

# The Daily

Statistics Canada

Wednesday, November 15, 1995

For release at 8:30 a.m.

STATISTICS CANADA STATISTIQUE CANADA

NOV 15 1995

## MAJOR RELEASES

- **Composite index, October 1995** 2  
The index held on to its gradually improving trend in October with a slight 0.1% increase—its first gain since March.
- **Travel between Canada and other countries, September 1995** 4  
Canada remained attractive to visitors from overseas in September. They visited Canada in record numbers again, continuing an upward trend that started in mid-1992.

## OTHER RELEASES

Railway carloadings, September 1995	7
Financial and taxation statistics for enterprises, 1988-1992	7
Soft drinks, October 1995	7
Processed fruits and vegetables, September 1995	7

## PUBLICATIONS RELEASED 8



Statistics  
Canada

Statistique  
Canada

Canada

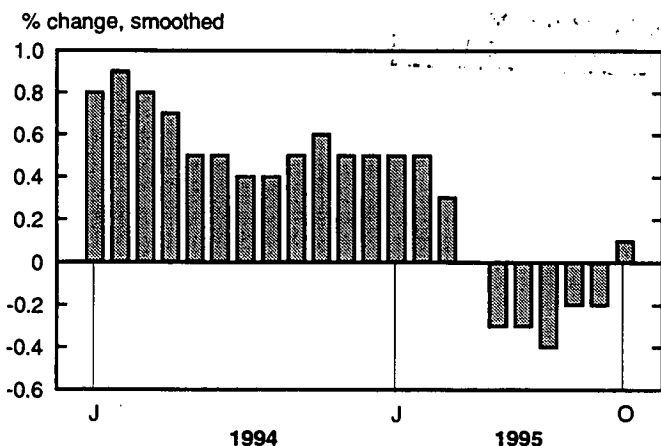
## MAJOR RELEASES

### Composite index

October 1995

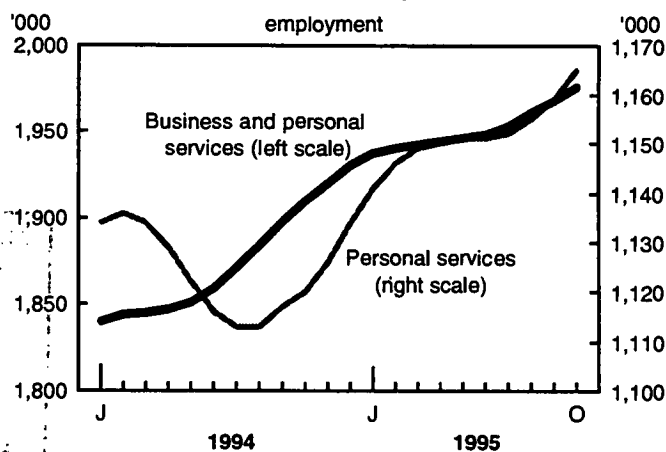
The leading index posted a slight 0.1% increase in October, its first gain since March. Final demand continued to firm, although household demand for manufactured goods remained weak. Overall, 5 of the 10 components were up and 4 were down (2 fewer than in September), while 1 component was unchanged. The unsmoothed index again advanced, as it generally has every month since May.

Composite index



Household demand showed further signs of snapping out of its lethargy. Durable goods sales posted their first gain in seven months, while growth in services employment was driven by personal services. The advance in the housing index slowed, however, from a revised 1.9% in September to just 0.6%; housing starts slumped again in October after house sales dipped in September. Spending on furniture and appliances stayed on a downward trend.

### Growth in personal services employment has been a driving force



A sharp uptum in export industries continued to buttress manufacturing against slack domestic demand. The trends of new orders and of the ratio of shipments to inventories of finished goods both remained slightly downward, dampened by weakness in consumer- and construction-related industries. The average work week was stable.

Lower commodity prices were again the main brake on the U.S. leading indicator, which was down 0.1% for its seventh loss in a row. Some of the components that are key to Canada's exports remained upbeat, however, as U.S. economic growth picked up sharply in the third quarter.

**Available on CANSIM: matrix 191.**

For more information on the economy, the November 1995 issue of *Canadian economic observer* (11-010, \$22/\$220) will be available this week. See "How to order publications".

