

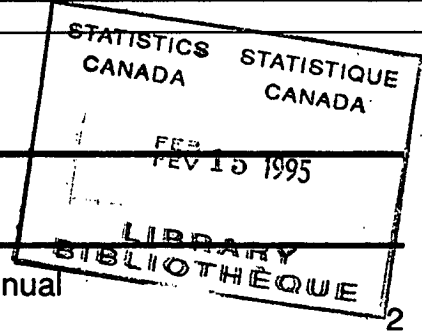


The Daily

Statistics Canada

Wednesday, February 15, 1995

For release at 8:30 a.m.



MAJOR RELEASE

- **Travel between Canada and other countries, 1994 annual and December 1994**

A record number of overseas visitors spent at least one night in Canada in 1994. Meanwhile, Canadians made the lowest number of overnight trips to the United States since 1988.

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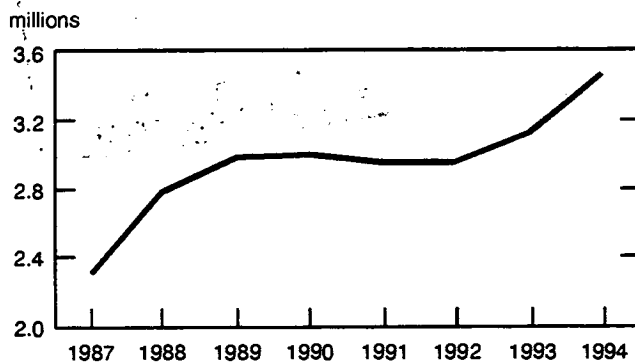
MAJOR RELEASE

Travel between Canada and other countries

1994 annual and December 1994

A record number of overseas visitors spent at least one night in Canada in 1994. Meanwhile, Canadians made the lowest number of overnight trips to the United States since 1988.

Record number of overseas visitors made overnight trips to Canada in 1994



A record 3.5 million visitors from overseas countries spent at least one night in Canada in 1994. This represents an 11.1% increase from the 1993 level, the largest rise in six years.

Overnight travel to Canada by residents of the United States, our largest source of international visitors, also increased in 1994, up 4.1% to 12.5 million.

Since overseas residents tend to make longer trips to Canada than U.S. residents, the economic impact of this increase is significantly greater than that of a comparable rise in the number of US visitors. Because of their typically longer trips, overseas residents spent an average of C\$914 per overnight trip in 1993, compared with C\$343 for U.S. residents.

Overnight visits by residents of the top 10 countries of origin were all up in 1994. The improved exchange rate compared to 1993 for foreign currencies into Canadian dollars, including the U.S. dollar, the U.K. pound, the Japanese yen, the French franc and the German mark, contributed to these increases.

Note to users

Month-to-month comparisons use seasonally adjusted data (data adjusted for variations that repeat annually and for variability caused by the different volumes of travellers associated with different days of the week).

Year-over-year comparisons use unadjusted data (the actual traffic counts).

Estimated trips to Canada of one or more nights

Top 10 countries	Annual 1994 ^P	1993 to 1994
Country of residence	'000	% change
United States	12,514	4.1
United Kingdom	582	2.3
Japan	483	18.2
France	410	13.4
Germany	372	8.2
Hong Kong	130	11.0
Australia	119	22.1
Italy	97	1.6
Switzerland	90	7.9
Netherlands	90	6.0

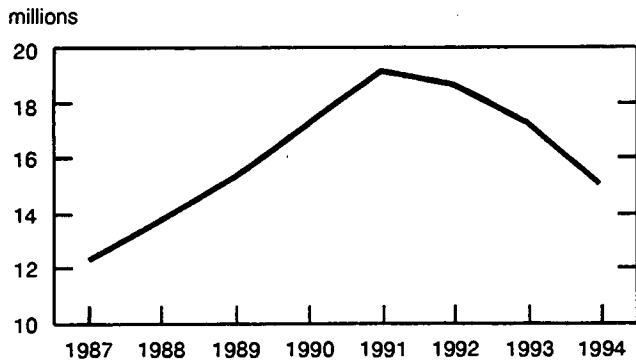
^P Preliminary figures.

