


- Private and public investment, 1995 intentions

Business and government plan capital expenditures of $\$ 135.0$ billion in 1995, a $3.2 \%$ increase from 1994. This will be the second annual increase after three consecutive declines.

- Canada's international transactions in securities, December 1994

Foreign investment in Canadian securities was almost flat in December after the $\$ 4.3$ billion sell off in November. For the year as a whole, non-residents channelled $\$ 21$ billion to Canadian securities, less than half the massive \$49 billion they bought in 1993.

- Survey on smoking, Autumn 1994

The overall smoking rate for Canadians aged 15 and over has decreased marginally since May 1994. More people cite cost as a reason to quit smoking than as a reason to start.

- Wholesaie trade, 1994 annual and December 1994

Wholesalers marked 1994 with a series of sustained increases, so that sales were $12.5 \%$ higher than in 1993. In December, sales rose for the 11th month in a row ( $+1.6 \%$ ).
(continued on page 2)


## Canadian economic observer

February 1995
The February issue of Canadian economic observer, Statistics Canada's flagship publication for economic statistics, presents a summary of current economic conditions and features an article on recent trends in personal spending.

A statistical summary contains a wide range of tables and graphs on the principal economic indicators for Canada, the provinces and the major industrial nations.

The February 1995 issue of Canadian economic observer (11$010, \$ 22 / \$ 220$ ) is now available. See "How to order publications".

For further information on this release, call Cindy Bloskie (613-951-3634), Current Analysis Group.

## OTHER RELEASES

International guidelines for comparing industry statistics ..... 15
Steel primary forms, week ending February 18, 1995 ..... 15
Railway carloadings, seven-day period ending January 14, 1995 ..... 15
Corrugated boxes and wrappers, January 1995 ..... 15
Construction type plywood, December 1994 ..... 15
Production, shipments and stocks of sawmills in British Columbia, December 1994 ..... 15
Production, shipments and stocks of sawmills east of the Rockies, December 1994 ..... 16
1993 annual survey of manufactures
Canned and preserved fruit and vegetable industry ..... 16
Leather tanneries industry ..... 16
Women's dress industry ..... 16
Fur goods industry ..... 16
Iron foundries ..... 17
Railroad rolling stock industry ..... 17
Small electrical appliance industry ..... 17
Major appliance industry (electric and non-electric) ..... 17
Other communication and electronic equipment industries ..... 17
Printing ink industry ..... 17
PUBLICATIONS RELEASED ..... 18

The Daily, February 23, 1995
End of release

## MAJOR RELEASES

## Private and public investment 1995 intentions

Business and government plan capital expenditures of $\$ 135.0$ billion in 1995, a $3.2 \%$ increase from 1994. This will be the second annual increase after three consecutive declines. In 1995, investment will be driven by a $9 \%$ increase in machinery and equipment, which will top pre-recession spending to achieve an all-time high of $\$ 54.2$ billion. This indicates that companies will continue the trend of technologydriven investment, resulting in productivity gains and competitive advantages.


Pulp and paper and auto leasing contribute to rising Investment

This year's growth in machinery and equipment investment in the manufacturing sector will be mostly due to pulp and paper, where spending is expected to increase over $100 \%$ to $\$ 3.6$ billion. This industry's performance appears to stem from increasing profits due to higher prices and from growing exports of forestry products, brought about by stronger demand in Europe and the United States. Increased spending has also been linked to environmental deadlines,

## Note to users

Spending intentions are based on a sample survey of 25,000 businesses, governments and institutions. The survey was conducted between November 1994 and early February 1995. Data in this release are in current dollars. Related price indexes for capital intentions are not yet available.
modernization and capacity expansion. Propelled by strong exports, significant increases are planned in the primary metal ( $+35 \%$ ) and wood ( $+30 \%$ ) industries as well.

Banks and leasing companies expect to increase machinery and equipment spending by $\$ 1.2$ billion. The largest part of this increase will come from automobile and truck leasing companies, whose investment could reach $\$ 5.6$ billion in 1995. Significant spending increases for machinery and equipment will also be made in rail ( $+66 \%$ ), public transit $(+38 \%)$, and by the telephone industry $(+10 \%)$ and mining companies ( $+53 \%$ ).

Spending will rise by $\$ 1.8$ billion in Ontario and by $\$ 1.0$ billion in British Columbia. These provinces will capture more than half the total increase in machinery and equipment spending. Only Prince Edward Island, Nova Scotia, Yukon and the Northwest Territories expect to decrease spending on machinery and equipment in 1995.

Growth in machinery and equipment investment in 1995 by province and territory


## Infrastructure program props up total construction spending

Investment in new construction for 1995 appears to be slowing. However, one exception is local government spending on construction, which is expected to increase $\$ 1.4$ billion, a result of the infrastructure program kicking in. This will offset declining housing expenditures and subdued construction spending in mining and manufacturing. Housing expenditures are expected to fall $\$ 1.1$ billion in 1995, due to declining housing starts.

## 1994 finished strongly

The latest estimate of capital expenditures for 1994 totals $\$ 130.9$ billion, up $8 \%$ from 1993. This growth will be due in large part to petroleum and
natural gas companies reaching a $\$ 9.9$ billion peak in 1994. Their spending in 1995 is expected to fall $5 \%$, which follows a softening of natural gas prices. Manufacturing, government and transportation will also finish with strong increases in 1994.

Available on CANSIM: matrices 3101-3133.
Private and public investment in Canada, intentions 1995 ( $61-205$, $\$ 33$ ) will be available in March. This publication will include a feature article "Investment patterns and competitiveness in Canadian manufacturing". See "How to order publications".

For further information on this release, contact Susan Horsley (613-951-2209) or John Foley (613-951-2591), Investment and Capital Stock Division.