For further information on this release, contact Francine Roy (613-951-3627) or Dominique Pérusse (613-951-1789), Current Economic Analysis Division. □

## Composite index

Data used in the composite index calculation for:	May 1995	June 1995	July 1995	Aug. 1995	Sept. 1995	Oct. 1995	Last month of data available  % change
<b>Composite leading indicator (1981=100)</b>	<b>173.2</b>	<b>172.6</b>	<b>171.9</b>	<b>171.5</b>	<b>171.2</b>	<b>171.3</b>	<b>0.1</b>
Housing index <sup>1</sup>	100.9	100.2	100.5	102.0	103.9	104.5	0.6
Business and personal services employment ('000s)	1,946	1,948	1,953	1,961	1,968	1,976	0.4
TSE 300 stock price index (1975=1,000)	4,225	4,293	4,376	4,443	4,495	4,520	0.6
Money supply (M1) (\$ millions, 1981) <sup>2</sup>	30,234	30,309	30,423	30,550	30,678	30,792	0.4
U.S. composite leading indicator (1967=100) <sup>3</sup>	216.7	216.1	215.6	215.1	214.8	214.5	-0.1
<b>Manufacturing</b>							
Average work week	38.7	38.6	38.5	38.3	38.2	38.2	0.0
New orders, durables (\$ millions, 1981) <sup>4</sup>	12,818	12,776	12,711	12,588	12,486	12,440	-0.4
Shipments/inventories of finished goods <sup>4</sup>	1.75	1.71	1.66	1.62	1.58	1.56	-0.02
<b>Retail trade</b>							
Furniture and appliance sales (\$ millions, 1981) <sup>4</sup>	1,164.8	1,163.2	1,156.9	1,148.2	1,140.6	1,135.3	-0.5
Other durable goods sales (\$ millions, 1981) <sup>4</sup>	4,002.5	3,978.2	3,952.8	3,940.0	3,934.7	3,946.0	0.3
Unsmoothed composite	170.1	170.7	170.6	171.3	171.4	173.0	0.9

<sup>1</sup> Composite index of housing starts (units) and house sales (multiple listing service).

<sup>2</sup> Deflated by the consumer price index for all items.

<sup>3</sup> The figures in this row reflect data published in the month indicated but the figures themselves refer to data for the month immediately preceding.

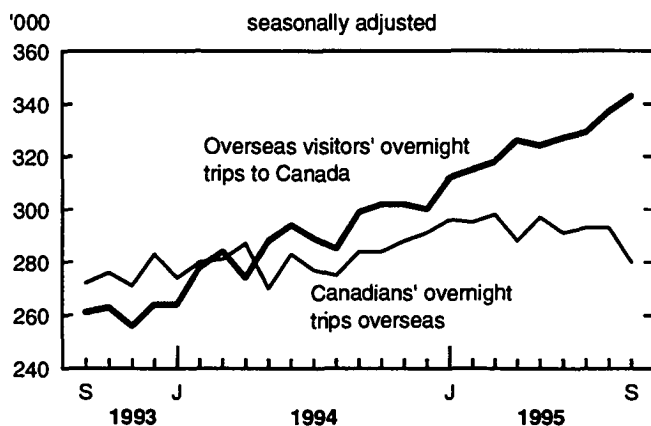
<sup>4</sup> The figures in this row reflect data published in the month indicated but the figures themselves refer to data for two preceding months.  
Difference from previous month.

## Travel between Canada and other countries

September 1995

Visitors from overseas made a record 343,000 overnight trips to Canada in September, up 1.7% from August. The upward trend in this type of travel started in mid-1992.

### Overnight travel to Canada by visitors from overseas reached a new peak in September



Meanwhile, the number of Americans who made overnight trips to Canada was unchanged at 1.1 million in September.

Over time, travellers from countries other than the United States have represented an increasing share of the visitors to Canada. While they accounted for only 5% of foreign overnight visits in 1972, their share stood at 24% in September 1995.

Since travellers from overseas tend to make longer trips to Canada than Americans—in the first quarter of 1995, the average length of stay was nine nights compared with three—the economic impact of an increase in their numbers is significantly greater than that of a comparable rise in the number of American visitors. On average, visitors from overseas spent C\$1,047 per overnight trip during the first quarter of 1995, compared with C\$358 for Americans.

#### Note to readers

Month-to-month comparisons use seasonally adjusted data (data adjusted for variations that repeat annually and for variability caused by the different volumes of travellers associated with different days of the week).

Year-over-year comparisons use unadjusted data (the actual traffic counts).

### Canadians' overnight trips to the United States increased

During September, Canadians made 1.2 million trips of at least one night to the United States. Despite this 4.1% increase, the trend in this type of travel has been downward since peaking at 1.8 million trips in late 1991.