Increased spending by visitors to Canada and decreased spending by Canadians outside the country have combined to improve Canada's international travel account deficit. During the third quarter of 1994, a travel account deficit of \$1.4 billion, (seasonally adjusted) was recorded, the smallest since the fourth quarter of 1989.

Overnight trips to the United States down

In 1994, overnight trips to the United States by Canadian residents fell to the lowest level since 1988. Canadians made 15.0 million trips of this type, down 13.4% from the previous year.

Canadians made fewer overnight trips to the United States



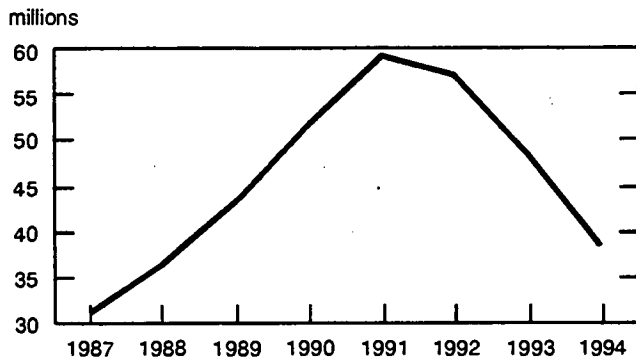
A major factor behind this decline was the weak Canadian dollar, which averaged US73 cents in 1994, compared with more than US87 cents when overnight travel to the United States peaked at 19.1 million trips in 1991.

By contrast, Canadians' overnight travel to all other countries increased 3.3% in 1994 to a record 3.4 million trips, continuing the long-term upward trend.

Same-day car trips to the United States at six year low

Same-day cross-border car trips by Canadian residents—often used as an indicator of cross-border shopping—fell 20.9% in 1994, to 38.2 million. This was the third consecutive annual decrease for this type of travel, which peaked at 59.1 million trips in 1991, and the lowest level since 1988, when 36.2 million trips were registered.

Same-day car trips by Canadian residents to the United States at lowest level since 1988



Apart from the weak Canadian dollar, factors contributing to this decrease include the narrowing gap between Canadian and U.S. gas prices (C12 cents per litre in 1994) and reduced taxes on tobacco products in Canada.

Same-day car trips by Canadian residents to the United States

	Annual 1994P	1993 to 1994
	'000	% change
Canada	38,223	-20.9
Province of re-entry		
New Brunswick	5,723	-24.3
Quebec	3,754	-24.3
Ontario	17,512	-20.8
Manitoba	730	-20.4
Saskatchewan	301	-32.4
Alberta	186	-18.0
British Columbia	9,993	-17.2
Yukon	25	6.0

P Preliminary figures.

December 1994

U.S. residents made 1.0 million overnight trips to Canada in December, down 2.2% from November. Meanwhile, overnight trips to Canada by residents of overseas countries totalled 297,000, nearly unchanged from October's record. This type of travel has been increasing since mid-1992.

Canadians' overnight travel to the United States has been decreasing since late 1991. Considering all modes of transportation, Canadians made 1.2 million overnight trips to the United States in December, down 1.3% from November. By contrast, since June 1991, Canadians' overnight travel to all other countries has been increasing. This type of travel rose 1.2% from November to December, to an unprecedented 289,000 trips.

Same-day cross-border car trips by Canadian residents have been relatively stable since April 1994. This type of travel peaked at 5.4 million in November 1991, and then declined until March 1994. Canadians made 3.2 million same-day car trips to the United States in December, up 1.7% from November.

Available on CANSIM: matrices 2661-2697

The December 1994 issue of *International travel, advance information* (66-001P, \$7/\$70) will be available shortly. See "How to order publications".

