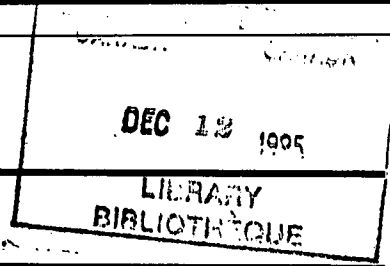


The Daily

Statistics Canada

Tuesday, December 12, 1995

For release at 8:30 a.m.

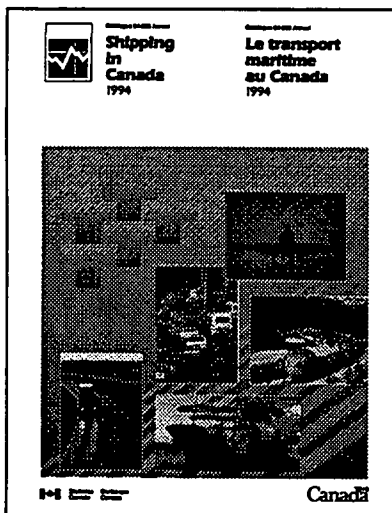


MAJOR RELEASES

- **New motor vehicle sales, October 1995** 2
New motor vehicle sales dropped in October, the second decline in the latest six months.

OTHER RELEASES

- Oils and fats, July 1995 4
- Taxable income of enterprises, 1993 4
- Steel primary forms, October 1995 4
- Blow-moulded plastic bottles, third quarter 1995 4



Shipping in Canada 1994

The 1994 edition of *Shipping in Canada* is a comprehensive overview of marine transportation. Part I of this publication analyzes the data on domestic and international commodity flows. The analysis emphasizes the major changes in 1994 against a background of a 10-year historical perspective. The focus of Part II is the 1993 aggregate financial and operating statistics of Canada-based marine transport carriers. Part III presents a special study, "International marine transportation flows—review of historical trends", that examines the flows of marine cargo between Canada's regions and six international trade zones from 1983 to 1994.

Shipping in Canada, 1994 (54-205, \$50) is now available. See "How to order publications".

For further information on this release, contact Doug O'Keefe (613-951-0291), Transportation Division.



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MAJOR RELEASES

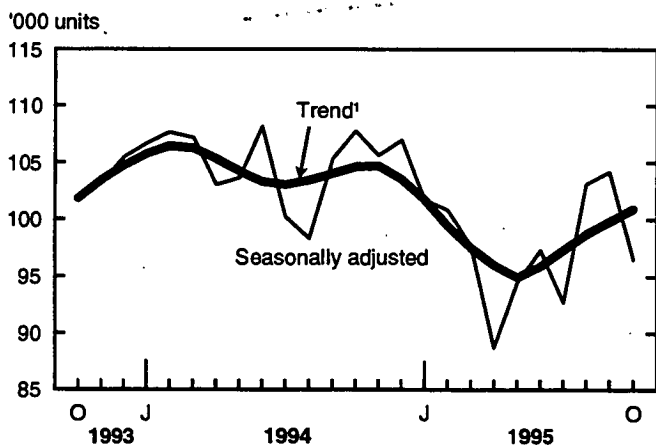
New motor vehicle sales

October 1995

New motor vehicle sales dropped in October as the number of new vehicles sold dropped 7.4% to 96,548 vehicles. This was the second decline in the latest six months. And early indications from the auto industry suggest no improvement in November sales.

Despite October's drop, the trend was still positive because of the good performance in the previous two months. The trend has been positive since May following declines in early 1995.

New motor vehicle sales tumbled in October



¹ The short-term trend represents a moving average of the data.

Car sales plunged 8.3% from September's level. The Big Three's car dealers were hardest hit, with a 10.2% drop in monthly car sales. Increased sales

Note to readers

All data in this release are seasonally adjusted. Trucks also include minivans, sport utility vehicles and buses. All sales figures include leases of new motor vehicles.

of models from overseas tempered the sales decline among the other dealers (not Big Three), whose sales fell 4.2% in October. About half the cars these other dealers did sell were built outside North America.

Sales of cars built overseas rose 5.2%. However, this increase followed a drop of twice that magnitude in September. Sales of passenger cars built overseas have generally followed a downward trend since the beginning of 1988, and the decline has accelerated since early 1992. Sales in 1995 on a year-to-date basis were 28.9% below the same period last year.