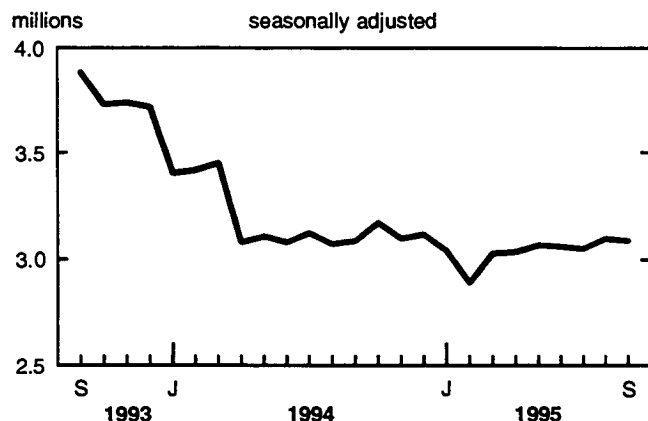
Meanwhile, the number of overseas trips of one or more nights by Canadians fell 4.3% compared with August, to 280,000 trips. Canadians' overnight travel to overseas destinations has generally been moving upward since June 1991.

### Americans' same-day cross-border car trips increased

Americans' same-day cross-border car trips increased 2.2% in September, to 1.9 million. Trips of this type increased 33% from January 1994 through February 1995. More recently, the number of these trips has been relatively stable.

The number of Canadians' same-day cross-border car trips, often used as an indicator of cross-border shopping, have been relatively stable since mid-1994. This type of travel decreased slightly (-0.4%) to 3.1 million trips in September.

**Canadians' same-day cross-border car trips  
have been relatively stable since mid-1994**



Available on CANSIM: matrices 2661-2697, 5780-6046 and 8200-8328.

The September 1995 issue of *International travel, advance information* (66-001P, \$7/\$70) will be available shortly. See "How to order publications".

For further information on this release, contact Ruth Martin (613-951-1791), International Travel Section, Education, Culture and Tourism Division.

**Same-day cross-border car trips**

	Americans to Canada		Canadians to the United States	
	Sept. 1995 <sup>P</sup>	Sept. 1994 to Sept. 1995	Sept. 1995 <sup>P</sup>	Sept. 1994 to Sept. 1995
	unadjusted			
	'000	% change	'000	% change
Canada	2,100	9.3	3,153	1.0
Place of entry/re-entry				
New Brunswick	135	7.7	452	3.7
Quebec	109	10.9	303	-4.0
Ontario	1,620	10.0	1,430	-1.1
Manitoba	24	12.2	63	4.5
Saskatchewan	5	15.0	20	-17.5
Alberta	13	7.6	16	-1.6
British Columbia	190	3.8	867	5.4
Yukon	3	1.9	3	18.9

<sup>P</sup> Preliminary figures.

# Travel between Canada and other countries

	July 1995 <sup>r</sup>	Aug. 1995 <sup>r</sup>	Sept. 1995 <sup>p</sup>	Aug. 1995 to Sept. 1995
seasonally adjusted				
	'000		% change	
<b>Canadians' trips abroad</b>				
Car trips to the United States				
Same-day	3,050	3,099	3,088	-0.4
One or more nights	798	780	789	1.2
Total trips, one or more nights				
United States <sup>1</sup>	1,178	1,155	1,202	4.1
Other countries	293	293	280	-4.3
<b>Travel to Canada</b>				
Car trips from the United States				
Same-day	1,877	1,892	1,933	2.2
One or more nights	742	726	718	-1.2
Total trips, one or more nights				
United States <sup>1</sup>	1,086	1,074	1,075	0.0
Other countries <sup>2</sup>	329	337	343	1.7
	Sept. 1995 <sup>p</sup>	Sept. 1994 to Sept. 1995	Jan.- Sept. 1995 <sup>p</sup>	Jan.-Sept. 1994 to Jan.-Sept. 1995
unadjusted				
	'000		% change	
<b>Canadians' trips abroad</b>				
Car trips to the United States				
Same-day	3,153	1.0	27,831	-4.5
One or more nights	886	1.1	7,906	-3.5
Total trips, one or more nights				
United States <sup>1</sup>	1,261	1.6	11,653	-3.0
Other countries	273	0.5	2,843	5.2
<b>Travel to Canada</b>				
Car trips from the United States				
Same-day	2,100	9.3	17,689	12.5
One or more nights	895	-2.1	7,387	1.4
Total trips, one or more nights				
United States <sup>1</sup>	1,374	1.1	10,825	3.1
Other countries <sup>2</sup>	514	15.7	3,281	14.4

<sup>1</sup> Estimates for the United States include counts of cars and buses, and estimated numbers for planes, trains, boats and other methods.

<sup>2</sup> Figures for other countries exclude same-day entries by land only, via the United States.

<sup>r</sup> Revised figures.

<sup>p</sup> Preliminary figures.

---

## OTHER RELEASES

---

### **Railway carloadings** September 1995

Carload freight (excluding intermodal traffic) loaded in Canada totalled 19.5 million tonnes in September, a 5.0% decrease from September 1994. The rail carriers received an additional 1.7 million tonnes from U.S. connections during September.