Capital spending Intentions of private and public organizations

|  | $\begin{array}{r} 1993 \\ \text { actual } \end{array}$ | 1994 preliminary actual | $\begin{array}{r} 1995 \\ \text { intentions } \end{array}$ | $\begin{array}{r} 1994 \\ \text { preliminary } \\ \text { actual } \\ \text { to } 1995 \\ \text { intentions } \end{array}$ | 1993 actual to 1994 preliminary actual |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ billions |  |  | \% change |  |
| Total | 121.3 | 130.9 | 135.0 | 3.2 | 7.9 |
| Housing | 32.6 | 34.3 | 33.2 | -3.3 | 5.2 |
| Goods-producing industries | 38.9 | 42.5 | 45.3 | 6.4 | 9.4 |
| Services-producing industries | 49.8 | 54.1 | 56.6 | 4.8 | 8.5 |
| Divisions |  |  |  |  |  |
| Agriculture | 3.3 | 3.4 | 3.3 | -3.7 | 4.7 |
| Fishing and trapping | 0.1 | 0.1 | 0.1 | 0.1 | -1.5 |
| Logging and forestry | 0.2 | 0.2 | 0.3 | 5.9 | 39.9 |
| Mining, quarrying and oil wells | 9.0 | 11.7 | 11.6 | -0.7 | 30.2 |
| Manufacturing | 13.8 | 15.8 | 18.2 | 15.3 | 14.8 |
| Construction | 1.9 | 1.9 | 1.9 | -1.5 | 2.8 |
| Transportation and storage | 4.9 | 6.0 | 6.9 | 14.2 | 22.5 |
| Communication and other utilities | 16.3 | 14.6 | 15.8 | 7.7 | -10.0 |
| Wholesale trade | 1.9 | 2.3 | 1.9 | -15.9 | 18.6 |
| Retail trade | 3.1 | 4.0 | 3.4 | -14.6 | 30.6 |
| Finance and insurance | 5.7 | 6.5 | 7.7 | 18.8 | 14.4 |
| Real estate operators | 4.4 | 4.5 | 4.4 | -0.1 | 0.8 |
| Business services | 1.0 | 1.2 | 1.2 | -6.4 | 20.3 |
| Government | 12.7 | 13.9 | 14.8 | 6.6 | 9.1 |
| Educational | 3.2 | 3.0 | 2.9 | -1.8 | -6.7 |
| Health and social | 1.8 | 2.0 | 1.9 | -8.0 | 10.3 |
| Accommodation, food and beverage | 1.2 | 0.9 | 0.9 | 3.5 | -22.5 |
| Other services | 4.3 | 4.5 | 4.7 | 4.2 | 4.6 |

Note: Figures may not add to totals and percentage changes may be off due to rounding.

Capital spending intentions of private and public organizations ${ }^{1}$

|  | Capital expenditures |  |  | 1994 preliminary actual to 1995 intentions | 1993 actual to 1994 preliminary actual |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Construction | Machinery and equipment | Total |  |  |
|  |  | \$ billions |  |  | change |
| $\begin{array}{r} \text { Canada } \\ 1993 \\ 1994 \\ 1995 \end{array}$ | $\begin{aligned} & 75.5 \\ & 81.1 \\ & 80.8 \end{aligned}$ | $\begin{aligned} & 45.7 \\ & 49.7 \\ & 54.2 \end{aligned}$ | $\begin{aligned} & 121.2 \\ & 130.9 \\ & 135.0 \end{aligned}$ | 3.2 | 7.9 |
| $\begin{gathered} \text { Newfoundland } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 2.0 \\ & 2.3 \\ & 2.3 \end{aligned}$ | $\begin{aligned} & 0.5 \\ & 0.5 \\ & 0.6 \end{aligned}$ | $\begin{aligned} & 2.5 \\ & 2.8 \\ & 2.9 \end{aligned}$ | 3.0 | 13.1 |
| Prince Edward Island $\begin{aligned} & 1993 \\ & 1994 \end{aligned}$ $1995$ | $\begin{aligned} & 0.3 \\ & 0.3 \\ & 0.3 \end{aligned}$ | $\begin{aligned} & 0.1 \\ & 0.2 \\ & 0.1 \end{aligned}$ | $\begin{aligned} & 0.4 \\ & 0.5 \\ & 0.5 \end{aligned}$ | -3.5 | 21.5 |
| Nova Scotia 1993 1994 1995 | 1.9 1.7 1.7 | 1.0 1.2 1.1 | 2.9 2.8 2.7 | -2.8 | -2.7 |
| $\begin{gathered} \text { New Brunswick } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 1.6 \\ & 1.4 \\ & 1.5 \end{aligned}$ | $\begin{aligned} & 0.7 \\ & 0.9 \\ & 1.1 \end{aligned}$ | $\begin{aligned} & 2.3 \\ & 2.3 \\ & 2.6 \end{aligned}$ | 10.0 | 0.6 |
| $\begin{gathered} \text { Quebec } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 15.9 \\ & 16.4 \\ & 16.2 \end{aligned}$ | $\begin{array}{r} 9.8 \\ 10.4 \\ 11.2 \end{array}$ | $\begin{aligned} & 25.7 \\ & 26.8 \\ & 27.3 \end{aligned}$ | 2.0 | 4.4 |
| $\begin{gathered} \text { Ontario } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 23.6 \\ & 25.2 \\ & 25.5 \end{aligned}$ | $\begin{aligned} & 19.7 \\ & 22.0 \\ & 23.8 \end{aligned}$ | $\begin{aligned} & 43.3 \\ & 47.1 \\ & 49.3 \end{aligned}$ | 4.6 | 8.8 |
| $\begin{gathered} \text { Manitoba } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 1.9 \\ & 2.1 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1.6 \\ & 1.5 \\ & 1.8 \end{aligned}$ | $\begin{aligned} & 3.5 \\ & 3.6 \\ & 4.1 \end{aligned}$ | 11.8 | 3.4 |
| $\begin{gathered} \text { Saskatchewan } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 2.4 \\ & 2.8 \\ & 2.5 \end{aligned}$ | 1.6 1.6 1.7 | 4.0 4.4 4.2 | -4.2 | 9.1 |
| Alberta 1993 1994 1995 | $\begin{aligned} & 12.6 \\ & 13.6 \\ & 13.1 \end{aligned}$ | $\begin{aligned} & 5.4 \\ & 5.4 \\ & 5.8 \end{aligned}$ | $\begin{aligned} & 17.9 \\ & 19.1 \\ & 18.9 \end{aligned}$ | -1.2 | 6.5 |
| $\begin{gathered} \text { British Columbia } \\ 1993 \\ 1994 \\ 1995 \end{gathered}$ | $\begin{aligned} & 12.9 \\ & 14.7 \\ & 15.0 \end{aligned}$ | $\begin{aligned} & 5.1 \\ & 5.9 \\ & 6.9 \end{aligned}$ | $\begin{aligned} & 18.0 \\ & 20.6 \\ & 21.8 \end{aligned}$ | 6.1 | 14.4 |
| $\begin{aligned} & \text { Yukon } \\ & 1993 \\ & 1994 \\ & 1995 \end{aligned}$ | $\begin{aligned} & 0.1 \\ & 0.2 \\ & 0.2 \end{aligned}$ | 0.0 0.0 0.0 | 0.1 0.2 0.2 | 8.9 | 15.8 |
| $\begin{aligned} & \text { Northwest Territories } \\ & 1993 \\ & 1994 \\ & 1995 \end{aligned}$ | $\begin{aligned} & 0.3 \\ & 0.3 \\ & 0.3 \end{aligned}$ | $\begin{aligned} & 0.1 \\ & 0.1 \\ & 0.1 \end{aligned}$ | $\begin{aligned} & 0.4 \\ & 0.4 \\ & 0.4 \end{aligned}$ | -11.1 | 11.2 |

