

NRC-CNRC

IP Assist



National Research Council of Canada
Industrial Research Assistance Program



The National Research Council of Canada Industrial Research Assistance Program (NRC IRAP) helps to accelerate the growth of Canadian firms by providing them with a comprehensive suite of advisory services and funding. Intellectual Property (IP) is a valuable business tool that leverages a company's innovations for the benefit of their business. NRC IRAP's IP Assist program helps Canadian firms by providing IP advice, connections and funding through 3 different service offerings.



Level 1: IP awareness

At level 1, IP Assist provides IP awareness to innovative Canadian firms by leveraging advisors, resources and partner organizations to help firms better understand IP and how their innovations can be transformed into valuable IP assets.



Level 2: IP strategy

At level 2, IP Assist supports NRC IRAP firms to develop their IP strategies. This is done by providing connections and access to IP experts that can build and develop an IP strategy that supports the firm's business goals. An IP strategy developed through IP Assist can help NRC IRAP firms answer some important questions and gain valuable insights related to their:

- **Technology** – what is the firm's enabling technology and what is the relevant technology and IP landscape?
- **Business** – what is the relevant market and competitive IP landscape?
- **IP** – what are the recommended and prioritized IP actions that are relevant to a firm's business objectives?



Level 3: IP action

At level 3, IP Assist helps NRC IRAP firms take action on the relevant activities prioritized in their specific IP strategy.

With these 3 levels, NRC IRAP aims to support innovative Canadian companies to build IP awareness, develop an IP strategy and execute IP actions that will allow them to leverage their innovations and maximize how these innovations can support their commercial goals.

If you are an NRC IRAP client, reach out to your Industrial Technology Advisor (ITA) for more information on IP Assist. If you are an innovative Canadian company not already working with NRC IRAP, please call us at 1-877-994-4727 to learn more about NRC IRAP and IP Assist.

Contact

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