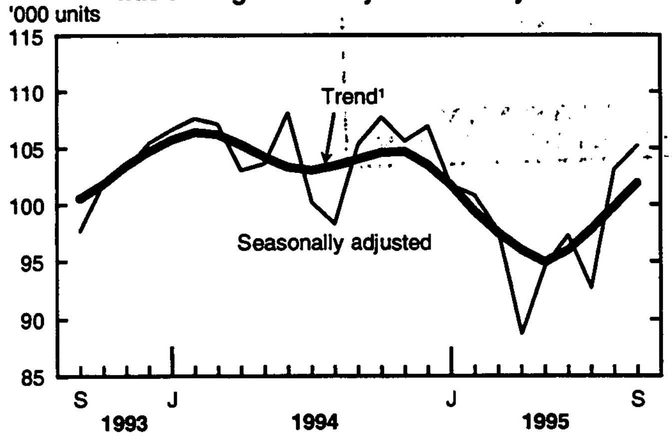
MAJOR RELEASES

New motor vehicle sales

September 1995

New motor vehicle dealers increased their sales in September, the fourth gain in five months. The number of vehicles sold rose 2.0% to 105,154. This followed an 11.3% increase in August. September's sales were slightly above the 1994 monthly average for the first time this year.

Number of new vehicles sold in September was the highest of any month this year



[1] *The short-term trend represents a moving average of the data.*

Sales declined during the first four months of 1995, falling to fewer than 89,000 vehicles in April—the lowest seasonally adjusted monthly level since July 1983. Since April, sales have followed an upward trend. Early reports from the auto industry suggest a sales drop in October.

Passenger car sales rose 1.7% in September to over 60,000 cars—the most cars sold in a single month so far this year. However, car sales were still below the 1994 monthly average.

The Big Three automakers sold 3.4% more passenger cars in September. Their sales have been generally rising since April. Other automakers also saw large gains in sales of cars made in their North American transplants. Total sales of all cars built in North America were up 4.3% from August.

Imported vehicles did not fare so well. Sales of cars built outside North America plunged 10.4%. The drop in imports offset any gains by transplant models. Overall, automakers other than the Big Three reported a 1.6% decline in passenger car sales in September. Their total sales have been generally flat all year.

> ***Note to readers***
>
> *In this release, all data at the national level are seasonally adjusted. The provincial data are unadjusted.*
>
> *Trucks also include minivans, sport utility vehicles and buses.*
>
> *All sales figures include leases of new motor vehicles.*
>
> *A new series has been added to CANSIM matrix 64. Series 16 shows seasonally adjusted unit sales of passenger cars built by the Big Three automakers and by other automakers.*
>
> *Sales data by origin (North America, Japan, other countries) are no longer available for every province due to confidentiality requirements.*

Dealers sold 2.3% more trucks in September. This followed a 13.8% gain in August. Truck sales slumped from March 1995 through July, falling well below the 1994 average monthly sales level. Since then, sales in August and September 1995 surpassed last year's average.

Truck sales were not hit hard by the downtum in new motor vehicle sales earlier this year. Overall sales declines may have been tempered by consumers' substitution of minivans and sport utility vehicles in place of traditional passenger cars.

Sales weaker in Eastern Canada

During the first three quarters of 1995, new vehicle sales in all of the provinces were below last year's totals for the same period. On an unadjusted basis, sales in Canada were 7.1% below figures for the first three quarters of last year. The sales decline was even larger in every province east of Manitoba, except New Brunswick.

Manitoba was least affected by year-over-year sales declines. In the first nine months of 1995, sales of new vehicles in Manitoba were 1.9% off last year's mark. In general, Manitoba's retail sector has enjoyed solid sales growth all year. Motor and recreational vehicle dealers in the province reported strong year-over-year gains throughout 1995.

During the third quarter, consumers in Saskatchewan were most likely to purchase passenger cars manufactured by the Big Three automakers. Nearly four out of five new car purchases were for Big Three models. Consumers in British Columbia purchased the lowest proportion of Big Three models, with nearly half of their purchases coming from the other automakers.