## Canada's international transactions in securities

December 1994
Foreign investment in Canadian securities was almost flat in December after the $\$ 4.3$ billion sell off in November. While continuing to sell Canadian bonds and stocks, non-residents purchased a large amount of Canadian short-term paper in December.


For the year as a whole, non-residents channelled $\$ 21$ billion into Canadian securities, less than half the massive $\$ 49$ billion they purchased in 1993. The investment in 1994 went into Canadian bonds and stocks. Likewise, Canadian investors bought $\$ 8.7$ billion of foreign securities in 1994, all of which went to foreign stocks.

## Forelgn Investors continued selling Canadian bonds and stocks

For a fourth consecutive month, non-residents reduced their holdings of Canadian bonds, selling $\$ 1.2$ billion in December. This was completely offset, however, by a significant investment in new Canadian issues-a rebound from the unusually low level in November. Retirements of Canadian bonds amounted to $\$ 1.3$ billion in December.

The selling in December had a broad geographic base and brought the foreign withdrawal from the Canadian bond market over a four-month period to a
total of $\$ 7.4$ billion. There continued to be uneasinesss about the fiscal and political situation of Canada as evidenced by steady selling of Canadian bonds in the secondary market.

## Foreign investment in Canadian bonds



For 1994, foreign purchases of Canadian bonds fell to $\$ 13.9$ billion, the lowest since 1987. The decline was caused by record selling of bonds in the secondary markets. Sales of new issues remained very strong for the year.

As in November, U.S. and European investors sold Canadian stocks in December ( $\$ 0.8$ billion). This occurred despite a marginal increase in Canadian stock prices, as measured by the TSE 300 index. The disinvestment contrasted with the steady flows of foreign investment earlier in the year. For the year as a whole, foreign investors bought $\$ 6.0$ billion of Canadian stocks. This was the third consecutive year that foreign investors were net buyers of Canadian stocks.

## Foreign buyers went to Canadian short-term paper

Foreigners purchased $\$ 2.1$ billion of Government of Canada treasury bills. U.S. and European investors were the main buyers. Asian investors were sellers. Gross trading with non-residents in the Canadian money market totalled a substantial $\$ 68$ billion in December, up from $\$ 61$ billion in November. Unlike previous years, foreign investment in the Canadian money market was marginal in 1994.

Foreign investment in Canadian money market paper


Canadians doubled their purchases of foreign securities

Canadian investors increased their net purchase of foreign securities to $\$ 1.2$ billion in December, twice as much as in November. This brought their total investment for the year to $\$ 8.7$ billion. Since the early 1980s, Canadian residents have been consistently building their portfolios of foreign securities, notably stocks. There has been a marked shift in recent years away from U.S. markets to overseas markets.

Avallable on CANSIM: matrix 2330.
The December 1994 issue of Canada's international transactions in securities (67-002, $\$ 17 / \$ 170$ ) will be available in March. See "How to order publications".

For further information on this release, contact Don Granger (613-951-1864), Balance of Payments Division.

Canada's international transactions in securities

|  | September 1994 | October 1994 | November 1994 | $\begin{array}{r} \text { December } \\ 1994 \end{array}$ | 1993 | 1994 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ millions |  |  |  |  |  |
| Foreign investment in Canadian securities |  |  |  |  |  |  |
| Total | -1,584 | 91 | -4,332 | 135 | 48,703 | 20,767 |
| Bonds (net) | -495 | -1,745 | -3,912 | -1,208 | 27,497 | 13,879 |
| Outstanding | -1,041 | -1,413 | -2,516 | -2,655 | -565 | -14,837 |
| New issues | 2,611 | 1,542 | 611 | 2,756 | 54,080 | 48,878 |
| Retirements | -2,066 | -1,873 | -2,006 | -1,308 | -26,019 | -20,162 |
| Money market paper (net) | -1,740 | 826 | -115 | 2,144 | 9,296 | 871 |
| Government of Canada | -1,788 | -72 | 200 | 2,168 | 10,939 | 2,697 |
| Other paper | 48 | 897 | -315 | -24 | -1,643 | -1,826 |
| Stocks (net) | 652 | 1,010 | -305 | -802 | 11,910 | 6,016 |
| Outstanding (net) | 599 | 579 | -365 | -855 | 10,158 | 4,375 |
| New issues (net) | 53 | 431 | 60 | 53 | 1,753 | 1,641 |
| Canadian investment in forelgn securities |  |  |  |  |  |  |
| Total | 482 | 754 | -590 | -1,210 | -12,961 | -8,736 |
| Bonds (net) | 1,137 | 895 | 135 | -522 | -4,062 | 555 |
| Stocks (net) | -655 | -141 | -725 | -688 | -8,900 | -9,291 |

Note: Net is the "sales to" less the "purchases from" non-residents. A minus sign indicates an oulflow of money from Canada.