Sales of cars made in North America fell 10.7% in October. Such sales have been generally rising since bottoming out in April. For the January-to-October 1995 period, sales were 4.1% below last year's level, but were still 12.8% higher than in the same period of 1993.

The truck market was also hit with sales decreases in October. Truck sales fell 6.1% but were still above the April 1995 trough. Year-to-date truck sales were only down 1.8% from last year. This followed increases in the last three years.

Available on CANSIM: matrix 64.

The October 1995 issue of *New motor vehicle sales* (63-007, \$16/\$160) will be available in January 1996. See "How to order publications".

For further information on this release, contact Mary Beth Lozinski (613-951-9824), Retail Trade Section, Industry Division. □

New motor vehicle sales

	Oct. 1994	Sept. 1995 ^r	Oct. 1995 ^p	Oct. 1994 to Oct. 1995	Sept. 1995 to Oct. 1995
seasonally adjusted					
				% change	
New motor vehicles	107,729	104,225	96,548	-10.4	-7.4
Passenger cars	62,320	59,707	54,766	-12.1	-8.3
North American ¹	49,444	50,435	45,016	-9.0	-10.7
Imports	12,876	9,272	9,750	-24.3	5.2
Big Three automakers	41,892	40,396	36,260	-13.4	-10.2
Other automakers	20,428	19,311	18,506	-9.4	-4.2
Trucks, vans and buses	45,409	44,518	41,782	-8.0	-6.1
	Oct. 1994	Oct. 1995 ^p	Oct. 1994 to Oct. 1995	Market share	
				Oct. 1994	Oct. 1995
unadjusted					
				% change	
				%	
New motor vehicles	103,460	94,070	-9.1		
Passenger cars	58,490	52,572	-10.1	100.0	100.0
North American ¹	46,549	43,170	-7.3	79.6	82.1
Big Three automakers	37,392	33,894	-9.4	63.9	64.5
Other automakers	9,157	9,276	1.3	15.7	17.6
Imports	11,941	9,402	-21.3	20.4	17.9
Big Three automakers	1,773	559	-68.5	3.0	1.1
Other automakers	10,168	8,843	-13.0	17.4	16.8
Trucks, vans and buses	44,970	41,498	-7.7	100.0	100.0
North American ¹	41,545	39,295	-5.4	92.4	94.7
Big Three automakers	39,032	36,033	-7.7	86.8	86.8
Other automakers	2,513	3,262	29.8	5.6	7.9
Imports	3,425	2,203	-35.7	7.6	5.3

¹ Manufactured or assembled in Canada, the United States or Mexico.

^r Revised figures.

^p Preliminary figures.



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OTHER RELEASES

Oils and fats

July 1995

Production of all types of deodorized oils in July 1995 totalled 73 271 tonnes, a 12.3% decrease from 83 577 tonnes in June 1995. At the end of July 1995, year-to-date production totalled 540 259 tonnes, an 11.3% increase from 485 447 tonnes a year earlier.

In July 1995, domestic sales of deodorized margarine oils totalled 10 310 tonnes; sales of deodorized shortening oil totalled 24 509 tonnes; and sales of deodorized salad oil totalled 24 760 tonnes.

Available on CANSIM: matrix 185.

The July 1995 issue of *Oils and fats* (32-006, \$6/\$60) will be available shortly. See "How to order publications".

For detailed information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■

Taxable income of enterprises

1993 (preliminary)

Preliminary 1993 data on the taxable income of industries are now available by province.

For further information on this release, contact Paula Helmer (613-951-9852), Industrial Organization and Finance Division. ■

Steel primary forms

October 1995

Steel primary forms production in October totalled 1 148 056 tonnes, a 6.6% decrease from 1 229 336 tonnes in October 1994.

Year-to-date production to the end of October 1995 reached 12 062 600 tonnes, up 5.0% from 11 484 788 tonnes a year earlier.

Available on CANSIM: matrix 58 (level 2, series 3).

The October 1995 issue of *Primary iron and steel* (41-001, \$6/\$60) will be available shortly. See "How to order publications".

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Blow-moulded plastic bottles

Third quarter 1995

Data for the third quarter of 1995 on the production and shipments of blow-moulded plastic bottles are now available.

The third quarter 1995 issue of *Production and shipments of blow-moulded plastic bottles* (47-006, \$10/\$32) will be available shortly. See "How to order publications".

For further information on this release, contact Suzette DesRosiers (613-951-9836), Industry Division. ■

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