Cars sold in the third quarter of 1995 fetched an average price of $20,520, up 7.6% from the same quarter last year. Average car prices reflect consumers' choices of model and options, as well as any change in vehicle prices. Consumers in British Columbia continued to spend more per car than consumers in other provinces. Consumers east of Ontario spent the least per new car.

Available on CANSIM: matrix 64.

The September 1995 issue of *New motor vehicle sales* (63-007, $16/$160) will be available in December. See "How to order publications".

For further information on this release, contact Mary Beth Lozinski (613-951-9824), Retail Trade Section, Industry Division.

Market share and average prices of cars sold
Third quarter 1995

	Market share		Average price
	Big Three automakers	Other automakers	
	%		$
Newfoundland	70	30	17,910
Prince Edward Island	70	30	17,950
Nova Scotia	66	34	18,440
New Brunswick	77	23	18,430
Quebec	58	42	19,080
Ontario	66	34	21,430
Manitoba	76	24	20,240
Saskatchewan	79	21	20,530
Alberta	75	25	21,120
British Columbia	53	47	22,780
Canada	**64**	**36**	**20,520**

□

New motor vehicle sales

	Sept. 1994	Aug. 1995[r]	Sept. 1995[p]	Sept. 1994 to Sept. 1995	Aug. 1995 to Sept. 1995
	seasonally adjusted				
				% change	
New motor vehicles	**105,343**	**103,131**	**105,154**	**-0.2**	**2.0**
Passenger cars	61,166	59,351	60,379	-1.3	1.7
North American[1]	47,517	48,999	51,100	7.5	4.3
Imports	13,649	10,353	9,278	-32.0	-10.4
Big Three automakers	40,359	39,501	40,849	1.2	3.4
Other automakers	20,807	19,850	19,530	-6.1	-1.6
Trucks, vans and buses	44,176	43,780	44,775	1.4	2.3

	Sept. 1994	Sept. 1995[p]	Sept. 1994 to Sept. 1995	Market share Sept. 1994	Market share Sept. 1995
	unadjusted				
			% change	%	
New motor vehicles	**100,080**	**100,351**	**0.3**		
Passenger cars	58,508	57,270	-2.1	100.0	100.0
North American[1]	43,320	47,346	9.3	74.0	82.7
Big Three automakers	33,213	35,618	7.2	56.8	62.2
Other automakers	10,107	11,728	16.0	17.3	20.5
Imports	15,188	9,924	-34.7	26.0	17.3
Big Three automakers	2,428	777	-68.0	4.1	1.4
Other automakers	12,760	9,147	-28.3	21.8	16.0
Trucks, vans and buses	41,572	43,081	3.6	100.0	100.0
North American[1]	37,707	40,496	7.4	90.7	94.0
Big Three automakers	34,948	37,706	7.9	84.1	87.5
Other automakers	2,759	2,790	1.1	6.6	6.5
Imports	3,865	2,585	-33.1	9.3	6.0

1 *Manufactured or assembled in Canada, the United States or Mexico.*
r *Revised figures.*
p *Preliminary figures.*

■

OTHER RELEASES

Raw materials price index, early estimate
October 1995

The raw materials price index (RMPI) declined an estimated 2.5% from September to October 1995. Every major component decreased: mineral fuels (-4.9%), wood (-2.9%), metals (-2.6%), and vegetable and animal products (-0.4%). The RMPI excluding mineral fuels decreased an estimated 1.7% in October.

These early estimates of October's index are based on partial returns and other indicators. The regular index will be released at the end of this month.

For further information on this release, contact Paul-Roméo Danis (613-951-3350, fax: 613-951-2848), Client Services Unit, Prices Division. ■

Machinery and equipment price indexes
Third quarter 1995 (preliminary)

The machinery and equipment price index was at 118.2 (1986=100) in the third quarter of 1995. This was unchanged from the second quarter, but up 3.6% from the third quarter of 1994. The domestic component increased 0.2% from the second quarter, whereas the import component fell 0.2%.