## Survey on smoking

Autumn 1994 (cycle 3)
Among Canadians aged 15 and over, 30\% currently smoke cigarettes, down marginally from $31 \%$ in May 1994. For teenagers (aged 15 to 19), the rate has remained unchanged at $28 \%$ since May. There has been no change in the average number of cigarettes (15.7) smoked per day.

## More people clte cost as a reason to quit

More people cite cost as a reason to quit smoking than as a reason to start. Of those who cut down on or quit smoking between May and November 1994, $24 \%$ said that cost was a factor in their decision. Of those who increased the amount smoked or who restarted smoking in this period, $15 \%$ did so because of lower prices. Lower cost was a reason to start smoking for $13 \%$ of new smokers, mostly teenagers. But the most common reason, reported by $28 \%$, was that their family or friends smoke.

## Canadians are well aware of the risks

In recent years, concern about the health risks of environmental tobacco smoke (ETS, also known as second-hand smoke) has led to more restrictions on where smoking is permitted and more warnings about the effects of ETS, notably on pregnant women and young children. It seems the message has reached the general public. Of people aged 15 years and over, $84 \%$ believed cigarette smoke could cause health problems in non-smokers, and $93 \%$ of them could identify at least one of the possible health problems.

The health risks of smoking are recognized by nearly everyone: $96 \%$ believed smoking could cause health problems in smokers, and nearly all could identify at least one disease caused by smoking.

However, knowledge of the risks associated with smoking has not been sufficient to change behaviour. Most smokers report that they will not quit smoking until they actually get a smoking-related health problem or feel that their health is in imminent danger.


#### Abstract

Note to users Health Canada and Statistics Canada have collaborated to conduct the survey on smoking in Canada, a survey designed to measure changes in smoking patterns. The survey is an initiative of the federal "Tobacco demand reduction strategy" announced on February 8, 1994.

The survey's first three cycles were conducted in April/May, August/September and November/December 1994. The fourth cycle is now in progress. Each quarter, the same respondents are asked questions about smoking. This allows, for the first time on a national level, analysis of changes in the smoking habits of Canadians over time.

A representative sample of about 15,800 respondents from across Canada was selected for the first cycle from a random sample of phone numbers; 13,400 of these individuals responded in the second cycle and 12,800 in the third cycle. Interviewed over the phone, respondents aged 15 and over were asked about their current smoking habits, reasons for changing smoking habits, and related questions about use of cigarettes and other tobacco products. Data on other characteristics such as age, sex, marital status, household income, and education were also collected.


Thirty-four percent of the 6.4 million current smokers would quit if they actually got a smokingrelated disease, while "nothing". could make 17\% give up smoking. Among the 6.5 million former smokers, $55 \%$ quit because it was affecting their health or because they were concerned about future health effects. Only $5 \%$ of former smokers, but $18 \%$ of women aged 20 to 34 , quit because they were concerned about the effect it had on their children or other family members.

## Smoking and pregnancy

Nearly two million women aged 20 to 44 were pregnant in the last five years. As for smoking during their most recent pregnancy, $67 \%$ of these women reported that neither they nor their spouse smoked during their pregnancy.

One of the warning messages on cigarette packages states that "smoking during pregnancy can harm the baby". Of the 729,000 women who were smokers, $51 \%$ did not smoke during pregnancy, and many of them $(156,000)$ are still non-smokers. The message has also reached fathers: $73 \%$ of women reported that their spouse did not smoke in their presence during pregnancy.

## Teenagers and young adults

Teenagers and young adults are more aware of the health risks of smoking and ETS than adults (aged 25 and over). They are also more likely to be exposed to cigarette smoke on a daily or almost daily basis: $59 \%$ of people aged 15 to 24 reported regular exposure to cigarette smoke, compared with $47 \%$ for adults aged 25 and over.

Of the 85,000 teenagers (aged 15 to 19) who started smoking between May and November 1994, most ( $40 \%$ ) started because their family or friends smoke. Nearly half ( $47 \%$ ) of all teenagers live in households with others who smoke.

Furthermore, teenagers living with smokers are more than twice as likely to smoke as those living
with non-smokers. In all, two-thirds of the 506,000 teenagers who smoke live in households with other smokers.

Health Canada has prepared a package of analytical highlights. For a copy or to obtain related information, contact Health Canada (613-954-5995, fax: 613-952-7266). Media should call Health Canada at 613-957-1803.

A microdata file is available to allow more detailed analysis of the survey data. To order the microdata file, contact Michael Sivyer (613-951-4598 or 1-800-461-9050), Special Surveys Division.

For further information on this release, contact Lecily Hunter (613-951-0597), Special Surveys Division.

## Wholesale trade

1994 annual and December 1994 (preliminary)
Wholesalers marked 1994 with a series of sustained increases, so that sales were $12.5 \%$ higher than in 1993. In December, sales rose for the 11th month in a row ( $+1.6 \%$ ).


## Manufacturers contributed to wholesalers' increases in 1994

The strong performance of manufacturing shipments in 1994 ( $+12.6 \%$ over 1993) was a major contributor to the rise in sales by wholesalers who supply both raw materials and industrial equipment used in manufacturing. Depreciation of the dollar (from a high of US76.28 cents in January to a low of US71.05 cents in December) also made Canadian goods more attractive on international markets. Since about $20 \%$ of exports are handled by wholesalers, significant increases were noted for goods shipped to international markets. However, weakness was observed for those who traditionally supply the retail sector (such as household goods and apparel). The next chart shows the movements for these three sectors since 1991.

## Note to users

Yesterday's release of wholesale trade figures did not contain the two monthly tables. So the release is being published again today, in its entirety.

The monthly wholesale trade survey measures sales and inventories of wholesale merchants. It is based on a sample of nearly 6,000 businesses. Response rates to the survey are above $90 \%$. Wholesalers of petroleum products and grain are excluded from the monthly survey. Total sales are divided into nine major trade groups and 11 regions. Total inventories are available for each of the nine trade groups only.

