

# The Daily

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## MAJOR RELEASES

- **New motor vehicle sales, February 1995** 3  
Sales of cars built overseas continued to slide, pulling down total new motor vehicle sales. But sales of cars built in North America rose.

## OTHER RELEASES

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### Public-use microdata file on individuals on CD-ROM 1991 Census

The *Public-use microdata file on individuals* on CD-ROM is based on a 3% sample (810,000) of unaggregated, anonymous records from the 1991 Census database.

This product comes with two basic tools. A full text-retrieval program lets you search the documentation by word or subject, identifying your results with coloured text. An extract program lets you select data variables by geographic area. The data can then be processed using SAS, SPSS or similar software.

The file contains data for the provinces, territories and selected census metropolitan areas. All census variables are included, giving you quick access to comprehensive social and economic data.

The CD-ROM of *Public-use microdata file on individuals* (95M0007XCB) is now available. The CD-ROM of *Public-use microdata file on families* was released earlier. A third product on households and housing will be available shortly. Each *Public-use microdata file* on CD-ROM costs \$1,000. You can purchase the three products as a set for \$1,500.

For further information on this release, or to order, contact your nearest Statistics Canada Regional Reference Centre.



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**PUBLICATIONS RELEASED**

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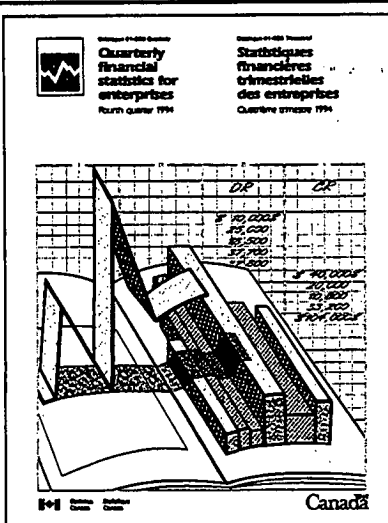
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**Quarterly financial statistics for enterprises**

Fourth quarter 1994

*Quarterly financial statistics for enterprises* presents balance sheet and income statement results of Canadian enterprises for the most recent five quarters. Data from 22 non-financial and 8 financial industries, as well as the sector totals are provided. A statement about changes in financial position and selected seasonally adjusted items with percentage changes is included.

Each quarter, an analysis of the trends and causes of the recent financial performance is presented. Also featured in this issue is an article based on analytical studies of the quarterly financial statistics. This quarter, the feature is entitled "Do small firms face higher financing costs?"

The fourth quarter 1994 issue of *Quarterly financial statistics for enterprises* (61-008, \$25/\$100) is now available. See "How to order publications".

For further information on this release or other products from the quarterly survey, contact Gail Campbell (613-951-9843, fax: 613-951-0319), Industrial Organization and Finance Division.

## MAJOR RELEASES

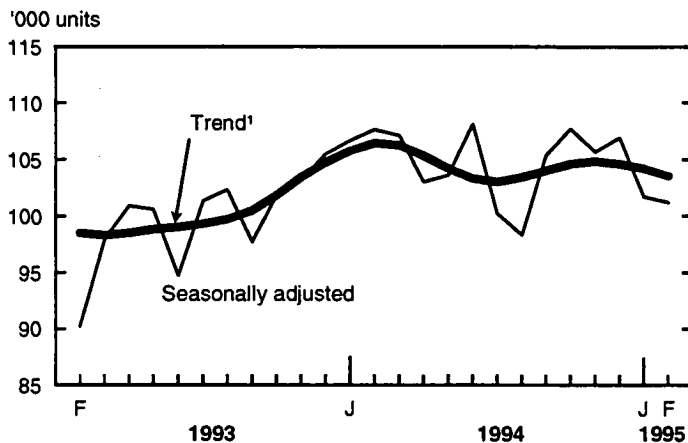
### New motor vehicle sales

February 1995

Sales of cars built overseas continued to slide, pulling down total new motor vehicle sales. But sales of cars built in North America rose.

Dealers sold 101,158 new motor vehicles in February, a slight 0.6% drop from the previous month. This followed a 4.9% decline in January.

**New motor vehicle sales slip**



<sup>1</sup> The short-term trend represents a moving average of the data.

Sales of cars built overseas fell 11.4% in February after a 14.3% drop in January. Imported car sales have been generally declining since 1992, despite a 14.0% increase in December. February sales were 32.5% lower than in February 1994.