Intermodal (piggyback) tonnage totalled 1.3 million tonnes, a 12.5% decrease from September 1994. The year-to-date figures showed an increase of 9.7%.

Total traffic (carload freight and intermodal traffic) decreased 5.5% in September. This brought the year-to-date total to 189.0 million tonnes, a 1.1% increase from the previous year. Receipts from U.S. connections increased 23.4% during the same period.

All year-to-date data have been revised.

**Available on CANSIM: matrix 1431.**

The September 1995 issue of *Railway carloadings* (52-001, \$10/\$100) will be released shortly. See "How to order publications".

For further information on this release, contact Angus MacLean (613-951-2528, fax: 613-951-0579), Surface Transport Unit, Transportation Division. ■

### **Financial and taxation statistics for enterprises** 1988-1992

Annual financial and taxation statistics of enterprises are now available for the period 1988 to 1992. This is the first time that detailed taxation data have been published for this period.

These data consist of balance sheets, income statements, reconciliation statements (of profit to taxable income and to taxes), plus selected financial ratios. The data cover all enterprises in Canada including government business enterprises. Data are available for 63 industry groups based on the Standard Industrial Classification for companies and enterprises. The financial data have been revised

since their previous publication in *Financial statistics for enterprises (preliminary)* (61-219P).

**Note:** These data will not be available on CANSIM until November 24.

**Available on CANSIM: matrices 4100-4167.**

*Financial and taxation statistics for enterprises, 1988-1992* (61-219, \$55) will be available shortly. See "How to order publications".

For further information on this release, contact Roy St-Germain for financial statistics (613-951-2649) or Paula Helmer for taxation statistics (613-951-9852), Industrial Organization and Finance Division. ■

### **Soft drinks** October 1995

Data for October 1995 on the production of soft drinks are now available.

**Available on CANSIM: matrix 196.**

*Monthly production of soft drinks* (32-001, \$3/\$30) will be available shortly. See "How to order publications".

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

### **Processed fruits and vegetables** September 1995

Data for September 1995 on processed fruits and vegetables are now available.

*Canned and frozen fruits and vegetables, monthly* (32-011, \$6/\$60) will be available shortly. See "How to order publications".

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■



1010199383

The Daily, November 15, 1995

## PUBLICATIONS RELEASED

**Livestock statistics update, November 1995**

**Catalogue number 23-603UE**

(Canada: \$36/\$144; United States: US\$44/US\$173;  
other countries: US\$51/US\$202).

**Building permits, September 1995**

**Catalogue number 64-001**

(Canada: \$24/\$240; United States: US\$29/US\$288;  
other countries: US\$34/US\$336).

The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences - Permanence of Paper for Printed Library Materials, ANSI Z39.48 - 1984.



### How to order publications

Simplify your data search with *Statistics Canada Catalogue*, 1994 (11-204E, \$15; United States: US\$18; other countries: US\$21). Its keyword index will guide you to statistics on Canada's social and economic activity.

**Order *The Daily* and other publications by phone:**

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

**1-800-267-6677**

From other countries call:

**1-613-951-7277**

Or fax your order to us:

**1-613-951-1584**

**For address changes:** Please refer to your customer account number.

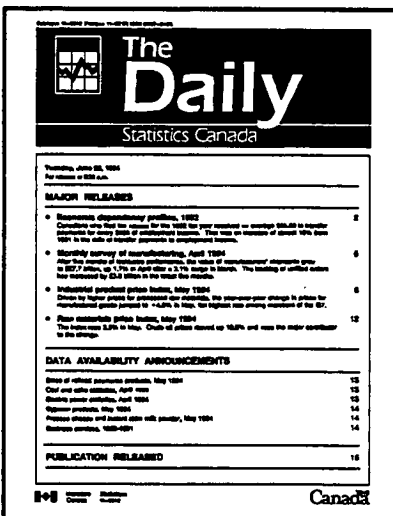
**To order a publication by mail write:** Sales and Service, Marketing Division, Statistics Canada, Ottawa, K1A 0T6.

Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST.

**Statistics Canada Regional Reference Centres provide a full range of the Agency's products and services.**

For the reference centre nearest you, check the blue pages or your telephone directory under Statistics Canada.

**Authorized agents and bookstores also carry Statistics Canada's catalogued publications.**



### Statistics Canada's official release bulletin

Catalogue 11-001E. (Canada: \$240; United States: US\$288; other countries: US\$336.)

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To receive *The Daily* from the Internet, send an E-mail message to [listproc@statcan.ca](mailto:listproc@statcan.ca). Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Tim Prichard (613-951-1103)

Head of Official Release: Jacques Lefebvre (613-951-1088)

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 1995. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001E, along with date and page references.