All monthly data are seasonally adjusted.

Wholesale actlvity rose in 1994 due to manufacturers' strong performance


Manufacturers' requirements for raw materials and export opportunities led to substantial sales increases for merchants of metals, hardware, plumbing and heating equipment ( $+23.5 \%$ ). These wholesalers accounted for about $8 \%$ of total sales in 1994. Also contributing to higher sales for this trade group were higher prices of metals, as shown in the price indexes for industrial products and raw materials.

Strong sales of industrial equipment led to an 18.4\% increase over 1993 for merchants of other machinery, equipment and supplies. Strong exports of industrial chemicals, pulp and paper products were a major factor leading to a $15.9 \%$ rise in sales of ."other products". Combined, these two groups accounted for a little under $40 \%$ of all sales in 1994.


## Regional growth was evenly distributed

In 1994, growth was evenly distributed across the country. This contrasts with 1993, when growth mainly occurred in the western provinces. Wholesalers in nearly all regions sold more in 1994 than in 1993. The strongest showing was in Prince Edward Island ( $+17.4 \%$ ), where sales rebounded after a drop in 1993. Alberta ( $+16.2 \%$ ) and British Columbia ( $+14.4 \%$ ) both maintained strong sales. Growth returned to Ontario and Quebec as merchants reported higher sales of $14.6 \%$ and $7.6 \%$ respectively. Most industrial-related wholesalers are located in Central Canada close to manufacturers.

## Wholesalers' employment gains were above the national average

The pattern of sustained growth in sales caused wholesalers' employment to increase $1.5 \%$ in the first 10 months of 1994 compared with 1993. In contrast, employment in the manufacturing sector grew $2.0 \%$, while employment for the total economy increased $1.1 \%$. As these gains were occurring, some wholesalers were improving their efficiency through increased use of information technologies-such as computerized order entry, automated inventory control, and electronic data interchange.

## ContInued growth in December

December was the 11th consecutive month with increased sales and the sixth month in 1994 with monthly growth over $1.0 \%$. Total sales for the sector reached $\$ 20.5$ billion, up $1.6 \%$ from November.

Seven of the nine trade groups posted increases. The most significant (in value) were: other (industrial) machinery, equipment and supplies ( $+2.5 \%$ ); motor vehicles, parts and accessories ( $+4.4 \%$ ); and lumber and building materials $(+4.4 \%)$. On the other hand, after 13 months of uninterrupted growth, wholesalers of metals, hardware, plumbing and heating equipment recorded their first decline in sales ( $-1.0 \%$ ).

Inventory levels totalled $\$ 29.1$ billion after a $0.2 \%$ increase in December. Six of the nine trade groups posted increases, the largest (in value) were by wholesalers of: food, beverages, drug and tobacco products ( $+1.3 \%$ or $\$ 47$ million); other (industrial) machinery, equipment and supplies ( $+0.6 \%$ or $\$ 46$ million); and metals, hardware, plumbing and heating equipment ( $+1.3 \%$ or $\$ 33$ million). The inventories-to-sales ratio at the end of December decreased to 1.42:1, from 1.44:1 in November.

## Wholesale merchants' inventories



Available on CANSIM: matrices 59, 61, 648 and 649.

The December 1994 issue of Wholesale trade ( $63-008, \$ 16 / \$ 160$ ) will be available the second week of March. See "How to order publications".

For further information on this release, contact Catherine Mamay (613-951-9683) or Gilles Simard (613-951-3541), Industry Division.

Wholesale merchants' sales

|  | 1992 | 1993 | 1994 | 1992 to 1993 | 1993 to 1994 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ millions |  |  | \% change |  |
| Trade groups |  |  |  |  |  |
| Food, beverages, drug and tobacco products | 49,304 | 53,662 | 55,519 | 8.8 | 3.5 |
| Apparel and dry goods | 4,719 | 5,340 | 5,556 | 13.2 | 4.0 |
| Household goods | 6,773 | 7,058 | 7,420 | 4.2 | 5.1 |
| Motor vehicles, parts and accessories | 20,875 | 22,445 | 26,538 | 7.5 | 18.2 |
| Metals, hardware, plumbing and heating equipment and supplies | 13,198 | 14,370 | 17,745 | 8.9 | 23.5 |
| Lumber and building materials | 17,622 | 19,501 | 21,019 | 10.7 | 7.8 |
| Farm machinery, equipment and supplies | 4,160 | 4,649 | 5,350 | 11.8 | 15.1 |
| Other machinery, equipment and supplies | 43,412 | 45,491 | 53,862 | 4.8 | 18.4 |
| Other products | 30,084 | 32,368 | 37,514 | 7.6 | 15.9 |
| Total | 190,147 | 204,884 | 230,523 | 7.8 | 12.5 |
| Provinces and territories |  |  |  |  |  |
| Newfoundiand | 1,992 | 2,090 | 2,192 | 4.9 | 4.9 |
| Prince Edward Island | 522 | 472 | 554 | -9.6 | 17.4 |
| Nova Scotia | 4,204 | 4,492 | 4,936 | 6.9 | 9.9 |
| New Brunswick | 2,897 | 2,840 | 3,162 | -2.0 | 11.3 |
| Quebec | 47,056 | 48,786 | 52,470 | 3.7 | 7.6 |
| Ontario | 78,990 | 84,939 | 97,337 | 7.5 | 14.6 |
| Manitoba | 6,557 | 7,017 | 7,623 | 7.0 | 8.6 |
| Saskatchewan | 5,674 | 6,316 | 7,106 | 11.3 | 12.5 |
| Alberta | 17,212 | 19,129 | 22,232 | 11.1 | 16.2 |
| British Columbia | 24,792 | 28,540 | 32,652 | 15.1 | 14.4 |
| Yukon and Northwest Territories | 251 | 261 | 259 | 4.0 | -0.8 |
| Total | 190,147 | 204,882 | 230,523 | 7.7 | 12.5 |