The largest offsetting movements among the industry divisions were in community, business and personal services (-0.3%), trade (-0.2%), construction (-0.2%), mines, quarries and oil wells (+0.1%), and forestry (+0.2%).

Comparing the third quarters of 1994 and 1995, the following industry divisions contributed most to the annual price increase: manufacturing (+4.1%), agriculture (+5.6%), transportation, communication, storage and utilities (+2.3%), and community, business and personal services (+3.4%).

Machinery and equipment price indexes
(1986=100)

	Third quarter 1995[p]	Second quarter 1995 to Third quarter 1995	Third quarter 1994 to Third quarter 1995
		% change	
Machinery and equipment price index	**118.2**	**0.0**	**3.6**
Industry division			
Agriculture	139.5	0.0	5.6
Forestry	129.5	0.2	4.6
Fishing	118.6	-0.2	1.7
Mines, quarries and oil wells	117.5	0.1	3.3
Manufacturing	122.4	0.0	4.1
Construction	120.8	-0.2	3.4
Transportation, communication, storage and utilities	112.3	0.0	2.3
Trade	109.9	-0.3	3.0
Finance, insurance and real estate	104.0	-0.2	1.8
Community, business and personal services	103.2	-0.3	3.4
Public administration	117.0	0.0	2.9

p *Preliminary figures.*

Available on CANSIM: matrices 2023-2025.

The third quarter 1995 issue of *Construction price statistics* (62-007, $23/$76) will be available in December. See "How to order publications".

For further information on this release, contact Paul-Roméo Danis (613-951-3350, fax: 613-951-2848), Client Services Unit, Prices Division. ■

Railway carloadings

Seven-day period ending October 21, 1995

Carloadings of freight (excluding intermodal traffic) during the seven-day period ending October 21, 1995, decreased 2.3% to 5.0 million tonnes. The number of cars loaded decreased 3.9% from the same period of last year.

Intermodal traffic (piggyback) tonnage totalled 334 000 tonnes, a 7.1% decrease from the same period of last year. The year-to-date figures showed an increase of 8.4%.

Total traffic (carloadings of freight and intermodal traffic) decreased 2.6% during the period. This brought the year-to-date total to 204.9 million tonnes, a 2.2% increase from the previous year.

All year-to-date figures have been revised.

For further information on this release, contact Angus MacLean (613-951-2528, fax: 613-951-0579), Surface Transport Unit, Transportation Division. ■

Cereals and oilseeds review

August 1995

By the end of September, the harvest was almost complete on the Prairies with good quality reported for most crops. In the East, the soybean harvest was in full swing and the grain com harvest had begun.

Frost in the United States brought the growing season to a halt in many areas of the westem and central com belt during the last week of September.

The markets then tumed away from reports on North American crop conditions and the weather to intemational supply and demand and the prices that farmers could expect for their crops.

Overall, the price outlook for the 1995/96 crop year is good despite some current weakness in the domestic oilseed sector.

Tight world supplies of wheat and barley brought higher Canadian Wheat Board price forecasts for 1995/96 and higher initial payments.

The frost in the United States resulted in volatile com markets in September, but the overall price trend was up. The rising com prices provided strength for other feed grains.

Oilseed prices peaked in mid-September with concem over frost, and then declined. But prices still rose during the month. Remembering last year's high prices, canola farmers have been storing their harvest and hoping for price increases. However, the firmness of the Canadian dollar has been reducing export demand at current prices.

Available on CANSIM: matrices 976-981, 2650-2656, 5612, 5630 and 5687.

The August 1995 issue of *Cereals and oilseeds review* (22-007, $15/$144), which contains the situation report for September, will be released shortly. See "How to order publications".

For further information on this release, contact Jeannine Fleury (613-951-3859) or Karen Gray (204-983-2856), Grain Marketing Unit, Agriculture Division. ■

Egg production

September 1995

Egg production in September totalled 39.4 million dozen, a 0.5% increase from September 1994. The average number of layers dropped 0.1%, but the number of eggs per 100 layers increased from 2,148 to 2,161.