For further information on this release, contact Ruth Martin (613-951-1791), International Travel Section, Education, Culture and Tourism Division. □

Travel between Canada and other countries

	October 1994 ^r	November 1994 ^r	December 1994 ^P	November 1994 to December 1994
seasonally adjusted				
	'000			% change
Canadian trips abroad				
Auto trips to the United States				
Same-day	3,196	3,131	3,184	1.7
One or more nights	860	805	789	-2.0
Total trips, one or more nights				
United States ¹	1,272	1,236	1,220	-1.3
Other countries	282	285	289	1.2
Travel to Canada				
Auto trips from United States				
Same-day	1,874	1,888	1,909	1.1
One or more nights	714	725	713	-1.7
Total trips, one or more nights				
United States ¹	1,044	1,054	1,031	-2.2
Other countries ²	300	299	297	-0.7
	December 1994 ^P	December 1993 to December 1994	January to December 1994 ^P	January- December 1993 to January- December 1994
unadjusted				
	'000	% change	'000	% change
Canadian trips abroad				
Auto trips to the United States				
Same-day	2,969	-15.4	38,223	-20.9
One or more nights	479	-15.8	10,057	-17.2
Total trips, one or more nights				
United States ¹	825	-9.5	14,974	-13.4
Other countries	226	6.3	3,374	3.3
Travel to Canada				
Auto trips from United States				
Same-day	1,594	19.9	20,667	8.7
One or more nights	412	1.0	8,642	4.6
Total trips, one or more nights				
United States ¹	618	1.1	12,514	4.1
Other countries ²	194	11.8	3,458	11.1

¹ Estimates for the United States include counts of cars and buses, and estimated numbers for planes, trains, boats and other methods.

² Figures for "Other countries" exclude same-day entries by land only, via the United States.

^P Preliminary figures.

^r Revised figures.

Note: Percentage change figures may be slightly off due to rounding.

OTHER RELEASES

Department store sales

1994 annual and December 1994

In 1994, consumer spending in department stores exhibited considerable volatility from month-to-month. The trend, however, was upward and by year-end consumers had spent \$13.3 billion on merchandise and services, up a healthy 3.8% from 1993. This followed a 1.7% decline in 1993 and a 0.8% increase in 1992.

Faced with growing competition and the drive to maintain or increase market share, the department store sector has been going through a period of restructuring.

Strong spending in the junior or discount stores was responsible for the 1994 annual increase. Their sales were up 9.7% despite a drop in the number of stores. Sales by the major stores were down for a second consecutive year, although by a lesser amount (-1.4% compared to -4.7% for 1993).

As consumers spent more in discount department stores, their share of total sales rose from 44.7% in 1991 to 49.2% in 1994.

Department store sales vary by province

Department stores in Newfoundland and New Brunswick recorded the largest increases in sales in 1994 (11.4% and 10.0% respectively). In Ontario, the source of 42% of all sales, spending was up 3.6%. Stores in British Columbia (14% of the total) saw sales rise 2.3%, below the national rate of 3.8%.

Department store sales including concessions

	Dec. 1994	Jan. to Dec. 1994	Dec. 1993 to Dec. 1994
	unadjusted		
	\$ millions		% change
Canada	2,189.6	13,279.2	3.8
Province			
Newfoundland	33.3	201.6	11.4
Prince Edward Island	9.6	54.7	0.9
Nova Scotia	78.9	445.3	0.5
New Brunswick	56.6	327.5	10.0
Quebec	369.0	2,407.7	4.1
Ontario	941.5	5,579.0	3.6
Manitoba	91.1	553.0	4.2
Saskatchewan	67.4	392.8	8.2
Alberta	240.3	1,421.0	3.7
British Columbia	302.0	1,896.6	2.3

Sixty percent of all purchases in department stores in British Columbia were made in a major department store. In the Atlantic region a significantly higher proportion were made in the discount stores.

December 1994

Department store sales (seasonally adjusted) remained virtually unchanged from November but were up 5.3% from December 1993. Inventories, up by only 0.2% from November, were 2.5% below December 1993.