Recent declines in imported car sales may reflect higher prices caused by the strong yen and weak dollar. The yen rose 2.2% relative to the Canadian dollar in January and rose an additional 0.7% in February.

#### Note to readers

Sales of minivans, sport utility vehicles, heavy trucks and buses are recorded as truck sales.

An improved method of seasonal adjustment is now being applied to the data series. Data from January 1992 have been readjusted using this method. The unadjusted data are not affected by these changes. The new data are available on CANSIM and in the February issue of New motor vehicle sales.

All data, except average prices, in the text of this release are seasonally adjusted.

Also, more models that once were imported are now manufactured in North America.

Cars manufactured in Japan sold for an average price of \$20,564, 15.6% higher than in February 1994. The average North American car cost \$20,169, 13.6% more than in the previous year. The average prices reflect both price increases and consumers' choices of size, model and options.

Consumers purchased more North American built cars in February (+1.7%), but it was not enough to offset a 6.8% decline in January. Sales of North American cars were 5.1% below the February 1994 level.

The Big Three (includes all points of origin) accounted for nearly 69% of car sales in February. Another 15% of cars sold were made in North America by other manufacturers.

Truck sales were little changed from December and January levels. Sales rose 0.2% in February and 0.5% in January (revised from -1.5%). The Big Three sold 86% of all new trucks.

#### Available on CANSIM: matrix 64.

The February issue of *New motor vehicle sales* (63-007, \$16/\$160) will be available in May. See "How to order publications".

For further information on this release, contact Mary Beth Lozinski (613-951-9824), Retail Trade Section, Industry Division. □

**New motor vehicle sales**

	February 1994	January 1995 <sup>r</sup>	February 1995 <sup>p</sup>	February 1994 to February 1995	January 1995 to February 1995
seasonally adjusted					
				% change	
<b>New motor vehicles</b>	<b>107,588</b>	<b>101,735</b>	<b>101,158</b>	<b>-6.0</b>	<b>-0.6</b>
Passenger cars	65,133	57,955	57,307	-12.0	-1.1
North American <sup>1</sup>	48,694	45,437	46,218	-5.1	1.7
Imports	16,438	12,518	11,088	-32.5	-11.4
Trucks, vans and buses	42,456	43,780	43,851	3.3	0.2
	February 1994	February 1995 <sup>p</sup>	February 1994 to February 1995	Market share	
				February 1994	February 1995
unadjusted					
			% change	%	
<b>New motor vehicles</b>	<b>81,981</b>	<b>77,030</b>	<b>-6.0</b>		
Passenger cars	49,727	43,772	-12.0	100.0	100.0
North American <sup>1</sup>	37,755	35,644	-5.6	75.9	81.4
Big Three	32,019	29,205	-8.8	64.4	66.7
Other	5,736	6,439	12.3	11.5	14.7
Imports	11,972	8,128	-32.1	24.1	18.6
Big Three	1,813	976	-46.2	3.6	2.2
Other	10,159	7,152	-29.6	20.4	16.3
Trucks, vans and buses	32,254	33,258	3.1	100.0	100.0
North American <sup>1</sup>	30,160	31,109	3.1	93.5	93.5
Big Three	27,797	28,757	3.5	86.2	86.5
Other	2,363	2,352	-0.5	7.3	7.1
Imports	2,094	2,149	2.6	6.5	6.5

<sup>1</sup> Manufactured or assembled in Canada, the United States or Mexico.

<sup>p</sup> Preliminary figures.

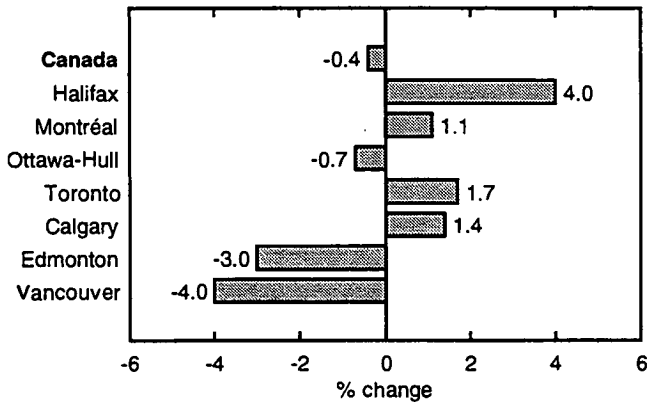
<sup>r</sup> Revised figures.