Available on CANSIM: matrices 1145-1146 and 5689-5691.

To order *Production and stocks of eggs and poultry* ($115/year), contact Julie Gordon (613-951-5039), Agriculture Division.

For further information on this release, contact Conrad Ogrodnik (613-951-2860), Livestock and Animal Products Section, Agriculture Division. ■

Annual survey of manufactures

1994

The Annual Survey of Manufactures provides information on over 200 different industries. Principal statistics for each industry will be released as they become available. Data for the industries listed below are now available.

Available on CANSIM: matrices 5395, 5486, 5558, 5563 and 5566.

Value of shipments

	1993	1994	1993 to 1994	Catalogue number	Contact	Phone (613)
	$ millions		% change			
Industry (SIC)						
Sugar and chocolate confectionery (1083)	1,145.3	1,206.9	5.4	32-250	P. Zylstra	951-3511
Building board (2714)	159.3	204.8	28.6	36-250	B. Pépin	951-3516
Motor vehicle steering and suspension parts (3254)	1,113.2	1,441.7	29.5	42-251	A. Shinnan	951-3515
Railroad rolling stock (3261)	1,212.3	1,990.7	64.2	42-251	A. Shinnan	951-3515
Other transportation equipment (3299)	700.0	997.6	42.5	42-251	A. Shinnan	951-3515

Data for the industries listed in the table will be released in *Food industries* (32-250, $38), Paper and allied products industries (36-250, $38) and Transportation equipment industries (42-251, $38). These publications will be released at a later date. See "How to order publications".

■

PUBLICATIONS RELEASED

Employment, earnings and hours, August 1995
Catalogue number 72-002
(Canada: $31/$310; United States: US$38/US$372; other countries: US$44/US$434).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.
∞

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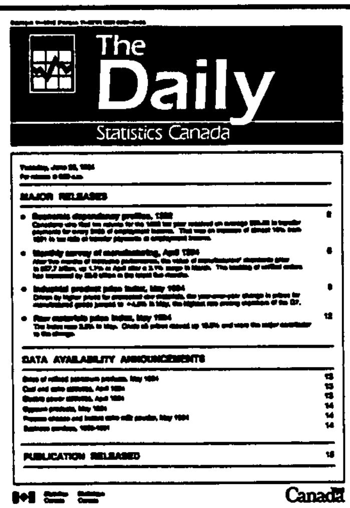

Statistics Canada's official release bulletin

Catalogue 11-001E. (Canada: $240; United States: US$288; other countries: US$336.)

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Head of Official Release: Jacques Lefebvre (613-951-1088)

RELEASE DATES

November 13-17

(Release dates are subject to change.)

Release date	Title	Reference period
13	**Remembrance Day**	
15	**Travel between Canada and other countries**	September 1995
15	**Composite index**	October 1995
16	**Canadian economic observer**	November 1995
17	**Monthly survey of manufacturing**	September 1995
17	**Income distribution by size**	1994

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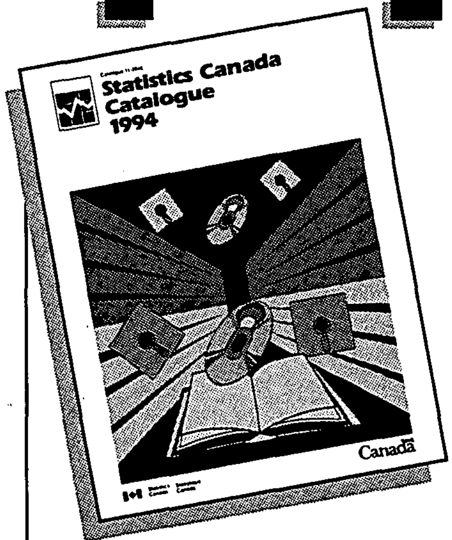

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