

The Journey of Statistics Canada Data: Why it Matters to You

Statistics Canada—or StatCan for short—collects data on all aspects of life in Canada, and you have a key role to play.

Here's how:



Your household or business is selected to participate in a **StatCan** survey.



You take time to complete the survey.



StatCan gets in touch with you in one of four ways.



Your answers are:



Compiled



Analyzed



Used to make important decisions



Kept strictly confidential

Learn more about how StatCan protects your information:
<https://www.statcan.gc.ca/eng/trust>

Thanks to the responses from households and businesses, StatCan can:

measure price changes over time for different goods and services

In 2020, rent prices increased by **1.7%** and food prices rose **2.3%** in Canada compared with 2019.



better understand the health needs of the Canadian population

In 2019, **16%** of Canadians aged 12 and older living in the provinces had consulted a health professional about their mental health in the previous year.



provide an accurate picture of the wage situation

In 2020, the average hourly wage for employees in Canada was **\$27.71 for women** and **\$31.23 for men**.



develop a portrait of the new housing market during the COVID-19 pandemic

From March 2020 to May 2021, prices for new houses **rose 11.4%** compared with a **1.0%** increase during the same period a year earlier.

Thanks to your participation, StatCan can publish reliable data that help governments, organizations and individuals make evidence-based decisions.

WWW.STATCAN.GC.CA/SURVEY

1-877-949-9492

TTY: 1-800-363-7629



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