Wholesale merchants' sales

|  | $\begin{array}{r} \text { December } \\ 1993 \end{array}$ | September $1994^{r}$ | October $1994^{r}$ | November $1994^{r}$ | December 1994p | $\begin{array}{r} \text { November } \\ 1994 \text { to } \\ \text { December } \\ 1994 \end{array}$ | $\begin{array}{r} \text { December } \\ 1993 \text { to } \\ \text { December } \\ 1994 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | seasonally adjusted |  |  |  |  |  |  |
|  | \$ millions |  |  |  |  | \% change |  |
| Trade group |  |  |  |  |  |  |  |
| Food, beverage, drug and tobacco products | 4,690 | 4,616 | 4,638 | 4,637 | 4,664 | 0.6 | -0.6 |
| Apparel and dry goods | 435 | 458 | 466 | 476 | 496 | 4.1 | 13.8 |
| Household goods | 571 | 615 | 654 | 694 | 670 | -3.4 | 17.3 |
| Metals, hardware, plumbing and heating |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Lumber and building materials | 1,795 | 1,776 | 1,800 | 1,812 | 1,892 | 4.4 | 5.4 |
| Farm machinery, equipment and supplies | 511 | 474 | 454 | 481 | 487 | 1.3 | -4.7 |
| Other machinery, equipment and supplies | 4,210 | 4,612 | 4,668 | 4,701 | 4,817 | 2.5 | 14.4 |
| Other products | 2,828 | 3,265 | 3,285 | 3,341 | 3,349 | 0.2 | 18.4 |
| Total, all trades | 18,335 | 19,672 | 19,835 | 20,206 | 20,529 | 1.6 | 12.0 |
| Provinces and territories |  |  |  |  |  |  |  |
| Newfoundland | 179 | 176 | 179 | 182 | 185 | 1.7 | 3.1 |
| Prince Edward Island | 41 | 47 | 46 | 47 | 45 | -2.8 | 11.2 |
| Nova Scotia | 433 | 412 | 422 | 427 | 429 | 0.5 | -0.8 |
| New Brunswick | 238 | 273 | 268 | 286 | 291 | 1.7 | 22.2 |
| Quebec | 4,204 | 4,340 | 4,405 | 4,501 | 4,740 | 5.3 | 12.7 |
| Ontario | 7,657 | 8,432 | 8,560 | 8,724 | 8,830 | 1.2 | 15.3 |
| Manitoba | 628 | 664 | 662 | 667 | 660 | -1.1 | 5.1 |
| Saskatchewan | 607 | 607 | 597 | 622 | 633 | 1.7 | 4.2 |
| Alberta | 1,807 | 1,920 | 1,943 | 1,961 | 1,944 | -0.9 | 7.6 |
| British Columbia | 2,520 | 2,782 | 2,732 | 2,766 | 2,747 | -0.7 | 9.0 |
| Yukon and Northwest Territories | 22 | 20 | 21 | 22 | 24 | 9.2 | 10.2 |

Wholesale merchants' inventories

|  | $\begin{array}{r} \text { December } \\ 1993 \end{array}$ | September $1994{ }^{r}$ | October $1994^{r}$ | November $1994^{r}$ | $\begin{array}{r} \text { December } \\ 1994 \mathrm{P} \end{array}$ | November 1994 to December 1994 | December 1993 to December 1994 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | seasonally adjusted |  |  |  |  |  |  |
|  | \$ millions |  |  |  |  | \% change |  |
| Trade group <br> Food, beverage, drug and tobacco products | 3,305 | 3,717 | 3,723 | 3,723 | 3,770 | 1.3 | 14.1 |
| Apparel and dry goods | 1,062 | 1,090 | 1,083 | 1,045 | 1,065 | 1.8 | 0.2 |
| Household goods | 1,268 | 1,312 | 1,369 | 1,418 | 1,436 | 1.3 | 13.2 |
| Motor vehicles, parts and accessories | 3,385 | 3,677 | 3,755 | 3,735 | 3,713 | -0.6 | 9.7 |
| Metals, hardware, plumbing and heating equipment and supplies | 2,431 | 2,562 | 2,559 | 2,574 | 2,607 | 1.3 | 7.2 |
| Lumber and building materials | 2,876 | 2,885 | 2,914 | 2,940 | 2,899 | -1.4 | 0.8 |
| Farm machinery, equipment and supplies | 1,259 | 1,616 | 1,653 | 1,659 | 1,580 | -4.7 | 25.5 |
| Other machinery, equipment and supplies | 7,293 | 7,995 | 8,050 | 7,924 | 7,970 | 0.6 | 9.3 |
| Other products | 3,523 | 3,836 | 3,911 | 3,991 | 4,017 | 0.7 | 14.0 |
| Total, all trades | 26,404 | 28,691 | 29,016 | 29,008 | 29,058 | 0.2 | 10.1 |

[^0]Wholesale merchants' sales

|  | $\begin{array}{r} \text { December } \\ 1993 \end{array}$ | November 1994 r | $\begin{gathered} \text { December } \\ 1994 \mathrm{p} \end{gathered}$ | $\begin{array}{r} \text { December } \\ 1993 \text { to } \\ \text { December } \\ 1994 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | unadjusted |  |  |  |
|  | \$ millions |  |  | \% change |
| Trade group |  |  |  |  |
| Food, beverage, drug and tobacco products | 4,874 | 4,806 | 4,841 | -0.7 |
| Apparel and dry goods | 261 | 437 | 307 | 17.6 |
| Household goods | 555 | 897 | 644 | 15.9 |
| Motor vehicles, parts and accessories | 1,696 | 2,562 | 2,127 | 25.4 |
| Metals, hardware, plumbing and heating |  |  |  |  |
| Lumber and building materials | 1,355 | 1,792 | 1,433 | 5.8 |
| Farm machinery, equipment and supplies | 482 | 424 | 475 | -1.5 |
| Other machinery, equipment and supplies | 4,599 | 4,912 | 5,221 | 13.5 |
| Other products | 2,760 | 3,493 | 3,162 | 14.6 |
| Total, all trades | 17,672 | 21,072 | 19,555 | 10.7 |
| Provinces and territories |  |  |  |  |
| Newtoundland | 184 | 195 | 188 | 2.2 |
| Prince Edward Island | 43 | 43 | 44 | 1.7 |
| Nova Scotia | 418 | 410 | 415 | -0.7 |
| New Brunswick | 232 | 294 | 282 | 21.5 |
| Quebec | 3,877 | 4,806 | 4,343 | 12.0 |
| Ontario | 7,488 | 9,242 | 8,561 | 14.3 |
| Manitoba | 583 | 642 | 597 | 2.4 |
| Saskatchewan | 586 | 589 | 617 | 5.2 |
| Alberta | 1,786 | 2,050 | 1,880 | 5.3 |
| British Columbia | 2,456 | 2,779 | 2,606 | 6.1 |
| Yukon and Northwest Territories | 19 | 21 | 23 | 19.1 |