Department store sales and inventories

	Nov. 1994 ^r	Dec. 1994 ^P	Nov. 1994 to Dec. 1994	Dec. 1993 to Dec. 1994
	seasonally adjusted			
	\$ millions		% change	
Sales	1,124.4	1,124.8	--	5.3
Inventories	4,974.3	4,986.3	0.2	-2.5

- Amount too small to be expressed.

^P Preliminary figures

^r Revised figures

Consumers spent \$1.1 billion (unadjusted) in discount department stores in December, a 14.8% increase from December 1993. Purchases made in the major stores, also \$1.1 billion, were 2.4% lower.

Available on CANSIM: matrices 111-113.

The December 1994 issue of *Department store sales and stocks* (63-002, \$16/\$160) will be available in March 1995. See "How to order publications". Data on sales and stocks by major commodity line are also available in the publication.

For further information on this release, contact Janet Sear, (613-951-3551), Retail Trade Section, Industry Division. ■

Deliveries of major grains

December 1994

Western Canadian grain deliveries were up only 3.6% from December 1993. However, cumulative producer deliveries for the August to December 1994 period rose 18.3% over August to December 1993. The December issue of *Cereals and oilseeds review* contains supply-disposition tables illustrating the flows of Canadian grain over these periods.

Deliveries of major grains

	December 1993	December 1994	Dec. 1994 to Dec. 1993
	thousand tonnes		% change
Total major grains	3,042.0	3,152.6	3.6
Wheat (excluding durum)	1,246.4	1,428.5	14.6
Durum wheat	430.5	367.5	-14.6
Total wheat	1,676.9	1,796.0	7.1
Oats	117.2	93.4	-20.3
Barley	570.4	482.5	-15.4
Rye	20.4	8.8	-56.9
Flaxseed	51.4	70.2	36.6
Canola	605.7	701.7	15.8

Available on CANSIM: matrices 976-981.

The December 1994 issue of *Cereals and oilseeds review* (22-007, \$15/\$144) is scheduled for release in March. See "How to order publications".

For further information on this release, contact Jeannine L. Fleury (613-951-3859) or Karen Gray (204-983-2856), Agriculture Division. ■

Civil aviation statistics

December 1994

Air Canada and Canadian Airlines International Ltd. (CAIL), the major Canadian air carriers, reported record levels of international passenger-kilometres flown in 1994. These carriers benefited from strong demand for air services in both the domestic and international sectors in 1994.

In the international sector, output (passenger-kilometres) was up 10% over 1993 and 5% over 1990. The previous peak was in 1990, the first year after CAIL's parent (PWA Corporation) purchased Wardair and greatly increased the total capacity of the two major carriers' combined fleets. In 1991,

demand was greatly reduced and output fell substantially. The 1994 international output was 24% higher than in 1991.

Meanwhile, domestic scheduled operations increased 4% in 1994. Except for 1990, domestic output by the two major carriers has decreased steadily since 1988. In 1994, domestic scheduled operations were 19% lower than in 1988. Since 1988, the major carriers have passed many of their domestic routes on to their network of affiliate carriers.

Available on CANSIM: matrix 385.

Preliminary civil aviation data for December 1994 will be published in the March issue of the *Aviation statistics centre service bulletin* (51-004, \$10/\$99). See "How to order publications".

For further information on this release, please contact Robert Lund (819-997-6188), Aviation Statistics Centre, Transportation Division. ■

Production, shipments and stocks of sawmills east of the Rockies

November 1994

Lumber production in sawmills east of the Rockies increased 12.6% to 2 583 179 cubic metres in November 1994, from 2 293 515 cubic metres after revisions in November 1993.

Stocks on hand at the end of November 1994 totalled 2 864 219 cubic metres, up 5.2% from 2 722 332 cubic metres in November 1993.

At the end of November 1994, year-to-date production totalled 25 628 818 cubic metres, up 8.1% from 23 701 415 cubic metres after revisions for the same period in 1993.