**OTHER RELEASES**

**New housing price index**  
February 1995

In February, the new housing price index decreased 0.4% from February 1994. This was the eighth consecutive month of negative annual change.

**New housing price indexes**  
February 1994 to February 1995



The index stood at 135.4 (1986=100) in February 1995, down 0.3% from January 1995. In 4 of the 21 cities surveyed, contractors reported stable or offsetting new home prices. This resulted in no monthly changes in the indexes for those cities. In the seven cities showing monthly increases, the largest was recorded for Regina (+1.6%). No other monthly increase was larger than 0.4%.

Of the nine cities showing monthly decreases, the largest was for London (-2.5%).

Charlottetown, Prince Edward Island, was added to the survey as of February 1995.

**Available on CANSIM: matrix 2032.**

The first quarter 1995 issue of *Construction price statistics* (62-007, \$19/\$76) will be available in June. See "How to order publications".

For further information on this release, contact Paul-Roméo Danis (613-951-3350, fax: 613-951-2848), Information and Current Analysis Unit, Prices Division.

**New housing price indexes**  
(1986=100)

	February 1995	February 1994 to February 1995	January 1995 to February 1995
<b>Canada total</b>	<b>135.4</b>	<b>-0.4</b>	<b>-0.3</b>
House only	125.1	-0.3	-0.2
Land only	168.6	-0.3	-0.2
St. John's	128.3	1.0	0.4
Halifax	119.6	4.0	0.1
Charlottetown	117.6	NA	NA
Saint John-Moncton-Fredericton	115.6	0.8	-
Québec	134.9	0.5	0.2
Montréal	137.7	1.1	0.4
Ottawa-Hull	121.8	-0.7	-0.8
Toronto	138.3	1.7	0.4
Hamilton	127.2	0.5	-0.3
St. Catharines- Niagara	120.7	-1.4	-0.9
Kitchener-Waterloo	122.1	-0.4	-1.1
London	143.2	-2.0	-2.5
Windsor	128.8	1.9	-
Sudbury-Thunder Bay	137.6	1.0	-0.1
Winnipeg	117.2	2.6	-
Regina	130.7	2.7	1.6
Saskatoon	112.1	-0.4	-
Calgary	141.6	1.4	0.3
Edmonton	144.7	-3.0	-2.0
Vancouver	141.2	-4.0	-0.7
Victoria	122.8	-7.0	-0.9

- Nil or zero.

**Particleboard, waferboard and fibreboard**  
February 1995

Waferboard production in February totalled 239 572 cubic metres, a 12.4% increase from 213 133 cubic metres (revised) in February 1994. Particleboard production reached 120 567 cubic metres, up 7.6% from 112 007 cubic metres in February 1994. Fibreboard production in February was 8 363 thousand square metres (basis 3.175 mm), up 20.0% from 6 968 thousand square metres in February 1994.

For January to February 1995, year-to-date waferboard production totalled 497 416 cubic metres, up 10.8% from 448 760 cubic metres (revised) a

year earlier. Year-to-date particleboard production was 238 894 cubic metres, up 12.3% from 212 804 cubic metres a year earlier. Year-to-date production of fibreboard reached 17 730 thousand square metres (basis 3.175 mm), up 12.5% from 15 767 thousand square metres for the same period in 1994.

**Available on CANSIM: matrices 31 (series 2-4) and 122 (series 8 and 34).**

The February 1995 issue of *Particleboard, waferboard and fibreboard* (36-003, \$6/\$60) will be available shortly. See "How to order publications".

For further information on this release, contact Sandra Bohatyretz (613-951-3516), Industry Division.■

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## PUBLICATIONS RELEASED

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**Oils and fats, February 1995**

**Catalogue number 32-006**

(Canada: \$6/\$60; United States: US\$8/US\$72; other countries: US\$9/US\$84).

**Production and shipments of steel pipe and tubing, February 1995**

**Catalogue number 41-011**

(Canada: \$6/\$60; United States: US\$8/US\$72; other countries: US\$9/US\$84).

**Railway carloadings, February 1995**

**Catalogue number 52-001**

(Canada: \$10/\$100; United States: US\$12/US\$120; other countries: US\$14/US\$140).

**Quarterly financial statistics for enterprises, fourth quarter 1994**

**Catalogue number 61-008**

(Canada: \$25/\$100; United States: US\$30/US\$120; other countries: US\$35/US\$140).

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