Wholesale merchants' inventories

|  | $\begin{gathered} \text { December } \\ 1993 \end{gathered}$ | November 1994 | $\begin{aligned} & \text { December : } \\ & 1994 \mathrm{P} \end{aligned}$ | December 1993 to December 1994 |
| :---: | :---: | :---: | :---: | :---: |
|  | unadjusted |  |  |  |
|  | \$ millions |  |  | \% change |
| Trade group |  |  |  |  |
| Food, beverage, drug and tobacco products | 3,325 | 3,750 | 3,795 | $\bigcirc 14.1$ |
| Apparel and dry goods | 1,003 | 934 | 1,003 | 0.0 |
| Household goods | 1,223 | 1,419 | 1,398 | 14.3 |
| Motor vehicles, parts and accessories <br> Metals, hardware, plumbing and heating |  |  |  |  |
| Metals, hardware, plumbing and heating equipment and supplies | 2,367 | 2,502 | 2,552 | 7.8 |
| Lumber and building materials | 2,701 | 2,736 | 2,737 | 1.3 |
| Farm machinery, equipment and supplies | 1,224 | 1,572 | 1,537 | 25.6 |
| Other machinery, equipment and supplies | 7,127 | 7,773 | 7,775 | 9.1 |
| Other products | 3,501 | 3,979 | 3,985 | 13.8 |
| Total, all trades | 25,732 | 28,167 | 28,322 | 10.1 |
| p Preliminary figures. <br> $r$ Revised figures. |  |  |  | - |

## OTHER RELEASES

## International guidelines for comparing industry statistics

The French version of The international concordance between the industrial classifications of the United Nations, Canada, the European Union and the United States is now available. The English version was released July 22, 1994.

In a major step toward making economic statistics more comparable among countries, representatives of Canada, the United States and the European Union produced this detailed comparison of their respective industrial classifications.

As a result, users of national and international economic statistics can now see, for the first time, which transatlantic comparisons of industry statistics are legitimate and which are flawed by irreconcilable differences in coverage and scope.

Both versions of The international concordance between the industrial classifications of the United Nations, Canada, the European Union and the United States are now available on request from Standards Division (613-951-8576, fax: 613-951-8578).

For further information on these releases, contact JoAnn Casey (613-951-3433), Standards Division.

## Steel primary forms

Week ending February 18, 1995 (preliminary)
Steel primary forms production for the week ending February 18, 1995 totalled 279116 tonnes, down 2.1\% from 285154 tonnes a week earlier, but up 8.1\% from 258299 tonnes a year earlier.

The cumulative total at the end of the week was 1958811 tonnes, a $12.5 \%$ increase from 1741506 tonnes during the same period in 1994.

For further information on this release, contact Greg Milsom (613-951-9827), Industry Division.

## Railway carloadings

Seven-day period ending January 14, 1995
The number of railway cars loaded in Canada during the seven-day period increased $15.4 \%$ from the yearearlier period; loadings of revenue freight increased $20.6 \%$ to 5.0 million tonnes.

Piggyback traffic tonnage, which is included in total carload traffic, increased $36.7 \%$ during the same period. Tonnage of revenue freight as of January 14, 1995 increased $17.8 \%$ from the previous year.

Cumulative data for 1994 have been revised.
For further information on this release, contact Angus MacLean (613-951-2528, fax: 613-951-0579), Surface Transport Unit, Transportation Division.

## Corrugated boxes and wrappers January 1995

Domestic shipments of corrugated boxes and wrappers totalled 198279 thousand square metres in January, a $14.1 \%$ increase from 173825 thousand square metres a year earlier.

The January 1995 issue of Corrugated boxes and wrappers ( $36-004, \$ 6 / \$ 60$ ) will be available shortly. See "How to order publications".

For further information on this release, contact Sandra Bohatyretz (613-951-3516), Industry Division.

## Construction type plywood <br> December 1994

Producers made 153011 cubic metres of construction type plywood in December, a 3.5\% increase from 147876 cubic metres in December 1993.

For January to December 1994, production totalled 1833915 cubic metres, a $0.5 \%$ increase from 1824004 cubic metres during the same period in 1993.

Available on CANSIM: matrix 122 (level 1).
The December 1994 issue of the Construction type plywood (35-001, $\$ 6 / \$ 60$ ) will be available shortly. See "How to order publications".

For further information on this release, contact Ted Brown (604-666-3694), Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9.

## Production, shlpments and stocks on hand of sawmills In British Columbla December 1994

Sawmills in British Columbia produced 2545224 cubic metres of lumber and ties in December, a 7.6\% decrease from 2754561 cubic metres in December 1993.

For January to December 1994, production totalled 33670563 cubic metres, a $0.8 \%$ decrease from 33942127 cubic metres during the same period in 1993.

Available on CANSIM: matrix 53 (series 1.2, 2.2 and 3.2).

The December 1994 issue of Production, shipments and stocks on hand of sawmills in British Columbia ( $35-003, \$ 8 / \$ 80$ ) will be available shortly. See "How to order publications".

For further information on this release, contact Ted Brown (604)666-3694, Pacific Region, Statistics Canada, Sinclair Centre, 757 West Hastings Street, Vancouver, B.C., V6C 3C9.

## Production, shipments and stocks of sawmilis east of the Rockies December 1994

Lumber production in sawmills east of the Rockies increased $11.5 \%$ to 2351345 cubic metres in December 1994, from 2108856 cubic metres after revisions in December 1993.