Available on CANSIM: matrices 53 (except series 1.2, 2.2 and 3.2) and 122 (series 2).

Data benchmarked to the 1992 Annual survey of manufactures will be published in the November and December 1994 issues of *Production shipments and stocks on hand of sawmills east of the Rockies*.

The November 1994 issue of *Production, shipments and stocks on hand of sawmills east of the Rockies* (35-002, \$11/\$110) will be available later.

For further information on this release, contact Sandra Bohatyretz (613-951-3516), Industry Division. ■

Shipments of rolled steel
December 1994

Rolled steel shipments for December 1994 totalled 1 108 533 tonnes, down 4.5% from 1 161 333 tonnes in November 1994 and up 0.6% from 1 102 272 tonnes in December 1993.

Year-to-date shipments at the end of December 1994 totalled 13 406 027 tonnes, up 0.7% from 13 312 911 tonnes the previous year.

Available on CANSIM: matrices 58 and 122 (series 22-25).

The December 1994 issue of *Primary iron and steel* (41-001,\$6/\$60) will be available at a later date.

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division. ■

Industrial monitor
February 1995

The February 1995 edition of *Industrial monitor* is now available. Its tables present up-to-date statistics on 165 manufacturing industries in 22 sectors.

Industrial monitor can be purchased as a full package (22 sectors) or by industrial sector. The annual subscription is \$200 per individual sector. The annual subscription for total manufacturing

(15F0017XPE) costs \$50. The full 22-sector package (15F0015XPE) costs \$3,000, a saving of \$650. See "How to order publications".

For further information on this release, contact the client services representative (613-951-9060), Industry Measures and Analysis Division. ■

Plastic film and bags
Fourth quarter 1994

Figures for the fourth quarter 1994 for plastic film and bags are now available.

The publication *Shipments of plastic film and bags manufactured from resin* (47-007, \$8/\$32) will be available at a later date.

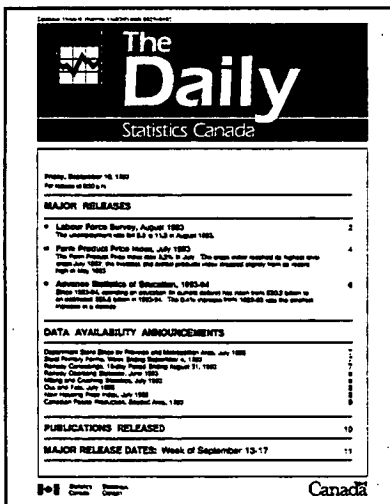
For further information on this release, contact T. Raj Sehdev (613-951-3513), Industry Division. ■

Pack of processed brussels sprouts
1994

The data on *Pack of processed brussels sprouts* for 1994 are now available.

The publication *Pack of Selected processed vegetables* (32-240, \$14) will be available shortly. See "How to order publications".

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division. ■



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PUBLICATIONS RELEASED

Pulpwood and wood residue statistics,
December 1994
Catalogue number 25-001
(Canada: \$7/\$70; United States: US\$9/US\$84; other
countries: US\$10/US\$98)

Oils and fats, December 1994
Catalogue number 32-006
(Canada: \$6/\$60; United States: US\$8/US\$72; other
countries: US\$9/US\$84)

Steel wire and specified wire products,
December 1994
Catalogue number 41-006
(Canada: \$6/\$60; United States: US\$8/US\$72; other
countries: US\$9/US\$84.)

**Production and shipments of steel pipe and
tubing, December 1994**
Catalogue number 41-011
(Canada: \$6/\$60; United States: US\$8/US\$72; other
countries: US\$9/US\$84.)

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Library Materials, ANSI Z39.48 - 1984.



How to order publications

Simplify your data search with the *Statistics Canada catalogue, 1994* (11-204E, \$15; United States: US\$18; other countries: US\$21). Its keyword index will guide you to statistics on Canada's social and economic activity.

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