Stocks on hand at the end of December 1994 totalled 3077372 cubic metres, up $15.9 \%$ from 2656298 cubic metres in December 1993.

At the end of December 1994, year-to-date production totalled 27980163 cubic metres, up $8.4 \%$ from 25810271 cubic metres after revisions for the same period in 1993.

Available on CANSIM: matrices 53 (except series 1.2, 2.2 and 3.2) and 122 (series 2).

The December 1994 issue of Production, shipments and stocks on hand of sawmills east of the Rockies ( $35-002, \$ 11 / \$ 110$ ) will be available shortly. See "How to order publications".

For further information on this release, contact Sandra Bohatyretz (613-951-3516), Industry Division.

## Canned and preserved fruit and vegetable industry

## 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the canned and preserved fruit and vegetable industry (SIC 1031) totalled $\$ 2,476.9$ million, up 10.8\% from \$2,234.7 million in 1992.

Available on CANSIM: matrix 5383.
Data for this industry will be released in Food industries (32-250, \$38).

For further information on this release, contact Peter Zylstra (613-951-3511), Industry Division.

## Leather tanneries industry <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the leather tanneries industry (SIC 1711) totalled $\$ 149.9$ million, up $15.6 \%$ from $\$ 129.7$ million in 1992.

Available on CANSIM: matrix 5420.
Data for this industry will be released in Leather and allied products industries (33-251, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division.

## Women's dress industry <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the women's dress industry (SIC 2443) totalled $\$ 280.4$ million, down $13.6 \%$ from \$324.5 million in 1992.

Available on CANSIM: matrix 5447.
Data for this industry will be released in Clothing industries (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division.

## Fur goods industry

1993 annual survey of manufactures
In 1993, the value of shipments of goods of own manufacture for the fur goods industry (SIC 2495) totalled $\$ 80.5$ million, down $0.3 \%$ from $\$ 80.8$ million in 1992.

## Available on CANSIM: matrix 5455.

Data for this industry will be released in Clothing industries (34-252, \$38).

For further information on this release, contact Nicole Charron (613-951-3510), Industry Division.

## Iron foundries

1993 annual survey of manufactures
In 1993, the value of shipments of goods of own manufacture for the iron foundries (SIC 2941) totalled \$1,026.0 million, up $8.4 \%$ from $\$ 946.1$ million in 1992.

Available on CANSIM: matrix 5509.
Data for this industry will be released in Primary metal industries (41-250, \$38).

For further information on this release, contact Andy Sinnan (613-951-3515), Industry Division.

## Rallroad rolling stock industry 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the railroad rolling stock industry (SIC 3261) totalled $\$ 1,212.3$ million, down $6.5 \%$ from \$1,296.8 million in 1992.

Avallable on CANSIM: matrix 5563.
Data for this industry will be released in Transportation equipment industries (42-251, \$38).

For further information on this release, contact Andy Shinnan (613-951-3515), Industry Division.

## Small electrical appliance industry <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the small electrical appliance industry (SIC 3311) totalled $\$ 364.0$ million, up $0.6 \%$ from \$361.9 million in 1992.

Available on CANSIM: matrix 5568.
Data for this industry will be released in Electrical and electronic products industries (43-250, \$38).

For further information on this release, contact Laurie Vincent (613-951-3523), Industry Division.

## Major appliance industry (electric and non-electric) <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the major appliance industry (electric and non-electric) (SIC 3321) totalled $\$ 917.3$ million, up $10.7 \%$ from $\$ 828.7$ million in 1992.

Available on CANSIM: matrix 5569.
Data for this industry will be released in Electrical and electronic products industries (43-250, \$38).

For further information on this release, contact Laurie Vincent (613-951-3523), Industry Division.

## Other communication and electronlc equipment industries <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the other communication and electronic equipment industries (SIC 3359) totalled $\$ 2,460.7$ million, down $4.6 \%$ from $\$ 2,578.2$ million in 1992.

## Available on CANSIM: matrix 5576.

Data for this industry will be released in Electrical and electronic products industries (43-250, \$38).

For further information on this release, contact Laurie Vincent (613-951-3523), Industry Division.

## Printing Ink industry <br> 1993 annual survey of manufactures

In 1993, the value of shipments of goods of own manufacture for the printing ink industry (SIC 3791) totalled $\$ 291.8$ million, up $4.3 \%$ from $\$ 279.9$ million in 1992.

## Available on CANSIM: matrix 6880.

Data for this industry will be released in Chemical and chemical products industries (46-250, \$38).

For further information on this release, contact T. Raj Sehdev (613-951-3513), Industry Division.

## PUBLICATIONS RELEASED

Canadian economic observer, February 1995
Catalogue number 11-010
(Canada: \$22/\$220; United States: US\$27/US\$264;
other countries: US\$31/US\$308)
The dairy review, December 1994
Catalogue number 23-001
(Canada: $\$ 14 / \$ 138$; United States: US\$17/US\$166;
other countries: US\$20/US\$194)
Pack of processed corn, 1994
Catalogue number 32-236
(Canada: \$14; United States: US\$17; other countries: US\$20)

Pack of seiected processed vegetables, 1994 Catalogue number 32-240
(Canada: \$14; United States: US\$17; other countries: US\$20)

Farm product price index, December 1994
Catalogue number 62-003
(Canada: $\$ 8 / \$ 76$; United States: US\$10/US\$92; other countries: US\$11/US\$107)

Housing and households, 1991 Census technical reports
Catalogue number 92-329E
(Canada: \$20; United States: US\$24; other countries: US\$28)

Sampling and weighting, 1991 Census technical reports
Catalogue number 92-342E
(Canada: \$20; United States: US\$24; other countries: US\$28)

Place of work, 1991 Census technical reports Catalogue number 92-343E
(Canada: \$20; United States: US\$24; other countries: US\$28)

Profile of Canada's aboriginal population, 1991 Census
Catalogue number 94-325
(Canada: $\$ 40$; United States: US\$48; other countries: US\$56)

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[^0]:    p Preliminary figures.
    r Revised figures.

